



# Years Ahead

## **BARTELL Family Radio**

**FORTUNE Magazine** gives recognition to Bartell Family Radio leadership in scientific research for achievement of maximum audience. Continual sampling and experimentation keeps Bartell Family Radio years ahead.

Years ahead in enrichment of audience composition.

Years ahead in constant audience participation and response.

Years ahead in community leadership.

Success of Bartell Family Radio, as FORTUNE indicates, is the product of scholarship, showmanship, salesmanship

*Bartell It...and Sell It!*

**BARTELL FAMILY RADIO**  
COAST TO COAST

**KCBQ** 1370 AM CREST BEACH CALIF.  
**WOKY** 100.1 FM WILSON MASS.  
**WILD** 1050 AM BOSTON MASS.  
**KRUX** 100.3 FM BARNSTABLE MASS.  
**WYDE** 104.1 FM MAINE  
**WAKE** 1050 AM BOSTON MASS.

AMERICA'S **FIRST** RADIO FAMILY SERVING 10 MILLION BUYERS

Sold Nationally by ADAM YOUNG, Inc. for WOKY, The KATZ Agency

# 1958 STATE COVERAGE STATISTICS

STATE	Population March 1, 1958 (Estimated)	Families	Radio Homes	TV Homes	*Li- censed Radio Sta- tions	*Li- censed TV Sta- tions
ALABAMA	3,237,000	832,000	796,000	492,000	100	7
ARIZONA	1,163,000	325,000	316,000	198,000	40	8
ARKANSAS	1,849,000	524,000	516,000	278,000	59	3
CALIFORNIA	14,203,000	4,537,000	4,502,000	4,437,000	174	23
COLORADO	1,686,000	510,000	473,000	310,000	57	9
CONNECTICUT	2,329,000	697,000	680,000	608,000	28	2
DELAWARE	429,000	126,000	118,000	112,000	9	1
DIST. OF COLUMBIA	887,000	260,000	256,000	237,000	7	4
FLORIDA	4,090,000	1,173,000	1,142,000	896,000	131	16
GEORGIA	3,764,000	984,000	972,000	696,000	113	12
IDAHO	643,000	188,000	182,000	108,000	33	5
ILLINOIS	9,729,000	2,959,000	2,908,000	2,542,000	95	15
INDIANA	4,471,000	1,398,000	1,348,000	1,242,000	60	14
IOWA	2,772,000	852,000	836,000	786,000	63	11
KANSAS	2,188,000	693,000	684,000	512,000	47	6
KENTUCKY	3,104,000	853,000	836,000	543,000	74	6
LOUISIANA	3,112,000	859,000	814,000	582,000	78	7
MAINE	920,000	268,000	259,000	207,000	23	5
MARYLAND	2,923,000	812,000	768,000	688,000	33	3
MASSACHUSETTS	4,941,000	1,509,000	1,476,000	1,342,000	57	5
MICHIGAN	7,813,000	2,257,000	2,212,000	1,986,000	92	13
MINNESOTA	3,303,000	962,000	940,000	738,000	62	7
MISSISSIPPI	2,179,000	563,000	546,000	246,000	67	5
MISSOURI	4,375,000	1,329,000	1,293,000	1,104,000	75	14
MONTANA	651,000	204,000	192,000	76,000	32	7
NEBRASKA	1,456,000	442,000	431,000	326,000	33	9
NEVADA	276,000	93,000	84,000	51,000	17	4
NEW HAMPSHIRE	573,000	172,000	169,000	165,000	14	1
NEW JERSEY	5,667,000	1,689,000	1,676,000	1,524,000	25	1
NEW MEXICO	871,000	241,000	232,000	104,000	38	4
NEW YORK	16,295,000	5,084,000	5,008,000	4,846,000	122	15
NORTH CAROLINA	559,000	1,127,000	1,102,000	764,000	133	6
NORTH DAKOTA	671,000	184,000	178,000	99,000	19	8
OHIO	9,411,000	2,827,000	2,746,000	2,594,000	86	17
OKLAHOMA	2,291,000	683,000	664,000	506,000	54	8
OREGON	1,815,000	576,000	568,000	396,000	65	7
PENNSYLVANIA	11,360,000	3,682,000	3,602,000	3,148,000	140	11
RHODE ISLAND	849,000	256,000	249,000	232,000	12	2
SOUTH CAROLINA	2,437,000	601,000	584,000	417,000	66	6
SOUTH DAKOTA	715,000	201,000	194,000	119,000	19	5
TENNESSEE	3,562,000	974,000	942,000	689,000	101	13
TEXAS	9,268,000	2,668,000	2,602,000	2,030,000	232	37
UTAH	833,000	231,000	224,000	184,000	26	3
VERMONT	376,000	109,000	105,000	82,000	14	1
VIRGINIA	3,765,000	976,000	927,000	640,000	87	9
WASHINGTON	2,767,000	857,000	836,000	627,000	73	9
WEST VIRGINIA	2,020,000	544,000	514,000	384,000	47	7
WISCONSIN	3,882,000	1,119,000	1,104,000	924,000	74	12
WYOMING	329,000	96,000	92,000	48,000	22	2
TOTAL	172,809,000	51,106,000	49,898,000	41,865,000	3,128	405

\*CP's on air, STA's and CP's not on air are not included in these figures.

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*A Division of* **RKO**  *Teleradio Pictures, Inc.*



# AM RADIO STATIONS

Commercial Stations of the U. S., Territories and Possessions

Station	City—State	Page	Station	City—State	Page
CKLW	— Detroit, Mich.	475	KATT	— Pittsburg, Calif.	374
KAAA	— Kingman, Ariz.	355	KATY	— San Luis Obispo, Calif.	379
KABC	— Los Angeles, Calif.	370	KATZ	— St. Louis, Mo.	500
KABI	— Ketchikan, Alaska	668	KAUS	— Austin, Minn.	483
KABQ	— Albuquerque, N. M.	517	KAVE	— Carlsbad, N. M.	518
KABR	— Aberdeen, S. D.	604	KAVL	— Lancaster, Calif.	369
KACE	— Riverside, Calif.	375	KAVR	— Apple Valley, Calif.	363
KACT	— Andrews, Tex.	615	KAWL	— York, Pa.	509
KADA	— Ada, Okla.	569	KAWT	— Douglas, Ariz.	354
KADO	— Marshall, Tex.	628	KAYE	— Puyallup, Wash.	650
KAFa	— Colorado Springs, Colo.	383	KAYL	— Storm Lake, Iowa	442
KAFP	— Petaluma, Calif.	374	KAYO	— Seattle, Wash.	650
KAFY	— Bakersfield, Calif.	363	KAYS	— Hays, Kans.	444
KAGE	— Winona, Minn.	488	KAYT	— Rupert, Idaho	420
KAGH	— Crossett, Ark.	358	KBAB	— El Cajon, Calif.	365
KAGR	— Yuba City, Calif.	382	KBAM	— Longview, Wash.	649
KAGT	— Anacortes, Wash.	647	KBAR	— Burley, Idaho	418
KAHI	— Auburn, Calif.	363	KBBA	— Benton, Ark.	358
KAHU	— Honolulu, Hawaii	671	KBBS	— Buffalo, Wyo.	666
KAIM	— Honolulu, Hawaii	669	KBCH	— Oceanlake, Ore.	577
KAIR	— Tucson, Ariz.	356	K <sup>2</sup> CL	— Bossier City, La.	455
KAKC	— Tulsa, Okla.	572	KBCS	— Grand Prairie, Tex.	624
KAKE	— Wichita, Kans.	446	KBEC	— Waxahachie, Tex.	635
KALB	— Alexandria, La.	453	KBEE	— Modesto, Calif.	372
KALE	— Richland, Wash.	650	KBEL	— Idabel, Okla.	570
KALG	— Alamogordo, N. M.	517	KBEN	— Carrizo Springs, Tex.	618
KALI	— Pasadena, Calif.	374	KBHM	— Branson, Mo.	495
KALL	— Salt Lake City, Utah	637	KBHS	— Hot Springs, Ark.	360
KALM	— Thayer, Mo.	502	KBIA	— Columbia, Mo.	495
KALT	— Atlanta, Tex.	615	KBIF	— Fresno, Calif.	366
KALV	— Alva, Okla.	569	KBIG	— Avalon, Calif.	363
KAMD	— Camden, Ark.	358	KBIM	— Roswell, N. M.	519
KAML	— Kenedy-Karnes City, Tex.	626	KBIS	— Bakersfield, Calif.	363
KAMO	— Rogers, Ark.	362	KBIX	— Muskogee, Okla.	571
KAMQ	— Amarillo, Tex.	615	KBIZ	— Ottumwa, Iowa	441
KANA	— Anaconda, Mont.	503	KBKR	— Baker, Ore.	574
KAND	— Corsicana, Tex.	619	KBKW	— Aberdeen, Wash.	647
KANE	— New Iberia, La.	457	KBLA	— Burbank, Calif.	364
KANI	— Kaneohe, Oahu, Hawaii	670	KBLF	— Red Bluff, Calif.	374
KANN	— Sinton-Corpus Christi, Tex.	633	KBLL	— Blackfoot, Idaho	418
KANS	— Wichita, Kans.	446	KBLO	— Hot Springs, Ark.	360
KAOK	— Lake Charles, La.	456	KBMI	— Henderson, Nev.	510
KAPA	— Raymond, Wash.	650	KBMN	— Rozeman, Mont.	504
KAPB	— Marksville, La.	456	KBMO	— Benson, Minn.	483
KAPK	— Minden, La.	456	KBMW	— Breckenridge, Minn.	483
KARE	— Atchison, Kans.	442	KBMX	— Coalinga, Calif.	365
KARK	— Little Rock, Ark.	360	KBMY	— Billings, Mont.	503
KARM	— Fresno, Calif.	366	KBND	— Bend, Ore.	574
KART	— Jerome, Idaho	419	KBNZ	— La Junta, Colo.	386
KASA	— Elk City, Okla.	569	K <sup>2</sup> OA	— Kennett, Mo.	499
KASH	— Eugene, Ore.	575	KBOE	— Oskaloosa, Iowa	441
KASI	— Ames, Iowa	437	KBOI	— Boise, Idaho	418
KASL	— Newcastle, Wyo.	666	KBOK	— Malvern, Ark.	381
KASM	— Albany, Minn.	483	KBOL	— Boulder, Colo.	383
KAST	— Astoria, Ore.	573	KBOM	— Bismarck-Mandan, N. D.	557
KATE	— Albert Lea, Minn.	483	KBON	— Omaha, Neb.	508
KATI	— Casper, Wyo.	666	KBOP	— Pleasanton, Tex.	631
KATL	— Miles City, Mont.	505	KBOR	— Brownsville, Tex.	617
KATO	— Reno, Nev.	510	KBOW	— Butte, Mont.	504
KATR	— Corpus Christi, Tex.	618	KBOY	— Medford, Ore.	576

# COMPETITION IN THE AMERICAN WAY

**BMI** was founded to create competition. For competition in music is as necessary as in any other field of American endeavor. Competition is the American way!

Because BMI operates as a competitive force in the field of performing rights, the existence of BMI benefits not only the creators of music but all users of music as well.

Today, after 18 years of service, BMI is proud of the fact that so many publishers, composers and writers have found inspiration and success in the open market place, and pleased that its list of satisfied licensees grows larger each year.



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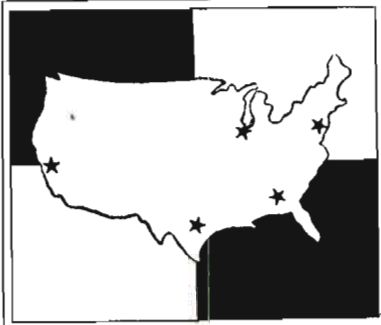
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*Representatives Throughout the Country*

Station	City—State	Page	Station	City—State	Page
KBRC	— Mount Vernon, Wash.	649	KCOK	— Tulare, Calif.	381
KBRK	— Brookings, S. D.	604	KCOL	— Ft. Collins, Colo.	385
KBRL	— McCook, Neb.	508	KCON	— Conway, Ark.	358
KBRO	— Bremerton, Wash.	647	KCOR	— San Antonio, Tex.	632
KBRB	— Springdale, Ark.	362	KCOW	— Alliance, Neb.	506
KBRZ	— Freeport, Tex.	623	KCOY	— Santa Maria, Calif.	380
KBSF	— Springhill, La.	459	KCRA	— Sacramento, Calif.	375
KBST	— Big Spring, Tex.	616	KCHB	— Chanute, Kans.	442
KBTA	— Batesville, Ark.	358	KCRC	— Enid, Okla.	570
KBTK	— Missoula, Mont.	505	KCRE	— Crescent City, Calif.	365
KBTM	— Jonesboro, Ark.	360	KCRG	— Cedar Rapids, Iowa	437
KBTN	— Neosho, Mo.	499	KCRS	— Midland, Tex.	629
KBTO	— El Dorado, Kans.	443	KCRT	— Trinidad, Colo.	387
KBUC	— Corona, Calif.	365	KCRV	— Caruthersville, Mo.	495
KBUD	— Athens, Tex.	615	KCSB	— San Bernardino, Calif.	377
KBUH	— Brigham City, Utah	636	KCSJ	— Pueblo, Colo.	386
KBUN	— Bemidji, Minn.	483	KCSR	— Chadron, Neb.	506
KBUR	— Burlington, Iowa	437	KCTI	— Gonzales, Tex.	624
KBUS	— Mexia, Tex.	628	KCLX	— Childress, Tex.	618
KBVM	— Lancaster, Calif.	369	KCUE	— Red Wing, Minn.	487
KBWD	— Brownwood, Tex.	617	KCUL	— Fort Worth, Tex.	623
KBYE	— Oklahoma City, Okla.	571	KCVL	— Colville, Wash.	648
KBYR	— Anchorage, Alaska	668	KCVR	— Lodi, Calif.	369
KBZY	— Salem, Ore.	579	KCYL	— Lampasas, Tex.	626
KCAL	— Redlands, Calif.	375	KDAC	— Fort Bragg, Calif.	366
KCAP	— Helena, Mont.	505	KDAL	— Duluth, Minn.	484
KCAR	— Clarksville, Tex.	618	KDAN	— Eureka, Calif.	365
KCB	— Des Moines, Iowa	439	KDAV	— Lubbock, Tex.	627
KCBD	— Lubbock, Tex.	627	KDAY	— Santa Monica, Calif.	380
KCBQ	— San Diego, Calif.	377	KDB	— Santa Barbara, Calif.	380
KCBS	— San Francisco, Calif.	378	KDBC	— Mansfield, La.	456
KCCO	— Lawton, Okla.	570	KDBM	— Dillon, Mont.	504
KCCT	— Corpus Christi, Tex.	619	KDBS	— Alexandria, La.	453
KCFH	— Cuero, Tex.	619	KDDD	— Dumas, Tex.	621
KCHA	— Charles City, Iowa	438	KDEC	— Decorah, Iowa	438
KCHE	— Cherokee, Iowa	438	KDEF	— Albuquerque, N. M.	517
KCHI	— Chillcothe, Mo.	495	KDEN	— Denver, Colo.	384
KCHJ	— Delano, Calif.	365	KDES	— Palm Springs, Calif.	374
KCHR	— Charleston, Mo.	495	KDET	— Center, Tex.	618
KCHS	— Truth or Consequences, N. M.	520	KDEX	— Dexter, Mo.	497
KCHV	— Coachella, Calif.	365	KDHL	— Faribault, Minn.	484
KCID	— Caldwell, Idaho	418	KDIX	— Dickinson, N. D.	557
KCIJ	— Shreveport, La.	459	KDJI	— Holbrook, Ariz.	355
KCIL	— Houma, La.	455	KDKA	— Pittsburgh, Pa.	591
KCIM	— Carroll, Iowa	437	KDKD	— Clinton, Mo.	495
KCJB	— Minot, N. D.	558	KDLA	— DeRidder, La.	455
KCKN	— Kansas City, Kans.	444	KDLK	— Del Rio, Tex.	621
KCKY	— Coolidge, Ariz.	354	KDLM	— Detroit Lakes, Minn.	484
KCLA	— Pine Bluff, Ark.	362	KDLR	— Devils Lake, N. D.	557
KCLE	— Cleburne, Tex.	618	KDMA	— Montevideo, Minn.	486
KCLF	— Clifton, Ariz.	354	KDMO	— Carthage, Mo.	495
KCLN	— Clinton, Iowa	438	KDMS	— El Dorado, Ark.	359
KCLO	— Leavenworth, Kans.	444	KDNT	— Denton, Tex.	621
KCLP	— Rayville, La.	458	KDOK	— Tyler, Tex.	634
KCLS	— Flagstaff, Ariz.	355	KDON	— Salinas, Calif.	377
KCLV	— Clovis, N. M.	518	KDOT	— Reno, Nev.	510
KCLW	— Hamilton, Tex.	624	KDQN	— De Queen, Ark.	358
KCLX	— Colfax, Wash.	648	KDRO	— Sedalia, Mo.	501
KCMC	— Texarkana, Tex.	634	KDRS	— Paragould, Ark.	362
KCMJ	— Palm Springs, Calif.	373	KDSJ	— Deadwood, S. D.	604
KCMO	— Kansas City, Mo.	498	KDSN	— Denison, Iowa	438
KCMR	— McCamey, Tex.	628	KDSX	— Denison-Sherman, Tex.	621
KCNA	— Tucson, Ariz.	357	KDTA	— Delta, Colo.	383
KCNI	— Broken Bow, Neb.	506	KDTH	— Dubuque, Iowa	439
KCNO	— Alturas, Calif.	383	KDUB	— Lubbock, Tex.	627
KCNY	— San Marcos, Tex.	632	KDUZ	— Hutchinson, Minn.	485
KCOB	— Newton, Iowa	441	KDWT	— Stamford, Tex.	633
KCOG	— Centerville, Iowa	437	KDXU	— St. George, Utah	637
KCOH	— Houston, Tex.	625	KDYL	— Salt Lake City, Utah	637

Station	City—State	Page
KDZA	— Pueblo, Colo.	386
KEAN	— Brownwood, Tex.	617
KEAP	— Fresno, Calif.	366
KEBE	— Jacksonville, Tex.	626
KEBO	— Owego, N. Y.	540
KECK	— Odessa, Tex.	629
KEED	— Springfield, Ore.	579
KEEL	— Shreveport, La.	459
KEEN	— San Jose, Calif.	379
KEEP	— Twin Falls, Idaho	420
KELA	— Centralia-Chehalis, Wash.	647
KELD	— El Dorado, Ark.	359
KELK	— Elko, Nev.	510
KELO	— Sioux Falls, S. D.	604
KELP	— El Paso, Tex.	622
KELY	— Ely, Nev.	510
KENA	— Mena, Ark.	361
KENE	— Toppenish, Wash.	652
KENI	— Anchorage, Alaska	668
KENL	— Arcata, Calif.	363
KENM	— Portales, N. M.	519
KENO	— Las Vegas, Nev.	510
KENS	— San Antonio, Tex.	632
KENT	— Shreveport, La.	459
KEPR	— Kennewick, Wash.	649
KEPS	— Eagle Pass, Tex.	622
KERB	— Kermit, Tex.	626
KERC	— Eastland, Tex.	622
KERG	— Eugene, Ore.	575
KERN	— Bakersfield, Calif.	364
KERV	— Kerrville, Tex.	626
KETX	— Livingston, Tex.	627
KEUN	— Eunice, La.	455
KEVA	— Shamrock, Tex.	633
KEVE	— Minneapolis, Minn.	486
KEVL	— White Castle, La.	460
KEVT	— Tucson, Ariz.	357
KEX	— Portland, Ore.	577
KEXO	— Grand Junction, Colo.	385
KEXX	— San Antonio, Tex.	632
KEYE	— Perryton, Tex.	630
KEYJ	— Jamestown, N. D.	558
KEYS	— Corpus Christi, Tex.	619
KEYY	— Provo, Utah	636
KEYZ	— Williston, N. D.	558
KFAB	— Omaha, Neb.	508
KFAC	— Los Angeles, Calif.	370
KFAD	— Fairfield, Iowa	439
KFAL	— Fulton, Mo.	497
KFAM	— St. Cloud, Minn.	487
KFAR	— Fairbanks, Alaska	668
KFAY	— Fayetteville, Ark.	359
KFBB	— Great Falls, Mont.	504
KFBC	— Cheyenne, Wyo.	666
KFBI	— Wichita, Kans.	446
KFBK	— Sacramento, Calif.	375
KFDA	— Amarillo, Tex.	615
KFDM	— Beaumont, Tex.	616
KFDR	— Grand Coulee, Wash.	648
KFEL	— Pueblo, Colo.	386
KFEQ	— St. Joseph, Mo.	500
KFFA	— Helena, Ark.	359
KFGO	— Fargo, N. D.	557
KFGT	— Fremont, Neb.	507
KFH	— Wichita, Kans.	446
KFI	— Los Angeles, Calif.	370
KFIR	— North Bend, Ore.	576
KFIV	— Modesto, Calif.	372
KFIZ	— Fond Du Lac, Wis.	660



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Station	City—State	Page	Station	City—State	Page
KFJB	— Marshalltown, Iowa	440	KGHF	— Pueblo, Colo.	387
KFJI	— Klamath Falls, Ore.	575	KGHI	— Little Rock, Ark.	360
KFJZ	— Fort Worth, Tex.	623	KGHL	— Billings, Mont.	503
KFKA	— Greeley, Colo.	385	KGHM	— Brookfield, Mo.	495
KFKF	— Bellevue-Seattle, Wash.	647	KGIL	— San Fernando, Calif.	378
KFLD	— Floydada, Tex.	622	KGIW	— Alamosa, Colo.	383
KFLJ	— Walsenburg, Colo.	387	KGKB	— Tyler, Tex.	634
KFLW	— Klamath Falls, Ore.	576	KGKL	— San Angelo, Tex.	631
K-FLY	— Corvallis, Ore.	574	KGKO	— Dallas, Tex.	620
KFMA	— Davenport, Iowa	438	KGLC	— Miami, Okla.	571
KFMB	— San Diego, Calif.	377	KGLN	— Glenwood Springs, Colo.	385
KFMJ	— Tulsa, Okla.	572	KGLO	— Mason City, Iowa	440
KFML	— Denver, Colo.	384	KGLU	— Safford, Ariz.	356
KFMO	— Flat River, Mo.	497	KGMB	— Honolulu, Hawaii	669
KFNF	— Shenandoah, Iowa	441	KGMC	— Englewood, Colo.	385
KFNY	— Ferriday, La.	455	KGMO	— Cape Girardeau, Mo.	495
KFOR	— Lincoln, Neb.	508	KGMS	— Sacramento, Calif.	375
KFOX	— Long Beach, Calif.	369	KGNB	— New Braunfels, Tex.	629
KFPW	— Fort Smith, Ark.	359	KGNC	— Amarillo, Tex.	615
KFQD	— Anchorage, Alaska	668	KGNO	— Dodge City, Kans.	443
KFRB	— Fairbanks, Alaska	668	KGO	— San Francisco, Calif.	378
KFRC	— San Francisco, Calif.	378	KGOL	— Golden, Colo.	385
KFRD	— Rosenberg, Tex.	631	KGON	— Oregon City, Ore.	577
KFRE	— Fresno, Calif.	366	KGOS	— Torrington, Wyo.	667
KFRM	— Concordia, Kans.	443	KGRH	— Fayetteville, Ark.	359
KFRO	— Longview, Tex.	627	KGRI	— Henderson, Tex.	624
KFRU	— Columbia, Mo.	495	KGRN	— Grinnell, Iowa	440
KFSA	— Fort Smith, Ark.	359	KGRO	— Gresham, Ore.	575
KFSB	— Joplin, Mo.	497	KGRT	— Las Cruces, N. M.	519
KFSC	— Denver, Colo.	384	KGST	— Fresno, Calif.	366
KFSD	— San Diego, Calif.	377	KGU	— Honolulu, Hawaii	669
KFST	— Ft. Stockton, Tex.	623	KGVL	— Greenville, Tex.	624
KFTM	— Fort Morgan, Colo.	385	KGVO	— Missoula, Mont.	506
KFTV	— Paris, Tex.	630	KGW	— Portland, Ore.	577
KFUN	— Las Vegas, N. M.	519	KGWA	— Enid, Okla.	570
KFVS	— Cape Girardeau, Mo.	495	KGY	— Olympia, Wash.	649
KFWB	— Hollywood, Calif.	367	KGYN	— Guymon, Okla.	570
KFXD	— Nampa, Idaho	419	KGYW	— Vallejo, Calif.	382
KFXM	— San Bernardino, Calif.	377	KHAM	— Albuquerque, N. M.	517
KFFN	— Bonham, Tex.	617	KHAS	— Hastings, Neb.	507
KFYO	— Lubbock, Tex.	627	KHBC	— Hilo, Hawaii	669
KFYR	— Bismarck, N. D.	557	KHBG	— Okmulgee, Okla.	572
KGAA	— Spokane, Wash.	651	KHBM	— Monticello, Ark.	361
KGAF	— Gainesville, Tex.	623	KHBR	— Hillsboro, Tex.	624
KGAK	— Gallup, N. M.	518	KHCD	— Clifton, Ariz.	354
KGAL	— Lebanon, Ore.	576	KHEM	— Big Spring, Tex.	616
KGAN	— Bastrop, La.	454	KHEN	— Henryette, Okla.	570
KGAS	— Carthage, Tex.	618	KHEP	— Phoenix, Ariz.	355
KGAY	— Salem, Ore.	578	KHEY	— El Paso, Tex.	622
KGB	— San Diego, Calif.	377	KHFH	— Sierra Vista, Ariz.	356
KGBC	— Galveston, Tex.	623	KHJ	— Los Angeles, Calif.	370
KGBT	— Harlingen, Tex.	624	KHMO	— Hannibal, Mo.	497
KG BX	— Springfield, Mo.	501	FHOB	— Hobbs, N. M.	518
KG CX	— Sidney, Mont.	506	KHON	— Honolulu, Hawaii	669
KGDE	— Fergus Falls, Minn.	484	KHOT	— Madera, Calif.	371
KGDN	— Edmonds, Wash.	648	KHOZ	— Harrison, Ark.	359
KGEE	— Bakersfield, Calif.	364	KHQ	— Spokane, Wash.	651
KG EK	— Sterling, Colo.	387	KHSL	— Chico, Calif.	365
KGEM	— Boise, Idaho	418	KHUM	— Eureka, Calif.	366
KG FN	— Tulare, Calif.	381	KHUZ	— Borger, Tex.	617
KG ER	— Long Beach, Calif.	369	KHVH	— Honolulu, Hawaii	670
KG EZ	— Kalispell, Mont.	505	KIRE	— Palo Alto, Calif.	374
KG FF	— Shawnee, Okla.	572	KIRH	— Seward, Alaska	668
KG FJ	— Los Angeles, Calif.	370	KIBL	— Beeville, Tex.	616
KG FL	— Roswell, N. M.	519	KIBS	— Bishop, Calif.	364
KG FW	— Kearney, Neb.	507	KICA	— Clovis, N. M.	518
KG FX	— Pierre, S. D.	604	KICD	— Spencer, Iowa	442
KG GF	— Coffeyville, Kans.	443	KICK	— Springfield, Mo.	502
KG GM	— Albuquerque, N. M.	517	KICO	— Calexico, Calif.	365



Station	City—State	Page	Station	City—State	Page
KID	— Idaho Falls, Idaho	419	KITE	— San Antonio, Tex.	632
KIDD	— Monterey, Calif.	372	KITI	— Chehalis-Centralia, Wash.	648
KIDO	— Boise, Idaho	418	KITN	— Olympia, Wash.	649
KIEM	— Eureka, Calif.	366	KITO	— San Bernardino, Calif.	377
KIEV	— Glendale, Calif.	366	KIUL	— Garden City, Kans.	443
KIFI	— Idaho Falls, Idaho	419	KIUN	— Pecos, Tex.	630
KIFN	— Phoenix, Ariz.	355	KIUP	— Durango, Colo.	385
KIFW	— Sitka, Alaska	669	KIVY	— Crockett, Tex.	619
KIHN	— Hugo, Okla.	570	KIWW	— San Antonio, Tex.	632
KIHO	— Sioux Falls, S. D.	604	KIXL	— Dallas, Tex.	620
KIHR	— Hood River, Ore.	575	KIXX	— Provo, Utah	636
KIJV	— Huron, S. D.	604	KIYI	— Shelby, Mont.	506
KIKI	— Honolulu, Hawaii	670	KJAN	— Atlantic, Iowa	437
KIKS	— Sulphur-Lake Charles, La.	460	KJAY	— Topeka, Kans.	446
KILA	— Hilo, Hawaii	669	KJEC	— Midland, Tex.	629
KILO	— Grand Forks, N. D.	557	KJBS	— San Francisco, Calif.	378
KILT	— Houston, Tex.	625	KJCF	— Festus, Mo.	497
KIMA	— Yakima, Wash.	653	KJCK	— Junction City, Kans.	444
KIMM	— Denver, Colo.	384	KJEF	— Jennings, La.	455
KIMO	— Independence, Mo.	497	KJET	— Beaumont, Tex.	616
KIMP	— Mount Pleasant, Tex.	629	KJFJ	— Webster City, Iowa	442
KIND	— Independence, Kans.	444	KJIM	— Fort Worth, Tex.	623
KINE	— Kingsville, Tex.	626	KJLT	— North Platte, Neb.	508
KING	— Seattle, Wash.	650	KJNO	— Juneau, Alaska	668
KINY	— Juneau, Alaska	668	KJOE	— Shreveport, La.	459
KIOA	— Des Moines, Iowa	439	KJOY	— Stockton, Calif.	380
KIOX	— Bay City, Tex.	616	KJR	— Seattle, Wash.	650
KIPA	— Hilo, Hawaii	669	KJRG	— Newton, Kans.	445
KIRO	— Seattle, Wash.	650	KJSK	— Columbus, Neb.	506
KIRT	— McAllen-Mission, Tex.	628	KJUN	— Redmond, Ore.	578
KIRX	— Kirksville, Mo.	499	KKEY	— Vancouver, Wash.	653
KISD	— Sioux Falls, S. D.	695	KKOG	— Ogden, Utah	636
KIST	— Santa Barbara, Calif.	380	KLAC	— Hollywood, Calif.	367
KIT	— Yakima, Wash.	654	KLAD	— Klamath Falls, Ore.	576

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Station	City—State	Page	Station	City—State	Page
KIAK	Lakewood, Colo.	386	KMAN	Manhattan, Kans.	445
KLAM	Cordova, Alaska	668	KMAP	Bakersfield, Calif.	364
KLAN	Renton, Wash.	650	KMAR	Winnesboro, La.	460
KLAS	Las Vegas, Nev.	510	KMBC	Kansas City, Mo.	498
KLBM	La Grande, Ore.	576	KMBL	Junction, Tex.	626
KLCB	Libby, Mont.	505	KMBY	Monterey, Calif.	372
KLCN	Blytheville, Ark.	358	KMCM	McMinnville, Ore.	576
KLCO	Poteau, Okla.	572	KMCO	Conroe, Tex.	618
KLEA	Lovington, N. M.	519	KMDO	Fort Scott, Kans.	443
KLEC	Jonesville, La.	455	KMED	Medford, Ore.	576
KLEE	Ottumwa, Iowa	441	KMEL	Wenatchee, Wash.	653
KLEM	Le Mars, Iowa	440	KMHL	Marshall, Minn.	485
KLEN	Killeen, Tex.	626	KVHT	Marshall, Tex.	628
KLFT	Golden Meadow, La.	455	KMIL	Cameron, Tex.	618
KLGA	Algona, Iowa	437	KMJ	Fresno, Calif.	366
KLGN	Logan, Utah	636	KMLB	Monroe, La.	456
KLGR	Redwood Falls, Minn.	487	KMLW	Marlin, Tex.	628
KLIC	Monroe, La.	456	KMMJ	Grand Island, Neb.	507
KLIE	Galveston, Tex.	624	KMMO	Marshall, Mo.	499
KLIF	Dallas, Tex.	620	KMNS	Sioux City, Iowa	441
KLJK	Jefferson City, Mo.	497	KMO	Tacoma, Wash.	652
KLIL	Estherville, Iowa	439	KMON	Great Falls, Mont.	504
KLIN	Lincoln, Neb.	508	KMOP	Tucson, Ariz.	357
KLIQ	Portland, Ore.	577	KMOR	Oroville, Calif.	373
KLIR	Denver, Colo.	384	KMOX	St. Louis, Mo.	500
KLIX	Twin Falls, Idaho	420	KMPC	Los Angeles, Calif.	371
KLIZ	Brainerd, Minn.	483	KMRC	Morgan City, La.	457
KLKC	Parsons, Kans.	445	KMRS	Morris, Minn.	486
KLLA	Leesville, La.	456	KMUR	Murray, Utah	636
KLLL	Lubbock, Tex.	628	KMUS	Muskogee, Okla.	571
KLMO	Longmont, Colo.	386	KMVI	Wailuku-Maui, Hawaii	671
KLMR	Lamar, Colo.	386	KMYC	Marysville, Calif.	371
KLMS	Lincoln, Neb.	508	KMYR	Denver, Colo.	384
KLMX	Clayton, N. M.	518	KNAF	Fredericksburg, Tex.	623
KLO	Orden, Utah	636	KNAK	Salt Lake City, Utah	637
KLOG	Kelso, Wash.	648	KNAL	Victoria, Tex.	635
KLOH	Pipestone, Minn.	486	KNBC	San Francisco, Calif.	378
KLOK	San Jose, Calif.	379	KNBX	Kirkland, Wash.	649
KLOO	Corvallis, Ore.	574	KNBY	Newport, Ark.	361
KLOQ	Yakima, Wash.	654	KNCK	Concordia, Kans.	443
KLOS	Albuquerque, N. M.	517	KNCM	Moberly, Mo.	499
KLOU	Lake Charles, La.	456	KNCO	Garden City, Kans.	443
KLOW	Loveland, Colo.	386	KNDC	Hettinger, N. D.	558
KLPL	Lake Providence, La.	456	KNDY	Marysville, Kans.	445
KLPM	Minot, N. D.	558	KNEA	Jonesboro, Ark.	360
KLPR	Oklahoma City, Okla.	571	KNEB	Scottsbluff, Neb.	509
KLPW	Union, Mo.	503	KNEF	McAlester, Okla.	570
KLRA	Little Rock, Ark.	360	KNET	Brady, Tex.	617
KLRS	Mountain Grove, Mo.	499	KNEM	Nevada, Mo.	499
KLTF	Little Falls, Minn.	485	KNET	Palestine, Tex.	630
KLTI	Longview, Tex.	627	KNEW	Sookane, Wash.	651
KLTR	Blackwell, Okla.	569	KNFX	McPherson, Kans.	445
KLTZ	Glasgow, Mont.	504	KNFS	Hanford, Calif.	367
KLUB	Salt Lake City, Utah	637	KNIM	Marysville, Mo.	499
KLUE	Shreveport, La.	459	KNIT	Abilene, Tex.	614
KLUK	Evanston, Wyo.	666	KNLR	North Little Rock, Ark.	361
KLVC	Leadville, Colo.	386	KNOC	Natchitoches, La.	457
KLVT	Prescott, Tex.	630	KNOF	Monroe, La.	457
KLVT	Levelland, Tex.	627	KNOG	Nogales, Ariz.	355
KLWN	Lawrence, Kans.	444	KNOK	Fort Worth, Tex.	623
KLWT	Labanon, Mo.	499	KNOR	Norman, Okla.	571
KLX	Oakland, Calif.	372	KNOT	Prescott, Ariz.	356
KLXK	Spokane, Wash.	651	KNOW	Austin, Tex.	615
KLYN	Amarillo, Tex.	615	KNOX	Grand Forks, N. D.	557
KLZ	Denver, Colo.	384	KNPT	Newport, Ore.	576
KMA	Shenandoah, Iowa	441	KNTH	New Ulm, Minn.	484
KMAC	San Antonio, Tex.	632	KNTH	Houston, Tex.	625
KMAE	McKinney, Tex.	628	KNV	Hollywood, Calif.	367
KMAK	Fresno, Calif.	366	KOA	Denver, Colo.	384

Station	City—State	Page	Station	City—State	Page
KOAL	— Price, Utah	636	KOVC	— Valley City, N. D.	558
KOAM	— Pittsburg, Kans.	445	KOVE	— Lander, Wyo.	666
KOB	— Albuquerque, N. M.	517	KOVO	— Provo, Utah	637
KOBE	— Las Cruces, N. M.	519	KOWB	— Laramie, Wyo.	666
KOBY	— San Francisco, Calif.	378	KOWH	— Omaha, Neb.	509
KOCA	— Kilgore, Tex.	626	KOWL	— Bijou, Calif.	364
KOCS	— Ontario, Calif.	373	KOXR	— Oxnard, Calif.	373
KOCY	— Oklahoma City, Okla.	571	KOY	— Phoenix, Ariz.	355
KODE	— Joplin, Mo.	497	KOYN	— Billings, Mont.	504
KODI	— Cody, Wyo.	666	KOZE	— Lewiston, Idaho	419
KODL	— The Dalles, Ore.	574	KOZI	— Chelan, Wash.	648
KODY	— North Platte, Neb.	508	KOZY	— Grand Rapids, Minn.	484
KOEL	— Oelwein, Iowa	441	KPAC	— Port Arthur, Tex.	631
KOFA	— Yuma, Ariz.	358	KPAL	— Palm Springs, Calif.	374
KOFE	— Pullman, Wash.	650	KPAM	— Portland, Ore.	577
KOFI	— KallsPELL, Mont.	505	KPAN	— Hefeford, Tex.	624
KOFO	— Ottawa, Kans.	445	KPAS	— Banning, Calif.	364
KOGA	— Ogallala, Neb.	508	KPAT	— Pampa, Tex.	630
KOGT	— Orange, Tex.	630	KPAY	— Chico, Calif.	365
KOH	— Reno, Nev.	511	KPBA	— Pine Bluff, Ark.	362
KOHU	— Hermiston, Ore.	575	KPBM	— Carlsbad, N. M.	518
KOIL	— Omaha, Neb.	508	KPDN	— Pampa, Tex.	630
KOIN	— Portland, Ore.	577	KPDQ	— Portland, Ore.	578
KOJM	— Havre, Mont.	505	KPEG	— Spokane, Wash.	651
KOKA	— Shreveport, La.	459	KPEL	— Lafayette, La.	455
KOKO	— Warrensburg, Mo.	503	KPEP	— San Angelo, Tex.	631
KOKX	— Keokuk, Iowa	440	KPER	— Gilroy, Calif.	366
KOKY	— Little Rock, Ark.	360	KPET	— Lamesa, Tex.	626
KOL	— Seattle, Wash.	650	KPHO	— Phoenix, Ariz.	356
KOLD	— Tucson, Ariz.	357	KPIG	— Cedar Rapids, Iowa	437
KOLE	— Port Arthur, Tex.	631	KPIK	— Colorado Springs, Colo.	383
KOLJ	— Quamoh, Tex.	631	KPIN	— Casa Grande, Ariz.	354
KOLO	— Reno, Nev.	511	KPKW	— Pasco, Wash.	649
KOLR	— Sterling, Colo.	387	KPLC	— Lake Charles, La.	456
KOLS	— Pryor, Okla.	572			
KOLT	— Scottsbluff, Neb.	509			
KOLY	— Mobridge, S. D.	604			
KOMA	— Oklahoma City, Okla.	571			
KOMB	— Cottage Grove, Ore.	574			
KOME	— Tulsa, Okla.	572			
KOMO	— Seattle, Wash.	651			
KOMW	— Omak, Wash.	649			
KOMY	— Watsonville, Calif.	382			
KONE	— Reno, Nev.	511			
KONG	— Visalia, Calif.	382			
KONI	— Phoenix, Ariz.	355			
KONO	— San Antonio, Tex.	632			
KONP	— Port Angeles, Wash.	650			
KOOK	— Billings, Mont.	503			
KOOL	— Phoenix, Ariz.	355			
KOOO	— Omaha, Neb.	509			
KOOS	— Coos Bay, Ore.	574			
KOPR	— Butte, Mont.	504			
KOPY	— Alice, Tex.	614			
KORA	— Bryan, Tex.	617			
KORC	— Mineral Wells, Tex.	629			
KORD	— Pasco, Wash.	649			
KORE	— Eugene, Ore.	575			
KORK	— Las Vegas, Nev.	510			
KORN	— Mitchell, S. D.	604			
KORT	— Grangeville, Idaho	419			
KOSA	— Odessa, Tex.	629			
KOSF	— Osceola, Ark.	361			
KOSF	— Nacogdoches, Tex.	629			
KOSI	— Denver, Colo.	384			
KOSY	— Texarkana, Ark.	363			
KOTA	— Rapid City, S. D.	604			
KOTN	— Pine Bluff, Ark.	362			
KOTS	— Deming, N. M.	518			

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Station	City—State	Page	Station	City—State	Page
KPLK	— Dallas, Ore.	574	KRMG	— Tulsa, Okla.	573
KPLT	— Paris, Tex.	630	KRMO	— Monett, Mo.	499
KPMC	— Bakersfield, Calif.	364	KRMS	— Osage Beach, Mo.	500
KPOA	— Honolulu, Hawaii	670	KRMW	— The Dalles, Ore.	574
KPOC	— Pochontas, Ark.	362	KRNO	— San Bernardino, Calif.	377
KPOJ	— Portland, Ore.	578	KRNK	— Roseburg, Ore.	578
KPOK	— Scottsdale, Ariz.	356	KRNS	— Burns, Ore.	574
KPOL	— Los Angeles, Calif.	371	KRNT	— Des Moines, Iowa	439
KPOP	— Los Angeles, Calif.	371	KRNY	— Kearney, Neb.	507
KPOR	— Quincy, Wash.	650	KROC	— Rochester, Minn.	487
KPOW	— Powell, Wyo.	667	KROD	— El Paso, Tex.	622
KPQ	— Wenatchee, Wash.	653	KROF	— Abbeville, La.	453
KPRC	— Houston, Tex.	625	KROG	— Sonora, Calif.	380
KPRK	— Livingston, Mont.	505	KROP	— Brawley, Calif.	364
KPRL	— Paso Robles, Calif.	374	KROS	— Clinton, Iowa	438
KPRO	— Riverside, Calif.	375	KROW	— Oakland, Calif.	372
KPRS	— Kansas City, Mo.	498	KROX	— Crookston, Minn.	484
KPSO	— Falfurrias, Tex.	622	KROY	— Sacramento, Calif.	375
KPST	— Preston, Idaho	420	KRPL	— Moscow, Idaho	419
KPTL	— Carson City, Nev.	510	KRAV	— Sherman-Denison, Tex.	633
KPUG	— Bellingham, Wash.	647	KRSD	— Rapid City, S. D.	604
KQDY	— Minot, N. D.	558	KRSL	— Russell, Kans.	445
KQIK	— Lakeview, Ore.	576	KRSN	— Los Alamos, N. M.	519
KQTY	— Everett, Wash.	648	KRTN	— Raton, N. M.	519
KQUE	— Albuquerque, N. M.	518	KRTR	— Thermopolis, Wyo.	667
KQV	— Pittsburgh, Pa.	592	KRUN	— Ballinger, Tex.	616
KRAI	— Craig, Colo.	383	KRUS	— Ruston, La.	459
KRAK	— Stockton-Sacramento, Calif.	381	KRUX	— Phoenix, Ariz.	356
KRAL	— Rawlins, Wyo.	667	KRVN	— Lexington, Neb.	507
KRAM	— Las Vegas, Nev.	510	KRWC	— Forest Grove, Ore.	575
KRAY	— Amarillo, Tex.	615	KRWS	— Post, Tex.	631
KRBA	— Lufkin, Tex.	628	KRXX	— Rexburg, Idaho	420
KRBC	— Abilene, Tex.	614	KRXL	— Roseburg, Ore.	578
KRBI	— St. Peter, Minn.	487	KRYS	— Corpus Christi, Tex.	619
KRBO	— Las Vegas, Nev.	510	KSAL	— Salina, Kans.	445
KRCK	— Ridgecrest, Calif.	375	KSAM	— Huntsville, Tex.	626
KRCO	— Prineville, Ore.	578	KSAN	— San Francisco, Calif.	379
KRCT	— Pasadena, Tex.	630	KSAY	— San Francisco, Calif.	379
KRDG	— Redding, Calif.	374	KSBW	— Salinas, Calif.	377
KRDO	— Colorado Springs, Colo.	383	KSCB	— Liberal, Kans.	444
KRDU	— Dinuba, Calif.	365	KSCJ	— Sioux City, Iowa	441
KRE	— Berkeley, Calif.	364	KSCO	— Santa Cruz, Calif.	380
KREH	— Oakdale, La.	458	KSD	— St. Louis, Mo.	500
KREI	— Farmington, Mo.	497	KSDA	— Redding, Calif.	375
KREL	— Baytown, Tex.	616	KSDN	— Aberdeen, S. D.	604
KREM	— Spokane, Wash.	651	KSDO	— San Diego, Calif.	378
KREO	— Indio, Calif.	367	KSEI	— Pocatello, Idaho	419
KRES	— St. Joseph, Mo.	500	KSEX	— Pittsburg, Kans.	445
KREW	— Sunnyside, Wash.	652	KSFL	— Lubbock, Tex.	627
KREX	— Grand Junction, Colo.	385	KSEM	— Moses Lake, Wash.	649
KRFC	— Rocky Ford, Colo.	387	KSEO	— Durant, Okla.	569
KRFO	— Owatonna, Minn.	486	KSET	— El Paso, Tex.	622
KRGI	— Grand Island, Neb.	507	KSEW	— Sitka, Alaska	669
KRGV	— Weslaco, Tex.	635	KSEY	— Seymour, Tex.	633
KRHD	— Duncan, Okla.	569	KSFA	— Nacogdoches, Tex.	629
KRIB	— Mason City, Iowa	440	KSFE	— Needles, Calif.	372
KRIC	— Beaumont, Tex.	616	KSFO	— San Francisco, Calif.	379
KRIG	— Odessa, Tex.	630	KSGM	— Ste. Genevieve, Mo.	500
KRIO	— McAllen, Tex.	628	KSIB	— Creston, Iowa	438
KRIV	— Camas, Wash.	647	KSID	— Sidney, Neb.	509
KRIZ	— Phoenix, Ariz.	356	KSIG	— Crowley, La.	455
KRKD	— Los Angeles, Calif.	371	KSII	— Gladewater, Tex.	624
KRKO	— Everett, Wash.	648	KSIL	— Silver City, N. M.	520
KRKS	— Ridgecrest, Calif.	375	KSIM	— Sikeston, Mo.	501
KRLC	— Lewiston, Idaho	419	KSIS	— Sedalia, Mo.	501
KRLD	— Dallas, Tex.	621	KSIV	— Woodward, Okla.	573
KRLN	— Canon City, Colo.	383	KSIX	— Corpus Christi, Tex.	619
KRLW	— Walnut Ridge, Ark.	363	KSJB	— Jamestown, N. D.	558
KRMD	— Shreveport, La.	459	KSJO	— San Jose, Calif.	379

Station	City—State	Page
KSKY	— Dallas, Tex.	621
KSL	— Salt Lake City, Utah	637
KSLM	— Salem, Ore.	579
KSLO	— Opelousas, La.	458
KSLR	— Oceanside, Calif.	373
KSLV	— Monte Vista, Colo.	386
KSMA	— Santa Maria, Calif.	380
KSML	— Seminole, Tex.	633
KSMN	— Mason City, Iowa	440
KSMO	— Salem, Mo.	501
KSNY	— Snyder, Tex.	633
KSO	— Des Moines, Iowa	439
KSOK	— Arkansas City, Kans.	442
KSON	— San Diego, Calif.	378
KSOO	— Sioux Falls, S. D.	605
KSOP	— Salt Lake City, Utah	637
KSOX	— Raymondville, Tex.	631
KSPA	— Santa Paula, Calif.	380
KSPI	— Stillwater, Okla.	572
KSPL	— Diboll, Tex.	621
KSPR	— Casper, Wyo.	666
KSPT	— Sandpoint, Idaho	420
KSRO	— Santa Rosa, Calif.	380
KSRV	— Ontario, Ore.	577
KSST	— Sulphur Springs, Tex.	633
KSTA	— Coleman, Tex.	618
KSTB	— Breckenridge, Tex.	617
KS*L	— St. Louis, Mo.	501
KSTN	— Stockton, Calif.	381
KSTP	— St. Paul—Minneapolis, Minn.	487
KSTR	— Grand Junction, Colo.	385
KSTT	— Davenport, Iowa	438
KSTV	— Stephenville, Tex.	633
KSUB	— Cedar City, Utah	636
KSUE	— Susanville, Calif.	381
KSUM	— Fairmont, Minn.	484
KSUN	— Bisbee, Ariz.	354
KSVC	— Richfield, Utah	637
KSVP	— Artesia, N. M.	518
KSWA	— Graham, Tex.	624
KSWI	— Council Bluffs, Iowa	438
KSWO	— Lawton, Okla.	570
KSWs	— Roswell, N. M.	520
KSYC	— Yreka, Calif.	382
KSYD	— Wichita Falls, Tex.	635
KSYL	— Alexandria, La.	454
KTAC	— Tacoma, Wash.	652
*TAE	— Taylor, Tex.	633
KTAN	— Sherman, Tex.	633
KTAR	— Phoenix, Ariz.	356
KTAT	— Frederick, Okla.	570
KTBB	— Tyler, Tex.	634
KTBC	— Austin, Tex.	615
KTCB	— Malden, Mo.	499
KTEL	— Walla Walla, Wash.	653
KTEM	— Temple, Tex.	634
KTER	— Terrell, Tex.	634
KTFI	— Twin Falls, Idaho	420
*TFs	— Texarkana, Tex.	634
KTFY	— Brownfield, Tex.	617
KTHE	— Thermopolis, Wyo.	667
KTHS	— Little Rock, Ark.	360
*THT	— Houston, Tex.	625
KTIB	— Thibodaux, La.	460
KTIL	— Tillamook, Ore.	579
*TIM	— San Rafael, Calif.	380
KTIP	— Porterville, Calif.	374
KTIX	— Seattle, Wash.	651
KTJS	— Hobart, Okla.	570

Station	City—State	Page
KTKN	— Ketchikan, Alaska	668
KTKR	— Taft, Calif.	381
KTKT	— Tucson, Ariz.	357
KTLD	— Tallulch, La.	460
KTLN	— Denver, Colo.	384
KTLO	— Mountain Home, Ark.	361
KTlQ	— Tahlequah, Okla.	572
KTlu	— Rush, Tex.	631
KTlW	— Texas City, Tex.	634
KTMC	— McAlester, Okla.	571
KTML	— Marked Tree, Ark.	361
KTMS	— Santa Barbara, Calif.	380
KTNC	— Falls City, Neb.	507
KTNM	— Tucumcari, N. M.	520
KTNT	— Tacoma, Wash.	652
KTOE	— Mankato, Minn.	485
KTOH	— Lihue, Kauai, Hawaii	670
KTOk	— Oklahoma City, Okla.	571
K-TOO	— Henderson, Nev.	510
KTOP	— Topeka, Kans.	446
KTOW	— Oklahoma City, Okla.	571
KTRB	— Modesto, Calif.	372
KTRC	— Santa Fe, N. M.	520
KTRE	— Lukin, Tex.	628
KTRF	— Thief River Falls, Minn.	487
KTRH	— Houston, Tex.	625
KTRI	— Sioux City, Iowa	442
KTRM	— Beaumont, Tex.	616
KTRN	— Wichita Falls, Tex.	635
KTRY	— Bastrop, La.	454
KTSA	— San Antonio, Tex.	632
KTSM	— El Paso, Tex.	622
KTTN	— Trenton, Mo.	502
KTTR	— Rolla, Mo.	500
KTTS	— Springfield, Mo.	502
KTUC	— Tucson, Ariz.	357
KTUE	— Tulia, Tex.	634
KTUL	— Tulsa, Okla.	573
KTUR	— Turlock, Calif.	382
KTUT	— Tooele City, Utah	637
KTW	— Seattle, Wash.	651
KTXC	— Big Spring, Tex.	617
KTxJ	— Jasper, Tex.	626
KTxL	— San Angelo, Tex.	631
KTxN	— Austin, Tex.	616
KTYL	— Mesa, Ariz.	355
KUAM	— Agana, Guam	669
KUBA	— Yuba City, Calif.	382
KUBC	— Montrose, Colo.	386
KUBE	— Pendleton, Ore.	577
KUDI	— Great Falls, Mont.	504
KUDL	— Kansas City, Mo.	498
KUDU	— Ventura, Calif.	382
KUEN	— Wenatchee, Wash.	653
KUEQ	— Phoenix, Ariz.	356
KUGN	— Eugene, Ore.	575
KUIK	— Hillsboro, Ore.	575
KUIN	— Grants Pass, Ore.	575
KUJ	— Walla Walla, Wash.	653
KUKI	— Ukich, Calif.	382
KUKU	— Willow Springs, Mo.	503
KULA	— Honolulu, Hawaii	670
KULE	— Ephrata, Wash.	648
KULP	— El Campo, Tex.	622
KUMA	— Pendleton, Ore.	577
KUNO	— Corpus Christi, Tex.	619
KUOA	— Siloam Springs, Ark	362
KUPI	— Idaho Falls, Idaho	419



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KUSH	— Cushing, Okla.	569	KWAL	— Wallace-Kellogg, Idaho	420
KUSN	— St. Joseph, Mo.	500	KWAT	— Watertown, S. D.	605
KUTI	— Yakima, Wash.	654	KWBB	— Wichita, Kans.	446
KUTY	— Palmdale, Calif.	373	KWBE	— Beatrice, Neb.	506
KUVR	— Holdrege, Neb.	507	KWBG	— Boone, Iowa	437
KUZN	— West Monroe, La.	460	KWBR	— Oakland, Calif.	372
KVAN	— Vancouver, Wash.	653	KWBW	— Hutchinson, Kans.	444
KVAS	— Astoria, Ore.	573	KWBY	— Colorado Springs, Colo.	383
KVBC	— Farmington, N. M.	518	KWCB	— Searcy, Ark.	362
KVCK	— Wolf Point, Mont.	506	KWCO	— Chickasha, Okla.	569
KVCL	— Winnfield, La.	460	KWDM	— Des Moines, Iowa	439
KVCV	— Redding, Calif.	375	KWED	— Seguin, Tex.	633
KVEC	— San Luis Obispo, Calif.	379	KWEI	— Weiser, Idaho	420
KVEL	— Vernal, Utah	638	KWEL	— Midland, Tex.	629
KVEN	— Ventura, Calif.	382	KWEM	— Memphis, Tenn.	610
KVET	— Austin, Tex.	616	KWEW	— Hobbs, N. M.	519
KVFC	— Cortez, Colo.	383	KWFC	— Hot Springs, Ark.	360
KVFD	— Ft. Dodge, Iowa	440	KWFR	— San Angelo, Tex.	631
KVGB	— Great Bend, Kans.	444	KWFT	— Wichita Falls, Tex.	635
KVHC	— O'Neill, Neb.	509	KWGG	— Stockton, Calif.	381
KVHL	— Homer, La.	455	KWGB	— Goodland, Kans.	444
KVI	— Seattle, Wash.	651	KWHI	— Brenham, Tex.	617
KVIC	— Victoria, Tex.	635	KWHK	— Hutchinson, Kans.	444
KVIM	— New Iberia, La.	457	KWHN	— Ft. Smith, Ark.	359
KVIN	— Vinita, Okla.	573	KWHO	— Salt Lake City, Utah	637
KVIP	— Redding, Calif.	375	KWHW	— Altus, Okla.	569
KVKM	— Monahans, Tex.	629	KWIK	— Pocatello, Idaho	420
KVLB	— Cleveland, Tex.	618	KWIL	— Albany, Ore.	573
KVLC	— Little Rock, Ark.	361	KWIN	— Ashland, Ore.	573
KVLF	— Alpine, Tex.	614	KWIP	— Merced, Calif.	371
KVLH	— Pauls Valley, Okla.	572	KWIQ	— Moses Lake, Wash.	649
KVLV	— Fallon, Nev.	510	KWIZ	— Santa Ana, Calif.	380
KVMA	— Magnolia, Ark.	361	KWJB	— Globe, Ariz.	355
KVMC	— Colorado City, Tex.	618	KWJJ	— Portland, Ore.	578
KVNA	— Flagstaff, Ariz.	355	KWK	— St. Louis, Mo.	501
KVNC	— Winslow, Ariz.	358	KWKC	— Abilene, Tex.	614
KVNI	— Coeur D'Alene, Idaho	419	KWKH	— Shreveport, La.	459
KVNU	— Logan, Utah	636	KWKW	— Pasadena, Calif.	374
KVOA	— Tucson, Ariz.	357	KWLK	— Longview, Wash.	649
KVOC	— Casper, Wyo.	666	KWLM	— Willmar, Minn.	488
KVOD	— Denver, Colo.	384	KWMT	— Fort Dodge, Iowa	440
KVOE	— Emporia, Kans.	443	KWNA	— Winnemucca, Nev.	511
KVOG	— Ogden, Utah	636	KWNO	— Winona, Minn.	488
KVOL	— Lafayette, La.	456	KWOA	— Worthington, Minn.	488
KVOM	— Morrilton, Ark.	361	KWOC	— Poplar Bluff, Mo.	500
KVON	— Napa, Calif.	372	KWOE	— Clinton, Okla.	569
KVOO	— Tulsa, Okla.	573	KWON	— Bartlesville, Okla.	569
KVOP	— Plainview, Tex.	631	KWOR	— Worland, Wyo.	667
KVOR	— Colorado Springs, Colo.	383	KWOS	— Jefferson City, Mo.	497
KVOS	— Bellingham, Wash.	647	KWOW	— Pomona, Calif.	374
KVOU	— Uvalde, Tex.	634	KWPC	— Muscatine, Iowa	441
KVOW	— Littlefield, Tex.	627	KWPM	— West Plains, Mo.	503
KVOX	— Moorhead, Minn.	486	KWRC	— Pendleton, Ore.	577
KVOY	— Yuma, Ariz.	358	KWRD	— Henderson, Tex.	624
KVOZ	— Laredo, Tex.	627	KWRE	— Warrenton, Mo.	503
KVPI	— Villa Platte, La.	460	KWRF	— Warren, Ark.	363
KVRC	— Arkadelphia, Ark.	358	KWRL	— Riverton, Wyo.	667
KVRH	— Salida, Colo.	387	KWRO	— Coquille, Ore.	574
KVRS	— Rock Springs, Wyo.	667	KWRT	— Boonville, Mo.	495
KVSA	— McGhee, Ark.	361	KWRW	— Guthrie Okla.	570
KVSF	— Santa Fe, N. M.	520	KWSD	— Mt. Shasta, Calif.	372
KVSM	— San Mateo, Calif.	379	KWSH	— Wewoka, Okla.	573
KVSO	— Ardmore, Okla.	569	KWSK	— Pratt, Kans.	445
KVWC	— Vernon, Tex.	634	KWSO	— Wasco, Calif.	382
KVWM	— Show Low, Ariz.	356	KWTC	— Barstow, Calif.	364
KVWO	— Cheyenne, Wyo.	666	KWTO	— Springfield, Mo.	502
KWAD	— Wadena, Minn.	488	KWTX	— Waco, Tex.	635

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KWYO	Sheridan, Wyo.	667	WABV	Abbeville, S. C.	598
KWYR	Winner, S. D.	605	WABY	Albany, N. Y.	520
KXA	Seattle, Wcsh.	651	WABZ	Albemarle, N. C.	545
KXAR	Hope, Ark.	359	WACA	Camden, S. C.	599
KXEL	Waterloo, Iowa	442	WACB	Kittanning, Pa.	586
KXEO	Mexico, Mo.	499	WACE	Chicopee-Springfield, Mass.	468
KXGI	Ft. Madison, Iowa	440	WACL	Waycross, Ga.	417
KXGN	Glendive, Mont.	504	WACO	Waco, Tex.	635
KXIC	Iowa City, Iowa	440	WACR	Columbus, Miss.	489
KXIT	Dalhart, Tex.	619	WADC	Akron, Ohio	559
KXJK	Forrest City, Ark	359	WADE	Wadesboro, N. C.	555
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KXLA	Pasadena, Calif.	374	WADP	Kane, Pa.	586
KXLE	El'ensburg, Wash.	648	WADS	Ansonia-Derby, Conn.	389
KXLF	Butte, Mont.	504	WAEB	Allentown, Pa.	581
KXLJ	Helena, Mont.	505	WAEI	Mayaguez, P. R.	671
KXLK	Great Falls, Mont.	505	WAEW	Waco, Tenn.	607
KXLL	Missoula, Mont.	506	WAFB	Staunton, Va.	646
KXLO	Lewistown, Mont.	505	WAGA	Atlanta, Ga.	407
KXLQ	Bozeman, Mont.	504	WAGC	Chattanooga, Tenn.	606
KXLR	N. Little Rock, Ark.	361	WAGF	Dothan, Ala.	348
KXLW	St. Louis, Mo.	501	WAGG	Franklin, Tenn.	608
KXLY	Spokane, Wash.	652	WAGM	Presque, Isle, Me.	463
KXO	El Centro, Calif.	365	WAGN	Menominee, Mich.	481
KXOA	Sacramento, Calif.	377	WAGR	Lumberton, N. C.	551
KXOK	St. Louis, Mo.	501	WAGS	Bishopville, S. C.	599
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KYES	Roseburg, Ore.	578	WAKN	Aiken, S. C.	598
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KYME	Boise, Idaho	418	WAKU	Latrobe, Pa.	587
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KYNO	Fresno, Calif.	366	WALB	Albany, Ga.	407
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KYOS	Merced, Calif.	371	WALL	Middletown, N. Y.	527
KYOU	Greeley, Colo.	386	WALM	Albion, Mich.	473
KYSM	Mankato, Minn.	485	WALT	Tampa, Fla.	405
KYTE	Pocatello, Idaho	420	WALY	Herkimer-Ilion, N. Y.	525
KYUM	Yuma, Ariz.	358	WAMI	Opp, Ala.	352
KYW	Cleveland, Ohio	563	WAML	Laurel, Miss.	492
KZEE	Weatherford, Tex.	635	WAMM	Flint, Mich.	476
KZIP	Amarillo, Tex.	615	WAMO	Homestead-Pittsburgh, Pa.	586
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WARK	— Hagerstown, Md.	465	WBCU	— Union, S. C.	603
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WARM	— Scranton, Pa.	593	WBEE	— Chicago, Ill.	423
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WATA	— Boone, N. C.	546	WBEU	— Beaufort, S. C.	598
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WATE	— Knoxville, Tenn.	609	WBEX	— Chillicothe, Ohio	561
WATG	— Ashland, Ohio	559	WBFC	— Fremont, Mich.	477
WATH	— Athens, Ohio	559	WBFD	— Bedford, Pa.	582
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WATR	— Waterbury, Conn.	392	WBHP	— Huntsville, Ala.	350
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WAYE	— Dundalk, Md.	465	WBMC	— McMinnville, Tenn.	610
WAYN	— Rockingham, N. C.	554	WBMD	— Baltimore, Md.	464
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WBRN	Big Rapids, Mich.	475	WCHI	Chillicothe, Ohio	561
WBRO	Waynesboro, Ga.	418	WCHJ	Brookhaven, Miss.	489
WBRT	Bardstown, Ky.	447	WCHK	Canton, Ga.	410
WBRV	Boonville, N. Y.	521	WCHL	Chapel Hill N. C.	546
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WBTN	Bennington, Vt.	638	WCKY	Cincinnati, Ohio	561
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WBUD	Trenton, N. J.	516	WCLC	Jamestown, Tenn.	608
WBUT	Butler, Pa.	582	WCLD	Cleveland, Miss.	489
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WCAZ	Carthage, Ill.	421	WCMW	Canton, Ohio	561
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WC ER	Charlotte, Mich.	475	WC PA	Clearfield, Pa.	583
WC FL	Chicago, Ill.	423	WC PC	Houston, Miss.	491
WC FV	Clifton Forge, Va.	640	WC PH	Etowah, Tenn.	607
WC GA	Calhoun, Ga.	409	WC PM	Cumberland, Ky.	448
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WCRE	Cheraw, S. C.	599	WDNT	Dayton, Tenn.	607
WCRI	Scottsboro, Ala.	352	WDOB	Canton, Miss.	489
WCRK	Morristown, Tenn.	611	WDOC	Prestonburg, Ky.	452
WCRL	Oneonta, Ala.	352	WDOO	Chattanooga, Tenn.	606
WCRO	Johnstown, Pa.	586	WDOE	Dunkirk, N. Y.	523
WCRS	Greenwood, S. C.	601	WDOG	Marine City, Mich.	480
WCRT	Birmingham, Ala.	347	WDOK	Cleveland, Ohio	562
WCRV	Washington, N. J.	517	WDOL	Athens, Ga.	407
WCRW	Chicago, Ill.	423	WDON	Wheaton, Md.	466
WCRY	Macon, Ga.	414	WDOR	Sturgeon Bay, Wis.	664
WCSC	Charleston, S. C.	599	WDOS	Oneonta, N. Y.	539
WCSH	Portland, Me.	462	WDOT	Burlington, Vt.	638
WCSI	Columbus, Ind.	431	WDOV	Dover, Del.	393
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WCTC	New Brunswick, N. J.	515	WDRF	Chester, Pa.	583
WCTT	Corbin, Ky.	448	WDSC	Dillon, S. C.	600
WCUE	Mamitowoc, Wis.	661	WDSG	Dyersburg, Tenn.	607
WCUM	Akron, Ohio	559	WDSM	Superior, Wis.	664
WCUM	Cumberland, Md.	465	WDSR	Lake City, Fla.	400
WCVB	Culpeper, Va.	640	WDSU	New Orleans, La.	457
WCVI	Connellsville, Pa.	584	WDUN	Gainesville, Ga.	413
WCVS	Springfield, Ill.	430	WDUX	Waupaca, Wis.	665
WCWC	Ripon, Wis.	664	WDUZ	Green Bay, Wis.	660
WCYB	Bristol, Va.	640	WDVA	Danville, Va.	641
WCYN	Cynthiana, Ky.	448	WDVH	Gainsville, Fla.	398
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WDAK	Columbus, Ga.	410	WDWS	Champaign, Ill.	421
WDAN	Danville, Ill.	424	WDXB	Chattanooga, Tenn.	606
WDAS	Philadelphia, Pa.	590	WDXE	Lawrenceburg, Tenn.	609
WDAT	South Daytona, Fla.	405	WDXI	Jackson, Tenn.	608
WDAX	McRae, Ga.	414	WDXL	Lexington, Tenn.	610
WDAY	Fargo, N. D.	557	WDXN	Clarksville, Tenn.	606
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WJCD	Seymour, Ind.	435	WKAQ	Santurce, P. R.	673
WJCM	Sebring, Fla.	405	WKAT	Miami Beach, Fla.	401
WJDA	Quincy, Mass.	470	WKAY	Glasgow, Ky.	449
WJDB	Thomasville, Ala.	353	WKBC	North Wilkesboro, N. C.	553
WIDX	Jackson, Miss.	491	WKBH	La Crosse, Wis.	660
WIEF	Grand Rapids, Mich.	478	WKBI	St. Marys, Pa.	593
WJEH	Gallipolis, Ohio	565	WKBJ	Milan, Tenn.	611
WJEJ	Hagerstown, Md.	465	WKBL	Covington Tenn.	607
WJEM	Valdosta, Ga.	417	WKBN	Youngstown, Ohio	568
WJER	Dover, Ohio	564	WKBO	Harrisburg, Pa.	585
WJET	Erie, Pa.	585	WKBR	Manchester, N. H.	512
WJHB	Tallahassee, Ala.	353	WKBV	Richmond, Ind.	435
WJHL	Johnson City, Tenn.	608	WKBW	Buffalo, N. Y.	523
WJHO	Opelika, Ala.	352	WKBX	Corinth, Miss.	490
WJIG	Tulahoma, Tenn.	614	WKBZ	Muskegon, Mich.	481
WJIM	Lansing, Mich.	480	WKCB	Berlin, N. H.	511
WJIV	Savannah, Ga.	415	WKCT	Bowling Green, Ky.	447
WJJC	Commerce, Ga.	410	WKDA	Nashville, Tenn.	612
WJJD	Chicago, Ill.	424	WKDK	Newberry, S. C.	602
WJIL	Niagara Falls, N. Y.	539	WKDL	Clarksdale, Miss.	483
WJIM	Lewisburg, Tenn.	610	WKDN	Camden, N. J.	515
WILB	Detroit, Mich.	476	WKDX	Hamlet, N. C.	550
WJLD	Birmingham, Ala.	347	WKEI	Kewanee, Ill.	427
WJLK	Asbury Park, N. J.	513	WKEN	Dover, Del.	393
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WJMA	Orange, Va.	644	WKEY	Covington, Va.	640
WJMB	Brookhaven, Miss.	489	WKGN	Knoxville, Tenn.	609
WJMC	Rice Lake, Wis.	664	WKHM	Jackson, Mich.	480
WJMJ	Philadelphia, Pa.	590	WKIC	Hazard, Ky.	449
WJMO	Cleveland, Ohio	563	WKID	Champaign-Urbana, Ill.	423
WJMR	New Orleans, La.	457	WKIK	Leonardtown, Md.	465
WJMS	Ironwood, Mich.	479	WKIN	Kingsport, Tenn.	609
WJMW	Athens, Ala.	346	WKIP	Poughkeepsie, N. Y.	540
WJMX	Florence, S. C.	600	WKIS	Orlando, Fla.	402
WJNC	Jacksonville, N. C.	550	WKIT	Garden City, N. Y.	525
WJNO	West Palm Beach, Fla.	406	WKIX	Raleigh, N. C.	553
WJOB	Hammond, Ind.	433	WKJB	Mayaguez, P. R.	671
WJOC	Jamestown, N. Y.	526	WKJG	Ft. Wayne, Ind.	432
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WJOL	Joliet, Ill.	426	WKLA	Ludington, Mich.	480
WJON	St. Cloud, Minn.	487	WKLC	St. Albans, W. Va.	658
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WKLO	Louisville, Ky.	450	WLBB	Corroilton, Ga.	410
WKLV	Blackstone, Va.	639	WLBC	Muncie, Ind.	434
WKLX	Paris, Ky.	452	WLBE	Leesburg, Fla.	400
WKLY	Hartwell, Ga.	413	WLBG	Laurens, S. C.	602
WKLZ	Kalamazoo, Mich.	480	WLBH	Mattoon, Ill.	427
WKMC	Roaring Spring, Pa.	592	WLBJ	Bowling Green, Ky.	447
WKMF	Flint, Mich.	476	WLBK	De Kalb, Ill.	425
WKMH	Detroit-Dearborn, Mich.	475	WLBN	Lebanon, Ky.	449
WKMI	Kalamazoo, Mich.	480	WLBK	Lebanon, Pa.	587
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WRAY	—Princeton, Ind.	435	WSAC	—Ft. Knox, Ky.	448
WRBC	—Jackson, Miss.	492	WSAI	—Cincinnati, Ohio	561
WRBL	—Columbus, Ga.	410	WSAL	—Logansport, Ind.	434
WRC	—Washington, D. C.	394	WSAM	—Saginaw, Mich.	482
WRCA	—New York, N. Y.	539	WSAN	—Allentown, Pa.	581
WRCD	—Dalton, Ga.	412	WSAR	—Fall River, Mass.	468
WRCCO	—Richland Center, Wis.	664	WSAT	—Salisbury, N. C.	554
WRCS	—Ahoskie, N. C.	545	WSAU	—Wausau, Wis.	665
WRCV	—Philadelphia, Pa.	590	WSAV	—Savannah, Ga.	416
WRDB	—Reedsburg, Wis.	663	WSAY	—Rochester, N. Y.	541
WRDO	—Augusta, Me.	460	WSAZ	—Huntington, W. Va.	656
WRDW	—Augusta, Ga.	409	WSB	—Atlanta, Ga.	408
WREB	—Holyoke, Mass.	469			
WREC	—Memphis, Tenn.	611			

Station	City—State	Page	Station	City—State	Page
WSBA	— York, Pa.	596	WSTP	— Salisbury, N. C.	554
WSBB	— New Smyrna Beach, Fla.	402	WSTR	— Sturgis, Mich.	483
WSBC	— Chicago, Ill.	424	WSTU	— Stuart, Fla.	405
WSBS	— Great Brrington, Mass.	469	WSTV	— Steubenville, Ohio	567
WSBT	— South Bend, Ind.	435	WSUH	— Oxford, Miss.	493
WSCR	— Scranton, Pa.	593	WSUN	— St. Petersburg, Fla.	404
WSDB	— Homestead, Fla.	398	WSUX	— Seaford, Del.	393
WSDR	— Sterling, Ill.	430	WSVA	— Harrisonburg, Va.	642
WSEV	— Sevierville, Tenn.	613	WSVS	— Crewe, Va.	640
WSFB	— Quitman, Ga.	415	WSWN	— Belle Glade, Fla.	395
WSFC	— Somerset, Ky.	453	WSWW	— Platteville, Wis.	663
WSFT	— Thomaston, Ga.	416	WSYB	— Rutland, Vt.	638
WSGA	— Savannah, Ga.	416	WSYD	— Mount Airy, N. C.	552
WSGC	— Elberton, Ga.	412	WSYL	— Sylvania, Ga.	416
WSGN	— Birmingham, Ala.	347	WSYR	— Syracuse, N. Y.	543
WSGW	— Saginaw, Mich.	482	WTAB	— Tabor City, N. C.	555
WSHE	— Sheboygan, Wis.	664	WTAC	— Flint, Mich.	477
WSIC	— Statesville, N. C.	555	WTAD	— Quincy, Ill.	429
WSID	— Baltimore, Md.	464	WTAG	— Worcester, Mass.	472
WSIG	— Mount Jackson, Va.	643	WTAL	— Tallahassee, Fla.	405
WSIP	— Paintsville, Ky.	452	WTAM	— Atlanta, Ga.	408
WSIR	— Winter Haven, Fla.	406	WTAN	— Clearwater, Fla.	395
WSIV	— Pekin, Ill.	428	WTAO	— Cambridge, Mass.	468
WSIX	— Nashville, Tenn.	612	WTAQ	— La Grange, Ill.	427
WSIZ	— Douglas, Ga.	412	WTAR	— Norfolk, Va.	643
WSJC	— Magee, Miss.	493	WTAW	— Bryan, Tex.	617
WSJM	— Saint Joseph, Mich.	482	WTAX	— Springfield, Ill.	430
WSJS	— Winston-Salem, N. C.	556	WTAY	— Robinson, Ill.	429
WSKI	— Montpelier, Vt.	638	WTBC	— Tuscaloosa, Ala.	354
WSKN	— Saugerties, N. Y.	542	WTBF	— Troy, Ala.	353
WSKP	— Miami, Fla.	401	WTBO	— Cumberland, Md.	465
WSKY	— Asheville, N. C.	545	WTCB	— Flomaton, Ala.	349
WSLB	— Ogdensburg, N. Y.	539	WTCH	— Shawano, Wis.	664
WSLI	— Jackson, Miss.	492	WTCJ	— Tell City, Ind.	436
WSLM	— Salem, Ind.	435	WTCM	— Traverse City, Mich.	483
WSLS	— Roanoke, Va.	645	WTCN	— Minneapolis-St. Paul, Minn.	486
WSM	— Nashville, Tenn.	612	WTCO	— Campbellsville, Ky.	447
WSMB	— New Orleans, La.	458	WTCR	— Ashland, Ky.	447
WSME	— Sanford, Me.	463	WTCS	— Fairmont, W. Va.	655
WSMI	— Litchfield, Ill.	427	WTCW	— Whitesburg, Ky.	453
WSMT	— Sparta, Tenn.	613	WTEL	— Philadelphia, Pa.	590
WSNJ	— Bridgeton, N. J.	513	WTHE	— Spartanburg, S. C.	603
WSNT	— Sandersville, Ga.	415	WTHI	— Terre Haute, Ind.	436
WSNW	— Seneca, S. C.	603	WTHR	— Panama City, Fla.	403
WSNY	— Schenectady, N. Y.	542	WTIC	— Hartford, Conn.	389
WSOC	— Charlotte, N. C.	546	WTIG	— Massillon, Ohio	566
WSOK	— Nashville, Tenn.	612	WTIK	— Durham, N. C.	547
WSON	— Henderson, Ky.	449	WTIL	— Mayaguez, P. R.	672
WSOO	— Sault Ste. Marie, Mich.	482	WTIM	— Taylorville, Ill.	430
WSOY	— Decatur, Ill.	425	WTIP	— Charleston, W. Va.	655
WSPA	— Spartanburg, S. C.	603	WTIV	— Titusville, Pa.	594
WSPB	— Sarasota, Fla.	405	WTIX	— New Orleans, La.	458
WSPD	— Toledo, Ohio	567	WTJH	— East Point, Ga.	412
WSPN	— Saratoga Springs, N. Y.	541	WTJS	— Jackson, Tenn.	608
WSPR	— Springfield, Mass.	471	WTKM	— Hartford, Wis.	660
WSPT	— Stevens Point, Wis.	664	WTKO	— Ithaca, N. Y.	526
WSRC	— Durham, N. C.	547	WTLB	— Utica, N. Y.	543
WSRS	— Cleveland Heights, Ohio	563	WTLG	— Bowling Green, Ohio	559
WSRW	— Hillsboro, Ohio	565	WTLS	— Tallassee, Ala.	353
WSSB	— Durham, N. C.	547	WTMA	— Charleston, S. C.	599
WSSC	— Sumter, S. C.	603	WTMC	— Ocala, Fla.	402
WSSO	— Starkville, Miss.	494	WTMJ	— Milwaukee, Wis.	662
WSSV	— Petersburg, Va.	644	WTNC	— Thomasville, N. C.	555
WSTA	— St. Thomas, V. I.	673	WTND	— Orangeburg, S. C.	602
WSTC	— Stamford, Conn.	391	WTNJ	— Trenton, N. J.	516
WSTL	— Eminence, Ky.	448	WTNS	— Coshocton, Ohio	563
WSTN	— St. Augustine, Fla.	404	WTNT	— Tallahassee, Fla.	405
			WTOB	— Winston-Salem, N. C.	556

Station	City—State	Page	Station	City—State	Page
WTOC	— Savannah, Ga.	416	WVOS	— Liberty, N. Y.	526
WTOD	— Toledo, Ohio	567	WVOT	— Wilson, N. C.	556
WTOE	— Spruce Pine, N. C.	555	WVOW	— Logan, W. Va.	656
WTOI	— Toledo, Ohio	568	WVPO	— Stroudsburg, Pa.	594
WTON	— Staunton, Va.	646	WVSC	— Somerset, Pa.	593
WTOP	— Washington, D. C.	394	WVVV	— Grafton-Fairmont, W. Va.	655
WTOR	— Tarrington, Conn.	392	WWBC	— Bay City, Mich.	473
WTOW	— Towson, Md.	466	WWBD	— Bamberg, S. C.	598
WTPR	— Paris, Tenn.	613	WWRZ	— Vineland, N. J.	517
WTPS	— New Orleans, La.	458	WWCA	— Gary, Ind.	432
WTRA	— Latrobe, Pa.	587	WWCO	— Waterbury, Conn.	392
WTRB	— Ripley, Tenn.	613	WWDC	— Washington, D. C.	394
WTRC	— Elkhart, Ind.	431	WWEZ	— New Orleans, La.	458
WTRL	— Bradenton, Fla.	395	WWGP	— Sanford, N. C.	554
WTRN	— Tyrone, Pa.	594	WWGS	— Tifton, Ga.	417
WTRO	— Dyersburg, Tenn.	607	WWHG	— Hornell, N. Y.	526
WTRP	— LaGrange, Ga.	414	WWIL	— Ft. Lauderdale, Fla.	398
WTRR	— Sanford, Fla.	404	WWIN	— Baltimore, Md.	464
WTRU	— Muskegon, Mich.	481	WWIT	— Canton, N. C.	546
WTRW	— Two Rivers, Wis.	665	WWJ	— Detroit, Mich.	476
WTRX	— Bellaire, Ohio	559	WWKY	— Winchester, Ky.	453
WTRY	— Troy, N. Y.	543	WWL	— New Orleans, La.	458
WTSA	— Brattleboro, Vt.	638	WWNC	— Asheville, N. C.	545
WTSB	— Lumberton, N. C.	552	WWNH	— Rochester, N. H.	513
WTSI	— Lebanon, N. H.	512	WWNR	— Beckley, W. Va.	654
WTSN	— Dover, N. H.	512	WWNS	— Statesboro, Ga.	416
WTSP	— St. Petersburg, Fla.	404	WWNY	— Watertown, N. Y.	544
WTSV	— Claremont, N. H.	511	WWOD	— Lynchburg, Va.	642
WTTB	— Vero Beach, Fla.	406	WWOK	— Charlotte, N. C.	547
WTHH	— Port Huron, Mich.	482	WWOL	— Buffalo, N. Y.	523
WTTI	— Madisonville, Ky.	451	WWON	— Woonsocket, R. I.	598
WTTM	— Trenton, N. J.	516	WWPA	— Williamsport, Pa.	596
WTTN	— Watertown, Wis.	665	WWPF	— Palatka, Fla.	403
WTRR	— Westminster, Md.	466	WWRI	— West Warwick, R. I.	597
WTTT	— Bloomington, Ind.	431	WWRL	— Woodside, N. Y.	545
WTUC	— Union City, Tenn.	614	WWSC	— Glens Falls, N. Y.	525
WTUP	— Tupelo, Miss.	494	WWSR	— St. Albans, Vt.	638
WTUS	— Tuskegee, Ala.	354	WWST	— Wooster, Ohio	568
WTUX	— Wilmington, Del.	393	WWSW	— Pittsburgh, Pa.	592
WTVB	— Coldwater, Mich.	475	WWTB	— Tampa, Fla.	405
WTVL	— Waterville, Me.	463	WWVA	— Wheeling, W. Va.	658
WTVN	— Columbus, Ohio	563	WWWB	— Jasper, Ala.	350
WTWA	— Thomson, Ga.	416	WWWF	— Fayette, Ala.	349
WTWN	— St. Johnsburg, Vt.	639	WWWR	— Russellville, Ala.	352
WTXL	— West Springfield, Mass.	471	WWWW	— Rio Piedras, P. R.	672
WTYC	— Rock Hill, S. C.	603	WWXL	— Manchester, Ky.	451
WTYM	— Springfield, Mass.	471	WWYO	— Pineville, W. Va.	658
WTYN	— Tryon, N. C.	555	WXAL	— Demopolis, Ala.	348
WTYS	— Marianna, Fla.	400	WXGI	— Richmond, Va.	645
WULA	— Eufaula, Ala.	349	WXLW	— Indianapolis, Ind.	433
WUSJ	— Lockport, N. Y.	526	WXOK	— Baton Rouge, La.	454
WUST	— Washington, D. C.	394	WXRJ	— Guayama, P. R.	671
WVAM	— Altoona, Pa.	581	WXXX	— Hattiesburg, Miss.	491
WVCG	— Coral Gables, Fla.	395	WXYZ	— Detroit, Mich.	476
WVCH	— Chester, Pa.	583	WYCI	— York, S. C.	603
WVEC	— Hampton, Va.	642	WYDE	— Birmingham, Ala.	347
WVET	— Rochester, N. Y.	541	WYLD	— New Orleans, La.	457
WVIM	— Vicksburg, Miss.	494	WYMB	— Manning, S. C.	602
WVJP	— Caguas, P. R.	671	WYOU	— Newport News, Va.	643
WVJS	— Owensboro, Ky.	452	WYSE	— Lakeland, Fla.	400
WVKO	— Columbus, Ohio	563	WYSR	— Franklin, Va.	641
WVLK	— Lexington, Ky.	450	WYTI	— Rocky Mount, Va.	645
WVLN	— Olney, Ill.	428	WYVE	— Wytheville, Pa.	647
WVMC	— Mount Carmel, Ill.	428	WYZE	— Atlanta, Ga.	408
WVMI	— Biloxi, Miss.	488	WZIP	— Covington, Ky.	448
WNA	— Tusculumbia, Ala.	354	WZOB	— Ft. Payne, Ala.	349
WVNJ	— Newark, N. J.	515	WZOK	— Jacksonville, Fla.	399
WVOK	— Birmingham, Ala.	347	WZRO	— Jacksonville Beach, Fla.	399
WVOP	— Vidalia, Ga.	417	WZYX	— Cowan, Tenn.	607

# Alabama

Pop. March 1 (Est.)—3,237,000; Families—832,000; Lic. Stations—100,  
Sta. CP's—5; Radio Homes—796,000; TV Homes—492,000

## WAVU—Albertville—1947

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 411  
Tel.: 830 News Service, UP  
Transcription Service World  
Gen. Mgr. Pat M. Courington  
Comm. Mgr. Bill Hagler  
Sales Prom. Mgr. John Culp

## WRFS—Alexander City—1947 KBS

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address 12 Main St.  
News Service UP  
Transcription Service Thesaurus  
Representative Sears & Ayers, Dixieland  
Membership NAB, RAB  
General Mgr. Jim Whatley

## WCTA—Andalusia—1946 KBS

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By Andalusia Bcstg. Co., Inc.  
Address Sanford Rd.  
Tel.: 1340 News Service, AP  
Transcription Service RCA  
Membership NAB, RAB  
Pres., Gen. Mgr. J. Dige Bishop  
Sales Prom. Manager Don Cooke  
Program Director Jeanette Powell

## WANA—Anniston—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned Gadsden Radio Co.  
Address Box 509  
Tel.: AD 7-1627 News Service: UP  
Rep. McGillvra, Inc.  
Owner C. L. Graham  
General Mgr. Mac M. Thomas

## WHMA—Anniston—1938—ABN

Frequency: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Tel.: AD 6-7545 News Service, UP  
Newspaper Affil. Anniston Star  
Transcription Service World-Langworth  
Representative Walker  
Membership NAB  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street  
Program Director Rosamond Ponder  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. W. Hall Wray  
Chief Engineer James A. Hudson

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Business-Studio Address Hine St.  
Tel.: 565 News Service: AP  
Trans. Ser. SESAC  
Pres.-Gen. Mgr. Homer F. Dunnivant  
Program Dir. Robt. V. Dunnivant  
Chief Eng. William G. Mitchell

## WATM—Atmore—1949

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Operated By Southland Bcstg. Co.  
Address P. O. Box 59  
Tel.: 50 News Service, UP  
Transcription Service World  
Gen. Mgr., Ch. Eng. T. C. Miniard  
Comm. Mgr. Julia Miniard

## WAUD—Auburn—1947—ABN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 391  
Tel.: 1240 News Service, AP  
Pres., Gen.-Sta. Mgr. Elmer G. Salter  
Sales Prom. Mgr. Bob Sanders  
Chief Engineer George Murphy

## WBCA—Bay Minette—1957 KBS

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned SW Alabama Bcstg. Co., Inc.  
Address Box 426  
Tel.: 2281 News Service: UP  
Representative Best  
Gen. Mgr. Jim Stewart  
Prog. Dir. Al Perkins

## WBCO—Bessemer—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned Bessemer Bcstg. Co., Inc.  
Business Address Box 510  
Telephone HA 5-2182  
Representative Stars National, Inc.  
Membership NAB  
Pres. J. E. Lanier  
General Manager Dean R. Upson

## WAPI—Birmingham—1922 NBC

Frequency: 1070 Kc. Power: 10,000 Watts  
Oper. By Central N. Y. Broadcasting  
Address P. O. Box 2553  
Tel.: 4-2466 News Service: AP  
Newspaper Affil. Birmingham News





Representative.....John Blair  
 Membership.....NAB, RAB  
 Gen. Mgr.....Charles F. Grisham  
 VP Programming.....Ray A. Furr  
 Sales Dir.....Albert J. Gillen  
 Publicity Director.....James Chenoweth  
 Chief Engineer.....J. V. Sanderson

**WBRC—Birmingham—1925**  
**CBS**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WBRC, Inc.  
 Address.....1729 2nd Ave., N.  
 Tel.: AL 2-3172.....News Service, AP  
 Transcription Service.....Standard  
 Representative.....Katz  
 Membership.....NAB, RAB  
 Gen. Mgr.....R. L. Bevington  
 Merchandising Mgr.....Rena Webb  
 Nat. Sales Mgr.....G. O. Privett  
 Prog. Dir.....Fox Lightfoot  
 Chief Engineer.....Robert L. DuPriest

**WCRT—Birmingham—1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Chapman Radio-TV Co.  
 Business Address.....725 S. 22nd St.  
 Tel.: AL 2-3019.....News Service: UP  
 Membership.....NAB  
 Owners.....W. A. & G. K. Chapman  
 Gen., Com., Mgr.....Rudy C. Clark

**WEDR—Birmingham—1949**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Edwin H. Estes  
 Business Address.....1417 Fourth Ave., N.  
 Tel.: 4-0925.....News Service: UP  
 Representative.....John E. Pearson  
 Owner.....Edwin H. Estes  
 Gen. Mgr.....William R. Kennedy

**WEZB—Birmingham—1953**

Frequency: 1320 Kc.....Power: 1 Kw. d.  
 Owned.....Gene Newman Radio, Inc.  
 Address.....Dinkler-Tutwiler Hotel  
 Tel.: FA 2-4641.....News Service: UP  
 Membership.....NAB  
 Gen., Comm. Mgr.....Gene Newman  
 Local Sales.....Gaines Allen  
 Prog. Dir.....Ward McIntyre

**WJLD—Birmingham—1942**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Johnston Bcastg. Co.  
 Business Address.....Box 5767, Birmingham  
 Tel.: FA 4-3466.....News Service, UP  
 Representative.....Forjoe  
 President.....George Johnston, Jr.  
 Gen. Manager.....James Connolly  
 Program Director.....Jean Davis  
 Sales Prom., Comm. Mgr.....Otis Dodge  
 Pub. Dir.....Rena Harris  
 Chief Engineer.....Cliff Goggins

**WLBS—Birmingham—1947**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....WLBS, Inc.  
 Address.....710 S. 22nd St.  
 Tel.: FA 4-2541.....News Service: UP  
 Representative.....Walker  
 Pres.....Faye N. Puett  
 Gen., Comm. Mgr.....Bob Bingham  
 Pub. Dir.....W. L. Steadman  
 Program Dir.....Grady Puett  
 Chief Eng.....Gordon Bishop

**WSGN—Birmingham—1927**  
**ABN**

Frequency: 610 Kc. Power: 5Kw. d., 1 Kw. n.  
 Owned.....Winston-Salem Broadcasting Co.  
 Address.....2320 7th Avenue South  
 Tel.: FA 2-3434.....News Service, UP  
 Transcription Service.....World  
 Rep.....Venard, Rintoul & McConnell; Ayers  
 President.....James W. Coan  
 Gen. Mgr.....Ben K. McKinnon  
 Comm. Mgr.....Henry Sullivan  
 Prog. Dir.....Horace D. Pumfrey  
 Pub. Dir.....Sylvia J. Moore  
 Chief Engineer.....Emmett J. Smith

**WVOK—Birmingham—1947**

Frequency: 690 Kc.....Power: 50,000 Watts d.  
 Owned-Oper. By.....Voice of Dixie, Inc.  
 Address.....P. O. Box 2468  
 Tel.: ST 7-2601.....News Service: UP  
 Representative.....Radio-TV Reps., Inc.  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Iralee W. Bennis  
 Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie  
 Chief Engineer.....R. G. Blaskow

**WYDE—Birmingham—1946**  
**MBS**

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....The Bartell Group  
 Address.....1901 Montgomery Hi-way  
 News Service.....UP  
 Transcription Service.....Langworth  
 Representative.....Weed, Clarke Brown  
 Exec. V.P.....Morton J. Wagner  
 Gen. Mgr.....T. W. Thuman  
 Program Director.....William Burns  
 Publicity Director.....Arthur Plaut  
 Chief Engineer.....Ray Lowery

**WEBJ—Brewton—1947**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Brewton Bcastg. Co.  
 Business Address.....Brewton, Ala.  
 Tel.: 1000.....News Service, AP  
 Membership.....NAB  
 Representative.....Dora-Clayton  
 Pres.....W. Emmett Brooks  
 Station Mgr.....John Raines

**WRAG—Carrollton—1951**

Frequency: 590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Pickens County Bcstg. Co.  
 Address..... Box 71  
 Tel.: 2364..... News Service: UP  
 Representative..... Continental  
 President..... R. E. Hook  
 Sta. Mgr..... Carl Sauceman  
 Treasurer..... W. E. Farrar

**WKLF—Clanton—1947—KBS**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Southeastern Bcstg. Co.  
 Address..... P. O. Box 110  
 Tel.: 448..... News Service: AP  
 Transcription Service..... World  
 Representative..... Continental Radio Sales  
 Membership..... NAB  
 General Mgr..... L. L. Hudson  
 Pgm. Dir..... Helen Parrish

**WFMH—Cullman—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By... The Voice of Cullman  
 Address..... 206 Second Ave. E.  
 Tel.: 910..... News Service: AP  
 Transcription Service..... Associated  
 Membership..... NAB  
 General Mgr..... B. C. Eddins  
 Commercial Mgr..... James Miller

**WKUL—Cullman—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Hudson C. Millar, Jr.  
 Address..... Drawer 620  
 Tel.: 864..... News Service: AP  
 Pres., Gen., Sta. Mgr..... Hudson C. Millar, Jr.  
 Pgm. Dir..... Peter Hielt  
 Chief Eng..... Art Bachman

**WAJF—Decatur—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... J. B. Falt, Jr.  
 Business Address..... 112 Grant St.  
 Tel.: 4016..... News Service: UP  
 Station Representative..... Dixieland  
 Manager..... J. B. Falt, Jr.  
 Comm. Mgr..... Jerry Griggs

**WHOS—Decatur—1948**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned..... John H. & Jeffie Jones  
 Address..... Box 1127  
 Tel.: EL 3-1810..... News Service, AP  
 Representative..... T. F. Clarke  
 Transcription Service..... World, Thesaurus  
 Membership..... NAB  
 Gen. Mgr..... Charles H. Skinner  
 Comm. Mgr..... Nancy Throneberry  
 Chief Eng..... David Vanzandt

**WMSL—Decatur—1935****KBS-MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... Tennessee Valley Bcstg. Co.  
 Address..... 511 Bank St.  
 Tel.: 802..... News Service: AP  
 Membership..... NAB  
 Representative..... Dora Clayton, Jack Masla  
 President..... Frank Whisenant  
 Sta. Mgr..... L. Blizzard  
 Pgm. Dir..... Elice Mullican  
 Chief Engineer..... Alvin Millwood

**WXAL—Demopolis—1948****MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Demopolis Bcstg. Co.  
 Address..... Radio Bldg., U.S. Hwy. 80  
 Tel.: 1400..... News Service: AP  
 Transcription Service..... World  
 General Manager..... W. M. Jordan  
 Sales Mgr..... Henry J. Bley

**WAGF—Dothan—1932—NBC**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By... Dothan Bcstg. Co.  
 Address..... 204½ E. Main Street  
 Tel.: 2-9100..... News Service: AP  
 Transcription..... World  
 Representative..... Walker  
 Membership..... NAB  
 General Manager..... Fred C. Moseley

**WDIG—Dothan—1947—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Houston Bcstg. Co.  
 Business-Studio Address..... 208 N. Oates St.  
 Tel.: 3-4100..... News Service: UP  
 Representative..... Hil F. Best  
 Gen. Mgr..... Jess Swicegood  
 Prog. Dir..... John Harris

**WOOF—Dothan—1947—KBS**

Frequency: 560 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... The WOOF Trust  
 Business-Studio Address..... Dothan, Ala.  
 Tel.: 30560..... News Service: AP  
 Representative..... Thomas F. Clark  
 Membership..... NAB  
 General Manager..... Agatha Gay  
 Sta., Sls., Prog. Dir..... R. A. Dowling, Jr.  
 Commercial Mgr..... Don Culbreth  
 Chief Engineer..... J. Hubbard

**WIRB—Enterprise—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... The Wiregrass Bcstg. Co.  
 Address..... Dothan Highway  
 News Service..... AP  
 Transcription Service..... World  
 Gen. Mgr..... R. E. James  
 Comm. Mgr..... Fred S. Watson



**WULA—Eufaula—1948**  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Christian & McClure  
Address Box 301  
Tel.: 745 News Service: UP  
Gen. Mgr., Co-Owner C. A. McClure  
Co-Owner L. H. Christian

**WBLO—Evergreen—1957**  
KBS

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned Clayton W. Mapoles  
Address Main St.  
Tel.: 500 News Service: UP  
General Mgr. Earl Williford  
Program Dir. Wyndell Tolbert

**WWWF—Fayette—1949—KBS**

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By Bankhead Bcstg. Co., Inc.  
Address 505 Temple Ave.  
News Service UP  
Gen. Mgr. Jack Black

**WTCB—Flomaton—1955**

Frequency: 990 Kc. Power: 500 Watts d.  
Owned Tri-City Broadcasting Co., Inc.  
Address P. O. Box 386  
Tel.: 246 News Service: UP  
Representative Hil F. Best  
Gen. Mgr. Sam B. Ford  
Comm. Mgr. Glen Roberts  
Program Director Paul S. Wood

**WJOI—Florence—1945**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Florence Bcstg. Co., Inc.  
Address 850 S. Court St.  
Tel.: 2608 News Service: AP  
Transcription Service SESAC  
Pres., Comm. Mgr. Joe T. Van Sandt  
Prog. Dir. G. Manush  
Chief Engineer Paul Shannon

**WOWL—Florence—1945—ABN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Radio Muscle Shoals, Inc.  
Business Address 840 Cypress Mill Rd.  
Tel.: AT 2-7711 News Service: AP  
Representative Rambeau and Dora Clayton  
Membership NAB  
President Richard B. Biddle  
General Mgr. R. S. Walker, Sr.  
Commercial Manager R. Fuller  
Sales Prom. Mgr. Dennis Jones  
Program Director Bill Wynne  
Chief Engineer Mel G. Hunt

**WHEP—Foley—1953**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Oper. By Alabama Gulf Radio Inc.  
Address P. O. Drawer F

Tel.: WH 3-7131 News Service: AP  
Representative Dixieland  
Membership RAB  
President Howard E. Pill  
Program Dir. Dick Killebrew  
Sales Mgr. George McKee

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc. Power: 250 watts  
Owned Gothberg Community Bdcstg.  
Address Box 391  
Telephone 643  
Representative Hil F. Best  
Pres. George Gothberg  
Gen. Mgr. Ozelle Gothberg  
Sta. Mgr. W. D. Holderfield  
Sales Dir. Adis Childers

**WZOB—Ft. Payne—1950—KBS**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By Glenn M. Gravitt  
Address P. O. Box 255  
Tel.: 1250 News Service: UP  
Transcription Service World  
General Manager Glenn M. Gravitt  
Comm. Mgr. N. B. Haston  
Program Dir. Jack C. Dobbs

**WCAS—Gadsden—1947**  
MBS

Frequency: 570 Kc. Power: 5 Kw., d.  
Owned-Oper. By Etowah Bdcstrs., Inc.  
Address 750 Forest Ave.  
Tel.: LI 6-6301 News Service: UP  
Transcription Lang-Worth  
Representative Grant Webb, Ayers  
Gen. Mgr. E. F. MacLeod

**WETO—Gadsden—1950—KBS**

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By Gadsden Radio Co.  
Address 722 S. 12th St.  
Tel.: LI 6-9201 News Service: INS  
Representative McGillvra  
Owner Cary L. Graham  
General Mgr. Mac Thomas

**WGAD—Gadsden—1947—ABN**

Freq. 1350 Kc. Power: 5 Kw. D., 1 Kw. N.  
Owned-Oper. By Coosa Bcstg. Co., Inc.  
Address Box 351  
Tel.: LI 6-1611 News Service: AP  
Representative Rambeau, D. Clayton  
Gen. Mgr. Bill Cornelius  
Comm. Mgr. A. Brooks  
Chief Engineer H. Williams

**WGEA—Geneva—1952—KBS**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned Radio South Alabama, Inc.  
Address P. O. Box 5  
Tel.: 456 News Service: AP  
Transcription Service World  
Representative Cont. Radio Sales, D. Clayton  
Membership RAB



# ALABAMA



President .....Howard Pill  
 Gen. Mgr.....Emery Evans  
 Program, Pub. Dir.....Jimmy Helms

## WGYY—Greenville—1948 KBS

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Greenville Bcstg. Corp.  
 Business Address.....P. O. Box 227  
 Tel.: 585.....News Service: UP  
 Representative.....Hil F. Best, Dixieland  
 Gen., Sta., Comm. Mgr.....W. H. Miller, Jr.  
 Prog. Dir.....L. S. Harrison  
 Chief Engineer.....J. D. Bell

## WGSV—Guntersville—1950 KBS

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Guntersville Bcstg. Co.  
 Address.....P. O. Box 32  
 Tel.: JU 2-4131.....News Service: UP  
 Membership.....NAB  
 President.....H. E. Moore  
 Gen., Sta., Comm. Mgr....Edward Z. Carrell  
 Prog. Dir.....Richard Godfrey  
 Chief Engineer.....Lavelle Jackson

## WJBB—Haleyville—1949 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By....Haleyville Bcstg. Co.  
 Address.....Box 191  
 Telephone.....HU 6-3720  
 Representative.....Dixieland  
 President.....W. P. Theilens  
 Gen. Sta. Mgr.....J. L. Slatton  
 Comm. Mgr.....Otis Williams  
 Chief Engineer.....Paul S. Slatton

## WERH—Hamilton—1950 KBS

Frequency: 970 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Hugh J. Fite  
 Address.....Hamilton, Ala.  
 Tel.: 3481.....News Service: UP  
 Transcription Service.....SESAC  
 Representative.....Hill F. Best Co.  
 Owner, Gen. Mgr.....Hugh J. Fite  
 Comm. Mgr.....Kermit Minga  
 Publ., Prog. Dir.....Edgar L. Clayton  
 Chief Engineer.....Johnnie Lott

## WBHP—Huntsville—1937 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Wilton H. Pollard  
 Bus-Studio Address.....Fifth Avenue  
 Manager.....Fred Still  
 Program Dir.....Mary A. Wheatly

## WFUN—Huntsville—1946

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By....Huntsville Bcstg. Co., Inc.

Address.....410 W. Holmes  
 Tel.: JE 2-5641.....News Service: UP  
 Representative...Sears & Ayers, Dora-Clayton  
 Pres., Gen. Mgr.....J. B. Falt Jr.  
 Sta. Mgr.....John Garrison

## WHBS—Huntsville—1946 ABN

Freq.: 1550 Kc...Power: 5 Kw. d., 500 W. n.  
 Owned.....Huntsville Times  
 Address.....P. O. Box 986  
 Telephone.....Jefferson 2-8471  
 Rep.....Harry E. Cummings, Gill-Perna  
 Membership.....NAB, RAB  
 General Manager.....John F. Neal  
 Comm. Mgr.....James L. Garrett

## WPBB—Jackson—1950—KBS MBS

Frequency: 1290.....Power: 1000 Watts d.  
 Owned-Operated By.....Jackson Bcstg. Co.  
 Address.....Jackson, Ala.  
 Tel.: 2413.....News Service: AP  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....T. H. Gaillard, Jr.  
 Station Mgr.....Ben Haskew  
 Program Dir.....Fred Huggins

## WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Walker County Bcstg. Co.  
 Address.....1409B 4th Ave.  
 President.....Hudson C. Millar, Jr.  
 General Manager.....Wayne Sims  
 Comm. Manager.....James Atkins  
 Ch. Eng.....Arthur Bachman

## WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Operated By..Bankhead Bcstg. Co., Inc.  
 Address.....Bankhead-Long Bldg.  
 Tel.: FU 4-3461.....News Service: UP  
 Representative.....Hil F. Best  
 President.....W. W. Bankhead  
 Gen. Mgr.....William C. Edgemon  
 Program Dir.....Marion B. Grant

## WRLD—Lanett—1940

(See West Point, Ga.)

## WJAM—Marion—1951

Frequency: 1310 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Neely Bcstg. Co.  
 Address.....Box 221  
 Tel.: MU 3-7111.....News Service: AP  
 Transcription Service.....Capitol  
 Representative.....Keller  
 Membership.....NAB  
 President.....Elizabeth H. Neely  
 Gen. Mgr.....George B. Warren  
 Comm. Mgr.....Robert O. Smith

## WABB—Mobile—1948—ABN

Frequency: 1480 Kc.....Power: 5000 Watts



**Owned-Oper. By...** Mobile Press Register, Inc.  
**Business Address...** 304 Government St.  
**Tel.:** HE 3-1551.....**News Service:** UP  
**Transcription Service...** World  
**Representative** ..... Branham Co.  
**Membership** ..... RAB  
**President** ..... R. B. Chandler  
**Comm. Mgr.**..... Jay Troutman  
**Prog. Director**..... Jack Bitterman  
**Chief Engineer**..... William H. Murphree

### WALA—Mobile—1930—NBC

**Frequency:** 1410 Kc.....**Power:** 5000 Watts  
**Owned-Operated By** ..... Pape TV Co., Inc.  
**Bus.-Studio Address** ..... 210 Government St.  
**Tel.:** HE 3-3754.....**News Service:** AP  
**Transcription Service** ..... Standard  
**Representative** ..... H-R  
**Membership** ..... RAB  
**President** ..... W. O. Pape  
**V. P., Gen. Mgr.**..... W. B. Pape  
**Sls. Promotion Mgr.**..... C. C. Badger  
**Pgm. Dir.**..... Dick McMullen  
**Chief Engineer**..... Raymond Hurley

### WKAB—Mobile—1947

**Frequency:** 840 Kc.....**Power:** 1000 Watts  
**Owned** ..... Pursley Broadcasting Service, Inc.  
**Address** ..... 525 Donald Street  
**Tel.:** GR 7-6345.....**News Service:** AP  
**Transcription Service** ..... RCA  
**Representative** ..... Young Reprs, Inc.  
**President** ..... John Hopkinson  
**Sta. Mgr.**..... George Hopkinson  
**Nat. Sales Mgr.**..... Quentin C. Sturm  
**Program Director**..... J. T. Jackson  
**Chief Engineer**..... Cliff Sizemore

### WKRK—Mobile—1946—CBS

**Freq.:** 710 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By** ..... WKRK-TV, Inc.  
**Address** ..... 162 St. Louis St.  
**Tel.:** HE 2-6789.....**News Service:** AP  
**Representative** ..... Avery-Knodel  
**Membership** ..... NAB  
**President** ..... Kenneth R. Giddens  
**Gen. Mgr.**..... W. S. Baskerville, Jr.  
**Sales Prom. Mgr.**..... Otis Parker

### WMOZ—Mobile—1952

**Frequency:** 960 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Edwin H. Estes  
**Address** ..... St. Stephen Road  
**Tel.:** GA 6-3456.....**News Service:** UP  
**Representative** ..... John E. Pearson  
**Prog. Dir.**..... Dorothy F. Benjamin

### WMFC—Monroeville—1952 KBS

**Frequency:** 1360 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Monroe Bdcstg. Co.  
**Address** ..... H'way 84  
**Tel.:** 1360.....**News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Cont. Radio Sales, Best  
**Gen. Mgr.**..... Tom Gardner  
**President**..... W. M. Stewart

### WAPX—Montgomery—1947 ABN-MBS

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned-Operated By** ..... United Bcstg. Co.  
**Business, Studio Address** ..... 116 Catoma St.  
**Tel.:** AM 3-7569.....**News Service:** AP  
**Transcription Service** ..... Standard, World  
**Representative** ..... Walker Co.  
**Membership** ..... RAB  
**Pres., Gen., Sta. Mgr.**..... Thomas E. Martin  
**V.P., Comm. Manager**..... Hoke Williford  
**Program Dir.**..... Lee Gooch  
**Chief Engineer**..... M. K. Lock

### WBAM—Montgomery—1953

**Frequency:** 740 Kc.....**Power:** 50 Kw. d.  
**Owned** ..... Deep South Bcstg. Co.  
**Address** ..... Highway 231  
**Representative** ..... Radio-TV Reprs.  
**Gen. Mgr.**..... W. J. Brennan  
**Nat. Sales Mgr.**..... Ira Leslie

### WCOV—Montgomery—1939 CBS

**Freq.:** 1170 Kc.....**Power:** 10 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Southern Bcstg. Co.  
**Address** ..... Adrian Lane  
**Tel.:** 5-3561.....**News Service:** UP  
**Representative** ..... Adam Young  
**Membership** ..... NAB, RAB  
**President** ..... Oscar P. Covington  
**General Manager**..... Hugh M. Smith  
**Station Manager**..... Joe Petranka

### WHY—Montgomery—1930 NBC

**Freq.:** 560 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Bcstg. Serv. of Montgomery  
**Business Address** ..... Box 1841  
**Tel.:** AM 4-2288.....**News Service:** UP  
**Representative** ..... Headley-Read  
**Membership** ..... RAB  
**Manager** ..... Robert Robinson  
**Program Mgr.**..... Tom Doron  
**Comm. Mgr.**..... Bill Stewart  
**Promotion Mgr.**..... Ann Collister  
**Chief Engineer**..... Walter Stevenson

### WMGY—Montgomery—1946

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By** ..... Dixie Bcstg. Co.  
**Address** ..... 358 N. Capitol Pkwy.  
**Tel.:** AM 2-5245.....**News Service:** UP  
**Rep.** ..... Clark, Stars National  
**General Mgr.**..... L. D. Hargreaves  
**Mgr.** ..... Joe Petranka

### WRMA—Montgomery—1953

**Frequency:** 950 Kw.....**Power:** 1000 Watts d.  
**Owned-Oper. By** ..... WRMA Bcstg. Co.  
**Business Address** ..... 135 Commerce St.  
**Telephone** ..... AM 4-6440  
**Membership** ..... NAB, RAB



ALABAMA



Representative . . . . . Everett-McKinney
Exec. V.P. & Gen. Mgr. . . . . Gene Tibbett
Commercial Mgr. . . . . Ed Creech
Chief Engineer . . . . . C. E. Bryan

Gen. Mgr. . . . . Sam Keel
Comm. Mgr. . . . . L. M. Durden
Chief Engineer . . . . . Arnold White

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. . . . . Power: 250 Watts
Owned Oper. By . . . . . Latham, Watson & Thomas
Business Address . . . . . Box 230, Sheffield
Tel.: EV 3-2525 . . . . . News Service: UP
Trans. Service . . . . . World
Membership . . . . . NAB
Rep. . . . . Hil F. Best
Pres., Gen. Mgr. . . . . M. C. Gregory
Sales Mgr. . . . . Julian A. Flint

WPID—Piedmont—1952—KBS

Frequency: 1280 Kw. . . . . Power: 1000 watts d.
Owned-Oper. By . . . . . C. L. Graham
Address . . . . . Atlanta Hwy.
News Service . . . . . UP
Membership . . . . . NAB
President . . . . . C. L. Graham
General Manager . . . . . Mac M. Thomas
Station Mgr. . . . . Hank Smith
Program Director . . . . . Frances Howren

WCRL—Oneonta—1952
KBS

Frequency: 1570 Kc. . . . . Power: 250 Watts d.
Owned-Oper. . . . . Blount County Bcstg. Serv., Inc.
Address . . . . . H'way 75
Tel.: CB 4-2289 . . . . . News Service: AP
Trans. Service . . . . . World
General Mgr. . . . . L. D. Bentley, Jr.
Commercial Mgr. . . . . Max G. Bynum
Program Dir. . . . . Jerry Hagerty

WAIP—Prichard—1954

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . . Prichard Bcstg. Co.
Address . . . . . Box 3065
Tel.: GL 2-2202 . . . . . News Service: AP
Representative . . . . . Walker
Membership . . . . . NAB
President . . . . . G. V. Dismukes
Gen. Mgr. . . . . Herbert Johnson
Sales Prom. Mgr. . . . . Jack Frost
Comm. Mgr. . . . . John C. Smith
Chief Eng. . . . . Eugene Miller

WJHO—Opelika—1940
MBS-KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts
Owned Oper. By . . . . . Opelika-Auburn Bcstg. Co.
Address . . . . . 1400 Auburn Road
Tel.: AU 1800 . . . . . News Service: UP
Transcription Service . . . . . World
Representative . . . . . Indie Sales, Inc., Dora-Clayton
Gen. Mgr., Ch. Eng. . . . . John E. Smollon
Comm. Mgr. . . . . Lurline M. Smollon
Program Director . . . . . Edwin P. Rowell
Prom. Mgr. . . . . Ennis Caldwell

WELR—Roanoke—1949—KBS

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . . Roanoke Bcstg. Co.
Address . . . . . 801 N. Main St.
Pres., Gen. Mgr. . . . . J. W. Buttram
Prog. Dir., Chief Eng. . . . . La Verne Foster

WAMI—Opp—1953

Frequency: 860 Kw. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . Opp Bcstg. Co.
Business Address . . . . . Box 169
Tel.: 659 . . . . . News Service: UP
Gen. Mgr. . . . . Bert F. Moore

WWWR—Russellville—1949
KBS

Frequency: 920 Kc. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . Bankhead Bcstg. Co., Inc.
Address . . . . . Underwood Rd.
Tel.: 647 . . . . . News Service: UP
Rep. . . . . Hil F. Best
Membership . . . . . RAB
President . . . . . W. W. Bankhead
Gen. Mgr. . . . . Hal Kirby
Pgm. Dir. . . . . Jim Elliott

WOZK—Ozark—1953

Frequency: 900 Kw. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . Ozark Bcstg. Corp.
Address . . . . . Box 742
Tel.: 655 . . . . . News Service: AP
Gen. Mgr., Ch. Eng. . . . . Howard Parrish, Jr.
Commercial Mgr. . . . . Wade Sullivan
Program Dir. . . . . Miriam Brown

WCRI—Scottsboro—1950

Frequency: 1050 Kc. . . . . Power: 250 Watts d.
Owned-Operated By . . . . . Pat M. Courington
Address . . . . . Lee Hwy., U.S. No. 72
Tel.: 123 . . . . . News Service: UP
Gen. Mgr. . . . . Jim Thompson
Program Director . . . . . Joan Minks
Sales Mgr. . . . . K. H. Frazier

WPNX—Phenix City—1952
ABN

Frequency: 1460 Kc. . . . . Power: 1000 Watts
Owned-Oper. By . . . . . Community Bcstg. Co.
Address . . . . . Idle Hour Park
Tel.: CY 8-8787 . . . . . News Service: AP
Representative . . . . . Clark
Pres. . . . . Roy M. Greene

WROS—Scottsboro—1952

Frequency: 1330 Kw. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . Rose M. Kirby
Business Address . . . . . 717 Scott St.
Tel.: 156 . . . . . News Service: UP
Gen., Com. Mgr. . . . . Rose M. Kirby
Program Dir. . . . . Clyde R. Varner
Chief Engr. . . . . Lonnie W. Prickett





**WGWC—Selma—1946—CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Dallas Broadcasters, Inc.  
Address.....Box 686  
Tel.: TR 4-6687.....News Service: AP  
Representative.....Hal Holman, Ayers  
Membership.....NAB  
President.....Oscar Covington  
Station Manager.....Erle Hanna  
Gen. Manager.....Al Simmons  
Comm. Manager.....Dick Wood  
Program Director.....Carolyn Perrin  
Chief Eng.....Stanley Smith

**WHBB—Selma—1935  
NBC-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Selma Bcstg., Inc.  
Business Address.....P. O. Box 26  
Representative.....Dixieland  
Pres., Gen. Mgr.....John F. Townshend

**WRWJ—Selma—1956**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned.....Central Alabama Bcstg. Co.  
Address.....Hotel Albert Bldg.  
Tel.: TR 4-9062.....News Service: UP  
Representative.....Clark  
Membership.....NAB  
Owned & Mgr.....Roland Jordan, Jr.  
Comm. Mgr.....John Frasier

**WFEB—Sylacauga—1944  
MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Alabama Bcstg. Co.  
Address.....527 No. Broadway  
News Service.....UP  
Membership.....NAB  
President.....J. M. Forbes  
Gen. Mgr.....G. W. Carr  
Chief Engineer.....Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Marble City Bcstg. Co., Inc.  
Business Address.....P. O. Box 511  
Tel.: CH 5-4354.....News Service: AP  
Membership.....NAB  
Trans.....World. Thesaurus  
Representative.....Best  
Pres., Gen. Manager.....Curtis O. Liles, Jr.  
Commercial Manager.....Marion W. McEwen  
Prog. Dir.....Myron Craddock  
Chief Engineer.....Walter Welch

**WHTB—Talladega—1945  
MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Voice of Talladega, Inc.  
Address.....Fort Lashley Ave.  
Tel.: 2205.....News Service: AP  
Representative.....Continental  
Owner.....Cecil Hornady  
Gen. Mgr.....J. T. Leverette

**WJHB—Talladega—1956**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned.....Confederate Broadcasting Co., Inc.  
Address.....104 West Battle Street  
Tel.: EM 2-4965.....News Service: UP  
Transcription Service.....Lang-Worth  
Representative.....McGillvra  
Pres., General Mgr.....Ned Butler  
Station Manager.....James Hemphill  
Commercial Manager.....W. K. Johnston  
Program Director.....Wallace Hobgood

**WTLS—Talladega—1954**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
Owned.....Confederate Bcstg. Co.  
Address.....Hwy 14  
Tel.: 8535.....News Service: AP  
Gen. Mgr.....Ned Butler

**WJDB—Thomasville—1956  
KBS**

Frequency: 630 Kc.....Power: 1000 Watts d.  
Owned.....WJDB Radio Inc.  
Address.....Box 757  
Tel.: 3438.....News Service: UP  
Pres., Gen. Mgr.....Cecil Goodreau  
Comm. Mgr.....Virgil Moore  
Program Dir.....Patsy Reid

**WTBF—Troy—1946  
MBS-KBS**

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.  
Owned-Operated By.....Troy Bcstg. Corp.  
Address.....College Drive  
Tel.: 980.....News Service: AP  
Transcription Service.....World  
Membership.....NAB  
Pres.....J. Roy Crow  
Gen. Mgr.....Jess Jordan  
Comm. Mgr.....Robert Tolbert  
Prod. Mgr.....Asa Dudley  
Ch. Eng.....Joe Gilchrist

**WJRD—Tuscaloosa—1936  
NBC**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Wilhelmina Echols  
Business-Studio Address.....2216½ Broad St.  
Tel.: PL 4-4464.....News Service: UP  
Representative.....Rambeau  
Membership.....NAB  
General Manager.....John C. Cooper Jr.  
Station Manager.....Mercer L. King  
Commercial Manager.....A. N. Kitchen  
Chief Engineer.....Percy Sexton

**WNPT—Tuscaloosa—1951  
ABN**

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W., n.  
Owned-Oper. By.....W. Alabama Bcstg. Co.  
Address.....P.O. Box 181  
Tel.: PL 8-3311.....News Service: AP



Representative ..... Dixieland  
Trans. Ser..... Lang-Worth  
General Manager..... Ruth Harris  
Commercial Mgr..... Lehman M. Mayer

Gen. Manager.....Eulus O. Whitehead  
Sales Manager.....Stanley Walters  
Promotion Manager.....Jean Pollard

**WTBC—Tuscaloosa—1946**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Tuscaloosa Bcstg. Co.  
Address.....Radio Center  
Tel.: 8-5523.....News Service: AP  
Transcription Service.....World  
Representative.....Sears & Ayer, Forjoe  
Membership.....NAB, RAB  
Station Mgr.....Bert Bank  
Comm. Mgr.....E. E. Manning, Jr.  
Program Dir.....Jack Mock  
Chief Engineer.....Jim Rutledge

**WTUS—Tuskegee—1952**  
**KBS**

Frequency: 580 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Radio Tuskegee, Inc.  
Address.....Union Springs Road  
Tel.: 580.....News Service: UP  
Representative.....Cont. Radio Sales  
Sta. Manager.....J. A. Bowers  
Sales Dir.....Don Mitchell  
Chief Engineer.....Bill Beatty

**WVNA—Tuscumbia—1955**

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Elton H. Darby  
Address.....112 S. Main St.  
Tel.: EV 3-2727.....News Service: UP  
Representative.....Masla  
Transcription.....Thesaurus

**WETU—Wetumpka—1954**  
**KBS**

Frequency: 1250 Kc.....Power: 1000 Watts  
Owned.....Elmore Service Corp.  
Address.....Box 60  
Tel.: 7369.....News Service: UP  
Transcription Ser.....Thesaurus  
Station Rep.....Sears & Ayers, Dixieland  
President.....Lem Coley  
General Mgr.....Ed Morgan  
Chief Engineer.....David Conley

**Arizona**

Pop. March 1 (Est.)—1,163,000; Families—325,000; Lic. Stations—40,  
Sta. CP's—4; Radio Homes—316,000; TV Homes—198,000

**KSUN—Bisbee—1933—MBS-**  
**DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Carleton W. Morris  
Address.....Drawer C, Lowell St.  
Tel.: HE 2-2277.....News Service: UP  
Representative.....Ayres, Bob Dore  
President.....C. W. Morris  
Gen., Sta., Comm. Mgr.....Arlo Woolery  
Prog. Dir.....Ray Helgesen

Owned.....Darwin Broadcasting Co.  
Address.....P.O. Box 608  
Tel.: UN 4-4185.....News Service: UP  
Representative.....Grant Webb  
Sta. Mgr.....Chet Darwin  
Prog. Dir.....Jack Campbell

**KPIN—Casa Grande—1956**

Frequency: 1260 Kc.....Power: 1 Kw., d.  
Owned.....Pinal County Bcstg. Service  
Address.....Box 66  
Tel.: TE 6-7427.....News Service: AP  
Representative.....Fred Crawford, Jr.  
Gen., Sta. Mgr.....J. W. Parham  
Comm. Mgr.....D. A. Garbe

**KCKY—Coolidge—1948**  
**CBS-KBS**

Frequency: 1150 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Gila Bcstg. Co., Inc.  
Address.....Box 1438  
Telephone.....PA 3-5432  
Transcription Service.....Thesaurus  
Membership.....NAB  
Representative.....Hil F. Best  
President.....Louis F. Long  
General Maanger.....Bill Parady  
Comm. Mgr.....Wally Gunderson  
Prog. Dir.....Ken Hooker  
Chief Engineer.....Frank Hancock

**KCLF—Clifton—1950—NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Gila Bcstg. Co.  
Address.....Box 1446  
Tel.: UN 4-4114.....News Services: UP, AP, INS  
Gen. Mgr.....Paul Merrill  
Sta. Mgr.....Tom Moore

**KAWT—Douglas—1946**  
**MBS-KBS—DON LEE**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Carleton W. Morris  
Address.....Drawer 1118  
Transcription Service.....Lang-Worth, World  
Representative.....Best  
Sta. Mgr.....Ed Williams

**KHCD—Clifton—1956**

Frequency: 1450 Kc.....Power: 250 Watts



Representative ..... McGavren-Quinn  
 Membership ..... NAB  
 V.P., Gen. Mgr. .... Ralph Anderson  
 Sales Mgr. .... Richard Grand

### KCNA—Tucson—1946

Freq.: 580 Kc. .... Power: 5 kw. d.; 500 w. n.  
 Owned-Operated By ..... Catalina Bcstg. Co.  
 Business Address ..... P. O. Box 2348  
 Tele.: MA 2-4664 ..... News Service: AP  
 Representative ..... Gill-Perna  
 Pres., Gen. Mgr. .... Harry B. Chambers  
 Comm. Mgr. .... W. F. Riley, Jr.  
 Pub. Dir. .... Pat Palmer  
 Chief Engineer ..... Eugene E. Stough

### KEVT—Tucson—1953

Frequency: 690 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Tucson Radio Inc.  
 Business Address ..... 57 W. Congress  
 Tel.: MA 4-5588 ..... News Service: UP  
 Representative ..... Oakes, Nat. Time Sls.  
 Membership ..... NAB  
 Transcription ..... SESAC  
 General Manager ..... Peter Trowbridge  
 Comm. Mgr. .... De Witt Wray  
 Program Dir. .... Oscar H. Stevens  
 Sales Manager ..... Arturo Agullar

### KMOP—Tucson—1957

Frequency: 1330 Kc. .... Power: 500 Watts, d.  
 Owned ..... Bam-Ray Bcstg. Co.  
 Address ..... 101 W. Drachman  
 Tel.: MA 3-6663 ..... News Service: AP  
 Representative ..... Bolling  
 Pres., Gen. Mgr. .... Ray Odom

### KOLD—Tucson—1947—CBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Old Pueblo Bcstg. Co.  
 Business-Studio Add. .... 115 W. Drachman St.  
 Tel.: 4-2511 ..... News Service: AP  
 Representative ..... AM Radio Sales  
 Membership ..... NAB  
 President ..... H. C. Tovrea  
 Managing Dir. .... Tom Chauncey  
 Manager ..... Stan Norman  
 Comm. Mgr. .... Bill Riley  
 Sales Mgr. .... Robert N. Falks  
 Prog. Director ..... Ed Tucker  
 Pub. Director ..... Pat Wiener  
 Chief Engineer ..... Verne Cimiotti

### KTKT—Tucson—1949

Frequency: 990 Kc. .... Power: 10,000 W., d.  
 Owned-Operated By ..... Copper State Bcstg.  
 Business-Studio Address ..... Box 5585  
 Tel.: MA 2-6711 ..... News Service: UP  
 Membership ..... NAB  
 Representative ..... Forjoe  
 General Mgr. .... Thomas J. Wallace  
 Commercial Mgr. .... Sid Harrell  
 Sales Prom. Mgr. .... Frank Spezzano  
 Chief Eng. .... Nat Talpis

### KTUC—Tucson—1929 MBS-DON LEE

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Tucson Bcstg. Co.  
 Business-Studio Address ..... 900 E. Broadway  
 Tel.: MA 2-3344 ..... News Service: UP  
 Trans. Service ..... World, Associated, SESAC  
 Rep. .... Radio-TV Reps  
 Membership ..... NAB, RAB  
 Pres., Gen., Sta. Mgr., Pub. Dir. .... Lee Little  
 Comm. Mgr. .... Mac C. Matheson  
 Sales Mgr. .... George Bradley  
 Chief Engineer ..... Edgar N. Bouchard

### KVOA—Tucson—1928 NBC

Frequency: 1290 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Arizona Bcstg. Corp.  
 Business-Studio Address ..... 209 W. Elm  
 Tel.: MA 3-2555 ..... News Service: AP  
 Transcription Service ..... Capitol  
 Representative ..... Avery-Knodel  
 President ..... C. D. McKinnon  
 Station Mgr. .... Ray Owen  
 Chief Eng. .... Ray Holsclaw

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**KVNC—Winslow—1952—MBS—  
DON LEE**

Freq.: 1010 Kc. Power: 1 Kw. d. 500 W. n.  
Owned-Oper. By.....Gila Bdcstg. Co.  
Address.....Box 373  
Tel.: 1010.....News Service: AP, UP  
Transcription.....Standard, Thesaurus  
Gen. Mgr.....Paul Merrill  
Sta., Comm. Mgr.....Chuck Mizner  
Sales Prom. Mgr.....Warner Stensland  
Program Dir.....Jerry Graham  
Pub. Director.....Connie Mizner  
Chief Engineer.....Woody Woodsworth

**KOFA—Yuma—1952**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Broadcasters, Inc.  
Address.....P. O. Box 1430  
Telephone.....SU 3-8341  
Representative.....Tracy Moore  
President.....Henry Schechert  
Gen., Sta. Mgr.....Fred A. Pelger, Sr.  
Comm. Mgr.....Rose Anne Pelger

Program Dir.....Raymond B. Pelger  
Publicity Dir.....Virginia Blinn

**KVOY—Yuma—1950  
MBS—DON LEE**

Frequency: 1400 Kc. Power: 250 W/watts  
Owned-Oper. By.....KYMA-YUMA, Inc.  
Address.....P. O. Box 671  
Telephone.....SU 3-7841  
Representatives.....Radio-TV Reps.  
Trans.....World, SESAC  
Membership.....NAB, RAB  
Pres., Gen Mgr.....William B. Lindsey

**KYUM—Yuma—1940—NBC**

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Operated By.....Yuma Bcstg. Co.  
Business Address.....P.O. Box 352  
Telephone.....SU 3-3305  
Transcription Service.....Thesaurus, Capitol  
Representative.....Paul H. Raymer  
Membership.....NAB  
President.....R. O. Lewis  
Gen., Sta. Mgr.....M. R. "Cy" Lower

**Arkansas**

Pop. Mar. 1 (Est.)—1,849,000; Families—524,000; Lic. Stations—59,  
Sta. CP's—2; Radio Homes—516,000; TV Homes—278,000

**KVRC—Arkadelphia—1947  
KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Arkadelphia Bcstg. Co.  
Business-Studio Address.....506 Main St.  
Tel.: 789.....News Service: AP  
Representative.....Hil F. Best  
President.....Cecil, Cupp, Sr.  
Gen., Sta. Mgr.....Bill Deaton  
Chief Engineer.....Ray Burns

**KBTA—Batesville—1950  
KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....White River Valley Bdcsts. Co.  
Address.....Batesville, Ark.  
Tel.: 1112.....News Service: AP  
Representative.....Best  
Transcription Service.....World  
Pres., Gen. Mgr.....J. F. Higginbottom  
Sales Prom. Mgr.....Murray Schroyer

**KBBA—Benton—1953**

Frequency: 690 Kc. Power: 250 Watts. d.  
Owned-Oper. By.....Benton Bcstg. Service  
Business Address.....Box 294  
Tel.: SP 8-2690.....News Service: AP  
Pres., Gen. Mgr.....Lavelle Langley  
Comm. Mgr., Chief Eng.....Preston Bridges

**KLCN—Blytheville—1922**

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Harold L. Sudbury  
Address.....Sudbury Bldg., Main St.  
Tel.: 2093.....News Service: AP

Station Representative.....John E. Pearson  
Gen. Mgr.....Harold L. Sudbury  
Sales Promotion Manager.....J. T. Sudbury  
Program Director.....Carl Frame

**KAMD—Camden—1946—MBS**

Freq.: 910 Kc. Power: 1 Kw. d. 500 W. n.  
Owned-Operated By.....Camden Radio Inc.  
Address.....674 California St.  
Tel.: TE 6-5091.....News Service: AP  
Membership.....NAB, RAB  
President, Gen. Mgr.....Walter E. Hussman  
Sta. Mgr.....Donald Cathey  
Prog. Dir.....Cal Carter

**KCON—Conway—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Conway Bcstg. Co.  
Address.....ASTC Campus  
Telephone.....189  
Transcription Service.....World, SESAC  
Representative.....Best  
Gen. Mgr.....James E. Clayton  
Program Dir.....S. F. Morehead  
Chief Engineer.....Edwin McClendon

**KAGH—Crossett—1951—KBS**

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By.....Julian Haas  
Address.....Box 32  
Tel.: FO 4-2181.....News Service: AP  
Representative.....Bogner-Martin  
Gen. Mgr.....Julian Haas  
Chief Engineer.....Preston Derryberry

**KDQN—De Queen—1956**

Frequency: 1390 Kc. Power: 500 Watts, d.





**KCLS—Flagstaff—1950**  
**NBC**

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By.....Saunders Bcastg. Co.  
Address ..... P. O. Box 1677  
Telephone ..... PR 4-4461  
Transcription ..... Thesaurus  
Pres., Gen. Mgr.....Charles J. Saunders  
Sta. Mgr.....Dorothy J. Saunders  
Chief Engineer.....Miles Shepherd

**KVNA—Flagstaff—1950**  
**MBS-DON LEE**

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..Frontier Television Co., Inc.  
Address ..... P. O. Box 2671  
Telephone ..... AL 8-8181  
Membership ..... NAB  
President.....John L. Hogg  
Sta. Mgr.....Oliver G. Coburn  
Comm., Prom. Mgr.....Anthony P. Scrivano  
Prog. Dir.....Marlin A. Saline

**KWJB—Globe—1938—NBC**

Frequency: 1240 Kc. Power: 250 Watts, d.  
Owned-Operated By....Gila Bcastg. Co., Inc.  
Address ..... Globe, Ariz.  
Telephone ..... GA 5-4483  
Representative ..... KTAR, Phoenix  
Gen. Manager.....Willard Shoecraft  
Comm. Mgr.....Darrell Tucker

**KDJI—Holbrook—1955—KBS**

Frequency: 1270 Kc. Power: 1000 W. d.  
Owned-Oper. By...Northeastern Ariz. Bcstrs.  
Address.....Box 31  
Tel.: 40.....News Service: UP  
Transcription ..... Lang-Worth, SESAC  
Representative.....Moore, Best  
General Manager.....Donald E. Jacobs, Jr.  
Program Director.....Bill Cross  
Chief Engineer.....Bob McClendon

**KAAA—Kingman—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Stonybrook Broadcasting Co.  
Business Address.....P. O. Box 1208  
Tel.: BL 462.....News Service: AP  
Membership ..... NAB  
Representative.....Harlan G. Oakes  
Pres., Gen. Mgr.....Wallace E. Stone  
Comm. Mgr., Ch. Eng.....Bernard Wilson  
Program Director.....John F. Holbrook  
Publicity Director.....W. E. Stone

**KTYL—Mesa—1946**

Freq.: 1310 Kc. Power: 5 kw. d.; 500 w. n.  
Owned-Oper. By...Greater Phoenix Bcastg. Co.  
Address ..... P. O. Box 231  
Tel.: WO 4-4422.....News Service: AP  
Transcription Service ..... Standard  
Membership ..... NAB  
President.....Sherwood R. Gordon  
Man. Director.....George H. Bush

Station Manager.....Jack Harris  
Comm. Manager.....Martin Welch  
Publicity Director.....Bonnie Netherton  
Chief Engineer.....Ben Smith

**KNOG—Nogales—1948—CBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....C. F. & A. B. Montano  
Address ..... Box 1681  
Tel.: 770.....News Service: UP  
Representative ..... Best, Oakes  
Gen., Comm. Mgr.....C. F. Montano  
Asst. Mgr., Prog. Dir.....A. B. Montano  
Chief Engineer.....Miles Shepherd

**KHEP—Phoenix—1956**

Frequency: 1280 Kc. Power: 1000 Watts, d.  
Owned.....Grand Canyon Bcstrs., Inc.  
Address ..... Box 646  
Tel.: AP 8-5555.....News Service: AP  
Representative ..... Bolling  
Membership ..... RAB  
Pres., Gen. Mgr.....Wm. P. Ledbetter  
Comm. Mgr.....Don E. Jackson  
Sales Prom. Mgr.....Marvin L. Young

**KIFN—Phoenix—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Western Bcastg. Co.  
Address.....Box 430  
Tel.: AL 3-6155.....News Service: UP  
Membership ..... NAB  
Station Representative.....Harlan Oakes, NTS  
Gen. Mgr.....Frank P. Redfield  
Commercial Mgr.....J. K. Redfield

**KONI—Phoenix—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Anjo Bcstrs. & Telecstrs. Inc.  
Address ..... Box 1977  
Tel.: AL 8-8044.....News Service: UP  
Sta. Rep.....Jack Masla  
President.....Annie Dee Davis  
General Manager.....James T. Ownby  
Chief Engineer.....James C. Corn

**KOOL—Phoenix—1947—CBS**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By.....KOOL Radio-TV Inc.  
Business-Studio Address.....511 W. Adams  
Tel.: AL 3-3121.....News Service: UP  
Representative.....AM Radio Sales  
Transcription ..... Standard  
Sales Mgr.....Kenneth Morton  
Membership ..... NAB, RAB  
Board Chairman.....Gene Austry  
Pres., Gen. Mgr.....Tom Chauncey  
V.P.....Homer L. Lane  
Sales Mgr.....Kenneth Morton  
Chief Engineer.....Nelson Nichols

**KOY—Phoenix—1922—MBS-**  
**DON LEE**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.  
Owned-Oper. By.....KOY Bcastg. Co.



Address.....840 N. Central Ave.  
 Tel.: AL 8-8181.....News Service: UP  
 Transcription Service.....World  
 Representative.....John Blahr  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....John L. Hogg  
 Comm. Mgr.....James W. Ross  
 Sales Prom. Mgr.....F. A. Higgins  
 Prog., Pub. Director.....John R. Williams  
 Chief Engineer.....Edward R. Janney

**KPHO—Phoenix—1940**

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned.....Meredith Publishing Co.  
 Address.....631 No. 1st Ave.  
 Tel.: AL 8-4511.....News Service: UP, INS  
 Representative.....Katz  
 Membership.....NAB, RAB  
 Gen. Mgr.....Richard B. Rawls  
 Asst. Sta. Mgr.....Gene Spry  
 Commercial Mgr.....John R. Crowley  
 Sales Prom. Mgr.....Jo Hitchcock

**KRIZ—Phoenix—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Phoenix  
 Address-Trans. Loc.....2345 Westward Blvd.  
 Tel.: AL 4-8436.....News Service: AP  
 Station Representative.....Burn-Smith  
 Membership.....NAB, RAB  
 Pres., Gen., Manager.....Richard B. Wheeler  
 Comm., Prom. Mgr.....Sheldon Engel  
 Program Dir.....Robert Townsend  
 Pub., Sales Prom. Dir.....Andy Lane  
 Chief Engineer.....James E. Shepler

**KRUX—Phoenix—1956**

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Bartell Broadcasters, Inc.  
 Bus.-Studio Address.....417 N. 1st St.  
 Tel.: AL 8-1551.....News Service: UP  
 Representative.....Adam Young  
 Membership.....NAB, RAB  
 President.....Gerald A. Bartell  
 Gen. Mgr.....Chuck Christianson

**KTAR—Phoenix—1922—NBC**

Frequency: 820 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KTAR Bcstg. Co.  
 Business Studio Address.....1101 North Central  
 Tel.: AL 4-4161.....News Service: AP  
 Trans. Ser.....Standard, Capitol  
 Representative.....Avery-Knodel  
 Membership.....NAB  
 Chrmn. of the Board.....John J. Louis  
 Pres., Gen. Mgr.....Richard O. Lewis  
 Commercial Manager.....E. W. Harvey  
 Prog. Director.....Jack Willis  
 Chief Engineer.....Harold Houghawout

**KUEQ—Phoenix—1957**

Frequency: 740 Kc.....Power: 1 Kw., d.  
 Owned.....Q Bcstg. Co., Inc.  
 Address.....Box 5282  
 Telephone.....BR 5-7003  
 Representative.....W. S. Grant

Pres., Gen. Mgr.....Frank S. Barc, Jr.  
 St., Comm. Mgr.....Ken Wilson  
 Prog. Dir.....Bob McNulty  
 Chief Engineer.....Gene Boos

**KNOT—Prescott—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Thunderbird Bcstg. Corp.  
 Address.....Box 151, Hassayampa Hotel  
 Tel.: 1450.....News Service: UP  
 Transcription.....Thesaurus  
 Representative.....Masla, O'Connell  
 Membership.....NAB  
 Pres., Gen. Mgr.....Roy L. Albertson, Jr.

**KYCA—Prescott—1940—NBC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southwest Bcstg. Co.  
 Business-Studio Address.....East Gurley St.  
 Telephone.....244  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Harold Ritter

**KGLU—Safford—1938—NBC**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Glia Bcstg. Co.  
 Business-Studio Address.....520 Main St.  
 Tel.: 15.....News Services: AP, UP  
 Transcription Service.....Thesaurus  
 Representative.....Paul H. Raymer  
 General Mgr.....Paul Merrill  
 Station Mgr.....Harl Barnett  
 Commercial Mgr.....Tom Moore

**KPOK—Scottsdale—1956**

Frequency: 1440 Kc.....Power: 5 Kw.  
 Owned.....Scottsdale Bcstg. Co.  
 Address.....Box 182  
 Representative.....Best  
 News Service.....UP  
 Membership.....NAB  
 Pres., Gen. Mgr.....Dick Gilbert  
 Exec. V.P.....Saxie Dowell  
 Dir. Sales & Serv.....Irving S. Leon, Sr.

**KVWM—Show Low—1957**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned.....Peck Bcstg. Co.  
 Address.....Box 606  
 Tel.: 100.....News Service: UP  
 Representative.....Best  
 Pres., Gen. Mgr.....S. J. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc.....Power: 1 Kw.  
 Owned.....C. W. Morris  
 Address.....Sierra Vista  
 Representative.....Ayres, Bob Dore  
 Manager.....John Bonnett, Jr.

**KAIR—Tucson—1956**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Pima Bcstg. Co.  
 Address.....Box 951  
 Tel.: MA 4-0401.....News Service: UP





Owned.....R. G. McKeever  
 Address.....1923 S. Fourth St.  
 Tel.: JU 4-2446.....News Service: AP  
 Representative.....Best  
 Gen. Mgr.....Cecil L. Boykin

**KDMS—El Dorado—1950**

Frequency: 1290 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....El Dorado Bcstg. Co.  
 Address.....208 N. Cleveland  
 Tel.: UN 3-5121.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Rambeau  
 Membership.....NAB  
 Gen. Mgr.....E. R. Hall  
 Program Dir.....Bob Russel

**KELD—El Dorado—1935  
ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Enterprises, Inc.  
 Business-Studio Address.....208½ N. Washington  
 Tel.: UN 3-6126.....News Service: AP  
 Transcription Service.....World  
 Representative.....Bogner & Martin  
 Membership.....NAB  
 Pres., Gen. Mgr.....W. N. McKinney  
 Comm. Mgr.....J. R. Duerson  
 Prog., Pub. Director.....Jerome Orr  
 Chief Engineer.....Troy B. Eddins

**KFAY—Fayetteville—1957  
MBS**

Frequency: 1250 Kc.....Power: 500 Watts  
 Owned.....Stamps Radio Bcstg. Co.  
 Address.....Box 112  
 News Service.....UP  
 Gen. Mgr.....H. Weldon Stamps

**KGRH—Fayetteville—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fayetteville Bcstg. Co., Inc.  
 Business-Studio Address.....103 West Mountain  
 Tel.: HI 2-2322.....News Service: AP  
 Representative.....Walker  
 President.....Hayden McIlroy  
 Gen. Mgr.....Fred J. Stevenson  
 Comm. Sls. Prom. Mgr.....Ed. Gideon  
 Program Director.....Wallie Ingalls  
 Chief Engineer.....Harold Lindsey

**KXJK—Forrest City—1949  
KBS**

Frequency: 950 Kc.....Power: 5000 Watts, d.  
 Owned By.....Forrest City Bcstg. Co., Inc.  
 Address.....Natl. Bank Bldg.  
 Tel.: ME 3-1252.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Membership.....NAB  
 Representative.....Burn-Smith  
 Gen., Sta. Mgr.....William Fogg  
 Sls., Comm. Mgr.....James Pearson  
 Chief Engineer.....Walter Smith, Jr.

**KFPW—Fort Smith—1930  
CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tulsa Bcstg. Co.  
 Business Address.....Sta. B Box 98  
 Tel.: SU 3-4105.....News Service: UP, AP  
 Representative.....Avery-Knodel  
 Membership.....NAB  
 Sta., Sales Mgr.....J. Paul McCaslin

**KFSA—Fort Smith—1947  
ABN-CBS-NBC**

Frequency: 950 Kc.....Power: 1 Kk. d., 500 W. n.  
 Owned.....Fort Smith Broadcasting Co.  
 Address.....920 Rogers Ave.  
 Tel.: SU 2-9125.....News Service: UP  
 Newspaper Affiliation.....Times Record  
 Transcription.....Thesaurus  
 Representative.....Venard, Rintoul & McConnell  
 Membership.....NAB  
 President.....Donald W. Reynolds  
 General Manager.....J. W. Slates  
 Comm., Prom. Mgr., Pub Dir.....Leo House  
 Program Director Director.....Harry Freeman  
 Chief Engineer.....Robert W. Platt, Jr.

**KWHN—Ft. Smith—1947**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KWHN Bcstg. Co., Inc.  
 Business-Studio Add.....5th & Garrison Ave.  
 Tel.: SU 3-8967.....News Service: AP  
 Representative.....Rambeau  
 Gen. Mgr., Sec-Treas.....J. H. Friedman  
 Station Mgr.....Glenn A. O'Neal

**KHOZ—Harrison—1946—KBS**

Frequency: 900 Kc.....Power: 250 Watts, d.  
 Owned-Operated by.....Harrison Bcstg. Corp.  
 Address.....P. O. Box 120  
 Tel.: 1240.....News Service: UP  
 Transcription Service.....Thesaurus  
 Membership.....NAB  
 President.....Betty Lou Wheeler  
 Gen. Mgr.....Robert S. Wheeler, Jr.  
 Sta., Comm. Mgr.....Everett Horton  
 Prom. Mgr.....Marc Williams

**KFFA—Helena—1947  
MBS-KBS**

Frequency: 1360.....Power: 1,000 Watts  
 Owned-Operated By.....Helena Bcstg. Co.  
 Address.....215 York St.  
 Tel.: HI 4-2361.....News Service: AP  
 Representative.....Best  
 Membership.....NAB  
 Gen. Sta. Mgr.....Sam W. Anderson  
 Sales Prom. Mgr.....Katherine M. Kizer  
 Prog. Dir., Ch. Engr.....Earl Hodges  
 Publicity Dir.....Randolph Tardy

**KXAR—Hope—1947—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hope Bcstg. Co.  
 Address.....P. O. Box 138



ARKANSAS



Tel.: 7-3601.....News Service: UP
Gen. Mgr.....L. B. Tooley
Comm. Mgr.....Wes Ninemire

Prog., Pub. Dir.....Mitch Odum
Chief Eng.....Wesley Bell

KBHS—Hot Springs—1953

KARK—Little Rock—1928
NBC

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Resort Bdcstg. Co., Inc.
Address.....113 Third St.
Tel.: NA 3-6661.....News Service: UP
Transcription.....World
Sta. Rep.....Sears & Ayer
President.....A. M. McGregor
V.P., General Mgr.....Gene Kelley
Station, Sales Prom. Mgr.....Ed Appler
Program Director.....Forrest Eddy
Chief Engineer.....Clint Norman

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Arkansas Radio & Equip. Co.
Address.....10th & Spring Sts.
Tel.: FR 6-2481.....News Services: AP, UP
Representative.....Edward Petry
Membership.....NAB
Exec V.P., Gen. Mgr.....T. K. Barton
V.P., Sta. Mgr.....Douglas Romine
Commercial Mgr.....Ernest Howard
Prom. Dir.....Shirley Kennedy
Program Director.....Ernest M. Howard

KBLO—Hot Springs—1953
MBS

KGHI—Little Rock—1927
MBS

Frequency: 1470.....Power: 1000 Watts d.
Owned-Oper. By.....Hot Springs Bcstg., Inc.
Address.....1011 Central
Tel.: NA 3-2553.....News Service: AP, UP
Representative.....Rambreau
Membership.....NAB
Pres., Gen. Mgr.....C. J. "Gus" Dickson
Comm. Mgr.....Oscar Peden
Program Dir.....Steve Nichols
Publicity Dir.....Hank Sanders
Chief Engineer.....R. G. King

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Radio Arkansas
Address.....P. O. Box 3099
Tel.: FR 2-0166.....News Service: AP
Transcription Service.....World
Representative.....Burn-Smith
Gen. Mgr.....Harold E. King
Sta. Mgr.....William J. Hart
Comm. Mgr.....Al Shirey
Sales Prom. Mgr.....Winnifred Shanks
Program Dir.....Marvin Hefington
Publicity Dir.....Barbara Park
Chief Engineer.....Bill Gabbert

KWFC—Hot Springs—1941
ABN

KLRA—Little Rock—1927
ABN

Freq.: 1350 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Spa Bcstg. Co., Inc.
Business-Studio Address.....Box 1038
Tel.: NA 4-1225.....News Service: AP
Representative.....Venard, Rintoul & McConnell
Membership.....NAB, RAB
President, Gen. Mgr.....Clyde E. Wilson
Comm. Mgr.....T. Dickson
Chief Engineer.....C. Mathis

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WTCR Inc
Business-Studio
Address.....Box 426, Arlington, Va.
Tel.: JA 5-5087.....News Service: AP
Membership.....NAB
Representative.....Paul Raymer
President.....Jane E. Trimmer
Sta., Comm. Mgr.....Kermit F. Tracy
General Mgr.....N. S. Twell

KBTM—Jonesboro—1930
MBS

KOKY—Little Rock—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address.....WBTM Bldg.
Tel.: WE 5-5597.....News Service: AP
Representative.....Burn-Smith
Pres., Gen. Mgr.....A. G. Patteson, Jr.
Sta. Mgr.....Clarence Adams
Pub. Dir.....Marion Boyne

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned.....Ebony Radio
Address.....Box 1956
Tel.: FR 2-0391.....News Service: AP
Representative.....John E. Pearson
Gen. Mgr.....John M. McLendon
Sta. Mgr.....Kersh Walters

KNEA—Jonesboro—1950

KTHS—Little Rock—1924
CBS

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....New Citizens Bank Bldg.
Tel.: WE 2-8381.....News Service: UP
Transcription Service.....World, Theasaurus
Representative.....Gill-Perna
President.....Ernest Farabee
General Manager.....Harold Gregson
Comm. Mgr.....Deloss Walker

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Oper.....Radio Bcstg., Inc.
Business-Studio Address.....P. O. Box 269
Newspaper Affil.....Shreveport Times
Tel.: FR 4-3764.....News Service: AP, UP
Representative.....Christal



# ARKANSAS



Membership ..... NAB, RAB  
 President ..... W. H. Bronson  
 Gen. Sta. Mgr. .... B. G. Robertson  
 Comm. Manager..... A. C. Dowden  
 Sales Prom. Mgr..... R. Brown  
 Program Director..... George F. Moore  
 Chief Engineer..... Cecil L. Sutt

Representative ..... Best  
 Gen. Mgr..... Carlton Garner

## KVLC—Little Rock—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.. Southwestern Bcstg. Co.  
 Address ..... Southern Natl. Insurance Bldg.  
 Tel.: FR 5-5321..... News Service: AP  
 Representative..... Clarke Brown, O'Connell  
 Comm. Mgr..... Charlie Simms  
 General Mgr..... Dale Mahurin  
 Asst. Sta. Mgr..... Henry H. Steele

## KVSA—McGehee—1953

Frequency: 1220 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By... S. E. Arkansas Bcstrs. Inc.  
 Address ..... Box 1220  
 Tel.: CA 2-2400..... News Service: AP  
 Representative ..... Best  
 Transcription ..... Capitol  
 Pres., Gen. Mgr..... Abbott F. Kinney

## KNLR—North Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.  
 Owned..... Arkansas Valley Bcstg. Co.  
 Address ..... 16th & Main  
 Tel.: FR 6-1997..... News Service: UP  
 Representative..... W. S. Grant  
 Membership ..... NAB, RAB  
 President ..... Willis Eddins  
 Gen. Sta. Mgr..... Ray Bartlett  
 Comm. Mgr..... Philip Sklar

## KENA—Mena—1955—KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By..... R. B. Bell  
 Address ..... S. Reine St.  
 Tel.: 944..... News Service: AP  
 Representative..... Hil F. Best  
 General Mgr..... Larry Shephard  
 Comm. Mgr..... Bill Hughes  
 Ch. Eng..... O. D. Frederick

## KXLR—N. Little Rock—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Sanders Ark. Bcstg.  
 Address..... Cotton Belt Bldg.  
 Tel.: FR 2-2155..... News Service: AP  
 Representative..... Avery-Knodel  
 Membership ..... NAB  
 Gen. Mgr..... George B. Faulder  
 Prog. Dir..... Roy Nichols

## KHBM—Monticello—1955

### KBS

Frequency: 1430 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By..... College Bcstg. Co.  
 Address ..... Box 446  
 Tel.: 91..... News Service: UP  
 Representative ..... Best  
 Transcription ..... SESAC, Standard  
 Gen. Mgr..... Ted Woods  
 Comm. Mgr..... Betty Woods  
 Chief Engineer..... John Burdue

## KVMA—Magnolia—1948

### MBS

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Magnolia Bcstg. Co.  
 Business-Studio Address.. 212 N. Jefferson St.  
 Tel.: 630..... News Service: AP  
 Representative..... John E. Pearson  
 Membership ..... NAB  
 President ..... Dr. J. F. Rushton  
 Gen. Mgr..... William M. Bigley  
 Comm. Mgr..... W. D. Waller

## KVOM—Morrilton—1952

Frequency: 800 Kw.....Power: 250 Watts d.  
 Owned-Oper. By..... Morrilton Bcstg. Co.  
 Address..... P. O. Box 541  
 Tel.: 506..... News Service: AP  
 Transcription Service..... Standard, World  
 Gen. Mgr..... J. C. Willis  
 Comm Mgr..... Bill Harper  
 Prog. Director..... Hugh C. Jones

## KBOK—Malvern—1951—KBS

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Malvern Bcstg. Co.  
 Address ..... Young Insurance Bldg.  
 Tel.: 1800..... News Service: AP  
 Representative ..... Devney, Melville  
 Gen., Comm. Mgr..... Kermit Richardson  
 Chief Engineer..... Tom Graves

## KTLO—Mountain Home—1953

### KBS

Frequency: 1490 Kw.....Power: 250 Watts  
 Owned-Oper. By.. Mountain Home Bcstg. Corp.  
 Address ..... Hwy 5, N.  
 Tel.: 1490..... News Service: UP  
 Representative ..... Best  
 Transcription ..... World  
 Pres., Gen. Mgr..... A. Stricklen  
 Commercial Mgr..... Bob Pratt

## KTML—Marked Tree—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.  
 Owned ..... KTML, inc.  
 Address ..... Box 17  
 Telephone ..... 1580

## KNBY—Newport—1949

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Newport Bcstg. Co.  
 Business Address..... U.S. Hwy. 67  
 General Manager..... Gene Howe  
 Program Director..... Jerry Grojean

## KOSE—Osceola—1949—KBS

Frequency: 860 Kc.....Power: 1000 Watts d.





ARKANSAS



Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....News Service: AP
Trans.....World
Representative.....Cont. Radio Sales
President.....H. F. Ohlendorf
General Manager.....Don Whitney
Commercial Manager.....Betty G. Woods

KDRS-Paragould-1947
KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Progressive Bcstg. Co.
Business Address.....Box 491
Tel.: CE 2-7627.....News Service: AP
Membership.....NAB
General Manager.....T. Rand
Commercial Manager.....Doyle F. Bateman
Business Manager.....T. M. Self
Prog. Dir.....W. Wheelis
Chief Engineer.....William O. Driskell

KCLA-Pine Bluff-1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th St.
Tel.: JE 5-1241.....News Service: AP
Station Representative.....Hil Best
General Mgr.....Kenneth Kesterson
Commercial Manager.....Clyde Martin
Pgm. Dir.....Charles Penix

KOTN-Pine Bluff-1934
MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Universal Bcstg. Corp
Address.....Simmons Bank Bldg.
Tel.: JE 4-8732.....News Service: AP
Transcription Service.....Thesaurus, World
Representative.....Walker
Pres., Gen. Mgr., Chief Engr.....B. J. Parrish
Local Comm. Mgr.....J. Wallace
Program Director.....Hilda Matz
Pub. Director.....R. W. Etter

KPBA-Pine Bluff-1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Radio Pine Bluff
Address.....1607 W. 6th St.
Tel.: 4-1523.....News Service: UP
Gen. Mgr.....Howard M. Peters

KPOC-Pocahontas-1950
KBS

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....News Service: AP
Transcription.....World
Membership.....NAB
General Mgr.....Adrian L. White
Program Dir.....Bill Nicholson
Sales Mgr.....Virgil Pace

KAMO-Rogers-1954

Frequency: 1390 Kc.....Power: 1000 Watts

Owned.....KAMO, Inc.
Address.....114 S. First
Telephone.....1390
Station Rep.....Walker
Transcription.....World
Pres., Gen. Mgr.....G. Don Thompson
Prog., Pub. Dir.....Chuck Davis
Chief Engineer.....Bud Williams

KXRJ-Russellville-1947
KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Valley Broadcasters
Address.....Second and Commerce
Tel.: 299, 123.....News Service: AP
Gen., Sta. Mgr.....C. R. Horne
Comm. Mgr.....L. L. Bryan
Sales Prom. Mgr.....Don Sammons
Prog. Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney

KWCB-Searcy-1951-KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....White County Bcstg. Co., Inc.
Address.....P. O. Box 95
Tel.: 1281.....News Service: AP
Representative.....Hil F. Best
Membership.....NAB
Pres., Gen. Mgr.....Carl N. Dodd
Comm. Mgr.....Don P. Jones
Chief Eng.....Roy K. Cole

KUOA-Siloam Springs-1923
MBS-KBS

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Kuoa, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 777.....News Service: UP
Representative.....Dora-Clayton
Membership.....NAB
President.....Dr. John E. Brown, St.
Gen. Mgr.....Cecil Smith
Program Director.....Ralph Kennedy, Jr.
Chief Engineer.....John R. Flanagan

KBRS-Springdale-1949
ABN-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper..Northwest Ark. Bcstg. & TV Co.
Address.....P. O. Box 29
Telephone: PL 1-4675.....News Service: AP
Newspaper Affiliation.....Southwestern Pub. Co.
Representative.....Hil F. Best
President.....Donald W. Reynolds
Gen., Sta. Mgr.....Roy J. Bowman
Comm. Manager.....Hubert Phillips
Chief Engineer.....William Ussery

KWAK-Stuttgart-1948
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcstg. Corp.
Business Address.....Stuttgart
Tel.: WA 2-5212.....News Service: AP
Representative.....Hil F. Best



**KICO—Calexico—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Charles R. Love  
Address.....Barbara Worth Hotel, El Centro  
Tel.: EL 2-1490 News Service: AP, INS  
Station Representative...D. Cooke, O'Connell  
Owner .....Charles R. Love  
General Manager.....W. L. Gleeson  
Prom. Dir.....Wally Blake

**KHSL—Chico—1935—CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated....Golden Empire Bcstg. Co.  
Address.....Box 303  
Telephone.....FI 2-0141  
Representative .....Avery-Knodel  
Membership .....NAB  
Pres., Gen. Mgr.....Mrs. H. McClung  
Station Manager....Charles H. Kinsley, Jr.

**KPAY—Chico—1949—MBS**

Frequency: 1060 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Rabell Enterprises  
Address-Trans.....1060 Humbug Rd.  
Tel.: FI 2-4211 News Service: UP  
Transcription Service .....Standard  
Representative .....Hollingberry  
Membership .....NAB  
President .....Fred Rabell  
Exec. V.P.....Dorothy Rabell  
Sacramento Valley Sales.....R. Gheller  
Oper. Mgr.....Ned Tollinger  
Natl. Sales Mgr.....Pete Watts

**KCHV—Coachella—1954**

Frequency: 970 Kc. Power: 1 Kw. d.  
Owner .....Edward Gorges  
Address.....1694 6th Ave.  
Tel.: EX 8-5534 News Service: AP  
Representative .....Art Moore  
Gen. Mgr.....I. E. Staples  
Chief Eng.....Bill Buckingham  
Sales Prom. Mgr.....Gus Duncan

**KBMX—Coalinga—1950—KBS**

Frequency: 1470 Kc. Power: 500 W. d.  
Owned-Oper. By.....Westside Bdcstg. Co.  
Address.....Box 1179  
Tel.: 136 News Service: UP  
Sta. Rep.....Grant Webb  
Gen., Sta., Com. Mgr.....V. J. Stedry  
Chief Engineer.....W. E. Long

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
Owned.....Radio Broadcasting, Inc.  
Business Address.....Box 368  
Tel.: RE 7-1370 News Service: UP  
Trans.....Lang-Worth  
Representative .....Gates  
Pres., Gen. Mgr.....Henry Fritzen  
Sta., Comm. Mgr.....Charles M. Ferguson  
Chief Engineer.....Robert Cochems

**KCRE—Crescent City—1950**

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By.....Del Norte Bcstg. Co.  
Address.....Box 248  
News Services.....AP, INS  
Representative .....Ayles  
Transcription.....Standard, SESAC, World  
Pres., Gen. Mgr., Sta. Mgr.....Robert E. Grey  
Business Mgr.....Peggy B. Gray

**KCHJ—Delano—1950**

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Charles Herman Johns  
Address.....County Line Rd.  
Tel.: 8676 News Service: UP  
Representative .....Ayles  
General Mgr.....Jean J. Johns  
Program Dir.....Joe McFolin

**KRDU—Dinuba—1946—KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Radio Dinuba Co.  
Business-Studio Address.....Box 157  
Tel.: DI 500 News Service: AP  
News Service.....AP  
Representative...W. Ayres, Cont. Radio Sales  
Membership .....RAB  
Pres., Gen., Sta. Mgr.....Egon A. Hofer  
V.P.....Dave Hofer, Jr.

**KBAB—El Cajon—1954  
ABN**

Frequency: 910 Kc. Power: 1 Kw.  
Owned-Operated By....Babcock Bcstg. Corp.  
Address...Town & Country Hotel, San Diego  
Tel.: CY 8-8371 News Service: AP  
Representative .....Bolling  
Membership .....RAB  
Transcription Service .....Thesaurus  
President.....L. H. Kornik  
Gen., Sta. Manager.....E. L. (Bud) Chase  
Comm. Mgr.....Donald Chase  
Program Dir.....Dick Thompson  
Chief Engineer.....Ed Murphree

**KXO—El Centro—1927  
MBS-DON LEE**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Vairadio Inc.  
Business Address.....Box 140  
Tel.: EL 2-1230 News Service: UP  
Representative.....Paul H. Raymer  
Membership .....NAB  
Pres., Gen. Mgr.....Riley R. Gibson  
Commercial Manager.....Marc Hanan  
Prog. Dir.....Bob Weaver

**KDAN—Eureka—1956**

Frequency: 790 Kc. Power: 5 Kw.  
Owned.....W. H. Hansen  
Address.....Box 903  
Tel.: HI 2-0611 News Service: UP  
Representative.....Bcst. Time Sales, Hall  
Membership .....NAB  
Mgr.....W. H. Hansen  
Comm. Mgr.....Earl Madray

**KHUM—Eureka—1947—CBS**

Freq.: 980 Kc. . . . Power: 5 Kw., d., 500 W. n.  
 Owned-Oper. By . . . . . Eureka Bcstg.  
 Address . . . . . Box 1015  
 Tel.: HI 2-5744 . . . . . News Service: AP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . McGavren-Quinn  
 Prog. Dir. . . . . Doyle Seely  
 Comm., Prom. Mgr. . . . . Frank M. Smith  
 Chief Engineer . . . . . Dean Elliott

**KIEM—Eureka—1933  
 MBS-DON LEE**

Frequency: 1480 Kc. . . . Power: 5000 Watts  
 Owned Opr. By . . . Redwood Bdcstg. Co., Inc.  
 Address . . . . . 6th at E. Sts.  
 Telephone . . . . . HI 3-1621  
 Membership . . . . . NAB, RAB  
 Representative . . . . . John Blair  
 President, Manager . . . . . Wm. B. Smullin  
 General Manager . . . . . J. Edwin Arnold  
 Commercial Mgr. . . . . Robert Stach  
 Prom. Mgr. . . . . B. Adams  
 Chief Engineer . . . . . Don King

**KDAC—Fort Bragg—1948  
 KBS**

Frequency: 1230 Kc. . . . Power: 250 Watts  
 Owned . . . . . Mendocino Coast Bcstg. Co.  
 Address . . . . . Box 616  
 Tel.: YO 4-3251 . . . . . News Service: AP  
 Owner . . . . . Edward Morte  
 General Manager . . . . . Craig N. Smith  
 Sales Prom. Mgr. . . . . Matthew V. Huber

**KARM—Fresno—1938—ABN**

Frequency: 1430 Kc. . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . KARM  
 Business-Studio Address . 1333 Van Ness Ave.  
 Tel.: AM 4-2966 . . . . . News Service: AP  
 Representative . . . . . Hollingbery  
 General-Station Manager . . . . . Del Gore  
 Sales Mgr. . . . . Glenn Rinker  
 Program Director . . . . . Bill Dallas  
 Chief Engineer . . . . . Elbert Dean

**KBIF—Fresno—1947**

Frequency: 900 Kc. . . . Power: 1000 Watts, d.  
 Owned . . . . . KBIF, Inc.  
 Address . . . . . 857 Van Ness Ave.  
 Tel.: AM 6-0791 . . . . . News Service: UP  
 Transcription . . . . . Lang-Worth  
 Representative . . . . . McGavren-Quinn  
 Membership . . . . . NAB, RAB  
 Pres., Gen. Mgr. . . . . David T. Harris  
 Comm. Mgr. . . . . Ethan Bernstein  
 Program Dir. . . . . Jim Bailey

**KEAP—Fresno—1957**

Frequency: 980 Kc. . . . Power: 500 W. d.  
 Owned . . . . . B. L. Golden  
 Address . . . . . 2344 S. Railroad Ave.  
 Tel.: AD 7-1871 . . . . . News Service: AP  
 Representative . . . . . W. S. Grant  
 Mgr. . . . . R. L. Golden

**KFRE—Fresno—1937—CBS**

Frequency: 940 Kc. . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Calif. Inland Bcstg. Co.  
 Business-Studio Address . T. W. Patterson Bldg.  
 Telephone . . . . . AM 8-6441  
 Representative . . . . . John Blair  
 Pres., Gen. Mgr. . . . . P. R. Bartlett  
 Com. Mgr. . . . . Donald Barry  
 V. P. Eng. . . . . Kelth L. Mealey  
 Program Dir. . . . . Robert Fulton

**KGST—Fresno—1949—KBS**

Frequency: 1600 Kc. . . . Power: 1000 Watts d.  
 Owned-Operated By . . . Delle Broadcasting Co.  
 Address . . . . . 1244 'O' St.  
 Tel. . . . . AM 6-9901  
 Representative . . . Nat'l Time Sales, Hall, Gates  
 Gen. Mgr. . . . . Jeanne Bacher

**KMAK—Fresno—1953**

Frequency: 1340 Kw. . . . Power: 250 Watts  
 Owned-Oper. By . . . . . McMahan Bcstg. Co.  
 Address . . . . . 2020 McKinley  
 Tel.: AM 6-9448 . . . . . News Service: AP  
 Representative . . . . . McGavren-Quinn  
 President . . . . . R. O. McMahan  
 Gen., Sta. Mgr. . . . . Coyle Chambers  
 Chief Engineer . . . . . Ed Nickels

**KMJ—Fresno—1925—NBC**

Frequency: 580 Kc. . . . Power: 5000 Watts  
 Owned-Operated By . . . McClatchy Bcstg. Co.  
 Business-Studio Address . 1515 Van Ness Ave.  
 Tel.: AM 8-5771 . . . . . News Service: UP  
 Transcription Service . . . . . World  
 Representative . . . . . Paul H. Raymer  
 Membership . . . . . NAB  
 Station Manager . . . . . Ramsey G. Elliott  
 Sales Mgr. . . . . Roy Swanson  
 Program Dir. . . . . Jeff Nagle

**KYNO—Fresno—1947  
 MBS-DON LEE**

Frequency: 1300 Kc. . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Radio KYNO  
 Address . . . . . 2125 N. Barton Ave.  
 Tel.: CL 5-8383 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Headley-Reed  
 Membership . . . . . NAB RAB  
 General Manager . . . . . Gene Chenault  
 Sta. Mgr. . . . . Jim Carroll  
 Chief Engineer . . . . . Bert Williams

**KPER—Gilroy—1957**

Frequency: 1290 . . . . Power: 500 Watts, d.  
 Owned . . . . . Bernard & Jobbins Bcstg. Co.  
 Address . . . . . 615 Swanston Lane  
 Tel.: VI 2-3155 . . . . . News Service: UP  
 Gen. Mgr. . . . . Monte Guardino  
 Comm. Mgr. . . . . Philip J. Martinez

**KIEV—Glendale—1933**

Frequency: 870 Kc. . . . Power: 250 Watts



Owned-Operated By....Cannon System, Ltd.  
Address.....102 N. Glendale Ave.  
Tel.: CI 1-1133.....News Services: UP, AP  
Transcription Service.....Standard  
President.....David H. Cannon  
Station Mgr.....Cal Cannon

### **KNKS—Hanford—1948**

Frequency: 620 Kc.....Power: 1000 Watts  
Owned-Oper. By.....E. J. Fenston, Pres.  
Business Address.....5424 E. Butler  
Tel.: AD 7-7191.....News Service: UP  
Trans.....RCA  
Membership.....NAB, RAB  
Sta., Comm. Mgr.....Forrest Howard  
Prog. Dir., Ch. Eng.....Stan Vestal

### **KFWB—Hollywood—1925**

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KFWB Bcstg.  
Business-Studio Add...6419 Hollywood Blvd.  
Tel.: HO 3-5151.....News Services: AP, UP  
Representative.....Blair  
Pres., Gen. Mgr.....Robert M. Purcell  
Dir. of Oper.....Sydney Yallen  
Sales Mgr.....Milton H. Klein  
Prog. Dir.....Chuck Blore

(See Page 368)

### **KDAY—Hollywood—1947**

(See Santa Monica For Listing)

### **KLAC—Hollywood—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. .n  
Owned-Operated By...Hall Broadcasting Co.  
Address.....6363 Sunset Blvd  
Telephone.....HO 2-7271  
Representative.....Adam J. Young  
Membership.....NAB  
President.....M. W. Hall  
V.P., Sta. Operations.....Felix Adams  
Gen. Sales Manager.....Morton Sidley  
Mdsq. Dir.....Armand La Pointe

### **KNX—Hollywood—1920** **CBS**

Frequency: 1070 Kc.....Power: 50,000 Watts  
Owned By.....Columbia Bcstg. System, Inc.  
Business-Studio Address...6121 Sunset Blvd.  
Tel.: HO 9-1212.....News Service: AP, UP  
Representative.....CBS Radio Spot Sales  
Membership.....NAB, RAB  
Pres.....Arthur H. Hayes  
Gen. Mgr.....Fred Ruegg  
Gen. Sales Mgr.....Maurie Webster  
Prog. Dir.....Robert Sutton  
Promotion Mgr.....Phil Hillman  
Pub. Dir.....Lloyd Brownfield  
Chief Engineer.....Ted Denton

### **KREO—Indio—1946—ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned...Imperial Broadcasting System, Inc.  
Address.....Calhoun Dr.  
Tel.: 7-3403.....News Service: UP  
Representative.....John E. Pearson

## When there's Big News Nobody covers it Like KNX Radio



On Friday, January 31 and Saturday, February 1, there were two explosions that shook Los Angeles. One was 2,900 miles away at Cape Canaveral. The other was only 40 minutes away at Norwalk.

CBS Radio, nationally, and KNX Radio, locally, covered both events with the **speed, flexibility and depth** that only responsible radio — and responsible network radio — can provide.

For what is required is far more than sound effects, a telephone and a couple of news tickers. What's required is a big news staff manned by experienced, aggressive and highly qualified reporters aware of their responsibilities to their listeners. Men like Murrow, Severeid, Herman, Schorr and Smith nationally. Men like Alcott, Roby, Vaile, Kenneally, McCoy and the many others here at the KNX News Bureau.

That's how, on a weekend that shook Los Angeles, KNX Radio again set the standards against which all other news coverage must be judged.

**That's one more reason why KNX  
advertisers are associated with  
the very best in radio!**



Represented by CBS RADIO SPOT SALES

# COLOR RADIO

sells the new  
carriage trade



# KFWB



The new Carriage Trade wheels the market basket, and decides most expenditures. Whether she's on wheels in mobile Los Angeles or at home, she is tuned to KFWB COLOR RADIO, for her seven friendly deejays. Proof of performance: over 50% of all time sold—consistently—is super-market goods. Add motion to promotion on KFWB.

NATIONAL REPRESENTATIVES: JOHN BLAIR & CO.  
*President and General Manager: Robert M. Purcell*



Membership ..... NAB  
 Transcription ..... World, Standard  
 President ..... **Beloit Taylor**  
 Gen. Manager ..... **Melvin P. Spann**  
 Station Mgr. .... **June S. Spann**  
 Chief Engineer ..... **C. R. Sandine**

**KOSY—Texarkana—1951**  
**MBS**

Freq.: 790 Kc. .... Power: 1 Kw. d. 500 w. n.  
 Owned-Operated By ..... **Gateway Bcstg. Co.**  
 Address ..... **State Line Ave.**  
 Representative ..... **Pearson**  
 Trans. .... **Thesaurus**  
 Gen. Manager ..... **Tom E. Dillahunty**  
 Sales Manager ..... **Herman Cecil**

**KRLW—Walnut Ridge—1951**  
**KBS**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... **Lawrence Co. Bcstg. Co.**  
 Address ..... **Walnut Ridge**

Tel.: 980 ..... **News Service: UP**  
 Trans. .... **Thesaurus**  
 Membership ..... **NAB**  
 Gen. Mgr. .... **Wm. H. Cate**

**KWRF—Warren—1953—KBS**

Frequency: 860 Kc. .... Power: 250 Watts d.  
 Owned ..... **Pines Bcstg. Co.**  
 Address ..... **Box 480**  
 Tel.: 353-354 ..... **News Service: AP**  
 Representative ..... **Hil F. Best**  
 Gen., Sta. Mgr. .... **Lee Reaves**  
 Comm. Mgr. .... **H. M. Harris**

**KWYN—Wynne—1956**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned ..... **E. Arkansas Bcstrs. Inc.**  
 Address ..... **Hwy. No. 1, N.**  
 Tel.: 1188 ..... **News Service: UP**  
 Representative ..... **Best**  
 Trans. .... **World**  
 Gen. Mgr. .... **Raymond O. Raley**  
 Comm. Mgr. .... **Hiram Mayo**  
 Prog. Dir. .... **Art Rogers**

**California**

Pop. March 1 (Est.)—14,203,000; Families—4,537,000; Lic. Stations—174;  
 Sta. CP's—10; Radio Homes—4,502,000; TV Homes—4,437,000

**KCNO—Alturas—1951—ABN**

Frequency: 570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... **Interstate Bcstg. Co., Inc.**  
 Address ..... **P. O. Box 1358**  
 Tel.: 2531 ..... **News Service: UP**  
 Trans. Ser. .... **Standard, Capitol, Sesac**  
 Representative ..... **Best**  
 Pres., Gen. Mgr. .... **H. J. Chandler**  
 Sta. Mgr. .... **Dick Barrett**  
 Chief Eng. .... **J. M. Condrey**

**KAVR—Apple Valley—1954**

Frequency: 960 Kc. .... Power: 5 Kw. d.  
 Owned ..... **Apple Valley Bcstg. Co.**  
 Address ..... **Apple Valley Inn**  
 Tel.: VI 7-7251 ..... **News Service: UP**  
 Membership ..... **NAB**  
 Transcription ..... **World**  
 Representative ..... **McGavren-Quinn, Moore**  
 President ..... **Newton T. Bass**  
 Managing Dir. .... **J. C. Thomas**  
 Commercial Mgr. .... **R. T. McKenzie**

**KENL—Arcata—1956**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... **Humboldt Bcstrs.**  
 Address ..... **Box 515**  
 Tel.: VA 2-2941 ..... **News Service: AP**  
 Transcription ..... **SESAC, World**  
 Representative ..... **W. T. Grant**  
 Gen., Sta. Mgr. .... **Vern Emmerson**  
 Chief Engineer ..... **Vince Lambert**

**KAHI—Auburn—1957**

Frequency: 950 Kc. .... Power: 500 Watts  
 Owned ..... **Don C. Reeves**  
 Address ..... **Box 950**

Tel.: TU 5-5636 ..... **News Service: UP**  
 Gen. Mgr. .... **Gene Ragle**

**KBIG—Avalon—1952**

Frequency: 740 Kc. .... Power: 10,000 Watts  
 Owned-Operated By ..... **John Poole Bcstg. Co.**  
 Address ..... **6540 Sunset Blvd., Los Angeles 28**  
 Tel.: HO 3-3205 ..... **News Service: AP, UP**  
 Representative ..... **Weed**  
 Membership ..... **NAB, RAB**  
 President, Gen. Mgr. .... **John Poole**  
 V.P., Oper. Mgr. .... **Cliff Gill**  
 V.P., Comm. Mgr. .... **R J McAndrews**  
 Program Director ..... **Alan Lliaser**

**KAFY—Bakersfield—1946**  
**MBS**

Frequency: 550 Kc. .... Power: 1000 Watts  
 Owned ..... **Paschall, Tullis & Hearne**  
 Address ..... **1669 Chester Ave.**  
 Tel: FA 4-9861 ..... **News Service: UP**  
 Representative ..... **McGavren-Quinn**  
 Transcription ..... **SESAC**  
 Membership ..... **NAB**  
 Pres., Gen. Mgr. .... **Benton Paschall**  
 Sales Promotion Manager ..... **Lee Corbin**  
 Comm. Mgr. .... **Glenn Lockhart**  
 Publicity Director ..... **Pat Baker**  
 Chief Engineer ..... **Lee Jones**

**KBIS—Bakersfield—1950**

Frequency: 970 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... **Eastern Electrosonic Industries**  
 Studio Address ..... **2013 Chester Ave.**  
 Tel.: FA 4-6093 ..... **News Service: UP**



**Transcription Service** ..... Lang-Worth  
 Representative ..... Young  
 Pres., Gen. Mgr. .... Hal Brown  
 Station Mgr. .... Don Hopkins  
 Comm. Mgr. .... Jack Bankson  
 Prog. Dir. .... Burt Hainline

**Owned-Operated By. Mojave Valley Bcstg. Co.**  
 Address ..... Box 697  
 Tel: 4001 ..... News Service: UP  
 Representative ..... O'Connell  
 President ..... W. T. Brown  
 Sta. Mgr. .... Harry White

**KERN—Bakersfield—1932**  
**CBS**

**KRE—Berkeley—1923**

**Frequency: 1410 Kc. .... Power: 1000 Watts**  
**Owned-Oper. By** .... McClatchy Bdcstg. Co.  
**Business Address** ..... 1535 17th St.  
 Tel.: FA 5-7475 ..... News Service: UP  
**Transcription Service** ..... Capitol  
**Representative** ..... Paul H. Raymer  
 Membership ..... NAB  
**President** ..... Eleanor McClatchy  
 Sta. Mgr. .... Walter Bazluk  
 Chief Engineer ..... Luverne Shatto

**Frequency: 1400 Kc. .... Power: 250 Watts**  
**Owned-Oper. By** .... Central Calif. Bcstrs., Inc  
**Address-Trans.** ..... 601 Ashby Avenue  
 Tel.: AS 3-7715 ..... News Service: AP  
 Representative ..... W. S. Grant  
 Membership ..... NAB  
 General Mgr. .... Arthur Westlund  
 Sta. Mgr. .... Don Hambly  
 Prog. Dir. .... Les Avery  
 Chief Engineer ..... Robert K. Morrison

**KGEE—Bakersfield—1946**

**KOWL—Bijou—1956**

**Frequency: 1230 Kc. .... Power: 250 Watts**  
**Owned-Oper. By** ..... KGEE, Inc.  
**Business-Studio Address** ..... 1415 17th Street  
 Tel.: FA 7-3587 ..... News Service: UP  
**News Service** ..... UP  
 Representative ..... Hollingbery  
 Membership ..... RAB  
 Pres., Prom. Mgr. .... C. Dexter Haywood  
 Gen., Sta., Comm. Mgr. .... Herbert H. Wixson  
 Program Director ..... Thad Bulkeley  
 Chief Engineer ..... Edwin Andreas

**Frequency: 1490 Kc. .... Power: 250 Watts**  
**Owned** ..... Radio Station KOWL  
**Address** ..... Lake Tahoe, Bijou  
 Telephone ..... KI 4-2400  
 General Sales Mgr. .... Donald C. Brown

**KMAP—Bakersfield—1955**

**KIBS—Bishop—1953—KBS**

**Frequency: 1490 Kc. .... Power: 250 Watts**  
**Owned** ..... Morris Mindel  
**Address** ..... P.O. Box 693  
 Tel.: FA 7-3541 ..... News Service: UP  
 Representative ..... Forjoe  
 Membership ..... NAB  
 Station Manager ..... Morrie Mindel  
 Comm. Mgr. .... Jack Shefrin

**Frequency: 1230 Kw. .... Power: 250 Watts**  
**Owned-Oper. By** ..... Inyo Bcstg. Co.  
**Address** ..... Box 757  
 Tel.: 4411 ..... News Service: UP  
 Representative ..... Broadcast Time Sales  
 Pres., Gen. Mgr., Pub. Dir. .... J. Oliver  
 Commercial Mgr., Prom. Mgr. .... R. S. Deming

**KPMC—Bakersfield—1932**

**KYOR—Blythe—1947—ABN**

**Frequency: 1560 Kc. .... Power: 10,000 Watts**  
**Owned-Oper. By** ..... Pioneer Mercantile Co.  
**Address** ..... 20th & N Sts.  
 Tel.: FA 7-5121 ..... News Service: UP  
 Representative ..... Headley-Reed  
 President ..... F. G. R. Schamblin  
 Gen., Sta. Mgr. .... L. A. Schamblin  
 Comm. Mgr. .... Paul R. Biermann  
 Chief Eng. .... Leo P. Jarvis

**Frequency: 1450 Kc. .... Power: 250 Watts**  
**Owned** ..... Imperial Broadcasting Systems, Inc.  
**Address** ..... Box 668  
 Tel.: 2231 ..... News Service: UP  
 Representative ..... John E. Pearson  
 President, Gen. Mgr. .... Frank K. Danzig  
 V.P., Gen. Sales Mgr. .... A. Bartlett Ross, Jr.  
 Station Mgr. .... Vic Lundberg  
 Commercial Mgr. .... Sam Christie  
 Program Dir. .... Lee Young  
 Chief Engineer ..... Carl S. Johnson

**KPAS—Banning—1947**

**KROP—Brawley—1946—ABN**

**Frequency: 1490 Kc. .... Power: 250 Watts**  
**Owned** ..... Stevens Bcstg. Inc.  
**Address** ..... 4425 W. Ramsey St.  
 Tel.: VI 9-4557 ..... News Service: UP  
**Transcription Service** ..... World  
 Representative ..... Grant Webb  
 Gen. Manager ..... Edwin J. Stevens  
 Commercial Mgr. .... Lewis F. Shank

**Frequency: 1300 Kc. .... 1000 Watts d., 500 n.**  
**Owned-Oper. By** ..... Imperial Bcstg. System  
**Address** ..... 6331 Hollywood Blvd.  
 Telephone: 1300 ..... News Service: UP  
 Representative ..... John E. Pearson Co.  
 Station Manager ..... Ed Silvera  
 Program Dir. .... Chap Rollins

**KWTC—Barstow—1947**

**KBLA—Burbank—1952**

**Frequency: 1230 Kc. .... Power: 250 Watts**

**Frequency: 1490 Kc. .... Power: 250 Watts**  
**Owned-Oper. By** ..... Bcstrs. of Burbank  
**Address** ..... 11516 Oxnard St., N. Hollywood  
 News Service ..... UP  
 Station Representative ..... Grant Webb  
 Transcription Service ..... Capitol





President, Gen. Mgr..... Frank K. Danzig  
 V.P., Gen. Sales Mgr..... A. Bartlett Ross, Jr.  
 Station Mgr..... Douglas Caplette  
 Commercial Mgr..... Bill Gibeau  
 Program Director..... Don Retz  
 Chief Engineer..... Cliff Lantz

**KAVL—Lancaster—1950**

Freq.: 610 Kc..... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Antelope Bcstg. Co.  
 Address..... P. O. Box 1192  
 Tel.: WH 2-1121..... News Service: UP  
 Transcription Service..... Lang-Worth, World  
 Membership..... NAB, RAB  
 Station Representative.. Broadcast Time Sales  
 President..... W. B. Carter  
 General Mgr..... H. L. Comstock  
 Chief Engineer..... Carl Pendergraft

**KBVM—Lancaster—1956**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned..... Brocaw Broadcasting Co.  
 Address..... 112 East Avenue "J"  
 Tel.: WH 2-8461..... News Service: AP  
 Representative..... Adam Young  
 Pres., Gen. Mgr..... Hal Brown  
 Station, Sales Mgr..... Frank Onstott  
 Prog. Dir..... Leo McElroy

**KCVR—Lodi—1946—KBS**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... H. W. & D. A. Brown

Business Address..... P. O. Box 800  
 Tel.: EN 8-0628..... News Service: UP  
 Transcription Service..... Standard  
 Station Representative..... Wm. Ayres  
 Gen. Mgr..... Herbert W. Brown  
 Sta. Mgr., Prog. Dir..... Dedah M. Corlett  
 Chief Engineer..... George Sampson

**KFOX—Long Beach—1924**

Frequency: 1280 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Hogan Bcstg. Corp.  
 Address..... 220 E. Anaheim Street  
 Tel.: HE 6-7281..... News Service: UP  
 Membership..... NAB, RAB  
 Representative..... Headley-Reed  
 President..... Arthur B. Hogan  
 Gen. Mgr..... Ira Laufer  
 Comm. Mgr..... Norman O. Dunshee  
 Chief Engineer..... George J. Merker

**KGER—Long Beach—1926**

**KBS**

Frequency: 1390 Kc..... Power: 5,000 Watts  
 Owned By... John Brown Schools of Calif., Inc.  
 Eusiness-Studio Address..... 3745 Atlantic  
 Tel.: GA 7-7907..... News Service: UP  
 Representative..... Bob Dare  
 Membership..... NAB  
 Gen., Sta., Comm. Mgr.... E. William George  
 Beverly Hills Sales Mgr. . . Cornelius O. Lee

SUPPORT

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RTRA

CHARITIES

**SELL L.A.**  
the **New KABC** way!



on the air from the air with  
**AIRWATCH**

1st in Los Angeles  
1st in the Nation

1st in service to listeners with  
up-to-the-minute freeway reports



on the air with  
**NEWS**

by award-winning newscasters,  
hourly, 24 hours a day



on the air with  
**MUSIC**  
the best—the most



backed by vigorous  
promotion—merchandising



The New **KABC** Radio

John H. Pace  
Gen. Mgr.

Roy Cordell  
Gen. Sales Mgr.

Represented Nationally by  
The **KATZ AGENCY, Inc.**



**KABC—Los Angeles—1929**  
**ABN**

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....AB-PT, Inc.  
Address.....1539 N. Vine St.  
Tel.: NO 3-3311.....News Service: AP, INS  
Representative.....Katz  
Membership.....NAB, RAB  
President.....Robert Eastman  
General Manager.....John H. Pace  
Commercial Mgr.....Roy L. Cordell  
Program Director.....Dresser Dahlstead  
Publicity Director.....Nell Cleary  
Chief Engineer.....Ralph Denechaud

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Los Angeles Bcstg. Co., Inc.  
Bus.-Studio Address.....5773 Wilshire Blvd.  
Tel.: WE 8-0161.....News Service: AP  
Representative.....Bolling  
Membership.....NAB  
Pres.-Gen.-Sta. Mgr.....Calvin J. Smith  
Publicity Dir.....Paul Price  
Program Director.....Howard Rhines  
Chief Engineer.....Ron Oakley

**KFI—Los Angeles—1922**  
**NBC**

Frequency: 840 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Earle C. Anthony, Inc.  
Business-Studio Address.....141 N. Vermont Ave.  
Tel.: DU 2-2121.....News Services: AP, UP  
Representative.....Henry I. Christal  
Membership.....NAB  
Pres.....Earle C. Anthony  
Gen. Mgr.....Charles E. Hamilton  
Comm. Mgr.....Myra Clark  
Program Director.....Pat Kelly  
Sales, Prom. Mgr., Pub. Dir.....Edward H. Grigg  
Co-Chief Engs.....H. L. Blicterman, C. W. Mason

**KGFJ—Los Angeles—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Ben S. McGlashan  
Business-Studio Address.....6314 Sunset Blvd.  
Tel.: HO 4-0201.....News Service: UP  
Owner.....Ben S. McGlashan  
General Station Manager.....Thelma Kirchner  
Sales Mgr.....Molly C. Low  
Sales Mgr.....Lee Roddy  
Prog., Pub. Dir.....Dick Provinsen  
Chief Engineer.....Homer Obuchon

**KHJ—Los Angeles—1922**  
**MBS-DON LEE**

Frequency: 930 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....RKO Teleradio Pictures  
Address.....1313 N. Vine St., Hollywood  
Tel.: HO 2-3133.....News Service: INS, UP  
Representative.....H-R Reps.  
Membership.....NAB, RAB  
Pres., Don Lee Div.....Willet H. Brown





Gen. Mgr. .... Norman Boggs  
 Comm. Mgr. .... Terry Mann  
 Program Director. .... A. J. LaFrano  
 Chief Engineer. .... Robert Arne

### KMPC—Los Angeles—1927

Freq.: 710 Kc. .... Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By .... Golden West Bcstrs.  
 Address. .... 5939 Sunset Boulevard  
 Tel.: 9-5341. .... News Services: INS, UP  
 Representative. .... AM Radio Sales  
 Membership ..... NAB  
 Ch. of Board ..... Gene Autry  
 President ..... Robert O. Reynolds  
 V.P., Dir. Engineering ..... Lloyd C. Sigmon  
 Gen. Sales Mgr. .... Stanley Spero  
 Mgr., Sls. Prom. .... John M. Asher  
 Prog. Dir. .... Robert H. Forward  
 Chief Engineer. .... L. C. Sigmon

### KPOL—Los Angeles—1952

Frequency: 1540 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By .... Coast Radio Bdstg. Corp.  
 Address. .... 4628 Wilshire Blvd.  
 Tel.: WE 8-2345. .... News Service: AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Forjoe  
 Membership ..... RAB  
 President, Gen. Mgr. .... Hugh R. Murchison  
 Station, Comm. Mgr. .... Frederick Custer  
 Program Dir. .... R. Scott  
 Chief Engineer. .... Floyd Hall

### KPOP—Los Angeles—1925

Frequency: 1020 Kc. .... Power: 5,000 Watts  
 Owned-Operated By .... Standard Bcstg. Co.  
 Business-Studio Add. .... 338 S. Western Ave.  
 Tel.: DU 8-2345. .... News Service: UP  
 Representative. .... Broadcast Time Sales  
 Membership ..... NAB  
 General Manager. .... Frank Burke, Jr.  
 Prog. Dir. .... Clyde Cadwell  
 Comm. Manager ..... Vern Lindblade  
 Ch. Eng. .... Leonard Reeves

### KRKD—Los Angeles—1927

Frequency: 1150 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Operated By .... Cont. Tele. Corp.  
 Business-Studio Address. .... 1050 Montecito Drive  
 Tel. .... CA 5-4116  
 President ..... Frank Oxarart  
 Gen. Mgr. .... Jack Feldmann  
 Sta. Mgr. .... Joyce Evans  
 Prog. Dir. .... Charles A. Clifton  
 Ch. Eng. .... Ben Brown

### KHOT—Madera—1956

Frequency: 1250 Kw. .... Power: 500 Watts, d.  
 Owner ..... Bob L. Moran  
 Address ..... Box 67  
 Tel.: OR 4-8501. .... News Service: AP  
 Representative ..... Ayres  
 Mgr. .... Bob L. Moran  
 Sales Mgr. .... Don L. Edwards

### KMYC—Marysville—1940

#### MBS-DON LEE

Frequency: 1410 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owner-Oper. .... Marysville-Yuba City Bcstrs., Inc.  
 Business Address. .... P. O. Box 631  
 Tel.: SH 2-2396. .... News Service: AP  
 Transcription Service ..... World  
 Representative. .... W. S. Grant  
 Membership ..... NAB  
 President ..... H. E. Thomas  
 Gen.-Station Manager. .... Joe D. Carroll  
 Program Director. .... W. R. Cleveland  
 Sls. Prom. Mgr. .... Gene Walker  
 Publicity Dir. .... Ned Liebman  
 Chief Engineer. .... George "Ricks" Wyville

### KWIP—Merced—1956

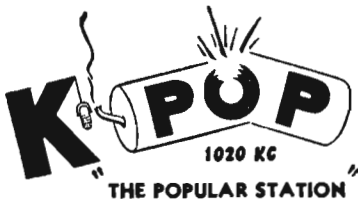
Frequency: 1580 Kc. .... Power: 500 Watts, d.  
 Owned. .... Joseph Gamble Stations, Inc.  
 Address ..... Hotel Tioga  
 Tel.: RA 2-3838. .... News Service: AP  
 Representative ..... McGavren-Quinn, Feltis  
 Pres., Gen. Mgr. .... Joseph E. Gamble  
 Sta. Mgr. .... Jack Blake

### KYOS—Merced—1936

#### MBS-DON LEE

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... KYOS, Inc.  
 Business Address. .... "G" Street Grade  
 Tel.: RA 2-8251. .... News Service: UP

FOR  
 SOUTHERN CALIFORNIA  
**REACTION**  
 BUY



Broadcast Times Sales —  
 New York — Chicago

The Meeker Co.  
 San Francisco



Representative ..... Headley-Reed  
 Transcription ..... Lang-Worth  
 Membership ..... NAB, RAB  
 Pres., Gen. Sta. Mgr. .... Robert S. Garrett  
 Commercial Manager ..... Gene Bell  
 Program Director ..... John McAdams  
 Sales Prom. Mgr. .... G. Lorenson  
 Chief Engineer ..... Cecil Lynch

### **KBEE—Modesto—1951**

Frequency: 970 Kc. .... Power: 1000 Watts  
 Owned ..... McClatchy Bldg. Co.  
 Address ..... 14th & I Sts.  
 Tel.: LA 3-7756. .... News Service: UP  
 Representative ..... Paul Raymer  
 Manager ..... Hugh Shelley

### **KFIV—Modesto—1950—ABN**

Frequency: 1360 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Modesto Bcstg.  
 Address ..... Box 1360  
 Tel.: LA 4-1360. .... News Service: AP  
 Representative ..... Hollingberry  
 Membership ..... RAB  
 President ..... Ruth Finley  
 Gen. Mgr. .... Ted Wolf  
 Comm. Manager ..... Judd Sturtevant  
 Sales Prom. Mgr. .... Harry Mitchell  
 Program Director ..... Gene D'Accardo  
 Chief Engineer ..... Mel Freedman

### **KTRB—Modesto—1933**

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.  
 Owned-Operated By ..... KTRB Bcstg. Co., Inc.  
 Address ..... P. O. Box 593  
 Tel.: LA 3-0737. .... News Service: UP  
 Transcription Service ..... Standard  
 Representative ..... McGavren-Quinn  
 Membership ..... NAB  
 Pres.-Gen.-Station Mgr. .... William H. Bates, Jr.  
 Comm., Sales Prom. Mgr. .... Richard Brown  
 Prog., Pub. Dir. .... W. C. Purviance

### **KIDD—Monterey—1955**

Frequency: 630 Kc. .... Power: 1 Kw.  
 Owned-Operated By ..... Pacific Ventures, Inc.  
 Address ..... 546 Hartnell Plaza  
 Tel.: FA 9-0621. .... News Service: AP  
 Representative ..... Hollingberry  
 Gen. Mgr. .... Al Madden  
 Sales Prom. Mgr. .... Robert G. Campbell  
 Chief Engineer ..... Herman Stalberg

### **KMBY—Monterey—1949 CBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KMBY Bcstg. Co.  
 Business Address ..... 468 Calle Principal  
 Tel.: FR 2-4541. .... News Service: UP  
 Transcription Service ..... World  
 Station Representative ..... Pearson  
 Pres., Gen., Sta. Mgr. .... B. P. Timothy  
 Prog. Dir. .... Florence Timothy  
 Sales Mgr. .... J. T. Timothy  
 Chief Engineer ..... G. Hammond

### **KWSD—Mt. Shasta—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Shasta Cascade Bcstg. Corp.  
 Address ..... E. Alma St.  
 Tel.: WA 6-2124. .... News Service: UP  
 Representative ..... Continental, McGavren  
 Membership ..... NAB  
 President ..... Vernita Adler  
 Co-Owner ..... Arthur Adler  
 Co-Owner ..... David H. Rees

### **KVON—Napa—1947**

Frequency: 1440 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... J. L. & A. M. Powell  
 Address ..... Foster Rd.  
 Rep. .... O'Connell  
 Membership ..... RAB  
 Owner, Gen. Mgr. .... J. L. Powell  
 Comm. Mgr. .... Burke Rilev

### **KSFE—Needles—1952—KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Needles Bcstg. Co.  
 Address ..... P. O. Box C-2  
 Tel.: 1234. .... News Service: INS  
 Station Representative ..... Continental  
 Transcription Service ..... Thesaurus  
 Owner, Mgr. .... B. J. Fitzpatrick

### **KLX—Oakland—1921**

Frequency: 910 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Tribuno Building Co.  
 Business Studio Address ..... 401 13th St.  
 Tel.: TE 2-6000. .... News Service: AP  
 Newspaper Affiliation ..... Oakland Tribune  
 Transcription Service ..... World  
 Representative ..... Weed  
 Membership ..... NAB  
 President ..... J. R. Knowland, Jr.  
 Station Mgr. .... Bud Foster  
 Prog. Dir. .... Bill Laws  
 Publicity Director ..... Bill Bell  
 Sales Prom. Mgr. .... Max Reeder  
 Chief Eng. .... Roswell S. Smith

### **KROW—Oakland—1925**

Frequency: 960 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... KROW, Inc.  
 Address ..... 484 19th St.  
 Tel.: TW 3-9600. .... News Service: UP  
 Representative ..... Raymer  
 Transcription ..... Thesaurus  
 Membership ..... NAB, RAB  
 President ..... Sheldon F. Sackett  
 General Manager ..... Jack Irvine  
 Comm. Mgr. .... Robert Weinmann

### **KWBR—Oakland—1920**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Warner Bros.  
 Business-Studio Address ..... 327 22nd St.  
 Tel.: HI 4-1212. .... News Service: UP  
 Representative ..... ForJoe  
 Pres., Gen. Mgr. .... E. N. Warner  
 Station Manager ..... F. Wellington Morse  
 Program Director ..... Jeane K. Kellberg  
 Chief Engineer ..... Logan Z. Edwards



### **KSLR—Oceanside—1956**

Frequency: 1320 Kc. . . . . Power: 500 Watts  
 Owned . . . . . San Luis Rey Bcstg. Co.  
 Address . . . . . Box 779  
 Tel.: SA 2-8294 . . . . . News Service: AP  
 Representative . . . . . Dore, Rogers  
 President . . . . . Court Shancks  
 Gen. Mgr. . . . . Morritz Zenoff  
 Sales Mgr. . . . . Truman Hinkle

### **KOCS—Ontario—1947**

Frequency: 1510 Kc. . . . . Power: 250 Watts, d.  
 Owned-Operated By . . . . . The Daily Report Co.  
 Business-Studio Address . . . . . 222 East "B" St.  
 Tel.: YU 6-1111 . . . . . News Service: UP  
 Newspaper Aff. . . . . Daily Report  
 Transcription Service . . . . . World  
 Representative . . . . . Hil F. Best  
 Membership . . . . . NAB  
 President . . . . . Mrs. Jerene A. Harnish  
 General Mgr. . . . . Peter R. Odens

### **KMOR—Oroville—1948**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Oroville Bcstrs.  
 Address . . . . . Arlin Rhine Dr.  
 Tel.: LE 3-0334 . . . . . News Service: UP  
 President . . . . . Raymond D. Vargas  
 Sales, Prom. Mgr. . . . . Harry Ebeling  
 Program Dir. . . . . Vic Ives  
 Chief Engineer . . . . . W. F. Banks

### **KOXR—Oxnard—1955**

Frequency: 910 Kc. . . . . Power: 1 Kw., d.  
 Owned-Oper. By . . . . . Oxnard Broadcasting Corp.  
 Address . . . . . 1280 So. Oxnard Blvd.  
 Tel.: HU 3-2303 . . . . . News Service: UP  
 Representative . . . . . Tracy Moore  
 President . . . . . Paul R. Schneider  
 General Manager . . . . . Charles A. Farmer  
 Sales Manager . . . . . Robert F. Brown

### **KUTY—Palmdale—1957**

Frequency: 1470 Kc. . . . . Power: 1 Kw.  
 Owned . . . . . Harold C. Singleton  
 Address . . . . . Box 5  
 News Service . . . . . AP  
 Representative . . . . . W. S. Grant  
 Gen. Mgr. . . . . Allan A. Speare  
 Sales Mgr. . . . . Gerald Critchfield

### **KCMJ—Palm Springs—1946** CBS

Frequency: 1010 Kc. . . . . 1 Kw., d.; 500 W., n.  
 Owned-Operated By . . . . . Palm Springs Bcstg. Co.  
 Business Address . . . . . Box KK  
 Tel.: FA 5-2253 . . . . . News Service: UP  
 Representative . . . . . McGavren  
 Transcription Service . . . . . World  
 Membership . . . . . RAB  
 President . . . . . David H. Margolis  
 V.P. . . . . Robert D. Blashek  
 Gen. Mgr. . . . . Norman Lofthus

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Comm. Mgr. .... Howard Kaufman  
 Program Director..... Arthur Sipherd  
 Chief Engineer..... Del Davitt

**KDES—Palm Springs—1956**

Frequency: 920 Kc. .... Power: 500 Watts  
 Owned..... Cameron Bcstg. Co.  
 Address..... Box 2893  
 Tel.: FA 4-1212..... News Service: UP  
 Representative..... W. S. Grant  
 Membership..... NAB  
 Gen. Mgr..... J. Ray Corliss  
 Comm. Mgr..... Harry Voelker

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned..... KPAL Bcstg. Corp.  
 Address..... Desert Inn Hotel  
 Tel.: 9171..... News Service: AP  
 Rep..... Radio-TV Reps  
 Membership..... NAB  
 Gen. Mgr..... Al Yallen

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By..... Sundial Bcstg. Corp.  
 Address..... P.O. Box 1151  
 Tel.: DA 3-1341..... News Service: UP  
 Trans..... Standard, London  
 Rep..... Good Music Bcstrs.  
 Membership..... RAB  
 General Mgr..... Edward Davis  
 Program Director..... Martin Cantisano

**KALI—Pasadena—1950**

Frequency: 1430 Kc. .... Power: 5000 W., d.  
 Owned..... Tele-Broadcasters, Inc.  
 Address..... 758 E. Colorado Blvd.  
 Tel.: RY 1-7148..... News Service: UP  
 Representative..... O'Connell  
 President..... H. Scott Kilgore  
 Gen. Mgr..... James Coyle  
 Chief Engineer..... Harvey E. Fritch

**KWKW—Pasadena—1942**

Frequency: 1300 Kc. .... Power: 1000 Watts  
 Owned-Oper. By... Southern Calif. Bcstg. Corp.  
 Address..... 800 Sierra Madre Villa  
 Tel.: RY 1-6744..... News Service: AP  
 Representative..... Nat'l Time Sales  
 Membership..... NAB  
 President..... Marshall S. Neal  
 Gen.-Station Mgr..... William J. Beaton  
 Program Dir..... Ernesto Cervera  
 Comm. Mgr..... Dan Curtin  
 Chief Engineer..... Paul W. Spargo

**KXLA—Pasadena—1941**

Frequency: 1110 Kc. .... Power: 10,000 Watts  
 Owned-Operated By.. Pacific Coast Bcstg. Co.  
 Business..... 1401 So. Oak Knell Ave.  
 Tel.: RY 1-6991..... News Service: AP  
 Representative..... Bcst. Time Sales  
 Membership..... RAB  
 President-Gen. Sta. Mgr..... Loyal K. King  
 Sales Prom. Mgr..... Armond Lamont  
 Chief Engineer..... Jack Reeder

**KPRL—Paso Robles—1946**  
**MBS-KBS-DON LEE**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By.... D. J. & Bernard Schwartz  
 Business-Studio Address.... 32nd & Oak Sts.  
 News Service..... AP  
 Representative..... W. S. Grant  
 Gen. Sta., Mgr., Chief Eng.... Dale Schwartz  
 Mdsq. Mgr..... Bernard Schwartz  
 Comm. Mgr..... Dorothy Schwartz

**KAFP—Petaluma—1950**  
**KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned..... Bcst. Assoc., Inc.  
 Address..... Box 590  
 Tel.: PO 3-1505..... News Service: UP  
 Representative..... Broadcast Time Sales  
 President..... Shelby Oliver  
 Gen. Mgr..... Charlie Powers  
 Chief Engineer..... Ken Phillips

**KATT—Pittsburg—1949**

Frequency: 990 Kc. .... Power: 5 Kw.  
 Owned-Operated By..... KECC, Inc.  
 Business..... 235 Railroad Ave.  
 Tel.: HE 2-2964..... News Service! UP  
 Representative..... W. S. Grant  
 Pres..... Les Malloy  
 V.P., Gen. Mgr..... Jack Grant

**KWOW—Pomona—1947**

Freq.: 1600 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Valley Bcstg. Co.  
 Business-Studio Address.... So. Mills & Olive  
 Tel.: LY 2-1293..... News Service: UP  
 Representative..... W. S. Grant  
 General Mgr..... Dean H. Wickstrom  
 Comm., Prom. Mgr..... Jim Robertson  
 Chief Engineer..... Jim Flint

**KTIP—Porterville—1947**  
**ABN-KBS**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By..... Ralph F. Miller  
 Business-Studio Address.... Box 1312  
 Tel.: SU 4-1450..... News Service: UP  
 Representative..... O'Connell  
 Gen. Mgr., Owner..... Ralph F. Miller  
 Chief Engineer..... Bill White

**KBLF—Red Bluff—1946**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By.... Tehama Broadcasting Co.  
 Address..... Box 431  
 Tel.: 880..... News Service: UP  
 Representative..... Tracy Moore  
 President..... W. W. Boone  
 Station Mgr..... W. F. Baumgarten

**KRDG—Redding—1956**  
**MBS-DON LEE**

Frequency: 1230 Kc. .... Power: 250 Watts





Owned.....Redding Broadcasting Co.  
 Address.....1214 Locust Street  
 Tel.: CH 3-0343.....News Service: AP  
 Representative.....Tracy Moore  
 General Manager.....Howard N. Martineau  
 Comm. Manager.....Lee Craig  
 Program Director.....Edith Martineau  
 Sales Prom. Mgr.....William A. Zimlich

**KSDA—Redding—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....Valr, Inc.  
 Address.....Box 1400  
 Telephone.....CH 1-2626  
 Membership.....NAB  
 General Mgr.....P. Farrelle  
 Commercial Mgr.....Jerome Dreher  
 Prog. Dir.....Ronald S. Rose

**KVCV—Redding—1939—CBS**

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Golden Empire Bcstg. Co.  
 Address.....Box 511  
 Tel.: CH 3-1515.....News Service: UP  
 Representative.....Avery-Knodel  
 Membership.....NAB  
 Pres., Gen. Mgr.....Mrs. Hugh McClung  
 Station Manager.....Fred M. Stuelpnagel

**KVIP—Redding—1957**

Frequency: 540 Kc.....Power: 1 Kw.  
 Owned.....Shasta Bcstg. Corp.  
 Address.....Box 919  
 News Service.....AP  
 Representative.....Hollingbery  
 Sta. Mgr.....Ted Dooley

**KCAL—Redlands—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owner.....Southwest Bcstg. Co., Inc.  
 Address.....223 E. State  
 Tel.: 3-2359.....News Service: AP  
 Representative.....Tracy Moore, Continental  
 Gen., Comm. Mgr.....R. C. Winkelman  
 Program Dir.....Ellen Winkelman  
 Sec'y. Treas.....A. M. Miller

**KRCK—Ridgecrest—1957**

Frequency: 1360 Kc.....Power: 1 Kw.  
 Owned.....Victor M. Farel  
 Address.....350 W. Ridgecrest Blvd.  
 Telephone.....RI 8-4061  
 Representative.....Grant Webb  
 Sales Manager.....Denny Lyons

**KRKS—Ridgecrest—1956**

**KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Ian S. Lansdown  
 Address.....Box 696  
 Tel.: RI 8-9211.....News Service: UP  
 Representative.....Bcst. Time Sales  
 Sta. Mgr.....H. Carvalho

**KACE—Riverside—1957**

Frequency: 1570.....Power: 1 Kw., d.

Owned.....Ray Lapica  
 Address.....7351 Lincoln Ave.  
 Tel.: OV 8-1570.....News Service: AP  
 Representative.....Harlan G. Oakes  
 Comm. Mgr.....Chuck Ferguson  
 Sales Prom. Mgr.....Bill Geddes  
 Chief Engineer.....George Hobkirk

**KPRO—Riverside—1941**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned.....Imperial Broadcasting System, Inc.  
 Address.....3401 Russell Street  
 Tel.: OV 6-0260.....News Service: UP  
 Representative.....John E. Pearson  
 Membership.....NAB  
 Station Mgr.....John Wages  
 Gen., Sales Mgr.....George Corneal  
 Chief Engineer.....James Gardner

**KCRA—Sacramento—1945**

**NBC**

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KCRA, Inc.  
 Business Studio Address.....310 Tenth St.  
 Tel.: GI 1-4631.....News Service: UP  
 Representative.....Petry  
 President-General Mgr.....Ewing C. Kelly  
 Comm. Mgr.....Raymond J. Smith  
 Sta. Mgr.....Fred C. Beckwith  
 Prog. Dir.....Orel Phillips  
 Chief Engineer.....W. Herbert Hartman

**KFBK—Sacramento—1922**

**ABN**

Frequency: 1530 Kc.....Power: 50,000 Watts  
 Owned-Operated By...McClatchy Bcstg. Co.  
 Business Studio Address Twenty-First & Q  
 Tel.: GI 2-5011.....News Service: UP  
 Newspaper Affiliation. McClatchy Newspapers  
 Representative.....Paul H. Rayermer  
 Membership.....NAB  
 President.....Eleanor McClatchy  
 Station Manager.....Frank Devaney  
 Sales Mgr.....A. C. Williams  
 Program Manager.....James McBride  
 Chief Engineer.....Stam Sronce

**KGMS—Sacramento—1952**

**MBS**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Capitol Radio Enterprises  
 Address.....Hotel Senator  
 Tel.: GI 1-3133.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....Forjoe Co.  
 Membership.....NAB  
 General Manager.....Irving J. Schwartz  
 Station Manager.....J. Matrangra  
 Sales Manager.....R. O'Brien  
 Chief Engineer.....Bob LaRue

**KROY—Sacramento—1937**

**CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KROY, Inc.

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**LYNN TAYLOR,**  
TV Anncr.  
Hostess,  
Afternoon Movies



**TONY KENT, AM**  
News Editor



**ED DEVERILL, AM**  
News Editor



**LIONEL VAN DEERLIN,**  
AM  
News Commentator



**LORRAINE ELLIS, AM**  
Women's Director



**JOHNNY DOWNS,**  
TV Anncr.  
MC, Cartoons and  
"Downs Express"



**JOHN GENTRI, AM**  
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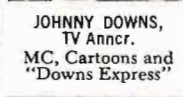
**MASON INGRAM, FM**  
Program Director



**LISA CLARK, TV Anncr.**  
Hostess,  
Afternoon Movies



**HOWARD KEDDIE, AM**  
Farm Director



**BILL BROTHERS,**  
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Host, Late Movies



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Business-Studio Address.....1010 11th St.  
 Tel.: GI 3-2525.....News Service: AP  
 Representative.....Hollingsbery  
 Pres., Gen. Mgr.....Robert W. Dunn  
 Gen. Mgr.....A. J. Richards  
 Prog. Dir.....Dean Seaton  
 Chief Engineer.....Doc Hall

**KXOA—Sacramento—1945**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Cal-Val Radio  
 Business Address.....Box 3094  
 Tel.: WA 5-2717.....News Service: UP  
 Representative.....McGavren, Quinn  
 Pres., Gen. Mgr.....Riley R. Gibson  
 Station Mgr.....Howard Haman  
 Prog. Dir.....Jack Lawson  
 Chief Engineer.....Ewald Berger

**KDON—Salinas—1935**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KDON, Inc.  
 Business Address.....933 N. Main St.  
 Tel.: HA 2-6464.....News Service: UP  
 Representative.....Radio TV Reps.  
 Trans.....Capitol  
 Membership.....NAB  
 Gen. Mgr.....Glen M. Stadler  
 Comm. Mgr.....Gary Morano  
 Chief Engineer.....James R. Huntington

**KSBW—Salinas—1947**

**MBS-DON LEE**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Salinas Valley Bcstg. Corp.  
 Business Address.....238 John St.  
 Tel.: HA 2-7484.....News Service: AP  
 Transcription Service.....World, Thesaurus  
 Representative.....McGavren-Quinn  
 Representative.....NAB  
 Pres., Gen. Mgr.....John C. Cohan  
 Sta., Comm. Mgr.....W. M. Oates  
 Sales Prom. Mgr.....Clarke Bradley  
 Prog. Dir.....Bob Funnell  
 Chief Engineer.....Bill Hargan

**KCSB—San Bernardino—1947**

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Fred P. D'Angelo  
 Business Address.....770 Mill St.  
 Tel.: TU 8-0245.....News Service: UP  
 Transcription Service.....Standard  
 Representative.....W. S. Grant  
 Pres., Gen. Mgr.....F. P. D'Angelo  
 Comm. Mgr.....Joe Klaas  
 Prog. Dir., Chief Engr.....Don Smith

**KFXM—San Bernardino—1929**

**MBS**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned.....KFXM Broadcasting Co.  
 Address.....512 Fifth Street  
 Tel.: TU 9-3636.....News Service: UP  
 Transcription.....World  
 Representative.....McGavren-Quinn  
 Membership.....NAB, RAB

Pres., Gen. Mgr.....Benton Paschall  
 Sales Ggr.....Norman Keats  
 Program Dir.....Jack Charles  
 Chief Engineer.....Lyle Kilgore

**KITO—San Bernardino—1947  
ABN**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned.....Cosmopolitan Bcstg. Corp.  
 Address.....Box 889  
 Tel.: GL 8-8183.....News Service: UP  
 Representative.....Hollingsbery  
 General Mgr.....Ed Jansen

**KRNO—San Bernardino—1948**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Assoc  
 Address.....990 Colton Ave  
 Tel.: TU 8-0771.....News Service: UP  
 Representative.....Bolling  
 Pres., Gen. Mgr.....Norman H. Rogers  
 Station Manager.....George W. Brock  
 Sls. Prom., Comm. Mgr.....John Staples  
 Program Director.....Chuck Palmer  
 Chief Engineer.....George W. Brock

**KCBQ—San Diego—1946**

Freq.: 1170 Kc.....Power: 5 Kw. d; 1 Kw. n.  
 Owned-Oper. By.....KCBQ, Inc.  
 Bus.-Studio Address.....P. O. Box 1629  
 Tel.: BE 2-7161.....News Service: UP  
 Representative.....Young  
 Membership.....NAB, RAB  
 Managing Dir.....Lee B. Bartell

**KFMB—San Diego—1941  
CBS**

Frequency: 540 Kc.....Power: 5 Kw.  
 Owned.....Wrather-Alvarez Bcstg Co.  
 Bus.-Studio Address.....1405 Fifth Ave.  
 Tel.: BE 2-2114.....News Service: AP  
 Representative.....Petry  
 Membership.....NAB, RAB  
 President.....Jack Wrather  
 General Mgr.....George A. Whitney  
 Prog. Dir.....Collin Lowder  
 Gen. Sales Mgr.....Joe Miller  
 Promotion Dir.....Dan Bellus  
 Chief Engineer.....Charles Abel

**KFSD—San Diego—1925—NBC**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KFSD, Inc.  
 Business-Studio Address.....U. S. Grant Hotel  
 Tel.: BE 3-6353.....News Service: INS, AP  
 Representative.....Katz Agency  
 Membership.....RAB  
 Exec V.P., Gen. Mgr.....W. E. Goetze  
 Prog. Dir.....Lee Ellis  
 Dir of Sales.....Ray Baker  
 Pub. Dir.....Bill Sundry  
 Chief Engineer.....Leroy Bellwood

**KGB—San Diego—1922  
MBS-DON LEE**

Frequency: 1360 Kc.....Power: 1000 Watts



**Owned-Operated By**.....KGB, Inc.  
**Address**.....1017 First Ave.  
**Tel.:** BE 3-6151.....**News Service:** UP, INS  
**Representative**.....H-R  
**Transcription**.....World  
**Membership**.....RAB, NAB  
**President**.....Marion R. Harris  
**Vice-Pres., Sales Mgr.** Leonard W. Lundmark  
**Program Director**.....Robert S. Regan  
**Chief Engineer**.....Norman Duncan

**KSDO—San Diego—1947**

**Freq.:** 1130 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....San Diego Bcastg. Co.  
**Bus-Studio Address**.....304 U.S. Natl. Bank Bldg.  
**Tel.:** BE 2-2041.....**News Service:** UP  
**Membership**.....NAB  
**Representative**.....McGavren-Quinn  
**Vice-Pres., Gen. Mgr.**.....Norman Kay  
**Program Dir.**.....Bob Austin  
**Comm. Mgr.**.....Peter McMahan  
**Chief Engineer**.....Vern Milton

**KSON—San Diego—1946**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper By**.....Broadmoor Bcastg. Corp.  
**Address**.....U.S. Grant Hotel  
**Tel.:** BE 3-3131.....**News Service:** UP  
**Membership**.....NAB  
**Representative**.....Forjoe  
**President**.....Jack O. Gross  
**V.P., Gen. Mgr.**.....Laurence Gross  
**Comm. Mgr.**.....Miss Era Lewis

**KGIL—San Fernando—1947**

**Frequency:** 1260 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Pierce Brooks Bcastg. Corp.  
**Business Address**.....4919 Van Nuys Blvd.  
**Tel.:** ST 4-6291.....**News Service:** AP  
**Membership**.....NAB  
**Trans. Capitol, World, Lang-Worth, Thesaurus**  
**President**.....Dr. Pierce B. Brooks  
**Gen., Comm., Sta. Mgr.**.....Howard P. Gray  
**Program Dir.**.....Jean Baker  
**Comm. Mgr.**.....Harold B. Arkoff  
**Chief Engineer**.....Jay Rice

**KCBS—San Francisco—1921**

**CBS**

**Frequency:** 740 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....CBS  
**Address**.....Sheraton Palace Hotel  
**Tel.:** YU 2-7000.....**News Services:** AP, UP  
**Representative**.....CBS Radio Spot Sales  
**Transcription Service**.....ASCAP, SESAC, BMI  
**Membership**.....NAB, RAB  
**President (CBS)**.....Frank Stanton  
**Gen., Sta. Mgr.**.....Henry Untermeyer  
**Sales Manager**.....Richard Schutte  
**Promotion Mgr.**.....Evelyn Clark  
**Program Director**.....Pede Worth  
**Publicity Director**.....William Cullenward  
**Chief Engineer**.....Alan Cormack

**KFRC—San Francisco—1924**

**MBS-DON LEE**

**Frequency:** 610 Kc.....**Power:** 5000 Watts

**Owned-Oper. By**.....RKO Teleradio Pictures  
**Business-Studio Address**.....1000 Van Ness Ave.  
**Tel.:** PR 6-0500.....**News Service:** UP, INS  
**Representative**.....H-R  
**Membership**.....NAB, RAB  
**Gen., Sta. Mgr.**.....Wendell B. Campbell  
**Commercial Manager**.....William E. Nichols  
**Sales Prom. Mgr.-Pub. Dir.**.....Dink Templeton  
**Program Director**.....Mel Venter  
**Chief Engineer**.....E. G. Underwood

**KGO—San Francisco—1924**

**ABN**

**Frequency:** 810 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....ABC-PT  
**Business Address**.....277 Golden Gate Ave.  
**News Service**.....AP, INS  
**Representative**.....John Blair  
**V.P., ABC: Gen. Mgr.**.....John H. Mitchell  
**Mng. Dir.**.....John H. Pace  
**Commercial Mgr.**.....David E. Lundy  
**Sales Prom. Mgr., Pub. Dir.**.....Mildred Ramey  
**Program Director**.....Hal Berger  
**Chief Engineer**.....Harry N. Jacobs

**KJBS—San Francisco—1924**

**Frequency:** 1100 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KJBS Bcstrs.  
**Business Studio Address**.....1470 Pine St.  
**Tel.:** OR 3-4148.....**News Service:** AP, INS  
**Transcription**.....All  
**Representative**.....Young  
**Membership**.....NAB  
**Gen. Mgr.**.....Edwin P. Franklin  
**Sta., Comm., Prom. Mgr.**.....Stanley G. Breyer  
**Merchand. Dir.**.....Audrey P. Hunt  
**Prog., Pub. Dir.**.....Charles F. Pendleton  
**Chief Engineer**.....Roger Roberts

**KNBC—San Francisco—1922**

**NBC**

**Frequency:** 680 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....National Bcastg. Co.  
**Address**.....420 Taylor St.  
**Tel.:** GR 4-8700.....**News Service:** AP, INS, UP  
**Trans.**.....Thesaurus  
**Representative**.....NBC Spot Sales  
**Membership**.....NAB, RAB  
**President (NBC)**.....Robert Sarnoff  
**Gen., Sta. Mgr.**.....George W. Fuerst  
**Sales Mgr.**.....Richard H. Gravett  
**Program Director**.....Jack Wagner  
**Publicity Director, Prom. Mgr.**.....Jane Morrison  
**Chief Engineer**.....J. W. Baker

**KOBY—San Francisco—1947**

**Frequency:** 1550 Kc.....**Power:** 10 Kw.  
**Owned-Oper. By**.....Mid-America Bdcstrs., Inc.  
**Address**.....505 Geary St.  
**Tel.:** OR 3-1666.....**News Service:** AP  
**Representative**.....Petry  
**President**.....David M. Segal  
**Bus Mgr.**.....Wallace Brazeal  
**Gen. Sales Mgr.**.....John McRae  
**Chief Engineer**.....Veikko West

**KSAN—San Francisco—1922**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Golden Gate Broadcasting Corp.  
 Address.....1111 Market Street  
 Tel.: MA 1-8171.....News Service: UP  
 Representative..Stars National, Tracy Moore  
 President.....Sherwood H. Patterson  
 Gen., Sta. Mgr.....Norwood J. Patterson  
 Program Dir.....O'Dessa Monroe  
 Publicity Dir.....Gail Perry  
 Chief Engineer.....Harry Wickersham

**KSAY—San Francisco—1957**

Frequency: 1010 Kc. Power: 10 Kw.  
 Owned.....KSAY Broadcasting Co.  
 Address.....1550 California St.  
 News Service.....INS  
 Representative.....John E. Pearson  
 President.....Grant Wrathall  
 Gen. Mgr.....Walter Conway

**KSFO—San Francisco—1925**

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcstrs.  
 Business Address.....950 California St.  
 Tel.: YU 2-5500.....News Service: UP  
 Transcription Service.....Standard  
 Representative.....AM Radio Sales  
 Membership.....NAB, RAB  
 President.....Robert Reynolds  
 Gen. Mgr.....William D. Shaw  
 Sales Asst. Gen. Mgr.....Bert S. West  
 Adv. & Prom. Mgr.....John M. Asher  
 Pub. Dir., Sales Prom. Mgr.....P. Ryan  
 Dir. of Engineering.....Lloyd C. Sigmon

**KYA—San Francisco—1927**

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Bartell Bcstrs.  
 Business Studio Address.....Fairmont Hotel  
 Tel.: DO 2-2536.....News Service: UP  
 Representative.....Major Market Sales  
 Membership.....RAB, NAB  
 Gen. Mgr.....Lee Bartell  
 Sales Mgr.....Deane Banta  
 Prom. Mgr.....Dean Moxley  
 Prog. Dir.....Jim Crumpacker

**KEEN—San Jose—1947**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....United Bcstg. Co.  
 Business Studio Address.....Hotel De Anza  
 Tel.: CY 4-0344.....News Service: UP  
 Representative.....W. S. Grant  
 Membership.....NAB  
 President.....George M. Mardikian  
 V.P., Gen. Mgr.....Floyd Farr  
 Prog. Dir., Chief Eng.....G. Snell  
 Commercial Mgr.....Robert J. Blum  
 Sales Prom. Mgr.....Ray Hollingsworth

**KLOK—San Jose—1946**

Freq.: 1170 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 327B  
 News Service.....UP

Membership.....RAB  
 Representative.....O'Connell; Pickens  
 President.....E. L. Barker  
 Gen., Sta. Mgr.....R. E. Ryan  
 Sls. Prom., Pub. Dir.....Lois Johnson  
 Comm. Mgr.....G. Anderson  
 Program Director.....Ruth Poindexter  
 Chief Engineer.....Bill Cunningham

**KSJO—San Jose—1946**

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By.....Santa Clara Bcstg. Co.  
 Business Address.....P. O. Box 995  
 Tel.: CY 3-8030.....News Service: UP  
 Paper Affil.....Los Gatos Times, Gilroy Dispatch,  
 Transcription Service.....Standard  
 Representative.....Simmons, Hall  
 President.....Patrick H. Peabody  
 Gen., Sta. Mgr.....Norman Paul  
 Comm., Sales Mgr.....Earle Russell  
 Publicity Director.....Gordon B. Greb  
 Prog. Dir.....Frank Darien  
 Chief Engineer.....Ernest McDaniel

**KRRX—San Jose—1948**

Frequency: 1500 Kc. Power: 1000 Watts  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address.....Box 167  
 Tel.: CY 2-5080.....News Service: AP  
 Representative.....McGavren, Tracy Moore  
 Membership.....NAB  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Comm. Mgr., Pub. Dir.....Gordon Graham  
 Program Director.....Frank G. Kilpatrick  
 Chief Engineer.....Bill Frost

**KATY—San Luis Obispo—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....KATY Inc.  
 Address.....P. O. Box 700  
 Tel.: LI 3-1340.....News Service: UP  
 Trans. Service.....World  
 Representative.....Meeker, Moore  
 Membership.....NAB  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 V.P.....G. O. Porter  
 Prog. Dir.....Clay Coldwell

**KVEC—San Luis Obispo—1937**  
MBS-DON LEE

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned.....Valley Enterprises Co.  
 Address.....Mountain View & Hill Sts.  
 Tel.: LI 3-0920.....News Service: AP  
 Transcription Service.....Standard  
 Representative.....McGavren-Quinn  
 Membership.....RAB  
 President.....John C. Cohan  
 Sales Manager.....Si Darragh  
 Nat. Sales Mgr.....William Oates

**KVSM—San Mateo—1946**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Intercontinental Bcstg. Corp.  
 Business Studio Address.....279 Baldwin Ave.  
 Tel.: DI 4-2541.....News Service: UP

Representative ..... Charles Bernard  
 Membership ..... RAB  
 General Manager ..... Dick Schofield  
 Sales Mgr. .... Charles Johnson  
 Chief Engineer ..... Carl Rolliff

### KTIM—San Rafael—1947

Frequency: 1510 Kc. .... Power: 1000 Watts  
 Owned-Operated By... Marin Bcstg. Co., Inc.  
 Business Address ..... 1040 B Street  
 Tel.: GL 3-6880 ..... News Service: UP  
 Newspaper Affil. .... S. R. Independent Journal  
 Representative ..... Hil F. Best  
 President ..... Roy A. Brown  
 Gen. Mgr. .... H. E. Turner

### KWIZ—Santa Ana—1926

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owned. .... Voice of the Orange Empire Inc.  
 Business Address ..... 105 E. 5th St.  
 Tel.: KI 7-5581 ..... News Service: UP  
 Pres., Gen Mgr. .... Ernest L. Spencer  
 Sta. Mgr. .... Hal Davis  
 Ch. Eng. .... Roy Morris

### KDB—Santa Barbara—1921

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KDB Broadcasting Co.  
 Business-Studio-Transmitter ..... Radlo Square  
 Tel.: WO 4131 ..... News Service: UP  
 Membership ..... NAB  
 Representative ..... McGavren-Quinn  
 General Mgr. .... Jim Harford  
 Sales Manager ..... Len Menard  
 Program Director ..... Claire Behan

### KIST—Santa Barbara—1946

NBC

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio KIST, Inc.  
 Business-Studio Address ..... Balboa Bldg.  
 Tel.: WO 3981 ..... News Service: UP  
 Representative ..... George P. Hollingbery  
 Pres., Gen. Mgr. .... Harry C. Butcher  
 V.P., Sta. Mgr ..... Karl A. Rembe

### KTMS—Santa Barbara—1937

ABN-MBS

Frequency: 1250 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Santa Barbara News-Press  
 Business-Studio Address ..... de la Guerra Plaza  
 Tel.: WO 3911 ..... News Service: AP  
 Representative ..... Paul H. Raymer  
 President ..... Thomas M. Storke  
 Vice-President ..... Charles A. Storke  
 Gen. Mgr. .... Joe Benes

### KSCO—Santa Cruz—1947

Frequency: 1080 Kc. .... Power: 1000 d.; 500 n.  
 Owned-Operated By ..... Radio Santa Cruz  
 Business Address ..... P. O. Box 1080  
 Tel.: GR 5-1080 ..... News Service: AP  
 Trans. .... Thesaurus, Standard  
 Membership ..... NAB, RAB

Representative ..... BTS  
 Pres., Gen. Mgr. .... C. V. Berlin

### KCOY—Santa Maria—1946

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Arenze B'casters  
 Business-Studio Address ..... 801 So. B'way  
 Tel.: WA 5-2233 ..... News Service: AP  
 Representative ..... Best, McGavren-Quinn  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr. .... James H. Ranger  
 Prog. Dir. .... Bill Sinclair  
 Sales Mgr. .... Ed L. Zuchelli

### KSMA—Santa Maria—1945

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... J. Hagerman, J. I. Groom  
 Address ..... 510 W. Morrison  
 Tel.: 5-2582 ..... News Service: UP  
 Sta. Rep. .... Tracy Moore  
 Managers. James M. Hagerman, John I. Groom

### KDAY—Santa Monica—1947

Frequency: 1580 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... Radio California, Inc.  
 Address ..... 1441 N. McCadden Pl.  
 Tel.: HO 1-9981 ..... News Service: AP  
 Membership ..... RAB, NAB  
 Representative ..... John Barry  
 President ..... J. Elroy McCaw  
 Program Director ..... Earl McRoberts  
 Chief Engineer ..... Robert H. Dye

### KSPA—Santa Paula—1948

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... F & C. P. James  
 Business-Studio Address ..... 110 Middle Rd.  
 Tel.: 1400 ..... News Service: UP  
 Pres., Gen., Sta. Mgr. .... Frank James

### KSRO—Santa Rosa—1937

Frequency: 1350 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Finley Bcstg. Co.  
 Business-Studio Address ..... Box 570  
 Tel.: LI 5-3313 ..... News Service: UP  
 Representative ..... McGavren-Quinn  
 President ..... Mrs. R. W. Finley  
 Gen., Comm. Manager ..... Frank McLaurin  
 Pub. Dir. .... Greg Prichard  
 Sales Prom. Mgr. .... Paul Corbin  
 Prog. Dir. .... Al E. Pearson  
 Chief Engineer ..... Hilmar Cann

### KROC—Sonora—1949—KBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned. .... John & Charlotte Robbins  
 Address ..... Box 967  
 Tel.: JE 2-7426 ..... News Service: UP  
 Transcription ..... Standard, SESAC  
 Representative ..... W. S. Grant  
 Station Mgr. .... John F. Leonard

### KJOY—Stockton—1947

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Joseph Gamble Stations, Inc.



**Business-Studio Address**.....Hotel Stockton  
 Tel.: HO 4-7313.....News Service: UP  
 Representative.....McGavren  
 Membership.....RAB, NAB  
 President.....J. E. Gamble  
 Gen., Sta., Comm. Mgr.....Ort Loflius  
 Prog. Dir.....Paul Wagner  
 Chief Engineer.....James Tracewell

**Business Address**.....2171 Ralph Ave.  
 Tel.: HO 4-9209.....News Service: UP  
 Representative.....Hollingbery  
 Membership.....NAB, RAB  
 President.....Knox La Rue  
 Sales Prom. Mgr.....William E. Priest  
 Program Director.....Ellis Lind  
 Publicity Director.....Ray Golden  
 Chief Engineer.....Lynn Johnson

### KRAK—Stockton-Sacramento 1925

Frequency: 1140 Kc.....Power: 5000 Watts  
 Owned.....Golden Valley Bcstg. Co., Inc  
 Address.....Hotel Wolf, Stockton  
 Tel.: HO 4-4551.....News Service: UP  
 Transcription.....Lang-Worth  
 Representative.....Headley-Reed  
 Membership.....RAB  
 Pres., Co-Owner.....Gene Chenault  
 Gen. Mgr., Co-Owner.....Alan Torbet  
 Station Mgr.....Bob Murray  
 Sales Prom. Mgr.....Jacqueline Burton  
 Program Dir.....Bob Brannon

### KWG—Stockton—1922 ABN-MBS-DON LEE

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Western Bcstg. Co., Inc.  
 Address.....Weber & E. Sts.  
 Tel.: HO 5-5728.....News Service: AP  
 Representative.....Bolling Co.  
 Membership.....NAB  
 President, Gen. Mgr.....Douglas D. Kahle  
 Sta. Mgr.....Ted Wolf  
 Comm., Sales Prom. Mgr.....Robert Murray  
 Program Director.....James E. Longe  
 Prog., Prom. Dir.....Robert Billman  
 Chief Engineer.....M. Bey Greene

### KSTN—Stockton—1949

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Operated By...San Joaquin Bcstg. Co.

### KSUE—Susanville—1948 KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....N. Hollowell, J. E. McKahan  
 Tel.: 2020.....News Service: UP  
 Representative.....Tracy Moore  
 Membership.....NAB  
 Manager.....Nolan Hollowell  
 Traffic Manager.....G. W. Burr  
 Program Director.....Ernest W. Moffett  
 Chief Engineer.....Harold C. Houston

To Broadcasters

# AP

Means

## Added Profits

## Added Prestige

The Associated Press  
 50 Rockefeller Plaza  
 New York 20, N. Y.

### KTKR—Taft—1948—KBS

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Taft Bcstg. Co.  
 Business Address.....P.O. Box "WW"  
 Tel.: 66101.....News Service: UP  
 Membership.....NAB  
 Partner, Gen. Mgr.....Kenneth Aitken  
 Comm. Mgr.....Jack Smith  
 Prog. Dir.....Daisy Mae Sherman

### KCOK—Tulare—1945 MBS-DON LEE

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KCOK, Inc.  
 Business Address.....P. O. Box 119  
 Tel.: 6-2866.....News Service: UP  
 Representative.....Forjoe  
 General Manager.....Joel K. Munger  
 Sales Prom. Mgr.....Dene Simpson  
 Chief Engineer.....Vern Ludwig

### KGEN—Tulare—1957

Frequency: 1370 Kc.....Power: 1 Kw.  
 Owned.....SanVal Bcstrs.  
 Tel.: TU 6-3406.....News Service: AP





Address ..... Box 444  
 Representative ..... W. S. Grant, Hall  
 Membership ..... NAB, RAB  
 Manager ..... Bob McVay

### KTUR—Turlock—1949

Frequency: 1390 Kc.....Power: 1000 Watts  
 Owned-Operated By....Turlock Bcstg. Corp.  
 Address.....P. O. Box 1390  
 Tel.: ME 2-1390.....News Service: UP  
 Representative ..... O'Connell  
 President ..... Wallace Lindskoog  
 Gen., Sta., Comm., Sls. Mgr.....H. A. McMillen  
 Program Director.....B. McMillen  
 Chief Engineer.....Maxon Sayre

### KUKI—Ukiah—1950

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....M. E. Sims  
 Address.....P. O. Box 638  
 Telephone.....HO 2-4771  
 Representative ..... Grant  
 Transcription Service ..... Standard  
 Membership ..... NAB  
 Gen., Comm. Mgr.....John Franklin  
 Sls. Promotion Mgr.....Phil Trine  
 Program Dir.....Jack Hasling  
 Publicity Director.....Lyle Jones  
 Chief Engineer.....John Cheathra

### KGW—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Vallejo Bcstg. Co.  
 Business-Studio Address....3267 Sonoma Blvd.  
 STel.: MI 4-8944.....News Service: UP  
 Representative ..... BTS  
 Co-Owners, Co-Mgrs.....E. Peck, A. J. Krisik  
 Sales Prom. Mgr.....John Bayliss  
 Chief Engineer.....William Roberts

### KUDU—Ventura—1947

Frequency: 1590 Kc.....Power 1000 Watts  
 Owned.....Tri-Counties Public Service  
 Business Address.....Box 1411  
 Tel.: MI 3-6185.....News Service: AP  
 Transcription Service.....World, Thesaurus  
 Rep. ....Continental, Oakes  
 Membership ..... RAB  
 Manager ..... Hugh Wallace  
 Sales Mgr.....Norton Gilson  
 Program Dir.....Jim Williams  
 Chief Engineer.....Cullen Tendick

### KVEN—Ventura—1948

#### MBS-DON LEE

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Coast Ventura Co.  
 Address.....Box 1611  
 Tel.: MI 3-8675.....News Service: UP  
 Representative ..... McGavren, Webb  
 President ..... Carroll Hauser  
 General Manager.....Sydney Held  
 Station Manager.....Fred Hall

### KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Airwaves, Inc.  
 Address.....Box 1429  
 Tel.: RE 4-5811.....News Service: UP  
 Representative ..... Headley-Reed  
 President ..... Harry E. Layman  
 Gen. Mgr ..... Glenn Newell

### KWSO—Wasco—1950

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Maple Leaf Bcstg. Co.  
 Address.....P. O. Box 366  
 Tel.: PL 8-6425.....News Service: AP  
 Representative.....Bcst. Time Sales  
 President.....E. J. Peters  
 Gen. Mgr.....Elbert Frantz  
 Station Mgr.....Theo. G. Heinrichs

### KOMY—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts  
 Business Address...2449 Larkin, San Francisco  
 Tel.: PR 5-2725.....News Service: UP  
 Representative ..... William Ayres  
 Gen Mgr.....F. T. Crennan  
 Comm. Mgr.....Ken Southwick

### KSYC—Yreka—1947—ABN

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..Siskiyou Cty. Bcstg. Co., Inc.  
 Address.....Lawrence Lane, S. Oregon St.  
 Tel.: VI 2-4158.....News Service: AP  
 Representative ..... T. Moore  
 Membership ..... NAB  
 President ..... E. G. Milbourne  
 General Manager.....D. C. Hollinger  
 Sta., Comm. Manager.....D. M. Comstock  
 Program Director.....Wesley Meyers  
 Chief Engineer.....W. R. Maginnis

### KAGR—Yuba City—1953

#### KBS

Frequency: 1450 Kc.....Power: 100 Watts  
 Owner.....James E. Jaeger  
 Address.....Box 247  
 Telephone: SH 3-7343.....News Service: UP  
 Representative ..... Scott  
 President ..... James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley  
 Program Director.....Dean Coll

### KUBA—Yuba City—1947

Freq.: 1600 Kc....Power: 1Kw. d. 500 w. n.  
 Owned-Operated By..Peachbowl Bcstrs., Inc.  
 Bus. Add...Hotel Marysville, Marysville, Cal.  
 Tel.: SH 3-7309.....News Service: AP  
 Transcription Service ..... Thesaurus  
 Rep.....Ayers, O'Connell, Continental  
 Membership ..... NAB  
 President.....Chester V. Ullom  
 Gen. Manager.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Prog. Dir.....Ric Ryan  
 Pub. Dir.....Don Taylor  
 Chief Engineer.....Carlton E. Currie



# Colorado

Pop. March 1 (Est.)—1,686,000; Families—510,000; Lic. Stations—57,  
Sta. CP's—1; Radio Homes—473,000; TV Homes—310,000

## KGIW—Alamosa—1929—KBS MBS-IMN

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... D. L. & Katholeen Allen  
Address ..... Alamosa  
Tel.: 26 ..... News Service: UP  
Rep. .... Avery-Knodel  
General Manager..... D. L. Allen  
Comm. Manager..... Katholeen Allen

## KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By... Boulder Radio KBOL, Inc.  
Address ..... Box 146  
Tel: HI 2-2242 ..... News Service: AP  
Transcription Service ..... Standard, Thesaurus  
Station Rep..... Holman  
Membership ..... NAB, RAB  
Pres., Gen. Mgr..... Russel Shaffer  
Sales Manager..... Gene Palm  
Program Dir..... John Wilcox

## KRLN—Canon City—1946 KBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Royal Gorge Bcstrs., Inc.  
Business-Studio Address ..... Box 858  
News Service ..... UP  
Trans. Serv..... Keystone, Cole, BMI  
Pres.-Gen.-Sta. Mgr..... Ray M. Beckner  
Comm. Mgr..... Al Rinn  
Pub. Dir..... Q. Bryan  
Prog. Director..... R. Beckner, Jr.  
Chief Engineer..... Ed Wood

## KAFA—Colorado Springs—1956 MBS-IMN

Frequency: 1460 Kc. Power: 1 Kw.  
Address ..... Box 762  
Tel.: ME 3-2608 ..... News Service: UP  
Representative ..... Clark  
President ..... W. C. Taylor  
Mgr. .... Chet Kreidler  
Comm. Mgr..... Tommye Oldfield

## KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.  
Owned ..... Western Bcstg. Co.  
Address ..... 120 E. Platte, Box 2422  
Tel.: ME 4-1503 ..... News Service: UP  
Representative ..... Charles Bernard  
Gen. Mgr..... Ralph Cercy  
Sls. Mgr..... Jay Drennan

## KRDO—Colorado Springs 1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Pikes Peak Bcstg. Co.  
Business-Studio Address ..... 399 S. 8th St.  
Tel.: ME 2-1515 ..... News Service: AP, UP  
Transcription ..... Lang-Worth, Thesaurus

Representative ..... John E. Pearson  
Membership ..... NAB, RAB  
Pres., Gen., Sta. Mgr..... Harry W. Hoth  
Chief Engineer..... C. Upton

## KVOR—Colorado Springs 1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By..... Dunbar Bcstg.  
Address ..... 512 So. Tejon  
Tel.: ME 2-3536 ..... News Service: UP  
Representative ..... Venard  
Membership ..... NAB  
Pres., Gen. Mgr ..... Charles A. Dunbar  
Prog. Dir..... William Myers  
Sales Prom. Mgr..... Russell R. Chapman  
Program Director..... Ron Cook  
Chief Engineer..... Sheridan Gilbert

## KWBY—Colorado Springs 1955

Frequency: 740 Kc. Power: 250 Watts, d.  
Owned-Oper. By... Music Broadcasting Corp.  
Address ..... Box 764  
Tel.: ME 4-5511 ..... News Service: UP  
Representative ..... Radio-TV Reps., Inc.  
Pres., Gen. Mgr..... John L. Buchanan  
Comm. Mgr..... Bill Mims  
Prog. Dir..... Robert Pittcock  
Chief Engineer..... Kenneth Metzger

## KVFC—Cortez—1956 KBS-IMN

Frequency: 740 Kc. Power: 1 Kw.  
Owned-Oper. By... J. Hawkins & B. Hubbs  
Address ..... Box 1718  
Tel.: LO 5-3463 ..... News Service: UP  
Transcription Service ..... World  
Representative ..... Best  
Gen., Sta. Mgr..... Jack Hawkins  
Prog. Dir., Eng..... Jack James  
Comm. Mgr..... George Fender

## KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n  
Owned-Oper. By... Northwestern Bcstg. Co.  
Address ..... P. O. Box 65  
Tel.: TA 4-6574 ..... News Service: UP  
Representative ..... Grant Webb  
Transcription Service ..... World  
Membership ..... NAB  
President ..... George Cory  
Station Mgr..... Dick Bonderud  
Treasurer ..... Kenneth Stone  
Network Dir..... LeRoy Okerlund

## KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Monarch Broadcasting Co.  
Address ..... P. O. Box 752  
Tel.: 140 ..... News Service: UP  
Transcription ..... SESAC



Pres., Gen. Sta. Mgr. . . . . D. E. Towne
Comm. Mgr. . . . . D. W. Blair
Prog. Dir. . . . . Rose Mary Towne

Owned . . . . . Time, Inc.
Business-Studio Address . . . . . 131 Speer Blvd.
Tel.: MA 3-4271 . . . . . News Service: UP, INS
Representative . . . . . Katz
Membership . . . . . NAB, RAB
President . . . . . Hugh B. Terry
Sta. Mgr., Sales Dir. . . . . Lee Fondren
Sales Prom. Mgr. . . . . Quintin McCredie
Program Coordinator . . . . . Charles Roberts
Pub. Dir. . . . . Al Shepard
Chief Engineer . . . . . Harvey E. Wehrman

KDEN—Denver—1956

Frequency: 1340 Kc. . . . . Power: 250 Watts
Owned . . . . . KDEN Broadcasting Co.
Address . . . . . 1601 West Jewell Ave.
Tel.: WE 5-3525 . . . . . News Service: AP
Representative . . . . . Breen & Ward
Partners . . . . . Edwin E. Koepke, Frank E. Amole Jr.
Station Mgr. . . . . Edwin E. Koepke
Comm. Mgr. . . . . Wally Geiger
Sales Prom. Mgr. . . . . Tom Moore
Program Dir. . . . . Lloyd Knight
Chief Engineer . . . . . Walt Wilson

KMYR—Denver—1941

Frequency: 710 Kc. . . . . Power: 5000 Watts
Owned-Operated By . . . . . Dolph-Petley Bdcstg. Co.
Address . . . . . Security Life Bldg.
Tel.: MA 3-4161 . . . . . News Service: UP
Station Representative . . . . . Adam Young
General Manager . . . . . Ken Hildebrandt
Comm. Mgr. . . . . Leonard Kehl
Program Dir. . . . . Ev Wren
Chief Engineer . . . . . Joseph Finch

KFML—Denver—1956

Frequency: 1390 Kc. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . "Note" Bcstg. Co.
Address . . . . . 262 Fillmore St.
Tel.: East 2-7893 . . . . . News Service: AP
Representative . . . . . Good Music Broadcasters
President . . . . . E. A. Bancker, Jr.
Gen. Mgr. . . . . A. L. Robertson
Comm. Mgr. . . . . Timothy O'Connor
Sales Prom. Mgr., Pub. Dir. . . . . Dave Downs
Program Dir. . . . . Dick Stevens
Ch. Eng. . . . . H. H. Johnson

KOA—Denver—1924—NBC

Frequency: 850 Kc. . . . . Power: 50,000 Watts
Owned-Oper. By . . . . . KOA, Inc.
Business-Studio Address . . . . . 1625 California St.
Tel.: MA 3-6211 . . . . . News Service: AP, UP
Representative . . . . . Christal
Membership . . . . . NAB, RAB
Pres., Gen. Mgr. . . . . William W. Grant
Sta. Mgr. . . . . Bob Hix
Sales Prom. Mgr. . . . . Orville Rennie
Program Director . . . . . Lynn Reed
Chief Engineer . . . . . J. A. Slusser

KFSC—Denver—1954

Frequency: 1220 Kc. . . . . Power: 1 Kw.
Owned . . . . . Francisco V. Sanchez
Address . . . . . 3340 Lafayette St.
Tel.: AC 2-8935 . . . . . News Service: INS
Representative . . . . . Oakes, National Time Sales
President . . . . . F. V. Sanchez
Gen. Mgr. . . . . Levi Beall
Comm. Mgr. . . . . Joseph E. Flynn

KOSI—Denver—1954

Freq.: 1430 Kc. . . . . Power: 5 Kw. d.; 500 W. n.
Owned-Oper. By . . . . . Mid-America Bcstg. Co.
Address . . . . . Radio Center Bldg.
Tel.: EM 6-2695 . . . . . News Service: UP
Transcription Service . . . . . World
Representative . . . . . Petry
Membership . . . . . NAB
Pres., Gen. Mgr. . . . . David M. Segal
Station Mgr. . . . . Vernon Wickre
Comm. Mgr. . . . . James F. Brown
Sales Prom. Mgr. . . . . Darlene Chaffee
Chief Engineer . . . . . Lonnie A. Licata

KIMM—Denver—1923—IMN

Frequency: 950 kc. . . . . Power: 5 kw.
Owned . . . . . KIMN, Inc.
Address . . . . . 5350 W. 20th Ave.
Tel.: BE 7-2734 . . . . . News Service: UP
Station Representative . . . . . Avery-Knodel, Inc.
Membership . . . . . RAB, NAB
Gen. Mgr. . . . . George B. Morgan
Nat. Sales Mgr. . . . . Kenneth E. Palmer
Commercial Manager . . . . . Dan Markham
Chief Engineer . . . . . George Vogel

KTLN—Denver—1948

Frequency: 1280 Kc. . . . . Power: 5 Kw.
Owned-Oper. By . . . . . Radio Denver, Inc.
Address . . . . . 431 W. Colfax
Tel.: AC 2-4811 . . . . . News Service: UP
Membership . . . . . RAB
Representative . . . . . Radio Reps., Inc.
Pres., Gen., Sta. Mgr. . . . . Richard B. Wheeler
Gen. Sales Mgr. . . . . Lee Mehlig
Sales Prom. Mgr. . . . . Bill Payne
Program Director . . . . . Perry Allen
Chief Engineer . . . . . Norm Peterson

KLIR—Denver—1953—KBS

Frequency: 990 Kw. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . . G. B. Anderson
Address . . . . . 6535 W. Jewell
Tel.: WA 2-1189 . . . . . News Service: INS
Representative . . . . . Best, Biddick
Owner-Gen., Mgr. . . . . G. B. Anderson
Commercial Mgr. . . . . L. L. Tracy
Bus. Mgr. . . . . H. G. Kincaid
Prog. Dir. . . . . G. B. Anderson
Chief Engineer . . . . . D. M. Smith

KLZ—Denver—1922—CBS

Frequency: 560 Kc. . . . . Power: 5000 Watts

KVOD—Denver—1925—ABN

Frequency: 630 Kc. . . . . Power: 5000 Watts



# COLORADO



Owned..... Colorado Radio Corp.  
 Address..... Petroleum Club Bldg.  
 News Service..... UP  
 Representative..... Bolling  
 President..... George Cory  
 Gen., Sta. Mgr..... LeRoy Okerlund  
 Comm. Mgr..... Holly Moyer  
 Sales Prom. Mgr..... Dick McDaniel  
 Program Dir..... Dave Scott  
 Publicity Dir..... Pete Easley  
 Chief Engineer..... Jim Coryell

## KIUP—Durango—1935

Freq.: 930 Kc.... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... San Juan Bcstg. Co.  
 Address..... P. O. Box 641  
 Tel.: 117..... News Service: UP  
 Transcription Service..... Thesaurus, World  
 Representative..... Holman Co., McGuire  
 President..... J. A. Segarberg  
 Gen., Sta. Mgr..... R. E. O'Brien  
 Sales Prom. Mgr..... Al Gare  
 Program Director..... Herb Jobs  
 Comm. Mgr..... Lindsey Becker  
 Publicity Director..... Frank Toomey  
 Chief Engineer..... Lou Shaw

## KGMC—Englewood—1952

Frequency: 1150 Kc.... Power: 1000 Watts d.  
 Owned by..... Radio Station KGMC  
 Address..... 3355 S. Broadway  
 Tel.: SU 1-4481..... News Service: UP  
 Membership..... NAB  
 Gen. Mgr..... Grady F. Maples  
 Prog., Pub. Dir..... G. G. Entz  
 Comm. Mgr..... Robert J. Cutting  
 Sales Prom. Mgr..... Robert Rubin  
 Chief Engineer..... Joseph Jackson

## KCOL—Ft. Collins—1947

IMN

Frequency: 1410 Kc.... Power: 1000 Watts  
 Owned-Oper. By..... Northern Colo. Bcstg. Co.  
 Business-Studio Address..... 1600 La. Porte Ave.  
 Tel.: HU 2-5991..... News Service: AP  
 Transcription Service..... Thesaurus  
 Membership..... NAB, RAB  
 Representative..... Devney  
 President..... Herb Hollster  
 Gen. Mgr..... E. Atteberry  
 Comm. Manager..... Orm Sherwood  
 Chief Engineer..... Harry Winter

## KFTM—Fort Morgan—1948

Frequency: 1400 Kc.... Power: 250 Watts, d.  
 Owned-Oper. By..... Morgan County Bcstg. Corp.  
 Address..... P. O. Box 431  
 Tel.: UN 7-5674..... News Service: UP  
 Representative..... Holman  
 Pres., Gen., Sta. Mgr..... R. H. Dolph  
 Comm. Mgr..... Sam Kerr

## KGLN—Glenwood Springs

1950

Frequency: 980 Kc.... Power: 1000 Watts, d.  
 Owned-Oper. By..... KGLN, Inc.

Address..... P. O. Box C  
 Tel.: WH 5-6501..... News Service: UP  
 Representative..... Holman  
 Membership..... NAB  
 President..... Rex Howell  
 Gen. Mgr..... Jerry Fitch  
 Chief Engineer..... Al Maggard

## KGOL—Golden—1956

Frequency: 1250 Kc.... Power: 1 Kw.  
 Owned..... Golden Radio, Inc.  
 Address..... Box 202  
 Tel.: CR 9-3378..... News Service: AP  
 President..... Bill Finch  
 V.P. & Prog. Dir..... Conrad F. Schader  
 Comm. Mgr..... Frank Schader

## KEXO—Grand Junction—1948

Frequency: 1230 Kc.... Power: 250 Watts  
 Owned-Oper. By..... Voice of Western Colo., Inc.  
 Address..... 2508 North Ave.  
 Tel.: CH 3-1230..... News Service: INS  
 Representative..... Harlan Oakes  
 Membership..... NAB  
 President..... D. Spencer Grow  
 Vice Pres., Gen. Manager..... Abbott Tessman

## KREX—Grand Junction—1926

MBS

Freq.: 920 Kc.... Power: 5 Kw., d.; 500 W. n.  
 Owned-Oper. By..... Western Slope Bcstg. Co.  
 Business-Studio Address..... Box 30  
 Tel.: CH 2-5000..... News Service: UP  
 Representative..... Hal Holman  
 Transcription Service..... NBC  
 Membership..... NAB  
 Pres., Gen. Mgr..... Rex Howell  
 Station Mgr..... Robert McMahan  
 Chief Engineer..... Cecil Whitchurch  
 Pub. Director..... Roy Adamson

## KSTR—Grand Junction—1957

Frequency: 620 Kc.... Power: 5 Kw., d.  
 Owned..... Mountain States Bcstg. Corp.  
 Address..... Box 1110  
 Tel.: CH 3-1722..... News Service: AP  
 Transcription..... SESAC  
 Representative..... W. S. Grant  
 Membership..... NAB  
 President, Gen. Mgr..... E. Anson Thomas  
 Comm. Mgr..... William F. Maurer  
 Prog. Dir..... Gregg Chancellor

## KFKA—Greeley—1921—IMN

Frequency: 1310 Kc.... Power: 1000 Watts  
 Owned-Oper. By..... Mid-Western Radio Corp.  
 Business-Studio Address..... 620—8th Ave.  
 Tel.: 450..... News Service: UP  
 Representative..... Hal Holman  
 Transcription Service..... Thesaurus  
 President..... H. E. Green  
 Sta., Gen. Mgr., Pub. Dir..... Ralph H. Green  
 Comm. Mgr..... Virginia Sears  
 Program Dir..... Joan Lynch  
 Chief Engineer..... Harry Brewer



**KYOU—Greeley—1948—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Meroco Bcstg. Co.  
Address 2424 Sixth Ave.  
Tel.: El 2-0262. News Service: AP  
Representative Continental  
Membership NAB  
President, Comm. Mgr. Elwood H. Meyer  
Gen. Mgr., Prom. Mgr. Everett Shupe  
Prog., Pub. Dir. Donald Dilley  
Chief Eng. Roland Reed

**KBNZ—La Junta—1937  
MBS-KBS-IMN**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Otero Broadcasting Co.  
Address 117 W. Third St.  
Tel.: 42. News Service: AP  
Representative Indie Sales  
Transcription Standard  
President M. S. Morrison  
Gen., Sta. Mgr., Chief Eng. R. D. McGregor  
Comm., Sls. Prom. Mgr. Jack Lee  
Program Dir. J. A. Doenges  
Pub. Dir. J. O'Rourke

**KLAK—Lakewood—1955**

Frequency: 1800 Kc. Power: 1000 Watts  
Owned-Oper. Lakewood Bcstg Service, Inc.  
Address 1315 Oak St.  
Tel.: BE 3-5525. News Service: UP  
Representative Charles Bernard  
Pres., Gen., Sta. Mgr. Maurice J. DaVolt  
Business Manager Julia W. DaVolt  
Program Director Edythe G. Sweeney

**KLMR—Lamar—1948  
MBS-IMN-KBS**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By SE Colorado Bcstg. Co.  
Address P. O. Box 632  
Tel.: 804. News Service: UP  
Representative Continental  
President Ralph Eaton  
Gen., Sta. Mgr. Dennis Behan  
Sales Mgr. William Jack  
Pub., Prog. Director William Adams  
Chief Engineer Jack Connally

**KLVC—Leadville—1951**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Raymond Tex Roberts  
Address 520 W. 6th St.  
News Service UP  
Membership NAB  
Pres., Gen. Mgr., Pub. Dir. Raymond T. Roberts  
Comm., Prom. Mgr. Kenneth L. Roberts  
Program Dir. Juanita Roberts

**KLMO—Longmont—1949**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned G. F. & E. H. Maples, D. F. White, Jr.  
Address Imperial Hotel  
Tel.: 1050. News Service: UP

Representative Continental Radio Sales  
Gen. Mgr. Joseph K. Jackson

**KLOV—Loveland—1955  
KBS**

Frequency: 1570 Kc. Power: 250 Watts  
Owned-Oper. By Vogel & Smock  
Address 1440 E. 6th St.  
Tel.: NO 7-3950. News Service: AP  
Transcription SESAC, Standard  
Membership RAB  
General Mgr. William R. Vogel  
Program Director Charles Gerrard  
Comm Mgr. William O. Corrick  
Publicity Director Gregg Guinan  
Chief Engineer Tom Burgess

**KSLV—Monte Vista—1952**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Colorado Network  
Address P. O. Box 279  
Tel.: 553. News Service: UP  
Transcription Service Thesaurus  
Representative Bolling  
Membership NAB, RAB  
President George O. Cory  
Gen. Mgr. Jerry Rhoads  
Prog. Dir. George Norvell

**KUBC—Montrose—1947**

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By Uncompaghere Bcstg. Co.  
Business-Studio Address P. O. Box 279  
Tel.: 199. News Service: UP  
Transcription Service World  
Representative Bolling  
Membership NAB  
President George Cory  
Gen. Mgr. Hank Dais  
Pub., Prog. Director Ed DeJulio  
Chief Engineer Norman Price

**KCSJ—Pueblo—1947**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By Star Bcstg. Co.  
Address 2226 TV Lane  
Tel.: LI 4-5782. News Service: UP  
Transcription Service SESAC  
Representative John E. Pearson  
Station Mgr. Cliff Hendrix  
Comm. Mgr. Howard Myers  
Chief Engineer Marion Cunningham

**KDZA—Pueblo—1947—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Pueblo Radio Co.  
Address 3011 Elizabeth  
Tel.: LI 4-5646. News Service: AP  
Representative McGillvra  
Membership NAB  
Pres., Sta., Sls. Mgr. Dee B. Crouch  
Sta. Mgr. William H. Beck

**KFEL—Pueblo—1956**

Frequency: 970 Kc. Power: 1000 Watts  
Owned KFEL, Inc.



# COLORADO



Address.....4411 Goodnight Ave.  
 Tel.: LI 2-6884.....News Service: UP  
 Representative.....Continental, W. S. Grant  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscos  
 Sales Mgr.....J. M. Johns

## **KGHF—Pueblo—1928 — ABN-MBS-IMN**

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.  
 Owned-Operated By...Colorado Bcstg. Co., Inc.  
 Address.....Box 293  
 Tel.: LI 2-5570.....News Service: UP  
 Transcription Service.....World, SESAC  
 Representative.....Gill-Perna, Inc., IMN  
 Membership.....NAB  
 President.....Gifford Phillips  
 Oper. Dir.....Robert D. Ellis  
 Gen., Comm. Mgr.....William G. Stewart  
 Chief Engineer.....Henry Ankeny

## **KRFC—Rocky Ford—1956**

Frequency: 1320 Kc...Power: 1000 Watts d.  
 Owned...Arkansas Valley Broadcasting Co.  
 Address.....P. O. Box 632  
 Tel.: 248.....News Service: AP  
 Representative.....John E. Pearson  
 Partners.....Ray J. Williams, J. L. Littlejohn  
 General Manager.....J. L. Littlejohn  
 Comm. Manager.....R. M. Cardwell

## **KVRH—Salida—1948 KBS-MBS-IMN**

Frequency: 1340 Kc...Power: 250 Watts  
 Owned.....Heart of the Rockies Bcstg. Co.  
 Address.....P. O. Box 166  
 Telephone.....30  
 Representative.....Hopewell  
 Mgr., Women's Prog. Dir.....Svea T. Ayers  
 Prom. Dir.....Glen Ayers  
 Sales Dir.....George Shapiro  
 Chief Engineer.....Chas. Upp

## **KGEK—Sterling—1925—MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Elmer G. Beehler  
 Address.....Box 830  
 Tel.: LA 2-1607.....News Service: UP  
 Trans.....RCA, Cole  
 Membership.....NAB  
 Gen. Mgr., Ch. Eng.....Elmer G. Beehler  
 Sta., Comm. Mgr., Prog., Pub. Dir.....Al Ross

## **KOLR—Sterling—1955—KBS**

Frequency: 1490 Kc...Power: 250 Watts  
 Owned-Oper. By...High Plains Bcstg. Corp.  
 Address.....114 Main St.  
 Tel.: LA 2-1740.....News Service: AP  
 Transcription.....Thesaurus  
 Representative.....Hal Holman  
 Pres., Gen. Mgr.....Russ M. Stewart  
 Station Manager.....John Gazdik  
 Program Dir.....Max Rossean  
 Chief Eng.....Guy Christian

## **KCRT—Trinidad—1946 MBS-IMN**

Frequency: 1240 Kc...Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address.....Country Club Drive  
 Tel.: VI 6-3212.....News Service: UP  
 Membership.....NAB  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....E. M. Cooper  
 Pub., Prog. Dir.....Pete Delucca  
 Sls. Prom. Mgr.....E Griego

## **KFLJ—Walsenburg—1957**

Frequency: 1380 Kc...Power: 1 Kw., d.  
 Owned.....Floyd Jeter, Pres.  
 Address.....Box 593  
 Tel.: 111.....News Service: UP  
 Representative.....Bob Dove  
 Prog. Dir.....Lee Jeter  
 Chief Engineer.....Johnny Fical

To Broadcasters

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Means

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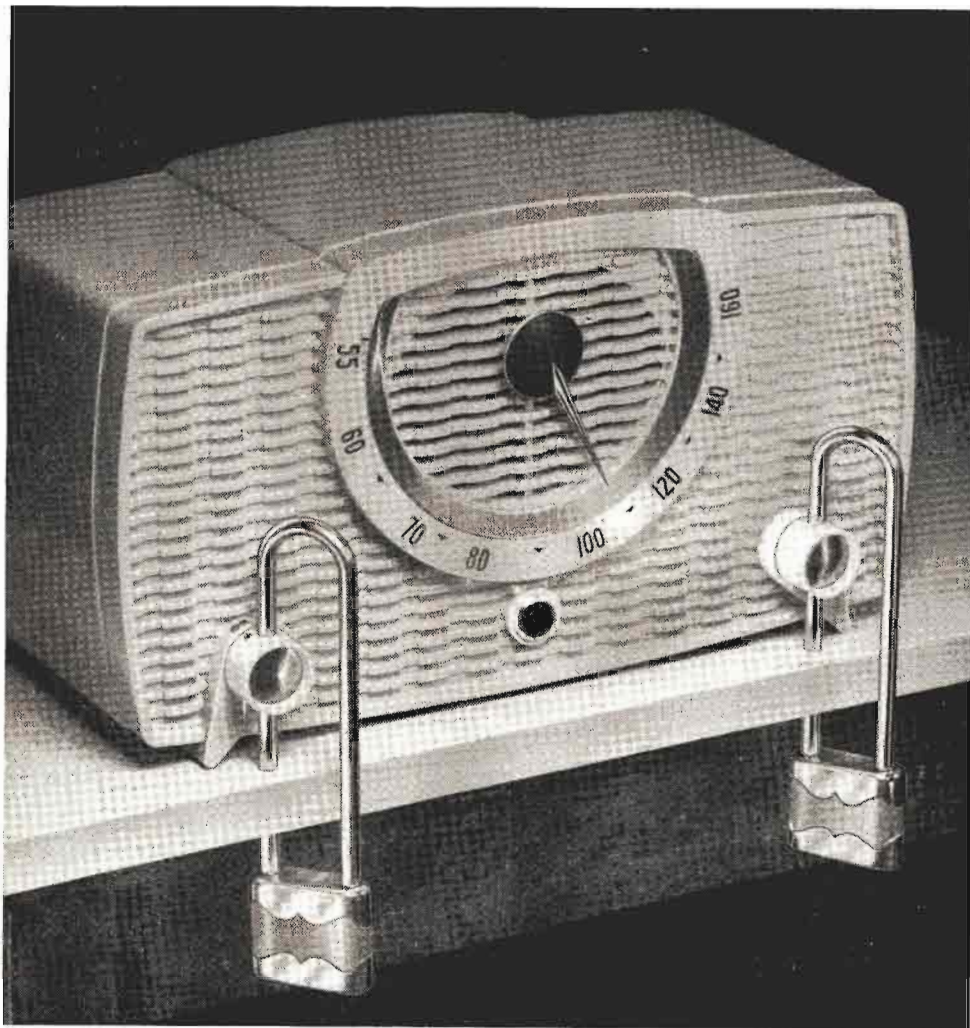
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# WTIC

**HARTFORD  
CONNECTICUT**

# Connecticut

Pop. March 1 (Est.)—2,329,000; Families—697,000; Lic. Stations—28,  
Sta. CP's—0; Radio Homes—680,000; TV Homes—608,000

## WADS—Ansonia-Derby—1956

Freq.: 690 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Valley Broadcasting Co.  
Address.....290 Main St.  
Tel.: RE 5-4606 News Service: UP  
Representative.....Walker  
Transcription.....World  
Membership.....NAB, RAB  
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes  
Sales Prom. Mgr.....Larry Brand  
Chief Engineer.....Lisle Dorrian

## WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Bridgeport Bcstg. Co.  
Address.....Box 9140  
Tel.: AM 8-1601 News Service: AP, UP  
Representative.....Adam Young  
Pres., Gen. Mgr.....Philip Merryman  
Commercial Manager.....Manning Slater  
Sales Prom Mgr.....Cameron Mackenzie  
Program Director.....Frank Delfino  
Chief Engineer.....Pat Uliano

## WNAB—Bridgeport—1941 ABN-MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....WNAB, Inc.  
Business-Studio Address.....991 Broad St.  
Tel.: ED 3-3112 News Service: UP  
Representative.....Burke-Stuart  
President.....Harold Thomas  
Gen., Sta. Mgr.....John Ellinger  
Prog. Director.....Harry Luke  
Comm. Mgr.....Thomas Lappos  
Sales Prom. Manager.....Russell Cumming  
Publicity Director.....Vin. Lawford  
Chief Engineer.....Norman Howard

## WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts  
Owned-Oper. By.....The Bristol Bcstg. Corp.  
Business-Studio Address.....183 Main St.  
Tel.: LU 3-9265 News Service: UP  
Representative.....Clark  
President.....Eric Hatch  
General Manager.....R. C. Kilbourn

## WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Operated By.....Berkshire Bcstg. Corp.  
Business-Studio Address.....207 Main St.  
Tel.: PI 8-3565 News Service: AP  
Transcription Service.....World, SESAC  
Representative.....Indie Sales  
President.....John P. Previdi  
Gen., Comm. Mgr.....Sol Robinson  
Program Director.....Paul Baker  
Chief Engineer.....Rudi Cehak

## WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.

Owned-Oper. By.....Greater Hartford Bcstg Corp.  
Address.....Hotel Bond  
Tel.: JA 5-6648 News Service: UP  
Station Rep.....Walker  
Membership.....NAB  
President.....William M. Savitt  
Sec'l. Treas.....M. Savitt  
Sta., Comm. Mgr.....R. H. Klein  
Sales Prom. Mgr.....Everett Seltzer  
Program Director.....Jack Brooks  
Publicity Director.....Milt Berkowitz  
Chief Engineer.....Michael Cookish

## WDRC—Hartford—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Oper. By.....The Connecticut Bcstg. Co.  
Business-Studio Address.....869 Blue Hills Ave.  
Tel.: CH 2-5596 News Service: AP  
Representative.....Paul H. Raymer  
Membership.....NAB  
President.....Franklin M. Doolittle  
General Manager.....Walter B. Haase  
V.P., Sales.....William F. Malo  
Program Mgr.....Harvey H. Olson  
Chief Engineer.....Henry M. Broderick, Jr.

## WPOP—Hartford—1935 MBS-ABN-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts  
Owned.....Tele-Broadcasters of Conn., Inc.  
Business-Studio Address.....600 Asylum Ave.  
Tel.: JA 7-9131 News Service: UP  
Representative.....Kettell-Carter, H.R. Reps, Inc.  
Pres., Gen. Mgr.....H. Scott Killgore  
Commercial Mgr.....Phillip Zoppi

## WTIC—Hartford—1925—NBC

Frequency: 1080 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Travelers Bcstg. Service  
Business-Studio Address.....26 Grove St.  
Tel.: JA 5-0801 News Service: AP, INS  
Transcription Service.....Lang-Worth SESAC  
Representative.....Christal  
Membership.....NAB, RAB  
President.....Paul W. Morency  
V.P., Gen. Mgr.....Walter C. Johnson  
Asst. Gen. Sales Mgr.....Robert S. Tyrol  
Promotion Mgr.....Eugene J. Muriaty  
Program Mgr.....Paul E. Lucas  
V.P., Pub. Relations.....Bernard L. Mullins  
Plant Mgr., Chief Engr.....Herman D. Taylor

## WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.  
Owned.....Silver City Crystal Company  
Address.....8 West Main St.  
Tel.: BE 5-5747 News Service: UP  
Representative.....Thomas F. Clark  
Membership.....RAB  
President.....C. A. Schultz  
Gen., Sta. Mgr.....G. A. Kruttschnitt  
Commercial Manager.....Jack Durkin  
Sales Prom. Mgr., Pub. Dir.....Nelson Payne



# CONNECTICUT



Program Director.....Les Fox  
 Chief Engineer.....John Roache

## WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Middlesex Bcstg. Co.  
 Business-Studio Address.....460 Main St.  
 Tel.: 7-2565.....News Service: UP  
 Transcription.....Thesaurus  
 Representative.....Devney, Nona Kirby  
 Managing Dirs.....R. J. W. J. O'Brien  
 Station Mgr.....Bill Glynn

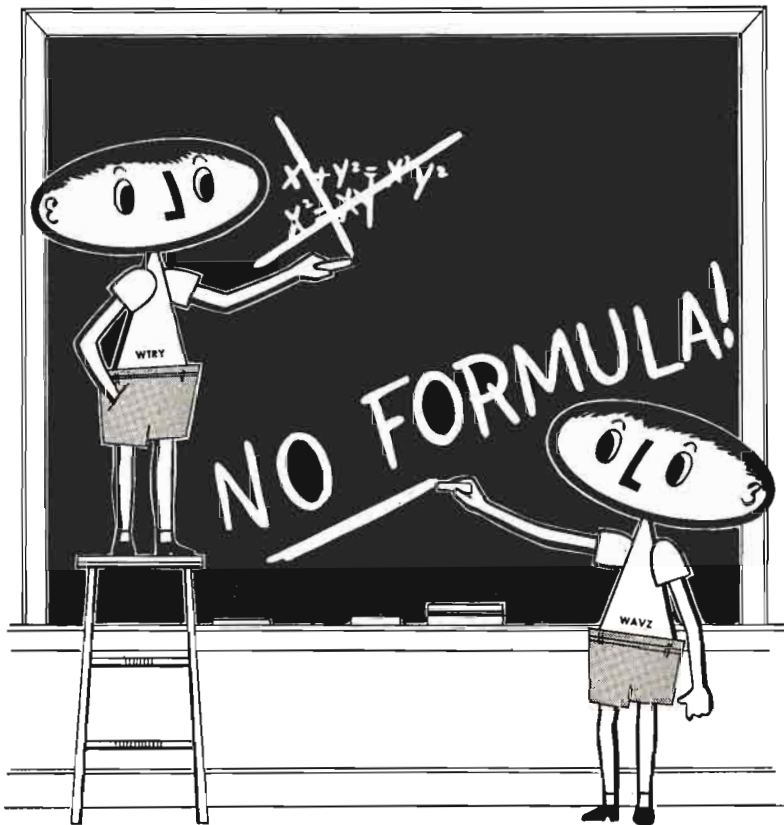
## WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts

Owned-Operated By..Central Conn. Bcstg. Co.  
 Business Address.....22 Grove Hill  
 Tel.: BA 3-2721.....News Service: AP  
 Representative.....Nona Kirby, R. O'Connell  
 Membership.....NAB  
 President.....Patrick Goode  
 General Mgr.....Aldo DeDominicis  
 Sta. Comm. Mgr.....Charles Bell  
 Sales Prom. Mgr.....Robert J. Regan  
 Pub. Dir.....Carole Ginsburg  
 Chief Engineer.....Hillis W. Holt

## WKNB—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Subsidiary of NBC



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WAVZ  
 National: Hollingsbery Co.  
 New England: Kettell-Carter

Daniel W. Kops, President • Richard J. Monahan, Vice President and National Advertising Manager







# CONNECTICUT



**Address**.....1422 New Britain Ave.  
 Tel.: AD 3-8551.....News Service: AP, UP  
**Representative**.....Bolling  
**Membership**.....NAB, RAB  
**Gen. Mgr.**.....Peter B. Kenney  
**Comm., Sales Prom. Mgr.**.....Victor J. Brewer  
**Program Director**.....Robert W. Bray  
**Pub. Dir.**.....Francis A. Wooding  
**Oper. Mgr.**.....John P. Shipley

## WAVZ—New Haven—1947

**Frequency:** 1300 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....WAVZ Bcstg. Corp.  
**Business-Studio Address**.....152 Temple St.  
 Tel.: SP 7-4761.....**News Service:** AP  
**Representative**.....Hollingbery, Kettell Carter  
**Membership**.....NAB, RAB  
**Board Chairman**.....Victor W. Knauth  
**Pres., Gen. Mgr.**.....Daniel W. Kops  
**V.P., Comm. Mgr.**.....Richard J. Monahan  
**Program Director**.....E. J. Markle  
**Publicity Director**.....S. L. Barstein  
**Chief Engineer**.....Frederick Brill

## WELI—New Haven—1935

**Frequency:** 960 Kc...**Power:** 5 Kw. d, 1 Kw. n.  
**Owned By**.....Conn. Radio Foundation, Inc.  
**Business-Studio Address**.....221 Orange St.  
 Tel.: UN 5-1133.....**News Service:** UP  
**Transcription Service**.....World  
**Representative**.....H. R. Reys., Rbt. Foster  
**Pres., Sta., Gen. Mgr.**.....Richard W. Davis  
**Commercial Mgr.**.....Edwin H. Schweitzer  
**Publicity Director**.....Rudy Frank  
**Program Director**.....Charles H. Wright  
**Chief Engineer**.....Fred King

## WNHC—New Haven—1944

ABN

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Triangle Publications, Inc.  
**Business-Studio Address**.....1110 Chapel St.  
 Tel.: SP 7-3611.....**News Service:** AP  
**Newspaper Affil.**.....Inquirer  
**Representative**.....Katz **Agency**  
**Membership**.....NAB  
**General Mgr.**.....George Carroll  
**Sales Manager**.....John F. Cundiff  
**Prog. Mgr.**.....Chester R. Cooper  
**Chief Engineer**.....Howard W. Wessenberg

## WNLC—New London—1936

MBS-YANKEE

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....The Thames Bcstg. Corp.  
**Business-Studio Address**.....281 State St.  
 Tel.: GI 2-4365.....**News Service:** UP  
**Representative**.....Kettell-Carter  
**President, Gen. Mgr.**.....Gerald J. Morey  
**Sta., Comm., Sales Prom. Mgr.**.....Leo B. Keegan  
**Prog., Pub. Dir.**.....William Hoffman  
**Chief Engineer**.....Randolph Barrett

## WNLK—Norwalk—1948

**Frequency:** 1350 Kc.....**Power:** 500 Watts  
**Owned-Operated By**.....Norwalk Bcstg. Co., Inc.

**Address**.....11 Wall St.  
 Tel.: TE 8-5566.....**News Service:** UP  
**Representative**.....McGillvra  
**Pres., Gen. Mgr.**.....James Stolc  
**Program Director**.....Richard Bounerba  
**Chief Engineer**.....Clarence Burnham

## WICH—Norwich—1946

**Freq:** 1310 Kc.....**Power:** 1 Kw.  
**Owned-Oper. By**.....Eastern Conn. Bcstg. Co.  
**Business-Studio Address**.....Cuprak Rd.  
 Tel.: TU 7-1613.....**News Service:** UP  
**Representative**.....Everett-McKinney, R. C. Foster  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....D. Lasser  
**Sls. Prom. Mgr.**.....Edward Adler  
**Sta., Comm. Mgr.**.....Richard Reed  
**Program Dir.**.....Mal Morse  
**Chief Engineer**.....Alexander Dubenetsky

## WLIS—Old Saybrook—1956

**Frequency:** 1420 Kc.....**Power:** 500 Watts  
**Owned**.....Long Island Sound Radio Corp.  
**Address**.....Box 68  
 Tel.: EV 8-3546.....**News Service:** UP  
**Trans.**.....World  
**Pres., Gen. Mgr.**.....Joseph P. Trantino  
**V.P., Prog. Dir.**.....Vivan N. Trantino

## WPCT—Putnam—1953

**Frequency:** 1350 Kw.....**Power:** 1 Kw. d.  
**Owned-Oper. By**.....Israel Putnam Bcstg. Co.  
**Address**.....42 Main St.  
 Tel.: WA 8-2721-2.....**News Service:** UP  
**Transcription Service**.....World. Thesaurus  
**Membership**.....NAB  
**President**.....Roland A. Goyette, Sr.  
**Gen. Mgr.**.....Henry E. Breault  
**Program Dir.**.....Lew Rogers  
**Publicity Dir.**.....Charles Credit  
**Chief Engineer**.....John Dufour

## WSTC—Stamford—1941—ABN

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....W. Conn. Bcstg. Co.  
**Business-Studio Address**.....270 Atlantic St.  
 Tel.: DA 4-7575.....**News Service:** UP  
**Newspaper Affiliation**.....Stamford Advocate  
**Membership**.....NAB  
**Representative**.....Everett-McKinney, Foster  
**President**.....Kingsley Gillespie  
**Gen. Manager**.....Julian Schwartz  
**Prog. Dir.**.....Edwin J. Coles  
**Chief Eng.**.....R. A. Reynolds

## WLCR—Torrington—1947

**Frequency:** 990 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Electronic Maintenance  
**Business-Studio Address**.....23 Main St.  
 Tel.: HU 9-4173.....**News Service:** UP  
**Transcription Service**.....SESAC  
**Representative**.....Bogner & Martin  
**Membership**.....NAB  
**Pres., Ch. Eng.**.....Rogers B. Holt  
**Gen. Mgr.**.....Hillis W. Holt  
**Station Mgr.**.....Arthur Barnham  
**Comm. Mgr.**.....Alex Pernal  
**Prog., Pub. Dir.**.....Joe Storm



**WATR—Waterbury—1934**  
**ABN**

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . WATR, Inc.  
Business-Studio Address. . . . . 440 Meadow St.  
Tel.: PL 5-1121. . . . . News Service: UP  
Representative . . . . . Burke-Stuart  
Membership . . . . . NAB  
President . . . . . Harold Thomas  
Gen., Sta., Comm. Mgr. . . . . Sam Elman  
Sales Prom. Mgr. . . . . Fred Erwin  
Prog. Director. . . . . Jordan Kaplan  
Pub. Dir. . . . . Robert Gillespie  
Chief Engineer. . . . . Andrew Toross

**WBRV—Waterbury—1934**  
**CBS**

Frequency: 1590 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . American-Republican, Inc.  
Business-Studio Address. . . . . P. O. Box 1627  
News. Affil. . . . . American-Republican  
Tel.: PL 3-1125. . . . . News Service: AP  
Rep. . . . . Avery-Knodel, Kettel-Carter  
Membership . . . . . NAB  
President. . . . . William J. Pape  
Manager. . . . . J. Maxim Ryder  
Pub. Dir., Sls. Prom. Mgr. . . . . Robert Holczer  
Program Director. . . . . Walter O. Howard  
Chief Engineer. . . . . Frank B. Hales

**WTOR—Torrington—1948**  
**MBS-YANKEE**

Frequency: 1490 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By. . . . . Torrington Bcstg. Co., Inc.  
Business-Studio Address. . . . . 93 Perkins St.  
Tel.: HU 9-4181. . . . . News Service: AP  
Representative . . . . . Rambeau  
Pres., Gen. Mgr. . . . . Edmund W. Waller  
Sta., Comm. Mgr. . . . . Alfred G. Eyre  
Program Dir., Chief Engr. . . . . David Eller

**WWCO—Waterbury—1946**  
**MBS-YANKEE**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. . . . . New England Bcstg. Co., Inc.  
Business-Studio Address. . . . . 65 Bank St.  
Tel.: 4-5141 . . . . . News Service: AP  
Representative . . . . . McGillvra  
Membership . . . . . RAB  
President . . . . . Lawrence Brandon  
Gen., Sta. Mgr. . . . . Robert Cragger  
Comm. Mgr. . . . . James McEvoy

**WILI—Willimantic**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned. . . . . Windham Bcstg. Co.  
Address . . . . . Route 6  
Tel.: HA 3-1621. . . . . News Service: UP  
Exec. Mgr. . . . . Roland A. Goyette, Sr.  
Sta. Mgr. . . . . Les Douglas  
Prod. Mgr. . . . . William Lackenbauer

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# Delaware

Pop. March 1 (Est.)—429,000; Families—126,000; Lic. Stations—9,  
Sta. CP's—0; Radio Homes—118,000; TV Homes—112,000

## WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.  
Owned ..... Dover Bcstg. Co.  
Business Address ..... Box 727  
Representative ..... Headley Reed  
President ..... Renry Rau  
V. P., Gen. Mgr. .... Maxwell Marvin  
Station Mgr. .... W. S. Cook

## WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owned ..... Coastal Carolina Bcstrs.  
Address ..... Box 549  
Tel.: DO 5797 ..... News Service: AP  
Trans. .... Thesaurus  
President ..... J. Olin Tice, Jr.  
Gen. Mgr. .... Joe Morris

## WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By ..... Rollins Bcstg., Inc.  
Address ..... DuPont Highway  
Tel.: 2567 ..... News Service: AP  
Transcription Service ..... Thesaurus  
Membership ..... RAB  
President ..... O. Wayne Rollins  
Gen. Mgr. .... Charles R. Maillet  
Dir. of Sales ..... A. R. Lamphear  
Prog. Dir. .... Bill German

## WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By ..... Kent-Sussex Bcstg. Co.  
Address ..... Box 444  
Tel.: MI 8881 ..... News Service: UP  
Transcription Service ..... Lang-Worth  
Gen., Comm., Prom. Mgr. .... H. M. Griffith, Jr.  
Ch. Eng., Oper Mgr. .... C. V. Lundstedt  
Prog. Dir. .... Borden E. Smith

## WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts  
Owner-Oper. By ..... Sussex Broadcasting Co.  
Address ..... Dual Hwy. 13  
Tel.: 7933 ..... News Service: UP  
Representative ..... Clark  
Pres., Gen. Mgr. .... Elizabeth Evans  
Ch. Eng. .... Bernard Gold

## WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts  
Owned ..... Rollins Broadcasting Co.

Address ..... 414 French St.  
Tel.: OL 4-8881 ..... News Service: AP  
Membership ..... RAB  
President ..... O. Wayne Rollins  
General Manager ..... Charles W. Stone  
Program Director ..... Roger Holmes  
Chief Engineer ..... Fitzgerald McDaniel

## WDEL—Wilmington—1922 NBC

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By ..... Delmarva Bcstg. Co., Inc.  
Business-Studio Address ..... 10th & King Sts.  
Tel.: OL 8-7268 ..... News Service: AP  
Transcription Service ..... Thesaurus  
Representative ..... Robert Meeker  
Membership ..... NAB  
Station Executive ..... Clair R. McCollough  
Station Manager ..... Harvey C. Smith  
Gen. Sales Mgr. .... J. Robert Gullick  
Natl. Sales Mgr. .... T. R. Nunan  
Comm. Mgr. .... William McKibben  
Prom. Dir. .... Paul I. Woodland  
Program Director ..... R. V. Aydelotte  
Technical Director ..... J. E. Mathiot

## WILM—Wilmington—1922 ABN

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By ..... Delaware Bcstg. Co.  
Business-Studio Address ..... 920 King St.  
Tel.: OL 4-7771 ..... News Service: UP  
Transcription Service ..... World  
Representative ..... Bolling Co.  
Membership ..... RAB, NAB  
President ..... Ewing B. Hawkins  
V.P., Mgr. .... Jackson F. Lee  
Program Director ..... Warren Keyser  
News Director ..... Harry F. Thernal  
Chief Engineer ..... H. Edwin Kennedy

## WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Port Frere Bcstg. Co., Inc.  
Address ..... 14th & Market Sts.  
Tel.: OL 5-8821 ..... News Service: AP  
Representative ..... Walker  
Pres., Gen. Mgr. .... Gordon K. MacIntosh  
Comm. Mgr. .... William S. Ewing  
Sales Prom. Mgr. .... Jimmy Lynn  
Program Dir. .... Art Curley  
Publicity Dir. .... Don Matthewson  
Chief Engineer ..... Don Clifton

**Dist. of Columbia**

Pop. March 1 (Est.)—887,000; Families—260,000; Lic. Stations—7, Sta. CP's—0; Radio Homes—256,000; TV Homes—237,000

**WEAM**—Washington, D. C.  
(SEE ARLINGTON, VA.)

**WGMS**—Washington, D. C.  
1946—MBS

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned Good Music Stations, Inc.  
Address Hotel Harrington  
Tel: EX 3-8676 News Service: AP  
Representative Adam Young  
General Manager Alfred B. Berry  
General Sales Mgr. Perry Walders  
Program Dir. Stan Hamilton

**WMAL**—Washington, D. C.  
1925—ABN

Freq: 630 Kc. Power: 5,000 Watts  
Owned Evening Star Bcstg. Co., Inc.  
Address 4461 Connecticut Ave., N.W.  
Tel: KE 7-1100 News Service: AP  
Representative H-R  
Newspaper Affiliation The Evening Star  
Membership NAB, RAB  
President John W. Thompson, Jr.  
General Manager Fred S. Houwink  
Comm. Mgr. Bertram Libin  
Program Director Duncan Miller  
Chief Engineer Allan Powley

**WOL**—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts  
Owned Wash. Bcstg. Corp.  
Address 2000 P. St., N.W.  
Tel: HO 2-3900 News Service: UP  
Representative Headley-Reed  
Pres., Gen. Mgr. Henry Rau  
Pub. Director Charles Dillon  
Sta., Comm. Mgr., Prog. Dir. Maxwell Marvin  
Chief Engineer Lloyd Smith

**WOOK**—Washington, D. C.  
1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By United Bcstg. Co.  
Business-Studio 8th & I Sts., N.W.  
Tel: RE 7-8000 News Service: UP  
Station Rep. United Bcstg., Harlan Oakes  
Pres., Gen. Mgr. Richard Eaton  
Vice-President John A. Panagos  
Program Director Cliff Holland  
Chief Engineer Ernest E. Stephens

**WPGC**—Washington, D. C.  
(SEE MORNINGSIDE, MD.)

**WRC**—Washington, D. C.—1923  
NBC

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Operated By National Bcstg. Co., Inc.  
Business-Studio Address 4001 Nebraska Ave.  
Tel: EM 2-4000 News Service: AP, INS, UP  
Trans. Serv. Thesaurus, Stand. Associated  
Representative NBC Spot Sales  
Membership NAB, RAB  
President (NBC) Robert Sarnoff  
Vice-Pres., Gen. Mgr. Carlton D. Smith  
Station Mgr. Joseph W. Goodfellow  
Commercial Mgr. Harry A. Karr, Jr.  
Pub., Prom. Dir. William E. Coyle  
Prog. Mgr. William Grayson

**WTOP**—Washington, D. C.  
1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts  
Owned-Oper. Washington Post Bcst. Div.  
Address Broadcast House  
Tel: EM 2-9300 News Service: UP  
Representative CBS Radio Spot Sales  
Membership RAB  
Pres., Bcst. Div. John S. Hayes  
V.P. Radio Lloyd Dennis  
Comm. Mgr. R. W. Schellenberg  
Sls. Prom. Mgr., Pub. Dir. W. I. Wiggins  
Prog. Dir. P. A. Searight  
Chief Engineer Granville Klink

**WUST**—Washington, D. C.  
1951

Frequency: 1120 Kc. Power: 250 Watts  
Owned-Oper. By Broadcast Management, Inc.  
Address 1343 U St.  
Tel: HO 2-0011 News Service: UP  
Representative ForJoe  
Pres., Gen. Mgr. Harold E. Sheffers  
Sales Mgr. J. Conrad Jacobs  
Program Mgr. Georgette Leighton  
Chief Engineer Norman Woods

**WWDC**—Washington, D. C.  
1941

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By WWDC, Inc.  
Business-Studio Address 1627 K St., N.W.  
Tel: TU 2-7600 News Service: AP, UP  
Trans. Service Lang-Worth, World  
Representative Blair  
Membership NAB, RAB  
Pres., Gen. Mgr. Ben Strouse  
Comm. Manager Herman Paris  
Program Director Norman Reed  
Sales Prom. Mgr. Jo Wilson  
Chief Engineer Ross H. Beville

# Florida

Pop. March 1 (Est.)—4,090,000; Families—1,173,000; Lic. Stations—131,  
Sta. CP's—17; Radio Homes—1,142,000; TV Homes—896,000

## WAPG—Arcadia—1955

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned. Arcadia-Punta Gorda Bcstg. Co.  
Address. Box 676  
Tel.: WA 8-6111. News Service: UP  
Representative. McGillvra  
Owner. H. F. McKee  
Gen. Mgr. Paul Howell

## WPEG—Arlington

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned. Tom Carr  
Address. 936 Arlington Rd.  
Gen. Mgr. Tom Carr  
Sta. Mgr. Ed Zegarske

## WKTZ—Atlantic Beach—1957

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned. Ocean Beach Bcstg. Co.  
Address. Box 1328  
Tel.: CH 6-3695. News Service: AP  
Owner. W. H. Adams  
Gen. Mgr. Robert K. Lynch

## WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.  
Owned. Ridge Bcstg. Co.  
Address. Jacaranda Hotel  
Tel.: GL 2-6001. News Service: AP  
Gen. Mgr. Edward G. Gardner  
Program Dir. Charles D. Cummins

## WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By. WBAR, Inc.  
Address. Box 820, Lakeland Hwy.  
Tel.: 3-5111. News Service: AP  
Membership. NAB  
President. W. A. Wynne  
Gen. Mgr. John L. Burgreen  
Sales Prom. Mgr. Art Varnadore  
Prog. Dir. Kenneth E. Shroyer  
Chief Engineer. J. A. Duncan

## WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By. Seminole Bcstg. Co.  
Address. Scarborough Bldg.  
News Service. UP  
Transcription Service. Thesaurus  
Representative. Stars National  
Chrm. of Bd. E. D. Rivers, Jr.  
President. Hubert E. Ulmer  
General Manager. Garnett L. Merck  
Comm. Manager. Marvin Smith  
Program Director. Al Harris

## WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned. Sunshine State Bcstg. Co., Inc.  
Address. P. O. Box 1038  
Tel.: 62-183. News Service: AP

Representative. Meeker  
Pres., Gen. Mgr. Robert R. Nelson  
Chief Engineer. Donald J. Larsen

## WTRL—Bradenton—1946 KBS

Frequency: 1480 Kc. Power: 250 Watts  
Owned By. Blue Skies Bcstg. Corp.  
Address. Memorial Pier  
Tel.: 6-1107. News Service: AP  
Representative. Hil Best  
Pres., Gen. Mgr. Lockwood R. Doty II  
Comm. Mgr. Ken McKendree

## WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. WTAN, Inc.  
Business Address. 200 Pierce Blvd.  
Tel.: 3-3084. News Service: AP  
Representative. McGillvra  
Trans. Thesaurus, Columbia  
Membership. NAB, RAB  
President. Wm. G. Wells  
Gen., Sta. Mgr., V.P. H. D. Parker  
Commercial Manager. F. L. Parker  
Prog. Dir., Eng. G. A. Robinson

## WEZY—Cocoa—1957

Frequency: 1480 Kc. Power: 1 Kw.  
Owned. Irving Braun  
Address. Box 868  
Tel.: 1800. News Service: UP  
Sta. Mgr. Jay Schoof

## WKKO—Cocoa—1953

Frequency: 860 Kc. Power: 1 Kw., d.  
Owned By. Brevard Bcstrs., Inc.  
Address. Box 1308  
Tel.: 1020. News Service: AP, UP  
Transcription Service. Standard  
Representatives. Hil F. Best, Dora Clayton  
President. James Sawyer  
Gen. Mgr. Carl G. Collins, Jr.  
Program Dir. Dale Wright  
Chief Engineer. Davis E. Wilson

## WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Operated By. Peninsular Bcstg. Corp.  
Business Address. Box 1315  
Tel.: HI 8-7411. News Service: AP  
Transcription Service. Associated  
Representatives. Clark, Good Music Bcstrs.  
Membership. RAB, NAB  
President-General Mgr. George W. Thorpe  
Asst. Sta. Mgr. Barbara Binns  
Comm. Mgr. Timothy Carney  
Chief Engineer. Thomas Middleton

## WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By. Gulf Shores Bcstg. Co.  
Business-Studio Address. Box 518



Tel.: MU 2-2330.....News Service: AP  
 Transcription Service.....SESAC  
 General Manager.....S. F. Townsend  
 Comm. Mgr.....Vernon Cooper

**WJSB—Crestview—1954**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Crestview Bcstg. Co.  
 Address.....Box 267  
 Tel.: MU 2-3040.....News Service: UP  
 Pres., Gen. Mgr.....Everett M. McCrary  
 Comm. Mgr.....Herbert M. Chafin  
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens  
1955**

Frequency: 540 Kc.....10 Kw. d.  
 Owned-Operated By.....KWK, Inc.  
 Address.....Box 123  
 Tel.: CY 3-4103.....News Service: UP  
 Newspaper Affil.....St. Louis Globe-Democrat  
 Representative.....Adam Young  
 Membership.....RAB  
 President.....Robert Convey  
 Gen. Mgr.....E. D. Hill  
 Managing Director.....S. E. Hubbard  
 Sales Prom. Mgr., Pub. Dir.....Gary Miller  
 Chief Engineer.....Dave Schick

**WDCF—Dade City—1954  
KBS**

Frequency: 1350 Kc.....Power: 1 Kw. d.

Owned.....Pasco Bcstg. Co.  
 Address.....Box 1077  
 Tel.: LO 7-3879.....News Service: AP  
 Pres., Gen. Mgr.....Stuart Picard  
 Comm., Sales Prom. Mgr.....Marvin Picard  
 Chief Engineer.....Jim Gandy

**WMFJ—Daytona Beach—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WMFJ, Inc.  
 Business-Studio Address..600 N. Atlantic Ave.  
 Tel.: CL 2-6491.....News Service: UP  
 Representative.....Jack Masla  
 President.....Emil J. Arnold  
 Gen. Mgr.....Dale S. Phares  
 Sta. Mgr.....Dick Clark

**WNDB—Daytona Beach—1948  
ABN**

Frequency: 1150 Kc.....Power: 1,000 Watts d.  
 Owned-Operated By.....News-Journal Corp.  
 Business-Studio Address...128 Orange Ave.  
 Tel.: CL 2-1511.....News Service: AP  
 Representative.....Clark  
 Newspaper Affil.....News-Journal Corp.  
 Membership.....NAB  
 President.....Julius Davidson  
 Gen., Sta. Mgr.....R. Y. Huffman  
 Comm. Mgr.....Daniel F. Carroll  
 Publicity Dir.....M. E. Hagman  
 Prog. Dir.....Ken Lueck  
 Chief Engineer.....F. A. Scott

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New York 20, N. Y.**



### WROD—Daytona Beach—1947 NBC

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Radio of Daytona, Inc.  
Business Address.....Box 991  
Tel.: CL 2-4626.....News Service: UP  
Representative.....Pearson  
Pres., Gen. Mgr.....Morton Basset  
Station Mgr.....James F. McDonough

### WFNM—De Funiak Springs 1955

Frequency: 1460 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Gulfport Bcstg. Co.  
Address.....Box 387  
News Service.....UP  
Gen. Mgr.....Mel Wheeler  
Manager.....Leonard Knighton  
Program Director.....William Wood

### WJBS—DeLand—1948—NBC

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....John B. Stelson University  
Address.....P. O. Box 808  
Tel.: RE 4-1725.....News Service: AP  
Representative.....Donald Cooke  
Membership.....NAB  
President.....Dr. J. Ollie Edmunds  
General Mgr., Prog. Dir.....R. H. Westervelt  
Commercial Manager.....Ken Brown

### WOOO—DeLand—1956—KBS

Frequency: 1320 Kc.....Power: 1 Kw. d.  
Owned.....Trio Bcstg. Co., Inc.  
Address.....112½ W. New York Ave.  
News Service.....UP  
Rep.....Charles Bernard  
Gen. Mgr.....Wally King  
Prog. Dir.....Allan Hill

### WDBF—Delray Beach—1951 KBS

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned.....Boca Raton Bible Conf. Grds., Inc.  
Address.....P. O. Box 2075  
Tel.: CR 6-7311.....News Service: UP  
Transcription.....Lang-Worth  
President.....Ira Lee Eshelman  
Sta., Comm. Mgr.....Patrick W. Larkin  
Program Dir.....Jean S. Larkin

### WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned.....Mel-Eau Broadcasting Corp.  
Address.....Box 98  
Tel.: 2282.....News Service: UP  
Transcription.....Thesaurus, SESAC  
President.....Norman E. Jorgensen  
General Manager.....A. V. Catterton  
Asst. Mgr., Prog. Dir.....Victoria C. Marten  
Comm. Mgr.....Dean C. Wilson  
Chief Engineer.....Robert C. Whiteley

### WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts

Owned.....Radio Station WLCO  
Address.....Box 1505  
News Service.....AP  
Transcription.....Thesaurus  
Owner, Gen. Mgr.....Floyd W. Hess  
Sta., Comm. Mgr.....Morton C. Cook  
Sales Prom. Mgr.....Barbara A. Riddlebaugh  
Program Dir.....Thomas W. Osborne  
Publicity Dir.....W. B. Croke  
Chief Engineer.....Robert Blynn

### WFBF—Fernandina Beach 1955—KBS

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned.....Murray Bcstg.  
Address.....Box 502  
Tel.: 3667.....News Service: UP  
Representative.....Tom Atkinson  
President.....Edward G. Murray  
Comm. Mgr.....Dave Davis  
Mgr.....R. E. Gleason  
Chief Eng.....Bill Alexander

### WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Gore Publishing Co.  
Address.....P. O. Box 131  
Tel.: JA 3-2511.....News Service: AP  
Newspaper Affiliation.....Daily & Sunday News  
Transcription Service.....World  
Representative.....Sears & Ayers  
Gen., Sta., Comm. Mgr.....R. L. Bowles  
Chief Engineer.....Richard P. Northey

# WFBF

FERNANDINA BEACH, FLORIDA

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**OPERATION**





**WWIL—Ft. Lauderdale—1955**  
**KBS**

Frequency: 1580 Kc.....Power: 1 Kw.  
Owned .....WWIL  
Address .....Box 8067  
Tel.: JA 3-7639.....News Service: UP  
Representative .....Headly-Reed  
President .....L. A. Benson  
V.P., Asst. Gen. Mgr.....N. Paqliara  
Prog. Dir.....Bill Smith  
Chief Eng.....Daniel J. Curran

**WINK—Ft. Myers—1940**  
**CBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.  
Address .....WINK Bldg.  
News Service .....AP  
Representative.....Donald Cooke, J. S. Ayers  
Membership .....NAB, RAB  
General Manager.....A. J. Bauer

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc....Power: 5 kw. d., 500 w. n.  
Owned-Operated By.....Robert Hecksher  
Address .....WMYR Bldg.  
Tel.: ED 5-1175.....News Service: UP  
Owner-Gen. Mgr.....Robert Hecksher

**WARN—Fort Pierce—1953**  
**KBS**

Frequency: 1330 Kw.....Power: 1000 Watts d.  
Owned-Oper. By..Hurricane Bcstg. Service, Inc.  
Address .....P. O. Box 1343  
Tel.: 1330.....News Service: AP  
Transcription Service .....Standard  
Representative .....Continental  
Membership .....NAB  
Pres., Gen., Sta. Mgr.....Murray C. Tillman  
Prog. Mgr.....Willis M. Shawver Jr.  
Ch'ef Engineer.....Al Stokes

**WIRA—Fort Pierce—1946**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Indian River Bcstg. Co.  
Business Address.....Melody Lane  
Tel.: 1400.....News Service: AP  
Membership .....NAB  
Representative .....Thomas F. Clark  
Pres., Gen. Mgr.....James L. Howe  
Sta. Mgr.....Sam Lawder  
Program Director.....Anne Wilder  
Commercial Manager.....J. Kingsley Butt  
Chief Engineer.....Edward Murdoch

**WFBS—Fort Walton—1956**

Frequency: 950 Kc.....Power: 1 Kw.  
Owned.....W. Florida Bcstg. Service  
Address .....Box 488  
Tel.: CH 4-5685.....News Service: UP  
Membership .....NAB  
Pres., Gen. Mgr.....H. French Brown, Sr.

Sales Manager.....H. French Brown, Jr.  
Prog. Dir.....Mrs. Ray Kasper  
Chief Engineer.....Samuel A. Eaton

**WFTW—Ft. Walton Beach**  
**1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owner.....Vacationland Bcstg. Co.  
Address .....Box 687  
Tel.: CH 3-3123.....News Service: AP  
Transcription .....Thesaurus, Lang-Worth  
President.....Wilbur R. Powell  
Gen. Mgr.....Milford A. Reynolds  
Chief Engineer.....M. J. Begley, Jr.

**WDVH—Gainesville—1954**

Frequency: 980 Kc.....Power: 5 Kw. d.  
Owned-Operated By.....WDVH, Inc.  
Address .....Box 289  
Tel.: FR 2-2528.....News Service: UP  
Representative .....Clark  
President.....R. A. Vaughn  
Gen. Mgr., Chief Engr.....Tom Hanssen  
Commercial Manager .....Jimmy Holes  
Program Director.....Joe Hill

**WGGG—Gainesville—1948**  
**ABN-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Alachua County Bcstg. Co., Inc.  
Business-Studio Address.....1230 Waldo Rd.  
Tel.: 65791.....News Service: UP  
Representative .....Best  
Gen. Mgr.....Thompson K. Cassel  
Comm. Mgr., Prom. Mgr.....Leon E. Mims

**WRUF—Gainesville—1928**  
**MBS**

Frequency: 850 Kc.....Power: 5000 Watts  
Owned-Operated By.....Univ. of Fla.  
Business-Studio Address.....Gainesville, Fla.  
Tel.: FR 6-3261.....News Service: AP  
Trans. Service.....Lang-Worth, Thesaurus  
Representative .....Burn-Smith  
Director.....Kenneth F. Small  
Commercial Manager.....R. L. Black, III  
Prog. Dir.....E. R. Dantzler, Jr.  
Chief Engineer.....Bertram McNamara

**WGMA—Hollywood—1953**  
**KBS**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned.....Eastern Bcstg. Service, Inc.  
Address .....P. O. Box 539  
Tel.: WA 2-2903.....News Service: AP  
Representative .....Hil F. Best  
President .....Jack Barry  
Gen. Mgr.....C. Edward Little  
Sales Prom. Mgr.....J. M. Grant  
Program Dir.....Frederick Wheelahan

**WSDB—Homestead—1957**

Frequency: 1430 Kc.....Power: 500 Watts, d.

\* \* FLORIDA \* \*

Owned..... S. Dade Bcstg. Co.  
 Address..... Box 502  
 Tel.: CI 7-2445..... News Service: UP  
 President..... J. Abney Cox  
 Gen. Mgr..... Merritt Hilliard  
 Prog. Dir..... Mary Foy

**WIVY—Jacksonville—1948**

Frequency: 1050 Kc..... Power: 1000 Watts  
 Owned-Operated By..... WIVY, Inc.  
 Address..... Box 228-A

Tel.: PO 4-4545..... News Service: UP  
 Representative..... Clarke Brown, Masla  
 Membership..... NAB  
 Pres., Gen. Mgr..... Edward J. Oberle  
 Station Mgr..... Larry Picus  
 Local Sales Manager..... Fred H. Schilling

**WJAX—Jacksonville—1925**  
 NBC

Frequency: 930 Kc..... Power: 5,000 Watts  
 Owned-Operated By.. City of Jacksonville, Fla.  
 Business-Studio Address..... 1 Broadcast Pl.  
 Tel.: EI 4-1681..... News Service: AP  
 Membership..... RAB  
 Rep..... John Blair  
 Commissioner in Charge..... J. D. Kennedy  
 Acting Mgr..... J. W. Douglass  
 Sales Prom. Mgr..... Starring L. Coleman  
 Pub. Dir..... Larry Bodkin  
 Chief Engineer..... Kenneth L. Kroier

**WMBR—Jacksonville—1927**  
 CBS

Frequency: 1460 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Washington Post Co.  
 Address..... Broadcast House, Jacksonville 7  
 Tel. EX 8-0501..... News Service: UP  
 Newspaper Aff..... Washington Post Co.  
 Representative..... CBS Radio Spot Sales  
 Membership..... RAB  
 President..... Glenn Marshall Jr.  
 Sta., Comm. Mgr..... Sid Beighley  
 Sls. Prom. Mgr..... Norman Vincent  
 Program Director..... Al Vare  
 Chief Engineer..... Ernest B. Vordermark

**WOBS—Jacksonville—1948**

Frequency: 1360 Kc..... Power: 5000 Watts d.  
 Owned-Oper. By..... Mel-Lin, Inc.  
 Business-Studio Address..... 1036 Mary St.  
 Tel.: EX 8-3411..... News Service: UP  
 Station Representative..... Gil-Perna  
 Membership..... NAB  
 President..... S. R. Walker, Jr.  
 Gen. Mgr..... Larry R. Picus  
 Sta. Mgr..... Alexander Kiersey  
 Program Director..... Johnny Shaw  
 Comm. Mgr..... G. W. Johnston

**WPDQ—Jacksonville—1942**  
 ABN

Frequency: 600 Kc..... Power: 5000 Watts  
 Owned-Operated By.. Jacksonville Bcstg. Corp.

Studio Address..... Gulf Life Bldg.  
 Tel.: EL 4-4421..... News Service: UP  
 Transcription Service..... World  
 Rep..... Vernard, Rintoul & McConnell, Ayers  
 President..... James R. Stockton  
 Gen. Mgr., Vice-Pres..... Robert R. Feagin  
 Operations Mgr..... Richard C. Fellows  
 Chief Engineer..... Ernest E. Haraldson

**WQIK—Jacksonville—1955**

Frequency: 1280 Kc..... Power: 1,000 Watts d.  
 Owned-Operated By..... Rowland Bcstg. Corp.  
 Address..... Box 8186  
 Tel.: RA 5-0653..... News Service: UP  
 Rep..... Charles Bernard  
 President..... Edison Casey  
 Gen. Mgr..... Marshall W. Rowland  
 Comm. Mgr..... Robert T. Rowland

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... WRHC, Inc.  
 Address..... 247 Margaret St.  
 Tel.: EL 6-0461..... News Service: UP  
 Membership..... NAB  
 Rep..... Joe Wooton  
 President..... Harold S. Cohn

**WZOK—Jacksonville—1940**  
 ABN

Frequency: 1320 Kc..... Power: 5000 Watts  
 Owned..... Radio Jax  
 Address..... Box 5176  
 Tel.: EX 8-5733..... News Service: UP  
 Representative..... Stars National  
 Pres., Gen. Mgr..... Jim Macri  
 Sta. Mgr..... Jack Wheeler  
 Program Dir..... Reed Gardner  
 Chief Engr..... W. A. Cooper

**WZRO—Jacksonville Beach**  
 1947—KBS

Frequency: 1010 Kc..... Power: 1 Kw. d.  
 Owned By..... A. B. Letson  
 Address..... Quincy, Fla.  
 Tel.: (Quincy) MA 7-6700... News Service: AP  
 President..... Andrew B. Letson  
 Gen. Mgr..... Jim Kirk  
 Station Mgr..... Roger Fricke

**WKWF—Key West—1945**  
 MBS-ABN

Frequency: 1600 Kc..... Power: 500 Watts  
 Owned-Operated By..... John M. Spottswood  
 Address..... P. O. Box 891  
 Tel.: CY 6-2222..... News Service: UP  
 Membership..... NAB  
 Owner, Gen. Mgr..... John M. Spottswood  
 Station Mgr..... Kermit H. Lewin  
 Sales Mgr..... Ray A. Schoneck  
 Chief Eng..... Charles R. Lowe

**WRWB—Kissimmee—1954**

Frequency: 1220 Kc..... Power: 250 Watts



Owned.....Frank A. Taylor  
 Address.....Lago Vista Radio Park  
 Tel.: TI 6-8991.....News Service: UP  
 Transcription Service.....Standard  
 Owner, Gen. Mgr.....Frank A. Taylor  
 Sta., Sales.....Robert W. Bennett

**WDSR—Lake City—1946**

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By..Deep South Radioways  
 Address.....U.S. Hwy 41, S.  
 Tel.: 525.....News Service: UP  
 Partner, Gen., Sta. Mgr.....Alfred H. Temple  
 Chief Engineer.....Richard L. Cook

**WLAK—Lakeland—1936**  
NBC

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By...Lakeland Bcstg. Corp.  
 Business Address.....P. O. Box 1211  
 Tel.: MU 2-1431.....News Service: UP  
 Transcription Service..Associated, World, Std.  
 Station Representative.....John E. Pearson  
 Membership.....RAB, NAB  
 Pres., Gen. Mgr.....S. O. Ward  
 Commercial Manager.....Powell Adams  
 Program Director.....Maxine Tynes  
 Chief Engineer.....William P. Le

**WONN—Lakeland—1949**  
MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Noyes Enterprises, Inc.  
 Business Address.....Lake Hunter Drive  
 Tel.: MU 5-1171.....News Service: AP  
 Transcription Service.....Capitol  
 Representative.....Donald Cooke, Inc.  
 Pres., Gen., Sta. Mgr.....Robert W. Jonscher  
 Commercial Mgr.....C. C. "Tip" Sherwood  
 Program Dir.....William F. Ferguson  
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor  
 Chief Engineer.....Duane McConnell

**WYSE—Lakeland—1957**

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Polk Radio, Inc.  
 Address.....207½ E. Main St.  
 Tel.: MU 9-0551.....News Service: AP  
 President.....W. H. Martin  
 V.P., Mgr.....Tom Barber

**WIPC—Lake Wales—1951**  
KBS

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned.....Imperial Polk Bcstg. Corp.  
 Address.....P. O. Box 712  
 Tel.: 2-9831.....News Service: UP  
 Representative.....Hil F. Best  
 President.....K. H. Berkeley  
 V.P., Gen. Mgr.....Charles D. Bishop  
 Comm. Mgr.....W. W. Van Steenburgh  
 Frog., Pub. Dir.....Eleanor Pryor  
 Chief Engineer.....William Johnson

**WLBE—Leesburg—1949**  
MBS

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WLBE, Inc.  
 Address.....Box 790  
 Tel.: 790.....News Service: UP  
 Representative.....Best, Keystone  
 Transcription Service.....Standard  
 President.....Paul A. Husebo  
 Program Director.....Richard R. Coleman  
 Chief Engineer.....Martin Kirkland

**WNER—Live Oak—1949—KBS**

Frequency: 1250 Kc.....Power: 1 Kw. d.  
 Owned.....Norman O. Protsman  
 Business Address.....P. O. Box 637  
 Tel.: 1250.....News Service: UP  
 Membership.....NAB  
 Owner, Gen. Mgr.....Norman O. Protsman  
 Program Director.....Faith Protsman  
 Chief Engineer.....C. S. Parker

**WMAF—Madison—1956—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Norman O. Protsman  
 Address.....Box 621  
 Tel.: HU 3-6333.....News Service: AP  
 Owner, Gen. Mgr.....Norman O. Protsman  
 Station Mgr.....Robert C. Lay

**WTYS—Marianna—1948**  
MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...John H. Phipps Bcstg. Stas.  
 Address.....Box 777  
 Tel.: HU 2-2131.....News Service: AP  
 Representative.....Cummings  
 Owner.....John H. Phipps  
 General Manager.....L. H. Graves  
 Station Manager.....Guy Hamilton

**WMMB—Melbourne—1948**  
MBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Indian River Radio, Inc.  
 Business-Studio Address.....Front St.  
 Tel.: 575.....News Service: UP  
 Transcription Service.....World  
 President.....H. G. Murrelle  
 Vice-President.....Howard L. Green

**WCKR—Miami—1956—NBC**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Operated By...Biscayne TV Corp.  
 Bus.-Studio Address...Box M, Little River Sta.  
 Tel.: PL 1-6692.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....Henry I. Christal  
 Membership.....NAB, RAB  
 President.....Niles Trammell  
 General Manager.....Owen F. Uridge  
 Comm. Manager.....L. L. Zimmerman  
 Sales Prom. Mgr.....Charles W. Curtin



Program Director.....Dan Valentine  
Chief Engineer.....Gene Rider

### WFEC—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fla. East Coast Bcstg.  
Address.....350 N.E. 71st St.  
Telephone.....PL 1-7534  
Representative.....Dore-Pancoast  
President.....Harry Trenner  
Gen., Sta. Mgr.....Herbert Schorr  
Program Director.....Sandra Goldfield  
Comm. Mgr.....Sidney Drossner  
Chief Engineer.....William Reeder

### WGBS—Miami—1944—CBS

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.  
Owned.....Storer Bcstg. Co.  
Address.....1605 Biscayne Blvd.  
Tel.: FR 9-2401.....News Service: UP  
Newspaper Affiliation.....Miami Beach Sun  
Station Representative.....Katz Agency, Inc.  
Membership.....RAB, NAB  
President.....George B. Storer, Sr.  
Gen., Sta. Mgr.....Miller N. Babcock  
Comm. Mgr.....C. Bud Dailey  
Prom. Mgr.....Horace W. Scott  
Program Dir.....Donald F. Fischer  
Chief Engineer.....Edward C. Lockwood

### WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By.....Rand Bcstg. Co.



### Miamiracle!

—per Hooper, Pulse, Trendex

WQAM's unique showmanship-and-precision blend made a runaway in Miami 1½ years ago . . . and has been dominantly and increasingly on top ever since.

WQAM is 1st in 410 of 432 Pulse quarter-hours. First place Hooper: 37.0%. Trendex confirms. So does a recent Southern Florida Area Pulse which accounts for 31.5% of the state's population. Talk to Blair, or general manager Jack Sandler.

### WQAM — Miami

covering all of Southern Florida with 5,000 watts on 560 kc.

"A STORZ STATION"

Business Address.....Biscayne Terrace Hotel  
Tel.: FR 1-6641.....News Service: INS, AD  
Representative.....Petry  
Pres., Gen. Mgr.....Rex Rand  
Gen. Sales Mgr.....B. E. Neary  
Program Dir.....Ned Powers  
Chief Engineer.....Arthur E. Zucker

### WMIE—Miami—1947

Freq.: 1140 Kc..Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....WMIE, Inc.  
Address.....139 N.E. 1st St.  
Tel.: FR 3-5556.....News Service: INS  
Representative.....Charles Bernard  
President.....E. D. Rivers, Sr.  
General Mgr.....Jack E. Nobles  
Traffic-Prog. Co-Ord.....Mrs. Ernelle Pfluke  
Sales Prom. Mgr.....Don Row  
Prog. Dir.....Pat O'Neil

### WMMA—Miami

Frequency: 1260 Kc.....Power: 5 Kw.  
Owned.....Frieda Bcstg. Corp.  
Address.....10701 N. W. 77th Ave.  
News Services.....UP, INS  
Representative.....Continental  
President.....Keith Moyer  
Gen., Sales Mgr.....Jim Hilderbrand

### WQAM—Miami—1921

Frequency: 560 Kc..Power: 5 Kw.d., 1 Kw. n.  
Owned-Operated By.....Miami Bcstg. Co.  
Business-Studio Address...1723 duPont Bldg.  
Tel.: FR 4-6121.....News Services: AP, INS  
Representative.....John Blair  
Membership.....NAB  
President.....Todd Storz  
Gen., Sta., Comm. Mgr.....Jack Sandler  
Local Sales Mgr.....Carson Rennie  
Program Dir.....Kent Burkhart  
Publicity Dir.....Jack Sandler  
Chief Engineer.....Morris Barwick

### WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....WSKP, Inc.  
Business-Studio Address...734 W. Flagler St.  
Tel.: FR 1-1585.....News Service: AP  
Representative.....H-R  
President.....Bill O'Neil

### WAHR—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Alan H. Rosenson  
Address.....Box 1740  
Tel.: JE 8-0411.....News Service: UP  
Representative.....O'Connell  
Station Manager.....Marshall Simmons  
Comm. Mgr.....Art Gordon

### WKAT—Miami Beach—1937 MBS-ABN

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WKAT, Inc.  
Trans.-Address.....1759 Bay Road



Tel.: JE 1-5711..... News Service: UP  
 Representative ..... Forjoe  
 President..... A. Frank Katzentine  
 Gen., Sta. Mgr..... John I. Prosser  
 Comm. Mgr..... Fred Wagenvoord  
 Chief Engineer..... Arthur P. Smith

### WMBM—Miami Beach—1947

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned..... Rounsaville of Miami Beach, Inc.  
 Address..... MacArthur Causeway  
 Tel.: JE 1-5586..... News Service: UP  
 Representatives..... Gill-Perna, Dora-Clayton, Inc.  
 President, Gen. Mgr..... R. W. Rounsaville  
 Station Manager..... Arnold Kaufman  
 Comm. Mgr..... David P. McLain

### WEBY—Milton—1954 MBS

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned..... C. W. Mapoles  
 Address..... Ward Basin Rd.  
 Tel.: 2591..... News Service: UP  
 Trans. Service..... World  
 Owner..... C. W. Mapole  
 Station Mgr..... Earl Williford

### WNOG—Naples—1954

Frequency: 1270 Kc..... Power: 500 Watts d.  
 Owned and Oper. By..... Radio Naples Inc.  
 Address..... East Tamiami Trail  
 Tel.: 3-1234..... News Service: UP  
 Transcription Service..... World, Ziv  
 Representative..... Hil F. Best  
 President, Gen. Mgr..... William J. Ryan  
 Commercial Manager..... John E. Martin  
 Sales Prom. Mgr..... Eileen Eilers  
 Chief Engineer..... David S. Traer

### WSBB—New Smyrna Beach 1951—MBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Broadcasters, Inc.  
 Address..... 1210 S. Riversiders Drive  
 Telephone..... GA 8-9091  
 Pres., Gen. Mgr..... A. V. Tidmore  
 Commercial Manager..... Ralph Price  
 Program Director..... Bob White

### WHYS—Ocala—1957

Frequency: 1370 Kc..... Power: 1 Kw. d.  
 Owned..... Marion Co. Bcstg. Co.  
 Address..... Yoakum Bldg.  
 Tel.: MA 2-8174..... News Service: AP  
 President..... W. H. Martin  
 Gen. Mgr..... John Andre  
 Sales Prom. Mgr..... Hazel Houck

### WMOP—Ocala—1953

Frequency: 900 Kc..... Power: 1000 Watts  
 Owner..... A. B. Letsom  
 Address..... 311 Robertson Bldg.  
 Representative..... Dora-Clayton, Perry  
 Pres., Gen. Mgr..... A. B. Letsom

Station Mgr..... James E. Kirk  
 Comm., Sls. Mgr..... Vernon Arnette

### WTMC—Ocala—1938—NBC

Frequency: 1290 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WTMC, Inc.  
 Address..... 14 S. Magnolia  
 Telephone..... MA 2-4127  
 Rep..... John H. Perry, Dora-Clayton  
 President..... John H. Perry, Jr.  
 Sta. Mgr..... Tom Catalano  
 Comm. Mgr..... Bill Conover

### WDBO—Orlando—1924—CBS

Frequency: 580 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Cherry Bcstg. Co.  
 Business-Studio Address..... P. O. Box 1833  
 Tel.: CH 1-1491..... News Services: AP, UP  
 Transcription Service..... World, Thesauru  
 Representative..... John Blair  
 Membership..... NAB  
 President..... Wm. S. Cherry, Jr.  
 Gen. Mgr..... Harold P. Danforth  
 Comm. Mgr..... W. G. McBride  
 Program Director..... Rosalind Boggs  
 Chief Engineer..... J. E. Yarbrough

### WHIY—Orlando—1957

Frequency: 1270 Kc..... Power: 5 Kw. d.  
 Owned..... Orlando Radio & TV Bcstg. Corp.  
 Address..... Ft. Gatlin Hotel Bldg.  
 Tel.: GA 2-6724..... News Service: UP  
 Representative..... Pearson  
 President..... Gordon Sherman  
 Gen., Sta., Comm. Mgr..... Carl F. Hallberg  
 Program Dir..... Robert Irving  
 Chief Engineer..... Arthur Lowery

### WHOO—Orlando—1947—ABN

Freq.: 990 Kc..... Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By..... WHOO, Inc.  
 Address..... Fairvilla Road  
 News Service..... AP  
 Transcription Service..... Standard  
 Representative..... Forjoe  
 V.P., Gen. Mgr..... Karl R. Nelson  
 Comm. Mgr..... Charles L. Reiner  
 Chief Engineer..... Warren Chenevert

### WKIS—Orlando—1946 NBC

Frequency: 740 Kc..... Power: 5 Kw. d.  
 Owned-Oper. By..... Central Florida Bcstg. Co.  
 Address..... P. O. Box 1353  
 Tel.: GA 2-2451..... News Service: INS  
 Representative..... Hollingberry  
 Membership..... NAB  
 Pres., Gen. Mgr..... Naomi Murrell  
 Comm. Mgr..... W. H. Forsythe  
 Publicity Dir..... W. H. Forsythe, Jr.  
 Program Director..... S. W. Ison  
 Chief Engineer..... W. R. Miller

### WLOF—Orlando—1940

Frequency: 950 Kc..... Power: 5000 Watts





Owned-Operated By...Mid-Fla. Radio Corp.  
 Business-Studio Address.....Box 5275  
 Tel.: 2-8163.....News Service: UP  
 Station Representative.....Ayers  
 Membership.....NAB  
 Exec. V.P., Gen. Mgr.....Howard S. Kester

**WWPF—Palatka—1947—KBS**

Freq.: 1260 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Hall Bcstg. Co.  
 Address.....900 River St.  
 Tel.: EA 5-4555.....News Service: AP  
 Membership.....NAB  
 Gen. Mgr.....William R. Terry  
 Program Dir.....Claude White  
 Commercial Manager.....Herb Young

**WQXT—Palm Beach—1957  
ABN**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Palm Beach Radio, Inc.  
 Address.....3000 S. Ocean Blvd.  
 Tel.: JU 2-7401.....News Service: UP  
 Representative.....Stars National  
 Gen. Mgr., Chief Engr.....David L. Lyndon  
 Comm. Mgr., Pub. Dir.....Art Rivers  
 Program Dir.....John Sowers

**WDLP—Panama City—1940  
NBC-KBS**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned.....Panama City Bcstg. Co.  
 Address.....323 West Beach Drive  
 Tel.: PO 3-1777.....News Service: UP  
 Transcription.....World  
 Representative.....Hollingbery  
 President.....Denver Brannen  
 General Manager.....William B. Hill  
 Sta., Comm. Mgr.....Don Brookins  
 Sales Prom. Mgr.....Cal Howrigan  
 Program Director.....George Feger  
 Publicity Dir.....Betty Ausland  
 Chief Engineer.....Harold Phipps

**WPCF—Panama City—1949  
MBS**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By...Bay County Bcstg. Co.  
 Address.....300 E. 15th St.  
 Tel.: SU 5-6176.....News Service: AP  
 Representative.....Walker, Dora-Clayton  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....E. L. DuKate  
 Program Director.....Larry Meehan  
 Chief Engineer.....Robert E. McConnell

**WTHR—Panama City—1957**

Frequency: 1580 Kc....Power: 500 Watts, d.  
 Owned.....Regional Bcstg. Co.  
 Address.....Edgewater Gulf Beach  
 News Service.....AP  
 Representative.....Burn-Smith  
 Gen. Mgr.....Harold E. King  
 Sta. Mgr.....Rex Parnell

**WBOP—Pensacola—1956**

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned.....WBOP Broadcasting Co.  
 Address.....709 S. Baylen St.  
 Tel.: HE 8-2400.....News Service: UP  
 Transcription.....World  
 Pres., Gen. Mgr.....Vern King  
 Sales Mgr.....Ed Paro

**WBSR—Pensacola—1946  
CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WBSR, Inc.  
 Business Address.....1603 N. Pace Blvd.  
 Tel.: HE 2-6173.....News Service: AP  
 Representative...Vernard, Rintoul, McConnell  
 Pres., Gen. Mgr.....Don J. Lynch  
 Comm. Mgr.....Bo Mitchell  
 Program Dir.....Gordon Towne  
 Chief Engineer.....Glenn Nichols

**WCOA—Pensacola—1926  
NBC**

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Dixie Radio, Inc.  
 Address.....Box 1669  
 Tel.: HE 2-4111.....News Service: UP  
 Representative.....Hollingberry  
 President.....Denver Brannen  
 Gen. Mgr., Sta. Mgr.....L. H. Thesmar  
 Prom. Mgr., Pub. Dir.....J. R. Pennington  
 Prog. Dir.....Clarine Porter  
 Chief Eng.....Harold L. Heath

**WEAR—Pensacola—1947  
ABN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gulfport Bcstg. Co.  
 Address.....P. O. Box 431  
 Sta. Rep.....Hollingbery  
 Membership.....RAB  
 Pres., Gen. Mgr.....Mel Wheeler  
 Nat'l Sls. Mgr.....Milt de Reyna, Jr.  
 Chief Engineer.....Jim Smith

**WPFA—Pensacola—1954  
KBS**

Frequency: 790 Kc....Power: 1,000 Watts d.  
 Owned-Operated By.....WPFA Bcstg. Co.  
 Address.....Box 27  
 Tel.: HE 3-1141.....News Service: AP  
 Representative.....Charles Bernard  
 President.....J. W. O'Connor  
 General Manager.....R. A. Petti, Jr.  
 Comm. Mgr.....G. L. Barnhart  
 Program Director.....Barbara Holt  
 Chief Engineer.....Gene Pfalzer

**WPRY—Perry—1954—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Taylor Co. Bcstg. Co.  
 Address.....P. O. Box 67



Tel.: 540.....News Service: AP  
 Trans.....Standard  
 President.....E. P. Martin  
 Station Manager.....C. E. Roye

**WPLA—Plant City—1949**  
**KBS**

Frequency: 910 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....WPLA Bcstg. Co.  
 Address.....1570 S. Collins St.  
 Tel.: 2-1551.....News Service: UP  
 Station Representative.....Best  
 Transcription Service.....Standard  
 Membership.....NAB, RAB  
 President.....W. A. Smith  
 Gen. Mgr.....George Friend  
 Comm. Mgr.....Al Berry  
 Program Director.....Jack Rushing

**WCNH—Quincy—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Quincy Bcstg. Corp.  
 Address.....602 W. Jefferson St.  
 Tel.: MA 7-6700.....News Service: UP  
 Transcription.....Thesaurus  
 Membership.....NAB  
 Pres., Gen. Mgr.....A. B. Letson  
 Comm., Sls. Prom. Mgr.....W. B. Taylor

**WFOY—St. Augustine—1936**  
**CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ponce de Leon Bcsting  
 Address.....Fountain of Youth Gardens  
 Tel.: VA 9-3416.....News Service: UP  
 Representative.....McGavren-Quinn  
 Gen. Mgr.....John E. Bernard Jr.  
 Sales Prom. Manager.....Julian Fant  
 Program Director.....Frankie C. Walker  
 Publicity Director.....Alberta Dillin  
 Chief Engineer.....Ernest Raistrick

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
 Owned.....Stanmark, Inc.  
 Address.....66 Treasury St.  
 Tel.: VA 9-9094.....News Service: AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Indie  
 President.....H. C. Powell, Jr.  
 General Manager.....Larry R. Picus  
 Station Manager.....Robert Mack

**WPIN—St. Petersburg—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
 Address.....Royal Palm Hotel  
 Tel.: 70511.....News Service: AP  
 Station Representative.....Walker  
 Membership.....NAB  
 President.....Dr. Charles Farrington  
 General Manager.....Arthur Mandorff  
 Sta., Comm. Mgr.....Richard Marsh  
 Program Director, Pub. Dir.....James Carley

**WSUN—St. Petersburg—1927**  
**ABN**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....City of St. Petersburg  
 Business Address.....Million Dollar Pier  
 Tel.: 5-4121.....News Service: AP  
 Transcription Service.....World  
 Representative...Vernard, Rintoul, McConnell  
 Membership.....NAB, RAB  
 General Manager.....Fred P. Shawn  
 Commercial Manager.....John Hitchcock  
 Sales Prom. Mgr.....Jerry Baker  
 Publicity Director.....Jean Miller  
 Chief Engineer.....Louis J. Link

**WTSP—St. Petersburg—1939**  
**MBS**

Frequency: 1380 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WTSP, Inc.  
 Address.....11450 Gandy Blvd.  
 Tel.: 78108.....News Service: UP  
 Transcription.....Lang-Worth, Standard  
 Representative.....Weed  
 President.....N. Joe Rahall  
 Station Mgr.....Marshall S. Cleaver  
 Comm. Mgr.....L. Wildman  
 Prod. Dir.....Bob Larkin  
 Prog. Director.....Leeds Scofield  
 Chief Engineer.....Neil Spencer

**WILZ—St. Petersburg Beach**  
**1957**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....Holiday Isles Bcstg. Co.  
 Address.....P. O. Box 6267  
 Tel.: 233-001.....News Service: UP  
 Membership.....NAB  
 President.....E. A. Spence  
 Gen. Mgr., Prog. Dir.....Jack Faulkner  
 Chief Engineer.....W. D. Mangold

**WIOD—Sanford—1956**

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned.....Sanford Bcstg. Co.  
 Address.....Box 679  
 Telephone.....FA 2-5314  
 Representative.....Jack Masla  
 Membership.....RAB  
 Gen. Mgr.....Kenneth J. Crosthwait  
 Comm. Mgr.....Frank L. Jones

**WTRR—Sanford—1947—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Station WTRR  
 Business Address.....Box 1541  
 Tel.: FA 2-6112.....News Service: UP  
 Gen. Mgr.....Myron A. Beck

**WKXY—Sarasota—1949**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sarasota Bcstg. Co.  
 Address.....2500 Tenth St.  
 Tel.: RI 7-1151.....News Service: AP



Representative ..... Clark  
 General Manager..... A. G. Fernandez  
 Station Mgr..... Charles Fernandez  
 Chief Eng..... Robert L. Kohlmeier

**WSPB—Sarasota—1939—CBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... WSPB, Inc.  
 Business Address..... Box 1110, City Island  
 Tel.: FU 8-2121..... News Service: UP  
 Transcription Service ..... TheSaurus  
 Representative..... John E. Pearson  
 Membership ..... NAB, RAB  
 President..... Robert C. Jones, Jr.  
 Gen., Sta. Mgr..... John B. Browning  
 Comm. Mgr..... D. L. Fleischman  
 Pub. Dir..... Emylu Richards  
 Program Director..... David Hale  
 Chief Engineer..... G. W. McGougan

**WJCM—Sebring—1950—KBS**

Frequency: 960 Kc..... Power: 1 Kw.  
 Owned-Operated By..... Progressive Publ. Co.  
 Business Add..... Assembly Pt. on Dinner Lake  
 Telephone ..... 5-1811  
 Gen. Mgr..... A. J. Frank  
 Commercial Mgr..... Ken Bowers

**WDAT—South Daytona—1957**

Frequency: 1590 Kc..... Power: 1 Kw.  
 Owned ..... Tom Carr  
 Address ..... Box 4277  
 Telephone ..... CL 2-8222  
 Gen. Mgr..... Bill Packham  
 Representative ..... Dixieland

**WSTU—Stuart—1954—KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Blue Water Bcstg. Co.  
 Address ..... Bin 29  
 Tel.: 1450..... News Service: AF  
 Pres., Gen. Mgr..... Lester M. Combs  
 Comm. Mgr..... Jim Mullins  
 Chief Engineer..... Fred Chapman

**WMEN—Tallahassee—1954**

Frequency: 1330 Kc... Power: 5,000 Watts d.  
 Owned-Oper. By..... WMEN, Inc.  
 Address ..... Hotel Floridan  
 Tel.: 3-2550..... News Service: UP  
 Representative..... Weed & Co.  
 President..... B. F. J. Timm  
 Station Manager..... Don C. Price  
 Prog. Dir..... Jack Shiver  
 Chief Engineer..... K. C. McNaron

**WTAL—Tallahassee—1935**

Frequency: 1270 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WTAL, Inc.  
 Owned-Operated By..... John H. Phipps  
 Tel.: 2-1270..... News Service: AP  
 Representative ..... Meeker, Cummings  
 General Manager..... L. Herschel Graves  
 Station Mgr..... Chester E. Pike  
 Sales Prom. Mgr..... R. Hollister  
 Prog. Dir..... Dave Wren  
 Chief Engineer..... Sam Dudas

**WTNT—Tallahassee—1946**

**CBS**

frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By... Tallahassee Appl. Corp.  
 Business-Studio Address..... Duval Hotel  
 Tel.: 2-1450..... News Service: UP  
 Trans. .... TheSaurus  
 Representative ..... McGillyvra  
 Pres., Gen. Mgr..... Frank W. Hazelton  
 Vice-Pres. .... Emanuel Joanos  
 Sales Mgr..... Hurley W. Rudd

**WALT—Tampa—1946**

Frequency: 1110 Kc..... Power: 10 Kw. d.  
 Owned..... Tampa Broadcasting Co., Inc.  
 Address ..... 401 West Tyler Street  
 Tel.: 2-7921..... News Service: AP  
 President..... E. J. Arnold  
 V.P., Gen., Sales Prom. Mgr... Robert Wasdon  
 Nat. Comm. Mgr..... George Fee  
 Program Director..... Ed Bray  
 Chief Engineer..... Charles Hartman

**WDAE—Tampa—1922—CBS**

Frequency: 1250 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Tampa Times Co.  
 Business Address ..... 114 N. Franklin St.  
 Tel.: 2-2911..... News Services: AP, UP  
 Representative ..... Katz  
 President..... David E. Smiley  
 General Manager..... L. Spencer Mitchell  
 Nat. Adv. Mgr..... Robert M. Weeks

**WFLA—Tampa—1924—NBC**

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Tribune Co.  
 Business Address ..... 905 Jackson St.  
 Tel.: 2-0131..... News Service: AP  
 Representative ..... John Blair  
 Membership ..... NAB, RAB  
 Newspaper Aff. .... Tribune  
 President..... John C. Council  
 Gen. Mgr., Vice-Pres..... George W. Harvey  
 Station Mgr..... John Alexander  
 Sales Prom. Mgr., Pub. Dir..... Byron Taggart  
 Prog. Director..... Edward C. Walker  
 Chief Engineer..... Joseph Mitchell

**WHBO—Tampa—1948**

Frequency: 1050 Kc..... Power: 250 Watts d.  
 Owned By..... Gateway Broadcasters, Inc.  
 Business Address ..... 11,011 Florida Ave.  
 Tel.: WE 5-3171..... News Service: AP  
 Membership ..... RAB  
 Rep. .... Charles Bernard  
 President ..... John A. Boling  
 Gen. Mgr..... Bob A. Martin  
 Comm. Mgr..... Bert Coyle  
 Program Director..... Bonita Fishback  
 Sls. Prom. Mgr..... Bob Ross  
 Chief Engineer..... Bill Polk

**WWTB—Tampa—1950—KBS**

Frequency: 1300 Kc..... Power: 5 Kw. d.  
 Owned By..... Tison Bcstg. Co.  
 Address ..... 113 E. La Fayette St.



Tel.: 2-7921.....News Service: AP  
 Reprs.....O'Connell; Reilly; Clark Brown  
 President.....W. Walter Tison  
 Gen., Sta., Comm. Mgr.....C. G. Baskerville  
 Program Dir.....Herbert Buck  
 Chief Engineer.....J. B. Tison

**WIOK—Tampa-St. Petersburg  
 1954**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned:.....Rounsaville Radio Stations  
 Address.....Box 1101, Washington Blvd.  
 Tel.: 4-1109.....News Service: AP  
 Reprs.....Gill-Perna, Dora-Clayton  
 Pres., Gen. Mgr.....Robert W. Rounsaville  
 Sta. Mgr.....Joe T. Starr  
 Asst. Manager.....Jack Everbach  
 Comm. Manager.....John Fulton  
 Prog. Dir., Chief Eng.....Warren Kaufman

**WDCL—Tarpon Springs—1953**

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Clearwater Bcstg. Corp.  
 Address.....Box 1684, Clearwater  
 Tel.: CL 81-5411.....News Service: AP  
 Membership.....RAB  
 Trans.....Thesaurus  
 Gen. Mgr.....Tom Underwood

**WRMF—Titusville—1957**

Frequency: 1050 Kc.....Power: 500 Watts  
 Owned.....Richard M. Fairbank  
 Address.....Box 666  
 News Service.....UP  
 Gen. Mgr.....Robert L. Bright

**WAXE—Vero Beach—1954  
 MBS**

Frequency: 1370 Kc.....Power: 1 Kw.  
 Owned.....WNTM, Inc.  
 Address.....P. O. Box 397  
 Tel.: 5405.....News Service: INS  
 Rep.....Hollingbery  
 Gen. Mgr.....W. Eccles Huff  
 Sales Manager.....James H. Driscoll

**WTTB—Vero Beach—1954  
 ABN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....1536 20th St.  
 Tel.: 5454.....News Service: AP  
 Representative.....Hil F. Best  
 Membership.....NAB  
 President.....Merrill P. Barber  
 Mgr.....Al Stockmeier

**WEAT—West Palm Beach  
 1948—NBC**

Frequency: 850 Kc.....Power: 1 Kw. d. n.  
 Owned.....WEAT-TV Inc.  
 Address.....P. O. Box 70  
 Tel.: TE 3-9668.....News Service: UP  
 Representative.....Venard, Rintoul, McConnell  
 Rex Rand  
 Gen. Mgr.....Bertram Lebhar, Jr.  
 Comm. Mgr.d.....Charles Stark  
 Program Dir.....Elizabeth Micken

**WIRK—West Palm Beach  
 1947—MBS**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....711 S. Flagler Drive  
 Tel.: TE 3-1711.....News Service: AP  
 Representative.....T. F. Clark  
 Pres., Gen. Mgr.....Joseph S. Field, Jr.  
 Sales & Operations Mgr.....Rome Hartman  
 Chief Engr.....William Heitzman

**WJNO—West Palm Beach  
 1936—CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WJNO, Radio  
 Business-Studio Address...1500 N. Flagler Dr.  
 Tel.: TE 2-3638.....News Service: AP  
 Representative.....Meeker  
 Membership.....NAB, RAB  
 Gen. Mgr., Sta., Comm. Mgr...H. V. McMillan  
 Chief Eng.....Curtis Brinson

**WGOA—Winter Garden—1957**

Frequency: 1600 Kc.....Power: 1 Kw.  
 Owned.....E. V. Price, Gen. Mgr.  
 Tel.: 620.....News Service: UP  
 Prog. Dir.....Nathan Price  
 Chief Engineer.....Hugh Carrol

**WSIR—Winter Haven—1947  
 MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Hundred Lakes Bcstg.  
 Bus. Address...665 W. Lake Howard Dr., S.W.  
 Tel.: CY 4-2144.....News Service: AP  
 Membership.....RAB  
 Representative.....Devney & Co.  
 Pres., Gen. Mgr.....Lawrence Rollins  
 Program Director.....Richard Eyrich  
 Chief Engineer.....L. Orden Craig

**WABR—Winter Park—1954**

Frequency: 1440 Kc.....Power: 5 Kw.  
 Owned.....Orange County Bcstrs. Inc.  
 Address.....P. O. Box 7547  
 Tel.: 5-6631.....News Service: UP  
 Sta. Rep.....Rambeau, Dora-Clayton  
 Gen. Manager.....Tom Sawyer  
 Chief Engineer.....J. R. Campbell

# Georgia

Pop. March 1 (Est.)—3,764,000; Families—984,000; Lic. Stations—113,  
Sta. CP's—12; Radio Homes—972,000; TV Homes—696,000

## WAAG—Adel—1955—KBS

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Cook County Bcstg. Co.  
Address... P. O. Box 508  
Tel.: 8571 News Service: UP  
President... W. M. Forshee  
Gen., Sta. Mgr... Esther Shepherd  
Comm. Mgr., Prog. Dir... Don H. Wingate  
Publicity Director... Robert Barker  
Sales Prom. Mgr., Chief Eng... C. Christensen

## WALB—Albany—1941—ABN

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By... Herald Publishing Co.  
Address... Stuart Ave.  
Tel.: HE 5-8386 News Service: UP  
Representative... Burn-Smith, Ayers  
Membership... NAB  
President... James H. Gray  
General Manager... James M. Robinson  
Program Director... Bill Goodson  
Comm. Mgr... Raymond E. Carow  
Ch. Eng... John L. Rivard

## WGPC—Albany—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Albany Bcstg. Co.  
Business-Studio Address... New Albany Hotel  
Tel.: HE 2-1277 News Service: UP  
Representative... George P. Hollingbery  
Membership... NAB, RAB  
President... J. W. Woodruff  
Executive Manager... J. W. Woodruff, Jr.  
Sta., Comm., Sls., Prom., Pub. Dir... L. M. George  
Program Director... Walter H. Flint  
Chief Engineer... Redus Carlton

## WJAZ—Albany—1952

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Oper. By... James S. Rivers, Inc.  
Address... N. Slappey Drive  
Tel.: HE 2-7447 News Service: AP  
Representative... Thomas F. Clark  
President... James S. Rivers  
Gen. Mgr... Richard B. Smith  
Station Mgr... R. V. Rogers

## WDEC—Americus—1947 KBS

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Operated By... The Americus Bcstg. Co.  
Business-Studio Address... Rembert Bldg.  
Tel.: 3681 News Service: AP  
Membership... NAB, RAB  
Representative... Dora-Clayton, Indie Sales  
V.P., Gen. Mgr... Charles C. Smith  
Chief Engineer... Raymond C. LaPrade

## WDOL—Athens

Frequency: 1470 Kc. Power: 1 Kw. d.  
Owned... S.E. Bcstg. System  
Address... Box 429

Tel.: LI 8-1354 News Service: AP  
Representative... Clark  
Gen. Mgr... William B. Hill

## WGAU—Athens—1938 CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Clarke Bcstg. Corp.  
Address... Bobbin Mill Rd.  
Tel.: LI 6-6575 News Service: AP  
Representative... Pearson  
Membership... NAB  
Pres., Gen., Sta. Mgr... H. Randolph Holder  
Comm. Mgr... J. Thomas Lloyd  
Program Director... Mary Betts  
Chief Engineer... Les Brooks

## WRFC—Athens—1948

Freq.: 980 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By... Radio Athens, Inc.  
Business-Studio Add... 279½ N. Lumpkin St.  
Tel.: LI 3-3411 News Service: UP  
Station Rep... Bob Dore, Dixieland  
Membership... NAB, RAB  
Pres., Gen. Mgr... L. H. Christian  
Comm. Mgr... C. A. McClure  
Sls. Prom. Mgr... E. A. Thilenius  
Program Director... Morris Knight  
Publicity Director... Larry Johnson  
Chief Engineer... Lucius D. Drewry

## WAGA—Atlanta—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By... Storer Bcstg. Co.  
Bus.-Studio Address... 1018 W. Peachtree St.  
Tel.: TR 2-3553 News Service: AP  
Representative... Katz  
Membership... NAB, RAB  
President... George B. Storer, Sr.  
V.P., Managing Dir... Claude H. Frazier  
Comm. Mgr... Lewis Reynolds  
Pub. Dir., Prom. Mgr... Betty L. Merritt  
Program Director... Les Hendrikson  
Chief Engineer... Hugo Bondy

## WAKE—Atlanta—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned... Bartell Broadcasters, Inc.  
Address... Georgian Terrace Hotel  
Tel.: TR 5-8511 News Service: AP  
Representative... Adam Young  
Membership... NAB, RAB  
President... Gerald A. Bartell  
General Manager... Morton J. Wagner  
Sales Mgr... Harry Harkins  
Station Manager... Mrs. Jayne Swain  
Program Dir... William Jones  
Publicity Dir... Mary E. Heyfron  
Chief Engineer... Jerry Appling

## WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By... Atlanta OK Bcstg. CVo.





**Business Address**.....70 Houston St., N.E.  
 Tel.: JA 5-1515.....**News Service:** UP  
**Representative**.....Forjoe  
**Pres., Comm. Mgr.**.....Stan Raymond  
**Station Mgr.**.....Dorothy Davis  
**Prog. Dir.**.....Zenas Sears  
**Chief Engineer**.....Eathel Holley

**Gen. Manager**.....Frank Gaither  
**Prog. Dir.**.....Elmo Ellis  
**Pub. Dir.**.....Walter Paschall  
**Ch. Eng.**.....R. H. Holbrook  
**Comm. Mgr.**.....Lee Morris

**WERD—Atlanta—1948**

**Frequency:** 860 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio Atlanta, Inc.  
**Studio Address**.....330 Auburn Ave., N.E.  
**News Service**.....UP  
**Membership**.....NAB  
**Representative**.....Interstate  
**Pres., Gen. Mgr.**.....J. B. Clayton, Jr.  
**Comm. Mgr.**.....Albert H. Saddler  
**Chief Eng.**.....William F. Kennedy

**WTAM—Atlanta—1957**

**Frequency:** 970 Kc.....**Power:** 5 Kw.  
**Owned**.....WTAM, Inc.  
**Address**.....Atlanta Biltmore Arcade  
**Tel.:** TR 5-8453.....**News Service:** UP  
**President**.....Emil J. Arnold  
**Gen., Sta. Mgr.**.....Dale S. Phares  
**Prog. Dir.**.....George Allen  
**Chief Engineer**.....Jack Stegel

**WGKA—Atlanta—1955**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Glenkaren Associates, Inc.  
**Address**.....1140 Peachtree St., N.E.  
**Tel.:** TR 6-6228.....**News Service:** UP  
**Representative**.....Good Music Ecstrs.  
**Membership**.....NAB  
**President**.....Locke E. Glenn  
**General Manager**.....John P. Culver  
**Comm. Mgr.**.....E. Lee Nance  
**Publicity Director**.....Clifford Turner  
**Chief Engineer**.....James D. Hampton

**WYZE—Atlanta—1956—MBS**

**Frequency:** 1480 Kc.....**Power:** 5 Kw. d.  
**Owned**.....Atlanta Bcstg. Co., Inc.  
**Address**.....26 Cain St., N.W.  
**Tel.:** JA 4-1953.....**News Service:** AP, INS  
**Transcription**.....Associated  
**Representative**.....O'Connell  
**Pres., Gen. Mgr.**.....Henry W. Lamham  
**Comm. Mgr.**.....Howard F. Morris  
**Program Dir.**.....Richard Marks  
**Chief Engineer**.....Lawson Leckie

**WGST—Atlanta—1923—ABN**

**Frequency:** 920 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.  
**Owned**.....Bd. of Regents, Univ. Sys. of Ga.  
**Bus-Studio Address**.....Box 7254  
**Tel.:** TR 5-8441.....**News Service:** AP  
**Representative**.....Venard, Rintoul & McConnell  
**Membership**.....NAB, RAB  
**Ch. Eng.**.....John M. Van Horn  
**Gen., Sta. Manager**.....Ben Akerman  
**Pub. Dir.**.....George Durant  
**Prog. Dir., Ch. Eng.**.....Ivan Miles

**WAUG—Augusta—1952**

**Frequency:** 1050 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Garden City Bcstg.  
**Address**.....Bon Air Hotel  
**Tel.:** 3-4441.....**News Service:** UP  
**Sta. Rep.**.....Rambeau, Clarke Brown  
**Gen. Mgr.**.....Geo. C. Nicholson  
**Comm. Mgr.**.....J. Louis Solomon  
**Chief Engineer**.....J. C. Atkinson

**WQXI—Atlanta—1948**

**Frequency:** 790 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**.....Rounsaville of Atlanta, Inc.  
**Bus-Studio Address**.....3165 Mathieson Dr.  
**Tel.:** CE 3-2195.....**News Service:** UP  
**Station Rep.**.....Gill-Perna, Inc.  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....R. W. Rounsaville  
**Station Manager**.....Frank Erwin  
**Program Dir.**.....Joyce Monroe  
**Chief Engineer**.....Elton B. Chick  
**Comm. Mgr.**.....Lee Smith

**WBBQ—Augusta—1946—MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owner**.....Savannah Valley Network  
**Address**.....515 15th St.  
**Tel.:** 4-5441.....**News Service:** AP  
**Representative**.....Everett-McKinney, Inc., Forjoe  
**Membership**.....NAB  
**President**.....George Weiss  
**Gen., Sta., Comm. Mgr.**.....Edward H. Dunbar  
**Prom. Mgr.**.....William Kirchheim  
**Program Director**.....George W. Fisher  
**Chief Engineer**.....Kenneth Freeman

**WSB—Atlanta—1922—NBC**

**Frequency:** 750 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Atlanta Newspapers, Inc.  
**Address**.....1601 W. Peachtree St.  
**Tel.:** TR 2-7221.....**News Services:** AP, UP  
**Newspaper Affiliation**.....Journal, Constitution  
**Representative**.....Edward Petry  
**Membership**.....NAB, RAB  
**President**.....James M. Cox  
**Exec. Dir.**.....J. Leonard Reinsch

**WBIA—Augusta—1946—NBC**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Augusta Broadcasting Co.  
**Address**.....15-Eighth Street  
**Tel.:** 4-2421.....**News Service:** AP  
**Transcription Service**.....Lang-Worth  
**Membership**.....NAB  
**Representative**.....Dixieland  
**President, Gen. Mgr.**.....W. Ray Ringson  
**Sta., Comm. Mgr.**.....J. R. Owens, Jr.  
**Program Director**.....Frank Doyle  
**Chief Engineer**.....C. M. Callicott

**WGAC—Augusta—1940—ABN**

**Frequency:** 580 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.



**Owned-Oper. By** .... The Twin States Bcastg. Co.  
**Business-Studio Address**..... 664 Broad St.  
**Tel.:** 2-2692..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Avery-Knodel  
**Membership** ..... NAB  
**Pres., Gen. Mgr.**..... A. D. Willard, Jr.  
**Commercial Mgr.**..... Martin E. White  
**Program Dir.**..... Ben Mayo  
**Chief Engineer**..... R. F. Bobo

**WRDW—Augusta—1930—CBS**

**Frequency:** 1480 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... Radio Augusta, Inc.  
**Address** ..... 1302 Georgia Ave.  
**Tel.:** 7-5432..... **News Service:** AP  
**Transcription Service** ..... World  
**Representative** ..... Branham  
**Membership** ..... RAB, NAB  
**President**..... Pat H. Rice, Jr.  
**General Manager**..... J. W. Hicks  
**Sales Mgr.**..... Cliff Bowers  
**Program Director**..... James Davis  
**Promotion Mgr.**..... Don Shepherd

**WMGR—Bainbridge—1946**

**Frequency:** 930 Kc..... **Power:** 5 Kw.  
**Owned-Operated By**..... Decatur Bcastg. Co.  
**Address** ..... Box 375  
**Tel.:** 776..... **News Service:** UP  
**Representative** ..... Grant Webb  
**General Manager**..... John A. Dowdy  
**Program Dir.**..... Phil Yarbrough  
**Chief Eng.**..... Walter Freeman

**WHAB—Baxley—1954—KBS**

**Frequency:** 1260 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... Tri-City Bcastg. Sys.  
**Address** ..... Box 265  
**Tel.:** 3000..... **News Service:** UP  
**Transcription** ..... Sales Aids  
**Membership** ..... NAB  
**Gen. Mgr.**..... Farnell O'Quinn  
**Sta. Mgr.**..... John Swan  
**Comm. Mgr.**..... Howard McLeod  
**Prog. Dir.**..... Elesle Hall  
**Chief Engineer**..... Delmas Nichols

**WGIG—Brunswick—1949  
ABN**

**Frequency:** 1440 Kc..... **Power:** 5 Kw.  
**Owned-Operated By**... Brunswick Bcastg. Corp.  
**Business-Studio Address**..... 1514 Union St.  
**Tel.:** 2714..... **News Service:** AP  
**Trans.** ..... Capitol, Standard  
**Membership** ..... RAB  
**President**..... E. M. Champion, Sr.  
**Sta., Gen. Mgr.**..... Hugh K. Tollison  
**Comm. Mgr.**..... John Lane  
**Prog. Dir.**..... Jack Lenz  
**Ch. Eng.**..... Herman Lange

**WMOG—Brunswick—1940  
KBS**

**Frequency:** 1480 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Radio Brunswick Inc.  
**Address** ..... Box 572  
**Tel.:** 1500..... **News Service:** UP  
**Representative** ..... Indie Sales, Dora-Clayton  
**President** ..... Allen Woodall  
**Gen., Sta. Mgr.**..... Tom Doughty  
**Comm. Mgr.**..... Lew Carter  
**Pub. Dir.**..... Mary J. McEvan  
**Chief Engineer**..... Cecil Tankersley

**WDMF—Buford—1956**

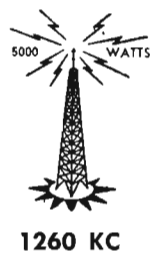
**Frequency:** 1460 Kc..... **Power:** 1 Kw.  
**Owned**..... Gwinnett County Bcastg. Co.  
**Address** ..... Harmony Rd.  
**Tel.:** 3555..... **News Service:** AP  
**Representative** ..... Hopewell  
**Owner, Gen. Mgr.**..... David Fleagle  
**Prog. Dir.**..... Benny Hall  
**Chief Engineer**..... Clinton Provost

**WGRA—Cairo—1950**

**Frequency:** 790 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**.... Grady Mitchell Bcastg. Co.  
**Address** ..... Bainbridge Rd.  
**Tel.:** 2-4392..... **News Service:** UP  
**Station Rep.** ..... Indie  
**Trans.** ..... World  
**Gen. Mgr.** ..... Lowell E. Takles  
**Prom. Mgr.** ..... Bernice Porter

**WCGA—Calhoun—1953**

**Frequency:** 900 Kw..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Gordon Cty. Bcastg. Co.  
**Address**..... 112½ Court Street  
**Telephone** ..... 2111



**WHAB**  
**MUSIC — NEWS**  
**and SPORTS**  
**ALL DAY LONG**

•

By far Southeast Georgia's  
leading station—in the heart  
of the Turpentine and Tobacco  
Belt —

•

**BAXLEY, GEORGIA**



Rep. ....Indie Sales  
 General Manager.....R. R. Magill  
 Sales Manager .....Judy Magill  
 Program Director.....Richard Bowman

**WCLB—Camilla—1954—KBS**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 2776.....News Service: UP  
 Transcription Service .....Standard  
 General Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....Dan O'Keefe

**WCHK—Canton—1957**

Frequency: 1290 Kc.....Power: 1 Kw.  
 Owned.....Cherokee Bcstg. Co., Inc.  
 Address.....Box 1290  
 News Service .....UP  
 Representative .....Dixieland  
 Gen. Mgr.....Tom Privette  
 Sta. Mgr.....Mike McDougald  
 Comm. Mgr.....Bob Peterson

**WLBB—Carrollton—1946  
KBS**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.  
 Business-Studio Address.....Bremen Road  
 Telephone.....TE 2-7041  
 Representative .....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Comm. Mgr.....J. D. Norton, Jr.

**WBHF—Cartersville—1946  
MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Address.....Box 71  
 Tel.: 1200.....News Service: UP  
 Newspaper Affil.....Herald  
 Station Manager.....W. Ryan Frier  
 Comm. Mgr.....Jim Davis  
 Ch. Eng.....Horace E. Bridges  
 Prog. Dir.....Roland Brooks

**WGAA—Cedartown—1941  
KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Polk County Bcstg. Co.  
 Business-Studio Address.....P. O. Box 807  
 Tel.: 777.....News Service: AP  
 Representative .....Dora-Clayton  
 Sta. Mgr.....Frank Proctor

**WCLS—Columbus—1955**

Frequency: 1580 Kc.....Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscogee Bcstg. Co.  
 Address.....1028½ Broadway  
 Tel.: FA 7-3648.....News Service: UP  
 Representative .....Walker, Dora-Clayton  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

**WDAK—Columbus—1943  
NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447.....News Service: AP  
 Station Representative.....Headley Reed  
 Membership .....RAB  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Commercial Manager.....William Massie  
 Program Director.....Mrs. Pat Lynn  
 Publicity Dir.....Mrs. Jennie McRae  
 Chief Engineer.....Dan O'Keefe

**WGBA—Columbus—1947**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Business-Studio Address.....1213½ Broadway  
 Tel.: FA 3-3603.....News Service: AP  
 Transcription Service .....Thesaurus  
 Representative .....Bob Dore, Dixieland  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....C. A. McClure  
 Pub. Dir.....Carolyn Milstead  
 Prog. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown

**WPNX—Columbus—1952  
(See listing in Phenix City, Ala.)**

**WRBL—Columbus—1928  
CBS**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Columbus Bdcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601.....News Service: UP  
 Newspaper Affil.....Page Corp.  
 Sta. Rep.....Hollingsbery  
 Transcription.....World  
 Membership .....NAB, RAB  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Sta., Comm. Mgr.....Walter Graham  
 Sales Prom. Mgr.....Eleanor Whitelaw  
 Pub. Dir.....G. Brougham  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble

**WJJC—Commerce—1957**

Frequency: 1270 Kc.....Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address.....Box 239  
 Tel.: 3-7802.....News Service: UP  
 Gen. Mgr.....Grady Cooper  
 Chief Engineer.....William Evans

**WMJM—Cordele—1940  
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. System  
 Business-Studio Address.....20th Ave. & B St.  
 Tel.: 666.....News Service: UP  
 Representative .....T. F. Clark  
 Membership .....NAB  
 President.....James S. Rivers

To Broadcasters

**AP**

Means

**A**dded **P**rofits

**A**dded **P**restige

**The Associated Press**

**50 Rockefeller Plaza**

**New York 20, N. Y.**



# GEORGIA



General Mgr. .... William E. Blizzard, Jr.  
Comm. Manager ..... Willard Belote

## WCON—Cornelia—1953

Frequency: 1450 Kw. .... Power: 250 Watts  
Owned-Oper. By ..... Habersham Bcstg. Co.  
Address ..... 1 Burrell St.  
Tel.: 1450 ..... News Service: UP  
President ..... Jack Bradley  
Gen. Mgr. .... Jim Marlowe  
Program Dir. .... Bill C. Massey  
Chief Engineer ..... Bobby Wilkes

## WGFS—Covington—1953

### KBS

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned ..... R. William & Betty J. Hoffman  
Address ..... P. O. Box 869  
Tel.: 2337 ..... News Service: UP  
Representative ..... Sears & Ayer  
Gen. Sta. Mgr. .... Bill Hoffman  
Sales Prom. Mgr. .... Dillard Rowe  
Program Dir. .... David Snodgrass  
Publicity Dir. .... Joe Rainey

## WBLJ—Dalton—1940

### MBS-KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Dalton Bdcstg. Corp.  
Business-Studio Address ..... Kenemer Bldg.  
Tel.: 1180 ..... News Service: AP  
Transcription Service ..... Thesaurus  
General Manager ..... Olin H. Kenemer  
Comm. Mgr. .... James L. Clark  
Ch. Eng. .... Jack Andrews

## WRCD—Dalton—1954

Frequency: 1430 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Whitefield Bcstg. Co.  
Address ..... 104 Pentz Street  
Tel.: 1892 ..... News Service: UP  
Representative ..... Dora-Clayton  
General Manager ..... Jim Honey  
Comm. Manager ..... Ed Jordan  
Program Director ..... Patty Hampton

## WDWD—Dawson—1948

### KBS-MBS

Frequency: 990 Kc. .... Power: 1000 Watts D.  
Owned-Operated By ..... Dawson Bdcstg. Co.  
Trans.-Bus.-Studio Address ..... Box 390  
Tel.: 416 ..... News Service: UP  
Representative ..... Indie Sales  
Trans. .... World  
General Manager ..... W. C. Woodall, Jr.  
Program Director ..... Barney Parnacott

## WEAS—Decatur—1947

Frequency: 1010 Kc. .... Power: 50 Kw.  
Owned ..... WEAS, Inc.  
Address ..... P. O. Box 67  
Tel.: DE 2-2521 ..... News Service: UP  
Representative ..... Stars National

Chairman of the Board ..... E. D. Rivers, Jr.  
President ..... William H. Keller, Jr.  
Station Manager ..... Warren Roberts  
Sales Mgr. .... William Packham

## WDMG—Douglas—1946

Frequency: 860 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... WDMG, Inc.  
Address ..... 620 E. Ward St.  
Tel.: 1150 ..... News Service: UP  
Representative ..... Dora-Clayton  
President ..... B. F. J. Timm  
General Mgr. .... Mary Jarrard  
Comm. Mgr. .... Roy L. Jones

## WSIZ—Douglas—1957

Frequency: 11310 Kc. .... Power: 1000 Watts d.  
Owned ..... Fernandina Beach Bcstrs.  
Address ..... P. O. Box 202  
Tel.: 1140 ..... News Service: UP  
President ..... Marshall W. Rowland  
Gen. Mgr., Chief Engr. .... George J. Duck  
Comm. Mgr. .... Jerry Griggs  
Program Dir. .... Joe Vincent

## WMLT—Dublin—1945

### MBS-KBS

Frequency: 1330 Kc. .... Power: 1 Kw.  
Owned-Operated By ..... Dublin Bdcstg. Co.  
Business Address ..... Franklin St.  
Tel.: 871 ..... News Service: UP  
General Manager ..... W. Newton Morris  
Sta. Mgr. .... Frank Floyd Jr.

## WTJH—East Point—1949

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By ..... Southeastern Bcstg. Sys.  
Address ..... 2146 Dodson Drive  
Tel.: PL 8-1473 ..... News Service: UP  
President ..... James S. Rivers  
Gen., Comm. Mgr. .... J. A. Davenport  
Sales Prom. Mgr. .... Claude Jones  
Program Dir. .... Ray Kinnamon  
Publicity Director ..... Elizabeth Hall  
Chief Engineer ..... William J. Hill

## WGGC—Elberton—1946

### KBS-MBS

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Elberton Bcstg. Co.  
Address ..... Box 472  
News Service ..... AP  
Representative ..... Continental  
Manager ..... Melvin C. Gorman

## WBHB—Fitzgerald—1946

### MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Ben Hill Bdcstg. Corp.  
Address ..... Box 472  
Tel.: 2077 ..... News Service: AP  
Transcription Service ..... World  
Representative ..... Dora-Clayton  
Membership ..... NAB





# GEORGIA



President ..... Otto Griner  
 Gen. Mgr. .... Paul E. Reid  
 Comm. Mgr. .... Joe Liber  
 Prog. Dir. .... Tony Carter  
 Chief Engineer. .... Mike Pelton

## WFPM—Fort Valley—1951 KBS

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Peach Belt Bcstg. Co.  
 Address ..... Roberts Rd.  
 Tel.: TA 5-5547. .... News Service: UP  
 Representative ..... Indie Sales, Continental  
 Trans. .... World  
 General Mgr. .... Harris H. Hafer  
 Chief Eng. .... J. Carlton Shy, Jr.

## WDUN—Gainesville—1949

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... N.E. Ga. Bcstg. Co.  
 Address ..... 1140 Thompson Bridge Rd.  
 Tel.: LE 4-7331. .... News Service: AP  
 Trans. .... Thesaurus  
 Representative ..... Thomas F. Clark, Dixieland  
 Pres., Gen. Manager. .... John W. Jacobs, Jr.  
 Comm. Mgr. .... Claire Palmour  
 Chief Engineer. .... Gilmer Hulsey

## WGGA—Gainesville—1941 MBS-KBS

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By. .... Blue Ridge Bcstg. Co.  
 Business Address ..... Press-Radio Center  
 Tel.: LE 2-6211. .... News Service: UP  
 Newspaper Affil. .... Daily Times  
 Membership ..... RAB  
 President ..... Charles A. Smithgall  
 General Manager ..... Robert Schwab  
 Comm., Prom. Mgr. .... James A. Hartley  
 Program Dir. .... William A. Sellers  
 Chief Engineer ..... Wilbert Darracott

## WLBA—Gainesville—1957

Frequency: 1580 Kc. .... Power: 5 Kw., d.  
 Owned. .... Hall County Bcstg. Co.  
 Address ..... Bowmen Drive  
 Tel.: LE 2-6331. .... News Service: UP  
 Representative ..... Dora-Clayton  
 Pres., Gen. Mgr. .... Ernest H. Reynolds  
 Sta., Comm. Mgr. .... Jim Stevenson

## WHIE—Griffin—1952

Frequency: 1320 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Telerad, Inc.  
 Address ..... Box 971  
 Tel.: 9451. .... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Dixieland  
 Membership ..... NAB  
 General Manager ..... W. C. Courson  
 Comm. Mgr. .... Fred L. Watkins

## WKEU—Griffin—1934 MBS-KBS

Frequency: 1450 Kc. .... Power: 250 Watts

Owned-Oper. By. .... Radio Station WKEU  
 Address ..... Macon Rd.  
 Tel.: 5507. .... News Service: AP  
 Membership ..... RAB  
 General Manager. .... A. W. Marshall, Jr.

## WKLY—Hartwell—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Louis L. Morris  
 Business Address ..... Box 189, Hartwell  
 Tel.: 71. .... News Service: UP  
 Newspaper Affil. .... Hartwell Sun  
 Transcription Service ..... World  
 Membership ..... NAB  
 President ..... Louis L. Morris  
 Exec. V.P. .... Max G. Pfander

## WCEH—Hawkinsville—1952 KBS

Frequency: 610 Kc. .... Power: 500 Watts  
 Owned. .... Tri-County Bcstg. Co., Inc.  
 Address ..... Box 184  
 Tel.: TW 3-3381. .... News Service: UP  
 Trans. Service ..... World  
 President ..... R. T. Ragan  
 Gen. Mgr. .... J. D. Popwell  
 Prog. Dir. .... Odell Floyd  
 Chief Eng. .... W. R. Powell

## WBGR—Jesup—1949—KBS

Frequency: 1370 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Altamaha Bcstg. Co.  
 Address ..... P. O. Box 147  
 Tel.: GA 7-2444. .... News Service: UP  
 Representative ..... Cont. Radio Sales  
 President ..... W. G. Thomas, Sr.  
 Sta., Comm. Mgr. .... Edward Lynch  
 Prog. Dir. .... Paul Elliot  
 Chief Engineer. .... Art Manning

## WLFA—Lafayette—1954 KBS

Frequency: 1590 Kc. .... Power: 5 Kc.  
 Owned-Oper. By. .... Radio Dixie, Inc.  
 Address ..... Box 393  
 Tel.: 4-7676. .... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Hil F. Best Co.  
 President ..... J. A. Gallimore  
 Gen. Mgr. .... C. W. Gwyn  
 Chief Engineer. .... Charles M. Lowry Jr.

## WLAG—La Grange—1941 MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... LaGrange Bcstg. Co.  
 Business-Studio Address. .... 304 E. Broome St.  
 Tel.: 2-3505. .... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Indie Sales, Dora-Clayton  
 Newspaper Affil. .... Daily News  
 Membership ..... NARTB  
 President ..... Roy C. Swank  
 Gen., Comm. Mgr. .... Edwin Mullinax  
 Program Director. .... Patricia Smith



Publicity Director.....Jim Carlisle  
Chief Engineer.....James McKay

**WTRP—LaGrange—1953**

Frequency: 620 Kw.....Power: 1000 Watts  
Owned.....Chattahoochee Bcstg. Co., Ltd.  
Address.....Hammett Bldg.  
Tel.: 9877.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....McGillvra  
Partner, Gen. Mgr.....Byron H. Hurst, Jr.  
Sta., Comm. Mgr.....George Pettelt

**WBML—Macon—1940**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....Middle Georgia Bdcstg. Co.  
Business-Studio Address.....230 Second St.  
Tel.: 3-5454.....News Service: AP  
Representative.....Forjoe, Dora-Clayton  
President.....C. R. Rader  
Comm., Gen. Mgr.....George W. Patton  
Chief Engineer.....C. L. Wilder

**WCRY—Macon—1957**

Frequency: 900 Kc.....Power: 250 Watts, d.  
Owned.....Wm. H. Loudermilk, Gen. Mgr.  
Address.....1230 Cowan Street  
Tel.: 3-9348.....News Service: UP  
Prog. Mgr.....Ben G. Porter, Jr.

**WIBB—Macon—1948**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Peach State Bcstg. Co., Inc.  
Business-Studio Address.....830 Mulberry St.  
Tel.: 2-2505.....News Service: AP  
Representative.....Walker  
Pres., Gen. Mgr., Chief Eng..Thos. H. Maxwell  
Commercial Manager.....Donald C. Frost  
Program Director.....Gordon Price

**WMAZ—Macon—1922—CBS**

Frequency: 940 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Southeastern Bcstg. Co.  
Address.....Bankers Insurance Bldg.  
Tel.: 2-7373.....News Service: UP  
Representative.....Avery-Knodel  
Membership.....NAB  
Pres., Chief Engineer.....George P. Rankin  
General Manager.....Wilton E. Cobb  
Commercial Mgr.....Frank Crowther  
Publicity Director.....Ed Pendleton  
Chief Engineer.....George P. Rankin

**WNEX—Macon—1945**

**MBS-ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Macon Bcstg. Co.  
Business-Studio Address.....2254 Rogers Place  
Tel.: 5-3301.....News Service: AP  
Newspaper Affil..Macon Telegraph Pub. Co.  
Transcription Service.....Thesaurus  
Representative.....Branham  
General Manager.....Alfred Lowe  
Business Manager.....Mary A. Thompson  
Sales Prom. Manager.....Alfred Lowe  
Ch. Eng.....E. Farber

**WMGE—Madison—1955**

**KBS**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....H. Gilreath, F. K. Graham  
Address.....Beacon Heights  
Tel.: 761.....News Service: UP  
General Mgr.....Wayne Foster  
Sales Prom. Mgr.....Jim Crosley  
Sta. Mgr.....Joe Duggan

**WFDR—Manchester—1957**

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned.....Radio Manchester, Inc.  
Address.....Box 447  
Tel.: TH 6-2490.....News Service: UP  
Transcription.....Thesaurus  
President.....Elmer Loftin  
Gen. Mgr.....Cecil Grider  
Sta., Comm. Mgr.....Joe Grammer

**WBIE—Marietta—1955**

Frequency: 1050 Kc.....Power: 500 Watts  
Owned-Oper. By.....Marietta Bcstg. Co.  
Address.....Box 91  
Tel.: 8-0469.....News Service: AP  
Pres., Comm. Mgr.....Dudley D. McCaskill  
Gen. Mgr., Chief Eng.....James Wilder  
Program Dir.....Don Kordecki

**WFOM—Marietta—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. Wilson & A. Jones  
Address.....Box 131  
Tel.: 8-3396.....News Service: UP  
Transcription Service.....Thesaurus  
General Manager.....Albert L. Jones

**WDAX—McRae—1957—KBS**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
Owned.....Radio Telfair, Inc.  
Address.....McRae, Ga.  
Tel.: 6006.....News Service: UP  
President.....Allen M. Woodall  
Sta. Mgr.....G. Ed Snyder  
Comm. Mgr.....Jack E. Rupert  
Program Dir.....Lucy C. Jacobs  
Publicity Dir.....Bruce Bostwick

**WMVG—Milledgeville—1946**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Michael T. Landy  
Business-Studio Address.....701 S. Jefferson St.  
Telephone.....2250  
Membership.....NAB  
Owner, Gen. Mgr.....Michael T. Landy  
Program Director.....Josephine Ragsdale  
Chief Engineer.....Joseph S. Boone

**WMRE—Monroe—1954—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Walton Bcstg. Co.  
Address.....Box 191  
Tel.: 8-1711.....News Service: AP  
Membership.....RAB



# GEORGIA



Pres., Gen. Mgr.....Warren G. Gilpin  
 Sta., Comm. Mgr.....Deral Morris  
 Pub. Dir.....Dorothy B. Gilpin  
 Sales Prom. Mgr.....C. Johnson  
 Prog. Dir.....Mary Jane Campbell  
 Chief Engineer.....Hamilton Masters

President ..... Mitchell Melof  
 General Manager..... Don Mitchell  
 Chief Engineer..... Jean Ludwick

## WMGA—Moultrie—1939 ABN-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WMGA  
 Business-Studio Address..... Box 310  
 Tel.: YU 5-5770.....News Service: UP  
 Representative ..... Everett-McKinney, Ayers  
 Gen. Mgr..... John F. Pidcock  
 Station Mgr..... Roy F. Zess  
 Prog. Dir., Pub. Dir..... E. Griner  
 Chief Engineer..... Homer Sloan

## WRGA—Rome—1929 MBS

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Rome Bcstg. Corp.  
 Bus.-Studio Address..... Nat. City Bank Bldg.  
 News Service .....UP  
 Transcription Service ..... Standard  
 Representative ..... Walker, Dora-Clayton  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Mather Payne  
 Secretary-treasurer ..... Charles Smithgall  
 Commercial Manager..... Clarence Salmon

## WMTM—Moultrie—1953

Frequency: 1300 Kc..... 5 Kw. d.  
 Owned-Oper. By..... Colquitt Bcstg. Co.  
 Address..... P. O. Box 531  
 Tel.: YU 5-4517..... News Service: AP  
 Transcription ..... World  
 Representative ..... T. F. Clark  
 President..... N. B. Mills  
 Sta. Mgr., Chief Engr..... D. J. Turner

## WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Coosa Valley Radio Co.  
 Business-Studio Address... P. O. Drawer 473  
 Telephone ..... 2-0833  
 Representative ..... McGilvra  
 Comm. Mgr..... Dean Covington  
 Gen. Mgr..... Edward N. McKay  
 Program Director..... Charlie Doss

## WCOH—Newnan—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Newnan Bcstg. Co.  
 Address..... P. O. Box 581  
 News Service .....AP  
 Transcription Service..... Thesaurus  
 Gen. Mgr..... James O. Hardin  
 Chief Engineer..... William E. Davis, Jr.

## WSNT—Sandehsville—1956 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned..... Washington Bcstg. Co., Inc.  
 Address ..... Sandersville  
 Tel.: 3174..... News Service: UP  
 Trans. .... SESAC  
 Representative ..... J. Walter Thompson  
 Membership ..... NAB  
 President..... Herschel L. Webster  
 Gen. Mgr..... John C. Foster

## WBBN—Perry—1956

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned..... Gateway Broadcasting Co.  
 Address..... Highway 41 South  
 Tel.: GA 9-2980..... News Service: AP  
 Representative ..... Thomas F. Clark  
 Gen., Sta., Comm. Mgr..... Al H. Evans  
 Prog. Dir..... Joe Bilodeau  
 Chief Engineer..... Marvin D. Strickland

## WCCP—Savannah—1946 MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Carter C. Peterson  
 Bus.-Studio Address.. Georgia State Bank Bldg.  
 Tel.: 2-4182..... News Service: UP  
 Representative ..... Walker  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Carter C. Peterson  
 Comm. Mgr. .... Weldon Herrin

## WSFB—Quitman—1955 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned..... Quitman Broadcasting Co.  
 Address ..... P. O. Box 632  
 Tel.: 2681..... News Service: UP  
 Transcription ..... Standard  
 Gen., Sta. Mgr..... Emerson W. Browne  
 Program Director..... Margie Bowman  
 Chief Engineer..... Emerson W. Browne

## WFRP—Savannah—1946 ABN

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Georgia Bcstg. Co.  
 Business-Studio Address... 219 E. Charlton St.  
 Tel.: AD 3-9642..... News Service: AP  
 President ..... John F. Pidcock  
 V.P., Gen., Sta., Comm. Mgr... John Williams  
 Chief Engineer..... Hoyt E. Ray

## WLAQ—Rome—1947—ABN

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Operated By..... Mitchell Melof  
 Address ..... Box 228  
 Tel.: 7767..... News Service: UP

## WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.



# GEORGIA



**Owned-Oper. By**.....WJIV, Inc.  
**Bus. Address**.....Box 737  
**Tel.:** AD 4-7264.....News Service: AP  
**Representative**.....Stars Natl.  
**Chrmn. of Bd.**.....E. D. Rivers, Jr.  
**President**.....Marie B. Rivers  
**General Manager**.....J. L. Woods

## WSAV—Savannah—1939 NBC

**Frequency:** 630 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....WSAV, Inc.  
**Bus.-Studio Address**...Liberty Natl. Bank Bldg.  
**Tel.:** AD 6-0303.....News Service: AP  
**Transcription Service**.....Lang-Worth  
**Representative**.....Blair  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....Harben Daniel  
**Comm. Mgr.**.....Robert Ward  
**Sales Prom. Mgr.**.....Mrs. Janet Cochran  
**Program Dir.**.....Burl Womack  
**Chief Engineer**.....Byron Strong

## WSGA—Savannah—1956

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Coastal Bcstg. Inc.  
**Business-Studio Address**...409 E. Liberty St.  
**Tel.:** AD 3-8807.....News Service: AP  
**Pres., Gen., Sta. Mgr.**.....Donald K. Jones  
**Commercial Manager**.....John M. Williams

## WTOC—Savannah—1929 CBS

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Savannah Bcstg. Co.  
**Business-Studio Address**...516 Abercorn St.  
**Tel.:** AD 2-0127.....News Service: UP  
**Representative**.....Avery-Knodel  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....William T. Knight, Jr.  
**Commercial Manager**.....Ben Williams  
**Program Director**.....Ben H. Quick  
**Sls. Prom. Mgr., Pub. Dir.**...Frank S. Bryson, Jr.  
**Chief Engineer**.....Kyle E. Goodman

## WWNS—Statesboro—1946 KBS

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned**.....Statesboro Broadcasting System  
**Address**.....P. O. Box 146  
**Tel.:** PO 4-5446.....News Service: UP  
**Transcription**.....World  
**Gen. Mgr.**.....Robert H. Thompson, Sr.  
**Sta., Comm. Mgr.**.....Jim Watson  
**Prog. Dir.**.....John Johnson  
**Pub. Dir.**.....Robert H. Thompson, Jr.  
**Program Dir., Ch. Eng.**.....Jack V. LoPresti

## WGTA—Summerville—1950

**Frequency:** 950 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Co.  
**Address**.....Summerville, Ga.  
**Tel.:** 295-6.....News Service: UP  
**Transcription Service**.....Capitol

**Station Rep.**.....Stars Natl.  
**General Manager**.....William B. Farrar  
**Comm. Mgr.**.....Rogers Allison  
**Chief Engineer**.....James S. Stowers, Jr.

## WJAT—Swainsboro—1950

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Jack & Nancy Thompson  
**Address**.....Covena Rd., Box 371  
**Trans. Service**.....World  
**Tel.:** 2011.....News Service: UP  
**Membership**.....NAB  
**General Manager**.....Jack A. Thompson  
**Sta. Mgr.**.....John H. (Jack) Wiseley

## WSYL—Sylvania—1955 KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Edwin Bass, Gen. Mgr.  
**Address**.....P. O. Box 302  
**Tel.:** LO 4-6601.....News Service: UP  
**Transcription Service**.....SESAC  
**Sales Prom. Mgr.**.....Mildred E. Bass  
**Prog., Pub. Director**.....Shirley Scott

## WSFT—Thomaston—1947 MBS

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Thomaston Bcstg. Co.  
**Business-Studio Address**.....WSFT Bldg.  
**Tel.:** 5421.....News Service: UP  
**Transcription Service**.....World  
**Membership**.....NAB, RAB  
**Representative**.....Dora-Clayton  
**Gen. Mgr.**.....S. J. Carswell  
**Sta. Mgr., Pro. Dir.**.....Bill Haule  
**Comm. Mgr.**.....Claude Thames  
**Chief Eng.**.....Walt MacTammany

## WKTG—Thomasville—1947

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....John H. Phipps Bcstg. Sta.  
**Address**.....P. O. Box 358  
**Tel.:** CA 6-5343.....News Service: AP  
**Transcription Service**.....Thesaurus  
**Representative**.....Thomas F. Clark  
**President**.....John H. Phipps  
**Gen. Mgr.**.....Herschel L. Graves  
**Sta., Comm., Sls., Prom. Mgr.**...L. T. Porter  
**Prog. Dir.**.....Roger Mansfield  
**Chief Engineer**.....Leon Lloyd

## WPAX—Thomasville—1934

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....H. Wimpy  
**Business-Studio Address**...117 Remington Ave.  
**Tel.:** 909.....News Service: UP  
**Trans.**.....Thesaurus  
**Owner**.....H. Wimpy  
**Commercial Manager**.....Al Feinberg

## WTWA—Thomson—1948 MBS-KBS

**Frequency:** 1240 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Hickory Hill Bcstg. Co., Inc.



# GEORGIA



Business Address.....127 Journal St.  
 Tel.: 141.....News Service: UP  
 Newspaper Affiliation.....McDuffie Progress  
 Pres., Gen. Mgr.....Frank F. Hash  
 Station Mgr., Chief Eng.....Gene D. Harden

Tel.: CH 2-1565.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....Keystone  
 Co-Mgrs.....J. C. Johnson & Julian Tucker

## WWGS—Tifton—1946—MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tifton Bcstg. Corp.  
 Address.....800 S. Main St.  
 News Service.....UP  
 Membership.....NAB  
 Transcription.....World  
 Representative.....Thomas F. Clark  
 Pres., Gen. Mgr.....Ralph N. Edwards  
 Station Mgr.....W. E. Sides  
 Comm. Mgr.....Evelyn K. Edwards

## WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.  
 Owned-Operated By.....Vidalia Bcstg. Co.  
 Address.....Box 391  
 Tel.: 3029.....News Service: UP  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Howard C. Gilreath  
 Pub. Dir.....R. E. Ledford  
 Prog. Dir.....Mrs. Ruby Bryant  
 Chief Engineer.....Loren Dorough

## WLET—Toccoa—1941 MBS

Frequency: 1420 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....R. G. LeTourneau  
 Address.....423 Prather Bridge Rd.  
 Tel.: TU 6-2191.....News Service: UP  
 Representative.....Thomas F. Clark, Dixieland  
 President.....R. G. LeTourneau  
 Sta., Comm. Mgr.....Virgle E. Craig  
 Prog., Pub. Dir.....Gene Bollinger  
 Chief Engineer.....C. H. Sutton

## WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Oper...Warner Robbins Bcstg. Co., Inc.  
 Address.....Box 727  
 Tel.: WA 3-2121.....News Service: AP  
 Rep.....Cont. Radio Sales  
 Membership.....NAB  
 Gen. Mgr., Chief Eng.....E. Nobles  
 Sta., Comm. Mgr.....Glenn A. Weber

## WNEG—Toccoa—1956

Frequency: 1320 Kc.....Power: 1 Kw.  
 Owned.....Stephens County Bcstg. Co.  
 Address.....Box 710  
 Tel.: TU 6-3131.....News Service: AP  
 Co-Owner & Mgrs.....Roy & Charles Gaines

## WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Station WKLE  
 Address.....Berkshire Dr.  
 Tel.: 4081.....News Service: UP  
 Transcription Service.....Thesaurus  
 Pres., Owner.....Max G. Pfaender  
 General Manager.....Grady Berry, Jr.  
 Commercial Manager.....Burch Griffin  
 Prom. Mgr.....Richard Basinger  
 Prog. Dir.....I. Tucker Irvin  
 Chief Eng.....Broadus McLane

## WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Valdosta Bcstg. Co.  
 Address.....116 W. Hill Ave.  
 Tel.: CH 5521.....News Service: AP  
 Rep.....John E. Pearson  
 Membership.....NAB, RAB  
 President.....George B. Cook  
 Program Dir.....Willard Belote  
 Chief Engineer.....E. W. Green

## WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Teletronics Inc.  
 Address.....Memorial Drive  
 Tel.: 3068.....News Service: AP  
 Representative.....Thomas Clark  
 President.....James S. Rivers  
 General Manager.....James S. Rivers, Jr.

## WGOV—Valdosta—1940—MBS

Frequency: 950 Kc...Power: 5 Kc. d., 1 Kc. n.  
 Owned-Oper...Georgia-Florida Radio & TV Co.  
 Address.....Box 1452  
 Tel.: CH 2-4513.....News Service: UP  
 Representative.....S'ars Nat'l, Dora-Clayton  
 President.....Wm. H. Keller  
 Sta. Mgr.....A. B. Smith  
 Prog. Dir.....Dick Walden  
 Chief Engineer.....Irvin F. Key

## WAYX—Waycross—1936 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio WAYX, Inc.  
 Business-Studio Address...1600 Carswell Ave.  
 Tel.: AT 3-7100.....News Service: UP  
 Newspaper Affil...Waycross Journal American  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Hal Holman  
 Gen. Mgr.....John J. Tobola  
 Prog. Dir.....R. Williamson  
 Ch. Eng.....Curtis Frazier

## WJEM—Valdosta—1955 KBS

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Lowndes County Br'dcasters  
 Address.....Hwy. 84, Box 368





**WBRO—Waynesboro—1954**  
**KBS**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned. Burke County Broadcasting Co.  
Address Box 151  
Tel.: 2139 News Service: UP  
Pres., Gen., Sta. Mgr., Eng. C. Pugh  
Comm. Mgr. J. Kennon McNutt

**WRLD—West Point—1940**  
**ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Valley Bcstg. Co., Inc.  
Business Address P. O. Box 312  
Tel.: 2-2771 News Service: AP  
Transcription Service World  
Representative Clark

Membership RAB, NAB  
President J. C. Henderson  
Sales Promotion Mgr. Dorothy Forrester  
Sta., Comm. Mgr. J. M. Driskill  
Prog. Pub. Director Alleen Love  
Chief Engineer James E. McKay

**WIMO—Winder—1952—KBS**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Operated By Winder-Monroe Bcstg.  
Business Address P. O. Box 526  
Tel.: 4831 News Service: UP  
Transcription Service World  
Representative Hil F. Best  
President W. C. Woodall, Jr.  
Gen., Comm., Sta., Sls. Mgr. C. H. Grider  
Program Director Joy Simpson  
Publicity Director R. A. Jones  
Chief Engineer D. E. Stafford

**Idaho**

Pop. March 1 (Est.)—643,000; Families—188,000; Lic. Stations—33,  
Sta. CP's—1; Radio Homes—182,000; TV Homes—108,000

**KBLI—Blackfoot—1951**

Frequency: 690 Kc. Power: 1 Kw.  
Owned-Oper. By Granite Dist. Bcstg. Corp.  
Address Radio Village  
Tel.: 780 News Service: AP  
Gen., Sta. Mgr. Tom Thopson  
Prog. Dir. Bruce Allen  
Commercial Mgr. Gloria Dillard

Tel.: 2-4611 News Service: AP  
Representative John Blair  
Membership NAB, RAB  
General Mgr. Georgia M. Davidson  
Commercial Mgr. John Young  
Prog. Dir. Vern Moore  
Chief Engineer Harold Toedtemeier

**KBOI—Boise—1947—CBS**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Operated By Boise Valley Bcstrs., Inc.  
Bus. Studio Address 1007 W. Jefferson  
Tel.: 3-2511 News Service: UP  
Transcription Service World  
Rep. Peters, Griffin, Woodward, Inc.  
Membership RAB, NAB  
Pres., Gen. Mgr. Westerman Whillock  
Sta., Comm. Mgr. Earl Glade, Jr.  
Sales Prom. Mgr., Pub. Dir. Henry Curtis  
Chief Engineer James Johntz, Jr.  
Prog. Dir. Hub Warner

**KYME—Boise—1955**

Frequency: 740 Kc. Power: 500 Watts  
Owned-Operated By Keith & Elken Patterson  
Address P. O. Box 2794  
Tel.: 2-3575 News Service: AP  
Representative McGavren-Quinn  
Transcription Thesaurus  
Membership RAB  
Pres., Gen. Mgr. Keith E. Patterson  
Comm. Mgr. Lou Clemens  
Prog. Dir. Richard Sybert

**KGEM—Boise—1946**  
**MBS-IMN KBS**

Frequency: 1140 Kc. Power: 10,000 Watts  
Owned Idaho Bcstg. & TV Corp.  
Address 5601 Cassia  
Tel.: 4-3511 News Service: UP  
Representative Avery-Knodel  
Membership NAB  
President A. L. Glasmann  
Gen. Mgr. Cecil Heftel  
Sta., Comm. Mgr. Earl Ferguson  
Sales Prom. Mgr. R. H. Peck  
Chief Engineer Robert V. Beadles

**KBAR—Burley—1946**  
**ABN-KBS-IMN**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By KBIO, Inc.  
Business-Studio Address P. O. Box 461  
Tel.: OR 8-2244 News Service: UP  
Rep. McKinney, O'Connell, Moore & Lund  
General Manager K. Clark  
Comm. Mgr. Donald Lockwood  
Sales Mgr. Dennis Skoglund

**KIDO—Boise—1928—NBC**

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Operated By KIDO, Inc.  
Address Chamber of Commerce Bldg.

**KCID—Caldwell—1946**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Caldwell Bcstg. Co.  
Address 819 Main St.  
Tel.: 9-3608 News Service: AP  
Membership RAB, NAB  
Station Rep. Harlan G. Oakes  
Pres., Gen. Mgr. Clair B. Hull  
Sta. Mgr. Duane D. Wolfe



**KVNI—Coeur D'Alene—1946**  
**MBS-DON LEE**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Northern Idaho Bcstrs.  
Business-Studio Address.....Blackwell Island  
Tel.: 4-2196.....News Service: UP  
Rep.....Ayers, Walker  
Membership.....NAB  
Transcription.....Capitol, Thesaurus  
President.....Herbert C. Rice

**KORT—Grangeville—1954**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts d.  
Owner.....Kebco, Inc.  
Address.....Box 72  
Tel.: 51.....News Service: AP  
Representative.....Keystone  
Pres., Gen. Mgr.....Edward M. Brainard  
Comm. Mgr.....Kay Brainard

**KID—Idaho Falls—1928—CBS**

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Idaho Radio Corp.  
Address.....Box 701  
Tel.: 4.....News Service: UP  
Transcription Service.....World  
Representative.....Gill-Perna  
Membership.....NAB  
President.....A. W. Schneider  
General-Station Manager.....C. N. Layne  
Commercial Manager.....Leonard Warden  
Prog., Pub. Dir.....Leo Higham  
Chief Engineer.....Carroll Secrist

**KIFI—Idaho Falls—1946**  
**ABN-MBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. Idaho Bcstg. & TV Co.  
Business-Studio Address.....Box 581  
Tel.: JA 3-1171.....News Service: AP  
Newspaper Affil.....Post-Register  
Trans.....Langworth  
Representative.....Avery-Knodel  
Membership.....NAB  
Pres., Gen. Mgr.....J. M. Brady  
Sta. Mgr.....Dewain Silvester  
Prog. Dir.....Jim Harold

**KUPI—Idaho Falls—1957**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned.....J. Ronald Bayton  
Address.....Box 370  
Tel.: JA 2-1101.....News Service: UP  
Gen. Mgr.....J. Ronald Bayton  
Comm. Mgr.....Allen Mabry  
Rep.....W. S. Grant  
Membership.....RAB  
Station Mgr.....John T. Wrigley

**KART—Jerome—1956**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Northside Bcstrs., Inc.  
Address.....Box 705

Tel.: 948.....News Service: AP  
V.P., Gen. Mgr.....Herbert Everitt  
Sales Mgr.....Jim Taylor

**KOZE—Lewiston—1955**

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Lewis Clark Bcstg. Co.  
Address.....2829 Country Club Dr.  
Tel.: SH 3-2502.....News Service: AP  
Representative.....Gil-Perna, Feltis, Cox  
Gen. Mgr.....John Matlock  
Sta. Manager.....Eugene A. Hamblin  
Comm. Mgr.....R. D. Spencer

**KRLC—Lewiston—1935**  
**MBS-DON LEE**

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Donald A. & Elaine S. Thomas  
Address.....P. O. Box 287  
Tel.: SH 3-1551.....News Service: UP  
Transcription Service.....Thesaurus  
Representative.....Forjoe, Art Moore  
Gen. Mgr.....Donald Thomas  
Comm. Mgr.....Robert Young  
Sales Prom. Mgr., Chief Engr.....Tom Haveman  
Program Director.....Alben Nelson

**KRPL—Moscow—1947—KBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....KRPL, Inc.  
Address.....Box 396  
Tel.: TU 2-1283.....News Service: AP  
Transcription Service.....Keystone  
Representative.....Moore, Hil F. Best  
President.....Roy Anderson  
Mgr.....Gale Mix  
Comm. Mgr.....James Sanberg  
Program Director.....Jerry Lange  
Prod. Mgr.....John Mix  
Chief Engineer.....John Lewis

**KFXD—Nampa—1930**

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.  
Business Address.....1024 12th Ave. S.  
Tel.: 6-4611.....News Service: UP  
Transcription Service.....Lang-Worth  
Representative.....Holman  
Membership.....NAB  
Co-Owner, Gen. Mgr.....Ken Kilmer  
Station Mgr.....Doyle Cain  
Prog. Dir.....Shirl Black  
Chief Engineer.....G. M. Rose

**KSEI—Pocatello—1926**  
**NBC**

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Operated By.....Pioneer Bcstrs. Corp.  
Business-Studio Address.....Box 31  
Tel.: 4000.....News Service: UP  
Transcription Service.....Standard, Lang-Worth  
Representative.....Weed, Feltis, Cox  
Membership.....NAB, RAB  
Pres., Gen., Comm. Mgr.....Henry H. Fletcher  
Program Director.....Ruthe A. Fletcher  
Chief Engineer.....Ella W. Call



**KWIK—Pocatello—1946**  
**IMN-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned. Pocatello Radio, Inc.  
Address 1140 Yellowstone  
Tel.: 1240 News Service: AP  
Representative Avery-Knodel  
Membership NAB  
President Don W. Burden  
General Manager James H. Schoonover  
Comm. Mgr. R. W. "Bill" Burden

**KYTE—Pocatello—1956**

Frequency: 1290 Kc. Power: 1 Kw. d.  
Owned Pocatello Bcstg. Co.  
Address Box 1589  
Tel.: 1290 News Service: AP  
Representative Art Moore  
President Thomas R. Becker  
Gen. Sta. Mgr. Leonard F. Epling  
Comm. Mgr. Donald Heinan  
Chief Engineer Dwight L. Zundel

**KPST—Preston—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Voice of The Rockies, Inc.  
Address Preston  
Tel.: 600 News Service: UP  
Representative Continental  
General Mgr. D. A. Nash, Jr.  
Commercial Mgr. M. S. Stocking

**KRXK—Rexburg—1951—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Snake River Radio & TV Co., Inc.  
Address 445 S. 2nd East  
Tel.: EL 6-5488 News Service: AP  
Pres., Gen. Mgr. Gene Shumate  
Sls. Mgr. Wes Lawrence

**KAYT—Rupert—1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By Inland Bcstg. Co.  
Address Rupert  
Tel.: HE 6-3746 News Service: UP  
Rep. H. S. Jacobson  
Membership NAB, RAB  
Pres., Gen. Mgr. Mervin V. Ling  
Sta. Comm. Mgr. George McDonald

**KSPT—Sandpoint—1949**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Bauer Bcstg. Co.  
Address P. O. 431  
Tel.: CO 3-2179 News Service: AP  
Sta. Rep. Art Moore  
Trans. Serv. Standard, Lang-Worth, Thesaurus  
General Mgr. Norman Bauer  
Comm. Mgr. I. M. Rossmiller

**KEEP—Twin Falls—1946**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts

Owned By Radio Sales Corp.  
Address P. O. Box 511  
Tel.: RE 3-7512 News Service: UP  
Station Rep. Gill-Perna  
President Frank C. McIntyre  
Comm. Mgr. Wayne Douglas  
Prog. Dir. Lenny Hesterman  
Chief Engineer Walt Snow

**KLIX—Twin Falls—1946**  
**MBS-ABN-IMN**

Frequency: 1310 Kc. Power: 1000 Watts  
Owned Southern Idaho Bcstg. & TV Co.  
Business-Studio Address Elizabeth Blvd.  
News Service AP  
Transcription Capitol, MacGregor, Associated  
Rep. Avery-Knodel  
Membership NAB, RAB  
President A. L. Glassman  
V.P., Gen. Mgr. Cecil Hefiel  
Commercial Mgr. Juneau H. Shinn  
Sales Prom. Mgr. Rosie Stover  
Radio Mgr. Gordon Glassmann  
Program Director Don Allen  
Chief Engineer Don Cedarstrom

**KTFI—Twin Falls—1928**  
**NBC**

Frequency: 1270 Kc. Power: 5000 d., 1000 n.  
Owned-Operated By Radio Bcstg. Corp.  
Address 241 Main Ave. W.  
Tel.: 2400 News Service: UP  
Transcription Service Lang-Worth, Standard  
Representative Weed  
Membership NAB, RAB  
Pres., Gen., Sta. Mgr. F. M. Gardner  
Commercial Mgr. Fred Maltz  
Pub., Prog. Dir., Sales Prom. Mgr. L. Parker  
Chief Engineer Allen See

**KWAL—Wallace-Kellogg**  
**1938—MBS-DON LEE**

Frequency: 620 Kc. Power: 1000 Watts  
Owned-Oper. By Metals Bcstg. Co.  
Bus.-Studio Address Box 930, Wallace  
Tel.: OS 1-6101 News Service: AP  
Transcription Service World, Lang-Worth  
Membership RAB  
Representative Holman, Art Moore  
Pres., Gen. Mgr., Pub. Dir. R. Lee Black  
Sta., Comm. Mgr. Jack Barton  
Prog. Dir. W. E. Roberts  
Chief Engineer Joe E. Martin

**KWEI—Weiser—1947**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Inland Bcst. Co.  
Business-Studio Address Box 791  
Tel.: 700 News Service: UP  
Membership RAB, NAB  
Pres., Gen. Mgr. M. V. Ling  
Sta., Comm., Sls. Mgr., Prog. Dir. D. Quigley  
Chief Engineer Edwin C. Miller

# Illinois

Pop. March 1 (Est.)—9,729,000; Families—2,959,000; Lic. Stations—95,  
Sta. CP's—0; Radio Homes—2,908,000; TV Homes—2,542,000

## WOKZ—Alton—1948—KBS

Frequency: 1570 Kc. Power: 1000 Watts, d.  
Owned-Oper. By... Palen Bcstg. Corp.  
Address... Hotel Stratford  
Tel.: 5-5506... News Service: UP  
Rep. ... Sears & Ayer  
Membership ... RAB, NAB  
Pres., Gen. Sta. Mgr. ... Edward N. Palen  
Comm. Mgr. ... H. T. "Bud" Bunyan  
Sales Prom. Mgr. ... John Crane  
Program Director ... Russ Benson  
Chief Engineer ... Nicholas Bonc

## WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts  
Owned ... Anna Bcstg. Co., Inc.  
Address ... Anna Hotel  
Tel.: 1112... News Service: UP  
Representative ... Sears & Ayer  
Trans. ... Thesaurus  
President ... Pierce E. Lackey  
Manager ... Robert P. Joseph

## WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 250 Watts, d.  
Owned-Oper. By ... V. G. Coffey & B. A. Oswalt  
Business-Studio Address ... 184 River St.  
Tel.: 7-4215... News Service: AP  
Trans. Service ... Lang-Worth  
Prog. Dir. ... Jeanne M. Doran  
Managers ... Coffey; Oswalt

## WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.  
Owned-Operated By ... Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address ... 2100 W. Main  
Tel.: AD 3-5000... News Service: AP  
Representative ... Indie Sales  
Pres., Gen. Mgr. ... John W. Lewis  
Commercial Mgr. ... Clarence Keller

## WJBC—Bloomington—1924 ABN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By ... Bloomington Bcstg. Corp.  
Address ... 209 E. Washington  
Tel.: 5-2078... News Service: UP  
Newspaper Affil. ... Daily Pantagraph  
Representative ... John E. Pearson  
Membership ... RAB, NAB  
President ... Loring C. Merwin  
Exec. V.P., Gen. Mgr. ... Vernon A. Nolte  
Comm., Prom. Mgr. ... John McDermott  
Program Dir. ... Jerry Collins  
Chief Engineer ... Fred Bailey

## WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By ... Cairo Broadcasting Co.  
Business Address ... Box 311  
Tel.: 1490... News Service: UP  
Gen.-Station-Comm. Mgr. ... Merrill C. Currier

## WBYS—Canton—1947—KBS

Frequency: 1560 Kc. Power: 250 Watts, d.  
Owned-Operated By ... Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter ... East Linn Limits  
Tel.: 1877... News Service: AP  
Transcription Service ... Thesaurus, SESAC  
Membership ... RAB, NAB  
Gen., Comm. Mgr. ... Charles E. Wright

## WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.  
Owned-Operated By ... Southern Illinois Bcstg.  
Business-Studio Address ... 218 W. Main St.  
Tel.: 167... News Service: AP  
Membership ... NAB  
Gen., Comm., Mgr. ... Paul F. McRoy

## WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By ... Carmi Bdcstg Co.  
Address ... U. S. Route 460  
Tel.: 4161... News Service: UP  
Transcription Service ... Thesaurus, World  
Membership ... NAB  
Gen., Sta. Mgr. ... S. A. Hassan

## WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By ... Superior Bcstg. Service, Inc.  
Address ... 502 Wabash Ave.  
Telephone ... 520  
Station Rep. ... Sears & Ayer  
Manager ... John Palmer

## WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.  
Owned ... Southern Illinois Bcstg. Co.  
Address ... Box 428  
Tel.: 5151... News Service: UP  
Transcription Service ... Lang-Worth  
President ... C. W. Rodgers  
Station Mgr. ... Ben Shore  
Prog. Dir. ... Dick Bieser  
Chief Engineer ... R. Millmaker

## WDWS—Champaign—1937 CBS

Frequency: 1400 Kc. Power: 250 Watts  
Owner ... The Champaign News Gazette, Inc.  
Business Address ... 48 Main St.  
Tel.: 6-1855... News Service: UP  
Transcription Service ... World  
Newspaper Aff. ... News-Gazette  
Representative ... The Meeker Co.  
Membership ... NAB, RAB  
President ... Mrs. Helen M. Stevick  
Gen., Sta. Mgr. ... Larry Stewart  
Program Dir. ... Constance Vogt  
Chief Engineer ... Robert Brown

Quality  
AND  
Integrity

**WGN-Radio**  
**WGN-TV**

CHANNEL 9 — CHICAGO, ILLINOIS



**WKID—Champaign-Urbana  
1948**

Frequency: 1580 Kc. Power 250 Watts d  
Owned-Operated By.....WKID Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: EM 7-5431.....News Service: UP  
Representative.....John E. Pearson  
Membership.....RAB  
President.....Donald T. Harding  
V.P., Gen. Mgr.....Robert R. Meskill  
Ch. Eng.....George Scharf

**WEIC—Charleston—1954  
KBS**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owner.....The Friendly City Bcstrs.  
Address.....Box 107  
Tel.: DI 5-2149.....News Service: UP  
Transcription.....Lang-Worth, World  
Rep.....Sears & Ayer  
Pres., Ge. Mgr.....Jack Owens  
Sta., Comm. Mgr.....Betty Owens  
Program Mgr.....Ruth Adkins  
Ch. Eng.....William Setliffe

**WAAF—Chicago—1922**

Frequency: 950 Kc.....Power: 1000 Watts, d.  
Owned-Operated By.....Corn Belt Pub., Inc.  
Business Address.....221 N. LaSalle St.  
Tel.: RA 6-1932.....News Service: UP  
Newspaper Affil.....Drovers Journal  
Representative.....Forjoe  
President.....Ward A. Neff  
Exec. V.P.....W. E. Hutchinson  
Gen., Sta. Mgr.....Thomas L. Davis  
Sales Prom. Mgr.....Ralph Kelley  
Program Dir., Pub. Dir.....Bill Bauer  
Chief Engineer.....Carl W. Ulrich

**WAIT—Chicago—1941**

Frequency: 820 Kc.....Power: 5000 Watts, d.  
Owned-Operated By.....Radio Station WAIT  
Bus.-Studio Address.....188 W. Randolph St.  
Tel.: FR 2-0660.....News Service: UP  
Transcription.....Thesaurus, SESAC, Standard  
Representative.....Headley-Reed  
Gen. Mgr., Prog. Dir.....Robert O. Miller  
Station Mgr.....L. Webb  
Comm. Mgr.....Julius Miller  
Sales Mgr.....W. Travis  
Chief Engineer.....Harry Berg

**WBEE—Chicago—1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned.....Rollins Bcstg., Inc.  
Address.....6205 S. Cottage Grove  
Tel.: NO 7-4124.....News Service: AP  
Representative.....Rollins Bcstg., Inc.  
President.....O. Wayne Rollins  
Gen. Mgr.....Robert A. Wencel  
Dir. Sales.....A. R. Lanphear  
Dir. Pub. Rel.....Tim Crow  
Dir. Eng.....G. R. Chambers  
Chief Engineer.....J. R. Burdeau

**WBBM—Chicago—1923—CBS**

Frequency: 780 Kc. ....Power: 50,000 Watts  
Owned By.....CBS Radio  
Address.....630 N. McClurg Ct.  
Tel.: WH 4-6000.....News Services: AP, UP, INS  
Sta. Rep.....CBS Spot Sls.  
Membership.....RAB  
General Manager.....H. Leslie Atlas  
Asst. Gen. Mgr.....E. H. Shomo  
Executive Ass't.....C. W. Doebler  
Sales Mgr.....James P. Hensley  
Promotion Mgr.....Harry Wilber  
Publicity Dir.....Herb Grayson  
Chief Engineer.....J. J. Beloungy  
Prod. Dir.....Art Mercier

**WCFL—Chicago—1926**

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned.....Chicago Federation of Labor  
Business-Studio Address.....666 Lake Shore Dr.  
Tel.: MO 4-2400.....News Service: AP, UP  
Representative.....Burke-Stuart  
General Manager.....Martin F. Hogan  
Commercial Mgr.....Thomas E. Haviland

**WCRW—Chicago—1926**

Frequency: 1240 Kc.....Power: 100 Watts  
Owned-Operated By.....Clinton R. White  
Address.....2756 Pine Grove Ave.  
Telephone.....DI 8-4440

**WEDC—Chicago—1926**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Emil Denmark, Inc.  
Address.....3860 W. Ogden Ave.  
Tel.: CR 7-4100.....News Service: UP  
President.....Emil Denmark  
Gen., Sta., Comm. Mgr., Prog. Dir.....Bill Mack  
Chief Engineer.....A. W. Smith

**WGES—Chicago—1924**

Frequency: 1390 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Radio Station WGES  
Address.....2708 Wash. Blvd.  
Tel.: SA 2-1700.....News Service: UP  
General, Station Manager.....John A. Dyer  
Commercial Mgr.....Elizabeth M. Hinzman  
Sales Promotion Manager.....K. P. Freda  
Chief Engineer.....William Shunk

**WGN—Chicago—1924**

Frequency: 720 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Tribune Co.  
Bus.-Studio Address.....435 N. Michigan Ave.  
Newspaper Affiliation.....The Chicago Tribune  
Tel.: MI 2-7600.....News Services: AP, INS, UP  
Transcription Service.....Standard  
Representative.....Edward Petry  
Membership.....NAB, RAB  
President.....J. Howard Wood  
V. P., Gen., Sta. Mgr.....Ward L. Quaal  
Commercial Manager.....William A. McGuineas  
Sales Promotion Manager.....Charles A. Wilson  
Program Director.....Bruce Dennis  
Publicity Director.....James Hanlon  
Dir. of Engineering.....Carl J. Meyers



### WHFC—Chicago—1925

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WHFC, Inc.  
 Address 3350 S. Kedzie Ave.  
 Telephone CL 4-7411  
 Rep. Charles Bernard  
 General Manager Richard W. Hoffman  
 Commercial Mgr. Florence Summers

### WIND—Chicago—1926

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Westinghouse Bcstg. Co.  
 Bus.-Studio Address 400 N. Michigan Blvd.  
 News Service UP, AP  
 Representative AM Radio Sales  
 Membership RAB, NAB  
 President Donald H. McGannon  
 V.P., Gen. Mgr. Ralph L. Atlas  
 Sales Manager John T. Carey  
 Program Dir. David Croninger  
 Publicity Dir. Helen Poster  
 Chief Engineer Ken Sherk

### WJJD—Chicago—1924

Frequency: 1180 Kc. Power: 50,000 Watts  
 Owned-Oper. By Plough Bcstg. Co.  
 Bus.-Studio Address 230 N. Michigan Ave.  
 Tel.: ST 2-5466 News Service: UP  
 Trans. World  
 Representative Radio-TV Representatives, Inc.  
 Membership RAB  
 President Harold R. Krelstein  
 Gen., Sta. Mgr. Frederick G. Harm  
 Commercial Mgr. James A. Jordan  
 Program Dir. Ralph Blank  
 Chief Eng. Walter F. Myers

### WLS—Chicago—1924—ABN

Frequency: 890 Kc. Power: 50,000 Watts  
 Owned-Oper. By WLS, Inc.  
 Business Address 1230 Washington Blvd.  
 Tel.: MO 6-9700 News Service: AP, UP  
 Transcription Service Standard  
 Representative John Blair  
 Membership NAB  
 President James E. Edwards  
 Gen., Sta. Mgr. Glenn Snyder  
 Commercial Manager Charles M. Freeman  
 Publicity Dir. Miss Perry Hamilton  
 Sales Prom. Mgr. John Klemek  
 Program Director Bernard F. Corson  
 Chief Engineer Thomas Rowe

### WMAQ—Chicago—1922—NBC

Frequency: 670 Kc. Power: 50,000 Watts  
 Owned-Operated By National Bcstg. Co., Inc.  
 Business-Studio Address Merchandise Mart  
 Tel.: SU 7-8300 News Services: AP, INS, UP  
 Transcription Service Thesaurus  
 Representative National Spot Sales  
 Membership NAB  
 President Robert Sarnoff  
 General Manager Jules Herbuveaux  
 Manager Howard W. Coleman  
 Sales Manager Rudi Neubauer  
 Sales Promotion Manager John M. Keys

Prog. Mgr. Richard Johnson  
 Publicity Director Chet Campbell  
 Chief Engineer Howard Luttgens

### WSBC—Chicago—1925

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By WSBC Bcstg. Co., Inc.  
 Business-Studio Address 2400 W. Madison St.  
 Tel.: MO 6-9060 News Service: UP  
 Representative National Time Sales  
 Membership NAB  
 President Louis B. Lee  
 Comm. Mgr. Marge Strasser  
 Program Dir. Richard D. Lane

### WHOW—Clinton—1947

Frequency: 1520 Kc. Power: 1000 Watts d.  
 Owned-Operated By Cornbelt Bcstg. Co.  
 Business Address 401 1/2 S. Side Sq.  
 Tel.: 305 News Service: AP  
 Representative Holman  
 Membership NAB  
 President J. R. Livesay  
 V.P., Gen., Sta. Mgr. Rolland O. Looper  
 Comm. Manager James Williams  
 Program Director Frank C. Jennings

### WDAN—Danville—1938 CBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Northwestern Pub. Co.  
 Address 1500 N. Washington  
 Tel.: 1700 News Service: AP  
 Transcription Service Thesaurus  
 Representative Everett-McKinney, Inc.  
 Membership NAB, RAB  
 General Manager Robert J. Burow  
 Sta. Mgr. Max Shaffer  
 Program Dir. Honore Ronan  
 Chief Engineer Norlyn Dossey

### WITY—Danville—1953 KBS

Frequency: 980 Kc. Power: 1 Kw.  
 Owned Vermillion Bcstg. Corp.  
 Address P. O. Box 142  
 Tel.: 1312 News Service: UP  
 Transcription Service Lang-Worth  
 Representative Burn-Smith  
 Membership RAB  
 President Gilbert E. Metzger  
 General Mgr. Elzer Marx  
 Comm. Mgr. W. H. O'Toole  
 Prog., Pub. Dir. Carl "Bud" Sunkel  
 Chief Engineer Taylor Clowson

### WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By Mid-States Bcstg. Co.  
 Business-Studio Address 285 S. Park St  
 Tel.: 3-9744 News Service: UP  
 Transcription Service Thesaurus  
 Representative Peters, Griffin, Woodward  
 Membership NAB, RAB



President.....Charles C. Caley  
 Gen., Sta. Mgr.....Frank C. Schroeder, Jr.  
 Commercial Mgr.....Robert B. King  
 Program Director.....E. James Seaney  
 Chief Engineer.....Willard F. Hall

**WSOY—Decatur—1925—CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Illinois Bcstg. Co.  
 Address.....1100 E. Pershing Road  
 Tel.: 5371.....News Service: AP  
 News Service.....AP  
 Newspaper Affiliation.....Lindsay-Schaub  
 Representative.....Weed  
 Membership.....NAB, RAB  
 President.....Frederick W. Schaub  
 Gen. Mgr.....M. H. Stuckwisch  
 Comm. Mgr.....Dale E. Eyman  
 Prog., Pub. Dir.....Eugene Dorsey  
 Chief Engineer.....Allan Doyle

**WLBK—De Kalb—1947**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Tel.: 6-3485.....News Service: AP  
 Transcription.....Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Dir.....Frank Borton  
 Chief Engineer.....W. Dean Clayton

**WDQN—Du Quoin—1951  
KBS**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned-Oper. By.....DuQuoin Bcstg. Co.  
 Address.....Music Center  
 Tel.: LI 2-3894.....News Service: UP  
 Representative.....McGillvra  
 Owner, General Manager.....M. R. Lankford  
 Station Manager.....Phil Richardson  
 Sales Mgr.....Gene Showalter  
 Program Director.....Art Smith  
 Chief Engineer.....Bert Pike

**WAMV—East St. Louis—1935  
ABN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Missouri, Inc.  
 Business-Studio Address.....Broadview Hotel  
 Tel.: BR 1-4625.....News Service: AP  
 Representative.....Weed & Co.  
 Membership.....NAB  
 President.....Robert W. Day  
 General Manager.....James E. Goldsmith  
 Asst. Mgr.....Elmer F. Wallrich  
 Program Director.....Dan Stengel

**WCRA—Effingham—1947  
KBS**

Frequency: 1090 Kc.....Power: 250 Watts, d.

Owned-Operated By.....Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 Tel.: 1090.....News Service: UP  
 Representative.....Devney  
 President.....Joseph E. McNaughton  
 Gen. Mgr.....George Walker

**WRMN—Elgin—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Oper. By.....The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Tel.: SH 1-7700.....News Service: UP  
 Representative.....Devney  
 General Mgr.....J. Richard Sutter

**WEAW—Evanston—1946**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address.....Box 1330  
 Tel.: UN 4-7600.....News Service: UP  
 Rep.....Good Music Bctrs., Grant Webb  
 Membership.....NAB, RAB  
 Pres., Gen. Sta. Mgr.....Edward A. Wheeler  
 Commercial Manager.....Don Springgate  
 Sales Prom. Mgr.....Lawrence Gutter  
 Pub. Dir.....Doris Peterson  
 Program Director.....Dick Blanchard

**WNMP—Evanston—1946**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Evanston Broadcasting Co.  
 Bus.-Studio-Transmitter.....1580 Sherman Ave.  
 Tel.: GR 5-1590.....News Service: INS  
 Membership.....RAB  
 Representative.....Devney  
 President.....Angus D. Pfaff  
 Chief Engineer.....Thomas Mills

**WFIW—Fairfield—1953—KBS**

Frequency: 1390 Kw.....Power: 500 Watts d.  
 Owned-Oper. By.....Wayne County Bcstg. Co.  
 Address.....Box 72  
 Tel.: 2159.....News Service: AP  
 Transcription Service.....SESAC  
 Representative.....Grant Webb  
 Membership.....NAB  
 Co-Owner, Gen. Mgr.....Thomas S. Land  
 Co-Owner.....Bryon Davidson  
 Commercial Mgr.....Garnet Williams

**WFRL—Freeport—1947**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Freeport Bcstg. Co., Inc.  
 Business-Studio Address.....9 N. Chicago Ave.  
 Tel.: ST 438.....News Service: AP  
 Representative.....Headley-Reed  
 Membership.....NAB  
 Pres., Gen. Mgr., Chief Eng.....Vincent S. Barker  
 Commercial Manager.....David Taylor  
 Prog. Dir.....Bud Walters

**WGIL—Galesburg—1937**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Galesburg Bcstg. Co., Inc.  
 Business Address.....312 Hill Arcade  
 Tel.: 4626.....News Service: UP  
 Newspaper Affiliation.....Daily Register Mail



Transcription ..... World  
 Representative ..... Wm. G. Rambeau  
 President ..... William C. Pritchard  
 Gen., Sta. Mgr. .... George D. Donaldson  
 Prog. Dir. .... Edward J. Gale  
 Chief Engineer ..... R. L. Baughman

**WQUB—Galesburg—1957**

Frequency: 1590 Kc. .... Power: 5 Kw.  
 Owned ..... Knox County Bcstg. Corp.  
 Address ..... 36 Park Plaza  
 Tel.: 4204 ..... News Service: AP  
 Representative ..... Hollingbery  
 President ..... G. LaVerne Fiambo  
 Manager ..... Roger Hoffman

**WEBQ—Harrisburg—1923**  
KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... First Trust Association  
 Business-Studio-Transmitter ..... 100 E. Poplar St.  
 Tel.: CL 3-7282 ..... News Service: UP  
 Membership ..... NAB  
 Gen.-Station-Comm. Mgr. .... Inglis M. Taylor  
 Sales Prom. Mgr. .... Ken Hamilton  
 Program Director ..... Norma Slaton  
 Publicity Director ..... Charles Branum  
 Chief Engineer ..... Elmer L. Gladson

**WMCW—Harvard—1955**

Frequency: 1600 Kc. .... Power: 500 Watts  
 Address ..... 205 E. Brainard  
 c/o ..... Mrs. Esther Blodgett

**WJPF—Herrin—1940**  
MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Egyptian Bcstg. Co.  
 Business-Studio Address ..... P. O. Box 179  
 Tel.: 381-382 ..... News Service: UP  
 Representative ..... Holman  
 President ..... Maybelle J. Lyerla  
 Gen., Sta. Mgr. .... Charles R. Cook

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc. .... Power: 1000 Watts d.  
 Owned. Jacksonville Radio & TV Bcstg. Corp.  
 Address ..... Illinois Theatre Bldg.  
 Tel.: CH 5-7171 ..... News Service: AP  
 Transcription Service ..... World  
 Newspaper Affil. .... Journal-Courier  
 Representative ..... Hal Holman  
 Membership ..... NAB  
 Gen. Mgr. .... R. Karl Baker  
 Comm. Mgr. .... Barney Lewis  
 Program Director ..... T. J. Fairburn  
 Chief Engineer ..... G. J. Cassens

**WJOL—Joliet—1929**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WJOL, Inc.  
 Business-Studio-Transmitter ..... 601 Walnut St.  
 Tel.: 6-4761 ..... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Rambeau  
 Membership ..... RAB

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Gen. Comm., Sales Prom. Mgr. . . . . J. F. Novy  
 Station Manager . . . . . J. F. Cerny  
 Prog. Dir. . . . . Eileen Caron

Comm. Manager . . . . . Paul E. Rankin  
 Program Director . . . . . William H. Brady  
 Publicity Director . . . . . John H. Deal  
 Chief Engineer . . . . . Donald Thompson

## WKAN—Kankakee—1947

Frequency: 1320 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Kankakee Daily Journal Co.  
 Business-Studio Address. . . . . 183 N. Schuyler Ave.  
 Tel.: 3-6633 . . . . . News Service: AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Sears-Ayer  
 Membership . . . . . NAB  
 President . . . . . Burrell Small  
 General Manager . . . . . Bruce Brown  
 Station Manager . . . . . Robert Hawkins  
 Sales Mgr. . . . . Donald Hoover  
 Program Director . . . . . Orren Allain  
 Chief Engineer . . . . . Richard Eckels

## WSMI—Litchfield—1950

Frequency: 1540 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Mid-Illinois Bcstg. Co.  
 Address . . . . . Box 241  
 Tel.: 100 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Hill Best  
 Membership . . . . . RAB, NAB  
 Pres., Gen. Mgr. . . . . Hayward L. Talley

## WKEI—Kewanee—1952—KBS

Frequency: 1450 Kc. . . . . Power: 100 Watts  
 Owned-Operated By. . . . . WKEI Bcstg. Co.  
 Address . . . . . 202½ N. Tremont  
 Tel.: 4471 . . . . . News Service: AP  
 Representative . . . . . H. F. Best  
 Membership . . . . . NAB  
 Pres., Gen. Mgr., Chf. Engr. . . . . E. D. Scandrett  
 Prog., Pub. Dir. . . . . Paul Messplay

## WKAI—Macomb—1947—KBS

Frequency: 1510 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . The Macomb Bcstg. Co.  
 Address . . . . . 113 E. Carroll St.  
 News Service . . . . . UP  
 Rep. . . . . W. Donald Roberts  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 Pres., Gen. Mgr. . . . . Wm. E. Schons  
 Sta., Comm. Mgr. . . . . Robert Douglas

## WTAQ—La Grange—1950

Frequency: 1300 Kc. . . . . Power: 500 Watts n.  
 Owned-Oper. By. . . . . S & S Bcstg. Co.  
 Address . . . . . Box 408  
 Tel.: FL 2-1300 . . . . . News Service: UP  
 Representative . . . . . W. Donald Roberts  
 Membership . . . . . NAB  
 President . . . . . Charles Sebastian  
 V. P., Sta. Mgr. . . . . Russ Salter  
 Commercial Manager . . . . . Ralph Faucher  
 Sales Prom. Mgr. . . . . Stanley Noyes  
 Program Dir. . . . . Ted Carlson  
 Asst. Mgr. . . . . Arthur Schlaman  
 Chief Engineer . . . . . Bill Ward

## WGGH—Marion—1949

Frequency: 1150 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By. . . . . Marion Bcstg. Co.  
 Business Address . . . . . P. O. Box 311  
 Tel.: 824 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Sears & Ayer  
 Membership . . . . . NAB, RAB  
 Pres., Chief Eng. . . . . George W. Dodds  
 Gen., Sta., Comm. Mgr. . . . . Jim Duncan  
 Sls. Prom. Mgr. . . . . Ina Trammel

## WLPO—La Salle—1947

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . La Salle County Bcstg. Co.  
 Bus. Ad. . . . . P. O. Box 215  
 Tel.: 3100 . . . . . News Service: AP  
 Newspaper Affiliation. . . . . Daily News Tribune  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Grant Webb  
 President . . . . . Peter Miller  
 Gen. Mgr. . . . . William Holm  
 Program Director . . . . . Dan Dunlap  
 Publicity Director . . . . . Laverne Waltman  
 Chief Engineer . . . . . Lawrence McCann

## WLBH—Mattoon—1946

Frequency: 1170 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By. . . . . Mattoon Bcstg. Co.  
 Bus-Studio Address . . . . . 1632½ B'way Ave.  
 Tel.: AD 4-6464 . . . . . News Service: AP  
 Representative . . . . . Holman  
 Membership . . . . . NAB  
 President, Gen-Station Mgr. . . . . J. R. Livesay  
 Commercial Manager . . . . . Ken Wooddell  
 Sales Prom. Mgr. . . . . Robert Veech  
 Program Director . . . . . Robert Guess  
 Chief Engineer . . . . . Ray Livesay

## WPRC—Lincoln—1947—KBS

Frequency: 1370 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By. . . . . Prairie Radio Corp.  
 Address . . . . . P. O. Box 37  
 Tel.: 1370 . . . . . News Service: AP  
 Membership . . . . . RAB  
 Trans. . . . . Lang-Worth  
 Representative . . . . . Sears & Ayer  
 Pres., Gen. Mgr. . . . . Ray F. Knochel

## WMOK—Metropolis—1951 KBS

Frequency: 920 Kc. . . . . Power: 1,000 Watts d.  
 Owned-Oper. By. . . . . Fort Massac Bcstg. Co.  
 Address . . . . . Box 721  
 Tel.: 2106 . . . . . News Service: AP  
 Transcription Service . . . . . SESAC  
 Representative . . . . . Holman  
 Membership . . . . . NAB, RAB  
 Gen. Mgr. . . . . James H. Firmin  
 Sales Prom. Mgr. . . . . Virgil E. Smith

## WQUA—Moline—1946—ABN

Frequency: 1230 Kc. . . . . Power: 250 Watts



Owned-Oper. By.....WQUA, Inc.  
 Address.....1319 Fish Ave.  
 Tel.: 4-6727.....News Service: AP  
 Representative.....Geo. P. Hollingberry Co.  
 Pres., Gen. Mgr.....G. LaVerne Flambo  
 Program Director.....Frank Freeman  
 Chief Engineer.....Harold Higby

### WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Parieland Bcstrs.  
 Address.....Box 5  
 News Service.....UP  
 Gen. Mgr.....Stephen P. Bellinger  
 Comm. Mgr.....Richard V. Taber

### WVMC—Mount Carmel—1948 KBS

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned.....WVMC  
 Address.....North Cherry Road  
 Tel.: 1360.....News Service: UP  
 Gen., Comm. Mgr.....Charles H. Green  
 Program Director.....David K. Naber  
 Sales Prom. Mgr.....R. L. Knutstrom  
 Publicity Director.....Albert Freedman  
 Chief Engineer.....Eugene Garrett

### WMIX—Mt. Vernon—1946

Frequency: 940 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Vernon Radio & Tel. Co.  
 Address.....121½ N. 9th Street  
 Tel.: 3500.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....R. J. Cheney  
 Comm. Mgr.....C. Schoch  
 Chief Engineer.....Ed Howell

### WINI—Murphysboro—1954 KBS

Frequency: 1420 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Martha D. & Robert M. Rapp  
 Address.....920 Michigan, Farmington, Mo.  
 Tel.: 282.....News Service: AP  
 Representative.....Hil F. Best  
 Gen., Comm. Mgr.....Lewis Barwick  
 Prog. Dir.....Chuck Blair  
 Chief Engineer.....Lester D. Bilderback

### WOPA—Oak Park—1950

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Village Bcstg. Co.  
 Address.....408 S. Oak Park Ave.  
 Tel.: VI 8-5760.....News Service: UP  
 Representative.....Stars National  
 Membership.....RAB  
 General Mgr.....E. Sanderling  
 Station Mgr.....Al Michel

### WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Illinois Bcstg.  
 Address.....Decatur, Ill.

Tel.: EX 3-2156.....News Service: AP  
 Transcription Service.....World  
 Membership.....NAB  
 Pres.....Fred W. Schaub  
 Comm. Mgr.....Charles R. Griggs  
 Exec. V.P.....M. Lindsay  
 Gen. Mgr.....E. C. Dorsey  
 Prog. Dir.....Joe Kosack  
 Chief Engineer.....Stanley Greatline

### WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Carl H. Meyer  
 Address.....417 W. Madison St.  
 Tel.: 551.....News Service: UP  
 Representative.....Sears & Ayer  
 Trans.....World  
 Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer  
 Comm. Mgr.....D. M. Meyer  
 Sta. Mgr., Prog. Dir.....Robert Meyer  
 Publicity Dir.....Ron Wilson

### WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Paris Bcstg. Corp.  
 Address.....Box 262  
 Tel.: 5-0153.....News Service: AP  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NAB  
 Pres., Gen., Sta., Comm. Mgr.....A. Ferguson, Jr.  
 Sales Prom. Mgr., Pub. Dir.....James Savoye  
 Prog. Dir.....John Powell  
 Chief Engr.....Waliter Atamanec

### WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Pekin Bcstg. Co., Inc.  
 Business-Studio Address.....Arcade Bldg.  
 Tel.: 6-2134.....News Service: AP  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....W. Kenneth Patterson  
 Publicity Director.....Peg Horner  
 Sls. Prom., Comm., Sta. Mgr.....George Udry  
 Program Director.....Tom Dunn  
 Chief Engineer.....Lowell Lovely

### WEEK—Peoria—1946—NBC

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By.....West Central Bcstg. Co.  
 Address.....2907 Springfield Rd.  
 Tel.: 9-3961.....News Service: AP  
 Representative.....Headley-Reed  
 Trans.....World  
 Membership.....NAB, RAB  
 V.P., Gen. Mgr.....Fred C. Mueller  
 Sta., Comm. Mgr.....Coleman Scott  
 Sales Prom. Mgr.....David Meister  
 Prog. Dir.....Hal Raymond  
 Pub. Dir.....Albert Knapp  
 Ch. Eng.....Wayne Lovely

### WIRL—Peoria—1947

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Illinois Valley Bcstg. Co.  
 Bus-Studio Address.....121 N.E. Jefferson Ave.



Tel.: 4-9239.....News Service: UP  
 Representative.....H-R  
 Membership.....RAB  
 President.....Timothy W. Swain  
 Gen. Mgr., V.P.....John H. Altorfer  
 Station Manager.....James T. Butler  
 Commercial Mgr.....Effie Sams  
 Sales Prom. Mgr.....Mort Cantor  
 Program Director.....Robyn Weaver  
 Chief Engineer.....Rudy Luukinen

**WMBD—Peoria—1927—CBS**

Frequency: 1470 Kc. Power 5000 Watts  
 Owned-Oper. By.....WMBD, Inc.  
 Address.....212 South Jefferson Street  
 Tel.: 8-0711.....News Service: AP, UP  
 Reps.....Peters, Griffin, Woodward, Inc.  
 Membership.....NAB, RAB  
 Pres.....Charles C. Caley  
 Publicity Dir.....R. James Bateman  
 Dir. of Sales.....Harold C. Sundberg, Jr.  
 Program Director.....William L. Brown

**WPEO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Dandy Bcstg.  
 Address.....614-A Main St.  
 Tel.: 4-9249.....News Service: AP  
 Representative.....Bolling  
 Gen. Mgr.....K. R. Greenwood

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned.....Pike Broadcasting Co.  
 Address.....Pittsfield  
 Tel.: 650.....News Service: \*UP  
 Representative.....Continental Radio Sales  
 President.....G. B. Meyer  
 Prog. Dir.....Neil Clark  
 General Manager.....Bill Meyer  
 Sta. Mgr., Chief Eng.....Frank Luepke

**WGEM—Quincy—1948—ABN**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Quincy Bcstg. Co.  
 Business-Studio Address.....Hotel Quincy  
 Tel.: BA 2-6840.....News Service: AP  
 Newspaper Affiliation...Quincy Herald Whig  
 Transcription Service.....World  
 Representative.....Young Reps., Inc.  
 President.....T. C. Oakley  
 General Manager.....Joe Bonansinga  
 Comm. Mgr.....J. Ben Stewart  
 Prog. Dir.....Fred Colgan  
 Pub. Dir.....Hal Heildbreder  
 Chief Engineer.....Frank E. Laughlin

**WTAD—Quincy—1927—CBS**

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lee Bcstg., Inc.  
 Address.....510 Maine St.  
 Tel.: BA 2-6200.....News Service: AP, UP  
 Newspaper Affiliation...Hannibal Courier Post  
 Representative.....Weed & Co.  
 President.....Lee P. Loomis  
 Gen., Nat'l Sales Mgr.....Walter J. Rothschild

Ass't Nat'l Sls.....Wayne W. Cribb  
 Prog. Dir.....Merritt Milligan  
 Chief Engineer.....J. E. Gray

**WTAY—Robinson—1956  
KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Ann Broadcasting Corp.  
 Address.....Box 160  
 Tel.: 1373.....News Service: AP  
 Representative.....Hil F. Best  
 President.....Kathryn A. Duncan  
 Comm. Mgr.....Laura L. Nolen  
 Sales Prom. Mgr.....James L. Foster  
 Program Director.....Thelma Dorsey  
 Publicity Director.....Harold E. Dorsey  
 Chief Engineer.....Harold Vandament

**WROK—Rockford—1927  
ABN**

Freq.: 1440 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned.....Rockford Broadcasters, Inc.  
 Bus.-Studio Address...Rockford News Tower  
 Tel.: 2-6621.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....H-R  
 Membership.....NAB, RAB  
 President.....E. K. Todd  
 Gen., Comm. Mgr.....John J. Dixon  
 Sls. Prom. Mgr., Pub. Dir.....Betty L. Thro  
 Program Director.....Maurice P. Owens  
 Chief Engineer.....Maurice H. Nelson

**WRRR—Rockford—1953**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Rock River Bcstg.  
 Address.....113 S. Court St.  
 Tel.: 8-1869.....News Service: AP  
 Membership.....RAB  
 Representative.....Radio-TV Reps.  
 President.....William E. Walker  
 V.P., Gen. Mgr.....William R. Walker  
 V.P., Sales Mgr.....Jack Harvey

**WHBF—Rock Island—1925  
CBS**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Operated By...Rock Island Bcstg. Co.  
 Business-Studio Address.....231 18th St.  
 Tel.: RI 6-5441.....News Service: AP, UP  
 Newspaper Affiliation...Rock Island Argus  
 Transcription.....Standard, Thesaurus  
 Representative.....Hyett, Avery-Knodel  
 Membership.....NAB, RAB  
 President.....Ben H. Potter  
 V.P., Gen., Sta. Mgr.....Leslie C. Johnson  
 Asst. Mgr., Dir. Sales.....Maurice Corken  
 Sales Manager.....Ted Arnold  
 Program Dir.....Frank S. Hicks  
 Publicity Dir.....Fern Hawks  
 Merchandising Mgr.....Heber Darton  
 Chief Engineer.....Robert J. Sinnett

**WJBD—Salem—1956**

Frequency: 1350 Kc. Power: 500 Watts, d.



Owned.....Salem Bcstg. Co.  
 Address.....121 S. Walnut St.  
 Tel.: 2000.....News Service: AP  
 Representative.....Grant Webb  
 Gen., Sales Mgr.....Bryan Davidson  
 Prog. Dir.....Joseph Lobaito

**WHCO—Sparta—1955**

Frequency: 1230 Kc.....Power 250 W.  
 Owned.....Hirsch Communication Eng. Corp.  
 Address.....324 Broadway, Cape Girardeau, Mo.  
 Tel.: SP 333.....News Service: UP  
 President.....Robert O. Hirsch  
 General Manager.....James F. Collins  
 Station Sls. Prom. Manager.....Buford L. Mabrey

**WCVS—Springfield—1926**  
ABN

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WCBS, Inc.  
 Business-Studio Address.....P. O. Box 1088  
 Tel.: 4-9855.....News Service: AP  
 Transcription Service.....Standard  
 Membership.....NAB  
 Representative.....Hal Holman  
 Pres., Ch. Eng.....H. L. Dewing  
 Gen., Sta., Comm. Mgr.....C. W. Neeld  
 Prog. Dir.....John Geil  
 Sales Prom. Mgr., Pub. Dir.....Bruce Still

**WMAY—Springfield—1950**  
NBC

Freq.: 970 Kc..Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By.....Lincoln Bcstg. Corp.  
 Address.....711 Myers Bldg.  
 Tel.: 4-1766.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....John E. Pearson  
 Membership.....RAB, NAB  
 Pres., Gen., Sta., Comm. Mgr. Gordon Sherman  
 Program Director.....Syl Binkin  
 Prom., Pub. Dir.....Joan Meisner  
 Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WTAX, Inc.  
 Address.....Route 86 & E. Cook St.  
 Tel.: 2-4441.....News Service: AP  
 Transcription.....World  
 Representative.....Weed  
 Membership.....NAB, RAB  
 Pres., Gen., Sta. Mgr.....Oliver J. Keller  
 Commercial Manager.....O. J. Keller, Jr.  
 Sales Promotion Manager.....W. J. Simon  
 Program Director.....John W. Midgley  
 Publicity Dir.....Bill Miller  
 Chief Engineer.....E. C. Swearingen

**WSDR—Sterling—1949**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Blackhawk Bcstg. Co.  
 Address.....Lawrence Bldg.  
 Tel.: MA 3400.....News Service: AP  
 Transcription Service.....Capitol, Thesaurus  
 Pres., Gen. Mgr.....Sam Bartlett  
 Comm. Mgr.....Lillian Bartlett  
 Asst. Sta. Mgr.....John Rowler  
 Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw.....Power: 500 Watts d.  
 Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 377  
 Tel.: 2-2947.....News Service: UP  
 Membership.....RAB  
 Managing Partner.....S. P. Bellinger  
 General Manager.....Vernon R. Nunn  
 Comm. Mgr.....Jack Hallstrom

**WTIM—Taylorville—1949**

Frequency: 1410 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....Moyer Bcstg. Co.  
 Address.....Radio Rd.  
 Transcription Service.....Standard, Thesaurus  
 Representative.....Continental  
 President.....Roger Moyer  
 General Manager.....James C. Hilderbrand

**WKRS—Waukegan—1949**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Waukegan News-Sun  
 Business Address.....P. O. Box 500  
 Tel.: DE 6-7900.....News Service: AP  
 Transcription Service.....World, Standard  
 Membership.....RAB, NAB  
 Representative.....McGillvra  
 President.....William F. Just  
 V. P., Gen. Mgr.....Joseph B. Kirby

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Corp.  
 Address.....1300 S. Logan  
 Tel.: 1300.....News Service: UP  
 Representative.....Hal Holman  
 President.....Dr. Guy W. Lambert  
 Gen. Mgr.....Walter C. Schafer

**WCBD—Zion—1947**

Frequency: 820 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Michael J. Mintern  
 Business Address.....2700 Enoch Ave.  
 Managing Director.....Michael J. Mintern  
 Commercial Manager.....Carl Q. Lee

# Indiana

Pop. March 1 (Est.)—4,471,000; Families—1,398,000; Lic. Stations—60,  
Sta. CP's—1; Radio Homes—1,348,000; TV Homes—1,242,000

## WCBC—Anderson—1946

KBS

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Civic Bdcstg Corp.  
Address ..... Box 350  
Tel.: 3-5321 ..... News Service: AP  
Transcription Service ..... World, SESAC  
Membership ..... NAB, RAB  
Station Rep. .... Hil Best  
President. .... Paul E. Billhelmer  
General Manager. .... Gordon Beck  
Sales Manager. .... Raymond Pettis

## WHBU—Anderson—1923

CBS

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Anderson Bcstg. Corp.  
Business-Studio ..... 640 Citizens Bank Bldg.  
Tel.: 7791 ..... News Service: UP  
Transcription Service ..... Standard  
Representative ..... Walker  
Membership ..... RAB, NAB  
President. .... C. Bruce McConnell  
General Manager. .... John R. Atkinson  
Chief Engr. .... W. J. Hecht

## WBIW—Bedford—1948

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Bedford, Inc.  
Address ..... P. O. Box 127  
Tel.: 7555 ..... News Service: AP  
Membership ..... NAB, RAB  
Representative ..... McGillvra  
Co-Manager. .... J. H. McGillvra  
Co-Manager. .... A. I. McGillvra  
Chief Engineer ..... Carl J. Finger

## WTTS—Bloomington—1949

ABN

Freq.: 1370 Kc. .... Power 5 Kw. d., 500 W. n.  
Owned-Oper. By ..... Sarkes Tarzian, Inc.  
Business-Studio Address ..... 535 S. Walnut St.  
Tel.: 2-3366 ..... News Service: AP  
Representative ..... Meeker  
Membership ..... NAB  
President ..... Sarkes Tarzian  
Gen. Mgr., Prog. Dir. .... Glenn Van Horn  
Sales Mgr. .... Ray Bartlett

## WBNL—Boonville—1950

KBS

Frequency: 1540 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Boonville Bcstg. Co.  
Address ..... Box 273  
Tel.: 980 ..... News Service: UP  
Transcription ..... SESAC  
Membership ..... NAB  
General Mgr. .... H. C. Sanders  
Program Dir. .... Norman Hall

## WCSI—Columbus—1950

Frequency: 1010Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... White River Bcstg.  
Address ..... Box 469  
Tel.: 7411 ..... News Service: AP  
President. .... R. L. Heminger  
Gen. Mgr. .... Jack E. Douglas  
Chief Engineer. .... Max Cockley

## WCNB—Connersville—1948

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... News Examiner Co.  
Business-Studio Address ..... 406 Central Ave.  
Tel.: 1950 ..... News Service: UP  
Newspaper Affil. .... News Examiner  
Representative ..... Gill-Perna  
Secretary ..... G. S. Tatman  
Gen., Comm. Mgr. .... E. M. Jackson

## WCMR—Elkhart—1956

Frequency: 1270 Kc. .... Power: 5 Kw. d.  
Owned ..... WCMR  
Address ..... S. 17th and Mishawaka Rd.  
Tel.: 3-4567 ..... News Service: AP  
Transcription Service ..... World, SESAC  
Representative ..... Hil F. Best  
Membership ..... NAB, RAB  
President. .... Clarence C. Moore  
Gen., Sta. Mgr. .... Paul R. Deck  
Prog. Dir. .... Harry Waterhouse  
Chief Engineer. .... Dave Hudson

## WTRC—Elkhart—1931—NBC

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Truth Radio Corp.  
Business-Studio Address ..... Box 636  
Tel.: 3-1960 ..... News Service: UP, AP  
Newspaper Affiliation ..... Elkhart Truth  
Representative ..... H-R Reps  
President ..... John F. Dille, Jr.  
Gen. Mgr. .... Paul C. Brines  
Commercial Mgr. .... Don Freed  
Sales Prom. Mgr. .... Bob Barrett  
Prog. Dir. .... Edwin Huot  
Publicity Dir. .... B. J. Thompson  
Chief Engineer. .... Lester Zellmer

## WEOA—Evansville—1936

CBS

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... WEHT, Inc.  
Business-Studio Address ..... Box 395  
Tel.: HA 4-9215 ..... News Service: UP  
Membership ..... NAB  
Representative ..... Adam Young  
General Manager. .... Edwin Richter, Jr.  
Comm. Mgr. .... William Hight  
Prog. Dir. .... Peter Dooley

## WGBF—Evansville—1923

NBC

Frequency: 1280 Kc. .... Power: 5 Kw. d.; 1 Kw. n.



**Owned-Operated By**.....On The Air, Inc.  
**Business-Studio Address**...1001 Diamond Ave.  
**Tel.:** HA 2-1171.....**News Service:** AP  
**Representative**.....Weed & Co.  
**Membership**.....NAB, RAB  
**President**.....Alvin Q. Eades  
**Ex. V.P., Gen., Sta. Mgr.**...Martin L. Leich  
**Sales Prom., Pub. Dir.**.....Gene Crawford  
**Program Director**.....Mrs. Pat Roper  
**Chief Engineer**.....Erwin P. Schoeny

**WKYG—Ft. Wayne—1947**

**Frequency:** 820 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**...South Central Bcstg. Corp.  
**Address**.....Box 148  
**Tel.:** 4-8284.....**News Service:** AP  
**Transcription Service**.....Thesaurus  
**Representative**.....John E. Pearson Co.  
**Membership**.....RAB  
**Pres., Gen.-Sta. Mgr.**...John A. Engelbrecht  
**Chief Engineer**.....George F. Stoltz

**WKYG—Ft. Wayne—1947**  
**ABN**

**Frequency:** 1330 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By**.....WJPS, Inc.  
**Business-Studio Address**.....206 Main St.  
**Tel.:** HA 5-2221.....**News Service:** AP  
**Transcription Service**.....Standard, World  
**Representative**.....George P. Hollingbery  
**Membership**.....NAB, RAB  
**President**.....Robert S. Davis  
**Gen., Sta., Comm. Mgr.**.....Jack McLean  
**Sales Prom. Mgr.**.....Verne Paule  
**Chief Engineer**.....James Jared

**WJPS—Evansville—1948**  
**CBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned**.....Corinthian Bcstg. Corp.  
**Address**.....2915 W. State Blvd.  
**Tel.:** AN 6212.....**News Service:** UP  
**Transcription Service**.....Standard  
**Representative**.....Petry  
**Membership**.....NAB, RAB  
**V.P., Gen. Mgr.**.....R. Morris Pierce  
**Station Mgr.**.....Reid G. Chapman  
**Comm. Mgr.**.....Merlin H. Smith  
**Program Dir.**.....James Holston

**WJPS—Evansville—1948**  
**ABN**

**Frequency:** 1250 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**...News-Sentinel Bcstg. Co., Inc.  
**Bus.-Studio Address**...201½ W. Jefferson St.  
**Tel.:** EA 3366.....**News Service:** UP  
**Newspaper Affiliation**.....News-Sentinel  
**Representative**.....Headley-Reed  
**Membership**.....NAB, RAB  
**President**.....Helene R. Foellinger  
**Gen., Sta., Comm. Mgr.**.....Merrill C. Johnson  
**Sales Prom. Mgr., Pub. Dir.**...Patricia McDowell  
**Program Director**.....Norman Widenhofer  
**Chief Engineer**.....Damon Wilson

**WKYG—Ft. Wayne—1947**  
**MBS-NBC**

**Frequency:** 1380 Kc.....**Power:** 5000 Watts  
**Owner**.....WKYG, Inc.  
**Business-Studio Add.**.....220 E. Jefferson St.  
**Tel.:** AN 2295.....**News Service:** UP  
**Membership**.....NAB  
**Representative**.....Raymer  
**President**.....Clarence L. Schust  
**General Manager**.....Edward G. Thoms  
**Commercial Manager**.....Carleton Evans  
**Program Dir.**.....Calo Mahlock  
**Sales Prom. Mgr.**.....Wilson Schroeder  
**Chief Eng.**.....Eugene A. Chase

**WOWO—Ft. Wayne—1926**

**Frequency:** 1190 Kc.....**Power:** 50 Kw.  
**Owner**...Westinghouse Broadcasting Co., Inc.  
**Bus.-Studio Address**...124 W. Washington Blvd.  
**Tel.:** AN 9436.....**News Service:** UP  
**Rep.**.....Peters, Griffin, Woodward, Inc.  
**Membership**.....RAB, NAB  
**President**.....Donald H. McGannon  
**General Mgr.**.....Carl W. Vandagriff  
**Commercial Manager**.....Tom Longworth  
**Sales Prom. Mgr.**.....Hilda C. Woehrmeyer  
**Program Dir.**.....Cal Bollwinkel  
**Publicity Dir.**.....Carol A. Johnson  
**Chief Engineer**.....Hal Brokaw

**WOWO—Ft. Wayne—1926**

**Frequency:** 1570 Kc.....**Power:** 250 Watts  
**Owned**.....Lake Erie Radio & TV Corp.  
**Address**.....52½ E. Washington St.  
**Tel.:** 3338.....**News Service:** UP  
**Station Rep.**.....Hill Best  
**President**.....Theodore M. Nelson  
**Gen. Mgr.**.....Howard G. Pearcy  
**Commercial Manager**.....Phil Wise  
**Program Director**.....James Cronkright

**WILC—Frankfort—1953—KBS**

**Frequency:** 1370 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....WGRY, Inc.  
**Address**.....3669 B'way  
**News Service**.....UP  
**Membership**.....NAB, RAB  
**Station Rep.**.....Grant Webb  
**President**.....George Whitney  
**Mgr.**.....Todd Branson

**WGRY—Gary—1950**

**Frequency:** 1270 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**...Lake Bdcastg Co., Inc.  
**Address**.....Hotel Gary  
**Tel.:** TU 6-9171.....**News Service:** AP  
**Membership**.....NAB, RAB  
**Station Rep.**.....John E. Pearson Co.  
**Pres., Gen., Mgr.**.....Dee O. Coe  
**Sta. Mgr.**.....Joseph A. Haas  
**Sales Prom. Mgr.**.....Thomas B. March  
**Chief Engineer**.....Victor Voss

**WVCA—Gary—1949**

**Frequency:** 1460 Kc.....**Power:** 500 Watts d.

**WKAM—Goshen—1954—KBS**





**Owned-Operated By**... Kosciusko Bcastg. Corp.  
**Address**..... Hotel Goshen  
**Tel:** 3-2219.....**News Service:** AP  
**Representative**..... Rambeau  
**Pres., Gen. Mgr.**..... William N. Udell  
**Sta. Mgr., Prog. Dir.**..... R. S. Olson  
**Comm., Sales Mgr.**..... C. J. Pajakowski  
**Chief Engineer**..... R. J. Schilling

**Membership**..... NAB, RAB  
**President, Gen. Mgr.**..... Richard M. Fairbanks  
**Commercial Manager**..... Gilbert I. Berry  
**Prog. Dir.**..... William L. Dean  
**Prom. Dir.**..... Charles E. Ellis  
**Chief Engineer**..... Robert W. Minton

**WJOB—Hammond—1928**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... South Shore Bcastg. Corp.  
**Address**..... 6405 Olcott  
**Tel:** TI 4-1230.....**News Service:** UP  
**Representative**..... Rambeau  
**Pres., Gen. Mgr.**..... R. C. Adair  
**Program Director**..... Gerald Mitchell  
**Commercial Manager**..... Len Ellis  
**Sales Prom. Mgr.**..... Hugh Pieron  
**Publicity Dir.**..... Roy Eller  
**Chief Engineer**..... Carl Hayworth

**WIRE—Indianapolis—1924**  
**NBC**

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... Indianapolis Bcastg., Inc.  
**Business-Studio Add.**... 307 N. Pennsylvania St.  
**Tel:** 5-1541.....**News Service:** AP  
**Representative**..... Peters, Griffin & Woodward  
**President**..... Eugene C. Pulliam  
**Gen., Sta. Mgr.**..... William C. Worcester  
**Comm. Manager**..... Daniel C. Park  
**Prom. Dir.**..... Richard H. Clester  
**Prog. Dir.**..... Donald Bruce  
**Chief Eng.**..... Eugene E. Alden

**WHLT—Huntington—1957**

**Frequency:** 1300 Kc.....**Power:** 500 Watts  
**Owned**..... Huntington Bcastg. Co.  
**Address**..... Box 11  
**Tel:** 8404.....**News Service:** UP  
**President**..... Ted Nelson  
**Gen. Mgr.**..... Harry H. Packard

**WISH—Indianapolis—1941**  
**CBS**

**Frequency:** 1310 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**..... Indiana Bcastg. Corp.  
**Business-Studio Address**... 1440 N. Meridian St.  
**Tel:** ME 4-6411.....**News Service:** AP, UP  
**Transcription Service**..... Thesaurus  
**Representative**..... Bolling  
**Membership**..... RAB, NAB  
**President**..... C. Wreje Petersmeyer  
**Gen., Sta. Mgr.**..... Robert B. McConnell  
**Comm. Manager**..... Robert Ohleyer  
**Prom. Mgr., Pub. Dir.**..... James A. Buck  
**Program Director**..... William E. Frosch, Jr.  
**Chief Engineer**..... Stokes Gresham, Jr.

**WFBM—Indianapolis—1926**

**Frequency:** 1260 Kc.....**Power:** 5000 Watts  
**Owned**..... Twin State Bcastg., Inc.  
**Address**..... 1330 N. Meridian St.  
**Tel:** ME 4-8521.....**News Service:** AP, INS  
**Transcription Service**..... World  
**Representative**..... Katz  
**Membership**..... NAB, RAB  
**President**..... W. C. Pullen, Jr.  
**V.P., Gen. Mgr.**..... Eldon Campbell  
**Comm. Mgr.**..... Frank Small  
**Prom. Mgr.**..... John F. Hurlbut  
**Program Dir.**..... Robert Yeager  
**Publicity Dir.**..... Estel D. Freeman  
**Asst. Chief Engr.**..... Robert Flanders

**WXLW—Indianapolis—1948**

**Frequency:** 950 Kc.....**Power:** 5 Kw. d.  
**Owned-Oper. By**..... Radio Indianapolis, Inc.  
**Address**..... 3003 Kessler Blvd.  
**Tel:** WA 5-6494.....**News Service:** AP  
**Representative**..... John Pearson Co.  
**Membership**..... NAB, RAB  
**President**..... Lyman S. Ayres  
**V. P., General Manager**..... Robert D. Enoch  
**Program Director**..... G. A. Smith, Jr.  
**Chief Engineer**..... Bert Goetzinger

**WGEE—Indianapolis—1956**

**Frequency:** 1590 Kc.....**Power:** 5 Kw. d.  
**Owned**..... Rollins Bcastg. Co.  
**Address**..... 4800 E. Raymond St.  
**Tel:** FL 9-5591.....**News Service:** AP  
**Representative**..... Rollins Bcastg.  
**Membership**..... RAB  
**President**..... O. Wayne Rollins  
**Gen. Mgr.**..... Arnold C. Johnson  
**Dir. Sales**..... A. R. Lanphear  
**Program Dir.**..... Fred H. Kuhlmann  
**Dir. Pub. Rel.**..... Tim Crow  
**Dir. Engineering**..... G. R. Chambers

**WITZ—Jasper—1948—KBS**

**Frequency:** 990 Kc. ....**Power:** 1000 Watts d.  
**Owned-Operated By**... Jasper on the Air Inc.  
**Address**..... P. O. Box 167  
**Tel:** 678.....**News Service:** UP  
**Transcription Service**..... Thesaurus  
**Membership**..... RAB  
**President**..... Dr. Gilbert E. Metzger  
**Gen., Sta. Mgr.**..... Dennis Keller  
**Commercial Manager**..... Al Farber  
**Sales Prom. Mgr.**..... Jack Brandt  
**Program Director**..... John Williamson  
**Chief Engineer**..... Peter Russo

**WIBC—Indianapolis—1938**

**Freq.** 1070 Kc...**Power:** 50 Kw. d.; 10 Kw. n.  
**Owned-Operated By**..... WIBC, Inc.  
**Business-Studio Address**..... 2835 N. Illinois  
**Tel:** WA 4-2661.....**News Service:** UP  
**Transcription Service**..... SESAC, Thesaurus  
**Representative**..... John Blair

**WAWK—Kendallville—1955**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.



**Owned-Oper. By**... Noble DeKalb Bcstg. Co.  
**Address** ..... Box 47  
**Tel.:** 764..... **News Service:** AP  
**Trans.** ..... World, Thesaurus  
**Representative** ..... Hil F. Best  
**Gen. Mgr.** ..... Paul L. King  
**Sales Mgr.**..... Weldon M. Cornell

**Owned-Oper. By** ..... WORX  
**Address** ..... Telegraph Hill  
**Tel.:** 1270..... **News Service:** UP  
**Representative**..... Hil F. Best Co.  
**Transcriptions**..... MacGregor, Standard  
**Pres., Chief Eng.**..... C. E. Henson  
**General Manager**..... Herbert L. Arms  
**Comm. Mgr.**..... Lloyd L. Walker

**WIOU—Kokomo—1948—CBS**

**Frequency:** 1350 Kc..... **Power:** 1000 Watts  
**Owner** ..... Booth Radio & TV Stations, Inc.  
**Business Address** ..... 210½ North Main St.  
**Tel.:** GL 7-1194..... **News Service:** AP  
**Representative** ..... Weed  
**Membership** ..... NAB, RAB  
**President** ..... John L. Booth  
**Comm., Gen., Sta. Mgr.**..... John Carl Jeffrey  
**Prog. Dir.**..... Hugo D. Salvo  
**Pub. Dir.**..... Dorothy Overton  
**Chief Engineer**..... Elvin Cunningham

**WBAT—Marion—1947—CBS**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Operated By** ... Marlon Radio Corp.  
**Business-Studio Address** ... 303½ S. Adams St.  
**Tel.:** 5500..... **News Service:** AP  
**Representative** ..... Everett-McKinney  
**President** ..... Lester G. Spencer  
**V. P., Gen. Mgr.**..... William Fowler  
**Comm. Mgr.**..... A. G. Von Dielingen

**WASK—Lafayette—1942  
MBS**

**Frequency:** 1450 Kc..... **Power:** 250 watts  
**Owned** ..... Lafayette Bcstg., Inc.  
**Business-Studio Address** ... McCarty Lane  
**Tel.:** 24300..... **News Service:** UP  
**Representative** ..... Wm. G. Rambeau  
**Membership** ..... NAB, RAB  
**President** ..... E. Joseph Bannon  
**Gen., Sta. Mgr.**..... Henry Rosenthal  
**Comm. Mgr.**..... Dick Pittenger  
**Program Dir.**..... Sid Knight  
**Chief Engineer**..... Richard Cochran

**WMRI—Marion—1955—KBS**

**Frequency:** 860 Kc..... **Power:** 250 Watts  
**Owned** ..... Chronicle Publ. Co., Inc.  
**Address** ..... Marion, Ind.  
**Tel.:** 5705..... **News Service:** UP  
**Newspaper Affil.:**... Leader-Tribune, Chronicle  
**Representative**..... Sears & Ayer  
**President** ..... Gardner Thomas  
**Gen. Mgr.** ..... Robert Fincannon  
**Prog., Pub. Dir.**..... Ralph Wayne  
**Chief Engineer**..... Robert Shively

**WLOI—La Porte—1948**

**Frequency:** 1540 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**... La Porte County Bcstg. Co.  
**Address** ..... P. O. Box 385  
**Tel.:** 4144..... **News Service:** AP  
**Sta. Rep.** ..... Pearson  
**Membership** ..... RAB  
**President** ..... Dee O. Coe  
**Gen. Mgr.** ..... Robert L. Harris  
**Sales Prom. Mgr.**..... Thomas B. March  
**Chief Engineer**..... Victor Voss

**WIMS—Michigan City—1947**

**Freq.:** 1420 Kc... **Power:** 1 Kw. d.; 500 Wts. n.  
**Owned** ..... Northern Indiana Bcsters., Inc.  
**Business-Studio Address** ... Old Chicago Road  
**Tel.:** TR 4-5245..... **News Service:** UP  
**Station Representative**..... Wm. G. Rambeau  
**Pres., Gen. Mgr.**..... William N. Udell  
**Sales Prom. Mgr.**..... S. C. McDonnell  
**Comm. Manager**..... Al Halus  
**Pub. Dir.**..... Henry Lange  
**Chief Engineer**..... Robert E. Schilling

**WBTO—Linton—1954—KBS**

**Frequency:** 1600 Kw..... **Power:** 500 Watts d.  
**Owned-Oper. By**..... The Linton Bcstg. Co.  
**Address** ..... Hwy. 54

**WPCO—Mount Vernon—1955  
KBS**

**Frequency:** 1590 Kc..... **Power:** 500 Watts d.  
**Owned** ..... Mt. Vernon Broadcasting Co.  
**Address** ..... Box 231  
**Tel.:** PO 3-4484..... **News Service:** UP  
**Pres., Gen. Mgr., Chief Eng.**... H. C. Sanders  
**Sta., Comm. Mgr.**..... F. Courtney Smith  
**Program Dir.**..... Bob Webster

**WSAL—Logansport—1949  
MBS**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** .. Logansport Bdg. Corp.  
**Address** ..... P. O. Box 399  
**Tel.:** 3111..... **News Service:** AP  
**Membership** ..... NAB, RAB  
**General Manager**..... Richard E. Jackson  
**Comm. Mgr.**..... Joe Wiler

**WLBC—Muncie—1926—CBS**

**Frequency:** 1340 Kc ..... **Power:** 250 Watts  
**Owned-Operated By** .. Tri City Radio Corp.  
**Business Address** ..... Box 271  
**Tel.:** AT 8-4403..... **News Service:** AP  
**Transcription Service**..... Standard, World  
**Representative** ..... Hal Holman  
**Membership** ..... NAB  
**Pres., Gen. Sta. Mgr.**..... D. A. Burton  
**Commercial, Prom. Mgr.**..... Bill Craig  
**Program Director**..... Lee Allerton  
**Chief Engineer**..... Pat Finnegan

**WORX—Madison—1953—KBS**

**Frequency:** 1270 Kc..... **Power:** 1000 Watts



**WLRP—New Albany—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By..Ohio Valley Bcstg., Inc.  
Address .....Box 285  
Tel.: WH 4-2235. News Service: UP  
Station Rep.....Hil F. Best Co.  
Membership .....NAB  
Pres., Gen., Sta. Mgr. ....Roy L. Hickox  
Comm., Sales Prom. Mgr.....Lynn Stephens  
Program Director.....Jerry Fordyce  
Publicity Dir.....Bill Gillum

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. Power: 500 Watts  
Owned ..... Dorrell Ochs  
Address ..... P. O. Box 46  
Tel.: FI 9-8421. News Service: AP  
Transcription .....SESAC, Associated  
Membership .....NAB  
President, Gen. Mgr..... Dorrell Ochs  
Sta. Mgr..... Arno Walker  
Comm. Mgr..... Marguerite Ochs  
Program Dir..... Eddie Sears  
Publicity Director..... Tom Porter  
Chief Engineer..... Edwin Healy

**WARU—Peru—1954  
KBS**

Frequency: 1690 Kc. Power: 1000 Watts  
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.  
Address .....Hwy. 24  
News Service .....AP  
Transcription .....Thesaurus, Standard  
Representative .....McGillvra  
Membership .....NAB  
President, Gen. Mgr....Dr. Wendell Hansen  
Station Manager.....Howard Roby  
Chief Engineer.....Bob Bassett

**WPGW—Portland—1950—KBS**

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Glenn West  
Address .....Box 608  
Tel.: 1094. News Service: UP  
Transcription Service.....SESAC, World  
Owner, Gen. Mgr.....Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Princeton Bcstg. Co.  
Address .....Box 8  
Tel.: FU 5-4861. News Service: AP  
Representative .....McGillvra  
Owner, Gen., Sta. Mgr.....M. R. Lankford  
Program Director.....Stuart Lankford  
Commercial Mgr.....D. T. Critchfield  
Publicity Dir.....Richard Lankford  
Chief Engineer.....Norman C. Fisher

**WKBV—Richmond—1926  
ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By .... Central Bcstg. Corp.  
Address .....W. Main St.

Tel.: 3-1156. New Service: UP  
Transcription Service.....World  
Representative ..... Robert Meaker  
Membership .....NAB  
Pres., Gen., Sta. Mgr.....Lester G. Spencer  
Comm., Sls.....Roland L. Nusbaum  
Sales Prom. Mgr.....C. E. Stevens  
Publicity Director.....W. Wehrmann  
Program Director.....Marie Robbins  
Chief Engineer.....L. J. Duning

**WSLM—Salem—1953—KBS**

Frequency: 1220 Kw. Power: 1000 Watts d.  
Owned-Oper. By.....Don H. Martin  
Address .....Radio Ridge  
Tel.: 700. News Service: AP  
Transcription Service.....Thesaurus, World  
Representative .....Hil F. Best  
Membership .....RAB  
Pres., Gen. Mgr.....Don H. Martin  
Commercial Mgr.....Margaret Martin  
Sales Promotion Mgr.....Boyd Smedley  
Program Director.....Margaret Martin  
Chief Engineer.....Darrell Dixon

**WJCD—Seymour—1949  
KBS**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By.....Dr. Azra C. Baker  
Address .....1534 Ewing St.  
Tel.: JA 2-3969. News Service: AP  
Transcription .....Capitol, Standard  
Membership .....NAB  
Sta., Comm. Mgr.....Bob Shippee  
Program Director.....Dick Lauf  
Chief Engineer.....Eugene Perrigo

**WJVA—South Bend—1947  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By..Booth Radio & TV Sta., Inc.  
Address .....North Hickory Road  
Telephone .....CE 4-1111  
Representative .....Pearson  
President.....John L. Booth  
Managing Dir.....M. G. Creel

**WNDU—South Bend—1944  
ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..Michiana Telecasting Corp.  
Address .....Box 989  
Tel.: CE 3-7111. News Service: AP  
Representative .....Edward Petry  
President.....Father Theodore Hesburgh, C.S.C.  
Vice-President.....Bernard Barth  
Station Manager.....W. T. Hamilton  
Program Director.....Wm. Etherton  
Comm., Sls. Prom. Mgr.....Daniel Martin  
Chief Engineer.....Bazil O'Hegan

**WSBT—South Bend—1921  
CBS**

Frequency: 960 Kc. Power: 5000 Watts

**Owned-Operated By The South Bend Tribune**  
 Bus. Studio Address... 300 W. Jefferson Blvd.  
 Tel.: CE 3-3141... News Service: UP, INS  
 Newspaper Affiliation... South Bend Tribune  
 Transcription... Standard  
 Representative... Paul H. Raymer  
 Membership... NAB, RAB  
 Vice Pres... Franklin D. Schurz  
 General Manager... Neal B. Welch  
 Commercial Manager... Will R. Darch  
 Promotion Manager... James Halpin  
 Program Dir... Paul F. Kruyer  
 Chief Engineer... Arthur R. O'Neil

**WTCJ—Tell City—1948**  
**KBS**

Frequency: 1230 Kc ..... Power: 250 Watts  
 Owned-Operated By... James R. Brewer  
 Address ..... Tell City  
 Tel.: 740... News Service: AP  
 Owner, Manager... James R. Brewer

**WBOW—Terre Haute—1927**  
**NBC**

Frequency: 1230 Kc ..... Power: 250 Watts  
 Owned-Operated By... Radio WBOW, Inc.  
 Business-Studio Address... 6th & Poplar Sts.  
 Tel.: CR 5034... News Service: AP  
 Representative... Wood  
 Membership... NAB  
 President... J. W. O'Connor  
 Comm., Gen., Sta. Mgr... Ralph A. Petti, Jr.  
 Prog., Pub. Dir... Martin Plasak  
 Chief Engineer... Howard Stewart

**WMFT—Terre Haute—1958**

Frequency: 1300 Kc..... Power: 500 Watts d.  
 Owned..... Citizens Bcstg. Co., Inc.  
 Address ..... 2327 Lafayette  
 Tel.: ..... N-3985  
 President..... Archie S. Mobley  
 General Manager..... Adlai C. Ferguson, Jr.

**WTHI—Terre Haute—1947**  
**CBS**

Frequency: 1480 Kc.... Power: 1000 Watts d.  
 Owned-Oper. By Wabash Valley Bdg. Corp.  
 Address ..... 918 Ohio St.  
 Tel.: CR 9481... News Service: UP  
 Transcription ..... World  
 Representation ..... Bolling Co., Inc.  
 Membership ..... NAB  
 President..... Anton Hulman, Jr.  
 Gen. Mgr..... Joseph M. Higgins  
 Station Mgr..... Darel Wibble  
 Sales Prom. Mgr..... Charles Cogan

**WAOV—Vincennes—1940**  
**MBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By... Vincennes Sun Co.  
 Business Address ..... Vincennes  
 Tel.: 787-788... News Service: UP  
 Newspaper Afil... Sun Commercial  
 Representative... Peters, Griffin & Woodward

President..... Eugene C. Pulliam  
 Gen. Mgr..... Howard N. Greenlee  
 Station Mgr..... A. H. Edmondson, Sr.  
 Comm., Prom. Mgr..... William Litherland  
 Program Director..... Robert Duckworth  
 Publicity Dir..... William Arthur  
 Chief Engineer..... Ralph Baldwin

**WRSW—Warsaw—1952**

Frequency: 1480 Kc..... Power: 500 Watts  
 Owned-Oper. By... Reub Williams & Sons, Inc.  
 Address ..... Times Building  
 News Service ..... UP  
 Newspaper Afil. .... Times-Union  
 Transcription ..... Thesaurus, Capital  
 President..... R. B. Williams  
 General Manager..... C. R. Williams  
 Station Manager..... William Mollenhour  
 Commercial Manager..... Jack Essenberg  
 Sales Prom., Pub. Mgr..... William Long  
 Program Director..... Marie Snyder

**WAMW—Washington—1955**  
**KBS**

Frequency: 1580 Kc..... Power: 250 W., d.  
 Owned-Operated By... Washington Radio, Inc.  
 Address ..... 615 S.E. 11th St.  
 Tel.: 1810... News Service: AP  
 Newspaper Afil. .... Wash. Herald  
 Representatives..... Hil F. Best Co.  
 Transcription Service..... Thesaurus, Capitol  
 Membership ..... NAB  
 President..... Mrs. H. B. Bausman  
 General Manager..... Joe Edwards  
 Commercial Manager..... Joe Floerke  
 Prog. Dir..... Gene Cabel  
 Chief Engineer..... Joe Fox

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# Iowa

Pop. March 1 (Est.)—2,772,000; Families—852,000; Lic. Stations—63,  
Sta. CP's—2; Radio Homes—836,000; TV Homes—786,000

## KLGA—Algona—1956—KBS

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned. Kossuth County Bcstg.  
Address. Box 47  
Tel.: CY 4-2475. News Service: AP  
Trans. Langworth  
Representative Walker Co.  
President Frederick Epstein  
Gen. Mgr. James J. Wychor  
Prog. Dir. Elaine Hutchins

## KASI—Ames—1948—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By. William M. Evans  
Business-Studio Address. 328½ Main St.  
Tel.: CE 2-3152. News Service: UP  
Transcription Service Thesaurus  
Representative Pearson  
Gen., Sta. Mgr. Arthur A. Skinner  
Commercial Mgr. Ralph Ellwick  
Program Director Ruby Tillerson

## KJAN—Atlantic—1950—KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By. Nishna Valley Bcstg. Co.  
Address. Box 69  
Tel.: 1717. News Service: AP  
Transcription World, Thesaurus  
Representative Continental Radio Sales  
Membership NAB  
Pres., Publicity Dir. Robert Einhouse  
Gen., Sta. Mgr. F. G. Miller & H. A. Preston  
Comm., Sales Prom Mgr. E. G. Faust  
Prog. Dir. Roy Marsh  
Chief Engineer Bob Freund

## KWBG—Boone—1950—KBS

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wis. n.  
Owned-Operated By. Boone Bcstg. Co.  
Address. P. O. Box 36  
Tel.: 1590. News Service: UP  
Membership NAB  
General Manager H. A. Garvey  
Program Director Tom Quinlan

## KBUR—Burlington—1941 ABN

Frequency: 1490. Power: 250 Watts  
Owned-Operated By. Burlington Bcstg. Co.  
Business-Studio Address. Roosevelt Ave.  
Tel.: PL 2-2701. News Service: AP  
Transcription Service Standard, Thesaurus  
Representative Rambeau  
Membership RAB, NAB  
President Gerard B. McDermott  
General Mgr. David H. Steinle  
Program Director Richard Mosena  
Chief Engineer Cletus Paull

## KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By. Carroll Broadcasting Co.

Address Radio Park  
Tel.: 4321. News Service: AP  
Transcription Service Thesaurus  
Representative Pearson  
Membership NAB  
General Manager Leo R. Mayr  
Commercial Manager Lee Sandberg  
Program Director Neil Trobak  
Chief Engineer Don Stanzyk

## KCRG—Cedar Rapids—1947 MBS

Frequency: 1600 Kc. Power 5000 Watts  
Owned-Oper. By. Cedar Rapids TV Co.  
Address. 104 1st St., S.W.  
Tel.: EM 4-4194. News Service: AP, INS  
Newspaper Affil. Gazette  
Representative Everett McKinney  
President Joseph F. Hladky, Jr.  
General Manager Frank T. Nye  
Station Manager Richard J. Butterfield  
Director of Radio L. L. Abbott  
Chief Engineer Ira McDaniel

## KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. Cedar Rapids Bcstg.  
Business Address. 211 1st St., S.W.  
Tel.: EM 3-8265. News Service: UP  
Representative Devney  
Transcription Lang-Worth  
President John C. Kelly  
Gen., Sta. Mgr. James I. Mitchell  
Commercial Manager James L. Stramel  
Program Director Robert Carpenter  
Chief Engineer Adam P. Talmadge

## WMT—Cedar Rapids—1922 CBS

Frequency: 600 Kc. Power: 5000 Watts  
Owned. American Bcstg. Stations, Inc.  
Bus.-Studio Address. Paramount Theater Bldg.  
Tel.: EM 4-0171. News Service: AP, INS, UP  
Trans. Serv. Thesaurus, Associated, Standard  
Representative Katz  
Membership NAB, RAB  
President William B. Dolph  
V.P., General Manager William B. Quarton  
Sales Manager Kenneth L. Hastie  
Promotion Mgr. Jim Bowermaster  
Program Manager Dean Landfarer  
Publicity Director Chuck Worcester  
Chief Engineer George Hixenbaugh

## KCOG—Centerville—1949 KBS

Frequency: 1400 Kc. Power: 10 Watts d.  
Owned. Centerville Bcstg. Co.  
Address. 1910 S. Main St.  
Tel.: 407. News Service: AP  
Newspaper Affil. Daily Iowegian





Gen., Sta. Mgr. .... Clyde Holbrook  
 Comm. Mgr., Ch. Eng. .... W. H. Lemen  
 Program Director. .... Richard King

**KCHA—Charles City—1949**  
**KBS**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Radio Incorporated  
 Address. .... 300½ N. Main St.  
 Tel.: 787. .... News Service: AP  
 Membership. .... NAB  
 Pres., Gen. Mgr. .... Lu Verne J. Bromberg

**KCHE—Cherokee—1952—KBS**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Operated By. .... Cherokee Bcstg. Co.  
 Address. .... 219½ W. Main St.  
 Tel.: 51. .... News Service: AP  
 Representative. .... Best  
 Membership. .... NAB  
 Pres., Gen. Mgr. .... C. Reznikow

**KCLN—Clinton—1956**

Frequency: 1390 Kc. .... Power: 1 Kw.  
 Owned. .... Valley TV & Radio, Inc.  
 Address. .... 514 S. Second St.  
 Tel.: CH 3-2174. .... News Service: AP  
 V.P., Mgr. .... Kenneth M. Parker  
 Comm. Mgr. .... Kenneth A. Willis  
 Prog. Dir. .... Cres Fluegel

**KROS—Clinton—1941**  
**MBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Clinton Bdcstg Corp.  
 Address. .... 246 Fifth Avenue South  
 Tel.: CH 2-1252. .... News Service: UP  
 Transcription Service. .... RCA  
 Representative. .... Pearson  
 Membership. .... NAB, RAB  
 President, General Manager. .... B. M. Jacobson  
 Oper. Dir., Ch. Eng. .... G. A. Parker

**KSWI—Council Bluffs—1947**  
**KBS**

Frequency: 1560 Kc. .... Power: 500 Watts d.  
 Owned-Operated By. .... Nonpareil Bdcstg. Co.  
 Address. .... 120 S. Main  
 News Service. .... UP  
 Newspaper Affil. .... New Nonpareil  
 Transcription Service. .... Thesaurus  
 Representative. .... Arthur Hagg & Assoc.  
 Membership. .... NAB, RAB  
 Gen., Sta. Mgr., Chief Eng. .... Robert H. O'Brien  
 Comm. Mgr. .... Don Gillman  
 Sales Prom., Pub. .... Marjorie W. Morris  
 Program Director. .... R. M. Hallgren

**KSIB—Creston—1946—KBS**

Frequency: 1520 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Southwest Iowa Bcstg. Co.  
 Address. .... Radio Center  
 Tel.: ST 2-2155. .... News Service: AP

Transcription Service. .... Thesaurus  
 Representative. .... Pearson  
 President. .... Arden D. McKee  
 Gen., Sta., Comm. Mgr. .... E. M. Horning  
 Prog., Pub. Dir. .... J. R. Mills  
 Chief Engineer. .... Wayne Hatchett

**KFMA—Davenport—1952**

Frequency: 1580 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. .... KFMA Broadcasting Co.  
 Address. .... 415 Perry St.  
 Tel.: 6-4407. .... News Service: UP  
 Station Representative. .... McGillvra  
 Pres., Gen. Mgr. .... Lester L. Gould  
 Sta., Comm. Mgr. .... Howard N. Fisher  
 Prog., Pub. Dir. .... Bill Greener  
 Chief Engineer. .... Raymond E. Shields

**KSTT—Davenport—1946**  
**MBS**

Frequency: 1170 Kc. .... Power: 1000 Watts  
 Owned-Operated By. .... Quint Cities Bcstg. Co.  
 Address. .... 310 Harrison St.  
 Tel.: 6-2541. .... News Service: UP  
 Membership. .... NAB  
 Representative. .... Walker Co.  
 Pres., Gen. Mgr. .... Frederick Epstein  
 Prog., Dir., Chief Eng. .... Joseph Coval

**WOC—Davenport—1922—NBC**

Frequency: 1420 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Tri-City Bdcstg. Co.  
 Address. .... 805 Brady Street  
 Tel.: 3-3661. .... News Service: UP  
 Representative. .... Peters, Griffin, Woodward  
 Membership. .... NAB, RAB  
 President. .... Col. B. J. Palmer  
 V.P. & Treasurer. .... D. D. Palmer  
 Vice-Pres. .... Ralph Evans  
 Station Manager. .... Ernest C. Sanders  
 Sales Manager. .... Mark Wodlinger  
 Sales Prom. Mgr. .... Richard Upp  
 Program Dir. .... Raymond E. Guth  
 Chief Eng. .... P. Arvidson

**KDEC—Decorah—1947**  
**KBS**

Frequency: 1240 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... Scenic Bcstg. Co.  
 Business-Studio Address. .... 308½ W. Water St.  
 Tel.: 1240. .... News Service: AP  
 Membership. .... NAB  
 Representative. .... W. D. Roberts  
 Pres., Gen. Mgr., Prog. Dir. .... Verne Koenig  
 Commercial Mgr. .... Kenneth Bjerke  
 Chief Engineer. .... Donald Jackson

**KDSN—Denison—1956**

Frequency: 1580 Kc. .... Power: 500 Watts  
 Owned. .... Denison Bcstg. Co.  
 Address. .... Box 337  
 Tel.: 34. .... News Service: UP  
 Representative. .... W. Donald Roberts  
 Trans. .... Lang-Worth, Standard  
 President. .... Walt Morrison

**KCBC—Des Moines—1946**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Majestic Bcstg. Co.  
 Address.....Box 1404  
 Tel.: CR 7-4483. News Service: AP, INS  
 Representative.....Devney  
 Membership.....RAB  
 President.....Karl Peters  
 General Manager.....Rollo H. Bergeson  
 Commercial Manager.....Claire E. Grant  
 Sales Prom. Mgr.....Don Purdy  
 Program Director.....Bob Lutz  
 Chief Engineer.....Robt. S. Brown

**KIOA—Des Moines—1948**

ABN

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Public Radio Corp.  
 Address.....Radio Center Bldg.  
 Tel.: AT 2-9191. News Services: INS, UP  
 Transcription Service.....World  
 Representative.....H-R Reps.  
 Membership.....NAB, RAB  
 President.....Lester Kamin  
 General Manager.....Bill J. Scharton  
 Exec. V.P.....Bill Martin  
 Program Director.....Larry Monroe  
 Chief Engineer.....U. L. Lynch

**KRNT—Des Moines—1935**

CBS

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Operated By.....Cowles Bcstg. Co.  
 Business-Studio Address.....9th & Pleasant Sts.  
 Tel.: CH 3-4141. News Services: AP, UP  
 Newspaper Affiliation.....Register-Tribune  
 Station Representative.....Katz  
 Membership.....RAB, NAB  
 Transcription.....Standard  
 General-Station Managr.....Bob Dillon  
 Commercial Manager.....Paul Elliott  
 Business Mgr.....Richard Percival  
 Program Director.....Dick Covey

**KSO—Des Moines—1921**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Operated By.....KSO Inc.  
 Address.....1910 Ingersoll Ave.  
 Tel.: CH 3-0571. News Service: INS  
 Representative.....John E. Pearson  
 Membership.....NAB, RAB  
 President.....Lyman S. Ayres  
 General Manager.....Raymond W. Baker  
 Chief Engineer.....Samuel Mazza

**KWDM—Des Moines—1948**

MBS

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Operated By.....Des Moines Bcstg. Corp.  
 Business-Studio Address.....419½ Locust  
 Tel.: AT 2-8363. News Service: INS  
 Representative.....McGavren-Quinn  
 Membership.....RAB

President.....George W. Webber  
 Commercial Manager.....E. William Patterson  
 Program Director.....Edith D. Webber  
 Chief Engineer.....Werner Schwarz

**WHO—Des Moines—1924**

NBC

Frequency: 1040 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Central Bcsta. Co.  
 Address.....1100 Walnut St.  
 Tel.: AT 8-6511. News Service: AP, INS, UP  
 News Service.....AP, INS, UP  
 Trans. Service.....Thesaurus, SESAC  
 Representative.....Peters, Griffin & Woodward  
 Membership.....NAB, AB  
 President.....Col. B. J. Palmer  
 V. Pres. & Resident Mgr.....Paul A. Loyel  
 Exec. V. Pres.....Ralph Evans  
 Sales Manager.....Robert H. Harter  
 Sls. Prom. Mgr.....Robert O. Link  
 Program Director.....Jack Kerrigan  
 Production Director.....Cecil C. Huntzinger  
 Chief Engineer.....Roy W. Pratt

**KDTH—Dubuque—1941—ABN**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owner.....Dubuque Telegraph-Herald  
 Bus.-Studio Address.....Eighth Ave. & Bluff St.  
 Tel.: 3-6421. News Service: AP  
 Station Representative.....Pearson  
 Membership.....NAB, RAB  
 President.....Fred Woodward  
 General Manager.....K. S. Gordon  
 Commercial Manager.....A. C. Newburgh  
 Program Director.....Robert Gribbon  
 Chief Engineer.....Donald Abitz

**WDBQ—Dubuque—1933**

MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Dubuque Bcstg. Co.  
 Business-Studio Address.....505 Main St.  
 Tel.: 3-8241. News Service: UP  
 Representative.....Robert Meeker  
 Transcription Service.....World  
 Membership.....NAB, RAB  
 General Manager.....James R. King  
 Commercial Manager.....Patrick G. Fleming  
 Program Mgr.....Thomas G. Goodman

**KLIL—Estherville—1952**

ABN-KBS

Frequency: 1340 Kc. Power: 100 Watts  
 Owned.....Estherville Bcstg. Corp.  
 Address.....4500 Excelsior Blvd.  
 News Service.....AP  
 Trans. Service.....World  
 Pres., Gen. Mgr.....William E. Schons  
 Station Mgr.....Jack Turnbull  
 Chief Eng.....Cleon LeMont

**KFAD—Fairfield—1953—KBS**

Frequency: 1570 Kw. Power: 250 Watts d.  
 Owned-Oper. By.....Hiawatha Bcstg. Co.



Address ..... Hy. 34  
 News Service ..... AP  
 Trans. Service..... Thesaurus, World, Keystone  
 President, Gen. Mgr..... S. A. Chesely

Owned-Operated By ..... Keokuk Bdcstg. Co.  
 Address..... 500 1/2 Main St.  
 Tel.: 235..... News Service: UP  
 Representative..... John E. Pearson  
 Membership..... NAB  
 President..... H. W. Stadler  
 Gen., Sta., Comm. Mgr..... Robert W. Erickson  
 Prog. Dir., Chief Eng..... Joe Malkin

**KVFD—Ft. Dodge—1939—MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Northwest Bcstg. Co.  
 Business-Studio Address..... Warden Bldg.  
 Tel.: 4-0351..... News Service: UP, INS  
 Transcription Service..... Thesaurus  
 Representative..... Pearson  
 Membership..... NAB, RAB  
 President, Gen., Sta., Mgr..... Edward Breen  
 Commercial Manager..... Max E. Landes  
 Program Director..... Drexel Peterson  
 Chief Engineer..... David G. Sinclair

**KLEM—Le Mars—1954**

Frequency: 1410 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... George M. De Ruyter  
 Address..... Box 1410  
 Tel.: 1410..... News Service: AP  
 Transcription..... Thesaurus  
 Representative..... W. Donald Roberts  
 Membership..... RAB  
 Manager..... George M. DeRuyter  
 Assistant Manager..... Robert Coddington

**KWMT—Fort Dodge—1956**

Frequency: 540 Kc..... Power: 1000 Watts d.  
 Owned..... American Bcstg. Stations, Inc.  
 Address..... 540 A Street  
 Tel.: 7-2651..... News Service: AP  
 Representative..... Everett-McKinney  
 Gen. Mgr..... Burns Nugent  
 Station Mgr..... W. N. Schnepf  
 Chief Engineer..... Wilbur Flaherty

**KFJB—Marshalltown—1923**

Frequency: 1230 Kc..... Power: 250 Watts  
 Operated By..... Marshall Electric Co.  
 Address..... 133 E. Main St.  
 Tel.: 3361..... News Service: AP  
 Newspaper Affil..... Times-Republican  
 Transcription..... Thesaurus  
 Membership..... NAB, RAB  
 Representative..... Pearson  
 President..... John W. Norris  
 General Mgr..... William P. White  
 Comm. Mgr..... William C. Doll  
 Program, Pub. Dir..... Max Dale Smith  
 Chief Engineer..... Herbert Andersor

**KXGI—Ft. Madison—1948**

**KBS**

Frequency: 1360 Kc..... Power: 1 Kw. Watts d.  
 Owned-Oper. By..... KXGI, Inc.  
 Business-Studio Address..... Marquette Bldg.  
 Tel.: 1360..... News Service: UP  
 Representative..... Devney  
 President..... J. E. McNaughton  
 General Mgr..... John E. Armel  
 Prog. Dir..... Jack Lee

**KGLO—Mason City—1936**

**CBS**

Frequency: 1300 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Lee Radio, Inc.  
 Bus-Studio Address..... 2nd & Pennsylvania  
 Tel.: 2800..... News Services: AP, UP  
 Representative..... Weed  
 Exec. V.P., Gen. Mgr..... Herbert R. Ohrt  
 Nat. Sales Mgr..... Walter J. Rothschild  
 Asst. Nat. Sales Mgr..... Wayne W. Cribb

**KGRN—Grinnell—1957—KBS**

Frequency: 1410..... Power: 500 Watts d.  
 Owned..... Grinnell Bcstg. Corp.  
 Address..... P. O. Box 67  
 Tel.: BE 6-5444..... News Service: AP  
 Pres., Gen. Mgr., Ch. Eng. .... Jerrell Henry

**KRIB—Mason City—1948**

**KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Mason City Bcstg. Co.  
 Address..... 402 - 19th S.W.  
 Tel.: 5400..... News Service: AP  
 Representative..... Pearson  
 Transcription Service..... Thesaurus  
 Pres., Gen., Sta. Mgr., Prog. Dir..... Ed Lamson  
 Comm., Sales Prom. Mgr..... Emanuel Frank  
 Publicity Dir..... Nancy Kelly  
 Chief Engineer..... John Hibbard

**KXIC—Iowa City—1948**

**KBS**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Johnson County Bcstg. Corp.  
 Bus-Studio Address..... Box 751  
 Tel.: 8-1181..... News Service: AP  
 Trans. Service..... Thesaurus  
 Representative..... Pearson  
 Membership..... NAB, RAB  
 President..... Scott Swisher  
 General Sta. Mgr..... Gene Claussen  
 Commercial Mgr..... F. M. Broders  
 Program Director..... Robert Shelladay  
 Chief Engineer..... Elliott Full

**KSMN—Mason City—1948**

Frequency: 1010 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... Land O' Corn Bdcstg Co., Inc.  
 Address..... 5 W. State  
 Tel.: GA 3-8634..... News Service: UP

**KOKX—Keokuk—1947**

Freq.: 1310 Kc..... Power: 1 Kw. d., 500 w. n.



Transcription ..... Standard  
 Representative ..... Hil F. Best  
 Membership ..... RAB  
 President ..... Charles E. Warren  
 General Manager ..... Robert L. Booe  
 Sales Prom. Dir. .... Richard Brinkmann  
 Chief Engineer ..... Hubert Marshall

General Mgr. .... Berg Allison  
 Sales Prom. Mgr., Pub. Dir. .... Kay Rea  
 Program Director ..... Jim Bolen  
 Chief Engineer ..... Loyd Hanson

### KWPC—Muscatine—1947

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Muscatine Bcstg. Co.  
 Address ..... Mulberry & Houser  
 Tel.: AM 3-2442 ..... News Service: UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Pearson  
 Membership ..... NAB, RAB  
 Gen., Sta. Mgr. .... George J. Vogler  
 Commercial Manager ..... Vince Beckey  
 Program Director ..... Marion Templeman  
 Chief Engineer ..... David McGowan

### KLEE—Ottumwa—1954 KBS

Frequency: 1480 Kc. .... Power: 500 Watts d.  
 Owned ..... Carroll H. Marts  
 Address ..... 425½ West 2nd St.  
 Tel.: MU 4-5425 ..... News Service: UP  
 Membership ..... NAB  
 Pres., Gen. Mgr. .... J. W. O'Connor  
 Sta., Comm. Mgr. .... Joseph Salvi  
 Program Director ..... John E. Palmer  
 Chief Engineer ..... David Barcus

### KCOB—Newton—1955

Frequency: 1280 Kc. .... Power: 1000 W. d.  
 Owned-Operated ..... Newton Broadcasting Co.  
 Address ..... Box 190  
 Tel.: 2100 ..... News Service: AP  
 Transcription ..... World  
 Representative ..... Grant Webb  
 General Manager ..... Jack Kohrnel  
 Prog. Dir. .... Blean A. Calkins

### KFNF—Shenandoah—1924

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... Capital Bcstg. Co.  
 Address ..... 405 Sycamore  
 Tel.: 1302 ..... News Service: AP, INS  
 Representative ..... H-R  
 Membership ..... NAB, RAB  
 President ..... Don Searle  
 General Station Manager ..... K. C. Titus  
 Program, Publicity Director ..... Pete Howard  
 Chief Engineer ..... Franz Cherny

### KOEL—Oelwein—1950

Freq.: 950 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By ..... Northeast Iowa Radio Corp.  
 Address ..... 109 S. Frederick  
 Tel.: 120 ..... News Service: INS, UP  
 Representative ..... Pearson  
 Transcription Service ..... Thesaurus, World  
 Membership ..... NAB, RAB  
 President ..... C. W. Crahan  
 Gen., Sta. Mgr. .... W. J. Telch  
 Comm., Prom. Mgr. .... Donald McKee  
 Prog., Pub. Dir. .... Dale Wood  
 Chief Engineer ..... Arnold Zaruba

### KMA—Shenandoah—1925 ABN

Frequency: 960 Kc. .... Power: 5 Kw. d.  
 Owned-Operated By ..... May Bcstg. Co.  
 Address ..... Shenandoah, Iowa  
 Tel.: 192 ..... News Service: AP, UP  
 Representative ..... Edward Petry  
 Membership ..... NAB  
 President ..... Edward W. May  
 Gen. Mgr., Exec. V.P. .... Owen Saddler  
 Sta., Comm. Mgr. .... Anthony Koelker  
 Scales Manager ..... C. H. Hamilton, Jr.  
 Promotion Manager ..... Duane Modrow  
 Program Director ..... Dean Naven  
 Chief Engineer ..... R. J. Schroeder

### KBOE—Oskaloosa—1950

Frequency: 740 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Oskaloosa Bcstg. Co.  
 Address ..... Box 518  
 Tel.: OR 3-3493 ..... News Service: AP  
 Transcription Service ..... Standard, Thesaurus  
 Representative ..... Pearson  
 Membership ..... NAB, RAB  
 President ..... E. G. Wenrick  
 Gen., Sta., Comm. Mgr. .... Glen Stanley  
 Program Director ..... Donn Kirtan  
 Chief Engineer ..... William Brubaker

### KMNS—Sioux City—1954

Frequency: 620 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Siouxland Bcstg. Co.  
 Address ..... 620 Insurance Exchange Bldg.  
 Tel.: 8-0628 ..... News Service: UP  
 Transcription ..... Lang-Worth  
 Representative ..... Pearson  
 President ..... Wm. F. Johns, Jr.  
 General Mgr. .... James R. Duryea  
 Commercial Mgr. .... James Barkley  
 Sales Prom. Mgr. .... Raymond Coffie  
 Program Director ..... Donald Frost  
 Publicity Dir. .... Nancy Burns  
 Chief Eng. .... Philip Maher

### KBIZ—Ottumwa—1941—ABN

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KBIZ, Inc.  
 Address ..... 209 E. Second St.  
 Tel.: MU 2-4535 ..... News Service: AP  
 Transcription Service ..... World  
 Representative ..... W. D. Roberts  
 President ..... James J. Conroy

### KSCJ—Sioux City—1927 ABN

Frequency: 1360 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Perkins Bros. Co.



**Business-Studio Address**.....415 Douglas St.  
 Tel.: 5-7993..... News Service: AP  
 Trans. Service .....World  
 Representative.....George P. Hollingsbery  
 Membership .....NAB  
 President.....W. R. Perkins  
 Sta., Comm. Mgr.....Eugene T. Flaherty  
 Sales Prom. Mgr., Pub. Dir....Jean Harraday  
 Program Dir.....Elizabeth Sammons  
 Chief Engineer.....S. C. Dier

### KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Operated By...Sioux City Bcstg. Co.  
 Address .....400 Commerce Bldg.  
 Tel.: 8-0165..... News Service: UP  
 Representative .....Everett-McKinney  
 Membership .....RAB  
 President .....John C. Kelly  
 General Manager.....Lennon Kelly  
 Chief Engineer.....Sam Seldon

### KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Iowa Great Lakes Bcstg. Co.  
 Address .....Spencer, Iowa  
 Tel.: 1240..... News Service: AP  
 Representative .....Pearson  
 Trans. ....Thesaurus, Standard  
 Membership .....NAB  
 Gen. Mgr.....Ben B. Sanders  
 Program Director.....Mason Dixon

### KAYL—Storm Lake—1948

KBS

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Cornbelt Bcstg. Co.  
 Address .....Park Building  
 Tel. ....RE 2-3520  
 Transcription .....World, Standard  
 Membership .....NAB, RAB

President .....O. J. Grau  
 Gen., Mgr., Prog., Pub. Dir.....P. R. Benson  
 Chief Engineer.....Robert L. Lamb

### KWWL—Waterloo—1947 MBS

Freq.: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..Black Hawk Bcstg Co.  
 Address .....Insurance Bldg.  
 Tel.: AD 4-4404..... News Service: AP  
 Representative .....Avery-Knodel, Inc.  
 Membership .....NAB, RAB  
 Pres., Gen., Sta. Mgr. ....Ralph J. McElroy  
 Comm., Sales Prom. Mgr.....John Coco  
 Program Manager.....Warren Mead  
 Chief Engineer.....T. W. Kirksey

### KXEL—Waterloo—1942 ABN

Frequency: 1540 Kc.... Power: 50,000 Watts  
 Owned-Oper. By.....Josh Higgins Bcstg. Co.  
 Address .....Highway 20 East  
 Tel.: AD 3-3371..... News Service: INS, UP  
 Transcription .....World, Lang-Worth  
 Representative .....Bolling  
 President .....Egmont Sonderling  
 V.P., Mgr.....Alan Henry  
 Commercial Manager.....Al Laval  
 Comptroller.....William E. Craig  
 Dir. of Operations.....Don E. Kassner

### KJFJ—Webster City—1950

KBS

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By .....Triangle Bcstrs.  
 Address .....Box 222  
 Tel.: 1500..... News Service: AP  
 Transcription .....Capitol, World  
 Pres., Acct. Exec.....D. D. Treu  
 Sta. Mgr.....Glen Barnett

## Kansas

Pop. March 1 (Est.)—2,188,000; Families—693,000; Lic. Stations—47,  
 Sta. CP's—0; Radio Homes—684,000; TV Homes—512,000

### KSOK—Arkansas City—1946

KBS

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By The KSOK Bcstg. Co.  
 Address .....Box 455  
 Tel.: 2666..... News Service: AP  
 Transcription Service.....Thesaurus  
 V. P., General Manager.....S. C. Thompson  
 Nat. Sales Mgr.....Ben Ludy

### KARE—Atchison—1939

KBS

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By ..Griffith-Buenning Bdstg. Co.  
 Address .....Fifth & Kansas Ave., Atchison  
 News Service .....AP  
 Representative .....Sears & Ayer

Membership .....NAB, RAB  
 Co-Owners....J. M. Griffith, Paul H. Buenning  
 Gen. Mgr.....J. M. Griffith  
 Comm. Mgr.....Paul H. Buenning  
 Program Director.....Ed Arthur  
 Chief Engineer.....L. H. Winegardner

### KCRB—Chanute—1952

KBS

Frequency: 1460 Kc....Power: 1000 Watts d.  
 Owned-Operated By..Midwest Bcstg System  
 Address .....Beech & Plummer  
 Tel.: 434..... News Service: AP  
 Representative .....Best  
 President.....Cecil W. Roberts  
 Gen. Mgr.....John H. Beydler  
 Comm. Mgr.....Glenn A. Halbe  
 Program Director.....Donna Vest





### KGFF—Coffeyville—1930 ABN

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By. The Midwest Bcstg. Co., Inc.  
 Business-Studio Address. . . . . 8th & Elm  
 Tel.: 1843. . . . . News Service: AP  
 Representative . . . . . Hollingberry  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 President. . . . . Richard M. Seaton  
 Gen., Sta., Sales Prom. Mgr., Pub. Dir. R. Pratt  
 Commercial Manager. . . . . E. B. Spoonamore  
 Program Dir. . . . . Richard S. Embody  
 Chief Engineer. . . . . J. S. Jaminet

### KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
 Owned. . . . . Town & Farm Co., Inc.  
 Address. . . . . Grand Island, Neb.  
 Tel.: HO 2-3305. . . . . News Service: UP  
 Rep. . . . . H.R. Reprs.  
 Membership . . . . . NAB, RAB  
 President . . . . . Don Searle  
 Exec. V.P. . . . . William A. Martin  
 Station Manager. . . . . Ed. Mason  
 Regional Sales Mgr. . . . . Bill Moore  
 Business Mgr. . . . . Willard Morton

### KFRM—Concordia—1947 ABN-MBS

Frequency: 550 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. . . . . KMBC Bcstg. Co.  
 Address . . . . . KMBC Building  
 Tel.: HA 2650. . . . . News Service: AP  
 Representative. . . . . Peters, Griffin & Woodward  
 Membership . . . . . NAB, RAB  
 Transcription . . . . . World  
 Pres., Comm. Mgr., Pub. Dir. . . . . Don Davis  
 V. P., Sls. Mgr. . . . . G. T. Higgins  
 Exec. V. P. . . . . J. T. Schilling  
 Sta. Mgr., Prog. Dir. . . . . Dick Smith  
 Chief Eng. . . . . Henry Goldenberg

### KNCK—Concordia—1954 KBS

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned. . . . . General Bcstg. Co., Inc.  
 Address . . . . . Concordia, Kans.  
 Tel.: 1414. . . . . News Service: UP  
 Representative . . . . . Best  
 Pres., Gen., Sta. Mgr. . . . . W. F. Danenbarger  
 Comm. Mgr., Prog. Dir. . . . . Oscar W. Allen  
 Chief Engineer. . . . . Gene Shrouf

### KGNO—Dodge City—1930 MBS

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By. . . . . Dodge City Bcstg. Co.  
 Business Address. . . . . 705 Second St.  
 Tel.: HU 3-3151. . . . . News Service: AP  
 Newspaper Affil. . . . . Dodge City Publishing Co.  
 Representative . . . . . Venard  
 Membership . . . . . NAB

President. . . . . J. C. Denious, Jr.  
 Gen., Station Mgr. . . . . W. Elliott  
 Comm., Prom. Mgr. . . . . Ruth Petersen  
 Program Director. . . . . Don Mills  
 Publicity Dir. . . . . Don Hopkins  
 Chief Eng. . . . . Bob Ellinger

### KBTO—El Dorado—1953 KBS

Frequency: 1360 Kw. Power: 500 Watts d.  
 Owned-Oper. By. . . . . El Dorado Bcstg. Co.  
 Address . . . . . 205½ S. Main  
 Tel.: 130. . . . . News Service: AP  
 Representative . . . . . Indie Sales  
 Trans. Service . . . . . Standard  
 Owner. . . . . O. A. Tedrick  
 General Manager. . . . . Jim Platt  
 Sales Prom. Mgr. . . . . Jay Pratt  
 Program Dir. . . . . Bob Lutz

### KVOE—Emporia—1939—KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. . . . . Bluestem Bcstg. Co., Inc.  
 Address. . . . . Broadview Hotel  
 Tel.: 154. . . . . News Service: AP  
 Transcription Service . . . . . Standard  
 Membership . . . . . NAB, RAB  
 Representative . . . . . Hal Holman  
 Pres., Gen. Mgr. . . . . E. J. McKernan, Jr.  
 Operations Head. . . . . Curt Stallings  
 Chief Engineer. . . . . Charles Stark

### KMDO—Fort Scott—1954 KBS

Frequency: 1600 Kc. Power: 500 Watts d.  
 Owned. . . . . Ft. Scott Bcstg. Co.  
 Address . . . . . Box 72  
 Tel.: 2545. . . . . News Service: AP  
 Representative. . . . . Hil F. Best  
 General Mgr. . . . . L. C. McKenney  
 Station Mgr. . . . . Jim McKenney

### KIUL—Garden City—1935 NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. . . . . KIUL, Inc.  
 Address . . . . . Box 446  
 Tel.: 3251. . . . . News Service: AP  
 Representative. . . . . Hal Holman  
 Transcription Service . . . . . World  
 Membership . . . . . NAB, RAB  
 President, General Mgr. . . . . Robert Wells  
 Comm., Prom. Mgr. . . . . Joe Weddle  
 Program Dir. . . . . Tony Jewell  
 Publicity Dir. . . . . Mary Connors  
 Chief Eng. . . . . Joe Tennesen

### KNCO—Garden City—1947

Frequency: 1050 Kc. Power: 1000 Watts  
 Owned-Oper. By. . . . . Ark Valley Bcstg. Co., Inc.  
 Address . . . . . Box 247  
 Tel.: 4366. . . . . News Service: UP  
 Transcription . . . . . Standard  
 Representative . . . . . Continental Radio Service  
 Membership . . . . . NAB



Gen., Comm. Mgr. . . . . John Hendry  
 Sales Prom. Mgr. . . . . John Lambert  
 Program Director . . . . . Wilma Goulding  
 Chief Engineer . . . . . Gene Conjurske

Pres., Gen. Mgr. . . . . J. D. Hill  
 Commercial Manager . . . . . Vern Minor

**KWGB—Goodland—1947**  
**MBS-KBS**

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
 Owner-Oper. By . . . . . Goodland Bcstg. Co.  
 Address . . . . . Box 569  
 Tel.: 331 . . . . . News Service: UP  
 Transcription Service . . . . . Capitol, Cole, Keystone  
 Owner, General Mgr. . . . . James E. Blair  
 Commercial Mgr. . . . . Bert Blair

**KVGB—Great Bend—1937**  
**NBC**

Frequency: 1590 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KVGB, Inc.  
 Address . . . . . 2007 17th St.  
 Tel.: 4317 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Hollingbery  
 Membership . . . . . NAB, RAB  
 V.P., Gen., Sta. Mgr. . . . . Grover C. Cobb  
 Asst. Mgr. . . . . Robert D. Hilgendorf  
 Commercial Mgr. . . . . Sherwood R. Parks

**KAYS—Hays—1948—KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KAYS, Inc.  
 Address . . . . . 2450 Hall St.  
 News Service . . . . . AP  
 Transcription . . . . . World  
 Representative . . . . . Hal Holman  
 Membership . . . . . NAB, RAB  
 President . . . . . Ross Beach  
 Gen., Sta. Mgr. . . . . Bob Schmidt  
 Program Director . . . . . Kay Melia  
 Prom. Director . . . . . Don Treu  
 Commercial Manager . . . . . Bud Ryan  
 Publicity Dir. . . . . Tad Felts  
 Chief Engineer . . . . . Glenn Barnett

**KWBW—Hutchinson—1935**  
**NBC-KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Nation's Center Bcstg. Co.  
 Business-Studio Address . . . . . 17th & Harding  
 Tel.: MO 2-4486 . . . . . News Service: AP  
 Transcription Service . . . . . World, Thesaurus  
 Representative . . . . . Devney  
 Membership . . . . . NAB, RAB  
 General Manager . . . . . Fred Conger  
 Commercial Director . . . . . Robert Hanna  
 Prog. Dir. . . . . Max B. Bicknell

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. . . . . Power: 1 Kw. d.; 500 n.  
 Owned-Operated By . . . . . KWHK Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 18 W. 5th St.  
 Tel.: 5-4461 . . . . . News Service: AP  
 Representative . . . . . Everett McKinney

**KIND—Independence—1947**  
**MBS-KBS**

Frequency: 1010 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Central Bcstg., Inc.  
 Bus-Studio Transmitter . . . . . 114 North 8th St.  
 Tel.: 1010 . . . . . News Service: AP  
 Pres., Gen. Mgr. . . . . Nels Ruppard  
 Commercial Manager . . . . . Donald L. Wigard  
 Program Director . . . . . Jimmy Goodman

**KJCK—Junction City—1949**  
**KBS**

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
 Owner-Oper. By . . . . . Junction City Bcstg. Co.  
 Address . . . . . 724½ No. Washington St.  
 Tel.: CE 8-3165 . . . . . News Service: AP  
 Membership . . . . . NAB, RAB  
 Representative . . . . . Indie Sales  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen. Mgr. . . . . R. L. Weir, Jr.  
 Program Director . . . . . Bruce Karns  
 Sales Mgr. . . . . A. B. Valencia

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Cy Blumenthal  
 Address . . . . . Box 165  
 Tel.: FA 1-3200 . . . . . News Service: UP  
 Transcription . . . . . Standard  
 Representative . . . . . Charles Bernard  
 General Mgr. . . . . Ed Charles  
 Sales Manager . . . . . Al Vunovich

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . . . Lawrence Bcstrs. Inc.  
 Address . . . . . Route 5  
 Tel.: VI 3-1320 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus, World  
 Representative . . . . . Indie Sales  
 Membership . . . . . NAB, RAB  
 Gen., Sta. Mgr. . . . . Arden Booth  
 Commercial Manager . . . . . Charles Steeper  
 Program Director . . . . . Bob Guest  
 Chief Engineer . . . . . Earl Sundbye

**KCLO—Leavenworth—1948**  
**KBS**

Frequency: 1410 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Geo. B. & Florence Anderson  
 Address . . . . . P. O. Box 809  
 Tel.: 5003 . . . . . News Service: AP  
 Representative . . . . . Hil F. Best  
 General Manager . . . . . George B. Anderson  
 Station Manager . . . . . Bob Kent  
 Chief Engineer . . . . . A. F. Moretti

**KSCB—Liberal—1948**

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Seward County Bcstg. Co.  
 Business Address . . . . . P. O. Box 311



Tel.: MA 4-3891..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... Hil F. Best  
 Membership..... NAB, RAB  
 President..... Alf M. Landon  
 Gen., Sta. Manager..... Leon S. Salathiel  
 Comm. Mgr..... David Blevins  
 Prog. Dir..... Mark Shor  
 Chief Engineer..... Alvin Peters

General Mgr..... Roderick B. Cupp  
 Commercial Mgr..... Ronald G. Reed  
 Chief Eng..... G. Servatius

**KLKC—Parsons—1948—KBS**

Frequency: 1540 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Community Bcstg. Co.  
 Address..... 109½ S. Central  
 News Service..... AP  
 Station Mgr..... Richard R. Combs

**KMAN—Manhattan—1950  
KBS**

Frequency: 1350 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Manhattan Bcstg. Co.  
 Address..... 114 No. 4th St.  
 Tel.: PR 8-4451..... News Service: AP  
 Transcription Service..... World  
 Newspaper Affil..... Mercury  
 Membership..... NAB  
 President..... Fred A. Seaton  
 Gen., Sta. Manager..... Lowell E. Jack

**KOAM—Pittsburg—1937  
NBC**

Freq.: 860 Kc..... Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper..... The Pittsburg Bcstg. Co., Inc.  
 Address..... Professional Bldg.  
 Tel.: 2165..... News Service: AP  
 Representative..... Hollingbery  
 Membership..... NAB  
 President..... E. V. Baxter  
 Gen., Sta. Mgr..... John O. Bartlow  
 Commercial Mgr..... W. Stout  
 Sales Prom. Mgr..... Paul Hudson  
 Chief Engineer..... Jack Lawrence

**KNDY—Marysville—1956  
KBS**

Frequency: 1570 Kc..... Power: 250 Watts, d.  
 Owned..... Marshall Transmitter Inc.  
 Address..... 803½ Broadway  
 Tel.: 255..... News Service: AP  
 Transcription Service..... Thesaurus  
 Membership..... NAB  
 Gen., Comm. Mgr..... T. K. McDonnell  
 Program, Pub. Director..... Al Hunter  
 Chief Engineer..... Gary Vadnais

**KSEK—Pittsburg—1947  
KBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Stauffer Publications, Inc.  
 Address..... Box 610  
 Tel.: 742..... News Service: AP  
 Membership..... NAB  
 Newspaper Affil..... Headlight Sun  
 Representative..... Avery-Knodel  
 President..... O. S. Stauffer  
 Gen. Mgr..... Jack T. Steele  
 National Sales Manager..... Ben Ludy  
 Chief Engineer..... John Glynn

**KNEX—McPherson—1949  
KBS**

Frequency: 1540 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... K. R. Krehbiel  
 Address..... Box 186  
 Tel.: 1540..... News Service: AP  
 Newspaper Affil..... Daily Republican  
 Membership..... NAB, RAB  
 Gen. Mgr..... Claude Hughes  
 Prog., Pub. Dir..... M. Heitschmidt  
 Chief Engineer..... Claude Hughes

**KWSK—Pratt—1952—KBS**

Frequency: 1570 Kc..... Power: 250 Watts  
 Owned..... Clem Morgan  
 Address..... 209½ S. Main St.  
 Tel.: 1570..... News Service: UP  
 Trans. Ser..... RCA  
 Membership..... NAB, RAB  
 Gen., Sta. Mgr..... Clem Morgan  
 Sales Prom. Mgr..... Dave Tucker  
 Comm. Mgr..... F. Morgan Jr.

**KJRG—Newton—1953—KBS**

Frequency: 950 Kc..... Power: 500 Watts, d.  
 Owned..... Geo. Basil Anderson  
 Address..... Box 77  
 Tel.: 3240..... News Service: AP  
 Transcription Service..... Thesaurus  
 Station Rep..... Best, Biddick  
 Owner, Gen. Mgr..... Geo. Basil Anderson  
 Station Mgr..... Robert Kent

**KRSL—Russell—1956—KBS**

Frequency: 990 Kc..... Power: 250 Watts  
 Owned..... Prairie States Broadcasting Co.  
 Address..... Box 548  
 Tel.: HU 3-2194..... News Service: AP  
 Representative..... Best  
 President, Chief Eng..... Melville L. Gleason  
 Gen. Mgr..... William S. Scott  
 Comm. Mgr..... Cal Haworth  
 Ch. Eng..... Ervin Siemoneit

**KOFO—Ottawa—1949**

Frequency: 1220 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Ottawa Bcstg. Co.  
 Address..... P. O. Box 46  
 Tel.: 1045..... News Service: UP  
 Membership..... RAB  
 Transcription Service..... World  
 Partners..... Roderick B. Cupp, E. W. Cupp

**KSAL—Salina—1937—MBS**

Frequency: 1150 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KSAL, Inc.  
 Bus.-Studio Address..... 7th & Iron



Tel.: TA 3-3701.....News Service: AP  
 President.....**R. J. Laubengayer**  
 Sta., Comm. Mgr.....**R. V. Jensen**  
 Chief Eng.....**Don Englehart**

### WIBW—Topeka—1927—CBS

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned By.....**Stauffer Publications, Inc.**  
 Address.....**Box 119**  
 Tel.: CE 3-2377.....News Service: AP, UP  
 Newspaper Affil.....**Journal, Capital**  
 Transcription.....**Standard**  
 Membership.....**NAB**  
 Representative.....**Avery-Knodel**  
 President.....**O. S. Stauffer**  
 General Manager.....**Thad Sandstrom**  
 Sales Mgr.....**Hilton Hodges**

### KJAY—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....**KJAY, Inc.**  
 Address.....**916 Kansas Ave.**  
 Tel.: CE 3-1336.....News Service: UP  
 Representative.....**Young**  
 Membership.....**NAB**  
 President.....**Dale S. Helmers**  
 General Manager.....**Ed Schulz**  
 Program Director.....**Joe Stavas**  
 Chief Engineer.....**Rae Bowman**

### KTOP—Topeka—1947 MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....**Bailey Axton**  
 Address.....**Box 538**  
 Tel.: 4-3444.....News Service: AP  
 Representative.....**Stars National, Inc.**  
 Membership.....**NAB**  
 Pres., Gen., Sta. Mgr.....**Bailey Axton**  
 Comm., Prom. Mgr.....**Louise Axton**  
 Program Director.....**Merle Blair**  
 Publicity Director.....**Roger Wilson**  
 Chief Engineer.....**Henry Guch**

### WREN—Topeka—1926—ABN

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By...**WREN, Bdcstg. Co., Inc.**  
 Address.....**10th & Fillmore Sts.**  
 Tel.: CE 2-0505.....News Service: AP  
 Transcription Service.....**Thesaurus, World**  
 Representative.....**Hollingbery**  
 Membership.....**NAB, RAB**  
 President.....**Alf M. Landon**  
 Gen., Sta. Manager.....**Max G. Falkenstein**  
 Commercial Manager.....**Paul Dixon**  
 Program Manager.....**Bob Richmond**  
 Sales Promotion Manager.....**Bonnie Purnell**  
 Chief Engineer.....**Al King**

### KAKE—Wichita—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts

Owned.....**KAKE Broadcasting Co., Inc.**  
 Address.....**1500 North West St.**  
 Tel.: WH 3-4221.....News Service: AP  
 Representative.....**McGillvra**  
 Membership.....**NAB**  
 President.....**Mark H. Adams**  
 Gen., Sta. Mgr.....**Martin Umansky**  
 Commercial Manager.....**Roger Peppard**

### KANS—Wichita—1936—NBC

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....**State Bcstg. Co.**  
 Business-Studio Address.....**1015 N. Broadway**  
 Tel.: HO 4-2387.....News Service: AP  
 Representative.....**Simmons**  
 Membership.....**NAB, RAB**  
 General Mgr.....**Frank J. Lynch**  
 Sales Mgr.....**Bob Mays**  
 Program Dir.....**John Si**

### KFBI—Wichita—1922

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By.....**KFBI, Inc.**  
 Business-Studio Address.....**Box 1402**  
 Tel.: TE 8-3377.....News Service: AP  
 Transcription Service.....**Lang-Worth**  
 Membership.....**NAB**  
 Representative.....**Avery-Knodel**  
 Gen., Sta. Mgr.....**Hale Bondurant**  
 Program Dir.....**Jim O'Neill**  
 Comm. Mgr.....**Lew Hunter**  
 Pub. Director.....**Emily Kelly**  
 Chief Engineer.....**K. W. Pyle**

### KFH—Wichita—1922—CBS

Frequency: 1330 Kc....Power: 5000 Watts d.  
 Owned-Operated By...**Radio Station KFH Co.**  
 Business-Studio Address.....**KFH Bldg.**  
 Tel.: AM 2-4491.....News Service: AP  
 Newspaper Affiliation.....**Eagle**  
 Representative.....**Blair**  
 Membership.....**RAB, NAB**  
 President.....**John Rigby**  
 Gen. Mgr.....**T. P. Bashaw**  
 Comm. Mgr.....**John Merrell**  
 Program Supv.....**Donald Anderson**  
 Sales Prom. Mgr.....**Russell Lowe**  
 Chief Engineer.....**Leslie Campbell**

### KWBB—Wichita—1951

Frequency: 1410 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...**Wichita Beacon Bcstg. Co.**  
 Address.....**2829 Salina Ave.**  
 Tel.: TE 8-3331.....News Service: AP  
 Transcription Service.....**Thesaurus, RCA**  
 Representative.....**Hollingbery**  
 Membership.....**NAB, RAB**  
 President.....**O. E. Bradley**  
 General Manager.....**J. Milton Hall**  
 Comm. Mgr.....**Harold H. Hale**  
 Program Director.....**Virginia Welch**  
 Chief Engineer.....**Gene Williams**

# Kentucky

Pop. March 1 (Est.)—3,104,000; Families—853,000; Lic. Stations—74,  
Sta. CP's—3; Radio Homes—836,000; TV Homes—543,000

## WCMI—Ashland—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Edwina Broadcasting Co.  
Address.....120 20th Street  
Tel.: EA 4-6111. News Service: AP  
Representative.....George P. Hollingbery  
President.....George H. Clinton  
General Manager.....W. R. Martin  
Program Director.....Lota Gaines  
Chief Engineer.....Robert L. Gilmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned.....WTCR, Inc.  
Address.....P. O. Box 848  
Tel.: CA 661. News Service: AP  
Representative.....Rambeau, Dora-Clayton  
Membership.....NAB  
President.....Jane E. Trimmer  
General Manager.....N. S. Tweel  
Sales Prom. Mgr.....Jimmy Oakes  
Program Director.....Margaret Stephens

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Brown Radio & TV Co.  
Address.....109 Sycamore St.  
Tel.: 498. News Service: AP  
Transcription.....Thesaurus  
Representative.....Hil F. Best  
Pres., Gen. Mgr.....Dwight L. Brown  
Sales Prom. Mgr.....Homer L. Jackson  
Program Dir.....Bessie L. McDonald  
Chief Eng.....Everett Lawson

## WBRT—Bardstown—1955 KBS

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner.....L. W. Adams, Gen. Mgr.  
Address.....216 N. 3rd  
Tel.: FI 8-3943. News Service: AP  
Trans.....Thesaurus  
Membership.....NAB  
Prog. Dir.....Glenn Nickels

## WCBL—Benton—1954—KBS

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Purchase Bcstg. Co.  
Address.....Box 126  
Tel.: LA 7-2581. News Service: UP  
Representative.....Continental  
Membership.....NAB  
President.....J. Shelby McCallum  
Manager.....John Stewart  
Program Dir.....Jerry Crutchfield

## WKCT—Bowling Green—1947 ABN

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By.....Dally News Bdcstg. Co.  
Address.....804½ College St.

Tel.: VI 3-4325. News Service: UP  
Newspaper Affiliation. Park City Daily News  
Representative.....Pearson  
Membership.....NAB  
President.....J. Ray Gaines  
Gen., Sta. Mgr., Sales Mgr.....Al Temple  
Chief Engineer.....Jack Hendricks

## WLBJ—Bowling Green—1939 MBS-KBS

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Bowling Green Bcstrs., Inc.  
Address.....901 Fairview  
Tel.: VI 3-3212. News Service: AP  
Representative.....Walker  
Membership.....NAB  
Asst. Gen. Mgr.....Cy. N. Bahakel  
Station Mgr.....Robert Procter  
Prog. Dir.....Dean Danner

## WTCO—Campbellsville—1948 KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Taylor Co. Bcstg. Co.  
Address.....P. O. Box 28  
Tel.: 380. News Service: UP  
Transcription.....SESAC  
Representative.....Hil F. Best  
President.....H. T. Parrott  
General Manager.....Redman L. Turner

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner.....Central City, Greenville Bcstg. Co.  
Address.....110 North First St.  
Tel.: 818. News Service: UP  
Transcription.....SESAC  
Representative.....Hil F. Best  
Station Mgr.....Bobby Anderson

## WNES—Central City—1955 KBS

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owner.....Muhlenberg Bcstg. Corp.  
Address.....Box 325  
Tel.: 1000. News Service: AP  
Transcription.....World  
Rep.....Kentucky Radio Sales  
President.....Andy Anderson  
Gen., Mgr.....Ronald L. Beane  
Promotion Mgr.....Dean Harden

## WAIN—Columbia—1951 KBS

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Tri-County Bcstg. Corp.  
Address.....Columbia  
Tel.: 4111. News Service: UP  
Station Representative.....Hil Best  
Trans. Ser.....MacGregor, World



Pres., Sta., Gen. Mgr. .... S. C. Bybee  
 Program Director. .... Oris Gowen  
 Asst. Mgr., Sales Dir. .... Lanier Burchell  
 Chief Engineer. .... Lewis Owens

**WCTT—Corbin—1946**  
**MBS-KBS**

Frequency: 680 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Corbin Times-Tribune, Inc.  
 News Service .... AP  
 Newspaper Affil. .... Corbin Times-Tribune  
 Transcription Service .... World  
 President. .... J. Springer Robinson  
 General Manager. .... John L. Crawford  
 Station Manager, Prog. Dir. .... Kenneth Turner  
 Commercial Sls. Prom. Mgr. .... S. G. Hembree  
 Chief Engineer. .... C. R. Austin

**WZIP—Covington—1947**  
**KBS**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... WZIP, Inc.  
 Bus. Studio Address. .... Sixth & Madison Aves.  
 Tel.: JU 1-5300. .... News Service: UP  
 Pres., Comm. Mgr. .... Leonard P. Goorian  
 Gen. Mgr. .... Edward Weston  
 Prog. Dir. .... Bob Atterton

**WCPM—Cumberland—1951**  
**KBS**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Cumberland Bcstg. Co.  
 Address. .... P. O. Box 955  
 Tel.: 260. .... News Service: UP  
 Transcription Service .... World  
 Representative .... Best  
 Pres., Gen. Mgr. .... Elmo Mills  
 Station Manager. .... Clyde Beal

**WCYN—Cynthiana—1956**  
**KBS**

Frequency: 1400 Kc. .... Power: 100 Watts  
 Owned. .... WCYN Radio, Inc.  
 Address. .... Pike & Walnut Sts.  
 Tel.: 480. .... News Service: AP  
 Trans. .... Thesaurus  
 President. .... Estil R. Anderson  
 Gen. Mgr. .... Bob Doll  
 Comm. Mgr. .... Mrs. Helen Williams

**WHIR—Danville—1947**  
**MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Commonwealth Bcstg. Corp.  
 Address. .... Burgin Road  
 News Service .... AP  
 Transcription Service .... Thesaurus  
 Representative. .... Hal Holman Co.  
 Membership .... NAB, RAB  
 Comm. Mgr. .... W. T. Isaac

**WIEL—Elizabethtown—1950**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Elizabethtown Bcstg. Co.  
 Tel.: RO 5-5151. .... News Service: UP  
 Transcription Service .... Thesaurus  
 Station Representative. .... Hil Best  
 Membership .... NAB  
 President. .... J. W. Hodges  
 General Manager. .... Dee Huddleston  
 Comm. Mgr., Prog. Dir. .... Thomas Skinner  
 Chief Engineer. .... Thomas Baldwin

**WSTL—Eminence—1956**

Frequency: 1600 Kc. .... Power: 500 Watts, d.  
 Owned. .... J. W. Dunavent  
 Address. .... Eminence  
 Tel.: EM 5198. .... News Service: AP  
 Representative. .... Kentucky Radio Sales  
 Trans. .... Thesaurus  
 Manager. .... J. W. Dunavent

**WSAC—Ft. Knox—1955**

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Fort Knox Bcstg. Corp.  
 Address. .... Fort Knox, Ky.  
 Tel.: WI 2-2354. .... News Service: UP  
 Representative .... McGavren-Quinn  
 Pres., Gen. Mgr. .... B. E. Cowan  
 Program Director. .... Clem Cockrel  
 Chief Engineer. .... Eugene Hornback

**WFKY—Frankfort—1946**  
**MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Frankfort Bcstg. Co.  
 Address. .... Kentucky Ave. Extended  
 News Service .... AP  
 Transcription Service. .... Thesaurus  
 Representative .... Burn-Smith  
 Pres., Gen. Mgr. .... Ken Hart  
 Commercial Mgr. .... Bud McClain  
 Prog. Dir. .... Mary Garland  
 Chief Engineer. .... Wally Roach

**WFKN—Franklin—1954**  
**KBS**

Frequency: 1220 Kc. .... Power: 250 Watts, d.  
 Owned. .... Franklin Bcstg. Co.  
 Address. .... 103 N. High St.  
 Tel.: 33. .... News Service: AP  
 Representative. .... Hil F. Best Co.  
 General Manager. .... L. L. Valentine  
 Commercial Mgr. .... Howard H. Ogles

**WFUL—Fulton—1951**

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... West Tenn. Bcstg. Corp.  
 Address. .... Box 481  
 Tel.: 1270. .... News Service: UP  
 Station Representative. .... Hil Best  
 Membership .... NAB  
 President. .... Paul Westpheling



# KENTUCKY



Gen., Sta. Mgr. .... Mrs. P. Westpheling  
Comm. Mgr. .... J. O. Lewis

## WGOR—Georgetown—1957

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned. .... Georgetown Bcstg. Co.  
Address. .... P. O. Box 516  
Tel.: .... 1715  
Owner. .... Robert E. Johnson  
Manager. .... W. J. Harris, Jr.

## WKAY—Glasgow—1946—KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Glasgow Bcstg. Co., Inc.  
Address. .... Park-to-Park Hwy.  
News Service. .... UP  
Transcription Service. .... World, Standard  
Membership. .... NAB  
President. .... Jack Pedigo  
Gen., Sta., Comm. Mgr., Chief Eng. .... Clovis Sadler  
Sales Prom. Mgr. .... J. M. Barrick  
Pub., Prog. Dir. .... Moena E. Sadler

## WHLN—Harlan—1941—KBS

Frequency: 1410 Kc. .... Power: 5 Kw. d.  
Owned-Oper. By. .... Radio Harlan, Inc.  
Address. .... Harlan  
Tel.: 625. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Burn-Smith  
Membership. .... NAB  
President. .... J. Francke Fox, Jr.  
V.P., Gen. Mgr. .... J. T. Morgan  
Sales Prom. Mgr. .... Larry Dean  
Chief Engineer. .... Marvin Johnson

## WHBN—Harrodsburg—1955 KBS

Frequency: 1420 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Fort Harrod Bcstg. Corp.  
Address. .... Box 247  
Tel.: 1420. .... News Service: UP  
Rep. .... Continental  
General Manager. .... Vic Bellamy  
Pres., Sales Mgr. .... I. G. Spencer

## WKIC—Hazard—1947—KBS

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Mt. Bcstg. Service, Inc.  
Address. .... Peoples Bank Building  
Tel.: 720. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Hil F. Best  
Membership. .... NAB  
President. .... Fred B. Bullard  
General Manager. .... Art Grunewald  
Station Manager. .... Julius Lasslo  
Prog. Dir. .... Norma Strong  
Chief Eng. .... Y. Bowling

## WSON—Henderson—1941 KBS

Frequency: 860 Kc. .... Power: 500 Watts d.  
Owned-Oper. By. .... Henderson Bcstg. Co., Inc.  
Address. .... Box 418

Tel.: VA 6-3923. .... News Service: UP  
Pres., Gen. Mgr. .... Hecht S. Lackey  
Station Manager. .... M. E. Schaeffer  
Comm. Mgr. .... Ewing Graham

## WHOP—Hopkinsville—1940 CBS

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Hopkinsville Bcstg. Co., Inc.  
Address. .... 1102 So. Virginia St.  
Tel.: TU 5-5331. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Jack Masala  
Membership. .... NAB, RAB  
Pres., Gen., Sta. Mgr. .... F. E. Lackey  
Comm. Mgr. .... Katherine Peden  
Program Director. .... Margaret Wyatt  
Chief Engineer. .... Leo Y. Wilson

## WKO A—Hopkinsville—1954 KBS

Frequency: 1480 Kc. .... Power: 1000 Watts d.  
Owner. .... Pennyryle Bcstg. Co.  
Address. .... 808 1/2 South Main St.  
Tel.: TU 6-1204. .... News Service: AP  
Newspaper Affil. .... Kentucky New Era  
Representative. .... Hil F. Best  
President. .... Charles W. Stratton  
General Manager. .... Don Ritter  
Prog. Dir. .... Bob Spradlin  
Chief Engineer. .... Walter Wilson

## WLBN—Lebanon—1954—KBS

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned. .... Lebanon-Springfield Bcstg. Co.  
Address. .... P. O. Box 647  
Tel.: 486. .... News Service: AP  
Transcription. .... World  
Representative. .... Hil F. Best  
General Manager. .... J. T. Whitlock  
Sales Prom. Mgr. .... Allen Baker  
Chief Engineer. .... W. B. Kelly

## WLAP—Lexington—1928 ABN

Frequency: 630 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By. .... Community Bcstg.  
Business-Studio Address. .... 177 N. Upper St.  
Tel.: 3-2727. .... News Services: UP, AP  
Transcription Service. .... World  
Representative. .... John E. Pearson  
Membership. .... NAB, RAB  
Pres., Gen. Mgr. .... Frederic Gregg, Jr.  
Commercial Mgr. .... L. C. Redmon

## WLEX—Lexington—1946 KBS

Frequency: 1300 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Lexington Bcstg. Co.  
Address. .... 134 N. Limestone St.  
Tel.: 3-0433. .... News Service: AP  
Membership. .... NAB  
Representative. .... Bolling, Dora-Clayton



# KENTUCKY



President.....J. D. Gay, Jr.  
 V.P., Gen. Mgr.....Earl L. Boyles  
 Commercial Mgr.....Jim Tomblin  
 Program Director.....Evelyn Benge  
 Chief Engineer.....J M. Robertson

## WVLK—Lexington—1947 MBS

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Bluegrass Bcstg. Co., Inc.  
 Address .....Phoenix Hotel  
 Telephone .....LE 4-6470  
 Transcription Service .....Thesaurus  
 Representative .....Burn-Smith  
 Membership .....NAB  
 President.....Donald J. Horton  
 General Mgr.....Ted Grizzard

## WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...London Broadcasting Co.  
 Address .....Box 333  
 Tel.: 598.....News Service: UP  
 Transcription Service.....Standard  
 Representatives.....Hil F. Best Co.  
 Pres., Gen., Sta. Mgr.....Elmo Mills  
 Comm. Mgr.....Charles Redmond  
 Prog. Dir.....Charles D. Nelson  
 Chief Engineer.....Russell Henson

## WAVE—Louisville—1933 NBC

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WAVE, Inc.  
 Business Address.....334 E. Broadway  
 Tel.: JU 5-2201.....News Service: AP  
 Transcription Service...Thesaurus, Standard  
 Rep.....NBC Spot Sales  
 Membership .....NAB  
 General-Station Manager.....Nathan Lord  
 Commercial Manager....Woody Dulaney, Jr.  
 Program Director.....James Caldwell

## WGRC—Louisville—1936 MBS

Frequency: 790 Kc. .Power: 5000 d. 1000 n.  
 Owned-Operated By...Northside Bcstg. Corp.  
 Bus.-Studio Address.....Ky. Home Life Bldg.  
 Tel.: JU 7-8871.....News Service: AP  
 Membership .....NAB  
 Transcription .....World  
 Representation .....Weed  
 President.....J. Porter Smith  
 Gen. Mgr.....Charles L. Harris  
 Comm. Mgr.....Tom Underwood  
 Pgm. Dir.....Paul Ruhle  
 Chief Engineer.....W. J. Morrison

## WHAS—Louisville—1922 CBS

Frequency: 840 Kc. .Power: 50,000 Watts  
 Owned-Oper. By .....WHAS, Inc.  
 Address .....525 W. Broadway  
 Tel.: JU 5-2211.....News Service: AP

Newspaper Affil. ....Courier-Journal  
 Representative.....Henry I. Christal Co.  
 Membership .....NAB  
 President .....Barry Bingham  
 V.P., Man. Dir.....Victor A. Sholis  
 Commercial Manager.....John M. Fouts  
 Publicity Director.....William Loader  
 Program Director.....George Walsh  
 Chief Engineer.....Orin Towner

## WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Kentucky Bcstg. Corp., Inc.  
 Bus.-Studio Address.....412 Speed Building  
 Tel.: JU 5-5148.....News Service: UP  
 Representative .....Avery-Knodel  
 V. P., Gen. Mgr.....Glen Harmon  
 Comm. Mgr.....James Nathan  
 Promotion Mgr.....Helen Roberts  
 Chief Engineer.....Melvin Scarsdale

## WKLO—Louisville—1948 ABN

Freq.: 1080 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...Mid-America Bcstg. Corp.  
 Business-Studio Address...Henry Clay Hotel  
 Tel.: JU 3-4441.....News Service: UP  
 Representative.....John Blair & Co.  
 News. Affil....Lancaster (Ohio) Eagle-Gazette  
 Membership .....NAB  
 President .....Charles Sawyer  
 Exec. Vice-Pres.....J. P. Williams  
 Manager.....W. H. Spencer  
 Promotion Manager.....Ben Erskine  
 Program Director.....Blaine Cornwell  
 Publicity Director.....Roberta Bunnell  
 Chief Engineer.....William H. Faulkner

## WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Kentucky, Inc.  
 Bus.-Studio Address.....431 W. Jefferson St.  
 Tel.: JU 3-4811.....News Service: AP  
 Representative .....Burn-Smith  
 Transcription...Capitol, Standard, Associated  
 President.....F. Eugene Sandford  
 V.P., Sta. Manager.....Edwin E. S. Weldon

## WLOU—Louisville—1952

Frequency: 1350 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.Rounsaville of Louisville, Inc.  
 Business-Studio Address.....2549 S. Third St.  
 Tel.: ME 7-6531.....News Service: UP  
 Representative.....Gill-Perna, Dorc.Clayton  
 Transcription .....Lang-Worth  
 President.....Robert W. Rounsaville  
 General Manager.....W. A. Selley  
 Program Director.....W. E. Summer  
 Sales Prom. Mgr.....J. Schwartz  
 Chief Engineer.....Steve Dawson  
 Technical Director.....Paul Cram

## WFMW—Madisonville—1949 KBS

Frequency: 730 Kc.....Power: 250 Watts d.



# KENTUCKY



**Owned-Oper. By** Messenger Bdstg. Co., Inc.  
**Address** ..... Box 351  
**Tel.:** 1885 ..... **News Service:** UP, AP  
**Trans. Service** ..Capitol, Thesaurus, Standard  
**Membership** ..... NAB  
**Sta. Mgr.**..... H. W. Wells  
**Comm. Mgr.**..... Elmer L. Kelley, Jr.  
**Program Director**..... J. G. Gatlin  
**Chief Eng.**..... Charles Lee

## WTTL—Madisonville—1956

**Frequency:** 1310 Kc..... **Power:** 500 Watts, d.  
**Owned** ..... Hopkins County Bcstrs.  
**Address** ..... Box 387  
**News Service** ..... AP  
**Manager** ..... Evers Mick  
**Comm. Mgr.**..... Leslie LeGrand  
**Ch. Eng.**..... Conway Smith

## WWXL—Manchester—1956

### KBS

**Frequency:** 1580 Kc..... **Power:** 250 Watts d.  
**Owned** ..... Wilderness Rd. Bcstg. Co.  
**Address** ..... 109 Court St.  
**News Service** ..... UP  
**Representative** ..... Ky. Radio Sales  
**President** ..... J. L. Tigue  
**General Manager** ..... Cal Smith

## WKTM—Mayfield—1946

**Frequency:** 1050 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Mayfield Bcstg.  
**Studio Address** ..... Box 232  
**Tel.:** 46 ..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Best  
**Owner, Gen. Mgr.**..... Fred L. Thomas  
**Comm. Mgr.**..... John M. Latham

## WNGO—Mayfield—1947—KBS

**Frequency:** 1320 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... West Ky. Bcstg. Co.  
**Address** ..... Paducah Rd.  
**Tel.:** 1597 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Indie Sales  
**President** ..... Mose Bohn  
**General Manager** ..... Chas. W. Stratton  
**Commercial Manager** ..... Ken Slaughter  
**Program Director** ..... Ottis Davis  
**Chief Engineer** ..... Joe Hargrove

## WFTM—Maysville—1948

### MBS-KBS

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By** ... Standard Tobacco Co., Inc.  
**Bus. Address** ..... 626 Forest Ave.  
**Tel.:** LO 4-3361 ..... **News Service:** UP  
**President**..... Charles P. Clarke  
**General Sta. Mgr.**..... John W. Betts  
**Commercial Mgr.**..... Herbert Williams

## WMIK—Middlesboro—1948

### KBS

**Frequency:** 560 Kc..... **Power:** 500 Watts d.

**Owned-Oper. By** ..... Cumberland Gap Bcstg.  
**Address** ..... Box 698  
**Tel.:** 980 ..... **News Service:** UP  
**Representative** ..... McGillvra  
**Membership** ..... RAB  
**President** ..... Dr. U. G. Brummett  
**Gen. Mgr.**..... Maurice K. Henry  
**Program Director**..... Bill Baker  
**Chief Engineer** ..... K. Bronell Reedy

## WFLW—Monticello—1955

### KBS

**Frequency:** 1570 Kc..... **Power:** 250 Watts d.  
**Owned-Operated By** ... Wolf Creek Bcstg. Co.  
**Address** ..... Box 36  
**Tel.:** 192 ..... **News Service:** UP  
**Transcription** ..... SESAC  
**Station Manager** ..... Fred A. Staples

## WMOR—Morehead—1955

### KBS

**Frequency:** 1330 Kc..... **Power:** 1000 Watts, d.  
**Owned & Operated By** ... Morehead Bcstg. Co.  
**Tel.:** 880 ..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**President** ..... J. Earl McBrayer  
**General Manager** ..... W. M. Whitaker  
**Chief Eng.**..... Earl S. Young

## WLOC—Munfordville—1948

**Frequency:** 1150 Kc..... **Power:** 1 Kw., d.  
**Owned** ..... S. Central Ky. Bcstg. Co.  
**Address** ..... Munfordville  
**Tel.:** JA 4-4111 ..... **News Service:** UP  
**Representative** ..... Kentucky Radio Sales  
**Trans.** ..... World  
**Gen. Mgr.**..... J. W. Pickett

## WNBS—Murray—1948

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By** ..... Murray Bcstg. Co.  
**Address** ..... P. O. Box 548  
**Tel.:** 1340 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Manager** ..... Edward Griffin

## WNKY—Neon—KBS

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned** ..... Letcher Bcstg. Corp.  
**Address** ..... Box 566  
**News Service** ..... UP  
**Representative** ..... Kentucky Radio Sales  
**Gen. Mgr.**..... James A. Fleming

## WNOP—Newport—1948

**Frequency:** 740 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Tri-City Bcstg. Co.  
**Business-Studio Address** ..... 606 Moanmouth St.  
**Tel.:** JU 1-7100 ..... **News Service:** UP  
**President** ..... James G. Lang  
**General Manager** ..... Ann Rolfes Lang  
**Sta. Mgr., Prog. Dir.** ..... R. D. Nunn  
**Comm. Mgr., Pub. Dir.** ..... R. L. Pike  
**Chief Engineer** ..... Jack L. Tichenor



**WOMI—Owensboro—1938**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
Address...Box 538  
Tel.: MU 3-1558 News Service: AP  
Newspaper Affiliations...Messenger, Inquirer  
Representative...Burn-Smith  
President...Lawrence W. Hager  
General Manager...Hugh O. Potter  
Sales Prom. Mgr...Jim Wilkinson  
Program Director...Cliffordean Potter  
Chief Engineer...Harold I. Peters

**WVJS—Owensboro—1947**  
**ABN**

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By...Owensboro On The Air, Inc.  
Business-Studio Address...324 Allen St.  
Tel.: MU 3-3521 News Service: UP  
Representative...William G. Ramebeau  
Membership...NAB  
President...V. J. Steele  
Gen., Sta. Mgr...Malcolm Greep  
Commercial Manager...John T. Rutledge  
Program Director...Earl Fisher  
Chief Engineer...Earl Jaqoe

**WKYB—Paducah—1946**  
**MBS**

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.  
Owned-Oper. By...Barrington Co. of Ky.  
Address...526 Jefferson St.  
Tel.: 2-1678 News Service: AP  
Transcription Service...World  
Representative...Pearson  
Membership...NAB  
Pres...Bruce Barrington  
Gen. Mgr...Ed Brewer  
Ch. Eng...Tom Summers  
Prog. Dir...Mal Topping

**WPAD—Paducah—1930**  
**CBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By...Paducah Bdcstg. Co., Inc.  
Address...Box 450  
Tel.: 2-8231 News Service: UP  
Trans. Serv...Thesaurus  
Representative...Stars National  
Membership...NAB, RAB  
President, Gen. Mgr...Pierce E. Lackey  
Station Manager...W. Prewitt Lackey  
Comm. Manager...Linn Wolff  
Prog., Prom. Mgr...Benny Smith  
Chief Engineer...U. C. Morris

**WSIP—Paintsville—1949**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Big Sandy Bcstg. Co.  
Address...121 Main St.  
Tel.: 1196 News Service: AP

Station Rep...Hil Best, Ky. Radio Sales  
General Manager...Ted Arnold Silvert  
Program Dir...Bill Barker  
Chief Engineer...Eugene Baldridge

**WKLX—Paris—1955—KBS**

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned & Operated By...Paris Bcstg. Co.  
Address...630 Main St.  
Tel.: 1440 News Service: UP  
Representative...Continental  
President...D. C. Stephens  
General Manager...Mrs. D. C. Stephens  
Station Manager...Walter E. May

**WLSI—Pikeville—1949**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By...Cumberland Pub. Co.  
Address...Pikeville  
Tel.: 456 News Service: UP  
Newspaper Affiliation...Pike County News  
Transcription Service...Thesaurus  
Representative...Ky. Radio Sales  
President...Mrs. W. J. Ward, Jr.  
General Manager...Roy E. Alexander  
Prog., Pub. Dir...John C. Adkins

**WPKE—Pikeville—1949**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...E. Ky. Bdcstg. Corp.  
Address...Pikeville, Ky.  
Tel.: 1280 News Service: AP  
Station Rep...Continental  
Pres., Gen. Mgr...Jack L. Hatcher  
Commercial Manager...H. G. Sturgill  
Chief Engineer...James K. Hoskins

**WMLF—Pineville—1957**

Frequency: 1230 Power: 250 Watts  
Owned...States Bcstg. System  
Address...Radio Park  
Tel.: ED 7-2100 News Service: AP  
V.P., Gen. Mgr...South C. Bevins  
Comm. Mgr...Cal Smith

**WDOC—Prestonburg—1952**  
**KBS**

Frequency: 960 Kc. Power: 1 Kw., d.  
Owned...WDOC Radio  
Address...No. Lake Drive  
Tel.: 2338 News Service: UP  
Transcription Service...MacGregor  
Gen. Mgr...Rex Osborne  
Comm. Mgr...Paul Fairchild

**WPKY—Princeton—1950**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By...Princeton Bcstg. Co.  
Address...Dawson Rd. (Box 478)  
Tel.: 2072 News Service: AP  
Gen. Mgr...Leslie Goodaker





# KENTUCKY-LOUISIANA



Comm. Mgr. . . . . Ellis Burnam  
 Sales Prom. Mgr. . . . . Twyman Boren  
 Publicity Dir. . . . . Wilburn Wilson  
 Chief Engineer . . . . . Marvin Mahoney

## WRVK—Renfro Valley—1956

Frequency: 1460 Kc. . . . . Power: 500 Watts, d.  
 Owned . . . . . Renfro Valley Bcstrs., Inc.  
 News Service . . . . . UP  
 Representative . . . . . Kentucky Radio Sales  
 Trans. . . . . World  
 V.P., Gen. Mgr. . . . . Tom Hargis  
 Comm. Mgr. . . . . Benton Stokes

## WEKY—Richmond—1953 MBS-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned . . . . . WEKY, Inc.  
 Address . . . . . McKee Bldg.  
 Tel.: 1340 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen. Mgr. . . . . O. C. Halyard, Jr.  
 Comm. Mgr. . . . . Fred Welch  
 Program Director . . . . . John Sullivan

## WRUS—Russellville—1953 KBS

Frequency: 610 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . So. Kentucky Bcstrs.  
 Address . . . . . P. O. Box 110  
 Tel.: PA 6-2471 . . . . . News Service: UP  
 Station Representative . . . . . Hil F. Best  
 President . . . . . Roth E. Hook  
 General Manager . . . . . Woodrow P. Sosh  
 Sta. Mgr., Eng. . . . . Earl Johnson  
 Sales Mgr., Prog. Dir. . . . . J. H. Johnson

## WSFC—Somerset—1947 MBS-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts

Owned-Oper. By . . . . . Southeastern Bcstg. Co.  
 Address . . . . . Hwy. 1247  
 Tel.: 1240 . . . . . News Service: UP  
 Representative . . . . . Ky. Radio Sales  
 Pres., Gen. Mgr. . . . . Mike Layman  
 Commercial Manager . . . . . Donald Orwin  
 Program Director . . . . . John A. Hartnett  
 Technical Dir. . . . . Ralph F. Denton

## WMTC—Vancleve—1948

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Kentucky Mt. Holliness Assn.  
 Bus. Studio Address . . . . . Vancleve  
 News Service . . . . . AP  
 Representative . . . . . Continental  
 President . . . . . Dr. Lela G. McConnell  
 General Manager . . . . . Wilfred Fisher  
 Program Dir. . . . . Violet Person  
 Chief Engineer . . . . . Kenneth Amspauqh

## WTCW—Whitesburg—1953

Frequency: 920 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Folkways Bcstg. Co., Inc.  
 Address . . . . . Box 660  
 Tel.: 2711 . . . . . News Service: AP  
 Membership . . . . . NAB  
 Trans. Service . . . . . SESAC  
 President . . . . . Ernest Tubb  
 Gen. Mgr. . . . . Donald W. Crosthwaite  
 Comm. Mgr. . . . . Wallace R. Day

## WWKY—Winchester—1954

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.  
 Owner . . . . . Winchester Bcstg. Co., Inc.  
 Address . . . . . Box 535  
 Tel.: 1380 . . . . . News Service: AP  
 Representative . . . . . Indie Sales  
 President . . . . . N. B. Ratliff  
 General Manager . . . . . Charles Drew  
 Commercial Manager . . . . . Ernie Coyle  
 Chief Engineer . . . . . Tommy Bratton

## Louisiana

Pop. March 1 (Est.)—3,112,000; Families—859,000; Lic. Stations—78,  
 Sta. Cp's—0; Radio Homes—814,000; TV Homes—582,000

## KROF—Abbeville—1948

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Abbeville Bcstg. Serv. Inc.  
 Business Address . . . . . P.O. Drawer 620  
 Tel.: TW 3-2531 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 President . . . . . H. Frenzel Pere  
 General Manager . . . . . George P. Martin

## KALB—Alexandria—1935 ABN

Frequency: 580 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By . . . . . Alexandria Bdcstg. Co., Inc.  
 Address . . . . . 601 Wash. St.  
 Tel.: 3-2543 . . . . . News Service: AP  
 Transcription Service . . . . . World

Representative . . . . . Weed & Co.  
 Membership . . . . . NAB, RAB  
 President . . . . . T. B. Lanford  
 Gen. Manager . . . . . Walter D. Melson  
 Station Manager . . . . . Alex Marchand  
 Commercial Manager . . . . . Barbara LeBlanc  
 Sales Promotion Manager . . . . . Joyce Hodges  
 Program Director . . . . . Jim Gaines  
 Chief Engineer . . . . . Roger Cockfield

## KDBS—Alexandria—1953 KBS

Frequency: 1410 Kc. . . . . Power: 1 Kw.  
 Owned . . . . . Dixie Bcstg. Ser.  
 Address . . . . . Box 306  
 Tel.: 3-7454 . . . . . News Service: UP  
 General Mgr. . . . . Irving Ward-Steinman



Local Commercial Mgr. . . . . D. Ed Pebbles  
Station Director. . . . . W. G. Lynch  
Chief Engineer. . . . . Henry J. Lazarone

**KSYL—Alexandria—1947  
NBC**

Frequency: 970 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . KSYL, Inc.  
Address . . . . . Box 1489  
Tel.: 6611 . . . . . News Service: AP  
Rep . . . . . Exerett-McKinney, Clarke Brown  
Membership . . . . . NAB  
Pres., Comm. Mgr. . . . . Milton Fox  
Gen., Sta., Sls., Mgr., Pub. Dir. . . . . Virgil G. Evans  
Program Director. . . . . Sylvan Fox  
Chief Engineer. . . . . Jim Perkins

**WABL—Amite—1955**

Frequency: 1570 Kc. . . . . Power: 500 Watts, d.  
Owned-Oper. By. . . . . Amite Broadcasting Co.  
Address . . . . . 118 N.E.R.R. Ave.  
Tel.: 8385 . . . . . News Service: UP  
Station Mgr. . . . . A. M. Smith  
Commercial Mgr. . . . . Hugh Wall

**KGAN—Bastrop—1957**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned . . . . . Bastrop Bcstg. Co.  
Address . . . . . Box 1340  
Tel.: 1340 . . . . . News Service: AP  
Gen. Mgr. . . . . Bill Davis  
Sta., Comm. Mgr. . . . . Harry Howard

**KTRY—Bastrop—1948—KBS**

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By. . . . . Morehouse Bcstg. Co.  
Address . . . . . Enterprise Bldg.  
Tel.: 1400 . . . . . News Service: UP  
Transcription . . . . . World  
Membership . . . . . NAB  
Manager . . . . . George I. Johnson  
Program Director. . . . . Carl Livingston

**WAIL—Baton Rouge—1946  
MBS**

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By. . . . . Merchants Bcstrs.  
Address . . . . . 310 College Dr.  
Tel.: DI 4-5275 . . . . . News Service: AP  
Membership . . . . . NAB, RAB  
Chairman of the Board. . . . . Dwight M. Martin  
President . . . . . Tom E. Gibbens  
Vice-Presidents. . . . . Edgar B. Stern, Jr., Robert D.  
Swezey, A. Louis Read  
Secretary. . . . . Louis A. Prejean  
Treasurer. . . . . Francis H. Lee  
Station Mgr. . . . . Owen Elliott

**WIBR—Baton Rouge—1948**

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . Community Bcstg. Co.  
Address . . . . . P. O. Box 1226  
Tel.: DI 8-6716 . . . . . News Service: AP  
Membership . . . . . NAB

Representative . . . . . Walker  
Trans. . . . . Lang-Worth  
President. . . . . G. T. Owen  
V.P., Gen. Mgr. . . . . Robert Earle  
Prog. Dir. . . . . Bernard Zuccaro  
Comm. Mgr. . . . . Olas Olsen  
Sta. Mgr., Pub. Dir. . . . . Scott W. Erwin  
Chief Eng. . . . . E. E. Case

**WJBO—Baton Rouge—1934  
NBC**

Frequency: 1150 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Baton Rouge Bcstg. Co., Inc.  
Business-Studio Address . . . . . 444 Florida St.  
Tel.: DI 2-5271 . . . . . News Service: AP, INS  
News. Affil. . . . . State Times, Morning Advocate  
Membership . . . . . NAB  
President. . . . . Douglas L. Manship  
Gen. Mgr. . . . . Howard L. Brooks  
Comm. Mgr. . . . . John D. Woodridge  
Chief Engineer. . . . . Theodore Hubert

**WLCS—Baton Rouge—1946**

Frequency: 910 Kc. . . . . Power: 1000 Watts  
Owned-Operated By. . . . . Air Waves, Inc.  
Business Address . . . . . 204 Baton Rouge  
Tel.: 2-4411 . . . . . News Service: AP  
Transcription Service. . . . . World  
Representative . . . . . Wm. G. Rambeau  
Membership . . . . . NAB, RAB  
President. . . . . Norman Saurage, Jr.  
Gen. Manager. . . . . Lamar Simmons  
Comm. Mgr. . . . . T. A. LeBlanc  
Prog. Dir. . . . . Gene Nelson  
Chief Eng. . . . . Edward Van Valkenburg

**WXOK—Baton Rouge—1953**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By. . . . . WXOK, Inc.  
Address . . . . . 243 Convention St.  
Tel.: DI 4-7604 . . . . . News Service: UP  
Rep. . . . . Clayton Cosse, Melville, Stars Nat.  
President. . . . . Jules Paglin  
General Manager. . . . . S. Ray, Jr.  
Station Manager. . . . . Thomas L. McGuire  
Prog. Dir. . . . . Lucille Pollack  
Chief Engineer. . . . . Thomas W. Wood

**WHXY—Bogalusa—1954**

Frequency: 920 Kc. . . . . Power: 1 Kw. d.  
Owned. . . . . Bogalusa Bcstg. Co.  
Address . . . . . P. O. Box 689  
Tel.: RE 2-4254 . . . . . News Service: AP  
Station Rep. . . . . Clark  
Station Mgr. . . . . Jim Howell  
Program Director. . . . . Dolores Williams

**WIKC—Bogalusa—1947—KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . Curt Siegelin, Admin.  
Business Address . . . . . P. O. Box 811  
Tel.: RE 5-1355 . . . . . News Service: AP  
Pres., Gen. Mgr. . . . . Curt Siegelin  
Comm. Mgr. . . . . J. H. Knight  
Program Director. . . . . Ed Bishop  
Chief Engineer. . . . . Charlie Pearson



**KBCL—Bossier City—1957**

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned. Bossier Bcstg. Service  
Address. 301 Ogilvie St.  
Tel.: 3-1606. News Service: AP  
President. T. A. DeClouet  
Vice-Pres. H. A. Bridge, Jr.

**WARB—Covington—1953**  
KBS

Frequency: 730 Kc. Power: 250 Watts d.  
Owned-Oper. By. A. R. Blossman, Inc.  
Address. Box 568  
Tel.: 1600. News Service: UP  
President. David C. Blossman  
General Mgr. Mark Rey  
Mangger. Rick Webb

**KSIG—Crowley—1947—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. KSIG Bcstg Co., Inc.  
Bus-Studio Address. 320 N. Parkerson Ave.  
Tel.: 1450. News Service: AP  
Representative. T. F. Clark  
Membership. NAB, RAB  
President. Hirsch J. School  
General Manager. Louis M. Basso  
Commercial Manager. Ninfa G. Guidry  
Chief Engineer. W. H. Bland

**KDLA—DeRidder—1950—KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Sabine Broadcasting Co.  
Address. P. O. Box 46  
Tel.: 7600. News Service: UP  
Transcription. McGregor  
Membership. NAB  
Co-Owners. C. Reddoch, J. McCrary  
General Manager. Ralph L. Hooks  
Comm., Sales Prom. Mgr. Wayne L. Sanders  
Prog. Dir., Ch. Eng. Ted Thompson

**KEUN—Eunice—1952**  
MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. Tri-Parish Bcstg. Co.  
Address. Box 511  
Tel.: GL 7-3041. News Service: AP  
Transcription Service. World  
Membership. NAB  
President. Vincent Riehl  
General Manager. John A. Chauvin

**KFNY—Ferriday—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
Owned. Miss-Lou Bcstg. Co.  
Address. 120 Louisiana Ave.  
Tel.: 7200. News Service: UP  
Owner, President. Mrs. Marie K. Zuccaro  
Gen. Mgr. Ervin Parks, Jr.

**KLFT—Golden Meadow—1955**  
KBS

Frequency: 1600 Kc. Power: 1000 W. d.

Owned-Operated By. Leo J. Theriot  
Address. Theriot Bldg., Box 368  
Tel.: 5-5165. News Service: UP  
Transcription Service. Standard  
Membership. NAB, RAB  
Representative. Best  
Sales Prom. Manager. Cal Stethmayr  
Sta. Mgr., Chief Eng. H. Earl Herron  
Commercial Manager. Dudley Bernard

**WFPR—Hammond—1947**  
KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Airweb, Inc.  
Business-Studio Address. Box 432  
Tel.: 960-3589. News Service: UP  
Transcription Service. SESAC, World  
Membership. NAB  
President. Jesse L. Webb, Sr.  
Prog. Dir. William Day

**KVHL—Homer—1955—KBS**

Frequency: 1320 Kc. Power: 1 Kw., d.  
Owned. Claiborne Bcstg. Corp.  
Address. Box 97  
Tel.: 3804. News Service: AP  
Pres., Mgr. Frank T. Harkness, Jr.  
Prom. Mgr. Jim Blanchard

**KCIL—Houma—1946**  
NBC-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned. KCIL, Inc.  
Address. Radio Center  
Tel.: 6828. News Service: AP  
Transcription Service. World  
Station Rep. Indie Sales  
Membership. NAB  
President. Denver T. Brannen  
Commercial Manager. Harry Hunter  
Sales Prom. Mgr., Prog. Dir. Virginia W. Ryder  
Chief Engineer. James Gamble

**KJEF—Jennings—1950**  
MBS-KBS

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.  
Owned-Oper. By. Jennings Bcstg. Co., Inc.  
Address. 1521 Lake Arthur Ave.  
Tel.: 1155. News Service: UP  
Membership. NAB  
Pres., Gen. Mgr., C. Eng. Clovis L. Bailey  
Prog. Dir. Noel Wooley  
Comm. Mgr. Gerald Dugas

**KLEC—Jonesville—1956—KBS**

Frequency: 1480 Kc. Power: 500 Watts, d.  
Owned. Old South Bcstg. Co.  
Address. Jonesville  
Telephone. 2481  
President. Mrs. Laurie G. Ratcliffe  
Gen. Mgr. Paul Schilling

**KPEL—Lafayette—1957**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wts, n.



# LOUISIANA



Owned-Oper. By.....Pelican Bcstg. Co.  
 Address.....Box 853  
 Tel.: CE 4-7418.....News Service: UP  
 Rep.....William G. Rambeau, Clarke Brown  
 Membership.....RAB  
 President.....John Paul Goodwin  
 General Manager.....William A. Patton  
 Comm. Manager.....James M. Drake

Owned.....Radio Services Co. of Greenville.  
 Miss. & Lake Providence, La.  
 Address.....Box 342  
 Tel.: 834.....News Service: UP  
 Representative.....Bogner & Martin  
 Membership.....NAB  
 Presidents.....E. McMurray & F. Baldwin  
 Sta., Comm. Mgr.....Gene Underwood

## **KVOL**—Lafayette—1935—NBC

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Evangeline Bcstg. Co., Inc.  
 Address.....510 S. Buchanan  
 Tel.: CE 4-5151.....News Service: AP  
 Newspaper Affiliation.....Daily Advertiser  
 Representative.....Meeker  
 Membership.....NAB  
 General Manager.....George H. Thomas  
 Comm. Mgr.....Thomas G. Pears  
 Station Mgr.....E. H. Hughes  
 Prog. Dir.....J. Richard Aker  
 Chief Engineer.....A. Martin

## **KLLA**—Leesville—1956

### **KBS**

Frequency: 1570 Kc.....Power: 250 Watts  
 Owned.....Leesville Broadcasting Co.  
 Address.....P. O. Box 1323  
 News Service.....UP  
 Gen. Mgr.....Living Ward-Steinman  
 Local Comm. Mgr.....Ed Marshall  
 Prog. Dir.....Bob Hamm  
 Chief Engineer.....Byron Stokes

## **KAOK**—Lake Charles—1947

### **MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KAOK, Inc.  
 Address.....P. O. Box 1399  
 Tel.: 6-7541.....News Service: UP  
 Representative.....Stars National  
 President.....Jules J. Paglin  
 Sta. Mgrs.....T. Gresham, R. Rhodes  
 Managing Director.....Stanley W. Ray, Jr.

## **KDBC**—Mansfield—1954

### **KBS**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned.....DeSoto Bcstg. Corp.  
 Address.....P. O. Box 740  
 News Service.....UP  
 Trans. Ser.....Standard  
 Representative.....Hil F. Best  
 Gen., Comm. Mgr.....Arthur L. Greene

## **KLOU**—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
 Bus-Studio Address.....Box 975  
 Tel.: HE 6-7277.....News Service: AP  
 Representative.....Walker  
 Membership.....NAB  
 President.....G. T. Owen  
 Vice-Pres.....Bob Earle  
 General Mgr.....R. S. Davison  
 Chief Engineer.....G. M. Meisner

## **KAPB**—Marksville—1954

### **MBS-KBS**

Frequency: 1370 Kc.....Power: 1000 Watts, d.  
 Owner.....Avoyelles Bcstg. Corp.  
 Address.....110 W. Mark St.  
 Tel.: 7206.....News Service: AP  
 Representative.....Hil F. Best  
 Membership.....NAB  
 President.....W. L. Billups  
 V.P.....C. A. Coco  
 Gen. Mgr.....Willie J. Bordelon  
 Chief Engineer.....Charlie Woodside

## **KPLC**—Lake Charles—1935

### **NBC**

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Calcasieu Bcstg. Co.  
 Address.....P. O. Box 1521  
 Tel.: HE 9-2713.....News Service: AP  
 Transcription Service.....World  
 Representative.....Wood  
 Membership.....NAB  
 President.....T. B. Lanford  
 Gen., Sta. Mgr.....P. E. Mills, Jr.  
 Commercial Mgr.....R. M. White  
 Sales Prom. Mgr.....Shirley Kelley  
 Prog. Director.....Eleanor Shirley  
 C. Eng.....Edgar Barton

## **KAPK**—Minden—1952

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Operated By.....Parish Bcstg. Co.  
 Address.....Box 588  
 Tel.: FR 7-1513.....News Service: UP  
 Pres., Gen. Mgr.....Martin Kirsch, Jr.  
 Asst. Mgr.....Howard McKenney  
 Chief Engineer.....Billy Hyatt

## **KLPL**—Lake Providence—1957

### **KBS**

Frequency: 1050 Kc.....Power: 250 Watts, d.

## **KLIC**—Monroe—1950—MBS

### **KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dr. Frank Cerniglia  
 Address.....626 Bernhardt Bldg.  
 Tel.: 3-4617.....News Service: UP  
 Station Rep.....Dora-Clayton  
 General Mgr.....Dr. Frank Cerniglia

## **KMLB**—Monroe—1930—ABN

Frequency: 1440 Kc..Power: 5000 d.; 1000 n.



Owned-Oper. By...Liner's Bcstg. Station, Inc.  
 Business Address.....DeSiard St.  
 Tel.: 7161.....News Service: UP  
 Representative.....Pearson  
 President.....Mrs. Robert Gaston, Jr.  
 V.P., Gen. Mgr.....Charles Price  
 Sec'y.-Treas.....J. C. Liner III  
 Program Dir.....James Plaisance

### **KNOE—Monroe—1944**

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned-Operated By.....James A. Noe  
 Business-Studio Address.....Box 1472  
 Tel.: FA 2-8155.....News Service: AP  
 Representative.....H.R. Reps  
 Membership.....NAB, RAB  
 President.....James A. Noe  
 V.P., General Manager.....Paul H. Goldman  
 V.P. & Dir of Eng.....Ray Boyd  
 Sales Prom. Mgr.....Mrs. Dixie Ware

### **KMRC—Morgan City—1954** KBS

Frequency: 1430 Kc.....Power: 500 Watts  
 Owned.....Tri-City Bcstg. Inc.  
 Address.....P. O. Box 889  
 Tel.: 9036.....News Service: UP  
 Transcription.....Thesaurus  
 Membership.....NAB  
 President.....Warren J. Fortier  
 General Mgr.....Earl Wooton  
 Treasurer.....Mortimer Silverman, Jr.  
 Secretary.....Louise Bensabet

### **KNOC—Natchitoches—1947** KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Natchitoches Bcstg. Co.  
 Business-Studio Address.....5th & Sirod  
 Tel.: 2353.....News Service: AP  
 Transcription.....World  
 Membership.....NAB  
 Pres., Gen. Mgr., Chief Eng.. B. H. Bailey, Jr.  
 Sta., Sales Prom. Mgr.....N. A. Fletcher  
 Commercial Manager.....Dwayne Murphy

### **KANE—New Iberia—1946** ABN-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...New Iberia Bcstg. Co.  
 Address.....Box 383  
 Tel.: EM 9-6726.....News Service: AP  
 Transcription Service.....World  
 General Mgr.....George H. Thomas  
 Sta. Mgr.....Donald Bonin  
 Commercial Manager.....Sherry A. Lopez  
 Program Dir.....June Stein  
 Chief Engineer.....Merle Case

### **KVIM—New Iberia—1951**

Frequency: 1360 Kc.....Power: 1007 Watts d.  
 Owned-Oper. By.....Queen City Bcstg. Co.  
 Address.....P. O. Box 50  
 Telephone.....2-5826  
 General Manager.....John H. Coco

### **WBOK—New Orleans—1951**

Frequency: 800 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WBOK, Inc.  
 Address.....505 Baronne St.  
 Tel.: TU 5363.....News Service: UP  
 Representative.....Stars National  
 President.....Jules J. Paglin  
 Exec. V.P., Gen. Mgr.....Stanley W. Ray, Jr.  
 Station Mgr.....Ed Prendergast  
 Commercial Manager.....Fred Schwarz  
 Sales Prom. Mgr., Prog. Dir.....Marion Owen  
 Publicity Director.....Norman Duffour  
 Chief Engineer.....Joan Rhodes

### **WDSU—New Orleans—1923** NBC

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WDSU Bcstg. Corp.  
 Business-Studio Address.....520 Royal St.  
 Tel.: TU 4371.....News Services: AP, UP, INS  
 Representative.....John Blair  
 Membership.....NAB, RAB  
 President.....Edgar B. Stern, Jr.  
 Exec. V.P. & Gen. Mgr.....Robert Swezey  
 Comm. Mgr.....Harold Wheelahan  
 Sta. Manager.....John F. Screen  
 Program Dir.....Jim Dunbar  
 Ch. Eng.....Lindsey Riddle

### **WJBW—New Orleans—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Louise C. Carlson  
 Business-Studio Address.....Cigall Bldg.  
 Tel.:.....MA 3488  
 Representative.....Robert S. Keller  
 Gen. Mgr.....Louise C. Carlson  
 Commercial Manager.....Ed Carlson  
 Program Director.....Jerry Clark  
 Chief Engineer.....John Rhode

### **WJMR—New Orleans—1946**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Supreme Bcstg Co., Inc.  
 Address.....Jung Hotel  
 Telephone.....EX 3131  
 Membership.....NAB  
 Representative.....Forjoe  
 President.....Chester Owens  
 Exec. V.P.....George A. Mayoral  
 Gen. Mgr.....Mort Silverman

### **WYLD—New Orleans—1949**

Frequency: 600 Kc.....Power: 100 Watts, d.  
 Owned-Oper. By...Rounsaville of New Orleans  
 Address.....2906 Tulane Ave.  
 Telephone.....GA 4112  
 Transcription Service.....Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....NAB  
 Gen. Mgr.....Joe Starr  
 Sales Prom., Pub. Dir.....David Shaffer  
 Prog. Dir.....Larry McKinley  
 Chief Engineer.....Samuel Perkins





### WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50,000 d.; 5000 n.  
 Owned-Operated By..... James A. Noe  
 Business-Studio Address..... St. Charles Hotel  
 Tel.: EX 2173..... News Services: AP, INS  
 Representative..... H-R  
 Membership..... NAB, RAB  
 President..... James A. Noe  
 Gen. Mgr..... Bill C. Baldwin  
 Comm. Mgr..... Cleve J. Brien  
 Program Director..... Larry Fischer  
 Chief Engineer..... A. J. Bourgeois

### WSMB—New Orleans—1925 ABN

Frequency: 1350 Kc. Power: 5 Kw.  
 Owned..... WSMB, Inc.  
 Address..... Maison Blanche Bldg.  
 Tel.: MA 5921..... News Service: AP  
 Transcription Service..... World  
 Representative..... Hollingbery  
 Membership..... NAB  
 President..... John M. Shaheen  
 General, Sta. Mgr..... M. "Frank" Warren  
 Commercial Mgr..... D. V. Donegan  
 Program Director..... Marshall Pearce  
 Sales Prom. Mgr., Pub. Dir..... Dixie Pearce  
 Chief Engineer..... Harold Nebe

### WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts  
 Owned-Oper. By..... The Storz Stations  
 Address..... 624 Canal St.  
 Tel.: MA 3562..... News Service: UP  
 Membership..... NAB  
 Station Representative..... Young  
 President..... Todd Storz  
 V.P., General Mgr..... Fred Berthelson  
 Program Director..... John Barrett

### WTPS—New Orleans—1947

Frequency: 940 Kc. Power: 1000 d.; 500 n.  
 Owned-Oper. By..... The Times Picayune  
 Business Address..... 615 Howard Ave.  
 Transcription Service..... Associated  
 News Service..... AP  
 Membership..... NARTB  
 Representative..... Branham  
 General Mgr..... H. F. Wehrmann  
 Prog. Dir..... Carl J. Junker

### WWEZ—New Orleans—1947

Frequency: 690 Kc. Power: 5000 Watts  
 Owned-Operated By..... WWEZ Radio Inc.  
 Bus.-Studio Address..... 614 N. Rampart St.  
 Tel.: CA 3521..... News Service: UP  
 Representative..... Grant Webb  
 President..... A. L. Chilton  
 General Manager..... Joe A. Oswald  
 Prog. Dir..... Ken Elliott  
 Ch. Eng..... Harrison C. Mondy

### WWL—New Orleans—1922 CBS

Frequency: 870 Kc. Power: 50,000 Watts

Owned-Operated By..... Loyola U. of South  
 Tel.: RA 2194..... News Services: UP, AP  
 News Service..... UP, AP  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Katz  
 Membership..... NAB  
 General Manager..... W. H. Summerville  
 Manager..... John L. Vath

### KREH—Oakdale—1953—KBS

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Louisiana Bcstg. Service  
 Address..... Ville Platt Hiway  
 News Service..... UP  
 Membership..... NAB  
 Manager..... R. M. Jernigan

### KSLO—Opelousas—1947 ABN-KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... KSLO Bcstg. Co.  
 Address..... KSLO Building  
 Tel.: 2633..... News Service: UP  
 Representative..... Sears & Ayer  
 Membership..... NAB  
 General Mgr..... W. Eugene Jones  
 Comm. Mgr..... A. B. Read, Jr.  
 Prog. Dir..... W. Allegood  
 Chief Engineer..... Richard M. Cole

### KCLP—Rayville—1957—KBS

Frequency: 990 Kc. Power: 250 Watts, d.

"WTIX is getting firster!"



"Right! More than twice the audience of the next two stations combined."

New word from New Orleans: WTIX now enjoys 32.6% of the daytime radio audience. (7 a.m.—6 p.m., Mon.-Fri., December - January Hooper.)

And then, there's Pulse: WTIX is first in 433 quarter-hours, tied for first in 22, second in only 48 and third in only 1 . . . of a total of 504 quarter hours.

So whether you go by Hooper or Pulse . . . you've got yourself the dominant New Orleans station . . . when you buy WTIX.

Chat with Adam Young . . . or WTIX General Manager Fred Berthelson.

### WTIX - New Orleans, La.

Now 5,000 watts!—on 690 Kc.

"A STORZ STATION"



Owned.....Richland Bcstg. Co.  
Address.....Box 535  
Tel.: 4855.....News Services: AP  
Membership.....NAB  
Gen. Mgr.....David E. Chapman  
Prog. Dir.....Marshall D. Peel, Jr.

**KRUS—Ruston—1947—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Ruston Bcstg. Co.  
Address.....102 Park Ave. (Box 533)  
Tel.: AL 5-2530.....News Service: UP  
Newspaper Affil.....Leader  
Membership.....NAB  
President.....C. E. Faulk, Jr.  
Gen. Manager.....William Carter  
Chief Eng.....A. T. Moore

**KCIJ—Shreveport—1950**

Frequency: 980 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Edward McLemore  
Address.....205 Milam St.  
Representative.....Gill-Perna, Clarke Brown  
Tel.: 4-6681.....News Services: UP, INS  
General Mgr.....Vernon Hyles  
Station Mgr.....Bob Shipley

**KEEL—Shreveport—1922  
NBC**

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By.....Foster & Associates  
Address.....1500 N. Market  
Tel.: 5-8692.....News Service: UP  
Representative.....Blair  
Membership.....NAB, RAB  
Pres.....Gordon B. McLendon  
Gen. Mgr.....R. H. Wilcox  
Comm. Promotion Manager.....Marie Gifford  
Prog. Dir.....Phil Page  
Chief Engineer.....Rudy Johnson

**KENT—Shreveport—1947  
MBS**

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Frank H. Ford  
Business-Studio Address.....311 Milam Bldg.  
Tel.: 3-3681.....News Service: AP  
Transcription Service.....Standard  
Representative.....Walker  
Membership.....NAB  
Owner Manager.....Frank H. Ford  
General Manager.....Frank H. Ford, Jr.  
Prom., Pub. Dir.....Bill Monroe  
Commercial Manager.....William F. Ford  
Chief Engineer.....L. J. Carlson

**KJOE—Shreveport—1954**

Frequency: 1480 Kc.....Power: 1 Kw. d.  
Owned.....Audiocasting, Inc.  
Address.....529½ Crockett St.  
Tel.: 2-0732.....News Service: AP  
Transcription.....Lang-Worth  
Station Representative.....Forjoe, Clarke Brown  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....Joe Monroe

Sales Prom. Mgr.....Winnie Spruell  
Comm. Mgr.....Pat Stove  
Program Dir.....Vern Stierman  
Ch. Eng.....N. L. Keys

**KLUE—Shreveport—1957**

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned.....Twin City Bcstg. Co.  
Address.....850 Havens Rd.  
Tel.: 2-4617.....News Service: UP  
Representative.....Breen & Ward  
Trans.....Thesaurus  
Pres., Gen. Mgr.....Charles E. Ray  
Comm. Mgr.....Dollye Lloyd

**KOKA—Shreveport—1957**

Frequency: 1050 Kc.....Power: 250 Watts  
Owned.....Ebony Radio of La., Inc.  
Address.....Box 3605  
Tel.: 2-3122.....News Service: UP  
Sta. Rep.....Pearson  
President.....John McLendon  
Gen., Sta., Comm. Mgr.....William Anderson

**KRMD—Shreveport—1928  
ABN**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Station KRMD  
Bus-Studio Address.....Box 1712  
Telephone.....3-6171  
Representative.....Weed  
Membership.....NAB  
Station Dir.....W. L. Switzer  
Commercial Mgr.....Fred Hosli

**KWKH—Shreveport—1925  
CBS**

Frequency: 1130 Kc.....Power: 50,000 Watts  
Owned-Operated By.....International Bcstg. Corp.  
Bus-Studio Address.....Commercial Building  
Tel.: 2-8711.....News Service: AP, UP  
Newspaper Affiliation.....Shreveport Times  
Transcription Service.....Standard  
Representative.....Christal Co.  
Membership.....NAB, RAB  
President.....William H. Bronson  
Exec. V.P., Gen. Mgr.....Henry B. Clay  
Comm., Asst. Mgr.....Fred Watkins, Jr.  
Prom. Mgr., Pub. Dir.....James T. Briggs  
Prog. Director.....Frank Page  
Tech. Dir.....W. E. Antony  
Chief Engineer.....O. S. Droke

**KBSF—Springhill—1954  
KBS**

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned.....Springhill Broadcasting Co.  
Address.....Box 597  
Tel.: LE 9-4616.....News Service: UP  
Transcription.....Thesaurus  
Representative.....Hil F. Best  
President.....Roy M. Fish  
Gen., Sta. Mgr.....John K. Hill  
Comm. Mgr.....Arthur Dickerson  
Prog. Dir.....Howard Clark  
Chief Engineer.....Robert Wainwright



**KIKS—Sulphur-Lake Charles**  
**1955—KBS**

Frequency: 1310 Kc.....Power: 500 W. d.  
Owned-Operated By.....Lake Bcstg. Co.  
Address.....Box 895  
Tel.: JA 7-5266.....News Service: UP  
Representative.....Clarke Brown  
Manager.....Cecil E. Bland, Jr.  
Commercial Manager.....Carroll A. Wynn

**KTLD—Tallulah—1954**  
**KBS**

Frequency: 1360 Kc.....Power: 500 Watts  
Owned-Operated By.....Griffith Electric Co.  
Address.....Box 1360  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....Hil Best  
Membership.....NAB  
President, C. Eng.....Howard E. Griffith  
Gen., Sta., Comm. Mgr.....Si Willing  
Program Director....."Nap" Nappier

**KTIB—Thibodaux—1953**

Frequency: 630 Kc.....Power: 500 W., d.  
Owner.....Delta Bcstrs., Inc.  
Address.....701 W. 5th St.  
Tel.: 9006.....News Service: AP  
Membership.....NAB, RAB  
President.....F. H. Block  
General Mgr.....Ray Saadi

**KVPI—Ville Platte—1953**  
**KBS**

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Ville Platte Bcstg. Co.  
Address.....Box 566  
Tel.: 5888.....News Service: AP  
Membership.....NAB  
President.....Lionel B. Deville  
General Manager.....Chris Duplechain

**KUZN—West Monroe**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned.....Howard E. Griffith  
Address.....218½ Trenton St.  
Telephone.....2-1491  
Membership.....NAB  
Representative.....Best  
Gen. Sales Prom. Mgr.....Ollie Bales

**KEVL—White Castle—1955**  
**KBS**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Big League Bcstg. Co.  
Address.....Box 483, Plaquemine, La.  
Tel.: 5116(P).....News Service: AP  
Membership.....RAB  
Representative.....Best  
President.....Bill Lee  
Gen. Mgr.....Lou Millet

**KVCL—Winnfield—1955**  
**KBS**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Box 548  
Tel.: 5822.....News Service: UP  
Representative.....Sears & Ayer  
Manager.....William G. Darland, Jr.  
Program Dir.....Charles Christie  
Chief Eng.....James Mackey

**KMAR—Winnesboro—1957**  
**KBS**

Frequency: 1570 Kc.....Power: 500 Watts, d.  
Owned.....Franklin Bcstg. Co.  
Address.....Box 312  
News Service.....UP  
Gen. Mgr.....Si Willing  
Prog. Mgr.....Buddy Martin

**Maine**

Pop. March 1 (Est.)—920,000; Families—268,000; Lic. Stations—23,  
Sta. CP's—0; Radio Homes—259,000; TV Homes—207,000



**WFAU—Augusta—1946**  
**MBS-YANKEE**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Address.....Box 307  
Tel.: MA 3-3878.....News Service: UP  
Membership.....NAB  
Transcription Service.....Standard  
Representative.....O'Connell, Wheeler  
President.....Faust Couture  
General Manager.....Norman G. Gallant  
Comm. Mgr.....Harry Simons  
Program Director.....Mona Toothaker  
Supervisory Engineer.....Joseph Roy

**WRDO—Augusta—1932—NBC**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....WRDO, Inc.  
Address.....175 Water Street  
Tel.: MA 3-4735.....News Service: UP  
Representative.....Weed  
Membership.....NAB, RAB  
Station Manager.....Leslie R. Hubley

**WABI—Bangor—1922**  
**ABN-MBS-YANKEE**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Community Bcstg. Service  
Business-Studio Address.....57 State St.  
Tel.: 6446.....News Service: UP  
Representative.....Hollingbery, Kettell-Carter  
Transcription.....World  
Membership.....NAB, RAB  
Exec. V.P., Gen. Mgr.....Leon Gorman, Jr.



V.P.-Operations . . . . . Walter Dickson  
Res. Station Mgr. . . . . John F. MacRae  
Commercial Manager . . . . . Donald K. Knowles

**WGUY—Bangor—1945—CBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned . . . . . M. L. Stone & D. L. Royte  
Address . . . . . 26 Central St.  
Tel.: 7354 . . . . . News Service: UP  
Rep. . . . . O'Connell, Wheeler  
Membership . . . . . NAB  
General Manager . . . . . Nicholas A. Bell  
Commercial Manager . . . . . Mel Rubenstein  
Program Director . . . . . Richard Dillinbeck  
Publicity Director . . . . . D. J. Hart  
Chief Engineer . . . . . Willfred Mank

**WLBZ—Bangor—1926—NBC**

Frequency: 620 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Maine Bcstg. Co.  
Business-Studio Address . . . . . 100 Main St.  
Tel.: BA 2-4656 . . . . . News Service: UP  
Representative . . . . . Weed  
Membership . . . . . NAB, RAB  
General Manager . . . . . Edward Guernsey  
Commercial Manager . . . . . Irving Hunter

**WMMS—Bath—1957**

Frequency: 730 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Winslow T. Porter, Gen. Mgr.  
Address . . . . . 195 Front St.  
Tel.: HI 3-5542 . . . . . News Service: UP  
Representative . . . . . O'Connell ; Wheeler; Reilly  
Promotion Manager . . . . . Lewis Colby  
Program Director . . . . . Mark Roman  
Chief Engineer . . . . . Dr. Harry F. Hinkley

**WIDE—Biddeford—1948  
MBS-YANKEE**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Biddeford Bdcstg. Corp.  
Address . . . . . 234 Main St.  
Tel.: 4-4566 . . . . . News Service: AP  
Transcription Service . . . . . World  
Rep. . . . . Hollingbery, Kettel-Carter  
Membership . . . . . RAB  
Pres., Gen. Mgr. . . . . Arthur Deters  
Comm. Mgr. . . . . Carl Swanson  
Prog. Dir. . . . . Tom Lummis

**WCME—Brunswick—1955**

Frequency: 900 Kc. . . . . Power: 500 Watts  
Owned . . . . . Westminster Broadcasting Co.  
Address . . . . . River Road  
Tel.: PA 5-5507 . . . . . News Service: AP  
Transcription . . . . . World  
Representative . . . . . Webb, Kirby  
Pres., Gen. Mgr. . . . . Robert H. Strawbridge  
Comm., Sales Prom. Mgr. . . . . Clifford Kemberling  
Program Director . . . . . Glenn H. Hilmor  
Chief Engineer . . . . . Melville Whitcomb

**WFST—Caribou—1957**

Frequency: 600 Kc. . . . . Power: 5 Kw., d.  
Owned . . . . . Northern Bcstg. Co.  
Address . . . . . Box 65  
Tel.: 3731 . . . . . News Service: UP

Trans. . . . . Standard  
Representative . . . . . O'Connell  
Membership . . . . . NAB, RAB  
Gen. Mgr. . . . . Elby Stevens  
Chief Engineer . . . . . F. S. Tibbetts

**WABM—Houlton—1950  
YANKEE-NBC-ABN**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Aroostock Bcstg. Corp.  
Address . . . . . 1340 North Rd.  
Tel.: 2257 . . . . . News Service: UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Webb  
Exec. V.P. . . . . Leon P. Gorman, Jr.  
Sta. Mgr. . . . . Ted Coffin  
Sales Mgr. . . . . Robert Young

**WCOU—Lewiston—1938—MBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Twin City Bcstg. Co., Inc.  
Business-Studio Address . . . . . 223 Lisbon St.  
Tel.: 4-6921 . . . . . News Service: UP  
Representative . . . . . O'Connell, Wheeler  
President . . . . . Faust Couture  
General Mgr. . . . . John C. Libby  
Commercial Manager . . . . . Oscar J. Normand  
Program Dir. . . . . Annette Howaniec  
Chief Engineer . . . . . Carl P. Rounds

**WLAM—Lewiston—1947  
ABN**

Frequency: 1470 Kc. . . . . Power: 5000 Watts

To Broadcasters

**AP**

Means

**Added Profits**

**Added Prestige**

The Associated Press  
50 Rockefeller Plaza  
New York 20, N. Y.



# WGAN

1938 - 1958

20 Years  
of  
Public Service  
To  
Maine People

Guy Gannett  
Broadcasting Services

390 Congress St.  
Portland, Me.

WGAN  
560 KC

WGAN-TV  
Channel 13

Owned-Oper. By Lewiston-Auburn Bcstg. Corp.  
Business-Studio Address.....129 Lisbon St.  
Tel.: 4-5401.....News Service: AP  
Representative.....Weed  
Membership.....NAB  
Pres., Gen. Mgr.....F. Parker Hoy  
Station Manager.....Harold Dutch  
Commercial Manager.....Romeo E. Sansoucy  
Prog. Dir., Prom. Mgr.....Frank Sweeney

## WCSH—Portland—1925 NBC

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By...Maine Radio & TV Co.  
Business-Studio Address.....157 High St.  
Tel.: SP 2-0181.....News Service: UP  
Representative.....Weed  
Membership.....NAB, RAB  
President.....Adeline B. Rines  
General Manager.....William H. Rines  
Mgr. Me. Bcstg. Sys.....D. K. Powers  
Sta., Comm. Mgr.....Raymond Mercier  
Pub. Dir., Prom. Mgr.....L. T. Pitman  
Prog. Dir.....Robert L. Arnold  
Chief Engineer.....Charles R. Brown

## WGAN—Portland—1938—CBS

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By..Guy Gannett Bcstg. Services  
Business-Studio Address.....390 Congress St.,  
Tel.: SP 2-4661.....News Service: AP, UP  
Newspaper Affil.....Gannett Publishing  
Representative.....Avery-Knodel, Foster  
Membership.....NAB  
President.....Jean Gannett Williams  
Vice-Pres., Gen. Mgr....Creighton E. Gatchell  
Sta. Mgr.....Francis H. Farnum, Jr.  
Commercial Mgr.....R. W. Jennings  
Sales Prom. Mgr.....G. H. Cummings  
Prog. Dir.....C. R. Sanford  
Chief Engineer.....Roger W. Hodgkins

## WLOB—Portland—1957

Frequency: 1310 Kc.....Power: 1 Ww., d.  
Owned.....Casco Bcstrs. Corp.  
Address.....Falmouth Hotel, 212 Middle  
Tel.: SP 5-2336.....News Service: UP  
Representative.....O'Connell, Wheeler, Reilly  
President.....Sherwood J. Tarlow  
General Station Manager....Melvin L. Stone  
Commercial Manager.....David L. Royte  
Program Director.....Howard Leonard

## WPOR—Portland—1946 ABN-YANKEE-MBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Oliver Bcstg. Corp.  
Business-Studio Address.....477 Congress St.  
Tel.: SP 3-8111.....News Service: UP  
Rep. ....Kettel-Carter, Hollingbery  
Membership.....NAB  
Pres., Secy.-Treas.....John M. Kimball  
V.P., Gen. Mgr.....John H. Norton, Jr.  
Station Mgr.....Donald E. Knowles  
Commercial Manager.....William J. Mullen





# MAINE-MARYLAND



Program Dir.....Robert O'Wrl  
 Chief Engineer.....Joseph Williams

## WAGM—Presque Isle—1932 YANKEE

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By...Aroostook Bcstg. Corp.  
 Address.....489 Main St.  
 Tel.: 9-2461.....News Service: AP  
 Representative.....Hollingbery, Kettel-Carter  
 Transcription Service.....Thesaurus  
 President.....Horace A. Hildreth  
 Station Manager.....Ted Coffin  
 Commercial Manager.....Robert Young  
 Program Director.....Richard B. Marshall  
 Chief Engineer.....John Richards

## WRKD—Rockland—1952 ABN

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knox Bcstg. Co.  
 Address.....493 Main St.  
 Tel.: RO 1600.....News Service: UP  
 Transcription Service.....Standard  
 Membership.....NAB, RAB  
 Representative.....Kettel-Carter  
 President.....Carleton D. Brown  
 Station Manager.....Paul R. Huber  
 Commercial Manager.....Fred L. Perkins  
 Chief Engineer.....Miles Lamson

## WRUM—Rumford—1953 KBS

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Tel.: 1057.....News Service: AP  
 Trans. Service.....World, SESAC  
 Representative.....O'Connell  
 Membership.....NAB  
 President.....Melvin L. Stone  
 Gen. Sta. Mgr., Prog. Dir.....Ken J. Ellis  
 Commercial Mgr.....G. B. Cunningham  
 Chief Engineer.....E. J. Tremblay

## WGHM—Skowhegan—1956 KBS

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Address.....61 Water St.  
 Tel.: 7-2727.....News Service: AP  
 Representative.....O'Connell

President.....Melvin L. Stone  
 Sta. Mgr.....Robert M. Benson  
 Sales Mgr.....Harry K. Heustis

## WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned.....York Bcstg. Co.  
 Address.....Box 1220  
 Tel.: 1574.....News Service: UP  
 Representative.....O'Connell  
 President.....Melvin L. Stone  
 Gen. Mgr.....John A. Carlson

## WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Address.....Alpine St.  
 Tel.: PI 3-2311.....News Service: AP  
 Transcription.....Thesaurus  
 Pres., Comm. Mgr.....Gerald T. Higgins  
 Station Mgr.....Eldon H. Shute, Jr.  
 Program Dir.....Dick Dean  
 Chief Eng.....Donald Winslow

## WGHM—Waterville—1956

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned.....Pineland Broadcasting Co.  
 Address.....61 Water St., Skowhegan  
 Tel.: 7-2727 (Skow.).....News Service: AP  
 Transcription Service.....World, SESAC  
 Representative.....O'Connell  
 President.....Melvin L. Stone  
 Sta. Mgr.....Robert M. Benson  
 Comm. Mgr.....Donald L. Brough  
 Sales Prom. Mgr.....Harry K. Huestis  
 Program Director.....Ray Maxwell  
 Publicity Director.....Jack Dalton  
 Chief Engineer.....Edward J. Tremblay

## WTVL—Waterville—1946 ABN

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Tel.: TR 3-3311.....News Service: UP  
 Transcription Service.....Standard  
 Representative.....Hollingbery, Kettel-Carter  
 Membership.....NAB, RAB  
 Pres., Gen.-Station Mgr.....Carleton D. Brown  
 Comm., Sls., Prom. Mgr.....Harold L. Vique  
 Program Director.....Fred Preble  
 Pub. Dir.....Ken Chase  
 Chief Engineer.....Don Sutherland

# Maryland

Pop. March 1 (Est.)—2,923,000; Families—812,000; Lic. Stations—33,  
 Sta. CP's—3; Radio Homes—768,000; TV Homes—688,000

## WANN—Annapolis—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Annapolis Bcstg. Corp.  
 Business-Studio Address.....Box 749  
 Tel.: CO 3-2500.....News Service: UP  
 Representative.....Dora-Clayton, Walker  
 Gen., Sta., Comm. Mgr.....Morris H. Blum  
 Chief Engineer.....M. W. Pittman

## WIPA—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....WSAL Bcstg. Co.  
 Business Address.....P. O. Box 1551  
 Tel.: CO 3-9211.....News Service: AP  
 Pres., Gen. Mgr.....R. J. Kent  
 Station Manager.....R. J. Bennett  
 Chief Engineer.....J. D. Leyman

**WNAV—Annapolis—1948**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By...The Capitol Bcstg. Co.  
 Address...Admiral's Drive  
 Tel.: CO 3-2639 News Service: AP  
 Transcription Service...World  
 Representative...Headley-Reed  
 President...Henry Rau  
 General Manager...Maxwell Marvin  
 Station Manager...Bill W. Fillingham  
 Program Director...Betty Strubel  
 Chief Engineer...Lloyd Smith

**WBAL—Baltimore—1925**  
**NBC**

Frequency: 1090 Kc. Power: 50,000 Watts  
 Owned...Hearst Corp. (Radio & TV. Div.)  
 Address...2610 North Charles St.  
 Tel.: HO 7-3000 News Service: AP, UP, INS  
 Transcription Service...Thesaurus  
 Membership...NAB  
 Representative...Christal  
 V.P. & Gen. Mgr...D. L. Provost  
 Sales Prom. Mgr...D. K. Redding  
 Commercial Manager...Alfred E. Burk  
 V.P. & Sta. Mgr...Leslie H. Peard, Jr.  
 Program Manager...W. Robert McKinsey  
 Publicity Director...Roy Meachum  
 Chief Engineer...W. D. Bareham

**WBMD—Baltimore—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Key Bcstg. Corp.  
 Business-Studio Address...879 Park Ave.  
 Tel.: MU 5-7095 News Service: UP  
 Representative...Charles Bernard  
 Membership...NAB  
 President...George E. Hull  
 Gen., Sta., Comm. Mgr...H. Shelton Earp, Jr.  
 Program Dir...Thomas H. O'Connor  
 Chief Engineer...Leo W. Karns

**WCAO—Baltimore—1922**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By...Plough Bcstg. Co., Inc.  
 Business-Studio Address...1102 N. Charles St.  
 Tel.: MU 5-0600 News Service: AP  
 Representative...Radio-TV Reps.  
 Comm. Mgr...Byron Millenson  
 Program Dir...Dick Covington

**WCBM—Baltimore—1924**  
**CBS**

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
 Owned-Oper. By...Baltimore Bcstg. Corp.  
 Bus.-Studio Address...Community House  
 Tel.: BE 5-8400 News Service: AP, INS  
 Representative...Bolling  
 Transcription Service...Standard  
 Membership...NAB, NAB  
 President...John Elmer  
 Exec. V.P., Gen. Mgr...G. H. Roeder  
 Sales Director...John K. Healy  
 Asst. Mgr., Prog. Dir...Charles A. Roeder  
 Chief Engineer...G. Porter Houston

**WFBR—Baltimore—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By...The Baltimore Radio Show  
 Address...10 E. No. Ave.  
 Tel.: MU 5-1300 News Service: AP  
 Representative...John Blair & Co.  
 Membership...RAB, NAB  
 President...Robert S. Maslin  
 V.P. & Gen. Mgr...Robert B. Jones, Jr.  
 Sta., Prom., Pub. Mgr...Mrs. Jean Mowbray  
 Comm., Ass't. Gen. Mgr...Dudley Tichenor  
 Program Director...Ralph Phillips  
 Chief Engineer...William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By...Maryland Bcstg. Corp.  
 Business-Studio Address...7 E. Lexington St.  
 Tel.: LE 9-7808 News Service: AP  
 Transcription Service...Standard  
 Rep...Select Sta. Reps., Clarke Brown  
 Membership...NAB  
 Pres., Gen. Mgr...Thomas G. Tinsley, Jr.  
 Station Manager...Robert C. Embry  
 Program Director...Ed Bryant  
 Gen. Sls. Mgr...G. S. Shaffer  
 Chief Engineer...Paul Custer

**WSID—Baltimore—1947**

Frequency: 1010 Kc. Power: 1000 Watts, d.  
 Owned-Operated By...United Bcstg. Co.  
 Business-Studio Address...912 N. Charles St.  
 Tel.: SA 7-8250 News Services: INS, UP  
 Representative...UBC, Oakes, Dora-Clayton  
 President...Richard Eaton  
 General Manager...Marvin Mirvis

**WWIN—Baltimore—1951**  
**ABN**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By...Belvedere Bcstg. Co.  
 Address...1119 N. Charles St.  
 Tel.: SA 7-3555 News Service: UP  
 Representative...Meeker  
 Membership...NAB, RAB  
 Pres., Gen. Mgr...Thomas F. McNulty  
 V.P. Sls., Prom. Mgr...A. B. Hartman  
 Prog. Dir...Jack Dawson  
 Ch. Eng., Prog. Dir...Clifford Inman

**WUST—Bethesda—1951**  
 (SEE WASHINGTON, D. C.)

**WCEM—Cambridge—1947**  
**KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By...The Shore Bcstg. Co.  
 Address...Queen Anne Ave.  
 Tel.: 1580 News Service: AP  
 Transcription Service...SESAC  
 Membership...NAB  
 Pres., Gen. Mgr...G. P. Richards  
 Sta., Commercial Mgr...Sam Cannon, Jr.  
 Prog. Dir...Bette B. Robbins



**WCUM—Cumberland—1948**  
CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By The Tower Realty Co.  
Address Williams Rd. at E. City Line  
Tel.: 5400 News Service: AP  
Representative Thomas F. Clark  
Membership RAB  
President Karl F. Steinhmann  
Gen. Mgr. Eldred Steinhmann  
Comm. Mgr. Roy S. Knotts  
Prog. Dir. James Webster

**WTBO—Cumberland—1928**  
NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned Cumberland Valley Bcstg. Co.  
Address Byrd Ave.  
Tel.: PA 2-6666 News Service: AP  
Transcription Service Thesaurus  
Representative Branham  
Membership NAB, RAB  
Pres., Gen., Sta. Mgr. A. William German  
Sls. Prom. Mgr., Pub. Dir. Virginia Rosenbaum  
V.P., Comm. Mgr. Floyd V. Cozad  
Prog. Dir. Les Ford  
Chief Engineer R. Wirgman

**WAYE—Dundalk—1955—KBS**

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By Erway Bcstg. Co.  
Address 916 N. Charles, Baltimore  
Tel.: PL 2-4008 News Service: UP  
Representative Bcst. Time Sales  
President, Gen. Mgr. Guy S. Erway  
Commercial Manager Woodward W. White

**WEBB—Dundalk—1955**

Frequency: 1360 Kc. Power: 1000 W. d.  
Owned-Operated By 1360 Bdcstg Co., Inc.  
Address WEBB Bcst. Cntr., Baltimore  
Tel.: WI 7-1245 (Balt.) News Service: AP  
Representative Gill-Perna  
President Leon B. Back  
Gen., Comm., Sales Prom. Mgr. B. A. Stecher  
Chief Engineer Leroy Reckling

**WFMD—Frederick—1936**  
CBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Monocacy Bcstg. Co.  
Address 1 West Seventh St.  
Tel.: MO 3-4181 News Service: AP  
Station Representative Gill-Perna  
Transcription Service Thesaurus  
Membership RAB  
President Laurence Leonard  
Sta., Comm. Mgr. Roger A. Beane  
Sales Promotion Manager John Speciale  
Program Director Bill Howard  
Publicity Director Pat Dean  
Chief Engineer Russell Bassett

**WARK—Hagerstown—1947**  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By United Bcstg. Co., Inc.  
Address 128 S. Prospect St.  
Tel.: RE 3-4500 News Service: UP  
Station Representation UBC  
President Richard Eaton  
General Manager Samuel Phillips  
Sales Promotion Manager Carson Brooks  
Prog. Dir. Richard Collyer  
Chief Engineer G. Harold Brewer

**WJEJ—Hagerstown—1932**  
MBS-ABN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Hagerstown Bcstg. Co., Inc.  
Business-Studio Address Franklin Court  
Tel.: RE 9-2323 News Service: AP  
Transcription Thesaurus  
Representative Burn Smith  
Membership NAB  
Pres., Gen. Mgr. Grover C. Crilley  
Sta., Comm., Sls., Prom. Mgr. W. H. Paulsgrove  
Pub. Pgm., Dir. Robert Lesher  
Chief Engineer George McIntire

**WASA—Havre De Grace**  
1948

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By Chesapeake Bcstg. Corp.  
Address P. O. Box 97  
Tel.: 800 News Service: AP  
Transcription Service Standard  
Membership NAB  
President, General-Station Mgr. Jason T. Pate  
Comm.-Sales Prom. Mgr. Charles W. Irwin  
Program Director John H. Little  
Chief Engineer Gerald D. Johnson

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By Southern Md. Bcstrs. Inc.  
Address Leonardtown  
Tel.: GR 5-2211 News Service: UP  
President J. L. Bittner  
Comm., Sls. Prom. Mgr. W. C. Redd

**WPTX—Lexington Park**  
1953—KBS

Frequency: 920 Kc. Power: 500 Watts. d.  
Owned Patuxent Radio Inc.  
Address Daugherty Bldg.  
Tel.: VO 2-1031 News Service: AP  
Representative Burke-Stuar: Co.  
Trans. Lang-Worth  
President James S. Beattie  
Station Manager Edward P. Lenaway

**WPGC—Morningside—1954**

Frequency: 1580 Kc. Power: 1000 Watts d  
Owner WPGC Inc



# MARYLAND



Address. 4421 Southern Ave., S.E., Wash., D. C.  
 Tel.: JO 8-6677..... News Service: AP  
 Representative ..... Forjoe  
 President ..... M. Richmond  
 Manager ..... Melvin Gene Winters  
 Prog. Dir..... John Marquette

Program Dir..... Chuck Dulane  
 Chief Engineer..... Arthur McDougall

## WTOW—Towson—1954

Frequency: 1570 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... WTOW, Inc.  
 Address..... 26 West Pennsylvania Ave.  
 Tel.: VA 5-9660..... News Service: AP  
 Representative ..... Forjoe  
 Pres., Gen. Mgr..... John S. Booth  
 Sta., Comm. Mgr..... Edward Hearn  
 Sales Prom. Mgr..... George Vandenberg  
 Publicity Director..... Joseph Winters  
 Chief Engineer..... William Willis

## WDVM—Pocomoke City—1955

Frequency: 540 Kc..... Power: 500 W. d.  
 Owned-Operated By..... Eastern Shore Bcstg. Co.  
 Address..... Box 210  
 Tel.: EL 5-1515..... News Service: AP  
 Representative ..... Rollins  
 Transcription Service ..... World  
 Owner..... G. Russell Chambers  
 Manager..... David Welbourne, Jr.  
 Prog. Dir..... Tom Grigsby  
 Chief Engineer..... Claude Jones

## WTTR—Westminster—1953

Frequency: 1470 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Carroll County Bcstg. Corp.  
 Address ..... Box 28  
 Tel.: TI 8-5511..... News Service: UP  
 Transcription ..... Therausus  
 V.P., Gen., Comm. Mgr..... Russell H. Morgan

## WINX—Rockville—1951

Freq.: 1600 Kc.. Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By..... Montgomery Cty. Bcstg. Co.  
 Address..... 8 Baltimore Rd.  
 News Service ..... UP  
 Representative ..... Oakes, Dora-Clayton  
 Membership ..... NAB  
 President..... Richard Eaton  
 Gen., Sta. Mgr..... Pierre Eaton  
 Comm., Sales Mgr..... Peter Giordano  
 Program Dir..... Richard Denham  
 Chief Engineer..... Arthur A. Snowberger

## WDON—Wheaton—1953—KBS

Frequency: 1540 Kc..... Power: 250 Watts  
 Owned..... Commercial Radio Equip. Co.  
 Address... 1319 F St. N.W., Washington, D. C.  
 Tel.: ..... LO 5-0747  
 Gen. Mgr..... Everett L. Dillard  
 Station Manager..... Jean M. Dillard  
 Sales Promotion Manager... William Mockbee

## WBOC—Salisbury—1940 MBS

Frequency: 960 Kc.. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... The Peninsula Bcstg. Co.  
 Bus. Studio Address..... Radio TV Park  
 Tel.: PI 9-6131..... News Service: AP  
 Representative ..... Burn-Smith  
 Trans. .... Thesaurus  
 President..... John W. Downing  
 Gen., Sta., Comm. Mgr. .... Charles J. Truitt  
 Program Director..... John W. Downing, Jr.  
 Chief Engineer..... Jack W. Ward

## WICO—Salisbury

Frequency: 1320 Kc..... Power: 500 Watts, d.  
 Owned..... Wicomico Bcstg. Co.  
 Address ..... Box 41  
 Tel.: PI 2-3230..... News Service: UP  
 Representative ..... United, Dora-Clayton  
 Co-Owner, Gen. Mgr..... Elizabeth Evans  
 Co-Owner, Ch. Eng..... W. Courtney Evans

## WGAY—Silver Spring—1946

Frequency: 1050 Kc. ... Power: 1000 Watts d.  
 Owned-Oper. By..... Tri-Suburban Bcstg. Corp.  
 Business Address..... 11306 Kemp Mill Rd.  
 Tel.: WH 6-1050..... News Service: AP  
 Representation ..... Stars National  
 Membership ..... NAB, RAB  
 President..... John W. Kluge  
 Gen. Sta. Mgr..... Ernie Tannen  
 Comm., Sls., Prom. Mgr..... Ted Dorf

To Broadcasters

# AP

Means

## Added Profits

## Added Prestige

The Associated Press

50 Rockefeller Plaza

New York 20, N. Y.



# Massachusetts

Pop. March 1 (Est.)—4,941,000; Families—1,509,000; Lic. Stations—57, Sta. CP's—1; Radio Homes—1,476,000; TV Homes—1,342,000

## WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By.....Attleboro Radio Assn.  
Address.....8 N. Main St.  
Tel.: 1-1320.....News Service: UP  
Representative.....Foster & Creed  
Membership.....NAB  
Station Manager.....Keith S. Field  
Advertising Manager.....William A. Dawson  
General Manager.....J. Ottmar

## WBZ-WBZA

(Synchronous Operation)  
Boston-Springfield—1921

Frequency: 1030 Kc. Power: WBZ, 50,000 Watts; WBZA, 1000 Watts  
Owned.....Westinghouse Bcstg. Co. Inc.  
Business-Studio Add...1170 Soldiers Field Rd.  
Tel.: AL 4-5670.....News Service: UP  
Membership.....NAB, RAB  
Representative.....Peters, Griffin, Woodward  
President.....D. H. McGannon  
Station Manager.....P. E. Mills  
Sales Mgr.....William J. Williamson  
Adv. Sales Prom. Mgr.....Jack Williams  
Program Manager.....Gerald Spinn  
Publicity Director.....Robert Marshall  
Chief Engineer.....W. H. Hauser

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By.....Plough Bdschg. Corp.  
Bus.-Studio Address.....234 Clarendon St.  
Tel.: CO 7-0123.....News Services: AP, UP  
Transcription Service.....World  
Representative.....Radio-TV Reps.  
President.....Harold Krelstein  
Gen., Sta. Mgr.....Roy V. Whisnand  
Commercial Mgr.....P. T. McGovern  
Prog. Dir.....Irvin Dierdorff, Jr.

## WCRB—Boston—1948

Freq.: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned.....Charles River Bcstg. Co.  
Address.....Boston 54  
Tel.: TW 3-7080.....News Service: UP  
Station Rep.....Good Music Broadcasters  
Transcription Service.....RCA  
Membership.....NAB  
Pres., Gen. Mgr.....Theodore Jones  
Sta. Mgr.....Richard L. Kaye  
Sales Mgr.....Leonard V. Corwin  
Prog. Dir.....David S. Mac Neill  
Chief Eng.....Allan Harrington

## WEEL—Boston—1924 CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....CBS  
Business-Studio Address.....182 Tremont St.  
Tel.: HU 2-2323.....News Service: AP, UP  
Membership.....NAB, RAB

Representative.....CBS Radio Spot Sales  
President.....Arthur Hull Hayes  
Gen. Mgr.....Thomas Y. Gorman  
Sales Mgr.....Robert Sennett  
Sales Prom. Mgr.....J. Cullinane  
Program Director.....K. R. Ovenden  
Publicity Director.....Marie H. Houlahan  
Chief Engineer.....Warren J. Stevens

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By.....WHDH, Inc.  
Bus.-Studio Address.....6 St. James Ave.  
Tel.: HA 6-5500.....News Service: AP  
Newspaper Affil.....Herald-Traveler  
Representative.....John Blair  
Transcription Service.....BMI  
Membership.....NAB, RAB  
President.....Robert B. Choate  
V.P., Managing Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tanger  
Program Mgr.....John M. Day  
Sales Prom. Mgr.....Robert B. Cheyne  
Chief Engineer.....Philip K. Baldwin

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....The Bartell Group  
Business-Studio Add.....Hotel Somerset  
Tel.: CO 7-3005.....News Service: UP  
Membership.....NAB, RAB  
General Manager.....Morton J. Wagner  
Sta., Comm. Mgr.....Peter P. Theg  
Promotion Mgr.....Ken Maiden

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By.....Richmond Brothers  
Business-Studio Address.....70 Brookline Ave.  
Tel.: CO 6-3900.....News Service: UP  
Representative.....Forjoe  
Membership.....NAB  
Transcription Service.....SESAC  
President.....Robert Richmond  
Sta. Mgr.....Peter McGovern  
Prog., Pub. Dir.....George Kaplan  
Chief Engineer.....William Ferruzzi

## WNAC—Boston—1922 MBS-YANKEE-NBC

Frequency: 680 Kc. Power: 50 Kw.  
Owned.....Yankee Div., RKO Teleradio Pictures  
Bus.-Studio Address.....21 Brookline Ave.  
Tel.: CO 6-0800.....News Service: INS, UP  
Representative.....H-R Reps.  
Membership.....NAB, RAB  
President.....Norman Knight  
Exec. V.P., Gen. Mgr.....George Steffy  
Comm. Mgr.....Tom Bateson  
Nat. Sales Mgr.....Proctor Jones  
Sales Prom. Mgr.....George Hallberg  
Program Director.....John D. Maloy  
Publicity Director.....Phyllis Doherty  
Chief Engineer.....I. B. Robinson





**WOR—Boston—1950**

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By Pilgrim Bcstg. Co.  
Address: 705 Beacon Street  
Tel.: CO 7-3800 News Service: UP  
Representative: Headley Reed Co.  
Membership: NAB  
President: Joseph A. Dunn  
Gen., Sta., Comm. Mgr.: Arthur E. Haley  
Program Dir.: Stan Richards  
Pub. Dir.: Polly Haddad  
Chief Engineer: John Parker

Business Address: Radio Center  
Tel.: LY 4-6654 News Service: INS  
Transcription: Thesaurus  
Representative: Forjoe  
Membership: NAB, RAB  
President: John S. Begley  
Gen. Mgr.: Ralph J. Robinson  
Prog. Dir.: Sy Levy  
Chief Engineer: H. R. Glinka

**WALE—Fall River—1948  
MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Narragansett Bcstg. Co.  
Address: 18 N. Main St.  
Tel.: OS 4-3535 News Service: UP  
Representative: O'Connell, Wheeler  
Membership: NAB  
Manager: George L. Sisson, Jr.  
Commercial Mgr.: Markey Gosciminski  
Prog. Dir.: Ann Kenney  
Ch. Eng.: Larry Coyle

**WEZE—Boston—1953—NBC**

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By: Air Trails Bcstg.  
Address: Bradford Hotel  
Tel.: HA 6-1122 News Service: AP  
Representative: Hollingbery  
Membership: RAB  
Exec. V.P.: J. P. "Pat" Williams  
General Manager: Norton Virgein  
Comm. Mgr.: Yale Lasker  
Program Director: Don Rogers  
Continuity Dir.: Arthur Lypscon  
Chief Engineer: George Jowdy

**WSAR—Fall River—1921  
ABN**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Oper. By: Fall River Bcstg. Co., Inc.  
Bus. Studio Address: Box 927  
Tel.: OS 7-9477 News Service: UP  
Newspaper Affiliation: Herald News, Inc.  
Representative: Headley-Reed, Kettell-Carter  
President: Frank W. Miller  
Gen. Mgr., Treas.: Lincoln W. N. Pratt  
Commercial Manager: Cornelius Sullivan  
Program Director: Richard F. Wilcox  
Chief Engineer: Arnold Molloy

**WBOS—Boston—1947**

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By: Champion Bcstg. Sys., Inc.  
Address: 790 Commonwealth Ave.  
Tel.: BE 2-5650 News Service: UP  
Representative: Wm. G. Rambeau Co.  
Gen. Mgr.: Ralph Weinman  
Commercial Manager: Harry Goodman

**WEIM—Fitchburg—1941  
MBS-YANKEE**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Newcomb Bcstg.  
Business-Studio Address: 717 Main St.  
Tel.: 3-3766 News Service: UP  
Representative: Walker, Nora Kirby  
Transcription: World  
President: Arthur A. Newcomb  
General Manager: Robert E. Berry  
Chief Engineer: Ted Kalin

**WBET—Brockton—1946**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Enterprise Publishing Co.  
Business-Studio Address: 60 Main St.  
Tel.: JU 6-1460 News Service: AP  
Membership: NAB, RAB  
Transcription Service: Thesaurus  
Representative: Walker  
General Manager: Charles A. Fuller  
Commercial Mgr.: Earle G. Clement  
Chief Eng.: Charles O. Nowell

**WTAO—Cambridge—1948**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By: Middlesex Bcstg. Corp.  
Address: 439 Concord Ave.  
Tel.: EL 4-0500 News Service: UP  
Representative: O'Connell  
President: Frank J. Lyman, Jr.  
General Manager: Wallace Dunlap  
Commercial Manager: Harry D. Goodwin  
Sales Promotion Manager: Joe Galvin  
Chief Engineer: Earl Ellsworth

**WFGM—Fitchburg—1949**

Frequency: 1580 Kc. Power: 1000 W., d.  
Owned-Oper. By: Wachusett Bcstg. Corp.  
Address: 455 Main Street  
Tel.: FI 3-4897 News Service: UP  
Membership: NAB  
Reps.: Everett-McKinney  
President: David M. Myers  
Gen., Sta. Mgr.: Ruane B. Hill  
Commercial Mgr.: Richard Ziegler  
Sales Prom. Mgr.: James Chalmers  
Program Director: Tal Hood  
Publicity Director: Richard McLernon  
Chief Engineer: Donald L. Coleman, Jr.

**WACE—Chicopee-Springfield  
1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By: Regional Bcstg. Co.



**WKOX—Framingham—1947**

Frequency: 1190 Kc. Power: 1000 Watts d.  
Owned-Operated By. WKOX, Inc.  
Bus.-Studio Address. Mt. Wayte Ave.  
Tel.: TR 3-7409 News Service: UP  
Representative. Kettell-Carter, Grant Webb  
Membership. NAB  
Station Manager. Richard E. Adams  
Commercial Manager. A. A. Anderson  
Program Dir. John Gentri

**WGAW—Gardner—1946**

Frequency: 1340 Kc. Power: 250 Watts  
Owned. Gardner Bcstg. Co.  
Business Number. Green St.  
Tel.: 1490 News Service: UP  
Representative. Nona Kirby, Webb  
Pres. & Gen. Mgr. Charles E. Asher  
Treasurer. James D. Asher  
Commercial Manager. Roland Dahir  
Program Director. William Kennedy  
Chief Engineer. Gordon Wiley

**WSBS—Great Barrington—1956**

Frequency: 860 Kc. Power: 250 Watts  
Owned-Oper. By. Berkshire Bcstg. Co., Inc.  
Address. Rt. 7  
Tel.: GR 1567 News Service: UP  
Pres., Gen., Comm. Mgr. John T. Parsons  
Sales Prom. Mgr. Edward Comstock  
Program Director. Alan D. Vaber  
Sales Prom. Dir. Edward Tichenor

**WHAI—Greenfield—1938**

**MBS-YANKEE**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By. Haigis Bdcstg. Corp.  
Business-Studio Address. 486 Main St.  
Tel.: PR 4-4301 News Service: AP  
Transcription. SESAC  
Representative. Walker  
Membership. RAB, NAB  
Pres., Gen., Sta. Mgr. John W. Haigis, Jr.  
Commercial Mgr. Harry J. Frank  
Pub. Dir. June Greene  
Program Director. Ira I. Hewey  
Chief Engineer. Delwin D. Shattuck

**WHAV—Haverhill—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. WHAV, Inc.  
Business-Studio Address. 30 How St.  
Tel.: DR 4-4733 News Service: UP  
Representative. Kettell Carter  
Transcription Service. Lang-Worth  
Treasurer. E. I. Ceilin  
General Manager. Robert I. Kimel  
Program Director. James Simmons  
Chief Engineer. David Cate

**WHYN—Holyoke-Springfield  
1941—CBS**

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Oper. By. Hampden—Hamshire Corp.  
Address. 1300 Liberty St., Springfield

Telephone. RE 4-1126 (S)  
Representative. Branham, Wheeler  
Membership. NAB  
Gen. Mgr. Charles N. DeRose  
Business Manager. Patrick J. Montague

**WREB—Holyoke—1950—KBS**

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By. Valley Bcstg. Corp.  
Address. 225 High St.  
Tel.: JE 2-3296 News Service: UP  
Trans. Ser. SESAC  
Membership. NAB, RAB  
Representative. Breen & Ward  
General Manager. Edmund F. Wakelin  
Program Director. David H. Foerster  
Chief Engineer. George G. Chandler

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Lawrence Bdcstg. Co.  
Address. 9 Valley Street  
Tel.: MU 3-7171 News Service: UP  
Pres., Gen. Mgr. Geo. H. Jaspert  
Comm. Mgr., Prom. Mgr. Daniel Ruggles, III  
Prog. Dir. John R. Cauty  
Chief Eng. Norman Round

**WCAP—Lowell—1951**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By. Northeast Radio Inc.  
Address. 243 Central St.  
Tel.: 4-0404 News Service: UP  
Representative. Kettell-Carter, Webb  
President. Israel Cohen  
Gen. Mgr. William J. Warren

**WLLH—Lowell-Lawrence  
1934—MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Merrimac Bdcstg. Co.  
Address. 39 Kearney Sq., Lowell  
Tel.: GL 8-8715 (Lo) News Service: UP  
Representative. Bolling  
President. Gerald Harrison  
Gen. Mgr. A. N. Armstrong, Jr.  
Program Director. Tom Clayton  
Chief Engineer. Anthony G. Michaels

**WLYN—Lynn—1946**

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Puritan Bcst. Service, Inc.  
Business-Studio Address. 7 Willow St.  
Tel.: LY 5-6200 News Service: UP  
Station Representative. Walker  
President. Theodore Feinstein  
General Manager. Melvin Lahr

**WHIL—Medford-Boston—1952**

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By. Conant Bcstg. Co.  
Address. 99 Revere Beach Pkwy., Medford  
Tel.: MY 6-1430 News Service: UP  
Representative. Grant Webb  
Pres., Gen. Mgr. Sherwood J. Tarlow



# MASSACHUSETTS



Station Manager..... Joseph Kruger  
 Prog. Director..... Bob Walsh  
 Chief Engineer..... Sal Fulchino

Membership ..... NAB  
 President..... John H. Williams  
 Gen., Sta., Comm. Mgr..... Alexander W. Milne

## WMOO—Milford—1956

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... Milford Bcstg. Corp.  
 Address..... Opera House Bldg  
 News Service..... UP  
 Representative..... Nona Kirby  
 Trans..... Thesaurus  
 Membership..... NAB  
 President..... James W. Miller  
 Gen. Mgr..... Edwin E. Strawniak  
 Sales Mgr..... Henry F. Murray

## WCAT—Orange—1956

Frequency: 1390 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... Miller River Bcstg.  
 Address..... Brookside Rd.  
 Tel.: KI 4-2825..... News Service: UP  
 Representative..... Nona Kirby  
 Transcription Service..... Thesaurus  
 President..... James W. Miller  
 V.P., Gen. Mgr..... Edwin E. Stawniak  
 Program Dir..... Brad Drawbridge

## WBSM—New Bedford—1949

Frequency: 1420 Kc..... Power: 1000 Watts  
 Owned..... Bay State Broadcasting Co.  
 Address..... Pope's Island  
 Tel.: WY 3-1767..... News Service: UP  
 Representative..... Bolling Co.  
 Membership..... NAB  
 President..... Joseph P. Duchaine  
 Gen. Mgr..... Otto F. A. Arnold  
 Comm. Mgr..... Richard G. Evans  
 Prog. Dir..... Hal Peterson  
 Continuity Director..... Henry S. Galus

## WBEC—Pittsfield—1947—ABN

Frequency: 1420 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Western Mass. Bcstg. Co.  
 Business-Studio Address..... 33 Eagle St.  
 Tel.: 8292..... News Service: AP  
 Newspaper Affiliation..... Evening Eagle  
 Transcription Service..... World  
 Membership..... NAB  
 Rep..... Everett-McKinney, Foster & Creed  
 President..... L. K. Miller  
 Gen., Sta. Mgr..... W. Wendell Budrow  
 Comm., Sls. Prom. Mgr..... Edward Johnson  
 Prog., Pub. Dir..... Paul Edwards  
 Chief Engineer..... Robert Johnson

## WNBH—New Bedford—1921 MBS-YANKEE

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... E. Anthony & Sons, Inc.  
 Business-Studio Address..... 432 County St.  
 Tel.: WY 8-5228..... News Service: AP  
 Newspaper Affiliation..... Standard-Times  
 Representative..... Walker Co.  
 Manager..... Henry N. Solomon

## WBRK—Pittsfield—1938 MBS-YANKEE

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Greylock Bcstg. Co.  
 Business-Studio Address..... 8 Bank Row  
 Tel.: 2-1553..... News Service: UP  
 Representative..... Walker  
 Membership..... NAB  
 President..... Leon Podolsky  
 Gen., Sta. Mgr..... Walter Kearsey  
 Comm., Prom. Mgr..... Martin Schechter  
 Program Dir..... William Nickum  
 Chief Engineer..... Allan J. Smith

## WNBP—Newburyport—1957

Frequency: 1470 Kc..... Power: 500 Watts, d.  
 Owned..... Tri-City Bcstg. Co.  
 Address..... Route 17  
 Tel.: HO 2-6654..... News Service: UP  
 Representative..... Walker  
 President..... Theodore Feinstein  
 Gen. Mgr..... J. Thomas Mathers

## WPLM—Plymouth—1955

Frequency: 1390 Kc..... Power: 500 Watts, d.  
 Owned-Oper. By..... Plymouth Rock Bcstg. Co.  
 Address..... 294 Court St.  
 Tel.: PL 2600..... News Service: UP  
 Representative..... Breen & Ward  
 Pres., Gen. Mgr..... Jack Campbell

## WMNB—North Adams—1947

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Northern Berkshire Bcstg. Co.  
 Bus.-Studio-Transmitter Address..... 466 Curran  
 Tel.: MO 3-6567..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... McGillvra, Kirby  
 Membership..... NAB  
 Pres., Gen. Mgr..... J. Gordon Keyworth  
 Prog. Dir..... Roy M. Anderson

## WJDA—Quincy—1947

Frequency: 1300 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... South Shore Bcstg. Co., Inc.  
 Business-Studio Address..... Box 373  
 Tel.: MA 9-1300..... News Service: UP  
 Representative..... Kirby, Breen & Ward  
 Membership..... NAB  
 Pres., Gen., Sta. Mgr..... James D. Asher  
 Comm., Sales Prom. Mgr..... K. P. Fallon, Jr.  
 Chief Engineer..... Arthur F. Lane

## WHMP—Northampton—1950

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Pioneer Valley Bcstg. Co.  
 Address..... 78 Main St.  
 Tel.: JU 4-4275..... News Service: UP  
 Representative..... Nona Kirby, Webb

## WESX—Salem—1939

Frequency: 1230 Kc..... Power: 250 Watts



Owned-Oper. By....North Shore Bcstg. Corp.  
 Address.....Box 710  
 Tel.: PI 4-5670.....News Service: UP  
 Station Rep.....Breen & Ward  
 President.....James D. Asher  
 Gen., Comm. Mgr.....George R. Eckels  
 Prog., Pub. Dir.....Norman Durkée

Station Mgr.....Paul Monson  
 Prog. Dir.....Gordie Baker  
 Chief Engineer.....Valentino Partyka

**WESO—Southbridge-Webster  
 1955**

**WTYM—Springfield—1949  
 1949**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....WESO Broadcasting Corp.  
 Address.....291 Main Street  
 Tel.: PO 4-4381.....News Service: UP  
 Representative.....Webb, Foster-Creed  
 Membership.....NAB, RAB  
 President.....Peter A. Bordes  
 Vice-President.....Joseph L. Rosenmiller  
 Gen., Sta. Mgr.....Joseph C. Amaturro  
 Comm. Mgr.....William Richard  
 Program Director.....Robert Farson  
 Chief Engineer.....Ken Duquette

Frequency: 1600 Kc....Power: 5000 Watts d.  
 Owned-Oper. By....Springfield Bdcstg. Co.  
 Address.....Shaker Rd., E. Longmeadow  
 Tel.: RE 3-4187.....News Service: UP  
 Representative.....Dore & Pantcoast  
 Gen., Sta. Mgr.....Arthur Tacker  
 Commercial Manager.....Jim Towle

**WTXL—West Springfield—  
 1949—ABN**

**WBZA-WBZ  
 (Synchronous Operation)  
 Springfield-Boston—1921  
 (See Boston Listing)**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Telecolor Corp.  
 Address.....34 Sylvan St.  
 Tel.: RE 9-4768.....News Service: UP  
 Representative.....Walker  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....L. A. Reilly  
 Commercial Manager....Holland D. Cameron  
 Station Mgr., Chief Engineer.....J. L. Spates

**WHYN—Springfield—1941  
 CBS**

**WPEP—Taunton—1949**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Hampden-Hampshire Corp.  
 Address.....1300 Liberty St.  
 Tel.: RE 4-1126.....News Service: UP  
 Representative.....Branham, Wheeler  
 Membership.....NAB  
 General Mgr.....Charles N. DeRose  
 Business Mgr.....Patrick J. Montague

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Silver City Bcstg. Corp.  
 Address.....174 Broadway  
 Tel.: VA 4-7528.....News Service: UP  
 Representative.....Nona Kirby  
 Membership.....NAB  
 Pres., Gen. Mgr.....J. Marshall McGregor  
 Sta. Mgr., Prog. Dir.....Joseph G. Quill  
 Comm. Mgr.....Earle Blackwell  
 Production Dir.....Charles S. Williams  
 Chief Engineer.....Lawrence Prado

**WMAS—Springfield—1932  
 MBS-YANKEE**

**WARE—Ware—1948  
 YANKEE-MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WMAS, Inc.  
 Business-Studio Address.....101 West St.  
 Tel.: RE 7-1414.....News Service: UP  
 Representative.....Bolling  
 Membership.....NAB  
 President.....Gerald Harrison  
 Station Manager.....Robert Donahue  
 Comm. Mgr.....Zack Land  
 Prog. Dir.....Roland Dumas  
 Chief Eng.....John Michnovcz

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Central Bcstg. Corp.  
 Business-Studio Address.....56 M. Street  
 Tel.:.....WA 1250  
 Representative.....Breen & Ward  
 President.....Dr. Bertram M. Roberts  
 General Manager.....Allan W. Roberts  
 Station Manager.....John Von Dell  
 Commercial Manager.....Richard Vaughn

**WSPR—Springfield—1936**

**WDEW—Westfield—1957**

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WSPR, Inc.  
 Business Address.....63 Chestnut St.  
 Tel.: RE 2-4182.....News Service: UP  
 Representative....Hollingsbery, Kettell-Carter  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Alan C. Tindal  
 Commercial Manager.....John J. Sullivan

Frequency: 1570 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Westfield Bcstg. Co.  
 Business-Studio Address.....249 Union St.  
 Tel.: LO 2-2307.....News Service: INS  
 Membership.....NAB  
 President.....Albert L. Capstaff  
 General Manager.....Larry Jones

**WOCB—West Yarmouth—1940  
 MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts



Owned-Oper. By ..... E. Anthony & Sons  
 Address ..... South Sea Ave.  
 Tel.: HY 501 ..... News Service: UP  
 Representative ..... Walker  
 Newspaper Affil. .... Standard Times  
 President ..... Bas M Brewer  
 Sta. Mgr. .... Paul Stiles  
 Prog. Dir. .... Joan S. Holbrook  
 Chief Engineer ..... Frank L. Lynch

**WAAB—Worcester—1931**  
**ABN-MBS-YANKEE-NBC**

Frequency: 1440 Kc. .... Power: 5000 Watts  
 Owned by ..... WAAB, Inc.  
 Bus.-Studio Address. .... Waterman Bcstg. Corp.  
 Tel.: PL 2-5611. .... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB, RAB  
 Rep. .... Hollingbery, Kettell-Carter  
 Pres., Gen. Mgr. .... Bernard E. Waterman  
 Comm. Mgr. .... C. Kaminski  
 Prog., Pub. Dir. .... T. C. Sawyer  
 Chief Engineer ..... George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... New England Bcstg. Co.  
 Address ..... 405 Main St.  
 Tel.: PL 6-4672. .... News Service: UP  
 Representative ..... Bolling  
 Membership ..... NAB, RAB  
 President ..... Paul C. Lytle

Gen. Mgr. .... John J. Hurley  
 Commercial Mgr. .... Edward T. McCann, Jr.  
 Chief Engineer ..... Vernon P. Wilson

**WORC—Worcester—1925**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WORC, Inc.  
 Bus.-Studio Address. .... 50 Franklin St.  
 Tel.: SW 9-0581. .... News Service: AP  
 Representative ..... Young, Wheeler  
 Pres., Gen., Sta. Mgr. .... Robert F. Bryar  
 Comm. Sls. Prom. Mgr., Pub. Dir. Bart Coblenz  
 Program Director ..... Richard Smith  
 Chief Engineer ..... Herman A. Gruzin

**WTAG—Worcester—1924**  
**CBS**

Frequency: 580 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WTAG, Inc.  
 Business-Studio Address. .... 20 Franklin St.  
 Tel.: PL 5-4321. .... News Service: AP  
 Newspaper Affil. .... Telegram & Gazette  
 Representative ..... Henry L. Christal Co.  
 Membership ..... NAB  
 President ..... Robert W. Booth  
 Vice Pres., Gen. Mgr. .... Herbert L. Krueger  
 Commercial Manager ..... Robert J. Brown  
 Local Sales Mgr. .... R. L. Gravel  
 Sales Prom. Head. .... Ben G. Oman, Jr.  
 Prod., Pgm. Dir. .... A. J. Brissette  
 Chief Engineer ..... E. A. Browning

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Pop. March 1 (Est.)—7,813,000; Families—2,257,000; Lic. Stations—92,  
Sta. CP's—5; Radio Homes—2,212,000; TV Homes—1,986,000

## WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Gerity Bcstg. Co.  
Address 2982 Treat Rd.  
Tel.: CO 5-7123 News Service: AP  
Representative Michigan Spot Sales  
Membership NAB, RAB  
President James Gerity, Jr.  
Gen. Sta. Mgr. Donald J. Dean  
Program Director Keith Roper  
Chief Engineer Galen Stutzman

## WALM—Albion—1952—KBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Oper. By Calhoun Bcstg. Co.  
Address Hawes Bldg.  
Tel.: 5065 News Service: UP  
Transcription Service Sesac  
Membership NAB  
General Manager C. Wayne Wright

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By WFYC, Inc.  
Address 5310 N. State Rd., Rt. No. 1  
Tel.: 95 News Service: UP  
Transcription Service World  
Representative Hollingbery  
General Manager Gilbert E. Thomas  
Station Manager David W. Sommerville

## WATZ—Alpena—1946 NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Tel.: 1049 News Service: AP  
Representative Holman  
President Les Biederman  
Station Manager Drew McClay  
Chief Engineer William Kiker

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By M. W. Broadcasting  
Address 15823 W. McNichols (Detroit)  
Tel.: BR 3-2026 (D) News Service: AP  
Membership NAB  
General Manager Larry Gentile  
Station Manager Richard Harner  
Prog. Dir. Donald A. Herman  
Chief Engineer James Allen

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1.000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus.-Studio Address 3rd Floor, Hutzel Bldg.  
Tel.: NO 2-5517 News Service: AP  
Transcription Thesaurus  
Representative Everett-McKinney, Inc.  
Membership NAB  
Pres., Gen. Sta. Mgr. Edward F. Baughn  
Commercial Manager Kenneth MacDonald  
Program Dir. Albert Sanborn

Chief Engineer Bernard Ressler

## WLEW—Bad Axe—1950—KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Stevens Wismer Bcstg. Co.  
Address 935 S. Van Dyke Rd.  
Tel.: 1010 News Service: AP  
Rep. Gill-Perna, Michigan Spot Sales  
Trans. Ser. Standard, Lang-Worth, Thesaurus  
Gen. Mgr. John Wismer  
Business Manager Jim Muehlenbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Tel.: WO 3-5555 News Service: UP  
Transcription Service World  
Representative Hollingbery  
Membership NAB, RAB  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925 ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Southern Mich. Bcstg.  
Address Michigan National Bank Bldg.  
Tel.: WO 4-7173 News Service: AP  
Newspaper Afil. Enquirer and News  
Transcription Service Thesaurus, Standard  
Representative Meeker  
Membership NAB, RAB  
President Fred A. Knorr  
Sta., Comm. Mgr. P. J. Haller  
Program Dir. Robt. Geerdes  
Publicity Director Jack Newman  
Chief Engineer Earl J. Stone

## WBCM—Bay City—1925 ABN-KBS

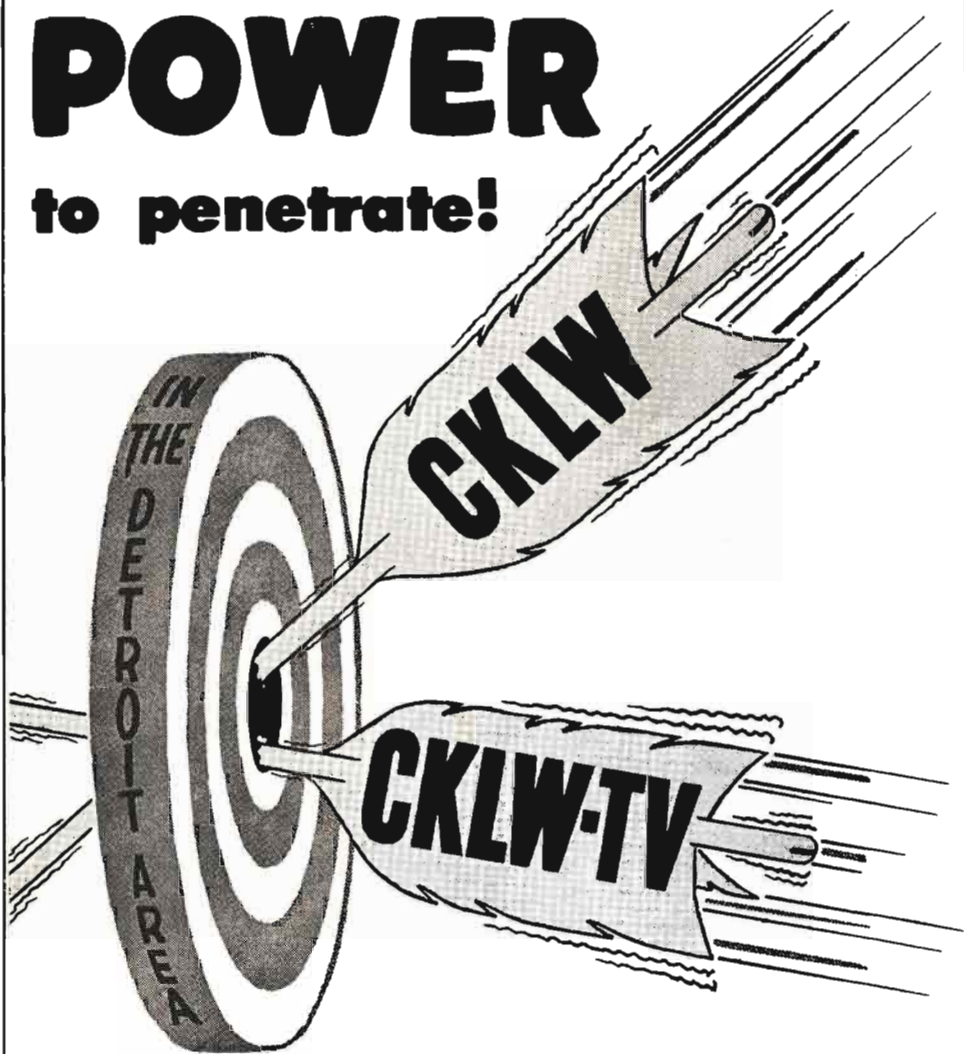
Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wrennah Hotel  
Tel.: TW 3-7551 News Service: UP  
Transcription Service World, Lang-Worth  
Representative George P. Hollingbery  
Membership NAB, RAB  
President Robert H. Holmes  
Gen. Sta., Comm. Mgr. Leo A. Jylha  
Prog., Pub. Dir. Hal Shore  
Chief Engineer Wes Thompson

## WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1 Kw., d.  
Owned Water Wonderland Bcstg. Co.  
Address 306 Phoenix Bldg.  
Tel.: TW 3-4588 News Service: AP  
Representative Burke-Stuart  
President Patrick J. Trahan  
Manager Charles E. Anthony  
Prom. Mgr. Robert F. Benkelman

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ADAM YOUNG, INC.  
National Representative

J. E. Campeau  
President

GENERAL OFFICES GUARDIAN BLDG., DETROIT



### WHFB—Benton Harbor— St. Joseph—1947

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Palladium Publ. Co.  
 Address Michigan and Oak St., B. H.  
 Tel.: WA 5-2113 News Service: AP  
 Newspaper Affil. Palladium, Herald Press  
 Transcription Service World, Thesaurus  
 Representative Hal Holman  
 Membership NAB, RAB  
 President Stanley R. Banyon  
 General Manager J. P. Scherer  
 Program Director Don Priest  
 Sales Prom. Mgr. Dwight Edmunds  
 Sales Manager Redd Gardner  
 Chief Engineer M. U. Robinson

### WBRN—Big Rapids—1953 KBS

Frequency: 1460 Kc. Power: 1 Kw., d.  
 Owned-Oper. By WBRN, Inc.  
 Address P. O. Box 825  
 Tel.: 648 News Service: AP  
 Transcription Service Thesaurus, SESAC  
 Representative Hil F. Best  
 Membership RAB  
 Pres., Gen. Mgr. Spencer Denison  
 Commercial Manager James Gilmartin  
 Chief Engineer R. F. Cook

### WATT—Cadillac—1945 NBC

Frequency: 1240 Kc. Power: 250 W., d.  
 Owned-Operated By Midwestern Bcstg. Co.  
 Business-Studio Address U. S. 131, South  
 Tel.: PR 5-7831 News Service: AP  
 Transcription Service SESAC  
 Representative Hal Holman  
 President Les Biederman  
 Station Manager Merritt L. Chandler  
 Commercial Manager Bill Kimball  
 Sales Prom. Mgr. Bud Drobny  
 Chief Engineer Bill Kiker

### WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.  
 Owned Eaton County Bcstg. Co.  
 Address 1615 W. Lawrence Hwy.  
 Tel.: 1390 News Service: AP  
 Representative Best  
 Trans. Thesaurus  
 President Roy McLean  
 Gen., Comm. Mgr. Robert S. Greenhoe

### WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Straits Bcstg. Co.  
 Address Mackinaw Ave.  
 Tel.: 554 News Service: AP  
 Transcription Service Thesaurus  
 Representative Best  
 Pres., Gen., Sta., Sls. Prom. Mgr. R. E. Hunt  
 Commercial Mgr. Ben Morrow  
 Program Director, Pub. Dir. Dick Welsh  
 Chief Engineer Norbert C. Poepelman

### WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By Twin Valley Bdcstrs, Inc.  
 Address Box 32  
 Tel.: 1230 News Service: AP  
 Representative Hil F. Best  
 President E. Harold Munn, Sr.  
 General Manager Lester A. Dana  
 Commercial Manager Normand Moore  
 Chief Engineer Virgil Royer

### WKMh—Detroit-Dearborn 1946

Freq.: 1310 Kc. Power: 5 Kw.  
 Owned-Oper. By Knorr Broadcasting Corp.  
 Address 15001 Mich. Ave., Dearborn  
 Tel.: TI 6-8500 News Service: UP, AP  
 Representative Headley-Reed  
 Transcription Service Lang-Worth  
 Membership NAB  
 Pres., Gen. Mgr. F. A. Knorr  
 Sta. Mgr. John J. Carroll  
 Sales Prom. Mgr. Robert Hodges  
 Commercial Manager J. O. Gilbert  
 Publicity Director Robert Hodges  
 Chief Engineer Jerrald Martin

### CKLW—Detroit—1932—MBS

Frequency: 800 Kc. Power: 50,000 Watts  
 Owned-Oper. By Western Ontario Bcstg. Co.  
 Address 3300 Guardian Bldg., Detroit 26  
 Tel.: WO 1-7200 News Service: AP, UP  
 Representative Adam Young  
 Transcription Service World, Thesaurus  
 Representative Adam Young  
 Membership NAB, RAB  
 President, General Mgr. J. E. Campeau  
 Dir., Oper. S. C. Ritchie  
 Commercial Manager E. Wilson Wardell  
 Program Director John Gordon  
 Publicity Director Art Gloster  
 Chief Engineer Stewart Clark

### WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.  
 Owned WCAR, Inc.  
 Address 500 Temple Ave.  
 Tel.: TE 3-8100 News Service: AP, INS, UP  
 Representative AM Radio Sales Co.  
 Pres., Gen. Mgr. H. Y. Levinson  
 Exec. V.P. Wayne N. Cook

### WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By Storer Bcstg. Co.  
 Bus.-Studio Address 7441 Second Blvd.  
 Tel.: TR 3-7400 News Service: INS, AP  
 Representative Katz Agency  
 Membership NAB, RAB  
 President George B. Storer, Sr.  
 Managing Director Harry Lipson  
 Gen. Sales Mgr. Herbert J. Weber, Jr.  
 Merchandising Manager Richard Miller  
 Program Director Bob Martin  
 Chief Engineer Joseph Haigh



**WJLB—Detroit—1926**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Booth Bcstg. Co.  
Business Address 700 Buhl Bldg.  
Tel.: WO 2-0220 News Service: AP  
Representative ForJoe  
Membership NAB  
President John L. Booth  
Gen. Mgr. Thomas J. Warner  
Sta. Mgr. Edwin E. Nye  
Sales Prom. Mgr. Commodore Clark

**WJR—Detroit—1922—CBS**

Frequency: 760 Kc. Power: 50,000 Watts  
Owned-Oper. By WJR, The Goodwill Sta., Inc.  
Address 2100 Fisher Bldg.  
Tel.: TR 5-4440 News Service: AP, INS, UP  
Transcription Service Thesaurus  
Representative Christal  
Membership NAB  
President John F. Patt  
V.P., & Gen. Mgr. Worth Kramer  
Pub. Rel. Dir. George Kendall  
V.P., Radio Sales Elmer O. Wayne  
Sales Prom. Mgr. Jack Brussel  
Program Manager James H. Quello  
Chief Engineer A. Friedenthal

**WWJ—Detroit—1920—NBC**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By The Evening News Assn.  
Address 622 W. Lafayette  
Tel.: WO 2-2000 News Service: AP, UP  
Newspaper Affiliation Detroit News  
Rep. Pieters, Griffin & Woodward, McDermott  
Membership NAB, RAB  
President Warren S. Booth  
General Manager Edwin K. Wheeler  
Asst. Gen. Mgr. Don DeGroot  
Program Mgr. Robert A. Henabery  
Station Mgr. Robert J. McIntosh  
Sales Prom. Mgr. Glen Kyker  
Nat. Sales Mgr. W. A. Schwartz  
Local Sales Mgr. Roland Gilbert  
Business Mgr. Henry C. Rogers  
Gen. Eng. Mgr. E. J. Love

**WXYZ—Detroit—1925—ABN**

Frequency: 1270 Kc. Power: 5000 Watts  
Owned-Oper. By WXYZ, Inc.  
Business Address 1700 Mutual Bldg.  
Tel.: WO 3-8321 News Services: INS, AP  
Representative John Blair  
Transcription Service Standard  
Membership RAB, NAB  
President James G. Riddell  
Commercial Manager Harold L. Neal  
Program Director Robert Baker  
Prm. Mer., Pub. Dir. Bud Kirvan  
Asst. Radio Sales Mgr. Robert Baldrice  
Chief Engineer Charles Kocher

**WDBC—Escanaba—1941  
MBS**

Frequency: 680 Kc. Power: 1000 Watts  
Owned-Operated By Delta Bcstg. Co.

Business-Studio Address 606 Lud St.  
News Service AP  
Pres., Gen. Mgr. George D. Lindenthal  
Station Manager F. J. Lindenthal  
Publicity Director Wm. J. Duchaine  
Chief Engineer Henry C. Olsen

**WEXL—Ferndale—1923**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Sparks Bcstg. Co.  
Business Address 2201 Woodward Hts. Blvd.  
Tel. LI 4-2200  
Representative Bernard  
Membership NAB  
Pres., Gen. Mgr. Jacob B. Sparks  
Manager Gordon A. Sparks  
Sales Manager Ernest Holder  
V.P., Chief Engineer Garnet G. Sparks

**WAMM—Flint—1955**

Frequency: 1420 Kc. Power: 500 W. d.  
Owned-Oper. By Binder-Carter-Durham, Inc.  
Address 3506 E. Kearsley St.  
Tel.: CE 9-8632 News Service: UP  
Representative Gil-Perma  
Pres., Gen. Mgr. Richard S. Carter  
Comm. Mgr. Ronald L. Craig  
Program Director Melvin A. Moss  
Chief Engineer Charles Wallace

**WBBC—Flint—1947—MBS**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By Booth Radio & TV Stations.  
Bus.-Studio Address 3076 E. Bristol Rd.  
Tel.: CE 9-8686 News Service: AP  
Representative Weed  
Membership NAB  
President John Lord Booth  
Sta., Gen. Mgr. Josejh R. Fife

**WFDF—Flint—1922—NBC**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By The Trebit Corp.  
Address Garland at First Ave.  
Tel.: CE 2-7158 News Service: AP  
Transcription Service Standard  
Representative Katz  
President Harry M. Bitner, Jr.  
Act. Gen., Sta. Mgr. Elmer A. Knopf  
Comm., Sales Prom. Mgr. Marvin Levey  
Chief Engineer Gerald Wolpert

**WKMF—Flint—1952**

Frequency: 1470 Kc. Power: 1 Kw.  
Owned Knorr Bcstg. Corp.  
Address 112 W. Water St.  
Telephone 9-7608  
Station Rep. Mich. Spot Sls., Headley-Reed  
Membership NAB  
Pres., Gen. Mgr. Fred A. Knorr  
Managing Director W. Eldon Garner

**WMRP—Flint—1946—KBS**

Frequency: 1570 Kc. Power: 1 Kw.  
Owned-Oper. By Methodist Radio Parish, Inc.  
Address 3217 Lapeer St.





Tel: CE 3-5112.....News Service: UP  
 Representative ..... Best  
 President ..... Arthur Howard  
 Gen. Mgr..... William H. Morford  
 Program Director..... Everett Smith  
 Chief Engineer..... Robert Swayze

**WTAC—Flint—1946—ABN**

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned ..... Founders Corp.  
 Address ..... Box 929  
 Tel.: OW 4-4146.....News Service: UP  
 Station Representative ..... Hollingbery  
 President ..... John M. Shaheen  
 General Manager ..... David Mendelsohn  
 Publicity Director ..... Ruth Wise  
 Commercial Manager..... Andrew C. Edgerton  
 Program Director..... Robert Halslead  
 Chief Engineer..... Robert Garner

**WBFC—Fremont—1954—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By..... Paul A. Brandt  
 Address ..... Mt. Pleasant, Mich.  
 Tel.: 415.....News Service: AP  
 Transcription ..... Lang-Worth  
 Representative ..... Hil F. Best  
 Membership ..... NAB  
 President ..... Paul A. Brandt  
 Station, Commercial Manager..... Ben Tanus  
 Publicity Director..... Jean McGowen

Chief Engineer..... Charles Holbrook

**WATC—Gaylord—1950**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Midwestern Bcstg. Co.  
 Address... Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....News Service: AP  
 Representative..... Holman, Mich. Spot Sales  
 Gen. Mgr..... Les Biederman

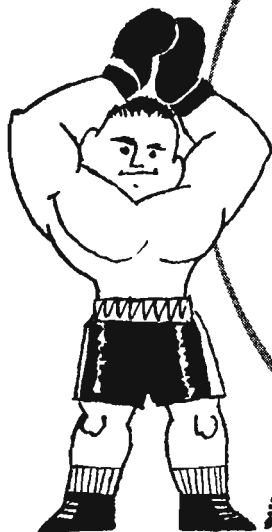
**WGHN—Grand Haven—1956**

Frequency: 1370 Kc.....Power: 500 Watts, d.  
 Owned..... Grand Haven Broadcasting Co.  
 Address ..... 228 Washington St.  
 Tel.: 5397.....News Service: UP  
 Transcription Service ..... Thesaurus  
 President..... H. F. Wulf  
 Gen., Sta., Comm., Sls. Prom. Mgr... Bob Kirby  
 Pub. Dir..... Delrose Heinzeleman  
 Chief Engineer..... Bob Schmitt

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By... Furniture City Bcstg. Corp.  
 Address ..... 399 Garfield Ave., S.W.  
 Tel.: GL 6-9541.....News Service: UP  
 Transcription Service ..... Associated  
 Pres., Gen., Sta. Mgr..... William Kuiper, Sr.  
 Commercial Manager..... Peter Vanden Bosch  
 Sls. Prom., Pub. Dir..... William Kuiper, Jr.  
 Chief Engineer..... Gilbert Waite

**WTAC**  
**RADIO**  
**DOMINATES!**



**FLINT, MICHIGAN**

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All day average 42.6—Nearest competitor 16.0 (Hooper)  
 340 out of 363—¼ hours 1st.—20—¼ hours. 2nd. (Pulse)  
 See our audience composition—Monday through Friday. (Pulse)

National representative — George P. Hollingbery Co.

**FOUNDERS CORP.**

One of the Founder's groups of Stations, in-  
 cluding KPOA, Honolulu: WFBL, Syracuse,  
 New York: WSMB New Orleans, Louisiana:  
 KTVR-TV, Denver, Colorado



**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Operated By..... Music Bcstg. Co.  
 Business-Studio Add.. 35 Lafayette Ave., N.E.  
 Tel.: GL 9-4111..... News Service: AP  
 Transcription Service..... Standard  
 Representative..... Gill Perna  
 Pres., Gen. Mgr..... Paul F. Eichhorn  
 Sta., Comm. Mgr., Prog. Dir..... Glenn Le Pard  
 Publicity Dir..... Rudy Pessel  
 Chief Engineer..... Richard Groenevelt

**WJEF—Grand Rapids—1945**  
CBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper..... Fetzer Bcstg. Co.  
 Address..... Pantlind Hotel  
 Tel.: GL 6-8512..... News Service: AP  
 Transcription..... Thesaurus  
 Representative..... Avery-Knodel, Inc.  
 Membership..... NAB, RAB  
 President..... John E. Fetzer  
 General Mgr..... Carl E. Lee  
 Station Manager..... Martin Giaimo  
 Chief Eng..... Bruce M. Glycadgis

**WLAV—Grand Rapids—1940**  
ABN

Frequency: 1340 Kc. Power: 250 Watts  
 Owned..... Versluis Radio & Television, Inc.  
 Address..... 6 Fountain St., N.E.  
 Tel.: GL 6-5461..... News Service: UP  
 Transcription Service..... Standard  
 Representative..... Burke-Stuart  
 Membership..... NAB, RAB  
 President..... Leonard A. Versluis  
 Gen., Sta., Comm. Mgr..... Lee G. Stevens  
 Prog. Dir..... Don Mullen  
 Chief Engineer..... Carroll Hutchings

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owner..... WMAX, Inc.  
 Address..... Keith Theater Bldg.  
 Tel.: GL 6-8621..... News Service: UP  
 Representative..... Radio-TV Reps  
 General Manager..... Chas. A. Sprague  
 Commercial Mgr..... Joe Hooker

**WOOD—Grand Rapids—1924**  
NBC

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Wood Bcstg., Inc.  
 Address..... 120 College Ave., S.E.  
 Tel.: GL 9-4125..... News Service: AP  
 Representative..... Katz Agency  
 Pres., Gen. Mgr..... Willard Schroeder  
 Radio Sales Mgr..... Michael Lareau  
 Gen. Sales Mgr..... Arthur M. Swift  
 Prom. Mgr..... Clark Grant  
 Prog. Dir..... Franklin Sisson  
 Publicity Director..... John Burpee  
 Chief Engineer..... Charles Robison

**WMPL—Hancock—1957—KBS**

Frequency: 920 Kc. Power: 1 Kw., d.  
 Owned..... Copper Country Bcstg. Co.  
 Address..... Box 147  
 Tel.: 3155..... News Service: UP  
 Representative..... Best  
 Pres., Mgr..... Francis Locatelli  
 Comm. Dir..... Philip Frazer

**WBSE—Hillsdale—1955—KBS**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By..... Stevens-Wismer Bcstg.  
 Address..... 92½ Broad St.  
 Tel.: HE 7-4444..... News Service: AP  
 Transcription..... Thesaurus  
 Rep..... Gil-Perna, Mich. Spot Sls.  
 Membership..... NAB, RAB  
 Gen., Sta. Mgr., Chief Eng..... E. H. Munn, Jr.  
 Comm. Mgr..... Lincoln A. Mayo

**WHTC—Holland—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... Holland Bcstg. Co.  
 Address..... 5 E. 8th St.  
 Tel.: EX 2-3121..... News Service: AP  
 Representative..... Best  
 President..... W. A. Butler  
 Gen. Mgr..... Sandy Meek  
 Program Director..... Harold Franken  
 Chief Engineer..... Juke Van Oss

**WJBL—Holland—1956**

Frequency: 1260 Kc. Power: 500 Watts  
 Owned..... Ottawa Bcstg. Corp.  
 Address..... US 31 at James St.  
 Tel.: EX 6-5281..... News Service: UP  
 Transcription Service..... SESAC  
 Gen. Mgr..... J. C. Gysen  
 Sales Mgr..... R. E. Smits

**WHDF—Houghton—1929**  
NBC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... Upper Michigan Bcstg. Co.  
 Address..... Houghton  
 Tel.: 1..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... Walker  
 Membership..... NAB  
 Chief Owner..... G. L. Burgan  
 General Manager..... Albert W. Payne  
 Program Director..... Earl Norden  
 Publicity Director..... F. Grant Richards  
 Chief Engineer..... George L. Burgan

**WHGR—Houghton Lake**  
1954

Frequency: 1290 Kc. Power: 5 Kw.  
 Owned..... Sparks Bcstg. Co.  
 Address..... 3431 Houghton Lake Dr.  
 Tel.: GR 8-3040..... News Service: AP  
 Representative..... Hil F. Best  
 Membership..... NAB



President.....Jacob B. Sparks  
Sta. Mgr., Prog. Dir.....Robert D. Ditmer  
Chief Engineer.....Harold Kelly

**WHMI—Howell—1956**

Frequency: 1350 Kc.....Power: 500 Watts, d.  
Owned.....Livingston Bcstg. Co.  
Address.....201½ W. Grand River Ave.  
News Service.....AP  
Representative.....Best  
Manager.....M. H. Wirth

**WCHB—Inkster—1956**

Frequency: 1440 Kc.....Power: 1 Kw. d.  
Owned.....Bell Bcstg. Corp.  
Address.....32790 Henry Ruff Rd.  
Tel.: CR 8-1440.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Pearson  
Membership.....NAB, RAB  
President.....Dr. Haley Bell  
General Manager.....Dr. Wendell Cox  
Program Director.....Larry D. Faulkner

**WION—Ionia—1953**

Frequency: 1430 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Ionia Bcstg. Co.  
Address.....Box 143  
Tel.: 2300.....News Service: AP  
Representative.....Best  
Transcription Service.....Thesaurus, Sesac  
Membership.....NAB  
Gen. Mgr.....Monroe MacPherson, Sr.  
Sta. Mgr.....Monroe MacPherson, Jr.  
Commercial Mgr.....D. L. Aldrich  
Prog. Dir.....Jim Pegg

**WMIQ—Iron Mountain—1947  
ABN**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Iron Mountain-Kingsford Bcstg. Co.  
Address.....211 East Ludington Street  
Tel.: 2031.....News Service: UP  
Transcription Service.....Thesaurus  
Membership.....NAB  
President.....Frank J. Russell  
Gen., Sta., Comm., Prom. Mgr. W. C. Johnson  
Program, Pub. Dir.....Gil Heard  
Chief Engineer.....Richard Gallup

**WIKB—Iron River—1949  
KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Iron Co. Bcstg.  
Address.....Iron River Nat. Ban Bldg.  
Tel.: 102.....News Service: UP  
Representative.....Hil F. Best  
Transcription.....Thesaurus  
Membership.....NAB, RAB  
President.....Edwin Phelps, Sr.  
Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.  
Program, Pub. Dir.....Milo Jordan  
Chief Eng.....Les Patten

**WJMS—Ironwood—1931—KBS**

Frequency: 630 Kc.....Power: 1000 Watts

Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.  
Bus.-Studio Address...St. James Hotel Annex  
Tel.: 20.....News Service: UP  
Representative.....Hil F. Best  
Membership.....NAB, RAB  
President, Gen. Mgr.....William L. Johnson  
Sales Mgr.....Robert Olson

**WJPD—Ishpeming—1947  
KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Ishpeming Bcstg. Co.  
Business-Studio Address.....Jenks Block  
Tel.: HU 6-9937.....News Service: AP  
Transcription Service.....World  
Membership.....NAB  
President.....J. P. Deegan  
Sta. Manager.....Harold Smith  
Comm. Mgr.....Eldon Wallace  
Prog. Dir.....Baker Urdan  
Chief Engineer.....L. Roncoglionne

**WIBM—Jackson—1925—ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Booth Radio & TV Stations, Inc.  
Address.....2511 Kibby Rd.  
Telephone.....6121  
Station Representative.....Weed  
Membership.....NAB  
President.....John L. Booth  
Managing Director.....George P. Lasley

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New York 20, N. Y.



**WKHM—Jackson—1951**  
MBS

Frequency: 970 Kc. Power: 1000 Watts  
Owned.....Jackson Bcstg. & Tele. Corp.  
Address.....441 Wildwood  
Tel.: ST 4-7181.....News Service: AP  
Rep.....Headley-Reed, Mich. Spot Sales  
Trans.....Lang-Worth, World  
Pres., Gen. Mgr.....Fred A. Knorr  
Commercial Manager...Nathan H. Alberstein

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
Owned.....The Circle Corporation  
Address.....2315 Schippers Lane  
Tel.: FI 3-2541.....News Service: UP  
Representative.....Gil-Perna  
Pres., Gen., Comm. Mgr.....Joseph F. Butler  
Sta. Mgr., Prog. Dir., Chief Eng. R. E. Patterson  
Sales Prom. Mgr., Pub. Dir. Leon B. Van Dam

**WKMI—Kalamazoo—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Steere Bcstg. Co.  
Business-Studio Address...State Theatre Bldg.  
Tel.: FI 4-0111.....News Service: UP  
Representative.....Broadcast Time Sales  
Membership.....NAB  
President.....Howard D. Steere  
Station Manager.....Emil J. Popke, Jr.  
Commercial Mgr.....Barney Doyle  
Prog. Dir.....Dan Daniels

**WKMI**

Kalamazoo ★ Michigan

Western Michigan's  
Most Powerful  
Independent



**5,000 WATTS**



Serving the  
Kalamazoo-Battle Creek  
307,000 Metropolitan Area



STEERE BROADCASTING CORP.

Chief Engineer.....Kenneth Farrance

**WKZO—Kalamazoo—1923**  
CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By.....Fetzer Bcstg. Co.  
Business Address.....590 W. Maple St.  
Tel.: FI 5-2101.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Avery-Knodel  
Membership.....NAB, RAB  
President.....John E. Fetzer  
V. P. & Mgr. Dir.....Carl E. Lee  
Radio Admin. Asst.....Otis T. Gaston  
Program Director.....Charles T. Lynch  
Chief Engineer.....Arthur E. Covell

**WILS—Lansing—1947**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Lansing Bcstg. Co.  
Bus.-Studio Address.....407 N. Washington  
Tel.: IV 2-1655.....News Service: AP  
Transcription Service.....Lang-Worth  
Representative.....Venard  
Pres., Gen. Comm. Mgr.....John C. Pomeroy  
Sales Prom. Mgr.....Richard M. Pomeroy

**WJIM—Lansing—1934—ABN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Gross Telecasting, Inc.  
Address.....2820 East Saginaw  
Tel.: IV 2-1333.....News Service: UP  
Rep.....Peters, Griffin, Woodward, Inc.  
Membership.....RAB  
President, Gen. Mgr.....Harold F. Gross  
Station Mgr.....Howard K. Finch  
Comm. Mgr.....Keith Oliver  
Sales Prom. Mgr.....George Hancin  
Chief Eng.....Carl Musson

**WKLA—Ludington—1944**  
ABN-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Raymond A. Plank  
Address.....East Ludington Ave.  
Tel.: 1450.....News Service: UP  
Representative.....Best  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....Ray A. Plank

**WMTE—Manistee—1951**  
KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Manistee Radio Corp.  
Address.....Box 322  
Tel.: 1340.....News Service: AP  
Trans. Ser.....Thesaurus  
Representative.....Best  
Membership.....RAB  
President.....James R. Sumbler  
General Manager.....Stephen Cole  
Comm. Mgr.....Edward H. Owens

**WDOG—Marine City—1950**

Frequency: 1590 Kc. Power: 1000 Watts d.

# MICHIGAN

**Owned-Operated By**..... Radio St. Clair, Inc.  
**Address**..... Marine City Hwy.  
**Tel.**: RO 2-1111..... News Service: UP  
**President**..... Jerry Coughlin  
**Station Mgr.**..... John S. Bell  
**Program Dir.**..... J. A. Sullivan  
**Chief Engineer**..... Robert Burr

## WDMJ—Marquette—1931 MBS-KBS

**Frequency**: 1320 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... Lake Superior Bcstg. Co., Inc.  
**Bus.-Studio Address**..... Mining Journal Bldg.  
**Tel.**: ..... CA 6-3524  
**Newspaper Affil.**..... Mining Journal  
**Membership**..... NAB  
**Representative**..... Superior Ad Agency  
**General Manager**..... Frank J. Russell, Jr.  
**Gen., Sta., Comm. Mgr.**..... Robert Luke

## WAGN—Menominee—1952 KBS

**Frequency**: 1340 Kc..... **Power**: 250 Watts  
**Owned-Operated By**..... Men-Mar Bcstg. Co.  
**Address**..... Glickman Bldg.  
**Tel.**: UN 3-5551..... News Service: UP  
**Rep.**..... W. E. McClenahan  
**Pres., Gen. Sta. Mgr.**..... Vernon Uecker  
**Nat. Sales**..... E. V. Mottard  
**Chief Eng.**..... Loren B. Koesling

## WMDN—Midland—1948

**Frequency**: 1490 Kc..... **Power**: 250 Watts  
**Owned-Oper. By**..... Rich Publ. House, Inc.  
**Address**..... 2500 Swede Rd.  
**Tel.**: TE 9-9988..... News Service: AP  
**Transcription Service**..... Thesaurus  
**Station Rep.**..... Hil F. Best  
**Membership**..... NAB, RAB  
**President**..... Phillip T. Rich  
**General Mgr.**..... Peter A. Wolf

## WMIC—Monroe—1956

**Frequency**: 560 Kc..... **Power**: 500 W. d.  
**Owned**..... McIntyre Bcstg. Co.  
**Address**..... Box 306  
**Tel.**: CH 1-5550..... News Service: UP  
**Transcription Service**..... World  
**Membership**..... NAB  
**General Manager**..... Dale B. Hornung  
**Program Director**..... Robert J. Norwood  
**Chief Engineer**..... George Stearns

## WBRB—Mount Clemens—1956

**Frequency**: 1430 Kc..... **Power**: 500 Watts, d.  
**Owned**..... WBRB, Inc.  
**Address**..... 234 S. Gratiot  
**Tel.**: HO 3-5876..... News Service: AP  
**Gen. Sales Mgr.**..... Bob Maxwell

## WCEN—Mt. Pleasant—1949 KBS

**Freq.**: 1150 Kc..... **Power**: 1 Kw. d., 500 W. n.  
**Owned**..... Paul A. Brandt

**Address**..... Mt. Pleasant, Mich.  
**Tel.**: SP 3-3171..... News Service: AP  
**Transcription Service**..... Thesaurus  
**Membership**..... NAB  
**Representative**..... Hill F. Best  
**President**..... Paul A. Brandt  
**Sta., Comm. Mgr.**..... Dick Wood

## WMAB—Munising—1956

**Frequency**: 1400 Kc..... **Power**: 250 Watts  
**Owned**..... Munising-Alger Bcstg. Co.  
**Address**..... First Nat. Bank Bldg.  
**Tel.**: 518..... News Service: AP  
**Representative**..... Best  
**Trans.**..... Standard  
**Gen. Mgr.**..... Charles Symon  
**Sta. Mgr.**..... T. H. Ouellette  
**Prog. Dir.**..... Chuck Ramsey

## WKBZ—Muskegon—1926 ABN

**Frequency**: 850 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... Ashbacker Radio Corp.  
**Business-Studio Address**..... 432 Apple Ave.  
**Tel.**: 2-6051..... News Service: AP  
**Trans. Serv.**..... Lang-Worlt  
**Representative**..... Meeke  
**Membership**..... NAB  
**Pres., Gen. Mgr.**..... Arch Shawd  
**Sta., Comm. Mgr.**..... J. R. Gudelsky  
**Program Director**..... J. L. Roach  
**Pub. Dir., Sales Prom. Mgr.**..... B. L. Bennett  
**Chief Engineer**..... George Krivitzky

## WMUS—Muskegon—1947 KBS

**Frequency**: 1090 Kc..... **Power**: 1000 Watts d.  
**Owned-Oper.** Greater Muskegon Bcstrs., Inc.  
**Business-Studio Address**..... 517 W. Giles Rd.  
**Tel.**: 4-1672..... News Service: AP  
**Membership**..... NAB  
**Station Rep.**..... Hil-Best  
**V.P., Gen. Mgr.**..... Dalton C. Hille

## WTRU—Muskegon—1949

**Frequency**: 1600 Kc..... **Power**: 5000 Watts  
**Owned-Oper. By**..... Muskegon Bcstg.  
**Address**..... Summitt & Getty Sts.  
**News Service**..... UP  
**Representative**..... Gill-Perna  
**President**..... Paul F. Eichhorn  
**Manager**..... Kenneth Chapin  
**Sales Prom. Mgr.**..... Bill Musgrave

## WNIL—Niles—1956—KBS

**Frequency**: 1290 Kc..... **Power**: 500 Watts, d.  
**Owned**..... Niles Bcstg. Co.  
**Address**..... 416 Sycamore St.  
**Telephone**..... MU 3-5432  
**Gen. Mgr.**..... Richard W. Holloway

## WOAP—Owosso—1948—KBS

**Frequency**: 1080 Kc..... **Power**: 250 Watts d.  
**Owned-Operated By**..... Owosso Bcstg. Co.



**Address** ..... Owosso  
**Tel.:** SA 5-8196 ..... **News Service:** AP  
**Representative** ..... Joseph Hershey McGillivra  
**Membership** ..... NAB, RAB  
**President** ..... J. E. Campbell  
**Gen., Sta. Mgr.** ..... Merrill Walker  
**Chief Engineer** ..... Fran Bowles

**Tel.:** 7751 ..... **News Service:** UP  
**Membership** ..... NAB  
**Pres., Gen., Sta. Mgr.** ..... Harvey A. Klann  
**Comm. Mgr.** ..... Albert Klann

**WMBN—Petoskey—1946**  
**NBC**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... **Midwestern Bcstg. Co.**  
**Bus. Studio Address** ..... Traverse City  
**Tel.:** WI 7-7675 ..... **News Service:** AP  
**Station Rep.** ..... Holman, Mich. Spot Sales  
**General Manager** ..... Les Biederman

**WKNX—Saginaw—1947**

**Frequency:** 1210 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ... Lake Huron Bdcstg. Corp.  
**Address** ..... 221 So. Wash. Ave.  
**Tel.:** PL 3-4471 ..... **News Service:** UP  
**Representative** ..... Gill-Perna  
**Transcription Service** ..... World  
**Membership** ..... NAB, RAB  
**Pres., Gen. Mgr.** ..... William J. Edwards  
**Vice-President** ..... Hon. Alvin M. Bentley  
**Station Manager** ..... Howard H. Wolfe  
**Commercial Mgr.** ..... R. M. Chandler  
**Business Manager** ..... L. L. Purvis  
**Program Director** ..... Charles Renwick  
**Chief Engineer** ..... Max W. Thomas

**WPON—Pontiac—1954**

**Frequency:** 1460 Kc. .... **Power:** 500 Watts  
**Owned** ..... Gerity Bcstg. Co.  
**Address** ..... Waldron Hotel  
**Tel.:** FE 8-0444 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Station Representative** ..... Michigan Spot Sales  
**Membership** ..... NAB, RAB  
**President** ..... James Gerity, Jr.  
**Gen., Sta. Mgr.** ..... Russell Gohring  
**Prog. Dir.** ..... Don Zee  
**Commercial Mgr.** ..... Jack Chapman  
**Chief Engineer** ..... Karl Kuck

**WSAM—Saginaw—1940**  
**NBC**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Knorr Bcstg. Corp.  
**Address** ..... 2435 Holland Ave.  
**Tel.:** PL 2-8161 ..... **News Service:** AP  
**Rep.** ... Headley-Reed Co., Mich. Spot Sales  
**Membership** ..... NAB  
**Transcription Service** ..... Lang-Worth  
**President** ..... Fred A. Knorr  
**Station Manager** ..... George M. Millar  
**Chief Eng.** ..... O. A. Nordenskjold

**WHLS—Port Huron—1938**  
**KBS**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Stevens-Wismer Bcstg. Co.  
**Address** ..... 932 Military St.  
**Tel.:** YU 2-8536 ..... **News Service:** AP  
**Trans. Ser.** ..... Standard, Lang-Worth  
**Rep.** ..... Gill-Perna, Michigan Spot Sales  
**Membership** ..... NAB  
**General Manager** ..... John F. Wismer  
**Station Mgr.** ..... Thomas G. Sicklesteel  
**Comm. Mgr.** ..... John Shepard  
**Chief Engineer** ..... Harold Oliver

**WSJM—Saint Joseph—1956**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Lake Broadcasters  
**Address** ..... Box 66  
**Tel.:** YU 3-5579 ..... **News Service:** UP  
**Transcription** ..... Lang-Worth, SESAC  
**Membership** ..... NAB  
**President** ..... Maurice G. Humphrey  
**General Mgr.** ..... Richard W. Lee  
**Comm. Mgr.** ..... Ralph W. Newland  
**Program Dir.** ..... Al Evans  
**V. P., Chief Eng.** ..... Carl L. Benson

**WTTH—Port Huron—1947**  
**ABN**

**Frequency:** 1380 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... The Times Herald Co.  
**Address** ..... 907 6th St.  
**Tel.:** YU 5-7171 ..... **News Service:** AP  
**Newspaper Affil.** ..... Times-Herald  
**Transcription Service** ..... Standard  
**Membership** ..... NAB, RAB  
**Representative** ..... Weed  
**Sta. Mgr.** ..... Kenneth Blevins  
**General Manager** ..... R. S. Sommerville  
**Sales Prom. Mgr.** ..... Ronald Mires  
**Chief Engineer** ..... Kenneth Kunze

**WSGW—Saginaw—1950**  
**MBS**

**Frequency:** 790 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ... Booth Radio & TV Stations  
**Address** ..... 400 Mason Bldg.  
**Tel.:** PL 3-4456 ..... **News Service:** AP  
**Representative** ..... Pearson  
**Membership** ..... NAB  
**Pres., Mngng. Dir.** ..... John L. Booth  
**V.P., Gen., Sta., Comm. Mgr.** ..... Robert W. Phillips  
**Program Director** ..... Fred Krell  
**Chief Engineer** ..... Harold Volz, Jr.

**WHAK—Rogers City—1949**

**Frequency:** 960 Kc. .... **Power:** 5000 Watts d.  
**Owned-Operated By** ... Rogers City Bcstg. Co.  
**Address** ..... Rogers City

**WSOO—Sault Ste. Marie**  
**1940**

**Freq.:** 1230 Kc. .... **Power:** 250 W.  
**Owned-Operated By** ... Hiawathaland Bcstg. Co.  
**Business-Studio Address** ..... 208 Ashmun St.



Tel.: ME 2-2231..... News Service: AP  
 Membership ..... NAB  
 Representative ..... NBS  
 Trans..... Thesaurus, SESAC, Standard  
 President..... Stanley R. Pratt  
 General Manager..... Russell Staffield

General Manager..... E. Harold Munn Jr.  
 Station Manager..... Frank B. Cummins

**WTCM—Traverse City—1941**  
**MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By ..... Midwestern Bdcstg. Co.  
 Address ..... Paul Bunyan Bldg.  
 Tel.: WI 7-7675..... News Service: AP  
 Rep..... Hal Holman Co., Mich. Spot Sales  
 Membership ..... NAB  
 General Manager..... Les Biederman

**WSTR—Sturgis—1951**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... WSTR, Inc.  
 Address..... P. O. Box 70  
 Tel.: 1198..... News Service: AP  
 Representative..... Hil F. Best

**Minnesota**

Pop. March 1 (Est.)—3,303,000; Families—962,000; Lic. Stations—62,  
 Sta. CP's—2; Radio Homes—940,000; TV Homes—738,000

**KASM—Albany—1950—KBS**

Frequency: 1150 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Stearns Co. Bcstg. Co.  
 Address ..... Albany  
 Tel.: 5-3005..... News Service: UP  
 Transcription ..... Lang-Worth  
 Membership ..... NAB  
 President..... William Blattner  
 General Manager..... Urban J. Keppers  
 Promotion Mgr..... Dale Howard

Membership ..... NAB, RAB  
 President ..... Chet Weseman  
 General Manager..... R. J. McElroy  
 Commercial Mgr..... Ken Soderberg

**KBUN—Bemidji—1946**  
**MBS-KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned..... Paul Bunyan Broadcasting Co.  
 Address ..... Box 848  
 Tel.: 1900..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB  
 President..... Ben H. Potter Jr.  
 Gen., Sta. Mgr..... James R. Hambacher  
 Chief Engineer..... Robert D. Zellmer

**KATE—Albert Lea—1937**  
**ABN-KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owner..... Albert Lea-Austin Bdcstg. Co., Inc.  
 Address ..... 332 South Broadway  
 Tel.: 2338..... News Service: UP  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Meeker, Bulmer & Johnson  
 President..... Bennett O. Knudson  
 Gen. Mgr..... E. A. Van Alstyne  
 Program Director..... Marie Prosser  
 Sales Prom. Mgr..... Tom Golden  
 Chief Engineer..... Donald Franz

**KBMO—Benson—1956—KBS**

Frequency: 1290 Kc..... Power: 500 Watts, d.  
 Owned..... KEMO Bcstg. Co.  
 Address ..... 1205 Pacific Ave.  
 Tel.: VI 2-4601..... News Service: UP  
 Trans..... SESAC  
 Representative..... E. T. Holmgren  
 Membership ..... NAB  
 President..... George J. McCarthy  
 Gen. Mgr..... B. J. Kinney  
 Sales Prom. Mgr..... G. B. McClellan  
 Ch. Eng..... Dale Schulz

**KXRA—Alexandria—1949**  
**KBS-ABN**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Alexandria Bcstg. Co.  
 Address ..... 1315 Broadway  
 Tel.: RO 3-3131..... News Service: UP  
 Representative..... Upper Mid-West Bcstg.  
 Membership ..... NAB  
 Pres., Comm., Sales Prom. Mgr..... E. Q. Walters  
 Station Manager..... Kenneth A. Tessmer  
 Program Director, Pub. Dir..... K. C. Bechtel  
 Chief Engineer..... Ron Wandmacher

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc..... Power: 1 Kw., d.  
 Owned-Operated By..... Brainerd Bcstg. Co.  
 Business Address..... 2700 E. Oak  
 Tel.: 2853..... News Service: UP  
 Transcription Service ..... World, Associated  
 Representative ..... Walker  
 Membership ..... NAB  
 Pres., Gen. Mgr..... E. Thomas O'Brien  
 Station Mgr..... Earl R. Johnsen

**KAUS—Austin—1948—MBS**

Freq.: 1480 Kc..... Power: 1 Kw., d. 500 W., d.  
 Owned-Oper. By..... Minnesota-Iowa TV Co.  
 Business-Studio Address..... Hwy. 56, South  
 Tel.: HE 3-8836..... News Service: AP  
 Transcription Service ..... World  
 Representative ..... Avery-Knodel

**KBMW—Breckenridge—1948**  
**KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Interstate Bdcstg. Corp.  
 Address..... 519 Dakota Ave., Wahpeton, N. D.



# MINNESOTA



Tel.: 2-4141..... News Service: UP  
 Station Representative..... Continental  
 Transcription Service..... Standard, World  
 Pres., Gen. Mgr..... Robert E. Ingstad  
 Sta., Comm. Mgr..... George Kaufmann

## WKLK—Cloquet—1949—KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Cloquet Bcstg. Co.  
 Address..... Cloquet  
 Tel.: TR 9-6725..... News Service: UP  
 General Manager..... Henry Newby  
 Station Manager..... Sidney Markusen  
 Commercial Manager..... Richard Johnson

## KROX—Crookston—1948 KBS

Freq.: 1260 Kc... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By..... Crookston Bcstg. Co.  
 Business-Studio Address..... Eagles Bldg.  
 Tel.: 1050..... News Service: UP  
 Transcription Service..... Thesaurus, World  
 Rep..... Donald Cook, Tracy Moore  
 President, Prog. Dir..... Jerome A. Dahlberg  
 General Manager..... William J. Kiewel  
 Sales Prom., Comm. Mgr..... E. R. Melbye  
 Chief Engineer..... Earl Handyside

## KDLM—Detroit Lakes—1951 KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Detroit Lakes Bcstg. Corp.  
 Address..... 1340 Richwood Rd.  
 Tel.: 1100..... News Service: UP  
 Transcription Service..... World  
 Representative..... Continental Radio Sales  
 Station Manager..... Norman Engstrom  
 Program Director..... L. Weston  
 Commercial Manager..... D. Knutson  
 Chief Engineer..... W. Wilson

## KDAL—Duluth—1936—CBS

Frequency: 610 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Red River Bcstg. Co., Inc.  
 Business-Studio Address..... 218 Bradley Bldg.  
 Tel.: RA 2-2628..... News Service: AP  
 Transcription Service..... Lang-Worth  
 Representative..... Avery-Knodel  
 Membership..... NAB, RAB  
 Pres., Gen. Mgr..... Odin S. Ramsland  
 Sales Manager..... Rex H. Hudson  
 Exec. V.P. Chg. Engr..... Robert Dettman

## WEBC—Duluth—1924 NBC

Frequency: 560 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Head of the Lakes Bcstg. Co.  
 Business-Studio Address..... WEBC Bldg.  
 Tel.: RA 2-2873..... News Service: UP  
 Representative..... Hollingbery  
 Transcription Service..... Lang-Worth  
 Membership..... NAB, RAB  
 President..... Morgan Murphy  
 Commercial Manager..... John H. Borgen  
 General Manager..... Robert J. Rich

Program Director..... Dennis Murphy  
 Chief Engineer..... Norman Gill

## WELY—Ely—1954—KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owner..... Charles B. Persons  
 Address..... WELY Bldg.  
 Tel.: 744..... News Service: UP  
 Transcription Service..... World  
 Membership..... NAB  
 Station Mgr., Chief Eng..... Charles B. Persons

## WEVE—Eveleth—1947 MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Carl Bloomquist  
 Address..... WEVE Bldg.  
 Telephone..... 1340  
 Transcription Service..... Standard  
 Representative..... UMBS Sales  
 Membership..... NAB  
 Owner..... Carl Bloomquist  
 General Manager..... Arthur F. Nelson

## KSUM—Fairmont—1949 MBS

Frequency: 1370 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Fairmont Bcstg. Co.  
 Address..... 306 North Park St.  
 Tel.: 1370..... News Service: UP  
 Representative..... Rombeau, UMBS Sales  
 Trans. Serv..... Thesaurus  
 Membership..... NAB  
 General Manager..... Frank Endersbe

## KDHL—Faribault—1947

Frequency: 920 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... KDHL Bcstg. Co.  
 Business-Studio Address..... 213 Central Ave.  
 Tel.: FA 4-4345..... News Service: UP  
 Transcription Service..... Capitol, Standard  
 Membership..... NAB  
 General Mgr..... J. E. Hyde, Jr.  
 Commercial Mgr..... Palmer Dragsten

## KGDE—Fergus Falls—1926 MBS

Freq.: 1250 Kc.... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Fergus Radio Corp.  
 Business-Studio Address..... Fergus Falls  
 Tel.: 6996..... News Service: AP  
 Representative..... Bulmer & Johnson  
 Secy.-Treas., Gen. Mgr..... Harold L. Dell  
 Assistant Manager..... Frederick T. Dell

## KOZY—Grand Rapids—1948 MBS—KBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Itasca Bcstg. Co.  
 Address..... 207 N. First Ave.  
 Tel.: FA 6-3446..... News Service: UP  
 Membership..... NAB, RAB  
 General Manager..... Robert D. Kennedy



**WMFG—Hibbing—1935**  
NBC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.. Head of the Lakes Bcstg. Co.  
Address ..... WMFG Bldg.  
Tel.: 3-7531. News Service: UP  
Representative ..... Hollingbery  
Membership ..... NAB, RAB  
General Manager..... Harold Parise

**KDUZ—Hutchinson—1953**  
KBS

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned..... North American Broadcasting Co.  
Address ..... Box 32  
Tel.: 1555. News Service: UP  
Representative ..... Best  
Transcription ..... Standard  
General Manager..... Albert Tedesco  
Commercial Mgr..... Dean Nolt  
Program Director..... Lorrain Lhoika  
Station Manager..... Heinz Fruck  
Chief Engineer..... Darrel Gander

**KLTF—Little Falls—1950**  
KBS

Frequency: 960 Kc. Power: 500 Watts d.  
Owned-Oper. By..... Little Falls Bcstg. Co.  
Address..... 105½ Broadway E.  
Tel.: 367. News Service: UP  
Transcription Service ..... Thesaurus  
Membership ..... NAB  
Pres., Gen. Sta. Mgr..... John H. Lemme  
Commercial Manager..... Richard J. Rudeck

**KTOE—Mankato—1950**  
ABN

Freq.: 1420 Kc. Power: 5 Kw.  
Owned-Oper. By.. Minnesota Valley Bcstg. Co.  
Address ..... Mankato  
Tel.: 4537. News Service: AP  
Representative ..... Pearson  
President..... H. W. Linder  
Gen., Comm. Mgr..... D. O. Linder  
Chief Engineer..... Steve Wolf

**KYSM—Mankato—1938**  
NBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... F. B. Clements & Co.  
Address..... 101 N. Second St.  
Tel.: 4673. News Service: UP  
Representative ..... Meeker  
Transcription Service ..... Thesaurus, World  
Membership ..... NAB, RAB  
Gen., Station, Comm. Mgr.. Robert E. Dehaven

**KMHL—Marshall—1946**  
ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... Harry W. Linder  
Business-Studio Address..... KMHL Bldg.  
Tel.: 2282. News Service: AP

Representative..... John E. Pearson  
Owner..... Harry W. Linder  
General Manager..... Gilmore F. Frayseth

**WCCO—Minneapolis—1924**  
CBS

Frequency: 830 Kc. Power: 50,000 Watts  
Owned By..... Midwest Radio-Television, Inc.  
Business-Studio Address..... 625 Second Ave. S.  
Tel.: 2-1202. News Service: AP, UP, INS  
Transcription Service..... Standard  
Representative..... CBS Radio Spot Sales  
Membership ..... NAB  
Exec. V. P..... F. Van Konynenburg  
Gen., Sta. Mgr..... Larry Haeg  
Sales Manager..... Phil Lewis  
Prog. Prom. Mgr..... Gordon Mikkelson  
Program Director..... William Schwarz  
Sales Prom. Dir..... C. Kaufman  
Chief Engineer..... Kermit Sueker

**WDGY—Minneapolis—1923**

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By..... The Storz Stations  
Address..... Builders Exchange Bldg.  
Tel.: FE 5-2271. News Service: UP, INS  
Representative ..... John Blair  
Membership ..... NAB  
President..... Todd Storz  
General Manager..... Jack Thayer  
Sales Manager..... Edward T. Hunt  
Publicity Director..... Rosemary Bialon  
Chief Engineer..... Kenneth Olson



The Twins like radio with their fun  
... and fun with their radio.

That's why WDGY is *first\** in the Twin Cities ... and why WDGY billings are at an all time high. It's Storz Station programming that does it. Talk to Blair or WDGY general manager Jack Thayer.

*\*Latest Pulse All-Day Average*

**WDGY — Mpls. - St. Paul**  
50,000 watts  
**"A STORZ STATION"**



**KEVE—Minneapolis—1948**

Frequency: 1440 Kc. Power: 5000 Watts d.  
Owned-Operated By: Western Bcstg.  
Address: 917 Lilac Lane  
Tel.: LI 5-5601 News Service: AP  
Representative: Bernard  
Transcription: Standard  
Membership: RAB  
President: R. M. Purcell  
V.P., Gen. Mgr.: Kenneth Firmstahl  
Program Dir.: Bob Kaye  
Chief Engineer: Denvy Doty

**WLOL—Minneapolis—1939**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Operated By: BFR Bcstg. Co.  
Address: 870 Northwestern Bank Bldg.  
Tel.: FE 3-0406 News Service: UP, AP  
Representative: AM Radio Sales  
Membership: NAB, RAB  
President: Larry Bentson  
Gen., Comm. Mgr.: Wayne Williams  
Program Director: Jim Boysen  
Publicity Director: Ray Christensen  
Chief Engineer: Bryce Ekberg

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Oper. By: People's Bcstg. Co.  
Address: 1133 Stinson Blvd.  
Tel.: ST 9-4356 News Service: UP  
Representative: McGavren-Quinn  
Pres., Gen., Sta., Comm. Mgr.: W. V. Stewart  
Sales Prom. Mgr.: Jack I. Moore  
Prog., Pub. Dir.: Mrs. E. A. Stewart  
Chief Engineer: Gene Chenetti

**WTCN—Minneapolis-St. Paul  
1931—ABN**

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By: Twin State Bcstg.  
Address: Calhoun Beach Hotel  
Telephone: WA 7-8881  
Rep.: Katz Agency, Andy McDernott  
Membership: NAB, RAB  
V.P., Gen. Mgr.: Phil Hoffman  
Sales Manager: Jack Cosgrove  
Sales Promotion Mgr.: Dave Lee  
Program Director: Sev Widman  
Chief Engineer: Joseph Kahnke

**KDMA—Montevideo—1951  
ABN**

Frequency: 1450 Kc. Power: 100 Watts  
Owned-Oper. By: Midwest Bcstg. Corp.  
Address: Box 369  
Tel.: AM 9-8815 News Service: AP  
Representative: Pearson  
Pres.: H. W. Linder  
Gen. Mgr.: Willard Linder  
Sta. Mgr.: Byron Zurn  
Comm. Mgr.: Fred Ehlen  
Chief Engineer: James Wood

**KVOX—Moorhead—1937  
MBS**

Frequency: 1280 Kc. Power: 1 Kw.  
Owned-Operated By: KVOX Bcstg. Co.  
Address: 400 8th St. So.  
Tel.: 3-1522 News Service: UP  
Representative: Devney  
Membership: RAB  
President: E. J. McKellar  
Gen., Station Mgr.: M. M. Marget  
Commercial Mgr.: R. L. Owens  
Sales Prom. Mgr.: T. P. Hannaher  
Pub. Dir.: Arthur Selikoff  
Chief Engineer: Erwin Liefeldt

**KMRS—Morris—1956—KBS**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned: Clifford L. Hedberg, Pres.  
Address: Morris, Minn.  
Tel.: 68 News Service: AP  
Trans.: Thesaurus  
Membership: NAB  
Gen. Mgr.: George Brooks  
Comm. Mgr.: Peter Steel  
Prog. Dir.: Jim Bollman  
Ch. Eng.: Don Anderson

**KNUJ—New Ulm—1949  
KBS**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By: KNUJ, Inc.  
Address: 304½ N. Minn. St.  
Tel.: 905  
Transcription Service: World  
Membership: NAB, RAB  
General Manager: George E. Korenchen  
Program Director: Bill Parker

**KRFO—Owatonna—1950  
KBS**

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned-Oper. By: Owatonna Bcstg. Co.  
Address: 301 N. Cedar St.  
Tel.: 5541 News Service: UP  
Transcription Service: Thesaurus  
Representative: Hopewell  
Pres., Gen. Mgr.: Robert W. Behling  
Sta. Mgr., Chief Eng.: Gerald J. Boos  
Comm. Mgr.: Charlie Vais  
Prog. Director: Duane Allen

**WCMP—Pine City—1957—KBS**

Frequency: 1350 Kc. Power: 1 Kw., d.  
Owned: Pine County Bcstg. Co.  
Address: Box 578  
Tel.: 767 News Service: UP  
Gen. Mgr.: Robert P. Schuller

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. Power: 1000 Watts, d.  
Owned-Operated By: Pipestone Bcstg. Corp.  
Address: 118 W. Main St.



Tel.: 1050.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Continental  
 President.....C. B. Thomas  
 General Manager.....Lee Burton

News Service.....AP  
 Gen. Mgr.....C. R. Holmberg

**KSTP—St. Paul—Minneapolis**  
 1928—NBC

Frequency: 1500 Kc.....Power: 50,000 Watts  
 Owned By.....KSTP, Inc.  
 Bus.-Studio Address.....3415 University Ave.  
 Tel.: MI 5-2717.....News Service: AP, UP  
 Transcription Service.....Thesaurus, SESAC  
 Representative.....Edward Petry  
 Pres., Gen. Mgr.....Stanley E. Hubbard  
 V.P., Sales.....M. L. Rosene  
 Radio Sales Mgr.....Byron Anderson  
 Exec. V.P., Treas.....K. M. Hance  
 Production Supervisor.....D. Brooks Henderson  
 Promotion-Publicity Director.....Wm. Davey  
 Chief Engineer.....William S. Sadler

**KCUE—Red Wing—1948**

Frequency: 1250 Kc...Power: 1000 Watts, d.  
 Owned.....Hiawatha Valley Bcstg. Co., Inc.  
 Address.....RFD 4  
 Tel.: DU 8-3511.....News Service: AP  
 Representative.....William G. Rambeau  
 Gen. Mgr., V.P.....Gene Elston  
 Comm. Mgr.....David Vonch  
 Program Dir.....Harley Flathers  
 Chief Engineer.....Virgil J. Kohrs

**WISK—St. Paul—1951**

Frequency: 1590 Kc.....Power: 5 Kw., d.  
 Owned.....BVM Bcstg. Co.  
 Address.....158 N. White Bear Ave.  
 Tel.: PR 1-5588.....News Service: UP  
 Representative.....Rambeau  
 Gen. Mgr.....Nicholas Tedesco  
 Sta. Mgr.....Samuel H. Sabean

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Harry W. Linder  
 Address.....209 S. Washington St.  
 Tel.: ME 7-2989.....News Service: AP  
 Representative.....Pearson  
 General Manager.....Gilmore F. Frayseth  
 Assistant Manager.....Ray Foslid

**KROC—Rochester—1935**  
 NBC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Southern Minnesota Bcstg. Co.  
 Address.....100 1st Avenue Bldg.  
 Telephone.....3924  
 Representative.....Meeker, Harry S. Hyett  
 Membership.....RAB  
 President.....Mrs. Gregory P. Gentling  
 General Manager.....G. David Gentling  
 Commercial Manager.....Robert Fick

**WMIN—St. Paul—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Franklin Bcstg. Co.  
 Address.....611 Frontenac Place  
 Tel.: MI 5-7757.....News Service: AP  
 Representative.....John E. Pearson  
 V.P., Gen. Mgr.....Wm. F. Johns, Jr.  
 Sales Mgr.....Merle Edwards  
 Program Director.....Ralph R. Smith

**KFAM—St. Cloud—1938**  
 NBC-KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Fernwood Addition, Hwy. 152  
 Tel.: BL 2-1551.....News Service: AP  
 Representative.....Pearson  
 Membership.....NAB, RAB  
 President.....Frederick C. Schilplin  
 Manager.....John Murphy  
 Comm. Mgr.....Marlin Dean  
 Publicity Director.....Mrs. L. Hemberger  
 Chief Engineer.....Robert Witschen

**WAVN—Stillwater—1949**  
 KBS

Frequency: 1220 Kc....Power: 250 Watts d.  
 Owned-Operated By.....St. Croix Bcstg. Co.  
 Address.....126½ S. Main St.  
 Tel.: 46.....News Service: UP  
 Pres., Gen., Sta. Mgr.....Richard K. Power  
 Comm. Mgr.....James H. McLaughlin  
 Sales Prom. Mgr.....Dewey S. Campbell  
 Prog. Dir.....J. Roger Erickson  
 Publicity Dir.....Henry Sampson  
 Chief Engineer.....Elmer L. Christenson

**WJON—St. Cloud—1950**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Granite City Bcstg. Co.  
 Address.....Box 270  
 Tel.: BL 1-4422.....News Service: UP  
 Representative.....Rambeau, Bulmer & Johnson  
 Transcription Service.....World  
 Pres., Gen., Sta. Mgr.....John Hæerle

**KTRF—Thief River Falls**  
 1947

Frequency: 1239 Kc.....Power: 250 Watts  
 Owned-Operated By.....KTRF Radio Corp.  
 Address.....Box 69  
 Tel.: 13.....News Service: UP  
 Transcription Service.....World  
 Representative.....Bulmer & Johnson, Inc.  
 Membership.....RAB  
 Pres., Gen. Mgr.....Don Olsen  
 Chief Eng.....Fred Franklin

**KRBI—St. Peter**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned.....Gateland Bcstg. Corp.  
 Address.....1031 Grace St.

**WHLB—Virginia—1936—NBC**

Frequency: 1400 Kc.....Power: 250 Watts





# MINNESOTA-MISSISSIPPI



**Owned-Oper. By** . . . . Head of the Lakes Bcstg.  
**Address** . . . . . WHLB Bldg.  
**Tel.:** SH 1-2233 . . . . . News Service: UP  
**Newspaper Affil.** . . . . Misabi Daily News  
**Membership** . . . . . NAB, RAB  
**Transcription Service** . . . . . World  
**Representative** . . . . . Hollingbery  
**Gen. Mgr.** . . . . . Harold J. Parise  
**Sta., Comm., Prom. Mgr.** . . . . Baldino W. Rodorigo  
**Prog. Dir.** . . . . . Richard Shumavc  
**Chief Engineer** . . . . . Norman Gill

## KWAD—Wadena—1948 MBS

**Frequency:** 920 Kc. . . . . Power: 1000 Watts  
**Owned-Oper. By** . . . . KWAD Broadcasting Co.  
**Bus.-Studio Address** . . . . First Natl. Bank Bldg.  
**Tel.:** 920 . . . . . News Service: UP  
**Representatives** . . . . . Bulmer & Johnson  
**President** . . . . . Robert E. Ingstad  
**V.P., Gen. Mgr.** . . . . . Marlin T. Obie  
**Commercial Mgr.** . . . . . Harold O. Bakke  
**Chief Eng.** . . . . . Harold Allen

## KWLM—Willmar—1940—ABN

**Frequency:** 1340 Kc. . . . . Power: 250 Watts  
**Owned-Oper. By** . . . . . Lakeland Bcstg. Co.  
**Business-Studio Address** . . . . Willmar  
**Tel.:** BE 5-1340 . . . . . News Service: AP  
**Transcription Service** . . . . . Cole  
**Representative** . . . . . John E. Pearson  
**Membership** . . . . . NAB  
**President** . . . . . H. W. Linder  
**Sta. Mgr.** . . . . . Willard Linder  
**Commercial Manager** . . . . . Jack Lynch  
**Chief Engineer** . . . . . Francois Peterson

**KAGE—Winona—1956—KBS**  
**Frequency:** 1570 Kc. . . . . Power: 1 Kw. d.  
**Owned** . . . . . Winona Bcstg. Co.  
**Address** . . . . . 118 W. Fourth St.  
**Tel.:** 2867 . . . . . News Service: UP  
**Manager** . . . . . Frank I. Haas  
**Sales Mgr.** . . . . . Jack Ortman

## KWNO—Winona—1938—ABN

**Frequency:** 1230 Kc. . . . . Power: 250 Watts  
**Owned-Operated By** . . . Winona Radio Service  
**Business-Studio Address** . . . . 216 Center St.  
**Tel.:** 3313 . . . . . News Service: AP  
**Newspaper Affiliation** . . . . . Daily News  
**Transcription Service** . . . . . Standard, World  
**Membership** . . . . . NAB, RAB  
**Representative** . . . . . John E. Pearson  
**President** . . . . . M. H. White  
**Gen., Sta. Mgr.** . . . . . E. M. Allen  
**Prog. Dir.** . . . . . C. E. Williams  
**Commercial Manager** . . . . . H. Rod Hurd  
**Chief Engineer** . . . . . Gene Gappa

## KWOA—Worthington—1947

**Frequency:** 730 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . Worthington Bcstg. Co., Inc.  
**Address** . . . . . Hotel Thompson  
**Tel.:** 2-7301 . . . . . News Service: UP  
**Transcription Service** . . . . . Lang-Worth  
**Representative** . . . . . Bulmer & Johnson  
**Membership** . . . . . NAB  
**President** . . . . . R. W. Olson  
**General Manager** . . . . . R. E. Shepard  
**Comm. Mgr.** . . . . . Arne Karhu  
**Prog. Dir.** . . . . . Walt Jensen  
**Chief Engineer** . . . . . Clint Knapp

# Mississippi

Pop. March 1 (Est.)—2,179,000; Families—563,000; Lic. Stations—67,  
 Sta. CP's—4; Radio Homes—546,000; TV Homes—246,000

## WMPA—Aberdeen—1952

**Frequency:** 1240 Kc. . . . . Power: 250 Watts  
**Owned-Oper. By** . . . . Ray Tolar, Gen. Mgr.  
**Address** . . . . . Box 402  
**Tel.:** EM 9-4561 . . . . . News Service: UP  
**Prog. Dir.** . . . . . Frances Tolar  
**Ch. Eng.** . . . . . Thomas R. Tolar

## WAMY—Amory—1955—KBS

**Frequency:** 1580 Kc. . . . . Power: 5 Kw., d.  
**Owned** . . . . . Charles C. Boren, Jr.  
**Address** . . . . . Box 268  
**Telephone** . . . . . CL 6-5911  
**Representative** . . . . . Everett-McKinney  
**Commercial Manager** . . . . . Jimmy Wells  
**Program Director** . . . . . Elsie Sanderson  
**Chief Engineer** . . . . . A. D. Wiygul

## WBLE—Batesville—1953 KBS

**Frequency:** 1290 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Panola Bcstg. Co.  
**Address** . . . . . Drawer No. 73  
**Tel.:** 7266 . . . . . News Service: AP

**Transcription** . . . . . Thesaurus  
**Representative** . . . . . Hil F. Best  
**President** . . . . . Harold B. McCarley  
**Chief Engineer** . . . . . Alfred E. Jennings

## WLOX—Biloxi—Gulfport 1948—MBS

**Frequency:** 1490 Kc. . . . . Power: 250 Watts  
**Owned-Operated By** . . . . WLOX Bcstg. Co.  
**Address** . . . . . Buena Vista Hotel  
**Tel.:** ID 6-5581 . . . . . News Service: UP  
**Trans. Service** . . . . . Standard, Lang-Worth  
**Representative** . . . . . Holman  
**Membership** . . . . . NAB  
**General Manager** . . . . . Ray Butterfield  
**Commercial Manager** . . . . . Thomas B. Majure  
**Program Director** . . . . . Mary Migues

## WVMI—Biloxi—1950

**Frequency:** 570 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Radio Associates  
**Address** . . . . . P. O. Box 152  
**Tel.:** ID 2-7001 . . . . . News Service: UP  
**Rep.** . . . . . Nat. Time Sales



Transcription Service.....Thesaurus  
Pres., Gen. Sta. Mgr.....Odes E. Robinson  
Comm. Mgr.....Robert Stein  
Chief Engineer.....Odes E. Robinson, Jr.

**WBIP—Booneville—1950**

**KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Booneville Bcstg. Co  
Address.....Highway No. 45-S  
Tel.: PA 8-5301.....News Service: UP  
Transcription.....World  
Representative.....Hil F. Best  
Gen. Mgr.....E. O. Roden  
Comm. Mgr.....Don Moore  
Program Director.....Jean Cochran

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Rural Broadcasting Co.  
Address.....Entrican Bldg.  
Tel.: 1076.....News Service: AP  
Representative.....Hil F. Best  
Membership.....NAB  
Partners.....W. M. Jones, Laura Jane Huff  
Gen., Comm., Prom. Mgr.....W. M. Jones  
Station Mgr.....Doug Mathis

**WJMB—Brookhaven—1948**

**KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Brookhaven Bcstg. Co.  
Address.....W. Chickasaw St.  
Tel.: 1298.....News Service: AP  
Representative.....Continental  
Transcription Service.....World  
Pres., Gen. Mgr.....Tullus Brady

**WDOB—Canton—1953—KBS**

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned-Oper. By...Madison County Bcstg. Co.  
Address.....Box 182  
Tel.: 1370.....News Service: UP  
Transcription Service.....Thesaurus  
Representative.....Indie  
Manager.....Al Simmons  
Program Dir.....Hazel Lewis

**WGLC—Centreville—1951**

**KBS**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Hwy. 24  
News Service.....UP  
Transcription Service.....Capitol  
Representative.....Continental Radio Sales  
President.....Alvin Sansing  
Gen., Sta., Comm., Prom. Mgr.. C. W. Wright  
Prog., Pub. Dir.....Thelma McCraine  
Chief Engineer.....E. Case

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Coahoma Bcstg. Co.  
Address.....1 State St.

Tel.: MA 4-6200.....News Service: UP  
Transcription Service.....Thesaurus  
Membership.....RAB  
Pres., Gen. Mgr.....John B. Craddock  
Program Director.....Joseph Rachuba  
Chief Engineer.....S. (Sonny) Jennings

**WROX—Clarksdale—1944**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Eunice T. Ines  
Address.....Alcazar Hotel  
Tel.: MA 4-4313.....News Service: AP  
Representative.....Everett-McKinney  
Membership.....NAB  
President.....Paul D'Antoni  
General Manager.....Bob McRaney, Sr.  
Sta., Sales Prom. Mgr.....P. B. Hinman  
Commercial Manager.....Helen Sugg  
Chief Engineer.....C. D. Graves

**WCLD—Cleveland—1949**

**KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Voice of the Delta, Inc.  
Address.....H'way 61 So.  
Tel.: VI 3-4091.....News Service: AP  
Station Representative.....Walker  
President.....Joseph W. Carson  
V.P., Gen. Mgr.....George C. Shurden

**WCJU—Columbia—1946**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....WCJU, Inc.  
Address.....P. O. Box 472  
Tel.....RE 6-2616  
Newspaper Affiliation.....The Progress  
Pres., Gen. Manager.....Lester Williams  
Prog. Dir.....Clifford Chance  
Sta. Mgr., Chief Eng.....Ray Tolar

**WACR—Columbus—1950**

Frequency: 1050 Kc.....Power: 1 Kw. d.  
Owned.....J. W. Eatherton  
Address.....Main & 4th St. S.  
Tel.: FA 8-1050.....News Service: UP  
Representative.....Best  
General Manager.....James W. Eatherton  
Program Director.....Mrs. Rick Moore  
Comm. Mgr.....Sydney Thweatt  
Chief Eng.....Dan Stewart

**WCBI—Columbus—1940**

**MBS-KBS**

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.  
Owned.....Columbus Bcstg. Co., Inc.  
Address.....Gilmer Hotel  
News Service.....AP  
Representative.....Dixieland, Everett-McKinney  
Membership.....NAB  
President.....B. Ines, Jr.  
Gen., Pub. Mgr.....Bob McRaney  
Sta. Mgr.....J. W. Eatherton



# MISSISSIPPI



Comm. Mgr.....Ray Crummy  
 Prog. Dir.....Jack Cochrane  
 Chief Engineer.....Tom McFerrin

## WCMA—Corinth—1945 KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..Corinth Bcstg. Co., Inc.  
 Business-Studio Address.....Ray Bldg.  
 Tel.: 5575.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Venard; Ayers  
 President.....Aaron B. Robinson  
 Gen. Sta., Sales Prom. Mgr.....John E. Bell  
 Prog. Dir.....Thomas T. Weaver, Jr.  
 Chief Engineer.....James D. Anderson

## WKBX—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts  
 Owned.....Triangle Bcstg. Co.  
 Tel.: 6691.....News Service: AP  
 Representative.....Best  
 Sta. Mgr.....W. E. Gray  
 Comm. Mgr.....Charles B. Tucker

## WMAG—Forrest—1955 KBS

Frequency: 860 Kc.....Power: 500 Watts d.  
 Owner-Operated By..Scott County Bcstg. Co.  
 Address.....P. O. Box 188  
 Tel.: 7001.....News Service: UP  
 General Mgr.....Hugh Hughes  
 Commercial Mgr.....Willie Weems

## WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.  
 Owned.....The Delta Democrat Times  
 Address.....207 Main Street  
 Tel.: 2-0526.....News Service: AP  
 Transcription.....Thesaurus  
 Representative.....Hil F. Best  
 Membership.....NAB  
 Gen., Sta. Mgr.....Ross Charles  
 Commercial Manager.....William Deans  
 Program Director.....Ron Lundy  
 Chief Engineer.....Joe Gunter

## WGVM—Greenville—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Mid America Bcstg. Co.  
 Bus-Studio Address.....118 So. B'way  
 Tel.: 4559.....News Service: UP  
 Membership.....NAB  
 Transcription Service.....Standard  
 Rep.....Devney, Melville, Dixieland  
 Pres., General Manager.....David M. Segal  
 Station Manager.....Edward M. Guss  
 Sales Prom. Mgr., Prog. Dir..Wallace D. Hoy  
 Commercial Manager.....Jack R. Stull  
 Chief Engineer.....Joseph C. Gunter

## WJPR—Greenville—1939 MBS-KBS

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.

Owned-Oper. By.....Radio Service Co.  
 Business-Studio Address.....120 So. Poplar St.  
 Tel.: 9049.....News Service: AP  
 Representative.....Bogner & Martin  
 Transcription Service.....World  
 Membership.....NAB  
 Gen. Sta. Mgr.....Emmett H. McMurry  
 Commercial Manager.....Frank W. Baldwin  
 Program Director.....Mildred Flowers  
 Sls. Prom. Mgr.....Gene Underwood  
 Publicity Dir.....Bea Armistead  
 Chief Engineer.....Percy L. Kuhn

## WABG—Greenwood—1950

Freq.: 960 Kw.....Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By.....Greenwood Bcstg. Co.  
 Address.....P. O. Box 414  
 Tel.: 3010.....News Service: UP  
 Membership.....NAB  
 President, Gen. Mgr.....Cy Bahakel  
 Sta. Mgr.....Don Neil  
 Comm. Mgr.....Ken Wallace  
 Prog. Dir.....Erlene Leach  
 Chief Engineer.....Billy Watkins

## WGRM—Greenwood—1937 NBC-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Operated By.....Radio Station WGRM  
 Address.....600 Walnut St.  
 Tel.: 1900.....News Service: UP  
 General Manager.....F. C. Ewing  
 Commercial Mgr.....Lew Sadler  
 Program Dir.....Charles Hester  
 Chief Eng.....Louis Pierce

## WNAG—Grenada—1949 MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Birney Imae, Jr.  
 Address.....Columbus, Miss.  
 Telephone.....1400  
 Representative.....Dixieland, Everett-McKinney  
 Newspaper Affiliation.....Dispatch  
 General Manager.....Bob McRaney  
 Sta., Comm. Mgr., Prog., Pub. Dir..M. Looney  
 Chief Engineer.....Jimmie Pinnix

## WEB—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Electronics Research  
 Address.....Box 115  
 Tel.: UN 3-7133.....News Service: UP  
 Transcription.....Standard  
 Representative.....Thomas F. Clark  
 Gen., Sta. Mgr.....L. H. Thesmar  
 Sales Prom. Mgr.....Earl Blessey  
 Comm. Mgr.....Eddie Vann  
 Chief Engineer.....Bob Reach

## WGCM—Gulfport—1929 ABN-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WGCM Bcstg. Co.



Address.....15th Ave and 22nd St.  
 Tel.: GU 1111.....News Service: AP  
 Station Representative.....Bogner & Martin  
 Membership.....NAB  
 Owner & Gen. Mgr.....Hugh O. Jones  
 Sta., Sales Prom. Mgr.....Holton Turnbough  
 Commercial Manager.....Mrs. O. L. Owens  
 Prog. Dir.....Tommie Meek  
 Chief Engineer.....Donovan Murphy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned.....Deep South Radio, Inc.  
 Address.....305 Bay Street  
 Tel.: JU 2-1986.....News Service: UP  
 Representative.....McGillvra  
 Gen. Mgr.....F. M. Smith  
 Comm. Mgr.....Walter L. Smith  
 Prog. Director.....Terry R. Speights  
 Chief Engineer.....B. B. McLemore

**WFOR—Hattiesburg—1925  
NBC-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Forrest Bcstg. Co.  
 Address.....302 Hemphill St.  
 Tel.: JU 4-5432.....News Service: UP  
 Representative.....Rambeau, Dixieland  
 President.....C. J. Wright, Sr.  
 Program Director.....Clifton Sessions  
 Station Mgr.....E. M. Jenkins

**WHSY—Hattiesburg—1948  
ABN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hub City Bcstg. Co. Inc.  
 Address.....Hwy. II, North  
 Tel.: JU 3-1741.....News Service: AP  
 Representative.....Clark  
 Membership.....RAB, NAB  
 President.....Charles W. Holt  
 Station Manager.....Carl Welch  
 Chief Engineer.....Charles Sharpling

**WXXX—Hattiesburg—1957**

Frequency: 1310.....Power: 1 Kw., d.  
 Owned.....Bcst. Development Co.  
 Address.....Box 1492  
 Tel.: JU 2-2591.....News Service: UP  
 Representative.....Indie Sales  
 President.....Dave A. Matison, Jr.  
 Manager.....J. C. Walker

**WMDC—Hazlehurst—1953  
KBS**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....P. O. Box 571  
 Tel.: 869.....News Service: UP  
 Representative.....McGillvra  
 General Manager.....Louis Alford  
 Sta. Mgr., Chief Engr.....Mack Smith  
 Comm. Mgr., Prog. Dir.....Malcolm Jones

Publicity Director.....Bob Prather

**WCPC—Houston—1955—KBS**

Frequency: 1320 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3528.....News Service: UP  
 Membership.....NAB  
 Gen., Sta., Comm. Mgr.....Robin H. Mathis  
 Sales Mgr., Prog., Pub. Dir.....Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.

**WNLA—Indianola—1953  
KBS**

Frequency: 1380 Kc.....Power: 500 watts d.  
 Owned.....Central Delta Bcstg. Co.  
 Address.....134 Baker St.  
 Tel.: MI 500.....News Service: UP  
 Membership.....NAB  
 Co-Owners.....W. L. Kent; J. M. McLendon  
 Gen., Sta., Comm. Mgr.....Kit Carson  
 Program Director.....Paul Artman  
 Publicity Director.....John McLendon  
 Chief Engineer.....Bob Meador

**WJDX—Jackson—1929—NBC**

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Insurance Company  
 Address.....715 S. Jefferson  
 Tel.: 2-2691.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Hollingbery

To Broadcasters

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The Associated Press

50 Rockefeller Plaza  
New York 20, N. Y.

Membership ..... NAB, RAB  
 Gen., Sta. Mgr. .... Fred L. Beard  
 Comm. Mgr. .... Frank Gentry  
 Sales Prom. Mgr., Pub. Dir. .... Chuck Allen  
 Prog. Dir. .... Forrest Cox  
 Chief Engineer ..... Percy G. Root

## WJQS—Jackson—1947

### CBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Milner Bcstg.  
 Address ..... King Edward Hotel  
 Tel.: 4-5653 ..... News Service: UP  
 Representative ..... Branham  
 Membership ..... NAB, RAB  
 General Manager ..... Lewis Heilbronner  
 Commercial Manager ..... Ben Greer

## WJXN—Jackson—1945

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Jackson Bcstg. Co., Inc.  
 Address ..... P. O. Box 786  
 Tel.: 2-6673 ..... News Service: UP  
 Representative ..... Webb  
 Membership ..... NAB  
 President ..... James T. Ownby  
 General Manager ..... Robert Statham

## WOKJ—Jackson—1954

Frequency: 1590 Kc. .... Power: 5 Kw.  
 Owned ..... Dixieland Bcstg. Co.  
 Address ..... P. O. Box 2667  
 Tel.: 3-7830 ..... News Service: UP  
 Station Representative ..... Pearson  
 Membership ..... NAB, RAB  
 General Manager ..... John M. McLendon  
 Station Manager ..... Al Evans  
 Program Director ..... Buddy Green  
 Chief Engineer ..... Bill Hollingsworth

## WRBC—Jackson—1947—MBS

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Rebel Bcstg. Co., Inc.  
 Business-Studio Address ..... 125½ So. Lamar  
 Tel.: 5-1562 ..... News Service: AP  
 Representative ..... Rambeau, Dixieland  
 General Manager ..... W. V. Dubard  
 Commercial Manager ..... Percy H. Powers, Jr.

## WSLI—Jackson—1938—ABN

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Capitol Bcstg. Co.  
 Address ..... Box 8155  
 Tel.: 4-2512 ..... News Service: AP  
 Newspaper Affil. .... Daily News, Clarion Ledger  
 Transcription ..... World  
 Representative ..... Weed  
 Membership ..... NAB  
 President ..... T. M. Hederman, Jr.  
 General Manager ..... I. M. Sepaugh  
 Station Manager ..... Richard Voorhis  
 Commercial Manager ..... Ed Wilkerson  
 Sales Prom. Mgr. .... Dorothy Dawley  
 Prog., Pub. Dir. .... Billie Wilbanks  
 Chief Engineer ..... C. A. Perkins

## WKOZ—Kosciusko—1947

### KBS

Frequency: 1350 Kc. .... Power: 5 Kc. d.  
 Owned-Oper. By ..... Kosciusko Bcstg. Co.  
 Address ..... 109 W. Jefferson  
 Tel.: 782 ..... News Service: UP  
 Membership ..... NAB  
 Transcription ..... World  
 General Manager ..... Cy N. Bahakel  
 Station Manager ..... Mims Boswell, Jr.

## WAML—Laurel—1932

### NBC-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... New Laurel Radio Station  
 Business-Studio Address ..... Box 950  
 Telephone ..... 5601  
 Transcription Service ..... World  
 Representative ..... George P. Hollingsbery  
 President ..... Harold Mattson  
 Gen., Sta. Mgr. .... Frank W. Sumrall  
 Commercial Manager ..... M. M. Caver  
 Program Director ..... Granville Walters  
 Chief Engineer ..... Forrest Williams

## WLAU—Laurel—1946

### ABN

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Southland Bcstg. Co.  
 Address ..... 437 N. Magnolia St.  
 Tel.: 8-7227 ..... News Service: UP  
 Representative ..... McGillivra  
 Transcription Service ..... Lang-Worth  
 Membership ..... RAB, NAB  
 President ..... C. T. McCallum  
 Gen., Sta. Mgr. .... Norma H. Leggett  
 Comm., Sales Prom. Mgr. .... David Stensrud  
 Pgm., Pub. Dir. .... Jim Gibbon  
 Chief Engineer ..... W. B. Carter

## WNSL—Laurel—1957

Frequency: 1260 Kc. .... Power: 1 Kw., d.  
 Owned ..... Voice of the New South, Inc.  
 Address ..... 160 Beacon St.  
 News Service ..... UP  
 Representative ..... Walker  
 Membership ..... RAB  
 Gen. Mgr. .... Granville Walters  
 Comm. Mgr. .... Teck Jones

## WLSM—Louisville—1953

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Louisville Bcstg. Corp.  
 Address ..... Louisville  
 Tel.: 1000 ..... News Service: AP  
 Station Representative ..... Walker  
 Station Manager ..... Herbert Guthrie  
 Program Director ..... John W. Jenkins, Jr.

## WMBC—Macon—1947

### KBS

Frequency: 1400 Kc. .... Power: 250 Watts





# MISSISSIPPI



Owned ..... Bob Chisholm  
 Address ..... WMBC Bldg.  
 News Service ..... UP  
 Station Rep. .... Hil Best  
 General Manager..... Bill Atkinson  
 Comm. Mgr..... E. C. Farr

Representative ..... Walker  
 President..... Joseph W. Carsen  
 Station Manager..... Frank E. Holladay  
 Chief Engineer..... R. K. Wall

## WSJC—Magee—1957—KBS

Frequency: 1280 Kc..... Power: 500 Wd. d.  
 Owned..... SE Miss. Bcstg. Co.  
 Address ..... Box 324  
 Tel.: 3513..... News Service: UP  
 Transcription Service ..... Standard  
 General Manager..... Marvin L. Mathis  
 Program Director..... Jimmy Tugwell  
 Chief Engineer..... Hulon Mathis

## WMIS—Natchez—1941 NBC-KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned..... Natchez Broadcasting Co.  
 Address ..... City Bank Building  
 Tel.: 2-2522..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr..... P. K. Ewing, Jr.  
 Program Director..... Gene Perry  
 Sales Prom. Mgr..... Bill Wall  
 Chief Engineer..... George Wilson

## WAPF—McComb—1948 KBS

Frequency: 980 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... S. W. Bcstg. Co. of Miss.  
 Address ..... Pike Hotel  
 Telephone ..... 1884  
 Station Rep. .... McGillvra  
 Transcription Service..... World  
 Co-Owners..... Phillip Brady, Louis Alford,  
 Mack Smith

## WNAT—Natchez—1949 MBS-ABN

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By.... Old South Bcstg. Co.  
 Address ..... Eola Hotel  
 Tel.: 4621..... News Service: AP  
 Membership ..... NAB  
 President..... Mrs. Laurie G. Ratcliffe  
 General Manager..... Paul Schilling

## WHNY—McComb—1939 ABN

Freq.: 1250 Kc..... Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Bcstrs. Service, Inc.  
 Address ..... P. O. Box 111  
 Tel.: 2080..... News Service: AP  
 Transcription Service ..... Standard  
 Representative..... Thomas F. Clark Co.  
 President..... Charles W. Holt  
 General Manager..... W. R. Tyler  
 Commercial Manager..... Carrol Hines

## WNAU—New Albany—1955 KBS

Frequency: 1470 Kc..... Power: 500 Watts, d.  
 Owned-Oper. By..... New Albany Bcstg. Co.  
 Address ..... 202 Bankhead St.  
 Tel.: 4361..... News Service: AP  
 Transcription Service ..... World  
 Gen., Sta. Mgr., Chief Eng... V. Keith Wroten  
 Comm., Sls. Prom. Mgr..... Daniel L. Skilton  
 Program Director ..... Lee Elman

## WCOC—Meridian—1926—CBS

Frequency: 910 Kc... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Mississippi Bcstg. Co., Inc.  
 Business-Studio Address..... Box 591  
 Tel.: 2-7714..... News Service: UP  
 President, General Manager... Withers Gavin

## WSUH—Oxford—1955—KBS

Frequency: 1420 Kc... Power: 1000 Watts, d.  
 Owned-Oper. By..... Colonel Rebel Radio  
 Address ..... University Ave., East; Box 266  
 Tel.: 1134..... News Service: UP  
 Transcription Service ..... World  
 Rep. .... Hil F. Best  
 Pres., Gen., Sta., Comm. Mgr..... C. H. Quick  
 Sales Prom. Mgr..... Quinon Ivy  
 Program Director..... Nelta Quick  
 Pub. Dir..... Martha Lyles  
 Chief Engineer..... Mitchell Self

## WMOX—Meridian—1945 KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Blrney Ines, Jr.  
 Address ..... P. O. Box 1511  
 Tel.: 2-0171..... News Service: AP  
 General Manager..... Bob McRaney  
 Station Manager..... Kenneth Berryhill  
 Chief Engineer..... Dan Hollingsworth

## WPMP—Pascagoula—1951 KBS-ABN

Frequency: 1580 Kc..... Power: 1000 Watts d.  
 Owned-Operated By.... Crest Bcstg. Co., Inc.  
 Address ..... P. O. Box 391  
 Tel.: SO 2-3113..... News Service: UP  
 Membership ..... NAB, RAB  
 Representative ..... Hil F. Best  
 Pres., Gen. Mgr..... William R. Guest, Jr.  
 Comm. Mgr..... Dennis Brown  
 Sales Prom. Mgr..... F. C. Strother  
 Program Dir..... Craig Apker

## WOKK—Meridian—1946 ABC

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... New South Bcstg.  
 Address ..... Box 528  
 Tel.: 2-6133..... News Service: UP



Publicity Dir. .... E. Rae Cole  
Chief Eng. .... W. H. Collins

### WHOC—Philadelphia—1948 KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... William Howard Cole  
Address ..... Box 26  
Tel.: 740. .... News Service: UP  
Transcription Service ..... Capitol  
Representative ..... Hil F. Best  
President, Manager. .... William Howard Cole  
Program Director. .... Mrs. D. A. Nichelson  
Chief Eng. .... Paul M. Miller

### WRJW—Picayune—1949 KBS

Frequency: 1320 Kc. .... Power: 5000 d.  
Owned-Oper. By. .... Tung Bcastg. Co.  
Address ..... Picayune  
Tel.: SY 8-4835. .... News Service: AP  
Representative ..... McGillvra  
Transcription Service ..... World  
Membership ..... NAB  
General Mgr. .... Herb Witthauer  
Prog. Dir. .... Maxie Stephens

### WSSO—Starkville—1949 KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Starkville Bcastg. Co.  
Business-Studio Address. .... WSSO Bldg.  
Tel.: 1230. .... News Service: AP  
Transcription Service ..... Capitol  
Membership ..... NAB  
Representative ..... Keystone  
Pres., Gen., Comm. Mgr. .... Joe Phillips  
Prog., Pub. Dir. .... Charlotte Myrick  
Chief Engineer. .... Travis Palmer

### WELO—Tupelo—1944 MBS-KBS

Freq.: 580 Kc. .... Power: 1 Kw. d.: 500 W. n.  
Owned-Operated By. .... Tupelo Bcastg. Co.  
Bus. Studio Address. .... WELO Bldg.  
Tel.: VI 2-7658. .... News Service: AP  
Transcription Service ..... Thesaurus  
Representative ..... Everett-McKinney  
Membership ..... NAB  
General Manager. .... Bob McRaney  
Station Manager. .... Bob Evans  
Commercial Manager. .... E. L. Bowen  
Prog. Dir. .... Edward Cleary  
Chief Engineer. .... LeRoy Green Sr.

### WTUP—Tupelo—1953

Frequency: 1380 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Lee Bcastg. Co.  
Address ..... Box 362  
Tel.: VI 2-3301. .... News Service: UP  
Station Representative. .... Hil F. Best  
Transcription ..... World

General Mgr. .... James E. Reese

### WQBC—Vicksburg—1931 MBS-KBS

Freq.: 1420 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By. .... Delta Bcastg. Co., Inc.  
Business-Studio Address. .... Post-Herald Bldg.  
Tel.: 312. .... News Service: AP  
Newspaper Affil. .... Evening Post  
Representative. .... Bogner & Martin  
Membership ..... NAB  
President. .... L. P. Cushman  
General-Station Mgr. .... Mary-Van Cushman  
Commercial Manager. .... L. L. Miller  
Program Director. .... C. Kahn  
Chief Engineer. .... Waverley Conway

### WVIM—Vicksburg—1948

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Radio Miss., Inc.  
Business-Studio Address. .... 906 Clay St.  
Telephone ..... 3901  
Transcription ..... World  
Representative. Thomas F. Clark, Dora-Clayton  
General Mgr. .... John F. Shea  
Station Mgr. .... Charles P. Tucker

### WABO—Waynesboro—1954 KBS

Frequency: 990 Kc. .... Power: 250 Watts, d.  
Owner. .... New Laurel Radio Sta., Inc.  
Address ..... Box 95  
Tel.: 5-4700. .... News Service: AP  
Representative ..... Hil F. Best  
President ..... Harold Matison  
General Manager. .... Granville Walters  
Station Manager ..... Paul Carlisle  
Sales Prom. Mgr. .... Martha King  
Prog. Dir. .... Gene Perry  
Pub. Dir. .... N. Shoemaker

### WROB—West Point—1947 KBS-MBS

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Bob McRaney, Sr.  
Address ..... Columbus, Miss.  
Tel.: FA 8-2550. .... News Service: AP  
Representative ..... Everett-McKinney  
Pres., Gen. Mgr. .... Bob McRaney Sr.  
Station Manager. .... Jack King

### WAZF—Yazoo City—1947 KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned ..... WAZF, Inc.  
Address ..... 321 1/2 Main St.  
Tel.: 1300. .... News Service: UP  
Representative ..... Hil F. Best  
Transcription Service ..... World  
Manager. .... Bruce Gresham  
Prog. Dir. .... Dennis Hancock, Jr.  
Chief Engineer. .... John Gilmore

# Missouri

Pop. March 1 (Est.)—4,375,000; Families—1,329,000; Lic. Stations—75,  
Sta. CP's—2; Radio Homes—1,293,000; TV Homes—1,104,000

## KWRT—Boonville—1953 KBS

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By Wm. R. Tedrick  
Address Boonville  
Tel.: TU 2-6505 News Service: AP  
Representative Indie  
Membership NAB  
Transcription Standard  
Owner, Gen. Mgr. W. R. Tedrick  
Chief Engineer Donald E. Shepard

## KBHM—Branson—1956—KBS

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned Shepherd of the Hills Bcstg. Co.  
Address 111 Pacific  
Tel.: ED 4-3133 News Service: AP  
Representative Best  
Sta. Mgr. Orville Barton  
Sales Mgr. Clotis Barker

## KGHM—Brookfield—1955 KBS

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned Green Hills Bcstg. Co.  
Address 308 N. Main  
Tel.: 1800 News Service: AP  
Membership NAB  
Representative Indie Sales, Inc.  
Gen. Mgr. Keith Morris  
Comm. Mgr. Carole Williams

## KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Hirsch Bcstg. Co.  
Business-Studio Address 324 Broadway  
Tel.: ED 5-5511 News Service: AP, UP  
Membership NAB, RAB  
Representative Headley-Reed  
President, Gen. Mgr. Oscar C. Hirsch  
Sta. Mgr. Ralph L. Hirsch

## KGMO—Cape Girardeau—1952 KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By KGMO Radio-TV Inc.  
Address Hwys. 61 & 74

## KDMO—Carthage—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Carthage Bcstg. Co.  
Address 1201 E. Chestnut  
Tel.: 2648 News Service: AP  
Station Rep. Continental  
Membership NAB  
Owner, Gen. Mgr. J. J. Daly

## KCRV—Caruthersville—1950 KBS

Frequency: 1370 Kc. Power: 1000 Watts d.

Owned-Oper. By Pemiscot Bcstg. Co.  
Address 106½ W. 3rd St.  
Tel.: 965 News Service: UP  
Transcription Service Thesaurus  
Membership NAB  
Co-Partners Erie Taylor, Walter Y. Cleveland  
Gen., Sta., Comm. Mgr. Ed Dyer, Jr.  
Prog., Pub. Director Harry A. Moreland  
Chief Engineer Al Lawrence

## KCHR—Charleston—1953 KBS

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Mo. Bcstg. Co.  
Address South Main St.  
Tel.: 2-4451 News Service: AP  
Representative Continental Radio Sales  
Transcription Thesaurus  
Membership NAB  
Pres., Gen. Mgr., Chief Eng. Kermit Barker  
Program Director James L. Byrd III

## KCHI—Chillicothe—1950 KBS

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By Cecil W. & Jane Roberts, Inc.  
Address Farmington  
Tel.: 2345 News Service: AP  
Representative Hil F. Best  
General Manager Cecil W. Roberts  
Station Manager Howard G. Rion

## KDKD—Clinton—1951—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned Osage Broadcasting Corp.  
Address Box 113  
Tel.: 233 News Service: UP  
Representative Indie Sales  
Gen. Mgr. William R. Tedrick  
Sta. Mgr. Robert F. Morey  
Program Director Kathleen Morey  
Chief Engineer Stuart W. Underwood

## KBIA—Columbia—1955—KBS

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated by Midwest Bcstg. System  
Address Mexico Gravel Road  
Tel.: GI 2-4401 News Service: AP  
Representative Best  
Gen., Sales Mgr. Robert R. Stoner

## KFRU—Columbia—1925 ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By KFRU, Inc.  
Business Address Hwy 40 & 63, Southbound  
Tel.: GI 3-4141 News Service: AP, INS  
Station Rep. Webb  
Trans. RCA, World, Lang-Worth  
Membership NAB, RAB  
President H. J. Walters, Jr.  
Station Manager Mahlon R. Aldridge  
Director of Sales Gregory Reeser

To Broadcasters

**AP**

Means

**A**dded **P**rofits

**A**dded **P**restige

**The Associated Press**

**50 Rockefeller Plaza**

**New York 20, N. Y.**





**KDEX—Dexter—1955—KBS**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By Stoddard County  
Address Box 232  
Tel.: 1400 News Service: UP  
Representative Sears and Ayer  
Membership NAB, RAB  
General Manager Jerome B. Zimmer  
Sta. Mgr., Chief Eng. L. D. Speidel  
Program Director Gene Hoge

**KREI—Farmington—1947  
KBS**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By Midwest Bcstg. System  
Address Box 270  
Tel.: 710 News Service: AP  
Station Rep. Hil F. Best  
President Cecil W. Roberts  
Gen., Sta. Mgr. Robert D. Rapp  
Comm. Mgr. Ernest Jones  
Prog. Dir. Martha M. Rapp  
Chief Engineer Norman C. Nielsen

**KJCF—Festus—1951—KBS**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned. Jefferson County Radio & TV Co.  
Address P. O. Box 192  
Tel.: YE 7-3810 News Service: UP  
General Manager Donald M. Donze  
Chief Engineer Russell Seals, Jr.

**KFMO—Flat River—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Lead Belt Bcstg. Corp.  
Business-Studio Address Flat River  
Tel.: GE 1-2000 News Service: UP  
President Oscar C. Hirsch  
Station-Comm. Mgr. James F. Collins  
Prom. Mgr. James Strader  
Program Director Lynn Bohs  
Pub. Dir. Virginia Collins  
Chief Engineer Gilbert Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mo. Central Bcstrs.  
Address 5th and Market  
Telephone 1400  
Representative Indie Sales  
Transcription Service Standard  
Membership NAB  
Gen. Mgr. Robert W. Nickles  
Station Dir. Roger P. Fox  
Comm. Manager L. Reed Holt

**KHMO—Hannibal—1941**

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Mark Twain Bcstg.  
Business-Studio Address Box 711  
Tel.: 3450 News Service: AP  
Representative Simmon Assoc.  
Membership RAB, NAB  
President Jerrell Shepard  
General Manager A. E. Dahl  
Station Manager James F. Jae, Jr

Commercial Manager William Stephenson  
Program Dir. Kenneth Albridge  
Chief Engineer Hiram Hood

**KIMO—Independence—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
Owned-Oper. By Craig Siegfried  
Business-Studio Address 310 N. Osage  
Tel.: CL 2-9815 News Service: AP  
Newspaper Affil. Daily News, Pictorial Shopper  
Transcription Service Thesaurus  
Representative Hil F. Best  
Membership RAB  
President Craig Siegfried  
Gen., Sta., Comm. Mgr., Prog. Dir. Bill Hardt  
Pub. Dir. Shawn Galey  
Chief Eng. R. Atkeisson

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. Power: 5 Kw., d.  
Owned. Empire Bcstg. Co.  
Address 410 E. Capital  
Tel.: 5-4136 News Service: UP  
Membership NAB  
Transcription Service World  
Representative Simmons  
President J. A. Shepherd  
V.P., Gen. Mgr. A. E. Dahl  
Comm. Mgr. Robert Benedict  
Prog. Dir. Hiram Higsby  
Pub. Dir. Stanley Grieve  
Chief Engineer Ed Scarr

**KWOS—Jefferson City—1937  
KBS-MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Capital Bcstg. Co.  
Bus.-Studio Address Monroe at Capitol  
Tel.: 6-3137 News Service: AP  
Newspaper Affiliation News Tribune Co.  
Station Representation Grant Webb  
President Mrs. L. R. Goshorn  
General Manager R. L. Rose  
Commercial Manager William Natsch, Jr.

**KFSB—Joplin—1948**

Freq. 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Four States Bcstrs, Inc.  
Address 1027 Main St.  
Tel.: May 4-1310 News Service: UP  
Representative Meeker  
Membership NAB  
President Harry Easley  
Sta., Gen. Mgr. W. H. Clark  
Comm. Mgr. Robert A. Barry  
Program Director Ed Johnson  
Chief Engineer Lloyd Frazier

**KODE—Joplin—1946—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By WSTV, Inc.  
Address 1928 W. 13 St.  
Telephone MA 3-7260  
Representative William G. Rambeau  
President Jack Berkman  
General Manager Harry Burke



**WMBH—Joplin—1932—MBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned/Operated By . . . . . O'Brien & Assoc.  
 Business-Studio Address . . . . . FRL Bldg.  
 Tel.: MA 4-4330 . . . . . News Service: AP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Sears & Ayer  
 Membership . . . . . NAB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Don O'Brien  
 Commercial Manager . . . . . Obed Borgen

**KCKN—Kansas City—1925**

(See Kansas City, Kansas, listing)

**KCMO—Kansas City—1936  
CBS**

Freq.: 810 Kc. . . . . Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By . . . . . Meredith Pub. Co.  
 Address . . . . . 125 E. 31st St.  
 Tel.: JE 1-6789 . . . . . News Service: AP  
 Representative . . . . . Katz  
 Membership . . . . . NAB, RAB  
 Gen., Sta. Mgr. . . . . E. K. Hartenbower  
 Commercial Manager . . . . . R. W. Evans  
 Sales Prom., Pub. Dir. . . . . Ann White  
 Program Director . . . . . George Stump  
 Chief Engineer . . . . . Karl Troeglen

**KFRM—Kansas City—1947**

For KFRM Listing—See Concordia, Kansas



Month after month, year after year WHB dominates Kansas City. Example: Latest 96-county area Pulse shows WHB first 432 of 432 quarter hours.\* Whether it's Metro Pulse, Nielsen, Trendex or Hooper . . . whether it's Area Nielsen or Pulse . . . WHB is the dominant first throughout, with audience shares consistently in the 40% bracket. It's Storz Station programming that does it. Remember: Square miles don't buy your product; people do. For coverage AND audience, talk to Blair, or WHB general manager George W. Armstrong.

**WHB — Kansas City**

10,000 watts, 710 kc.

\* 6 a.m.—midnight. Mon.-Sat., Sept. 1957

**"A STORZ STATION"**

**KMBC—Kansas City—1921  
ABN**

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Cook Paint & Varnish Co.  
 Address . . . . . 11th and Central Sts.  
 Tel.: HA 1-2650 . . . . . News Services: AP, UP  
 Transcription Service . . . . . World  
 Representative . . . . . Peters, Griffin, Woodward  
 Membership . . . . . NAB, RAB  
 President . . . . . Donald D. Davis  
 Exec. V.P. . . . . John T. Schilling  
 V. P., Sales Manager . . . . . George J. Higgins  
 Station Manager, Prog. Dir. . . . . Dick Smith  
 Chief Engineer . . . . . Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Twin City Adv. Agency  
 Address . . . . . 2814 E. 23rd St.  
 Tel. . . . . HU 3-3100  
 Station Rep. . . . . John E. Pearson  
 General Manager . . . . . Edward H. Pate  
 Commercial Mgr. . . . . Andrew Carter  
 Program Director . . . . . Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. . . . . Power: 1 Kw. d.  
 Owned . . . . . Heart of America Bcstrs.  
 Address . . . . . 1012 Baltimore  
 Tel.: BA 1-0077 . . . . . News Service: UP  
 Station Representative . . . . . Weed  
 President . . . . . H. Scott Killgore  
 General Manager . . . . . Irving Schwartz  
 Chief Engineer . . . . . Sam Bradley

**WDAF—Kansas City—1922  
NBC**

Frequency: 610 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . The Kansas City Star Co.  
 Business-Studio Address . . . . . 3030 Summit St.  
 Tel.: HA 1-1200 . . . . . News Service: AP  
 Newspaper Affil. . . . . Kansas City Star  
 Transcription Service . . . . . Standard, Thesaurus  
 Representative . . . . . H. I. Christal  
 President . . . . . Roy A. Roberts  
 Gen. Mgr. . . . . H. Dean Fitzner  
 Manager . . . . . Judd Woods  
 Comm., Sls., Prom. Mgr. . . . . E. Manne Russo  
 Pgm., Publ. Dir. . . . . Julian Harris  
 Chief Engineer . . . . . James Schmidt

**WHB—Kansas City—1922**

Freq.: 710 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
 Owned . . . . . Mid-Continent Bcstg Co.  
 Address . . . . . 10th & McGee Sts.  
 Tel.: BA 1-8300 . . . . . News Services: AP, UP, INS  
 Station Representative . . . . . John Blair Co.  
 Membership . . . . . NAB  
 President . . . . . Todd Storz  
 V.P. Gen. Mgr. . . . . George W. Armstrong  
 Comm. Mgr. . . . . Jack Sampson  
 Sales Prom. Mgr. . . . . Donald A. Loughnane  
 Program Director . . . . . C. E. Clark  
 Publicity Dir. . . . . A. A. Zimmerman  
 Dir. of Eng. . . . . Robert Tilton

**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts  
 Owned-Operated By Kennett Bcstg. Corp.  
 Business-Studio Kennett

Tel.: 8-4616 News Service: AP  
 Transcription Service Lang-Worth  
 Pres., Gen. Mgr. Paul C. Jones  
 Station Manager John T. Reeder  
 Comm. Mgr. Joe Bankhead  
 Chief Eng. R. H. Conner

**KIRX—Kirksville—1947**  
**KBS-ABN**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By North Mo. Bcstg. Co.  
 Bus-Studio Address P. O. Box 726  
 Tel.: MO 5-3781 News Service: AP  
 Transcription Service Thesaurus  
 Membership NAB  
 Representative Bogner & Martin  
 Gen., Sta. Mgr. Samuel A. Burk  
 Comm., Sales Prom. Mgr. James J. Dougherty  
 Program Director Robert Carlson  
 Chief Engineer Charles P. Porter

**KLWT—Lebanon—1947**  
**MBS-KBS**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By Lebanon Bcstg. Co.  
 Bus-Studio Address 221 E. Commercial St.  
 Tel.: 1015 News Service: UP  
 Transcription Service SESAC  
 General Manager O. R. Wright  
 Sales Mgr. Tom Miller  
 Program Director Jack A. Sellers  
 Chief Eng. Eugene Clay

**KTCB—Malden—1954—KBS**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned Tri-County Bcstg. Co.  
 Address N. Hwy. 25  
 News Service UP  
 Transcription Service Thesaurus, World  
 General Manager Dick Wiethan  
 Commercial Mgr. Carleton Garner  
 Promotion Mgr. Mack Howerton

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By KMMO, Inc.  
 Address Marshall  
 Tel.: 40 News Service: UP  
 Transcription Service Thesaurus  
 Rep. Pearson  
 Membership NAB, RAB  
 General Manager J. M. Silvey  
 Sta., Comm. Mgr. Harold Douglas

**KNIM—Maryville—1953**  
**KBS**

Frequency: 1580 Kc. Power: 250 W. d.  
 Owned KNIM, Inc.

Address Box 278  
 Tel.: 722 News Service: AP  
 Transcription Service World  
 Membership NAB  
 President Les Ware  
 Gen., Sta., Sales Prom. Mgr. Gilbert L. Poesse  
 Prog. Dir., Chief Eng. Arnold Wilson

**KXEO—Mexico—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Audrain Bcstg. Corp.  
 Address 1705 E. Liberty  
 Tel.: JU 1-2340 News Service: AP  
 Transcription Service Thesaurus  
 Membership NAB, RAB  
 Gen., Comm. Mgr. W. Earl Dougherty  
 Chief Engineer P. J. Null, Jr.

**KNCM—Moberly—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Moberly Bcstg. Co.  
 Address Box 396  
 Tel.: 1600 News Service: AP  
 Membership NAB  
 President Jerrell A. Shepherd  
 Comm. Mgr. James Lipssey  
 Chief Engineer Jim Young

**KRMO—Monett—1950—KBS**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Oper. By Monett Bcstg. Co.  
 Address N. Central Ave.  
 Tel.: BE 5-5220 News Service: AP  
 Rep. Hil F. Best  
 General Manager L. C. McKenney  
 Program Director Floyd Stewart  
 Sales Mgr. Marion Pilant

**KLRS—Mountain Grove—1954**  
**KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owner Kickapoo Prairie Bcstg. Co.  
 Address Box 308  
 News Service UP  
 Transcription Lang-Worth  
 Representative Hil F. Best  
 President Floyd W. Jones  
 Gen. Mgr., Prog. Dir. John W. Billingsley  
 Comm. Mgr. Chester Sieloff  
 Chief Engineer Emory T. Caudill

**KBTN—Neosho—1954—KBS**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned Neosho Broadcasting Co.  
 Address 212½ E. Main St.  
 Tel.: 1666 News Service: AP  
 Representation Magic Circle Net.  
 Pres., Gen. Mgr. Roger Taylor  
 Commercial Manager Jerry V. Tertzaidan  
 Chief Engineer Albert Toullot

**KNEM—Nevada—1949—KBS**

Frequency: 1240 Kc. Power: 250 Watts



Owned-Oper. By.....Radio KNEM, Inc.  
 Address.....P. O. Box 15  
 Tel.: 13.....News Service: UP  
 Membership.....NAB  
 Owner, General Manager....Kenneth E. White

### KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned.....Lawrence Bcstg. Co., Inc.  
 Address.....Lawrence  
 Tel.: FI 8-2411.....News Service: AP  
 General Manager.....Arden Booth  
 Station Manager.....George Strickland  
 Sales Prom. Manager.....Bill Alexander

### KWOC—Poplar Bluff—1938 KBS

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Poplar Bluff Bcstg. Corp.  
 Address.....428 Vine St.  
 Tel.: SU 5-3922.....News Service: UP  
 Transcription Service.....SESAC, Thesaurus  
 Representative.....John E. Pearson  
 General Manager.....A. L. McCarthy  
 Sales Manager.....D. W. Hoisington

### KTTR—Rolla—1947—KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper By....."Show-Me" Bcstg. Co.  
 Address.....P. O. Box 567  
 Tel.: EM 4-2525.....News Service: AP  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Luther W. Martin  
 Comm. Mgr.....Ward C. Rinehart  
 Prog. Dir.....Norma Fleming  
 Promotion Mgr.....Murl Nash  
 Chief Engineer.....Martin M. Mitchum

### KSGM—Ste. Genevieve—1947 KBS

Frequency: 980 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Donze Enterprises, nc.  
 Bus.-Studio Address.....Box 352  
 Tel.: 980.....News Service: UP  
 Newspaper Affil.....Monitor  
 Membership.....NAB  
 President, General Manager...Elmer L. Donze  
 Chief Engineer.....Murel L. Rose

### KFEQ—St. Joseph—1923 MBS

Frequency: 680 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFEQ Bcstg. Co.  
 Business-Studio.....40th and Farron  
 Tel.: 3-2528.....News Service: AP  
 Representative.....Venard  
 President.....Jessie D. Fine  
 V.P., Gen. Mgr.....Ted Nelson  
 Commercial Mgr.....J. Ted Branson  
 Program Director.....Robert A. Whyte  
 Chief Engineer.....John Carroll

### KRES—St. Joseph—1946 MBS-KBS

Frequency: 1550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KRES Radio Corp.  
 Address.....404 So. 8th  
 Tel.: 4-6346.....News Service: AP  
 Representative.....Clark  
 Pres., Gen. Mgr.....Tee Casper  
 Comm., Prom. Mgr.....Robert Mosiman  
 Prog. Dir.....Helen Neese  
 Pub. Dir.....Nita Lau  
 Chief Engineer.....Don O'Brian

### KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Broadcast Group, Inc.  
 Address.....Robidoux Hotel  
 Tel.: 3-2577.....News Service: UP  
 Transcription.....World  
 Membership.....NAB, RAB  
 Representative.....O'Connell, Reilly  
 President.....J. D. Spears  
 Gen. Mgr.....W. H. Johnson  
 Comm. Mgr.....Hal Hamilton  
 Prog. Director.....Vic Keans  
 Chief Engineer.....Ralph Doggett

### KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Rollins Bcstg. Co.  
 Address.....812 Olive St.  
 Tel.: CH 1-6000.....News Service: AP  
 President.....O. Wayne Rollins  
 General Manager.....Robert Lyons  
 Director of Sales.....A. R. Lanphear  
 Publicity Director.....Tim Crow  
 Chief Engineer.....Charles O. Rick

### KMOX—St. Louis—1925—CBS

Frequency: 1120 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address.....9th & Sidney Sts.  
 Tel.: PR 3-1120.....News Services: AP, UP  
 Representative.....CBS Radio Spot Sales  
 Membership.....NAB, RAB  
 General Manager.....Robert Hyland, Jr.  
 Station Mgr.....Charles Burge  
 Sales Mgr.....Foster Brown  
 Publicity Dir.....Paul Douglass  
 Program Director.....George Clarke  
 Chief Engineer.....Harry Harvey

### KSD—St. Louis—1922—NBC

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Pulitzer Publishing Co.  
 Business-Studio Address.....1111 Olive St.  
 Tel.: MA 1-1111.....News Service: AP  
 Newspaper Affil.....St. Louis Post Dispatch  
 Transcription Service.....World, Thesaurus  
 Representative.....NBC Spot Sales  
 Membership.....NAB, RAB  
 President.....Joseph Pulitzer, Jr.  
 General Manager.....Harold Grams  
 Comm. Manager.....Arthur J. Casey  
 Promotion Mgr.....Fred J. Mueller



Pub. Dir.....Robt. Hannon  
Chief Engineer .....J. E. Risk

**KSTL—St. Louis—1948**

Frequency: 690 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio St. Louis, Inc.  
Address.....Box 1440  
Tel.: BR 1-6090.....News Service: UP  
Representative .....Forjoe  
Pres., Gen., Sta. Mgr.....Dick J. Kasten  
Comm. Mgr.....Art Ford  
Program Director.....Tony Glenn  
Sales Prom. Mgr.....Wm. L. Vietmeier  
Chief Engineer.....Ralph Howard

**KWK—St. Louis—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned-Operated By.....KWK, Inc.  
Address.....12th & Cole Sts.  
Tel.....MA 1-9100  
Representative .....Katz  
Membership .....RAB  
President, General Mgr.....Robert T. Convey  
V. P., Comm. Dir.....V. E. Carmichael  
Sales Mgr.....Gil Johnston

**KXLW—St. Louis—1947**

Frequency: 1320 Kc....Power: 1000 Watts d.  
Owned-Oper. By...St. Louis County Bcstg. Co.  
Address.....2735 Bonaparte Ave., Brentwood  
Tel.: WO 1-1320.....News Service: UP  
Membership .....NAB, RAB  
President.....John W. Kluge  
Gen. Sta. Manager.....William W. Jefferay  
Commercial Manager.....W. D. Herman  
Chief Engineer.....James F. Mitchell

**KXOK—St. Louis—1938**

Frequency: 630 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KXOK, Inc.  
Tel.: FO 7-6000.....News Service: UP  
Representative .....John Blair  
Membership .....NAB  
President.....E. M. Roberts, Jr.  
V.P., General Manager.....C. L. Thomas  
Comm. Mgr.....W. C. O'Donnell  
Sales Prom. Mgr., Pub. Dir.....John J. Corrigan  
Program Director.....Elmer Muschany  
Chief Engineer.....Al Godron

**WEW—St. Louis—1921**

Frequency: 770 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Barrington Co.  
Address.....220 N. 4th St.  
Tel.: CH 1-1921.....News Service: UP  
Representative .....Bolling Co.  
Membership .....NAB  
Pres., Gen. Mgr.....Bruce Barrington  
Prog., Pub. Dir.....Don Phillips  
Comm., Sales Prom. Mgr.....Sam Woodall

**WIL—St. Louis—1922**

Frequency: 1430 Kc.....Power: 5 Kw.  
Owned.....Radio Station WIL

Address.....3715 Lindell Blvd.  
Tel.: OL 2-4500.....News Service: AP, UP  
Representative .....Adam Young  
Membershi .....NAB, RAB  
President .....Elmer Balaban  
Exec. V.P., Gen. Mgr.....John F. Box, Jr.  
Station Manager.....William McKibben  
Commercial Manager.....Stanley N. Kaplan  
Program Director.....John Carney, Jr.  
Publicity Director.....Allene Biggs  
Chief Engineer.....Earl Pallas

**KSMO—Salem—1953—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Zola Bcstg. Co.  
Address .....P. O. Box 71  
Tel.: 822.....News Service: AP  
Gen., Comm. Mgr.....William B. Smith  
Program Director.....Irene Smith

**KDRO—Sedalia—1939—MBS  
KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Sedalia Broadcasting  
Bus-Studio Address.....2100 W. Broadway  
Tel.: 4004.....News Service: AP  
Membership .....NAB  
Representative .....Pearson  
Pres., Sls. Mgr.....James F. Glenn  
V.P., General Manager...Herbert W. Brandes  
Program Director.....Jimmy Murray  
Chief Eng.....Bob Klein

**KSIS—Sedalia—1953**

Frequency: 1050.....Power: 1 Kw. d.  
Owner.....Yates Bcstg. Co.  
Address .....KSIS Building  
Tel.: TA 6-1050.....News Service: AP  
Transcription .....Lang-Worth, Thesaurus  
Representative .....Clark  
Membership .....NAB, RAB  
Pres., Gen., Comm. Mgr....Carl W. Yates, Jr.  
Station Manager.....Mrs. Carl W. Yates, Jr.  
Chief Engineer.....Marion Pratt

**KSIM—Sikeston—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
Owner-Oper.....Sikeston Community Bcstg. Co.  
Bus-Studio-Transmitter Address...Hwy. 80 W.  
Tel.: 1 or O.....News Service: AP  
President.....Lyman R. Bowman, Jr.  
Gen., Sta. Mgr.....Richard L. Watkins, Jr.  
Prog., Pub. Dir.....Raymond B. Norton  
Comm. Mgr.....Nelson Wheeler  
Chief Engineer.....R. L. Hirsch

**KGBX—Springfield—1926  
NBC**

Frequency: 1280 Kc.....Power: 5000 Watts  
Owned-Operated By....Springfield Bcstg. Co.  
Bus-Studio Address.....605 Boonville Ave.  
Tel.: 4-2822.....News Service: AP



Newspaper Affil. Springfield Newspapers, Inc.  
 Transcription Service ..... Lang-Worth  
 Rep. .... Venard, Rintoul & McConnell  
 Membership ..... NAB  
 Pres., Gen. Mgr. .... K. G. Wells  
 Comm. Mgr., Prog. Dir. .... Don C. Dailey  
 Sls. Prom. Mgr. .... Dudley Morris  
 Chief Engineer ..... Richard Bowman

General Manager ..... G. Pearson Ward  
 Commercial Manager ..... Bob Burke  
 Program Director ..... Wendel Smith  
 Chief Engineer ..... William F. Curry

**KICK—Springfield—1949**  
**KBS**

Frequency 1340 Kc. .... Power 250 Watts  
 Owned-Oper. By ... Kickapoo Prairie Bcstg. Co.  
 Address ..... 610 College St.  
 Tel.: 4-1561 ..... News Service: UP  
 Representative ..... Hil F. Best  
 Transcription ..... Standard  
 General Manager ..... Robert Vinyard, Jr.  
 Program Director ..... John Martin  
 Chief Engineer ..... Jack Jones

**KWTO—Springfield—1933**  
**ABN**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Ozarks Bcstg. Co.  
 Bus.-Studio Address .... 1121 South Glenstone  
 Tel.: 2-4422 ..... News Service: UP  
 Representative ..... John E. Pearson  
 Membership ..... NAB, RAB  
 Pres., Gen. Mgr. .... Ralph D. Foster  
 V.P. & Asst. Gen. Mgr. .... Leslie L. Kennon  
 Commercial Manager ... Raymond M. Keltner  
 Program Director ..... Jim Kendrick  
 Prom., Pub. Dir. .... Bill Bailey  
 Chief Engineer ..... Wallis Fender

**KTTS—Springfield—1941**  
**CBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ... Independent Bcstg. Co.  
 Address ..... P. O. Box 1716 S. S. S.  
 Tel.: 2-7474 ..... News Service: AP  
 Representative ..... Weed  
 Membership ..... NAB  
 Transcription Service ..... World  
 President ..... J. H. G. Cooper

**KALM—Thayer—1953—KBS**

Frequency: 1290 Kc. .... Power: 1 Kw. d.  
 Owned ..... KALM  
 Address ..... Thayer  
 Tel.: 165 ..... News Service: AP  
 Representative ..... Best, Bradley  
 Pres., Gen. Sta. Comm. Mgr. .... R. F. Neathery

**KTNN—Trenton—1955—KBS**

Frequency: 1600 Kc. .... Power: 500 W. d.

To Broadcasters

**AP**

Means

**Added Profits**

**Added Prestige**

**The Associated Press**

50 Rockefeller Plaza  
 New York 20, N. Y.





Owned-Oper. By.....Trenton Bcstg. Co.  
 Address.....112 E. Ninth St.  
 Tel.: 1600.....News Service: AP  
 Transcription.....World  
 Representative.....Bogner and Martin  
 Membership.....NAB  
 General Manager.....Sam A. Burk  
 Station Manager.....Ed Hundley  
 Commercial Manager.....Bob Dennis  
 Prog. Dir.....Rick McHargue  
 Chief Engineer.....Lynn Bradley

**KLPW—Union—1954—KBS**

Frequency: 1220 Kc.....Power: 250 W. d.  
 Owned.....Franklin County Bcstg. Co.  
 Address.....P. O. Box 72  
 Tel.: UN 755.....News Service: AP  
 Representative.....W. Don Roberts  
 President.....Leslie P. Ware  
 Gen., Sta. Mgr.....Norb Moore  
 Chief Engineer.....Frank Lohmeyer

**KOKO—Warrensburg—1953  
KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lee E. Baker  
 Address.....Box 395  
 News Service.....AP  
 Trans.....Thesaurus  
 Gen. Mgr.....C. L. Parks  
 Program Dir.....Bruce Lee  
 Chief Eng.....Charles Cunningham

**KWRE—Warrenton—1949  
KBS**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned.....W. T. Zimmerman  
 Address.....Warrenton  
 News Service.....AP  
 Transcription Service.....SESAC  
 Representative.....Continental  
 Membership.....NAB  
 Gen., Sta. Mgr.....W. T. Zimmerman  
 Comm. Mgr.....Russell Benton  
 Chief Eng.....Dick Cole

**KWPM—West Plains—1947  
KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Robert F. Neathery  
 Address.....Abe Taylor Blvd.  
 News Service.....AP  
 Transcription Service.....Standard  
 Membership.....NAB  
 Pres., Gen. Mgr., Eng.....Robert F. Neathery  
 Sta., Comm. Mgr.....Fritz W. Dixon  
 Program Director.....A. Woodside  
 Pub. Dir.....Carl O. Johnson  
 Chief Eng.....L. Thompson

**KUKU—Willow Springs—1957**

Frequency: 1330 Kc.....Power: 500 Watts, d.  
 Owned.....Robert F. Neathery & R. Neathery, Jr.  
 Address.....Willow Springs

**Montana**

Pop. March 1 (Est.)—651,000; Families—204,000; Lic. Stations—32,  
 Sta. CP's—1; Radio Homes—192,000; TV Homes—76,000

**KANA—Anaconda—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tri-County Radio  
 Address.....P. O. Box 727  
 News Service.....UP  
 Station Rep.....Grant Webb  
 President.....A. J. Mosby  
 Mgr.....Mike Donovan  
 Program Director.....King Harmon  
 Comm. Mgr.....C. Moore

**KBMY—Billings—1946  
MBS-KBS-IMN**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Billings Bcstg. Co.  
 Address.....Box 2544  
 Tel.: 9-4586.....News Service: AP  
 Transcription Service.....Lang-Worth  
 Station Representative.....Avery-Knodel, Inc.  
 Membership.....NAB, RAB  
 Gen., Sta. Mgr.....Ken Nybo  
 Prog., Pub. Dir.....Charles G. du Bois  
 Commercial Manager.....Merlyn J. Hedin  
 Chief Engineer.....T. A. Hildebrand

**KGHL—Billings—1928—NBC**

Frequency: 790 Kc.....Power: 5 Kw.  
 Owned.....Midland Empire Bcstg. Co.  
 Address.....5th Ave. & North B'way  
 Tel.: 2-2222.....News Service: UP  
 Station Representative.....Katz  
 Transcription Service.....Thesaurus  
 Membership.....RAB, NAB  
 President.....P. N. Fortin  
 General Manager.....Jeff Kuehli  
 Commercial Manager.....Warren Marshall

**KOOK—Billings—1950—CBS**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Montana Network  
 Address.....P. O. Box 2557  
 Tel.: 9-5970.....News Service: UP  
 Transcription Service.....World  
 Representative.....Headley-Reed  
 Membership.....NAB, RAB  
 President.....Joseph S. Sample  
 Station Manager.....V. V. "Bud" Clark  
 Commercial Manager.....William P. McCracken  
 Publicity Dir.....Conna G. May



### KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts  
 Owned Radio KOYN  
 Address Riverside Drive, Box 956  
 Tel.: 4-4177 News Service: UP  
 Representative Hugh Feltis-Forjoe  
 Partners D. Gene Williams, Del Cody  
 General, Sta. Mgr. Bob Eubanks  
 Sales Prom. Mgr. Lew Theusen  
 Chief Engineer Bill Banks

### KBMN—Bozeman—1950 KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Penn Engineering Co.  
 Address N. Seventh St.  
 Tel.: Ju 6-2394 News Service: UP  
 Transcription Service Hugh Feltis-Forjoe  
 Membership NAB  
 Representative Gill-Perna  
 Manager Dale G. Moore  
 Sales Mgr. Bill Merrick

### KXLQ—Bozeman—1939 NBC

Frequency: 1450 Kc. Power: 250 Watts  
 Owned KRBM Bcstrs. Inc.  
 Address Bozeman, Mont.  
 Tel.: JU 6-5881 News Service: UP  
 Representative Walker  
 Pres., Gen., Sta. Mgr. Ernest A. Neath  
 Prog. Dir. Dick Smiley  
 Chief Engineer Verne Totten

### KBOW—Butte—1947—CBS KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Copper City Radio Co.  
 Address 720 Yale Ave.  
 Tel.: 7429 News Service: AP  
 Representative Cooke  
 President Frank Reardon  
 Exec. V.P. Bill Carroll

### KOPR—Butte—1948 MBS-IMN

Frequency: 550 Kc. Power: 1000 Watts  
 Owned-Operated By Copper Bcstg. Co.  
 Business-Studio Address Hotel Finlen  
 Tel.: 6546 News Service: AP  
 Membership NAB  
 Representative Avery-Knodell  
 President George C. Hatch  
 General Mgr. Ed Cooney  
 Chief Engineer William Emerson

### KXLF—Butte—1929—NBC

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Operated By KGIR, Inc.  
 Address 1003 S. Mont St.  
 Tel.: 2-9111 News Service: UP  
 Transcription Service World  
 Representative Walker, Pacific N.W. Bcstrs.  
 General Manager E. B. Craney

Commercial Manager Arne E. Anzjon  
 Program Director Bob Lazich

### KDBM—Dillon—1956—KBS

Frequency: 800 Kc. Power: 1 Kw., d.  
 Owned Vigilante Bcstg. Co.  
 Address Box 950  
 Tel.: 703 News Service: AP  
 Trans. World  
 Sta. Mgr. Burt H. Oliphant

### KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Glasgow Bcstg. Co.  
 Address Box 909  
 Tel.: 1000 News Service: AP  
 Transcription Service Thesaurus  
 Representative Holman  
 Station Manager Loyd W. Melby  
 Program Director Emilie Nelson

### KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Glendive Bcstg. Co.  
 Address Box 200  
 Tel.: EM 5-3377 News Service: AP  
 Transcription Service Standard, World  
 Representative Grant Webb  
 Membership NAB  
 President Lewis W. Moore  
 General Manager Daniel C. Palen  
 Sls. Dir. Karl R. Johnson  
 Chief Eng. Donald J. Powers

### KUDI—Great Falls—1955 KBS

Frequency: 1405 Kc. Power: 250 W.  
 Owned-Operated By Community Broadcasters  
 Address Box 1405  
 News Service UP  
 Representative Webb, Feltis  
 Membership NAB  
 Pres., Gen. Mgr. Dan Snyder  
 Comm., Sales Prom. Mgr. Richard V. Coon  
 Prog. Dir. W. A. Zimlich  
 Chief Eng. Eugene B. Bunker

### KFBB—Great Falls—1922 CBS

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By Wilkins Bcstg., Inc.  
 Business-Studio Address Box 1139  
 Tel.: GL 3 4377 News Service: UP  
 Transcription Service Thesaurus  
 Station Rep. Bolling  
 Membership NAB, RAB  
 General Manager J. P. Wilkins  
 Program Director Leo Ellingson  
 Sta., Comm. Mgr. W. C. Blanchette  
 Assistant Manager William E. Spahr  
 Chief Eng. Anthony Lopuch

### KMON—Great Falls—1947 MBS-IMN

Frequency: 560 Kc. Power: 5000 Watts



Owned-Oper. By..Montana Farmer Bcstg. Co.  
 Business Address.....Great Falls  
 Tel.: GL 3-0336.....News Service: AP  
 Representative.....Avery-Knodel  
 General Manager.....Robert H. Warner  
 Commercial Manager.....F. W. Kaul

**KXLK—Great Falls—1947**  
 NBC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Great Falls Bcstg. Co.  
 Telephone.....GL 2-2453  
 Representative.....Walker, Tracy Moore  
 Trans.....World  
 Manager.....E. R. Kukkola

**KOJM—Havre—1947**  
 MBS-KBS-IMN

Frequency: 610 Kc.....Power: 1000 Watts  
 Owned-Operated By..No. Montana Bcstg. Co.  
 Address.....426½ 1st St.  
 Tel.: 1096.....News Service: UP  
 Transcription Service.....Associated  
 Representative.....Cooke, Inc., Avery-Knodel  
 General Manager.....Charlotte H. Brader  
 Comm. Mgr.....Carlyle D. Leeds  
 Sales Prom. Mgr.....S. G. Stephens  
 Prog. Dir.....J. R. Saenger  
 Chief Eng.....Harold Bustard

**KCAP—Helena—1948—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By..Lewis & Clark Bcstg. Corp.  
 Address.....Box 1164  
 Tel.: HI 2-4490.....News Service: AP  
 Representative.....Webb  
 Transcription Service.....World  
 President.....E. P. Maronick  
 Gen., Sta. Mgr.....Lou Torok

**KXLJ—Helena—1937—NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Peoples Forum of the Air  
 Address.....1306 Eleventh Ave.  
 Representative.....Walker, Pac. N.W. Bcstrs.  
 Manager.....Barclay Craighead  
 Eastern Sls. Mgr.....Wythe Walker  
 Western Sls. Mgr.....Tracy Moore

**KGEZ—Kalispell—1927**  
 MBS-KBS-IMN

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KGEZ, Inc.  
 Business-Studio Address.....Box 439  
 Tel.: SK 6-4331.....News Service: UP  
 Station Rep.....Donald Cooke Inc.  
 Membership.....RAB  
 President.....Frank Reardon  
 Gen. Manager.....Richard V. Vick  
 Prog. Director.....Robert S. Tompkins  
 Chief Engineer.....Bob Pearson

**KOFI—Kalispell—1955**

Frequency: 980 Kc.....Power: 1000 Watts d.

Owned-Oper. By....Flathead Valley Bcstrs.  
 Address.....Box 75  
 Tel.: SK 6-6900.....News Service: UP  
 Representative.....Art Moore  
 General Manager.....William H. Patterson  
 Commercial Mgr.....M. L. Oliver  
 Prog. Dir., Ch. Eng.....L. L. Sterling

**KXLO—Lewistown—1947**  
 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Montana Bcstg. Co.  
 Address.....Box 620  
 Tel.: KE 8-3441.....News Service: AP  
 Representative.....Grant Webb  
 President.....William G. Kelly  
 General Manager.....Donald C. Williams

**KLCB—Libby—1950**  
 KBS-IMN

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Frank Rearden  
 Address.....Box 636  
 Tel.: 411.....News Service: UP  
 Representative.....Cooke  
 General Manager.....Richard V. Vick  
 Station Manager.....Robert Rigler

**KPRK—Livingston—1947**  
 IMN-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Yellowstone Amusement Co.  
 Address.....Box 691  
 Tel.: 1000.....News Service: UP  
 Representative.....Avery-Knodel  
 Trans.....World  
 Pres., Gen., Sta. Mgr.....Paul B. McAdam  
 Commercial Manager.....Jack Hinman  
 Sales Prom. Mgr.....Carl Argabrite  
 Program Director.....Frank Lewis  
 Publicity Dir.....Nikki Kolence  
 Chief Engineers..Harry Rolance, Larry Hecox

**KATL—Miles City—1941**  
 MBS-IMN-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Star Printing Co.  
 Address.....Box 720  
 Tel.: CE 2-2280.....News Service: UP  
 Newspaper Affiliation.....Daily Star  
 Transcription Service.....Thesaurus  
 Representative.....Avery-Knodel  
 Membership.....NAB  
 Gen., Sta. Mgr.....Ian A. Elliot  
 Commercial Manager.....Fred B. Hunnes  
 Sales Prom. Mgr.....Robert McKendrick  
 Prog. Dir.....Thomas Biedrzycki  
 Pub. Dir.....Robert Allen  
 Chief Engineer.....William Able

**KBTK—Missoula—1955**  
 MBS-KBS-IMN

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper. By.....Montana Bcstg. Co.  
 Address .....Box 1202  
 Rep. ....Avery-Knodel, Intermountain  
 Membership .....NAB  
 President.....Marion E. Dixon  
 General Manager.....William J. Strothman  
 Comm. Mgr.....Lou Torok  
 Prog. Dir.....Del Strothman  
 Chief Eng.....B. Hamilton

**KGVO—Missoula—1931—CBS**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Mosby's, Inc.  
 Bus.-Studio Address.....132 West Front  
 Tel.: 2-2155.....News Service: UP  
 Representative .....Gill-Perna  
 Membership .....NAB, RAB  
 Pres., Gen. Mgr.....A. J. Mosby  
 Sta., Comm. Mgr.....Don Bradley  
 Gen. Mgr.....S. John Schile

**KXLL—Missoula—1948—NBC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Montana Assoc.  
 Address .....Box 1503  
 Tel.: 4-4114.....News Service: UP  
 Representative .....Walker  
 Pres., Gen., Sta. Mgr.....Pat M. Goodover  
 Comm., Prom. Mgr.....Bob Gillis  
 Program Director.....Pat M. Goodover  
 Publicity Director.....John Campbell  
 Chief Engineer.....Charles Meyers

**KIYI—Shelby—1947  
 MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tri County Radio Corp.  
 Address .....131 Main St.  
 Telephone: .....HE 4-5541  
 Membership .....NAB  
 Representative .....Grant Webb  
 President .....John Lyon  
 General Manager.....Jerry Black

**KGCX—Sidney—1926—MBS**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KGCX, Inc.  
 Address .....109 S. Central  
 Tel.: 404.....News Service: UP  
 Representative .....Gill Perna  
 President.....E. E. Krebsbach  
 General Manager.....E. Clair Krebsbach  
 Station Manager.....Keith Krebsbach  
 Commercial Manager.....Don Cole  
 Program Director.....Ray Wright  
 Sales Promotion Manager.....Blake Tabor  
 Chief Engineer.....Dale Wilson

**KVCK—Wolf Point—1957  
 MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Hi-Line Bcstg. Co.  
 Address .....Radio Block  
 Representative .....Gill-Perna  
 Gen. Mgr.....E. E. Krebsbach

**Nebraska**

Pop. March 1 (Est.)—1,456,000; Families—442,000; Lic. Stations—33,  
 Sta. CP's—0; Radio Homes—431,000; TV Homes—326,000

**KCOW—Alliance—1949—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Sandhills Bcstg. Corp.  
 Transcription Address.....Box 391  
 Tel.: 1400.....News Service: UP  
 Transcription Service .....Thesaurus  
 Representative .....McGillvra  
 President.....J. W. Cover  
 General Manager.....Gene Ackerley  
 Program Director.....Jim Ballas  
 Chief Engineer.....Richard Bowman

**KWBE—Beatrice—1949—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....MIA Enterprises  
 Address .....Box 1450  
 Tel.: CA 3-2388.....News Service: AP, UP  
 Transcription Service.....Thesaurus  
 Membership .....NAB  
 General Manager.....Bud Pentz

**KCNI—Broken Bow—1949**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Custer County Bstg. Co.  
 Address .....Box 581  
 Tel.: TR 2-5881.....News Service: UP  
 Representative .....Continental

Manager.....Georgia A. Crawford  
 Commercial Mgr.....Joe Grieser

**KCSR—Chadron—1954—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Community Ser. Radio Corp.  
 Address .....212 Bordeaux St., Box 110  
 Tel.: HE 2-5545.....News Service: AP  
 Transcription Service .....Thesaurus  
 Membership .....NAB, RAB  
 Co-Owners.....Bill Finch, Bob Fouse  
 Prog. Dir.....Freeman Hover

**KJSK—Columbus—1948  
 KBS**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....George Basil Anderson  
 Business Address.....Box 460  
 Tel.: LO 4-5154.....News Service: AP  
 Representative .....Biddick Best  
 Transcription Service .....Thesaurus  
 Membership .....NAB  
 President, Gen. Mgr.....George Basil Anderson  
 Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid  
 Sales Prom. Mgr.....Mel Krehbiel  
 Chief Engineer.....Bob Miller



### KTNC—Falls City—1957

Frequency: 1230 Kc. . . . . Power: 100 Watts  
 Owned . . . . . Craig Siegfried-KIMO  
 Address . . . . . Falls City  
 Representative . . . . . Best  
 Manager . . . . . Bruce Grant  
 Chief Engineer . . . . . Robert Atkeisson

### KFGT—Fremont—1939—KBS

Frequency: 1340 Kc. . . . . Power: 100 Watts  
 Owned-Oper. By . . . . . Snyder Enterprises  
 Business-Studio Address . . . . . 118 E. 5 St.  
 Tel.: PA 1-5012 . . . . . News Service: AP  
 Membership . . . . . NAB  
 President . . . . . L. L. Snyder  
 Gen., Sta. Mgr. . . . . H. C. Snyder  
 Comm. Mgr. . . . . Donald Mundy  
 Program Director . . . . . Harry Gehrett  
 Publicity Director . . . . . E. Smizer

### KMMJ—Grand Island—1925 ABN

Frequency: 750 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Town & Farm Co., Inc.  
 Business-Studio Address . . . . . Division at Cedar  
 Tel.: DU 2-2800 . . . . . Business Service: UP  
 Representative . . . . . H-R  
 Membership . . . . . NAB  
 President . . . . . Don Searle  
 Executive V.P. . . . . Bill Martin  
 Prog. Dir. . . . . Bill Delzell  
 Chief Engineer . . . . . U. L. Lynch

### KRGI—Grand Island—1953

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Stuart Investment  
 Address . . . . . 814 Stuart Bldg., Lincoln  
 Tel.: DU 2-5420 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Forjoe  
 Station Manager . . . . . Robert McKune  
 General Manager . . . . . Richard Chapin

### KHAS—Hastings—1940 KBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Nebraska Bcastg. Co.  
 Transmitter Address . . . . . Tribune Bldg.  
 Tel.: 2-5101 . . . . . News Service: INS  
 Representative . . . . . Gill-Perna  
 Membership . . . . . NAB, RAB  
 General Mgr. . . . . John W. Powell  
 Prog. Dir. . . . . Les Weber  
 Chief Engineer . . . . . Vance Filken

### KUVR—Holdrege—1956 KBS

Frequency: 1380 Kc. . . . . Power: 500 W., d.  
 Owned . . . . . W. W. Bcastg. Co.  
 Address . . . . . 613 4th Ave.  
 Tel.: WY 5-4122 . . . . . News Service: AP  
 Pres., Gen. Mgr. . . . . William Whitlock  
 Sales Dir. . . . . Jack White

### KGFW—Kearney—1927 MBS-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Central Neb. Bcastg. Corp.  
 Business-Studio Address . . . . . Platte Valley Bldg.  
 Tel.: 2131 . . . . . News Service: AP  
 Representative . . . . . Hal Holman  
 Transcription Service . . . . . World  
 Membership . . . . . NAB, RAB  
 General Mgr. . . . . J. C. Mitchell  
 Sta. Mgr. . . . . Bob Jenkins  
 Comm. Mgr. . . . . Al Mahrt  
 Sales Prom. Mgr. . . . . Don Canaday  
 Program Director . . . . . Ed Knight  
 Publicity Director . . . . . Gene Larsen  
 Chief Engineer . . . . . Ed Ellison

### KRNY—Kearney—1956

Frequency: 1460 Kc. . . . . Power: 5 Kw., d.  
 Owned . . . . . E. M. Gallemore, Sr.  
 Address . . . . . 2219 Second Ave.  
 Tel.: 3-8301 . . . . . News Service: UP  
 Trans. . . . . Thesaurus  
 Representative . . . . . McGavren-Quinn  
 Gen. Mgr. . . . . J. B. Lewis  
 Comm. Mgr. . . . . Lyle Richardson

### KRVN—Lexington—1951

Frequency: 1010 Kc. . . . . Power: 25,000 Watts d.  
 Owned-Oper. By . . . . . Nebraska Rural Radio  
 Address . . . . . 104 W. 8th St.  
 Tel.: 4-2371 . . . . . News Service: AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Raymer  
 Membership . . . . . NAB  
 President . . . . . Jay A. Person  
 General Manager . . . . . Max Brown  
 Asst. Sta. Mgr. . . . . Gary Schroeder  
 Chief Engineer . . . . . Robert Bitner

To Broadcasters

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50 Rockefeller Plaza

New York 20, N. Y.





**KFOR—Lincoln—1924—ABN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Cornbelt Bcastg. Corp.  
Bus.-Studio Address.....814 Stuart Bldg.  
Tel.: 2-6606.....News Service: AP  
Transcription Service.....Thesaurus, Standard  
Representative.....Paul Raymer  
Membership.....NAB, RAB  
President.....James Stuart  
Gen., Sta. Mgr.....Richard Chapin  
Sales Manager.....Roger Larson  
Program Director.....Wayne Smith  
Chief Engineer.....Al Pugsley

**KLIN—Lincoln—1947**

Frequency: 1400 Kc. Power: 250 W.  
Owned-Oper. By.....Fletcher-Mitchell Corp.  
Address.....410 Sharpe Building  
Tel.: 5-4377.....News Service: AP  
Representative.....Devney  
Membership.....NAB  
Pres.....James I. Mitchell  
Gen. Mgr.....H. H. Frederick  
Comm. Mgr.....Kenneth C. Delp  
Prog. Dir.....L. Getchell  
Chief Eng.....Howard H. Frederick

**KLMS—Lincoln—1949—KBS**

Freq.: 1480 Kc. Power: 1 Kw.  
Owned.....Lincoln Bcastg. Corp.  
Address.....130 N. 16th St.  
Tel.: 2-7579.....News Service: UP  
Transcription Service.....Lang-Worth  
Membership.....NAB  
President.....Howard A. Shuman  
Gen., Sta., Comm. Mgr.....Frank Stubbs

**KBRL—McCook—1947  
MBS-KBS**

Frequency: 1300 Kc. Power: 1 Kw. d.  
Owned.....McCook Bcastg. Co.  
Address.....109½ E. C St.  
Tel.: 1450.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Gill-Perna, Inc.  
Membership.....NAB  
Pres., Gen. Sta. Mgr., Chief. Eng. L. W. Lenwell  
Program Director.....Alice M. Carlson  
Comm., Sales Prom. Mgr.....Don Hays  
Pub. Director.....Robt. Morris

**WJAG—Norfolk—1922**

Frequency: 780 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Huse Pub. Co.  
Address.....Norfolk  
Tel.: 432.....News Service: AP  
Representative.....Walker  
Transcription Service.....Standard  
Membership.....NAB, RAB  
President.....Gene Huse  
Station Manager.....Bob Thomas  
Oper., Pub. Dir.....Don Broadstone  
Comm. Manager.....Evans Meier  
Chief Engineer.....W. Gettman

**KJLT—North Platte—1952**

Frequency: 970 Kc. Power: 5 Kw.

Owned-Oper. By.....Tri-State Bcastg.  
Address.....P. O. Box 778  
Tel.: 4060.....News Service: UP  
Transcription Service.....SESAC  
President.....John Townsend  
Manager.....Will Baldrige

**KODY—North Platte—1930  
NBC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....KODY, Inc.  
Bus.-Studio Trans. Add.....1521 W. 12th  
Tel.: 382.....News Service: AP  
Transcription Service.....World, Thesaurus  
Membership.....NAB, RAB  
Representative.....Forjoe  
Gen., Sta. Mgr.....Hendy D. Peck  
Sales Prom. Mgr.....Ed Launer  
Program Director.....Bill Wood  
Commercial Manager.....Joe di Natale  
Publicity Directoriz.....Bob Riedy  
Chief Engineer.....Don Biskup

**KOGA—Ogallala—1954  
KBS**

Frequency: 930 Kc. Power: 500 Watts  
Owner.....Ogallala Bcastg. Corp.  
Address.....216 N. Spruce  
Tel.: 930.....News Service: UP  
Transcription.....Thesaurus, SESAC  
Representative.....Indie Sales  
Membership.....NAB  
Pres., General Manager.....Newell Eastman  
Commercial Manager.....H. L. Harrington

**KBON—Omaha—1942**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Inland Bcastg. Co.  
Business-Studio Address.....676 World Ins. Bldg.  
Tel.: JA 8282.....News Service: AP  
Membership.....NAB, RAB  
Representative.....Pearson  
Pres., Gen. Mgr.....Paul R. Fry  
V.P., Asst. Gen. Mgr.....Joe H. Baker  
Commercial Manager.....Robert N. Kindred  
Program Dir.....Dean H. Murray  
Chief Engineer.....Ed Shulman

**KFAB—Omaha—1924—NBC**

Frequency: 1110 Kc. Power: 50,000 Watts  
Owned-Operated By.....KFAB Bcastg. Co.  
Bus.-Studio Address.....5010 Underwood  
Tel.: RE 8000.....News Service: AP, INS  
Representative.....Petry  
Newspaper Affil.....Journal, Star  
Membership.....NAB, RAB  
President.....Joe Seacrest  
V.P., Gen. Mgr.....Lyell Bremser  
Comm. Mgr.....E. R. Morrison  
Sales Prom. Mgr., Pub. Dir.....Don Shoemaker  
Program Director.....Ken Headrick  
Engineers.....Ray Schroeder

**KOIL—Omaha—1925**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By.....Central States Bcastg. Co.  
Business-Studio Address.....511 So. 17th St.



Tel.: JA 7626. . . . . News Service: AP, INS  
 Transcription Service. Capitol, Standard, World  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NAB, RAB  
 Co-Manager, Programs. . . . . Chic Crabtree  
 Co-Manager, Sales. . . . . Don W. Borden  
 Commercial Manager. . . . . Bill Johnson

### KOOO—Omaha—1957—KBS

Frequency: 1420 Kc. . . . . Power: 500 W., d.  
 Owned. . . . . Central Plains Bcstg.  
 Address. . . . . 2321 "M" St.  
 Tel.: OR 4400. . . . . News Services: UP  
 Representative . . . . . Forjoe  
 Gen. Mgr. . . . . Harold Soderlund  
 Sales Mgr. . . . . Edward Green

### KOWH—Omaha—1922

Frequency: 660 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By. . . . . National Weekly, Inc.  
 Tel.: AT 2228. . . . . News Service: INS, UP  
 News Services . . . . . INS, UP  
 Representative . . . . . Adam Young  
 Membership . . . . . NAB  
 President . . . . . Todd Storz  
 V.P., Gen. Mgr. . . . . Virgil Sharpe  
 Local Sales Mgr. . . . . Ed Morgan  
 Sales Prom. Mgr. . . . . Jim Ross  
 Program Director. . . . . Buddy Webster

### WOW—Omaha—1923—CBS

Frequency: 590 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . Meredith WOW, Inc.  
 Bus. Studio Address. . . . . Insurance Bldg.  
 Tel.: WE 3400. . . . . News Service: AP, UP  
 Representative . . . . . John Blair  
 Transcription Service . . . . . Standard, Capitol  
 Membership . . . . . NAB, RAB  
 Vice Pres., Gen. Mgr. . . . . Frank P. Fogarty  
 Sales Prom. Mgr. . . . . Carl Uhlarik  
 Sales Dev. Mgr. . . . . George C. Mirras  
 Sales Manager. . . . . Bill Wiseman  
 Program Director. . . . . Ray Olson  
 Chief Engineer. . . . . Glenn Flynn

### KVHC—O'Neill—1955—KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Sun Bcstrs., Inc.  
 Address . . . . . Box 150  
 Tel.: 120. . . . . News Service: AP  
 Trans. . . . . Thesaurus  
 Gen., Comm. Mgr. . . . . Alvin Wood

### KNEB—Scottsbluff—1948 MBS-IMN

Freq.: 960 Kc. . . . . Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By. . . . . Platte Valley Bcstg. Corp.  
 Business-Studio Address. . . . . 21st & B'way  
 Tel.: 1620. . . . . News Service: AP  
 Transcription Service . . . . . Thesaurus, World  
 Membership . . . . . NAB  
 Representative . . . . . Hal Holman  
 President. . . . . Russell M. Stewart  
 General-Station Mgr. . . . . George H. Haskell  
 Commercial Mgr. . . . . Byron Joachim  
 Program Director. . . . . Wayne McIntosh  
 Chief Engineer . . . . . Leslie A. Proctor

### KOLT—Scottsbluff—1930 CBS

Freq.: 1320 Kc. . . . . Power: 5000 W. d. 1000 W. n.  
 Owned-Operated By. . . . . The Hilliard Co.  
 Address . . . . . Box 660  
 Tel.: 856. . . . . News Service: UP  
 Representative . . . . . Forjoe  
 Membership . . . . . NAB  
 Manager. . . . . L. L. Hilliard

### KSID—Sidney—1952 ABN-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Wm. C. Grove, Inc.  
 Address. . . . . Legion Park, Box 772  
 Tel.: 5503. . . . . News Service: UP  
 Gen., Comm. Mgr. . . . . David W. Young  
 Program Director. . . . . Edith Widstrand

### KAWL—York—1954—KBS

Frequency: 1370 Kc. . . . . Power: 500 W. d.  
 Owned-Operated By. . . . . Prairie States Bcstg.  
 Address . . . . . KAWL Bldg.  
 Tel.: 33. . . . . News Service: AP  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Best  
 President. . . . . M. L. Gleason  
 Secretary. . . . . T. L. Gleason  
 Sales Manager. . . . . H. Hansen  
 General Manager. . . . . G. C. Bryan  
 Commercial Manager. . . . . G. Pfening



*Your  
 Omaha  
 money  
 talks biggest  
 . . . where the  
 biggest  
 Pulse\* is!*

The latest Pulse (Dec.) says what Pulse had been saying for years. First a.m.; first p.m.; first all day! 32 out of 40 first place quarter hours! These are the measures of KOWH's continuing dominance of Omaha's radio day, a dominance extending over 7 years.

The reasons: Programs and personalities that get through to people. Good coverage, too, on 660 kc.

Talk to Adam Young or KOWH General Manager Virgil Sharpe.

\*Dec. 1957

**KOWH**  
 OMAHA

# Nevada

Pop. March 1 (Est.)—276,000; Families—93,000; Lic. Stations—17,  
Sta. CP's—0; Radio Homes—84,000; TV Homes—51,000

## KPTL—Carson City—1955 KBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . E. L. & A. Bullis  
Address . . . . . Box 523  
Tel.: 940 . . . . . News Service: UP  
Transcription Service . . . . . SESAC  
Representative . . . . . O'Connell  
General Manager . . . . . Edwin L. Bullis  
Comm., Sales Mgr., Prog., Pub. Dir. R. Nelson  
Chief Engineer . . . . . Dave Williams

## KELK—Elko—1948 MBS-IMN

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Elko Bcstg. Co.  
Address . . . . . P. O. Box 790  
Tel.: 260 . . . . . News Service: UP  
President . . . . . Chris Sheerin  
General Manager . . . . . John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . White Pine Bcstg. Co.  
Address . . . . . Box 600  
Tel.: AM 4-2077 . . . . . News Service: AP  
Station Manager . . . . . David I. Hansen

## KVLV—Fallon—1957—KBS

Frequency: 1250 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Lahontan Valley Bcstg. Co.  
Address . . . . . Gummow Dr., Garden City  
Tel.: HA 3-1242 . . . . . News Service: AP  
Manager . . . . . Lester W. Pearce

## KBMI—Henderson—1954

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated . . . . . KBMI  
Address . . . . . Box 68  
Tel.: FR 2-1131 . . . . . News Service: UP  
Representative . . . . . Forjoe  
Transcription Service: . . . . . Lang-Worth  
Pres., Gen. Manager . . . . . Frank Oxarart

## K-TOO—Henderson—1956

Frequency: 1280 Kc. . . . . Power: 5000 Watts  
Owned . . . . . Advertising Dynamics  
Address . . . . . P. O. Box 1848, Las Vegas  
Tel.: FR 2-2500 . . . . . News Service: AP  
Representative . . . . . McGavren-Quinn  
General Mgr. . . . . Tom Magowan

## KENO—Las Vegas—1940 ABN

Frequency: 1460 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . Howard F. Anderson  
Address . . . . . 810 Keno Lane  
Tel.: DU 2-1400 . . . . . News Service: UP  
Representative . . . . . Forjoe  
Membership . . . . . NAB, RAB  
General Manager . . . . . Frederick Von Holen

## KLAS—Las Vegas—1948 CBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Las Vegas Bctrs., Inc.  
Address . . . . . Desert Inn, P. O. Box 1510  
Tel.: DU 4-4646 . . . . . News Service: UP  
Transcription Service . . . . . Standard  
Representative . . . . . Weed & Co.  
Membership . . . . . RAB  
President . . . . . R. G. Jolley  
Commercial Manager . . . . . Bill Pursel  
Program Director . . . . . Sam Salerno  
Publicity Director . . . . . Harriett Cook  
Chief Engineer . . . . . John E. Witt

## KORK—Las Vegas—1951 NBC-MBS-IMN

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Southwestern Bcstg. Co.  
Address . . . . . Hotel Thunderbird  
Tel.: DU 2-6445 . . . . . News Service: UP  
Representative . . . . . Avery-Knodel  
President . . . . . Donald W. Reynolds  
General Manager . . . . . King Harmon  
Commercial Mgr. . . . . Stuart Oakes

## KRAM—Las Vegas—1947 KBS

Freq. 920 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Drake Motel Corp.  
Address . . . . . Hotel Riviera  
Tel.: DU 2-1920 . . . . . News Service: UP  
Representative . . . . . O'Connell; Reilly; Hall  
Transcription Service . . . . . Thesaurus  
Membership . . . . . NAB  
President . . . . . David M. Margolis  
V.P., Gen. Mgr. . . . . Larry Buskett  
Program Director . . . . . Barney Sullivan

## KRBO—Las Vegas—1956

Frequency: 1050 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Rainbow, Inc.  
Address . . . . . Box 1049  
News Service . . . . . UP  
Representative . . . . . Moore, Holman  
President . . . . . Joe Julian  
Mgr. . . . . Jay Davis

## KATO—Reno—1946 MBS-DON LEE-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Robert L. Stoddard  
Bus-Studio Address . . . . . Box 1170  
Tel.: 2-4501 . . . . . News Service: UP  
Representative . . . . . Walker, Broadcast Time  
Trans. . . . . MacGregor  
Pres., Gen. Mgr. . . . . R. L. Stoddard  
Comm. Mgr. . . . . Walter States  
Chief Engineer . . . . . Irvin Carlsen

## KDOT—Reno—1957

Frequency: 1230 Kc. . . . . Power: 250 Watts



# NEVADA-NEW HAMPSHIRE



Owned ..... Radioreno, Inc.  
 Address ..... Riverside Hotel  
 Tel.: FA 3-6156 ..... News Service: UP  
 Representative ..... O'Connell-Palmer  
 Gen. Mgr. .... Keith Kerby

Gen., Sta., Comm., Sls. Prom. Mgr. R. W. Colon  
 Program Director ..... Doris Baldwin  
 Chief Engineer ..... Jere Laird

## KOH—Reno—1928—NBC

Freq.: 630 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owner ..... McClatchy Bcstg. Co.  
 Address ..... 143 Stevensen St.  
 Tel.: FA 3-5106 ..... News Service: UP  
 Transcription Service ..... Capitol  
 Representative ..... Paul H. Raymer  
 Membership ..... NARTB, RAB  
 President ..... Eleanor McClatchy  
 Station Manager ..... Hewitt Kees  
 Chief Engineer ..... Wesley Craig

## KONE—Reno—1955

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Magowan & Jones  
 Address ..... 700 Forest St.  
 Tel.: FA 3-4493 ..... News Service: AP  
 Representative ..... McGavren-Quinn  
 General Manager ..... Tom Magowan  
 Sta. Mgr. .... Ken O'Connell  
 Commercial Manager ..... George A. Carr  
 Chief Engineer ..... W. Binford

## KOLO—Reno—1946—CBS

Frequency: 920 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Western Bcstg. Co.  
 Business-Studio Address ..... El Cortez Hotel  
 Tel.: FA 2-4516 ..... News Service: UP  
 Representative ..... Pearson  
 Membership ..... RAB  
 President ..... Donald W. Reynolds

## KWNA—Winnemucca—1955 KBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owner ..... N. W. Radio & TV Corp.  
 Address ..... Sonoma Inn Bldg.  
 Tel.: 400 ..... News Service: AP  
 Transcription ..... SESAC  
 President ..... Odie Lupien  
 Manager ..... Donald H. Erskine  
 Chief Eng. .... Whitelaw R. Ross

## New Hampshire

Pop. March 1 (Est.)—573,000; Families—172,000; Lic. Stations—14,  
 Sta. CP's—2; Radio Homes—169,000; TV Homes—165,000

## WKCB—Berlin—1946—KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. .... McKee Bcstg.  
 Address ..... Green Square  
 Tel.: 1797 ..... News Service: UP  
 Representative ..... Gill-Perna, Inc.  
 Membership ..... RAB  
 General Manager ..... Lynn Smith  
 General Mgr. .... James P. Hinchey  
 Program Dir. .... Charles Ross  
 Sales Prom. Mgr. .... Sam Hickey  
 Chf. Eng. .... Herschel Howe

## WTSV—Claremont—1948

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Grandview Inc.  
 Trans. Address ..... 221 Washington St.  
 News Service ..... UP  
 Representative ..... A. Young, Wheeler  
 Membership ..... NAB  
 General Manager ..... Ralph Gottlieb  
 Station Mgr. .... F. Richard Hill  
 Nat. Sales Mgr. .... Jack King

## WKXL—Concord—1946 MBS-CBS-KBS

Frequency: 1450 Kc. .... Power: 250 W.  
 Owned ..... WKNE, Corp.  
 Address ..... 110 N. Main St.  
 Tel.: CA 5-5521 ..... News Service: UP  
 President ..... Joseph K. Close  
 Vice President ..... Frank Bestes  
 Station Manager ..... Ted B. Sawyer  
 Program Director ..... Harry Kroyer  
 Chief Engineer ..... Britt Belyea

### THE KEY CHAIN STATIONS CHANGE NAMES WMOU, Berlin, N. H.

NOW

### WKCB

Key Chain Berlin  
Key Chain Broadcasting

### WMOU-FM

NOW

### WKCQ

Key Chain Quality

### WJWG, Conway, N. H.

NOW

### WBNC

Broadcasting to North Country  
Broadcasting News constantly  
AND REPRESENTATIVES

NOW

### GILL-PERNA, INC.

THE KEY CHAIN HOLDS THE KEY  
TO OVER

300,000 New England Shoppers.

### WHY NOT UNLOCK THE DOOR!

**WBNC—Conway—1955**  
**KBS**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned WJWG, Inc.  
Address E. Main St.  
Tel.: HI 7-5988. News Service: UP  
Transcription World  
Membership RAB  
Representative Gill-Perna, Inc.  
President John W. Guider  
Gen. Mgr. James P. Hinchey  
Station Manager Robert Holland  
Sales Prom. Mgr. Ed Conaty  
Chief Engineer Jerry Gordon

**WTSN—Dover—1956**

Frequency: 1270 Kc. Power: 5000 Watts  
Owned WTSN, Inc.  
Address 155 Front St. (Manchester)  
Tel.: NA 4-4077. News Service: UP  
Representative Wheeler, Adam Young  
Membership NAB  
General Mgr. Ralph Gottlieb  
Station Mgr. Edward X. Callahan  
Comm. Mgr. Jack King  
Prog. Director Peter Johnson  
Chief Engineer Albert J. Davis

**WKNE—Keene—1926**  
**CBS-YANKEE**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By WKNE Corp.

Address 17 Dunbar St.  
Tel.: EL 2-9230. News Service: AP  
Representative Meeker, Borgatti  
Membership NAB, RAB  
President Joseph K. Close  
Gen., Sta., Comm. Mgr. Frank B. Estes  
Sls. Prom. Mgr. John H. Vondell, Jr.  
Chief Engineer Ernest Robarge

**WLNH—Laconia—1921—KBS**

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Oper. By Northern Bcstg. Corp.  
Bus-Studio Address Masonic Temple Bldg.  
Tel.: LA 2300. News Service: UP  
Representative Walker  
Transcription Service Thesaurus  
Gen., Sta. Mgr. Arthur Rothafel  
Commercial Manager William Visser  
Program Director James Westhall

**WTSL—Lebanon—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WTSL Inc.  
Address P. O. Box 1031, Hanover  
Tel.: 1040. News Service: UP  
Transcription Service RCA Victor  
Membership NAB  
Station Rep. Adam Young  
President William Rust, Jr.  
General Manager Ralph Gottlieb  
Station Mgr. Howard L. Chase  
Program Director Joe Shaw  
Chief Engineer Al Davis

**WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
Owned Public Information, Inc.  
Address P. O. Box 149  
Telephone NA 5-5491  
Station Rep. Weed  
President Farris E. Rahall  
General Mgr. O. R. Davis  
Station Mgr. Norton I. Virgien, Jr.  
Commercial Mgr. Gene Morehouse  
Chief Engineer Jay Kosik

**WGIR—Manchester—1941**  
**CBS**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned Northeast Broadcasting Corp.  
Address 839 Elm St.  
Tel.: NA 5-6915. News Service: UP  
Transcription World  
Representative O'Connell, Borgatti  
Membership NAB  
President Madeline M. Girolimon  
General Manager Bernard J. McGuiness, Jr.  
Asst. Gen. Mgr. Bernie Mack  
Program Director Donn Tibbetts  
Chief Engineer Harry Handfield

**WKBR—Manchester—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned Granite State Bcstg. Co.  
Address 155 Front St.  
Tel.: NA 4-4077. News Service: UP  
Station Rep. Wheeler, Young  
Membership NAB

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**Added Prestige**

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50 Rockefeller Plaza  
New York 20, N. Y.





General Manager.....Ralph Gottlieb  
Sta., Sales Mgr.....Jack King

**WOTW—Nashua—1947**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Nashua Bcstg. Corp.  
Bus.-Studio-Transmitter Location.....Lund Rd.  
Tel.: TU 2-2781.....News Service: UP  
Representative.....Grant Webb, Nona Kirby  
Membership.....RAB, NAB  
Pres., Gen. Mgr.....Arthur A. Newcomb  
Sta. Manager.....R. E. Berry  
Comm. Manager.....Armand Bedard  
Program Director.....Merrill G. Smith  
Publicity Director.....Daniel Griffin  
Chief Engineer.....Ted Kalin

**WHEB—Portsmouth—1932**

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WHEB, Inc.  
Address.....N. H. National Bank Bldg.

Tel.: GE 6-2325.....News Service: AP  
Transcription Service.....World  
Representative.....Foster, Walker  
Pres., Comm. Mgr.....Charles M. Dale  
Station Manager.....Thomas M. Dale  
Program Dir.....George Pinkerton  
Senior Engineer.....Anthony Vaccaro

**WWNH—Rochester—1948**

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Operated By.....Strafford Bcstg. Corp.  
Address.....Route 16  
Tel.: RO 1400.....News Service: UP  
Representative.....Borgatti, O'Connell  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....A. J. K. Malin  
Commercial Mgr.....M. C. Ball  
Station Mgr.....H. Martin  
Prog. Dir.....J. Alan Jasper  
Pub. Director.....Mike Erlich  
Chief Engineer.....Roger Butterfield

**New Jersey**

Pop. March 1 (Est.)—5,667,000; Families—1,689,000; Lic. Stations—25,  
Sta. CP's—1; Radio Homes—1,676,000; TV Homes—1,524,000

**WHTG—Asbury Park—1957**

Frequency: 1410 Kc.....Power: 500 W., d.  
Owned.....Harold & Theo Gade  
Address.....Route 1  
Tel.: KE 1-1410.....News Service: AP  
Gen. Mgr.....Harold Gade

**WJLK—Asbury Park—1926**

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Operated By.....Asbury Park Press, Inc.  
Address.....Press Plaza  
Tel.: PR 4-7000.....News Service: AP  
Newspaper Affiliate.....Press  
Transcription Service.....Lang-Worth, SESAC  
Membership.....NAB  
Station Manager.....Everett Rudloff  
Commercial Manager.....Margaret Curtis  
Prog. Mgr.....Charles F. Hill

**WFPG—Atlantic City—1940  
CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Dwned-Operated by.....WFPG, Inc.  
Business Address.....Steel Pier  
Tel.: 5-2188.....News Service: UP  
Membership.....NARTB  
Representative.....Walker  
Pres., Gen., Sta. Mgr.....Jerome Sill  
Program Dir.....Ed Davis  
Chief Engineer.....Blair K. Thro.

**WLDB—Atlantic City—1955  
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Atlantic City Bcstg. Co.  
Address.....Box 898  
Tel.....4-6573  
Representative.....Broadcast Time Sales  
Transcription.....SESAC, Standard

Membership.....RAB  
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer  
Sales Prom. Mgr.....Don Williams  
Business, Comm. Mgr.....Dorothy Bremner

**WMID—Atlantic City—1947  
ABN**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mid-Atlantic Bcstg. Co., Inc.  
Address.....Brighton Hotel  
Tel.: 4-1340.....News Service: AP  
Transcription Service.....Associated  
Representative.....Stars Natl.  
President.....Richard Endicott  
General Manager.....David H. Freedman  
Program Director.....Alan Owen  
Chief Engineer.....Edward Ross

**WSNJ—Bridgeton—1937**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Eastern States Bcstg. Corp.  
Tel.: BR 2930.....News Service: UP  
Transcription Service.....Thesaurus  
Station Representative.....Clark  
Membership.....NAB  
President.....Russell S. Henderson  
V.P., Gen. Mgr., Sta., Comm. Mgr.....Paul Alger  
Prog. Director.....Joseph McCulley  
Publicity Director.....Howard Auger  
Chief Engineer.....Ed Bold

**WCAM—Camden—1926**

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Oper. By.....City of Camden  
Business Address.....6th & Market Sts.  
Tel.: EM 5-5600.....News Service: UP  
Transcription Service.....Standard  
Rep.....Bcst. Time Sales  
Membership.....NAB

*Great Albums of Music Station*



PULSE REPORT \*  
a 3 months study  
of listening habits  
*reveals*

**WVNJ**

has more listeners  
in essex county  
than any radio station  
in New York or New Jersey



Represented by:  
Broadcast Times Sales  
New York OX 7-1696

Essex County: population 983,500  
Effective Buying Income \$2,324,743,000  
per family E.B.I.—\$7,940

Source: Sales Management—  
Survey of Buying Power—May 1957

**WVNJ** Newark, New Jersey  
RADIO STATION OF The Newark News

\* A copy of this revealing report will be mailed to any advertiser or agency.





Gen. Comm. Manager.....John Cleary  
 Program Director.....Jack La Mar  
 Sales Prom. Mgr.....Jack Sillin  
 Publicity Dir.....Joseph E. Hale  
 Chief Engineer.....John Zander

### WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....South Jersey Bcstg. Co.  
 Business-Studio Address.2881 Mt. Ephraim Ave.  
 Tel.: EM 5-7200.....News Service: AP  
 Representative.....Rambreau  
 President.....Ranulf Compton  
 General Manager.....Gordon Giffen

### WMLV—Millville—1953

Frequency: 1440 Kc.....Power: 1000 Watts, d.  
 Owner.....Fred Wood, et al  
 Address.....Radio Park  
 Tel.: TA 5-2600.....News Service: UP  
 Transcription.....Lang-Worth  
 Representative.....Broadcast Time Sales  
 Station Mgr.....Karl F. Scheying  
 Prog. Dir.....Valerie C. Scheying  
 Publicity Director.....Jack Lawyer  
 Chief Engineer.....Joseph Karcher

### WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Morristown Bcstg. Co.  
 Address.....10 Park Place  
 Tel.: JE 8-1250.....News Service: AP  
 Transcription Service.....Thesaurus  
 Membership.....NAB  
 General Manager.....Kenneth A. Croy  
 Commercial Mgr.....Henry Behre  
 Program Director.....Bob Vesel  
 News Dir.....Robert Stoepker  
 Chief Engineer.....Dick Lundy

### WAAT—Newark—1922

Frequency: 970 Kc.....Power: 5000 d., 1000 n.  
 Owned-Operated By.....Bremer Bcstg. Corp.  
 Business-Studio Address.....1020 Broad St.  
 Tel.: MI 2-6400.....News Service: AP  
 Transcription Service.....SESAC  
 President, Gen. Mgr.....Irving R. Rosenhaus  
 Station Manager.....F. V. Bremer  
 Nat. Sales Mgr.....James W. Anderson  
 Program Director.....George Green  
 Commercial Manager.....Harold Edison

### WHBI—Newark—1922

Freq.: 1280 Kc.....Power: 2½ Kw. d., 1 Kw. n.  
 Owned-Operated By.....May Radio Bcst. Corp.  
 Business-Studio Address.....35 Warren St.  
 Telephone:.....MI 2-7353  
 Pres., Gen. Mgr.....James L. Shearer  
 Sta. Mgr., Prog. Dir.....William Masi  
 Chief Engineer.....Harold Michaels

### WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Rollins Bcstg. Co.  
 Business Address.....Box 1258  
 Tel.: MU 8-3665.....News Service: AP  
 Membership.....RAB

Representative.....Rollins Bcstg. Co.  
 Transcription Service.....Lang-Worth  
 President.....O. Wayne Rollins  
 Sta. Mgr.....A. R. Lamphear  
 Chief Engineer.....G. R. Chambers

### WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Newark Bcstg. Corp.  
 Address.....1225 Raymond Blvd.  
 Tel.: MI 3-7600.....News Service: AP  
 Membership.....RAB  
 General Manager.....Ivon B. Newman

### WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Raritan Valley Bcstg.  
 Business-Studio Address.....385 George St.  
 Tel.: CH 7-1450.....News Service: AP  
 Transcription Service.....Lang-Worth, Muzak  
 Membership.....NAB, RAB  
 President.....J. L. Rosenmiller, Jr.  
 V.P., Gen. Mgr.....William F. Maio  
 Program Director.....H. J. Hauptman  
 Publicity Director.....Jan Woodruff  
 Chief Engineer.....Clarence Dingman

### WNNJ—Newton—1953—KBS

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned.....Sussex County Bcstrs.  
 Tel.: NE 1616.....News Service: AP  
 Sta., Comm. Mgr., Ch. Eng.. Robert C. Gessner  
 Program Director.....John Bennett  
 Sales Prom. Mgr.....Ronnie Hickman

To Broadcasters

# AP

Means

## Added Profits

## Added Prestige

The Associated Press

50 Rockefeller Plaza  
New York 20, N. Y.

**WPAT—Paterson—1941**

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WPAT, Inc.  
 Business-Studio Address . . . . . 66 Hamilton St.  
 Tel.: AR 4-3400 . . . . . News Service: UP  
 President, General Manager . . . . . D. J. Wright  
 V.P.'s. Charlse W. Parker, William J. Calvert  
 V.P., Sales Dir. . . . . John F. Sloan  
 Music Dir. . . . . David Gordon  
 Publicity Dir. . . . . John Burt  
 Tech. Supervisor . . . . . P. Di Savino

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . S. Jersey Radio, Inc.  
 Address . . . . . Old Turnpike  
 Tel.: PL 3971 . . . . . News Service: AP  
 Transcription Service . . . . . Standard, Thesaurus  
 Representative . . . . . Forjoe  
 Membership . . . . . NAB  
 President . . . . . Harlan G. Morrelle  
 General Manager . . . . . Howard L. Green  
 Prog. Dir. . . . . Bob Richter  
 Sales Promotion Manager . . . . . Dick Williams  
 Chief Engineer . . . . . Milton Thurlow, Jr.

**WBUD—Trenton—1947**

Frequency: 1260 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . WBUD, Inc.  
 Address . . . . . P. O. Box 158  
 Tel.: EX 4-7191 . . . . . News Service: AP, UP  
 Transcription . . . . . Thesaurus

Membership . . . . . RAB  
 Pres., Gen. Mgr. . . . . Richard M. Hardin  
 Station Manager . . . . . Teresa Rose  
 Comm. Manager . . . . . William Garry  
 Program Director . . . . . Frank Brooks  
 Chief Engineer . . . . . Terrance O'Rourke

**WTNJ—Trenton—1923**

Frequency: 1300 Kc. . . . . Power: 250 Watts  
 Owned . . . . . WOAX, Inc.  
 Address . . . . . 418 Bellevue Ave.  
 Tel.: EX 3-4281 . . . . . News Service: UP  
 Representative . . . . . Bcst. Time Sales  
 President . . . . . William DeFreitas  
 Gen., Sta., Comm. Sales Mgr. . . . . R. McFadden  
 Program Director . . . . . Ron Poleo  
 Publicity Director . . . . . Ronnie Sherwood  
 Chief Engineer . . . . . Nicholas Dalessandro

**WTTM—Trenton—1942—NBC**

Frequency: 920 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Peoples Bcst. Corp.  
 Bus.-Stu. Add. . . . . Brunswick Ave., Lake Drive  
 Tel.: OW 5-8515 . . . . . News Service: AP  
 Representative . . . . . Forjoe  
 Transcription Service . . . . . World, SESAC  
 Membership . . . . . NAB, RAB  
 President . . . . . M. D. Lincoln  
 General Manager . . . . . Herbert E. Evans  
 Station Manager . . . . . Fred E. Walker  
 Publicity Dir. . . . . K. M. Weber  
 Gen. Sales Mgr. . . . . Harry W. Barnham

# WPAT!

*Creators of "Gaslight Revue" . . .*

*one of the Greater New York area's  
 most distinguished musical programs*



Owned.....Permian Basin Radio Corp.  
 Address.....Box 247  
 Tel.: EX 3-4478.....News Service: AP  
 Transcription.....Lang-Worth, World  
 Representative.....Clark, Melville  
 Membership.....NAB  
 President, Co-Mgr.....Charles R. Scott  
 Comm., Sales Prom. Mgr.....Zeb Williams  
 Program Director.....Ray Corbin  
 Chief Engineer.....Robert R. Martin

### **KWEW—Hobbs—1938** **MBS-KBS**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KWEW, Inc.  
 Address.....Box 787  
 Tel.: EX 3-3137.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Branham  
 President.....Theresa P. Whitmore  
 Gen., Sta. Mgr.....Harry McAdams  
 Comm., Sales Prom. Mgr.....Phil McGee  
 Program Director.....Dorha Montgomery  
 Chief Engineer.....Roy T. Evans

### **KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address.....Box 968  
 Tel.: JA 6-6681.....News Service: AP  
 President.....W. C. Taylor

### **KOBE—Las Cruces—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus.-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....News Service: UP  
 Transcription Service.....Lang-Worth  
 President, Gen. Mgr.....Jim Gober  
 Comm. Mgr.....B. W. LeNoir  
 Sales Prom. Mgr.....Geraldine Sells  
 Prog. Dir.....Jim Finlay  
 Chief Engineer.....Jack Diehl

### **KFUN—Las Vegas—1941** **ABN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Southwest Bcasters, Inc.  
 Business Address.....Box 710  
 Tel.: 12.....News Service: UP  
 Membership.....NAB  
 President, Gen. Mgr.....Ernest N. Thwaites  
 Program Director.....Dorothy G. Thwaites  
 Chief Engineer.....Julian H. Lendy

### **KRSN—Los Alamos—1948** **ABN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....V. Parker II & D. K. Burns  
 Address.....Community Center  
 Tel.: 2-4422.....News Service: UP  
 Representative.....Bob Dore, Ayres  
 Membership.....NAB  
 Partner, Sta. Mgr.....Virgil A. Parker, III  
 Partner, Comm. Mgr.....Darrel K. Burns  
 Publicity Director.....Virgil A. Parker

### **KLEA—Lovington—1951** **KBS**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned.....Lea County Broadcasting Co.  
 Address.....1700 S. Main  
 Tel.: 8911.....News Service: UP  
 Transcription Service.....Standard  
 President.....David R. Worley  
 General, Comm. Mgr.....Hoyt Caldwell  
 Asst. Mgr.....Gil Haugen  
 Prog. Dir.....Robert Burt  
 Publicity Director.....Hal Chestnut  
 Chief Engineer.....Wilton Highfall

### **KENM—Portales—1950—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Plains Bcstg. Co.  
 Address.....Drawer 540  
 Tel.: RE 6-6681.....News Service: AP  
 Trans. Serv.....Lang-Worth, SESAC  
 Membership.....NAB  
 Pres., Co-Owner.....John Burroughs  
 Gen. Mgr., Co-Owner.....Leola Randolph  
 Chief Engineer.....Joe Randolph

### **KRTN—Raton—1948** **ABN-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Colfax County Broadcasting Co.  
 Address.....Box 767  
 Tel.: 875.....News Service: UP  
 Transcription.....World  
 Membership.....NAB  
 Owner.....Lloyd Hawkins  
 Commercial Mgr.....C. Gail Boles  
 Program Director.....James Roper  
 Chief Engineer.....Marvin Coffman

### **KBIM—Roswell—1953—KBS**

Frequency: 910 Kc.....Power: 5 Kw., d.  
 Owned.....Taylor Bcstg. Co.  
 Address.....P. O. Box 525  
 Tel.: MA 2-2120.....News Service: AP  
 Membership.....NAB  
 Station Rep.....Clark  
 President.....William C. Taylor  
 General Manager.....G. F. "Jud" Roberts  
 Comm. Manager.....Almarie Oldfield  
 Prog. Dir.....John E. Davis  
 Sales Prom. Mgr.....Bill Hight  
 Chief Engineer.....Eugene Rader

### **KGFL—Roswell—1927** **MBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGFL, Inc.  
 Bus.-Studio Address.....Box 1019  
 Tel.: MA 2-5110.....News Service: UP  
 Trans.....Lang-Worth  
 Representative.....Branham  
 President.....Theresa P. Whitmore  
 Gen. Manager.....W. E. Whitmore, Jr.  
 Comm. Manager.....Clifford "Buzz" Jackson  
 Program Director.....Beverly Bowman  
 Sta. Mgr.....Stan Gallup  
 Chief Engineer.....Bob Henske





**KSWs—Roswell—1947—NBC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By John A. Barnett  
Business-Studio Address Box 670  
Telephone MA 2-6450  
Representative Meeker, Melville  
Membership NAB  
Owner & Gen. Mgr. John A. Barnett  
Station Mgr. Vincent A. Carrozza  
Asst. Gen. Mgr. W. L. Shackelford

**KTRC—Santa Fe—1946—ABN**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Garfield Packard  
Address 210 E. Marcy St.  
Tel: 3-6685 News Service: UP  
Representative McGillvra  
Pres., Gen. Mgr. Garfield C. Packard

**KVSF—Santa Fe—1936—CBS**

Frequency: 1260 Kc. Power: 1000 Watts  
Owned-Oper. By New Mexico Bcstg. Co.  
Business-Studio Address 759 Cerrillos Rd.  
Tel: 3-7319 News Service: AP  
Representative Branham  
Manager Ivan R. Head  
Prog. Dir. Ada Zamora

**KSIL—Silver City—1946  
CBS**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By James H. Duncan  
Address 1640 Cactus St.  
Tel: 611 News Service: AP  
Representative Branham  
Owner, Manager J. H. Duncan  
Comm. Manager Robert Fuller

**KCHS—Truth or Consequences  
1946—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By Southwestern Bcstg. Co.  
Address P. O. Box 351  
Tel: 1400 News Service: AP  
Representative Continental Radio Sales  
Transcription Thesaurus  
President Rex Tynes  
Mgr. Richard C. Erbe

**KTNM—Tucumcari—1941  
MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned Quay County Broadcasting Co.  
Address P. O. Box 668  
Tel: 100 News Service: AP  
Transcription World  
Representative Clyde Melville  
Membership NAB  
Pres., Gen. Mgr. Lloyd Hawkins  
Sta. Mgr., Chief Engineer Howard Maudlin  
Comm. Mgr., Pub. Dir. Bill Walls  
Program Director Mrs. Neil Mitchell

**New York**

Pop. March 1 (Est.)—16,295,000; Families—5,084,000; Lic. Stations—122,  
Sta. CP's—5; Radio Homes—5,008,000; TV Homes—4,846,000

**WABY—Albany—1934**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By Eastern N. Y. Bcstg.  
Business-Studio Address 80 Braintree St.  
Tel: AL 2-3353 News Services: UP, AP  
Representative Forjoe  
Gen. Mgr. Ed. L. Trudeau

**WOKO—Albany—1924  
ABN-MBS**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By Gov. Dongan Bcstg. Corp.  
Business-Studio Address P. O. Box 1520  
Tel: DE 9957 News Service: UP  
Representative Rambeau  
Membership NAB, RAB  
President Carl L. Lindberg  
Manager Charles L. Murn  
Comm. Mgr. C. Russell Ehresman  
Sales Prom. Mgr. Charles L. Morn  
Pub., Prog. Dir. Leo McDevitt  
Chief Engineer Lloyd Snowdeal

**WPTR—Albany—1948**

Frequency: 1540 Kc. Power: 50,000 Watts  
Owned-Oper. By Patroon Brcdstg. Co., Inc.  
Address P. O. Box 1540  
Tel: AL 5-3345 News Service: AP

Representative Adam Young  
Membership RAB, NAB  
President J. Myer Schine  
Exec. V.P., Gen. Mgr. Duncan Mounsey  
Comm. Mgr. Joseph A. Farrar  
Chief Engineer W. Russell David, Sr.

**WROW—Albany—1947  
CBS**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Capital Cities TV Corp.  
Address Box 10  
Tel: 3-2225 News Service: UP  
Station Representative Avery-Knodel  
Membership NAB, RAB  
General Manager T. S. Murphy  
Station Manager George M. Perkins  
Comm. Manager Albert M. Fiala

**WCSS—Amsterdam—1948**

Frequency: 1490 Kc. Power: 250 Watts  
Owned Community Service Bcstg. Co.  
Address Upper Locust Ave.  
Tel: VI 3-2500 News Services: UP  
Representative McGillvra  
Membership RAB  
President Alphonse Di Mezza  
General Mgr. Philip Spencer  
Chief Engineer Jerome Pabis



Prog. Dir..... Tom Durand  
Chief Engineer..... Chester Sunderland

### WDVL—Vineland—1957

Frequency: 1270 Kc..... Power: 500 Watts, d.  
Owned..... Delsea Bcstrs.  
Address..... Radio Park  
News Service..... AP  
President..... Mort Hendrickson

### WWBZ—Vineland—1946

Frequency: 1360 Kc..... Power: 1000 Watts  
Owned-Operated By... Community Bcstg. Serv.  
Address..... S. Delsea Drive  
Tel.: OX 2-6500..... News Service: UP  
Representative..... Gill-Perna  
Transcription..... World  
Membership..... NAB  
General Manager..... Randolph Gretes

### WCRV—Washington—1955

Frequency: 1580 Kc..... Power: 500 Watts d.  
Owned..... Warren Bcstg.  
Address..... 3 Belvidere Avenue  
Tel.: MU 9-2060..... News Service: AP  
General Manager..... George S. Croy

### WCMC—Wildwood—1951 KBS

Frequency: 1230 Kc..... Power: 100 Watts  
Owned-Operated By.... Francis J. Matrangola  
Address..... 3010 N. J. Ave.  
Tel.: 2-7751..... News Service: AP  
Membership..... NAB  
Owner, Gen. Mgr..... Francis J. Matrangola  
Comm. Mgr..... Margaret Murphy  
Prog. Dir..... George Hart  
Chief, Engineer..... Carlton Owen

## New Mexico

Pop. March 1 (Est.)—871,000; Families—241,000; Lic. Stations—38,  
Sta. CP's—3; Radio Homes—232,000; TV Homes—104,000

### KALG—Alamogordo—1950 MBS-KBS-IMN

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Radio Sta. KALG  
Address..... Box 268  
Tel.: 211..... News Service: AP  
Transcription..... Thesaurus  
Membership..... NAB, RAB  
President..... William Phelps  
General Manager..... Bob Hoffman  
Comm. Mgr., Prog. Dir..... Terry Clark  
Publ. Dir..... Jim Armstrong  
Chief Engineer..... Bill Shimer

### KABQ—Albuquerque—1947 KBS

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... Duke City Bcstg. Corp.  
Address..... 317 Broadway, N.E.  
Tel.: 3-1744..... News Service: UP  
Reps..... Harlan G. Oakes; Nat'l Time Sales  
Membership..... RAB  
Pres., Gen. Mgr..... Edward M. Sleighel  
Sales Prom. Mgr..... Victor Siman  
Program Dir..... Jose Gallegos  
Chief Engineer..... Charles Kohlousen

### KDEF—Albuquerque—1953

Frequency: 1150 Kc..... Power: 1 Kw. d.  
Owned..... KDEF Bcstg. Co.  
Address..... 506 2nd St. N.W.  
Tel.: CH 3-7813..... News Service: UP  
Station Representative..... Bolling  
President, Gen. Mgr..... Frank Quinn  
Sta. Mgr..... Wayne Griffin

### KGGM—Albuquerque—1927 CBS

Frequency: 610 Kc..... Power: 5000 Watts

Owned-Oper. By..... New Mexico Bcstg. Co.  
Business Address..... 1414 Coal St. S.W.  
Tel.: CH 3-2285..... News Service: AP  
Representative..... Branham  
Transcription Service..... World  
Membership..... NAB  
Pres., Gen. Mgr..... A. R. Hebenstreit  
Comm., Sls. Prom. Mgr..... R. C. Rhoads  
Program Director..... Robert Van Driel  
Pub. Dir..... Jim Laramoor  
Chief Engineer..... Leonard F. Dodds

### KHAM—Albuquerque—1956 ABN-KBS

Frequency: 1580 Kc..... Power: 1 Kw., d.  
Owned..... KHAM, Inc.  
Address..... 202 Claremont Street, NE  
Tel.: DI 4-2394..... News Service: UP  
Transcription Service..... Thesaurus  
Representative..... Continental  
Membership..... RAB  
President..... J. W. Hedges  
V.P., Gen. Mgr..... J. L. Anderson  
Commercial Manager..... Robert W. Dungan  
Director Operator..... Joe T. Saffle  
Chief Engineer..... H. T. Walton

### KLOS—Albuquerque—1957

Frequency: 1450 Kc..... Power: 250 Watts  
Owned..... B & M Bcstrs.  
Address..... Box 1298  
Telephone..... AL 6-9866  
Gen. Mgr..... Frank Redfield

### KOB—Albuquerque—1921 NBC

Freq.: 770 Kc..... Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By..... KSTP, Inc.  
Address..... 1430 Coal Ave. S.W.  
Tel.: CH 3-4411..... News Service: UP, INS  
Transcription Service..... Lang-Worth



Representative: .....Petry  
 Membership .....NAB  
 General Manager.....George Johnson  
 Manager.....A. E. Mickel  
 Sales Prom. Mgr.....Doris Luedke  
 Program Director.....Michael Dillon

**KQUE—Albuquerque—1946**  
**MBS**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....KQUE Corp.  
 Address.....200 Indian School Rd.  
 Tel.: CH 7-8848.....News Service: AP  
 Representative .....Everett-McKinney  
 Membership .....RAB  
 President.....W. N. Schnepf  
 Sta. Mgr.....Robert D. Williams  
 Chief Engineer.....Rodney Mathews

**KSVP—Artesia—1947**  
**IMN-MBS-KBS**

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.  
 Owned-Operated By.....Artesia Bcstg. Corp.  
 Business-Studio Address..1450 Roselawn Ave.  
 Tel.: SH 6-2751.....News Service: AP  
 Membership .....RAB, NAB  
 President.....Martin Yates III  
 Gen. Mgr.....Bob Hess  
 Comm. Mgr.....Jack Minter  
 Chief Engineer.....L. O. Wilcox

**KAVE—Carlsbad—1936**  
**CBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Voice of the Caverns, Inc.  
 Address.....2907 W. Church St.  
**News Service** .....AP  
 Representative .....Branham  
 Membership .....NAB  
 President.....N. H. Battison  
 General Manager.....John H. Battison  
 Sta., Comm. Mgr.....Don Husted  
 Publ., Prog. Dir.....Bob Fuller  
 Chief Engineer.....Bill Carnahan

**KPBM—Carlsbad—1950**

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Coronado Bcstg. Co.  
 Address.....313 W. Mermod  
 Tel.: TU 5-5373.....News Service: AP  
 Transcription Service .....Thesaurus  
 Representative .....McGillvra  
 Membership .....RAB, NAB  
 Pres., Gen., Sta. Mgr.....D. A. Swayze  
 Prog. Director.....Ed Lyons  
 Chief Engineer.....Vic Daley

**KLMX—Clayton—1949—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ari-Ne-Mix Bcstg. Corp.  
 Address.....Box 7, Fair Grounds  
 Tel.: 616.....News Service: UP  
 Membership .....NAB  
 President.....Arthur Jernlgan  
 Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale

Program Director.....Dave Adams  
 Chief Engineer.....Robert D. Waters

**KCLV—Clovis—1952—KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....New-Tex Bdstg.  
 Address.....1221 Main  
 Tel.: 4401.....News Service: UP  
 Transcription Service .....Lang-Worth  
 Membership .....NAB  
 President.....Odis Echols, Sr.  
 Gen., Sta. Mgr., Prog. Dir.....Odis Echols, Jr.  
 Sales Prom. Mgr.....Albert Houpe  
 Chief Engineer.....Clayton Fuchs

**KICA—Clovis—1932**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KICA, Inc.  
 Address.....P. O. Box 111  
 Tel.: PO 3-5511.....News Service: AP  
 Station Representative.....John E. Pearson  
 V.P., Gen. Mgr.....Gene P. Loffler  
 Comm. Manager.....James Richardson  
 Program Director.....Jim Self  
 Chief Engineer.....M. S. O'Dell

**KOTS—Deming—1954—KBS**

Frequency: 1230 Kc.....Power: 250 Watts, d.  
 Owned.....Luna County Bcstg. Co.  
 Address.....P. O. Box 470  
 Tel.: 999.....News Service: AP  
 General Manager.....Robert W. Tobey  
 Comm Mgr.....Jim Smith

**KVBC—Farmington—1951**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By....Radio Station KVBC  
 Address.....413½ West Main St.  
 Tel.: DA 5-3541.....News Service: UP  
 Membership .....RAB, NAB  
 Transcription Service .....World  
 Gen., Sta. Mgr.....C. O. Kendrick  
 Commercial Mgr.....Bob Williams  
 Prog. Dir.....Bob Huston  
 Chief Eng.....Harold Furstenberg

**KWYK—Farmington—1957**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Basin Bcstg. Co.  
 Address.....418 W. Broadway  
 Telephone .....DA 5-6932  
 Gen. Mgr.....Jimmie D. Gober

**KGAK—Gallup—1945—ABN**

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Thunderbird Bcstg. Co.  
 Address.....P. O. Box 1231  
 Tel.: UN 3-4444.....News Service: AP  
 Transcription Service .....World  
 Membership .....NAB, RAB  
 Representative .....O'Connell  
 Pres., Gen. Mgr.....Merle H. Tucker  
 Comm. Mgr.....C. W. Horne  
 Chief Engineer.....Paul R. Bateman

**KHOB—Hobbs—1954**

Frequency: 1280 Kc.....Power: 1 Kw. d.

## WMBO—Auburn—1927

### MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By..... WMBO, Inc.  
Business-Studio Address..... 141 Genesee St.  
Tel.: AU 2-3511..... News Service: AP  
Representative..... Thomas F. Clark  
Membership..... NAB, RAB  
Transcription..... World  
General Manager..... Frederick L. Keesee  
Prog., Pub. Dir..... Robert B. Morgan

## WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 500 W. d.  
Owned..... Babylon-Bashore Bcstg. Corp.  
Address..... Farmingdale Rd. & E. Drive  
Tel.: MO 1-4000..... News Service: AP  
Gen. Mgr..... Joe Horenstein  
Comm. Mgr..... Bertine Fields

## W B T A—Batavia—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By..... Batavia Bcstg. Corp.  
Business-Studio Address..... 22 Seaver Pl.  
Tel.: 715..... News Service: AP  
Pres., Gen. Mgr..... Edmund R. Gamble  
Sales Prom. Mgr., Prog. Dir..... John Collins  
Commercial Mgr..... Charles Snow  
Publicity Dir..... Jack Derbyshire  
Chief Engineer..... Fred Callendar

## WENE—Binghamton

### Endicott—1947

Frequency: 1430 Kc. Power: 5 Kw.  
Owned-Oper. By..... Ottaway Stations, Inc.  
Address..... 909 E. Main, Endicott  
Tel.: 5-3351..... News Service: UP  
Representative..... Radio Reps. Inc.  
Membership..... NAB, RAB  
President..... James H. Ottaway  
Vice President..... F. H. Brinkley  
General Manager..... S. W. Ryder  
Asst. to Mgr..... H. Johansen  
Chief Engineer..... John Fischler

## WINR—Binghamton—1946

### NBC

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..... The Binghamton Press  
Business-Studio Address..... Robinson Bldg.  
Tel.: 4-4318..... News Service: UP  
Representative..... George P. Hollingbery  
Membership..... NAB, RAB  
General Manager..... Dale Taylor  
Commercial Manager..... A. V. Ludington, Jr.  
Chief Engineer..... G. Ricciardell

## WKOP—Binghamton—1947

### MBS

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By..... The Binghamton Bcstrs., Inc.  
Business-Studio Address..... 34 Chenango St.  
Tel.: 2-3437..... News Service: AP

Transcription Service..... World  
Representative..... Bolling  
Membership..... NAB, RAB  
Pres., Gen. Sta. Mgr..... Andrew Jarema  
Comm., Prom. Mgr., Prog. Dir..... Wally Bauman  
Publicity Dir..... Bob Richards  
Chief Engineer..... Charles Hallinan

## W N B F—Binghamton—1928

### CBS

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated By..... Triangle Pubs. Inc.  
Business Address..... 1 Henry St.  
Tel.: BI 3-7311..... News Service: UP  
Newspaper Affiliate..... Phila. Inquirer  
Representative..... Blair & Co.  
Membership..... NAB  
Gen. Mgr..... George R. Dunham  
Sales Manager..... Kenneth Leslie  
Dir. Nat. Sales..... Ed H. Benedict  
Oper. Mgr..... Russ Baker  
Business Mgr..... E. William Farneti  
Chief Engineer..... Sherman Egan

## WBRV—Boonville—1955

### KBS

Frequency: 900 Kc. Power: 500 Watts d.  
Owned-Oper. By..... Black River Radio, Inc.  
Address..... WBRV Building  
Tel.: 11..... News Service: AP  
Membership..... NAB, RAB  
Pres., Gen. Manager..... Livingston Lansing  
Comm. Manager..... Leon Renodin  
Pub. Director..... Millie Seelman

## W B E N—Buffalo—1930—CBS

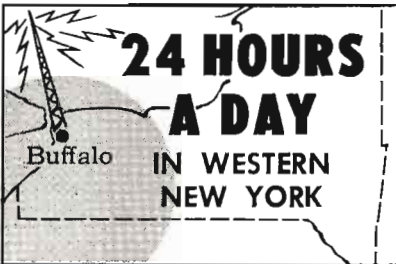
Frequency: 930 Kc. Power: 5000 Watts  
Owned-Operated By..... WBEN, Inc.  
Address..... Hotel Statler  
Tel.: MO 0930..... News Service: AP, UP, INS  
Newspaper Affiliation..... Buffalo Evening News  
Transcription Service..... Lang-Worth  
Representative..... Henry I. Christal  
President..... A. H. Kirchofer  
General Manager..... C. Robert Thompson  
Station Manager..... Frank W. Kelly  
Sales Manager..... C. E. Daly  
Prog. Dir..... Eugene Brook  
Publicity Director..... Joseph A. Haeffner  
Chief Engineer..... Ralph J. Kingsley

## W B N Y—Buffalo—1935

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... Roy L. Albertson, Inc.  
Address..... 485 Main St.  
Tel.: MO 1400..... News Services: AP, UP  
Rep..... Jack Masla, O'Connell  
Membership..... NAB  
General Mgr..... Michael L. Merla  
Comm. Mgr..... R. L. Albertson, Jr.  
Prog. Dir..... Richard Lawrence

## W E B R—Buffalo—1924—MBS

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By..... WEBR, Inc.



**NEWS**

**SPORTS**

**MUSIC**

RADIO CENTER  
**WKBW**  
*Buffalo's Basic NBC Station*

**EVERY HOUR ON THE HOUR  
 24 HOURS A DAY**

**Buffalo's World Series, Canisius College Basketball, Cavalcade of Sports Station**

**Buffalo's Leading Radio Personalities including Stan Jasinski, Larry Brownell, Sherm Wright, Lee Forester and George "Hound Dog" Lorenz**

Your "PACKAGE DEAL" will SATURATE this station

**You'll be surprised  
 what \$100  
 a week will buy**

•

**For details call any  
 office of Avery -  
 Knodel or station  
 WKBW direct**

The most successful advertising technique is "telling your sales story to as many people, as many times as you can, within the limits of a sound budget." This is the WKBW SATURATION FORMULA which is bringing increased sales results for WKBW advertisers; and we have the renewals to prove it. A WKBW saturation campaign gives you more than twice as many listeners for your advertising dollar. That's why your sales results will be more than twice as good . . . that's why WKBW is your most profitable buy in the Buffalo and Western New York market.

50,000 WATTS  
 AVERY-KNODEL, INC.  
 National Representatives



BASIC NBC  
 CLINTON H. CHURCHILL  
 Founder, President  
 and General Manager



**Business-Studio Address**.....23 North St.  
 Tel.: LI 7133.....News Service: AP, UP, INS  
 Newspaper Affiliation.....Courier-Express  
 Trans. Service...Thesaurus, Standard, SESAC  
 Representative.....Katz  
 Membership.....NAB, RAB  
 President.....William J. Connors, III  
 General Manager.....David F. Leopold  
 Comm. Mgr.....George T. Stagg  
 Pgm., Prom. Mgr.....Wm. Schweitzer  
 Chief Engineer.....Frank B. Ridgeway

### WGR—Buffalo—1922—ABN

Frequency: 550 Kc.....Power: 5 Kw.  
 Owned.....Transcontinent TV  
 Address.....Hotel Lafayette  
 Tel.: WA 3100.....News Service: UP  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Membership.....NAB, RAB  
 President.....David C. Moore  
 Sta., Comm. Mgr.....Nat L. Cohen  
 Sales Prom. Mgr.....Ollie Howard  
 Program Dir.....Robert J. Strigl  
 Pub. Dir.....Florence Lafler  
 Chief Engineer.....Karl B. Hoffman

### WINE—Buffalo—1948

Frequency: 1010 Kc.....Power: 1 Kw.  
 Address.....Box 85  
 Tel.: AM 1160.....News Service: UP  
 Trans.....World  
 Representative.....Radio-TV Rep.  
 Membership.....NAB, RAB  
 President.....John L. Kluge  
 Man. Dir.....Marvin A. Kempner  
 Sales Mgr.....Herb Resnick  
 Chief Engineer.....Ernie Bohrke

### WKBW—Buffalo—1925—NBC

Frequency: 1520 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....WKBW, Inc.  
 Business Address.....Radio Center, 1430 Main St.  
 Tel.: GR 5101.....News Service: UP  
 Representative.....Avery-Knodel  
 Membership.....NAB  
 Pres., Gen., Prom. Mgr.....Clinton H. Churchill  
 Public Service Dir.....Dorothy L. Ireland  
 V. P., Sta., Comm. Mgr.....Alfred E. Anscombe  
 Program Dir.....William Meek  
 Chief Engineer.....Leroy Fledler

### WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Niagra Bcstg.  
 Address.....2900 Geness St.  
 Telephone.....FI 9600  
 Representative.....Walker  
 Gen. Mgr.....Gordon P. Brown

### WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Greater Erie Broad. Co.  
 Address.....315 Main St.  
 Telephone.....MO 1200  
 Representative.....Forjoe  
 Owner.....Leon Wyszatycki  
 Gen., Sta. Manager.....Ted Wyszatycki  
 Commercial Manager.....Jack Greenfield

### WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000Watts d.  
 Owned...Wellsboro Corning Bcstg. Adv. Inc.  
 Address.....Box 117  
 Tel.: 6-7000.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....McGillvra, Inc.  
 Membership.....RAB  
 V.P., Station Manager.....Bob Shaddock  
 Comm. Mgr.....Paul E. Carpenter

### WCLI—Corning—1947—ABN

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Radio Corning, Inc.  
 Address.....99 W. First St.  
 Tel.: 6-5421.....News Service: AP  
 Station Representative.....Donald Cooke, Inc.  
 Membership.....NAB  
 Pres., Gen. Mgr., Pub. Dir.....Gordon M. Jenkins  
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.  
 Chief Engineer.....Maurice Sherman

### WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Radio Cortland, Inc.  
 Business-Studio Address.....27 N. Main St.  
 Tel.: SK 6-2828.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....NAB, RAB  
 President.....Leighton A. Hope  
 Gen., Sta., Comm. Mgr.....W. L. Thompson  
 Chief Engineer.....Walter Chociy

### WFLR—Dundee—1956—KBS

Frequency: 1570 Kc.....Power: 1 Kw., d.  
 Owned.....Finger Lakes Bcstg.  
 Address.....30 Main St.  
 Tel.: 158.....News Service: AP  
 Representative.....Hopewell  
 Gen. Mgr.....Robert Burns  
 Comm. Mgr.....Thomas H. Shafer

### WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Operated By.....Lake Shore Bcstg.  
 Address.....Willow Rd.  
 Tel.: 7756.....News Service: AP  
 Transcription Service.....Thesaurus  
 Station Representative.....Walker  
 Membership.....NAB, RAB  
 Pres.....Simon Goldman  
 Sta. Mgr.....Richard H. Burt  
 Commercial Manager.....H. Brooks Dawson

### WELM—Elmira—1947 CBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....Radio Elmira, Inc.  
 Business-Studio Address.....222 E. Market St.  
 Tel.: 3-5626.....News Service: AP  
 Station Representative.....Burn-Smith  
 Membership.....NAB, RAB  
 President.....John S. Riggs  
 Vice Pres., Gen. Mgr.....Keith W. Horton  
 Program Director.....Ruth E. Dibble  
 Chief Engineer.....Arthur French

# WHLI

"THE VOICE  
OF LONG ISLAND"

## 10,000 POWERFUL WATTS TO DELIVER THE GREATER LONG ISLAND MARKET (NASSAU-SUFFOLK)

### WHLI'S GREATER LONG ISLAND COVERAGE . . .

	NASSAU	SUFFOLK	TOTAL
POPULATION . . . . .	1,200,000	525,000	1,725,000
NET INCOME . . . . .	\$2,928,340,000	\$755,604,000	\$3,683,944,000
PER FAMILY . . . . .	\$8,503	\$5,698	
RETAIL SALES . . . . .	1,534,786,000	564,961,000	2,099,747,000
FOOD STORE SALES . . . . .	403,423,000	152,997,000	556,420,000
AUTO STORE SALES . . . . .	252,922,000	93,225,000	346,147,000

WHLI HAS THE LARGEST DAYTIME AUDIENCE  
IN THE MAJOR LONG ISLAND MARKET! (Pulse)

\* THE 2nd LARGEST MARKET IN NEW YORK!

\*\* NOW REACHES 5,500,000 PEOPLE

\*\*\* GIVES YOU TREMENDOUS, IMPORTANT, "BIG MONEY" MARKET COVERAGE

\*\*\*\* AMAZINGLY LOW, LOW, COST-PER-THOUSAND

### WITHIN WHLI'S COVERAGE AREA

POPULATION . . . . .	5,477,000
NET INCOME . . . . .	\$11,758,859,000
RETAIL SALES . . . . .	6,125,535,000

Represented by GILL-PERNA

→ 10,000 WATTS

# WHLI

AM 1100  
FM 98.3

HEMPSTEAD  
LONG ISLAND, N. Y.

*the voice of  
Long Island*

PAUL GODOFSKY, PRES. AND GEN. MGR.  
JOSEPH A. LENN, EXEC. V. P. SALES



### WENY—Elmira—1939 NBC

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..Elmira Star-Gazette, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 Tel.: 5181.....News Service: AP  
 Representative.....Everett-McKinney  
 Membership.....NAB, RAB  
 General Manager.....L. F. "Bill" Pope  
 Commercial Mgr.....F. R. Gray  
 Prom. Mgr.....Bill Givens  
 Program Director.....Frederick W. Hodge  
 Chief Engineer.....Ed. L. Pettengill

### WEHH—Elmira Heights-Horse- Heads—1956—MBS

Frequency: 1590 Kc. Power: 500 W., d.  
 Owned.....Elmira Heights-Horseheads Bcstg.  
 Address.....Box 2097  
 Representative.....McGillvra  
 Trans.....Lang-Worth  
 Gen. Mgr.....Frank P. Saia  
 Comm. Mgr.....Harry Keavin  
 Prog. Dir.....Norman Decker

### WGBB—Freeport—1926

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....Long Island's First Station, Inc.  
 Business-Studio Address....44 So. Grove St.  
 Tel.: MA 3-1240.....News Service: AP  
 Trans. Serv.....Thesaurus, World  
 Membership.....NAB  
 Pres., Gen. Mgr.....Edward J. Fitzgerald  
 Prog. Dir.....Ed Brown  
 Gen. Sales Mgr.....M. C. Evans

### WOSC—Fulton—1949—KBS

Frequency. 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....W. Bridge & Water, Oswego  
 Tel.: 3088.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Hil F. Best  
 President.....Richard C. Mitchell  
 General Manager.....Jack Burgess

### WKIT—Garden City—1956

Frequency: 1520 Kc. Power: 250 Watts  
 Owned.....KWIT, Inc.  
 Address.....509 Mad. Ave.  
 Tel.: MU 8-0940.....News Service: UP  
 President.....Sy Weintraub  
 V.P., Gen. Mgr.....Walter Ware  
 Program Dir.....Frank Costa  
 Chief Engineer.....Stan LoPresto

### WGVA—Geneva—1947—ABN

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....Star Bcstg. Co., Inc.  
 Address.....Geneva Fed. Savings Bldg.  
 Tel.: GE 6691.....News Service: AP  
 Representative.....Cooke  
 President.....M. R. Forman  
 V.P., Gen. Manager.....Thomas L. Brown  
 Sta., Comm. Mgr.....Ernest F. Oliver

### WWSC—Glens Falls—1946 ABN

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..Gt. Northern Radio Co.  
 Address.....13 Warren St.  
 Tel.: GL 2-6518.....News Service: AP  
 Newspaper Affil.....Post  
 Transcription.....SESAC, World, Thesaurus  
 Representative.....R. O'Connell  
 Membership.....RAB  
 Pres., Gen Mgr.....Martin Korig  
 Sta. Mgr., Chief Eng.....Thomas Humphrey  
 Comm., Prom. Mgr.....Frank Costello  
 Publicity Director.....Fred Carota  
 Sales. Prom. Mgr.....Ralph Romano

### WENT—Gloversville—1944 CBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....WENT Bcstg. Corp.  
 Business-Studio Address.....8 W. Fulton St.  
 Tel.: 4-7175.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Gill-Perna  
 Pres., Gen., Sta. Mgr.....Joseph H. Tobin  
 Program Director.....Richard Stewart  
 Sales Prom. Mgr., Pub. Dir...George Hornidge

### WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.  
 Owned-Oper. By.....FM Bcstg. Corp.  
 Business-Studio Address.....384 Clinton St.  
 Tel.: IV 1-8000.....News Service: UP  
 Transcription.....World, Thesaurus, SESAC  
 Representative.....Gill-Perna  
 Membership.....RAB  
 Pres., Gen. Mgr.....Paul Godofsky  
 Comm. Manager.....Joseph A. Lenn  
 Prog. Dir.....Jerry Carr  
 Publicity Director.....John T. Clayton  
 Chief Engineer.....Frank E. Knaack

### WALY—Herkimer-Ilion—1956

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned.....WALY, Inc.  
 Address.....Palmer House Hotel  
 Tel.: TO 6-4220.....News Service: UP  
 Representative.....Masla  
 Trans.....Thesaurus  
 Gen. Mgr.....Melvin E. Whitmire

### WLEA—Hornell—1951 MBS

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Hornell Bcstg. Corp.  
 Business-Studio Address.....97 Main St.  
 Tel.: 1420.....News Service: UP  
 Representative.....Gill-Perna  
 Transcription.....World  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Charles D. Henderson  
 Sta. Mgr.....G. W. Stidstone  
 Comm. Mgr.....E. Barnes



Prog. Dir.....Don Jones  
Pub. Dir.....Byron Emerson  
Chief Engineer.....Frederick Witter

**WWHG—Hornell—1946**

Frequency: 1320 Kc.....Power: 5 Kw., d.  
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.  
Address.....Radio Center  
Tel.: 2000.....News Service: UP  
Representative.....Rambeau  
Trans.....Columbia  
Pres., Gen. Mgr.....Sy Dresner  
Sta. Mgr.....Alfred Dresner  
Comm. Mgr.....Sheff Davis  
Sales Mgr.....Treach White  
Prog. Dir.....Lou Parker  
Pub. Dir.....Cleora M. Carroll  
Chief Engineer.....Howard Huff

**WHUC—Hudson—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Orin Lehman, Et Al  
Address.....Union Turnpike  
Tel: HU 8-3341.....News Service: UP  
Membership.....NAB  
General Manager.....John Kearney  
Commercial Manager.....Robert Strakos  
Pub. Dir.....Jennie W. Weaver  
Prog. Dir.....J. P. Cranna  
Chief Engineer.....Victor J. Schuler

**WGSM—Huntington—1951**

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned....Huntington-Montauk Bcstg. Co., Inc.  
Address.....379 New York Ave.  
Tel.: HA 3-6740.....News Service: UP  
Transcription Service.....Lang-Worth  
Membership.....NAB, RAB  
Gen., Sta. Mgr.....Edward J. Fitzgerald  
Sales Mgr.....Daniel E. Schmidt, III

**WHCU—Ithaca—1921—CBS**

Frequency: 870 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Cornell University  
Business-Studio Address.....Ithaca  
Tel.: 4-6301.....News Service: UP  
Membership.....NAB, RAB  
Gen. Mgr.....Michael R. Hanna  
Commercial Mgr.....H. E. M. Brockway  
Program Director.....Joseph A. Short  
Publicity Director.....Sam Woodside  
Chief Engineer.....Herbert P. Michels

**WTKO—Ithaca—1956**

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned.....Radio Ithaca, Inc.  
Address.....Tremam-King Bidg.  
News Service.....AP  
Membership.....NAB  
Representative.....Forjoe  
Exec. V.P., Gen. Mgr.....E. E. Erdman  
Pub. Dir.....B. M. Clarey  
Ch Eng.....Gerald Cushing

**WJOC—Jamestown—1948**

**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By.....Air Waves, Inc.  
Trans.-Bus.-Studio Address...415 W. Fourth St.  
Tel.: 6-1555.....News Service: AP  
Representative.....Burn-Smith  
President, Gen. Manager.....Harold P. Kane  
Comm. Mgr.....Richard F. Rose  
Prog. Dir.....Edward J. McGrath, Jr.  
Chief Eng.....B. O. Waterman

**WJTN—Jamestown—1924  
ABN**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By...James Bcstg. Co., Inc.  
Bus.-Studio Address.....Hotel Jamestown  
Tel.: 7151.....News Service: UP  
Transcription Service...Associated, McGregor  
Representative...Venard, Rintoul & McConnell  
Membership.....NAB, RAB  
Pres., Gen., Sta. Mgr.....Simon Goldman  
Comm. Mgr., Sales Prom. Mgr.. J. Carl Willems  
Program Director.....George Pileeger  
Pub. Dir.....Almon Hazard  
Chief Engineer.....Herbert Niklaus

**WKNY—Kingston—1939  
MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Kingston Bcstg. Corp.  
Business-Studio Address.....601 Broadway  
Tel.: FE 1-1490.....News Service: AP  
Representative.....Meeker  
Membership.....RAB, NAB  
President.....Joseph K. Close  
Gen. Mgr.....Robert M. Peebles  
Prog. Dir.....Richard L. Beach  
Chief Engineer.....Allan J. Smith

**WVOS—Liberty—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Sullivan County Bcstg. Co.  
Address.....Liberty  
Tel.: LI 1680.....News Service: UP  
General Manager.....S. D. Lubin  
Sta., Comm. Mgr.....William B. Orr  
Sec'y-Treas.....H. G. Borwick

**WLFH—Little Falls—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Walter Gaines  
Address.....Second Street  
Tel.: 654.....News Service: AP  
Owner.....Walter Gaines  
Ch. Eng.....Barry Frank

**WUSJ—Lockport—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Union-Sun & Journal, Inc.  
Trans.-Address.....320 Michigan St.  
Tel.: 3-5944.....News Service: AP  
Transcription Service.....World  
Newspaper Affil.....Union Sun & Journal  
Representative.....Gill-Perna  
Membership.....NAB  
President.....Egbert D. Corson  
General Manager.....William B. Kemble  
Sta., Comm. Mgr.....Joseph A. Pinna  
Sales Prom. Manager.....Jerry Damond

Prog. Director..... Tony Allen  
 Pub. Dir..... Tom Jolls  
 Chief Engineer..... Thomas Ceravalo

## **WICY—Malone—1946** **MBS-KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper By..... North Country Bcstg. Co.  
 Address..... WICY Bldg.  
 Tel.: 187..... News Service: UP  
 Membership..... NAB  
 Pres., Gen. Mgr..... Mitchell C. Tackley  
 Comm. Mgr..... Alice M. Tackley  
 Chief Engineer..... Adolph Stromer

## **WMSA—Massena—1945** **ABN**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... The Brockway Co.  
 Business Address..... Central Building  
 Tel.: RO 9-3591..... News Service: UP  
 Transcription Service..... Thesaurus  
 Newspaper Affil..... Watertown Times  
 Representative..... Weed  
 Membership..... NAB, RAB  
 President..... John B. Johnson  
 General Manager..... Louis Salff, Jr.  
 Station Manager..... Thomas R. McHugh  
 Program Director..... James H. Nash  
 Publicity Director..... R. E. Anderson  
 Chief Engineer..... A. Samuel Frazier

## **WALL—Middletown—1942**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... The Community Bcstg. Corp.  
 Business-Studio Address..... 62 North St.  
 Tel.: DI 3-3119..... News Service: AP  
 Membership..... NAB, RAB  
 Pres., Gen., Comm. Mgr..... James M. Patt  
 Program Director..... Jerry Wax  
 Chief Engineer..... Fred Schoelkopf

## **WGNV—Newburgh—1933**

Frequency: 1220 Kc..... Power: 1000 Watts d.  
 Owned..... Orange County Bcstg. Co., Inc.  
 Business-Studio Address..... 161 Broadway  
 Tel.: 4600..... News Service: AP  
 Membership..... RAB  
 Representative..... Kettell-Carter  
 Pres..... George W. Bingham  
 V.P., Gen. Mgr..... Joseph Rake  
 Program Dir..... Richard H. Raskin  
 Comm. Mgr..... Campbell Thompson

## **WNRC—New Rochelle—1950**

Frequency: 1460 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Radio New Rochelle, Inc.  
 Address..... 200 North Ave.  
 Tel.: NA 6-0800..... News Service: AP  
 Representative..... Keller  
 President..... Donald Daniels  
 General Mgr..... Sidney I. Flamm  
 Comm. Mgr..... Jules M. Labert  
 Program Dir..... Bob Roberts  
 Chief Engineer..... Edward Cahill

To Broadcasters

# AP

Means

## Added Profits

## Added Prestige

The Associated Press

50 Rockefeller Plaza

New York 20, N. Y.



**TWO VERY IMPORTANT THINGS  
TO REMEMBER WHEN BUYING SPANISH  
RADIO IN NEW YORK:**

**WHOM** ENJOYS THE TOP RATING  
IN 46 OUT OF 48 DAILY  
QUARTER-HOURS  
IN SPANISH.\*

**WHOM** REACHES MORE THAN  
71% OF PUERTO RICAN  
FAMILIES DAILY AND THE  
WEEKLY CIRCULATION  
ENCOMPASSES ALMOST ALL FAMILIES.\*

\* Pulse

**A COPY OF THE COMPLETE PULSE REPORT  
CONTAINING BOTH AUDIENCE RATINGS  
AND A PROFILE OF THE PUERTO RICAN  
LISTENER IN NEW YORK IS YOURS FOR  
THE ASKING.**

**WHOM**

**136 West 52nd Street**

**New York 19, N Y.**



### WABC—New York—1921 ABN

Frequency: 770 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . American Bcstg. Co., Inc.  
 Business Address . . . . . 7 West 66th St.  
 Tel.: SU 7-5000 . . . . . News Service: AP, INS  
 Representative . . . . . John Blair  
 Membership . . . . . NAB, RAB  
 President . . . . . Leonard H. Goldenson  
 Gen., Sta. Mgr. . . . . Stewart Barthelmess  
 Program Manager . . . . . Myrtle Tower  
 Merchand. Mgr. . . . . John F. Dunn  
 Sales Mgr. . . . . R. E. Noble, Jr.  
 Publicity Director . . . . . Larry Eisenberg  
 Chief Engineer . . . . . Frank Marx

### WBNX—New York—1927

Frequency: 1380 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WBNX Bcstg. Co., Inc.  
 Bus.-Studio Address . . . . . 260 E. 161st St., N. Y. 51  
 Tel.: ME 5-0333 . . . . . News Service: AP  
 Transcription Service . . . . . SESAC  
 Representative . . . . . A. Lewis King  
 President . . . . . A. L. Haskell  
 V.P., Sta.-Gen. Manager . . . . . William I. Moore  
 Asst. Comm. Mgr. . . . . Edward Betchley  
 Prog. Directors . . . . . Frank Johnson, E. Ervin

### WCBS—New York—1924 CBS

Frequency: 880 Kc. . . . . Power: 50,000 Watts

Owned By . . . . . Columbia Bcstg. System, Inc.  
 General Studio Address . . . . . 485 Madison Ave.  
 Tel.: PL 1-2345 . . . . . News Service: AP, INS, UP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . CBS Radio Spot Sales  
 Membership . . . . . NAB, RAB  
 President of CBS . . . . . Frank Stanton  
 General Manager . . . . . Sam J. Slate  
 Sales Prom. Mgr. . . . . Richard L. Stahlberger  
 Program Director . . . . . Allen Ludden  
 Publicity Director . . . . . Milton Rich  
 Chief Engineer . . . . . Davidson Vorhes

### WEVD—New York—1927

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Debs Memorial Radio Fund  
 Business-Studio Address . . . . . 117 W. 48th St.  
 Tel.: PI 7-0880 . . . . . News Service: AP  
 Trans. . . . . SESAC  
 Managing Dir. . . . . Henry Greenfield  
 Prog. Dir. . . . . George Field

### WHOM—New York—1930

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Progress Bcstg. Corp.  
 Business Address . . . . . 136 W. 52nd St.  
 Tel.: CI 6-3900 . . . . . News Service: UP  
 News. Affil. . . . . Il Progresso Italo-Americano  
 President, Gen. Manager . . . . . Fortune Pope  
 V.P., Sales Mgr. . . . . Charles Baltin  
 Program Director . . . . . Ralph Contantino  
 Chief Engineer . . . . . George Stelger

# The Red Cross Needs



# Your Unstinting Assistance

# GIVE!



this is what **WINS** used to look like



this is what **WINS** looks like today

RADIO CIRCLE **WINS** NEW YORK 23, N.Y.  
**1010**

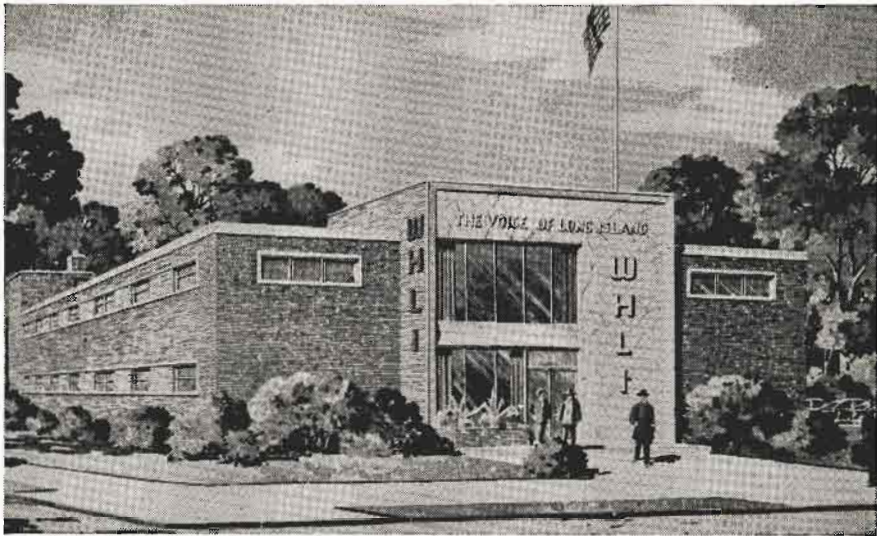


# WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....News Service: AP, UP, INS  
 Membership.....RAB

Reps. ....Katz  
 President.....J. Elroy McCaw  
 Vice-Pres. ....John Keating  
 V.P., General Mgr.....H. G. Fearnhead  
 Sales Mgr.....John D. Kelly  
 Prog. Dir.....Mel Leeds  
 Chief Engineer.....P. Von Kunitz

## SEE WHLI LISTING ON PAGE 525



### WHLI "THE VOICE OF LONG ISLAND"

NOW . . . brings to local, regional and national advertisers a tremendous, important coverage of a huge market place . . . second only to New York City.

WHLI SERVES ALL OF NASSAU AND SUFFOLK COUNTIES . . . A VAST EVER-GROWING AUDIENCE . . . WITH PROGRAMMING THAT HAS MADE THIS STATION THE FAVORITE OF LONG ISLAND FOR OVER 10 YEARS.

→ 10,000 WATTS

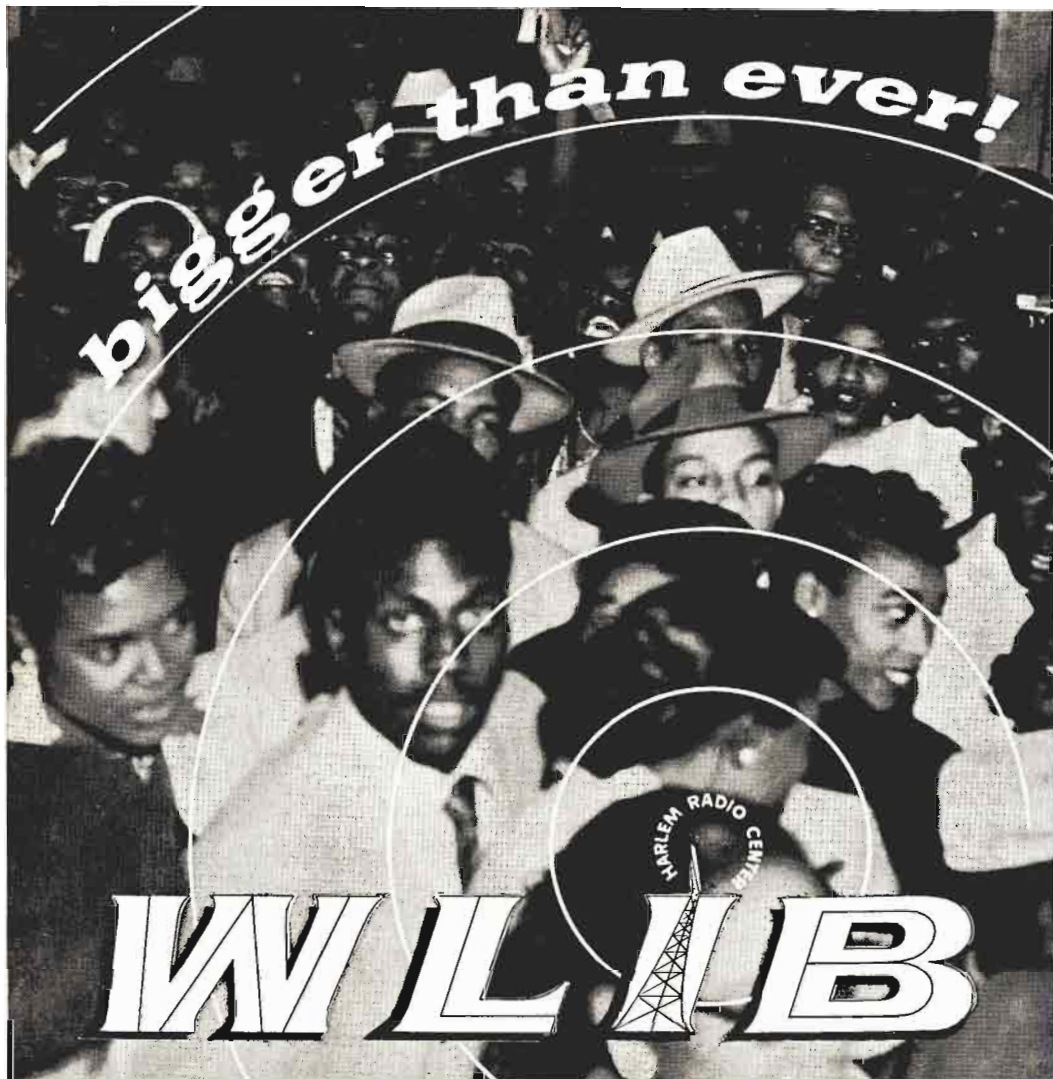
**WHLI**

AM 1100  
FM 98.3

HEMPSTEAD  
LONG ISLAND, N. Y.

*the voice of  
Long Island*

PAUL GODOFSKY, PRES. AND GEN. MGR.  
 JOSEPH A. LENN, EXEC. V. P. SALES  
 Represented by Gill-Perna



## **1190 ON YOUR DIAL**

**WLIB** has more Negro listeners than any other New York station—network or independent (Pulse).

**WLIB** is the only radio station in New York City with studios in Harlem.

**WLIB** is the first New York station broadcasting Negro community news and special events on a regularly scheduled basis—every hour on the half-hour.

**HARLEM RADIO CENTER • Hotel Theresa • 125th Street and Seventh Avenue • New York 27**





**WLIB—New York—1944**

Frequency: 1190 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By.....New Bcastg. Co., Inc.  
 Business-Studio Address.....2090 7th Ave.  
 Tel.: MO 6-1800..... News Service: AP  
 Representative ..... For Joe  
 Membership ..... NAB  
 Pres., Gen. Manager..... Harry Novik  
 Program Director..... Nat Rudich  
 Comm. Mgr..... Arthur Harrison  
 Pub. Dir., Sales Prom. Dir..... Arnold Weiner  
 Chief Engineer..... Gordon A. Greenfield

**WMCA—New York—1925**

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Operated By..... WMCA, Inc.  
 Business-Studio Address....415 Madison Ave.  
 Tel.: MU 8-1500..... News Service: UP  
 Representative ..... AM Radio Sales  
 Membership ..... RAB  
 President ..... Nathan Straus  
 General Manager..... M. M. Fleischl  
 Program Director..... Leon Goldstein  
 Sales Prom. Mgr..... Patricia Bolton  
 Sales Mgr..... John J. McSweeney  
 Chief Engineer..... James McCafferty

SEE PAGES 100-101 FOR

**LISTING OF NEW YORK  
PHONE NUMBERS**



**NETWORKS**



**PUBLICATIONS**



**ORGANIZATIONS**



**TALENT AGENCIES**



**FM RADIO STATIONS**



**AM RADIO STATIONS**



**NEWS ASSOCIATIONS**



**TELEVISION STATIONS**



**PROGRAM PRODUCERS**



**RECORDING COMPANIES**



**ADVERTISING AGENCIES**



**TRANSCRIPTION COMPANIES**



**STATION REPRESENTATIVES**

American Home Products  
American Tobacco Company  
Arthur Murray  
Bab-O  
Block Drug Company  
Breyer Ice Cream  
Budweiser Beer  
Chesterfield Cigarettes  
Chrysler Corp. (Chrysler Division)  
Clapps Baby Food  
Coca Cola  
Colgate-Palmolive Company, Inc.  
Cott Beverage Corp.  
Coty, Inc.  
De Soto  
Dodge

Merkel, Inc.  
Mrs. Wagner Pies  
Nail Brands Division of Sterling Drug —  
Double Danderine  
Nedicks Stores  
Nestle Co.  
Newport Cigarettes  
No-Cal  
Nucoa Margarine  
P. Ballantine & Sons  
Pontiac Division of General Motors  
R. H. Macy  
R. J. Reynolds Tobacco Co.  
Ralston Purina Co.  
RCA Victor Corp. —  
Popular Record Albums

# WMGM — THE CALL LETTERS FOR AMERICA'S LEADING NATIONAL, REGIONAL AND LOCAL ADVERTISERS

Dugans Lite Diet Bread  
Eastern Air Lines  
Equitable Life Assurance Society  
of the United States  
Esso  
F & M Schaefer Brewing Co.  
Ford Motor Company — Edsel Division  
Gallo Wines  
General Electric (FM Radio)  
Gordon Baking Company  
Grand Union  
Great Atlantic & Pacific Tea Co., The  
Hoffman Beverage Co.  
Jacob Ruppert Inc.  
L & M Cigarettes  
Lever Bros.  
Lifesavers  
Lincoln Mercury  
Martinsons Coffee

Reddi-Wip, Inc.  
Safeway Stores  
Sealy Mattress  
Seven-Up Co.  
Shell Oil Co.  
Sinclair Refining Co.  
Slenderella  
Standard Brands  
Stewart Warner Corp. — Alemite  
Sun Oil Co.  
Sunset TV and Appliances  
Texas Co.  
Time & Life, Inc.  
Trans World Airlines  
U. S. Rubber Co.  
Warner Lambert Corp.  
Woodbury Soap  
*and many more.*

**wmgm-new york** 50,000 Watts • The Metro-Goldwyn-Mayer Radio Station  
400 Park Avenue, New York 22, N. Y. • National Representatives: George P. Hollingbery



### WMGM—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....WMGM Bcstg.  
 Business-Studio Address.....400 Park  
 Tel.: MU 8-1000.....News Service: UP, AP  
 Representative.....Hollingbery  
 V.P., Director.....Arthur M. Tolchin  
 Sales Manager.....Samuel Faust  
 Prom., Adv. Dir.....John M. McKeon  
 Program Director.....Raymond Katz

### WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned-Operated By.....DuMont Bcstg. Co.  
 Business-Studio Address.....565 Fifth Ave.  
 Tel.: YU 6-7000.....News Service: AP  
 Representative.....Dave Simmons, Inc.  
 Membership.....RAB  
 Pres. & Gen. Mgr.....R. D. Buckley

Exec. V.P.....John B. Jaeger  
 Comm. Mgr.....J. V. B. Sullivan

### WOR—New York—1922—MBS

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Business-Studio Address.....1440 Broadway  
 Tel.: LO 4-8000.....News Services: INS, UP  
 Trans.....Paxton  
 Representative.....H-R Reps.  
 Membership.....NAB, RAB  
 President.....Thomas F. O'Neil  
 Gen. Manager.....Robert Leder  
 Adv. Mgr.....J. A. Yergin  
 Comm. Mgr.....W. McCormick  
 Adv., Prom. Dir.....Robert Sullivan  
 Program Director.....Robert S. Smith  
 Dir. Prom. & Planning.....Robert Hoffman  
 Publicity Manager.....Richard Jackson  
 Chief Engineer.....Harry Tilley

(See Page 320)

## To Broadcasters

# AP

## Means

# Added P Profits

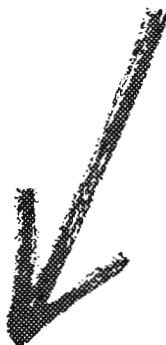
# Added P Prestige

### The Associated Press

50 Rockefeller Plaza

New York 20, N. Y.

**The Italian Population  
Of New York is the  
Third Largest Market  
In the Entire U.S.A. . . .**



and it's growing . . . *growing* . . .  
**GROWING!** In 1955 and 1956 alone,  
47,600 new Italian immigrants  
settled in the New York area. The  
net population gain over deaths  
was 17,100 persons — an important  
addition to a market already  
numbering over two million.

In other words — New York,  
the largest community of this  
Hemisphere, is “More Italian than  
Ever Before”!

We have new facts and figures about  
this vast, responsive market.  
They're a revelation! Write, wire  
phone — we'll see that you get them!

**RADIO STATION  
WOV**

**730 Fifth Avenue — Circle 5-7979**

**NEW YORK      ROME**



**WOV—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WOV Bcstg. Corp.  
 Business-Studio Address.....730 Fifth Ave.  
 Tel.: CI 5-7979.....News Service: AP ANSA  
 Transcription Service.....MacGregor  
 Representative.....Pearson  
 Exec. V. P., Gen. Manager.....Ralph N. Weil  
 V. P., Prog. Director.....Arnold Hartley  
 Publicity Director.....R. E. Thompson  
 Chief Engineer.....Emile Hill

**WPOW—New York—1957**

Frequency: 1330 Kc.....Power: 5 Kw.  
 Owned.....Bcstrs. of N. Y.  
 Address.....41 East 42nd St.  
 Tel.: YU 4-4600.....News Service: UP  
 Representative.....Tele Bcstrs. Inc.  
 President.....H. Scott Killgore  
 Sta. Mgr.....Kenneth Sullivan  
 Prog. Dir.....Melvin E. Miller  
 Chief Engineer.....David R. Pryce

**SEE PAGE 321**

**FOR U. S. RADIO STATION INDEX**



**SEE PAGE 681**

**FOR CANADIAN RADIO STATION INDEX**



**SEE PAGE 7**

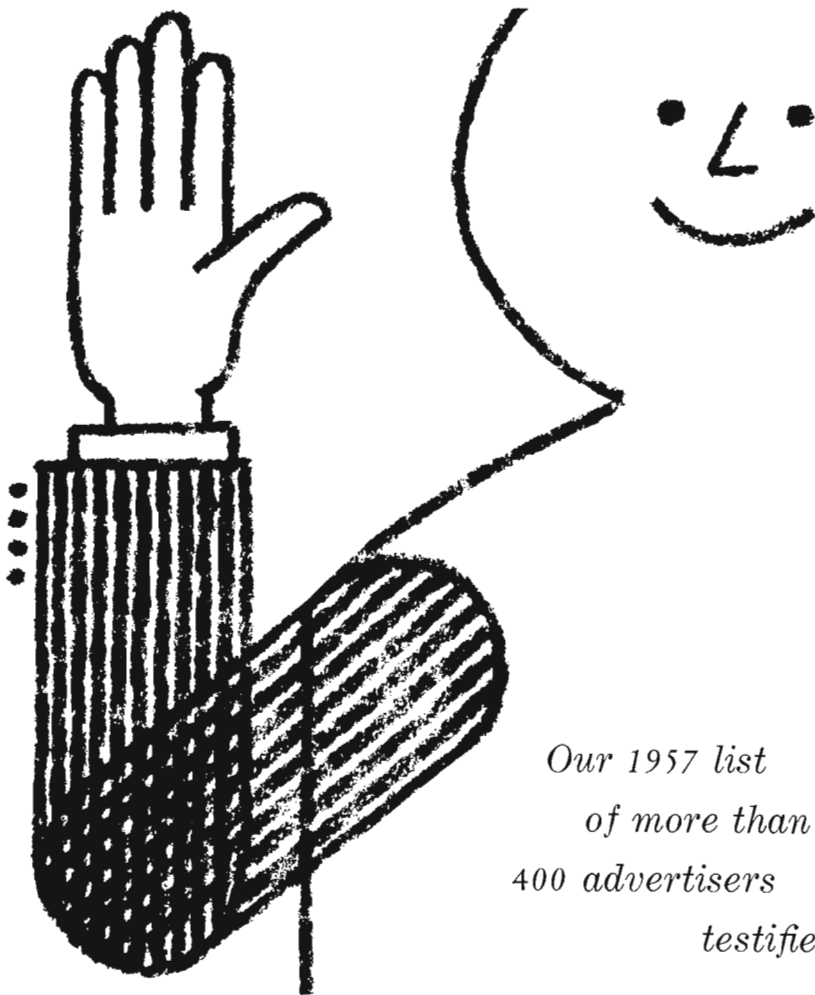
**FOR EDITORIAL INDEX**



**SEE PAGE 27**

**FOR ADVERTISING INDEX**





*Our 1957 list  
of more than  
400 advertisers  
testifies:*

## **WQXR SELLS**

1957 was a record-breaking year for WQXR, America's only 50,000-watt good music station. Its expanding list of advertisers . . . about 100 new this year . . . kept pace with its growing audience. Why? Because WQXR sells. It fills a distinct need and reaches a distinctive part of America's most massive market.

for more than a million New York families, nothing takes the place of

**WQXR**

*50,000 watts AM & FM  
Radio station of The New York Times  
229 West 43rd Street, New York 36, N. Y.  
Lackawanna 4-1100*

**WQXR—New York—1936**

Frequency: 1560 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Interstate Bcastg. Co.  
 Business-Studio Address.....229 W. 43rd St.  
 Tel.: LA 4-1100.....News Service: AP  
 Newspaper.....N. Y. Times (Owner)  
 Transcription Service.....SESAC  
 Representative.....Paul H. Raymer  
 Membership.....RAB  
 Chairman of Board.....Arthur Hays Sulzberger  
 President.....Orvil E. Dryfoos  
 Exec. V.P., Gen. Mgr.....Elliott M. Sanger  
 V.P. Sales Mgr.....Norman S. McGee  
 Sales Prom. Dir.....Mary Rice Anderson  
 Program Director.....Eleanor N. Sanger  
 Pub. Dir.....E. "Pat" Hurley  
 Chief Engineer.....L. J. Kleinklaus

**WRCA—New York—1926**  
NBC

Frequency: 660 Kc. Power: 50 Kw.  
 Owned.....National Bcastg. Co.  
 Address.....30 Rockefeller Plaza  
 Tel.: CI 7-8300.....News Services: AP, INS, UP  
 Transcription Service.....Thesaurus  
 Station Rep.....NBC Spot Sales  
 Membership.....NAB, RAB  
 President.....Robert Sarnoff  
 Gen. Manager.....William N. Davidson  
 Station Mgr.....Arthur Hamilton  
 Bus. Mgr.....Frederick Acker  
 Dir. Sales.....Herman Maxwell  
 Dir. Ops.....Pete Affe  
 Adv. Mgr.....Tony Kraemer  
 Sales Prom. Mgr.....Michael Lannon  
 Dir. Adv. Prom. & Merch.....Max E. Buck  
 Program Dir.....Steve White  
 Publicity Mgr.....John O'Keefe  
 Chief Engineer.....John H. Riedel

**WWRL—New York—1926**  
(SEE WOODSIDE, N. Y.)**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Business-Studio Address.....United Building  
 Tel.: 8421.....News Service: UP  
 Representative.....Headley-Reed  
 Membership.....NAB  
 Owner, Gen. Manager.....Earl C. Hull  
 Business Manager.....R. J. Manning

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper.....Niagara Frontier Bcastg. Corp.  
 Address.....129 Main St.  
 Tel.: BU 5-5796.....News Service: UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Exec. V. P., Gen. Mgr.....Tom W. Talbot  
 Comm. Manager.....W. M. Allen  
 Chief Engineer.....Gustav Czaplak

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.

Owned-Oper. By.....Radio Norwich, Inc.  
 Address.....14 S. Broad St.  
 Tel.: 4-2218.....News Service: UP  
 Transcription Service.....Thesaurus, World  
 Station Rep.....McGillvra  
 Membership.....RAB  
 Pres., Gen. Mgr.....William J. Hall  
 Asst. Mgr., Prog. Dir.....Ray Whitlock  
 Chief Engineer.....Wiley R. Bates  
 Comm. Manager.....Patrick E. Rheame

**WSLB—Ogdensburg—1940**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Seaway Radio  
 Address.....2315 Knox St.  
 Tel.: OG 500.....News Service: UP  
 Pres.....George W. Bingham  
 General Manager.....Thomas Leighton  
 Prog. Dir.....Flo Beach Rowe

**WHDL—Olean—1929—ABN**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WHDL, Inc.  
 Address.....3219 W. State Rd.  
 Tel.: 2-0161.....News Service: UP  
 Newspaper Affiliation.....Times Herald  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Eve ett-McKinney  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....John R. Henzel  
 Sta. Mgr.....John F. Hastings  
 Comm. Mgr.....Joseph K. Eade  
 Prog. Dir.....Donald McLean  
 Publicity Director.....Helen Strong  
 Chief Engineer.....Wallace D. Taylor

**WMNS—Olean—1957**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned.....Olean Bcastg. Corp.  
 Address.....168½ N. Union St.  
 Tel.: 2-0157.....News Service: AP  
 Trans.....Thesaurus  
 Representative.....Hopewell  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Donald W. Merriman  
 Comm. Mgr.....Jim Gleason  
 Prog. Dir.....Dan Bethell

**WONG—Oneida—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned.....John J. Geiger  
 Address.....238 Main St.  
 Tel.: 2640.....News Service: UP  
 Representative.....McGillvra  
 Comm. Mgr.....Joseph Trella

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 500 Watts, d.  
 Owned-Oper. By.....Ottaway Stations, Inc.  
 Bus.-Studio Address.....104 Chestnut St.  
 Tel.: 2-4701.....News Service: UP  
 Newspaper Affiliation.....Oneonta Star  
 Transcription Service.....Associated  
 Representative.....Radio-TV Reps.  
 Membership.....NAB, RAB  
 President.....James H. Ottaway



Managing Director.....Francis H. Brinkley  
 Station Manager.....Harold E. Graves  
 Comm. Mgr.....Benjamin M. Turnbull  
 Prod. Sup.....Jack Disbrow  
 Chief Engineer.....William J. Petit

Sales Prom. Mgr.....L. J. Hare  
 Chief Engineer.....Larry Lapanne

**KEBO—Owego—1957**

Frequency: 1330 Kc.....Power: 1 Kw., d.  
 Owned.....Erdman Bcstg. Co.  
 Address.....Box 51  
 News Service.....AP  
 Representative.....Forjoe  
 Membership.....NAB  
 Pres., Gen. Mgr.....E. E. Erdman  
 Prog. Dir.....Norman Brownell  
 Sales Mgr.....Matt Cordaro  
 Ch. Eng.....Gerald Cushing

**WIRY—Plattsburg—1950  
MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clinton Cty. Bdcstg. Corp.  
 Trans. Loca. Address.....301 Cornelia St.  
 Tel.: 2800.....News Service: AP  
 Transcription Service.....Lang-Worth  
 Representative.....McGavren-Quinn  
 Membership.....NAB, RAB  
 Pres., Gen., Comm. Mgr.....Joel H. Scheier  
 Station Mgr.....Donald Pelkey  
 Program Director.....Betty Kraus  
 Chief Engineer.....Leroy L. Fuller, Jr.

**WALK—Patchogue—1952**

Frequency: 1370 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Suffolk Bcstg. Corp.  
 Address.....P. O. Box 230  
 Tel.: GR 5-5200.....News Service: AP  
 Newspaper Affiliation.....Suffolk Cons. Press  
 Transcription Service.....Capitol  
 Representative.....Grant Webb  
 Membership.....NAB  
 Pres., Gen. Mgr.....W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr.....John Regan  
 Prog., Pub. Dir.....Jack Ellsworth  
 Chief Engineer.....Ed Becker

**WDLG—Port Jervis—1953**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Port Jervis Bcstg. Co.  
 Address.....Box 920  
 Tel.: 3-2293.....News Service: AP  
 Membership.....NAB  
 Transcription Service.....World  
 President.....Sidney Sakofsky  
 Gen. Mgr.....Oscar Wein

**WPAC—Pachogue—1951**

Frequency: 1580 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Patchogue Bcstg. Co.  
 Address.....31 W. Main St.  
 Tel.: GR 5-4600.....News Service: UP  
 Representative.....Clark  
 Pres., Gen. Mgr.....Lee Morrison  
 Station Mgr.....Stan Allan  
 Comm. Mgr.....Herbert Morrison  
 Program Director.....Dick Hodkin  
 Pub. Dir.....Donald Lombardy  
 Chief Engineer.....Morton Morrison

**WPDM—Potsdam—1955**

Frequency: 1470 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....St. Lawrence Radio, Inc.  
 Address.....Potsdam  
 News Service.....AP  
 President.....F. R. Woodruff  
 Business Manager.....David A. Kyle  
 Station Mgr.....James Rogers III

**WLNA—Peekskill—1948**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Highland Bcstg. Corp.  
 Address.....Radio Terrace  
 Tel.: 7-1124.....News Service: UP  
 Transcription Service.....World  
 Station Rep.....Rambeau, Kettell-Carter  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr., Ch. Eng.....Irving E. Cottrell  
 Comm., Sales Prom. Mgr.....Francis Lough

**WEOK—Poughkeepsie—1949**

Frequency: 1390 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....Mid-Hudson Bcsts. Inc.  
 Business-Studio Address.....Pendell Road  
 Tel.: GR 1-1500.....News Service: UP  
 Transcription Service.....World  
 Representative.....Everett-McKinney  
 Membership.....RAB  
 President.....Arthur J. Barry, Jr.  
 Gen. Mgr., Prog. Dir.....Frank Breslin  
 Sales Prom. Mgr.....Louis Pells  
 Chief Engineer.....John P. Burke

**WEAV—Plattsburg—1934  
ABN**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Plattsburg Bcstg. Corp.  
 Studio Address.....38 Court St.  
 Tel.: 1600.....News Service: UP  
 Representative.....Jack Masla  
 Membership.....NAB, RAB  
 President.....George F. Bissell  
 Gen. Mgr.....A. E. Spokes

**WKIP—Poughkeepsie—1940  
ABN**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Dutchess County Bcstg. Corp.  
 Business-Studio Address.....The Nelson House  
 Tel.: GR 1-2300.....News Service: AP  
 Membership.....NAB, RAB  
 Pres.....George W. Bingham  
 V.P., Gen. Mgr.....Richard A. Dwelley  
 Pub., Prog. Director.....John Kuhn  
 Chief Engineer.....Marvin S. Seimes

**WRIV—Riverhead—1955**

Frequency: 1390 Kc.....Power: 1,000 Watts  
 Owned.....Suffolk Broadcasting Corp.  
 Address.....1 East Main

Tel.: PA 7-1200..... News Service: AP  
 Newspaper Affil... Suffolk Consolidated Press  
 Representative ..... Grant Webb  
 Pres., Gen., Sta. Mgr..... W. K. Macy Jr.  
 Comm. Mgr..... Laurence I. Nicoll  
 Sta. Mgr., Prog. Dir..... John F. Mulcahy  
 Chief Engineer..... Edward Becker

### WBBF—Rochester—1947

#### MBS

Frequency: 950 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... WBBF, Inc.  
 Bus.-Studio Address..... 339 East Ave.  
 Tel.: HA 6-8920..... News Service: AP  
 Representative... Venard, Rintoul & McConnell  
 Membership ..... NAB, RAB  
 President ..... Thomas L. Brown  
 V.P., Gen. Mgr..... Robert S. Kieve  
 Comm. Mgr..... William F. Dudley  
 Program Director..... Claude Johnstone  
 Chief Engineer..... Vincent Lopopolo

### WHAM—Rochester—1922

#### NBC

Frequency: 1180 Kc..... Power: 50,000 Watts  
 Owned-Oper. By... Riggs & Greene Bcstg. Corp.  
 Business Address..... 201 Humboldt Rd.  
 Tel.: HU 2-1160..... News Service: UP  
 Representative ..... Christal, McDermott  
 Membership ..... NAB, RAB  
 President..... John S. Riggs  
 V. P., Gen. Mgr..... F. Robert Greene  
 Sales Manager..... Arthur W. Kelly

### WHEC—Rochester—1925

#### CBS

Frequency: 1460 Kc..... Power: 5000 Watts  
 Owned ..... WHEC, Inc.  
 Bus.-Studio Address..... 40 Franklin St.  
 Tel.: BA 5-3050..... News Service: AP  
 Newspaper Affiliation..... Gannett Co.  
 Membership ..... NAB, RAB  
 Representative ..... Everett-McKinney  
 President..... Frank E. Gannett  
 V.P., General Mgr..... Glover Delaney  
 Station Manager..... Lowell H. MacMillan  
 Publicity Director..... W. J. Adams  
 Program Director..... Warren Doremus  
 Technical Director..... R. K. Blackburn

### WRVM—Rochester—1947

Frequency: 680 Kc..... Power: 250 W.  
 Owner..... Rochester Bcstg. Co.  
 Address..... 130 S. Clinton Ave.  
 Tel.: BA 5-2520..... News Service: AP  
 Trans. .... World  
 Representative ..... Forjoe  
 Membership ..... NAB  
 President ..... Harry Trenner  
 Gen. Mgr..... Thomas H. O'Neill  
 Prog. Dir..... J. Arnold Schorr  
 Chief Engineer..... Al Rugin

### WSAY—Rochester—1936

Frequency: 1370 Kc..... Power: 5 Kw.

Owned-Oper. By... Federal Bcstg. System, Inc.  
 Business-Studio Address..... 250 E. Ave.  
 Tel.: BA 5-4870..... News Service: INS  
 Representative ..... Walker  
 Pres., Gen. Mgr..... Gordon P. Brown  
 Station Director..... John Hill

### WVET—Rochester—1947

#### ABN

Frequency: 1280 Kc..... Power: 5000 Watts  
 Owned-Oper. By... Veterans Bcstg. Co., Inc.  
 Address ..... 17 Clinton Ave So.  
 Tel.: HA 6-4820..... News Service: UP  
 Representative ..... Bolling Co., Inc.  
 Membership ..... NAB, RAB  
 Pres., Gen. Mgr..... Ervin F. Lyke  
 Sales Manager..... Arthur Murrellwright  
 Program Director..... Paul C. Louthier

### WKAL—Rome—1946—MBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By... Copper City Bcstg. Corp.  
 Business-Studio Address... Capitol Theatre Bldg.  
 Tel.: 3616..... News Service: UP  
 Representative ..... Cooke  
 Membership ..... NAB  
 President..... Myron J. Kallet  
 General Manager..... Joseph Kallet  
 Assistant Mgr..... Alberta Rossi

### WNYS—Salamanca—1957

#### NBC

Frequency: 1590 Kc..... Power: 1 Kw., d.  
 Owned ..... Cattaraugus Bcstg.  
 Address..... 91 Main St.  
 Tel.: 1515..... News Service: UP  
 Pres., Mgr..... Luther M. Schaeffer

### WNBZ—Saranac Lake—1927

#### ABN-KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By... Upstate Bcstg. Corp.  
 Business-Studio Address..... 88 Main St.  
 Tel.: 1320..... News Service: AP  
 Transcription Service..... Lang-Worth  
 Representative ..... Wm. G. Rambeau  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Jacques DeMattos  
 Comm. Mgr., Prog. Dir..... Jeanne DeMattos  
 Chief Engineer..... H. Berwind Williams

### WRSA—Saratoga Springs- Glens Falls—1957

Frequency: 1280 Kc..... Power: 1 Kw., d.  
 Owned ..... R. O'Connor, L. Tobler  
 Address..... Box 248 (s)  
 Tel.: 4300..... News Service: UP  
 Membership ..... NAB  
 Sta. Mgr..... Vic Wiley

### WSPN—Saratoga Springs 1954

Frequency: 900 Kc..... Power: 250 Watts





Owned ..... Spa Broadcasters, Inc.  
 Address ..... 72 West Avenue  
 Tel.: 2180 ..... News Service: AP  
 Representative ..... Richard O'Connell  
 Membership ..... NAB  
 President ..... Ken Freebern  
 Gen., Sta., Prom. Mgr. .... Chet Munson  
 Comm. Manager ..... Joe Snyder  
 Prog. Dir. .... Bog Dingman  
 Chief Engineer ..... John Leib

### WSKN—Saugerties—1956

Frequency: 920 Kc. .... Power: 1000 Watts, d.  
 Owned ..... The Skylark Corp., Inc.  
 Address ..... P. O. Box 920, Mount Marion, N. Y.  
 Tel.: CH 6-2822 ..... News Service: UP  
 Transcription ..... SESAC, World  
 Representative ..... Thomas F. Clark  
 Membership ..... NAB  
 President ..... John Lynker  
 V. P., Comm. Mgr. .... W. Irving Rose  
 Program Dir. .... Elliot Nevins

### WGY—Schenectady—1922 NBC

Frequency: 810 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... General Electric Co.  
 Business-Studio Address ..... 1400 Balltown Rd.  
 Tel.: FR 7-2261 ..... News Service: AP, UP

Representative ..... Henry I. Christal  
 Membership ..... NAB  
 General Manager ..... J. Milton Lang  
 Station Manager ..... Robert F. Reid  
 Sales Manager ..... J. Schmulbach  
 Publicity Director ..... A. R. Garland  
 Station Service ..... Caleb Paine  
 Program Director ..... Donn M. Chown  
 Chief Engineer ..... W. J. Purcell

### WSNY—Schenectady—1942

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Western Gateway Bcstg.  
 Business-Studio Address ..... 619 State St.  
 Tel.: EX 3-3622 ..... News Service: AP  
 Representative ..... Forjoe  
 Pres., Gen., Sta. Mgr. .... Winslow Leighton  
 Comm. Manager ..... Thomas Seeley

### WFBL—Syracuse—1922 ABN

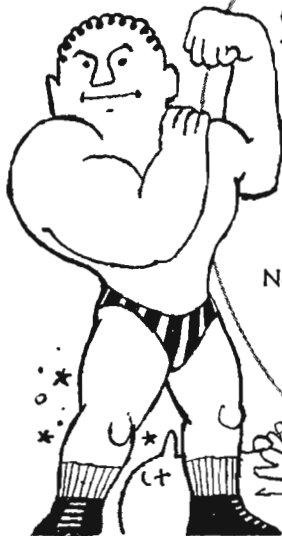
Frequency: 1390 Kc. .... Power: 5000 Watts  
 Owned ..... WTAC, the Big Station  
 Bus-Studio Address ..... 433 S. Warren St.  
 Tel.: HA 2-1147 ..... News Service: UP  
 Representative ..... Hollingberry  
 Transcription ..... World  
 Membership ..... NAB  
 General Mgr. .... Henry P. Wilcox

# WFBL

RADIO

# DOMINATES!

## SYRACUSE, NEW YORK



- IMPRESSIVE RATINGS
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

National representative — George P. Hollingbery Co.

## FOUNDERS CORP.

One of the Founders' group of stations, including  
 KPOA, Honolulu, and the Inter-Island Network; WTAC,  
 Flint, Michigan; and KTVR, Channel 2,  
 Denver, Colorado.







Sales Mgr. .... Richard F. Polgreen  
 Mdcg. & Prom. Mgr. .... Edward J. Hill  
 Pub. Rel. Dir. .... C. F. Phillips  
 Chief Engineer. .... Wilson P. Foy

**WHEN—Syracuse—1953**  
**CBS**

Frequency: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned. .... Meredith Syracuse Radio Corp.  
 Address ..... 511 Loew Bldg.  
 Tel.: HA 2-0277 ..... News Service: AP  
 Membership ..... NAB, RAB  
 Representative ..... Katz  
 V.P. & Gen. Mgr. .... Paul Adanti  
 Prom. Mgr., Pub. Dir. .... Robert Peel  
 Program Director. .... John L. Scott  
 Asst. Gen. Mgr. .... William H. Bell  
 Comm. Mgr. .... Louis Parmentier  
 Chief Engineer. .... Robert Ardner

**WNDR—Syracuse—1946**  
**MBS**

Frequency: 1260 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Syracuse Bcstg. Corp.  
 Address ..... Box 1212  
 Tel.: GI 6-1515 ..... News Service: AP  
 Station Rep. .... Forjoe  
 General Manager. .... Arthur C. Kyle, Jr.  
 Comm. Mgr. .... James A. McKechnie

**WOLF—Syracuse—1940**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Civic Bcstg. Corp.  
 Address ..... Kirkpatrick & Van Rensselaer Sts.  
 Tel.: HA 2-7211 ..... News Service: AP  
 Representative ..... Walker  
 Transcription ..... Standard  
 President, General Mgr. .... T. Sherman Marshall  
 Comm. Mgr. .... Al Webb  
 Sta. Mgr., Prog. Dir. .... Hamilton M. Woodle  
 Chief Engineer. .... Don Muir

**WSYR—Syracuse—1922**  
**NBC**

Frequency: 570 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Central N. Y. Bcstg.  
 Bus.-Studio Address ..... 224 Harrison St.  
 Tel.: GR 1-7111 ..... News Service: UP  
 Newspaper Affil. .... Herald-Journal, Post Standard  
 Representative ..... Henry I. Christal  
 Membership ..... NAB  
 Pres., Gen. Mgr. .... E. R. Vadeboncoeur  
 Sales Mgr. .... W. R. Alford, Jr.  
 Prom. Mgr., Pub. Dir. .... Lou Switzer  
 Prog. Dir. .... W. V. Rothrum  
 Chief Engineer. .... A. J. Eicholzer

**WIPS—Ticonderoga—1955**

Frequency: 1250 Kc. .... Power: 1 Kw., d.  
 Owner. .... Portage Bcstg. Co., Inc.  
 Address ..... Fort Road  
 Tel.: JU 5-2868 ..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB

Representative ..... O'Connell  
 President ..... Martin Karig  
 Gen., Comm. Mgr. .... Dale Robertson  
 Sta. Mgr., Prog., Pub. Dir. .... R. Robertson  
 Chief Engineer. .... Lloyd Howe

**WTRY—Troy—1940—CBS**

Frequency: 980 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... WTRY Bcstg.  
 Business-Studio Address ..... 92 Fourth St.  
 Tel.: AS 4-1100 ..... News Service: UP  
 Representative ..... John Blair  
 President ..... Daniel Kops  
 Gen. Manager. .... Allan Bengston  
 Program Director. .... John Mounteer  
 Chief Engineer. .... Frank Belaska

**WIBX—Utica—1925—CBS**

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... WIBX, Inc.  
 Address ..... First National Bank Bldg.  
 Tel.: 2-2101 ..... News Service: UP  
 Membership ..... RAB  
 Reps. .... Meeker  
 President. .... Margaret P. Stevens  
 Gen. Mgr. .... Margaret P. Bowen  
 Exec. V.P., Sta. Mgr., Pgm. Dir. .... Elliott Stewart  
 Sales Prom., Pub. Dir. .... F. C. Bowen  
 Chief Engineer. .... John T. Dowdell

**WRUN—Utica—1947**

Freq.: 1150 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... The Rome Sentinel Co.  
 Business-Studio Address ..... 258 Genesee St.  
 Tel.: UT 2-5111 ..... News Service: AP  
 Representative ..... Avery-Knodel  
 Newspaper Affil. .... Sentinel  
 Trans. .... Capitol  
 Membership ..... NAB, RAB  
 President. .... Bradley C. Barnard  
 Program Director. .... Philip R. Cameron  
 Sta., Comm. Mgr. .... Richard A. Clark  
 Sls. Prom. Mgr., Pub. Dir. .... Alan Cole  
 Chief Engineers. .... G. S. Woods, C. F. Henry

**WTLB—Utica—1947—ABN**

Freq.: 1310 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned By ..... Star Bcstg. Co.  
 Address ..... New Hartford, N. Y.  
 Tel.: UT 5-5209 ..... News Service: AP  
 Representative ..... Venard  
 President ..... Thomas L. Brown  
 V. P., Gen., Comm. Mgr. .... Thomas E. Martin  
 Program Director. .... Nick Dardano  
 Chief Engineer. .... Donald Pera

**WDLA—Walton—1951—KBS**

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Delaware County Bcstg.  
 Representative ..... Rambeau  
 Tel.: UN 5-4321 ..... News Service: NAB  
 President. .... Dr. E. Ogden Bush  
 V.P., Gen. Mgr. .... Michael J. Cuneen  
 Chief Engineer. .... Charles Lissner

**WATN—Watertown—1941**

Frequency: 1240 Kc. .... Power: 250 Watts



Owned-Oper. By.....Watertown Bcstg. Corp.  
 Bus.Studio Location.....118 Washington St.  
 Tel.: 2424.....News Service: AP  
 Transcription .....Standard, SESAC  
 Membership .....NAB  
 Representative .....Devney  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Engs.....D. Schryver, J. F. Sprague

**WWNY—Watertown—1941**  
**CBS**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address .....Hotel Woodruff  
 News Service .....UP  
 Newspaper Affil.....Daily Times  
 Transcription Service.....Thesaurus, World  
 Membership .....NAB, RAB  
 Representative .....Weed  
 President.....John B. Johnson  
 General Manager.....Louis Saiff, Jr.  
 Station Manager.....Earl R. Kelly  
 Comm. Mgr.....Harold Gore, Jr.  
 Dir. of Engineering.....M. B. Davis

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 500 Watts, d.  
 Owned-Oper. By..Radio Services of Wellsville  
 Address .....Main St.  
 Tel.: 727.....News Service: UP  
 Membership .....RAB  
 Gen. Mgr.....Joseph Mumma  
 Comm. Mgr.....H. Ackerman  
 Prog. Dir.....Joseph M. Rossier

**FIRST**

in Westchester-Rockland  
 coverage!

**WFAS**

1230 Kc (Dial 1230)

**WFAS-FM**

103.9 mc.

The only full-time radio  
 station in this area . . .  
 and with a record of 30  
 years' service!

Ask for brochure detail-  
 ing PULSE listening survey  
 and sponsor story.

**WFAS and WFAS-FM**

White Plains, N. Y.

**WWRL**

**NEW YORK**

**5,000 WATTS**

**POWERFULLY SELLING AMERICA'S GREATEST  
 MARKET AT THE LOWEST COST**

**TOPS IN NEW YORK  
 FOR THE**

**NEGRO SPANISH  
 MARKETS**

**1600 Kc.**

**DEfender 5-1600**



**WFAS—White Plains—1932**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... Westchester Bcstg. Corp.  
 Bus.-Studio Address... Secor Rd., Hartsdale  
 Tel.: WH 9-6400 News Service: AP  
 Transcription Service... Lang-Worth  
 Representative... Headley-Reed  
 Membership... NAB  
 President... Valentine E. Macy, Jr.  
 Gen., Sta. Manager... Frank A. Seitz  
 Program Director... Randall Kaler

Sls. Prom., Comm. Mgr... John Hade  
 Chief Engineer... Jack Pearson

**WWRL—Woodside—1926**

Frequency: 1600 Kc. Power: 5000 Watt.  
 Owned-Oper. By... Long Island Bcstg. Corp.  
 Bus.-Studio-Transmitter Address... 41-30 58th St.  
 Tel.: DE 5-1600 News Service: AP  
 President... W. H. Reuman  
 Gen., Sta. Mgr... Edith Dick  
 Comm., Sales Prom. Mgr... Selvin Donneson  
 Program Director... Fred Barr

**North Carolina**

Pop. March 1 (Est.)—4,559,000; Families—1,127,000; Lic. Stations—133,  
 Sta. CP's—5; Radio Homes—1,102,000; TV Homes—764,000

**WRCS—Ahoskie—1947—KBS**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned... Roanoke-Chowan Bcstg. Co., Inc.  
 Business Address... P. O. Box 89  
 Tel.: 3101 News Service: UP  
 President... Charles H. Jenkins  
 Manager... P. G. Sewell

Executive Vice President... Charles B. Britt  
 Comm. Manager... George Roesler  
 Program Dir... Fred Brown  
 Chief Engineer... George F. Sprague

**WABZ—Albemarle—1948  
 KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Radio Station WABZ, Inc.  
 Business-Studio Address... Hotel Albemarle  
 Tel.: 1100 News Service: AP  
 Transcription Service... World  
 General Manager... W. J. Page

**WSKY—Asheville—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... Radio Asheville, Inc.  
 Business-Studio Address... 12 Church St.  
 Tel.: 3-4451 News Service: AP  
 Representative... Pearson  
 Membership... NAB  
 Pres., Gen., Sta., Comm. Mgr... Zeb Lee  
 Publicity Director... Bruce Barnes  
 Chief Engineer... Bill Clements

**WGWR—Asheboro—1947  
 KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Asheboro Bcstg. Co., Inc.  
 Bus.-Studio Address... 303 E. Salisbury St.  
 Tel.: 2187 News Service: UP  
 Newspaper Affil... Courier Tribune  
 Transcription Service... Thesaurus  
 Membership... RAB  
 Gen., Sta., Comm. Mgr... J. R. Marlowe

**WWNC—Asheville—1927  
 CBS**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By... Asheville Citizen-Times Co.  
 Business-Studio Address... 14 O. Henry Ave.  
 Tel.: AL 2-5611 News Service: UP  
 Transcription Service... Thesaurus  
 Representative... H-R  
 Membership... NAB  
 President... Charlie Peace  
 Gen., Sta., Prom., Pub. Mgr... Cecil B. Hoskins  
 Comm. Mgr... James A. Haqan  
 Program Director... William F. Melic  
 Chief Engineer... William H. Hamrick

**WISE—Asheville—1939**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Operated By... Thomas Radio-TV Ent.  
 Address... 92 Haywood St.  
 Representative... Bcst Time Sales  
 President... Harold H. Thomas  
 Gen., Nat. Sales Mgr... G. I. Norman, Jr.  
 Sta. Mgr... John Morris

**WBMA—Beaufort—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Richard Ray Cummins  
 Address... Box 156  
 Tel.: 2-9401 News Service: AP  
 Transcription Service... World  
 Owner, Gen. Mgr., Ch. Eng... R. R. Cummins  
 Promotion Mgr... Hilda Cummins

**WLOS—Asheville—1947  
 ABN-MBS-NBC**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Skyway Bcstg. Co.  
 Business-Studio Address... 288 Macon Ave.  
 Tel.: AL 2-2431 News Service: UP  
 Transcription Service... World  
 Rep... Venard, Inc., J. S. Ayers  
 Membership... NAB

**WCCG—Belmont—1954  
 MBS**

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.  
 Owner... Central Bcstg. Co.  
 Address... Box 629  
 Tel.: TA 5-2812 News Service: UP  
 Transcription Service... Standard, SESAC  
 Representative... Continental



Membership ..... NAB  
 Pres., Gen., Sta., Eng. .... Robert Hilker  
 Comm. Manager ..... Boyce J. Hanna  
 Program Director ..... Frank Thomas  
 Publicity Director ..... Cris Tench

**WATA—Boone—1950**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Wilkes Bcstg. Co.  
 Address ..... Depot St.  
 Tel.: AM 4-8461 ..... News Service: AP  
 Membership ..... RAB  
 Manager ..... Doris B. Brown  
 Secretary-Treasurer ..... Roland Potter  
 Commercial Manager ..... Ralph Tugman  
 Program Director ..... Jane Smith

**WPNF—Brevard—1950**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Pisgah Bcstg. Co., Inc.  
 News Service ..... AP  
 Tel.: TU 3-3621 ..... News Service: AP  
 Membership ..... NAB  
 President, Gen. Mgr. .... Ed M. Anderson  
 Sta., Comm. Mgr. .... Bobby Hoyle  
 Program Director ..... Al Martin  
 Publicity Director ..... John Anderson  
 Chief Engineer ..... Baxter Morris, Jr.

**WBBB—Burlington—1941  
MBS-KBS**

Frequency: 920 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By ..... Alamance Bcstg. Co., Inc.  
 Business-Studio Address ..... Box 1119  
 Tel.: CA 6-6376 ..... News Service: AP  
 Rep. .... Thomas F. Clark  
 Membership ..... NAB  
 General Manager ..... E. Z. Jones  
 Commercial Manager ..... C. Robert Ray

**WFNS—Burlington—1946**

Frequency: 1150 ..... Power: 1000 Watts d..  
 Owned ..... Burlington-Graham Bdcstg. Co.  
 Address ..... Maple at Broad  
 Tel.: CA 7-4261 ..... News Service: UP  
 Transcription Service ..... Thesaurus, Lang-Worth  
 Representative ..... Walker  
 Membership ..... NAB, RAB  
 Gen., Sta. Mgr. .... G. C. Starnes  
 Comm., Prom. Mgr. .... Harold Nall  
 Prog. Dir. .... Olin Campbell, Bill Diffee  
 Chief Engineer ..... Charles Stafford

**WWIT—Canton—1954**

Frequency: 970 Kc. .... Power: 1 Kw., d  
 Owned ..... Western N. C. Bcstrs., Inc.  
 Address ..... Box 391  
 Tel.: MI 8-3588 ..... News Service: UP  
 Representative ..... Best  
 President ..... Beverly M. Middleton  
 Gen. Mgr. .... Kermit Edney  
 Comm. Mgr. .... V. Edgar Pressley

**WCHL—Chapel Hill—1952**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Village Bcstg. Co.

Address ..... Box 388  
 Tel.: 8485 ..... News Service: AP  
 Transcription Service ..... World  
 Membership ..... NAB, RAB  
 Pres., Gen. Mgr. .... Sandy McClamroch  
 Asst. to Gen. Mgr. .... R. B. Boyd

**WAYS—Charlotte—1941  
ABN**

Freq.: 610 Kc. .... Power: 5 Kw.  
 Owned ..... Inter City Adv. Corp.  
 Business-Studio Address ..... 3229 S. Blvd.  
 Tel.: JA 3-0121 ..... News Service: UP  
 Representative ..... Bolling  
 Trans. .... World  
 Membership ..... NAB  
 Station Mgr. .... John Karr  
 Comm. Mgr. .... Howard P. Mendell

**WBT—Charlotte—1922—CBS**

Frequency: 1110 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... Jefferson Standard Bdcstg.  
 Address ..... 1 Jefferson Pl.  
 Tel.: ED 3-8833 ..... News Service: UP  
 Transcription Service ..... World  
 Representative ..... CBS Radio Spot Sales  
 Membership ..... NAB, RAB  
 President ..... J. M. Bryan  
 Gen. Mgr. .... Charles H. Crutchfield  
 Sta. Mgr. .... J. Robert Covington  
 Comm. Manager ..... V. V. Evans  
 Program Director ..... Bailey Hobgood  
 Pub., Sls. Prom. Director ..... Ned Burgess  
 Chief Engineer ..... Thomas Howard

**WGIV—Charlotte—1947**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Charlotte Radio & TV Corp.  
 Business Address ..... 2520 Toomey Ave.  
 Telephone ..... ED 3-2195  
 Representative ..... Forjoe  
 Pres., Gen., Sta. Mgr. .... Francis M. Fitzgerald  
 Commercial Mgr. .... Ray Ervin

**WIST—Charlotte—1951**

Frequency: 930 Kc. .... Power: 5000 d; 1000 n.  
 Owned-Oper. By ..... Bcstg. Co. of South  
 Address ..... 204 Liberty Life Bldg.  
 Tel.: FR 6-3511 ..... News Service: AP  
 Representative ..... Peters, Griffin, Woodward, Inc.  
 Trans. .... Thesaurus  
 Membership ..... NAB  
 President ..... B. C. Hipp  
 General Manager ..... G. R. Shafto  
 Sta., Comm. Manager ..... Ray M. Stanfield  
 Asst. Mgr. .... W. A. Vaughn  
 Chief Engineer ..... A. O. Richardson

**WSOC—Charlotte—1933—NBC**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station WSOC, Inc.  
 Address ..... 1925 N. Tryon St.  
 Tel.: FR 6-8401 ..... News Service: AP  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr. .... Larry Walker





Commercial Mgr. .... George Henderson  
 Program Director ..... Robert Provence  
 Chief Engineer ..... L. L. Caudle, Jr.

**WWOK—Charlotte—1955**

Frequency: 1480 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... Macri Co.  
 Address ..... 215 Greystone Rd.  
 Tel.: ED 3-0551 ..... News Service: UP  
 Representative ..... Ayers, Stars National  
 Transcription Service ..... Lang-Worth  
 President ..... Carmen Macri  
 General Manager ..... Jack Wheeler  
 Chief Engineer ..... George Webb

**WRRZ—Clinton—1946—ABN**

Frequency: 880 Kc. .... Power: 1000 Watts d.  
 Owned ..... WRRZ Radio Co.  
 Tel.: 2165 ..... News Service: AP  
 Transcription Service ..... Capitol  
 Station Rep. .... Walker  
 Station Manager ..... H. D. Stanley  
 Sales Prom. Manager ..... E. D. Powell  
 Program Director ..... Jim Ten  
 Chief Engineer ..... J. L. Bowles

**WEGO—Concord—1943—KBS**

Frequency: 1410 Kc. .... Power: 1 Kw., d.  
 Address ..... Box 527  
 Tel.: ST 2-7115 ..... News Service: AP  
 President ..... Robert R. Hilker  
 Gen., Sta. Mgr. .... J. Norman Young  
 Comm. Mgr. .... Claude Gibson

**WCKB—Dunn—1946—KBS**

Frequency: 780 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... No. Car. Cent. Bcstrs.  
 Business Address ..... Box 431  
 Tel.: 3133 ..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB  
 President ..... Lefton A. Tart, Sr.  
 Sta., Gen. Mgr. .... A. Lincoln Faulk  
 Commercial Manager ..... Carl Lamm  
 Sales Prom. Mgr. .... John Ciccone  
 Program Director ..... Rudy Zurlo  
 Publicity Director ..... John G. Thomas  
 Chief Engineer ..... Joseph Kotlas

**WDNC—Durham—1934—CBS**

Freq.: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... The Durham Radio Corp.  
 Bus.-Studio Address ..... 138½ E. Chapel Hill St.  
 Tel.: 6155 ..... News Service: UP  
 News. Affil. .... Herald Sun  
 Trans. .... World  
 Representative ..... Paul H. Raymer  
 Membership ..... NAB, RAB  
 President ..... C. C. Council  
 Gen. Mgr. .... J. Frank Jarman  
 Comm. Mgr. .... Woody Woodhouse  
 Prog. Dir. .... E. R. Higgins, Jr.  
 Chief Eng. .... C. Roy King

**WSRC—Durham—1954**

Frequency: 1410 Kc. .... Power: 1 Kw.

Owned ..... Carolina Radio  
 Address ..... P. O. Box 28  
 Telephone ..... 2-4681  
 Station Rep. .... Rambeau, Dora-Clayton  
 President ..... Robert Monroe  
 Gen. Mgr. .... James H. Mayes, Jr.  
 Comm. Mgr. .... M. L. Hammette  
 Prog. Dir. .... Norfley Whitted

**WSSB—Durham—1947—KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Public Information Corp.  
 Address ..... Box 1168  
 Tel. .... 7-1179  
 Station Rep. .... Gill-Perna  
 President ..... E. L. Clinton  
 Sales Mgr. .... Coburn Gum

**WTIK—Durham—1946—ABN**

Frequency: 1310 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... W & W Bcstg. Co.  
 Address ..... 205½ W. Main St.  
 Tel.: 6101 ..... News Service: AP  
 Representative ..... McGillvra  
 President ..... C. H. Wentz  
 Gen., Sta. Mgr. .... H. Tom Morris  
 Prog., Pub. Mgr. .... Wally Ausley  
 Chief Engineer ..... Charles Tart

**WCDJ—Edenton—1955—KBS**

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... Colonial Bcstg. Co.  
 Address ..... P. O. Box 509  
 Tel.: 2178 ..... News Service: AP  
 Representative ..... Bes.  
 President ..... E. M. Schuman  
 General Manager ..... R. W. Schuman  
 Prog. Dir. .... Frank Roberts

**WCNC—Elizabeth City—1939  
 KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Albemarle Bcstg. Co., Inc.  
 Address ..... Box 535  
 Tel.: 4379 ..... News Service: UP  
 Transcription Service ..... Thesaurus  
 Membership ..... RAB  
 Station Rep. .... Bogner & Martin  
 President ..... J. L. Lamb, Sr.  
 Gen. Mgr. .... J. L. Lamb, Jr.  
 Sta. Mgr. .... Desmond Barclay  
 Commercial Manager ..... C. E. Ferrell  
 Program Director ..... Jimmy Raper

**WGAI—Elizabeth City—1947**

Freq.: 560 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... WGAI Radio Co.  
 Business-Studio Address ..... Kramer Bldg.  
 Tel.: 4371 ..... News Service: AP  
 Pres., Gen., Sta. Mgr. .... C. Alden Baker

**WBLA—Elizabethtown—1956  
 MBS-KBS**

Frequency: 1440 Kc. .... Power: 1 Kw., d.





Owned.....Bladen Bcstg. Corp.  
 Address.....Box 327  
 Tel.: 3126.....News Service: UP  
 Representative.....Best  
 President.....E. Clayton Register

Comm. Mgr.....Robert Nietman  
 Program Director.....Mack Stamps  
 Chief Engineer.....Robert Stamps

**WIFM—Elkin—1951**

**WBBO—Forest City—1947**  
KBS

Frequency: 1540 Kc....Power: 250 Watts, d.  
 Owned.....Tri-County Bcstg. Co. Inc.  
 Address.....Elk Spur St.  
 Tel.: 860.....News Service: UP  
 General Mgr.....Will Erwin  
 Ass't. Mgr., Chief Eng.....Eugene Smith, Jr.  
 Program Director.....Mrs. Ruth Smith

Frequency: 780 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Rutherford Co. Radio Co., Inc.  
 Address.....Forest City  
 Tel.: 4205.....News Service: AP  
 Newspaper Affil.....Courier, Sun  
 Transcription Service.....World  
 Membership.....NAB  
 Pres., Gen., Sls. Mgr.....Ed M. Anderson  
 Comm. Manager.....Fred Blanton  
 Program Director.....Lee Kanipe  
 Chief Engineer.....Merton Iwerks

**WFMO—Fairmont—1953**

**WFVG—Fuquay Springs—1949**  
KBS

Frequency: 860 Kc....Power: 1000 Watts, d.  
 Owned.....Carolinas Broadcasting Co., Inc.  
 Address.....Box 492  
 Tel.: MA 8-4781.....News Service: UP  
 Transcription.....Thesaurus, Lang-Worth  
 Membership.....NAB, RAB  
 President.....Cutlar Moore  
 Gen., Comm. Mgr.....Billy E. Peele  
 Program Dir.....James C. Clarke  
 Chief Engineer.....Joseph F. Miles

Frequency: 1460 Kc....Power: 1000 Watts a.  
 Owned-Oper. By.....WFVG Bdcstg. Co.  
 Business-Studio Address.....Box 588  
 Tel.: 333.....News Service: UP  
 Transcription Service.....World  
 Representative.....Continental Radio Sales  
 President.....J. M. Stephenson  
 Gen., Sta. Mgr.....Robert E. Stephenson  
 Comm. Mgr.....Walter P. Pearce  
 Prog., Pub. Dir.....Walter M. Pearson

**WFAI—Fayetteville—1947**  
CBS-KBS

**WGNC—Gastonia—1939—ABN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Sta. WFAI  
 Bus-Studio Address.....Box 659  
 Tel.: HU 4-6161.....News Service: AP  
 Transcription Service.....World  
 Representative.....Thomas F. Clark  
 President, Gen. Mgr.....Ralph E. Hess  
 Sta. Mgr.....Louis P. Birchfield  
 Comm. Mgr.....Bob Smith  
 Program Director.....Dick Perry  
 Chief Engineer.....Walter Lee Moring

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Catherine T. McSwain  
 Address.....Box 737  
 Tel.: UN 5-8501.....News Service: UP  
 Representative.....Continental Radio Sales  
 Membership.....NAB  
 Gen., Sta. Mgr.....Pat McSwain  
 Comm. Mgr.....Carl S. Rhyne

**WFLB—Fayetteville—1947**  
ABN

**WLTC—Gastonia—1948—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fayetteville Bcstrs., Inc.  
 Address.....P. O. Box 512  
 Tel.: 2-7136.....News Service: AP  
 Representative.....Burn-Smith  
 Transcription.....World  
 Membership.....NAB  
 General Manager.....W. D. Bailey  
 Commercial Manager.....Fred Nave  
 Program Director.....Marvin Rosenburg

Frequency: 1370 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Gastonia Bcstg. Serv., Inc.  
 Address.....P. O. Box 1010  
 Tel.: UN 5-1079.....News Service: AP  
 Representative.....Thomas F. Clark  
 Trans.....Lang-Worth  
 Membership.....RAB  
 Pres., Gen., Sta. Mgr.....James B. Petty  
 Commercial Manager.....Boyce C. Morrow  
 Program Director.....Alan G. Phillips  
 Chief Engineer.....Don Voigt

**WFNC—Fayetteville—1940**  
MBS

**WFMC—Goldsboro—1951**  
KBS

Freq.: 1390 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Cape Fear Bcstg. Co.  
 Address.....1009 William Clark Rd.  
 Tel.: HU 4-4181.....News Service: UP  
 Representative.....Walker  
 Membership.....RAB  
 President.....Victor W. Dawson  
 General Mgr.....Norman Suttles

Frequency: 730 Kc.....Power: 1 Kw. d.  
 Owned.....Southern Radio & TV Corp.  
 Address.....P. O. Box 655  
 Tel.: 963.....News Service: UP  
 Trans. Service.....World, Lang-Worth  
 Membership.....NAB  
 Pres., Gen. Mgr.....Kenneth T. Marshall  
 Prog. Dir., Chief Eng.....Henry H. Harrison, Jr.



**WGBR—Goldsboro—1938**  
**ABN**

Freq.: 1150 Kc.... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .E. Carolina Bdcstg. Co., Inc.  
Address..... P. O. Box 1024  
Telephone ..... 3730  
Transcription Service ..... Thesaurus  
Comm., Gen. Mgr., Pgm. Dir.. V. G. Balkcum

**WGOL—Goldsboro—1955**

Frequency: 1300 Kc..... Power: 1000 Watts  
Owned ..... John Henderson  
Address ..... 116 W. Mulberry St.  
Tel.: 4900 ..... News Service: AP  
General Mgr..... John G. Britt  
Comm. Mgr..... William Burwell  
Program Dir..... Henry M. Best, Jr.

**WBIG—Greensboro—1926**  
**CBS**

Frequency: 1470 Kc..... Power: 5000 Watts  
Owned-Oper. By... North Carolina Bcstg. Co.  
Studio Address..... 2838 Battleground Rd.  
Tel.: BR 2-6125..... News Service: UP  
Representative..... George P. Hollingbery  
Trans. Victor, Capitol, Decca, Columbia, MGM  
Membership ..... NAB, RAB  
President..... Michaux H. Crocker  
Gen., Prom., Sta. Mgr..... Allen Wannamaker  
Commercial Mgr..... W. H. Henry  
Publicity Director..... Virginia Neese  
Program Director..... John Ademy  
Chief Engineer..... Ernest C. Pate, Jr.

**WCOG—Greensboro—1948**

Frequency: 1320 Kc..... Power: 5000 Watts  
Oper. By..... Thoms Radio-TV Ent.  
Business-Studio Address... 708 W. Market St.  
Representative ..... Bcst. Time Sales  
President ..... Harold H. Thoms  
Gen., Nat. Sales Mgr..... G. I. Norman, Jr.

**WGBG—Greensboro—1942**  
**MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By.. Greensboro Bcstg. Co., Inc.  
Business-Studio Address..... P. O. Box 2280  
Tel.: BR 3-3631..... News Service: UP  
Representative ..... Burn-Smith  
Pres., Gen., Sta. Mgr..... Ralph M. Lambeth  
Commercial Mgr..... Jack Rimmer  
Chief Engineer ..... Fred S. Smith

**WPET—Greensboro—1954**

Frequency: 950 Kc..... Power: 500 Watts  
Owned ..... Guilford Advertising  
Address ..... Box 3488  
Tel.: BR 5-4464..... News Service: AP  
Representative ..... Simmons Assoc.  
Membership ..... NAB  
Trans. .... World  
Pres., Gen. Mgr..... William P. Mitchell  
Reg. Comm., Mgr..... Terrence R. Bane  
Prog. Dir..... Robert L. Montgomery  
Pub. Dir..... Ruenell Stewart

In North Carolina  
we like the  
old ~~songs~~...  
sounds



HOLLINGBERY, National Representative



**WGTC—Greenville—1940**  
**MBS**

Freq.: 1590 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Greenville Radio Co., Inc.  
Address... 5th & Evans St.  
Tel.: 6740... News Service: UP  
Transcription... World  
Representative... Devney, Dixieland  
President... H. W. Anderson  
Comm. Mgr... J. T. Snowden, Jr.  
Gen. Mgr., Prog. Dir... Joel Lawhon  
Chief Engineer... Bill Covington

**WKDX—Hamlet—1957—KBS**

Frequency: 1400 Kc. Power: 250 W.  
Owned... Richmond Bcstg. Co.  
Address... Box 826  
Tel.: 1482... News Service: UP  
Trans... Thesaurus  
Gen. Mgr... W. P. Billingsley  
Comm. Mgr... W. V. Mitchell

**WHNC—Henderson—1945**  
**KBS-MBS**

Frequency: 890 Kc. Power: 1000 Watts  
Owned... Henderson Radio Corp.  
Address... Norlina Road  
Tel.: 7136... News Service: AP  
Transcription Service... Lang-Worth  
Pres., Sales Prom. Mgr... Nathan Frank  
Gen., Sta. Mgr., Pub. Dir... Dr. Claye Frank  
Comm. Mgr... Charlie Arnett  
Program Director... Dorothy Robinson  
Chief Engineer... James H. Mayo

**WHVH—Henderson—1955**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... WHVH, Inc.  
Address... P. O. Box 1011  
Tel.: 3019... News Service: UP  
Representative... Best  
Membership... NAB  
Pres., Gen., Sta. Mgr... Lawrence Brandon  
Program Director... Mozelle Moore  
Chief Engineer... Howard V. Harrell

**WHKP—Hendersonville—1946**  
**ABN-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Radio Hendersonville, Inc.  
Address... Box 649  
Tel.: OX 3-9061... News Service: UP  
Trans... Standard  
President... Beverly Middleton  
Gen Mgr... Kermit Edney  
Traffic Mgr... Dorothy Tebben  
Comm. Mgr... Arthur V. Cooley  
Program Director... Jimmy Northington  
Chief Engineer... Charles Renfrow

**WHKY—Hickory—1939**  
**ABN**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Catawba Valley Bcstg. Co.

Address... 415 1st Ave., N.W.  
Tel.: DI 5-2294... News Service: UP  
Representative... Dora Clayton  
Transcription Service... World  
News. Affil... Daily Record  
Membership... NAB  
President... Carl V. Cline  
Gen., Sta. Manager... Edmund S. Long  
Prog., Pub. Dir... Laura Hall  
Chief Engineer... Thomas E. Long

**WIRC—Hickory—1948**

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Foothills Bdcstg., Inc.  
Tel.: DI 2124... News Service: AP  
News Service... AP  
Representative... John E. Pearson  
Membership... NAB  
President... Margaret A. Smith  
General Mgr... E. H. Smith, Jr.  
Asst. Mgr., Chief Engr... Elmer Troutman  
Commercial Manager... Lee Douglas  
Program Director... Mattie I. Padgett

**WHPE—High Point—1947**  
**KBS**

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Oper. By... High Point Bcstg. Co.  
Business Studio Address... 504½ N. Main St.  
Tel.: 3466... News Service: AP  
Transcription Service... World  
Membership... NAB  
Pres., Prog. Dir., Chief Eng... Gary C. Davis  
Comm. Mgr... Hal W. Hicks

**WMFR—High Point—1935**  
**ABN**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By... Radio Station WMFR, Inc.  
Business Studio Address... 164 S. Main  
Tel.: 4593... News Service: UP  
Transcription Service... Lang-Worth  
Membership... NAB  
Representative... Burn-Smith  
Pres., Gen.-Station Mgr... Frank S. Lambeth  
Commercial Manager... Frank Smith  
Sls., Prom., Pub. Dir... G. D. Sullivan  
Program Director... Winfred R. Carter  
Chief Engineer... Robert P. Boyd

**WNOS—High Point—1953**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned... Statesville Broadcasting Co.  
Address... Box 1448  
News Service... AP  
Representative... Cont. Radio  
Transcription Service... Thesaurus  
Gen., Comm. Mgr... Barton Fellowes  
Program Director... Tom A. Wall

**WJNC—Jacksonville—1945**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned... Onslow Bcstg. Corp.  
Address... Box E, Route 24  
Tel.: 6-7707... News Service: AP



# NORTH CAROLINA



Membership ..... NAB, RAB  
 Pres., Gen. Mgr. .... Robert P. Mendelson  
 Sta. Manager.....Rodric L. Jones

## WLAS—Jacksonville—1954

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owner..... Seaboard Bcstg. Corp.  
 Address ..... P. O. Box 1197  
 Tel.: 3901..... News Service: UP  
 Transcription ..... World  
 Membership ..... NAB  
 President ..... Jerry Popkin  
 Gen., Comm. Mgr., Prog. Pub. Dir. Paul Parker  
 Chief Eng..... Tancil Horne

## WGTL—Kannapolis—1946

Frequency: 870 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By..... Fred H. Whitley, Inc.  
 Address ..... Cannon Blvd.  
 Tel.: 8700..... News Service: UP  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Fred H. Whitley

## WKMT—Kings Mountain 1953

Frequency: 1220 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By..... Radio Sta. WKMT  
 Address ..... Box 669  
 Tel.: 999..... News Service: UP  
 Representative ..... Continental  
 Membership ..... NAB  
 President ..... R. H. Whitesides  
 Gen., Sta., Comm. Mgr..... Jonas R. Bridges  
 Sales Prom. Mgr..... John Anderson  
 Program Dir..... Doris Bridges  
 Publicity Director..... Rob't Green  
 Chief Engineer..... George Patterson

## WELS—Kinston—1950—KBS

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By... Farmers Bstg. Service, Inc.  
 Address ..... 1312 W. Vernon Ave.  
 Tel.: 5151..... News Service: UP  
 Transcription Service ..... World, Thesaurus  
 Representative ..... Bogner & Martin  
 President..... William S. Page  
 Gen., Comm. Manager..... Jack P. Hankins  
 Prog. Dir..... W. A. Kiker  
 Chief Engineer..... Harvey Mewborn

## WFTC—Kinston—1937—ABN

Frequency: 960 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Operated By..... Connie B. Gay  
 Address ..... 204 East King St.  
 Tel.: 4111..... News Service: AP  
 Representative ..... Best  
 Sta., Comm. Mgr..... J. B. Ham  
 President ..... Jame Trimmer  
 Chief Engineer..... Herman Civils

## WISP—Kinston—1954

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By... Citizen's Bcstg. Co., Inc.  
 Address ..... Oasis Bldg.  
 Telephone ..... 6161  
 Representative ..... Dora-Clayton  
 Pres., Gen. Mgr..... E. J. Schuffman

## WEWO—Laurinburg—1947 KBS

Frequency: 1080 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By..... Scotland Bcstg. Co  
 Bus.-Studio Address ..... State Bank Bldg.  
 Tel.: CR 6-2911..... News Service: AP  
 Membership ..... RAB  
 Sta. Rep..... Dora-Clayton  
 President ..... Edwin Pate  
 General Manager..... J. R. Dalrymple, Jr.  
 Chief Engineer..... Truman N. Brock

## WLOE—Leaksville—1946 MBS-KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By..... WLOE, Inc.  
 Address ..... Leaksville  
 Tel.: MA 3-3118..... News Service: AP  
 Transcription ..... Thesaurus  
 Membership ..... NAB, RAB  
 Pres., Gen., Sta., Comm. Mgr.... D. L. Craddock  
 Program Director..... Barbara Earles  
 Chief Engineer..... Eldred Winn

## WJRI—Lenoir—1947 MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned..... John P. Rabb  
 Address ..... 107 West Avenue  
 Tel.: PL 4-5361..... News Service: UP  
 Membership ..... NAB  
 President, Gen. Mgr..... John P. Rabb  
 Comm., Sales Prom. Mgr.... F. Kent Atwater  
 Program Director..... K. Rabb  
 Chief Engineer..... Jerry C. Elliott

## WBUY—Lexington—1946 KBS

Frequency: 1400 Kc. .... Power: 5000 W., d.  
 Owned-Oper. By... Davidson County Bcstg.  
 Address ..... Box 359  
 Tel.: CH 6-4110..... News Service: UP  
 Transmitter Service... Thesaurus, Lang-Worth  
 Station Rep. .... Hopewell  
 Membership ..... RAB, NAB  
 Manager..... Greeley N. Hilton

## WLON—Lincolnton—1953

Frequency: 1050 Kc. .... Power: 1000 Watts, d.  
 Owned..... Lincoln County Bcstg. Co., Inc.  
 Address ..... Startown Rd.  
 Tel.: RE 5-8071..... News Service: AP  
 Membership ..... NAB  
 Representative ..... Continental  
 Gen., Sta., Comm. Mgr..... W. Jack Brown  
 Prog. Dir..... Tom Knight  
 Chief Engineer..... Dennis C. Long

## WAGR—Lumberton—1954

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owner..... Southeastern Bcstg. Corp.  
 Address ..... 217 E. 3rd St.  
 Tel.: 3394..... News Service: UP  
 Representative ..... Rambeau



# NORTH CAROLINA



President ..... Danny Shaver  
 Sta. Mgr. .... Al Kahn  
 Chief Engineer..... Milton Newsome

## WTSB—Lumberton—1946 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.... Robeson Bcstg. Corp.  
 Address ..... Box 393  
 Tel.: RE 9-6056.....News Service: AP  
 Transcription Service .....World  
 Representative..... Continental Radio Sales  
 General Mgr..... Al G. Stanley  
 Sales Mgr..... Ellenor Lorman  
 Program Dir..... Ted Y. Prevatte

## WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Operated By..Lake City Bcstg. Corp.  
 Address ..... Box 229  
 Tel.: 7221.....News Service: UP  
 Membership ..... NAB  
 President..... W. P. Erwin  
 Comm. Mgr..... J. C. Pleasant  
 Gen., Sta. Mgr..... J. L. Reynolds  
 Chief Engineer..... Hubert C. Martin

## WMMH—Marshall—1956 KBS

Frequency: 1460 Kc.....Power: 500 W.  
 Owned..... Marshall Bcstg. Co.  
 Address ..... Skyline Dr.  
 Tel.: 3521.....News Service: UP  
 President..... Cleatus O. Brazell  
 Gen. Mgr..... Vernon C. McCarthy  
 Comm. Mgr..... Dean Shields  
 Prog. Dir..... Wanda Crowe  
 Chief Engineer..... Dwight Wilhelm

## WMAP—Monroe—1947—KBS

Frequency: 1060 Kc.....Power: 250 Watts d.  
 Owned-Operated By..... Union Bcstg. Corp.  
 Business Address..... Box 590  
 Tel.: AT 3-6621.....News Service: UP  
 Rep..... Continental  
 Gen. Manager..... J. A. Laney  
 Business Manager..... W. D. Benton  
 Program Director..... Frank Funderburk  
 Chief Engineer..... Robert I. Smith

## WHIP—Mooreville—1950 KBS

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... Wayne M. Nelson  
 Address ..... Mooreville, N. C.  
 News Service .....UP  
 Pres., Gen., Sta. Mgr..... Wayne M. Nelson  
 Comm., Sls., Prom. Mgr..... Leona Showmar  
 Prog., Pub. Dir..... Buck Mills  
 Chief Engineer..... Philip W. Nelson

## WMBL—Morehead City—1947 KBS

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Carteret Bcstg. Co., Inc.

Address ..... Box 740  
 Tel.: 9740.....News Service: UP  
 Membership ..... NAB  
 Representative ..... McGillvra  
 Pres., Gen., Sta. Mgr..... Grover C. Munden  
 Comm. Manager..... Walder Niemi

## WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By..... Nathan J. Cooper  
 Address ..... Morganton  
 Tel.: HE 7-0521.....News Service: AP  
 Transcription ..... Standard  
 Membership ..... NAB  
 General Mgr..... Nathan J. Cooper  
 Comm. Manager..... Charles R. Tappy  
 Chief Engineer..... Frank A. Ballew  
 Program Director..... Madelyn Y. Patton

## WPAQ—Mt. Airy—1948—KBS

Frequency: 740 Kc.....Power: 10,000 Watts d.  
 Owned-Operated By..... Ralph D. Epperson  
 Address ..... Mt. Airy  
 Tel.: 1400.....News Service: AP  
 Representative ..... Thomas Clark  
 Pres., Gen.-Sta. Mgr..... Ralph D. Epperson  
 Commercial Manager..... Lucy Bowman  
 Program Director..... Costin Lindsey

## WSYD—Mount Airy—1951 MBS

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Mount Airy Bcstrs., Inc.  
 Address..... P. O. Box 209  
 Tel..... 581  
 Representative ..... Best  
 Membership ..... NAB  
 Pres., Gen. Mgr., Ch. Eng.. Robert H. Epperson  
 Commercial Manager..... Erastus F. Poore  
 Program Dir..... Elbert Williams

## WHIT—New Bern—1942 MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Radio Station WHIT  
 Address..... Highway 17, So., Box 551  
 Tel.: 4450.....News Service: UP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NAB  
 Representative ..... John E. Pearson  
 Gen., Sta. Manager..... Ray D. Williams  
 Prog. Dir..... Don Adams  
 Comm. Mgr., Pub. Dir..... Don Lee  
 Chief Engineer ..... Linwood Dowling

## WRNB—New Bern—1953 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned... New Barn & Craven County Bcstg.  
 Address ..... Box 31  
 Tel.: 6144.....News Service: AP  
 Rep..... Best, Dora Clayton  
 Membership ..... NAB  
 President..... J. Leo Hoarty  
 General Manager..... William A. Rhyne  
 Commercial Mgr..... Jack Dent, Jr.  
 Program Dir..... Earl Lewis





### WNNC—Newton—1948 KBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By...Newton-Conover Bcstg. Co.  
Business Address.....West "A" St.  
Tel.: IN 4-4041.....News Service: AP  
Pres., Gen., Sta. Mgr.....Earl Holder  
Comm., Sls. Prom. Mgr.....Eugene Henry

### WKBC—North Wilkesboro 1947—KBS

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Radio Bldg.  
Tel.: 633.....News Service: AP  
Transcription Service.....World  
Membership.....RAB, NAB  
Pres., Gen. Mgr.....Doris B. Brown  
Comm.-Sales Prom. Mgr.....Roland B. Potter

### WOXF—Oxford—1949

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Oxford Bcstg. Corp.  
Address.....P. O. Box 1111  
Tel.: 4167.....News Service: AP  
Transcription.....World  
President.....A. N. Critcher  
General Manager.....James F. Flanagan  
Comm. Manage.....Hart Curl

### WMSN—Raleigh—1954 KBS

Frequency: 570 Kc. Power: 500 Watts, d.  
Owned...Merchants and Farmers Station, Inc.  
Address.....649 Maywood Avenue  
Tel.: TE 3-3874.....News Service: AP  
Membership.....NAB, RAB  
Pres., Gen., Sta. Mgr.....B. H. Ingle, Sr.  
Program Dir.....Ruth Johnson

### WKIX—Raleigh—1947—MBS

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned.....Ted Oberfelder Bcstg.  
Address.....2128 Western Blvd.  
Tel.: TE 4-8282.....News Service: AP  
Newspaper Affil. News and Observer Pub. Co.  
Representative.....Forjoe  
Pres., General Mgr.....Ted Oberfelder  
Prom. Mgr.....Neal Randell  
Program Dir.....Alan Browning

### WPTF—Raleigh—1924—NBC

Frequency: 680 Kc. Power: 50,000 Watts  
Owned-Oper. By.....WPTF Radio Co.  
Business-Studio Address.....Insurance Bldg.  
Tel.: TE 2-8311.....News Service: AP, UP  
Representative.Peters, Griffin, Woodward, Inc.  
Membership.....NAB, RAB  
Pres., Gen., Mgr.....Richard H. Mason  
Commercial Mgr.....R. W. Youngsteadt  
Program Manager.....Graham B. Poyner  
Publicity Director.....Worth White  
Chief Engineer.....Henry Hulick, Jr.

### WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By...Capitol Bcstg. Co., Inc.  
Bus.-Studio Address.....130 S. Salisbury St.  
Telephone.....TE 4-6401  
Representative.....H.R.  
Membership.....NAB, RAB  
President.....Fred Fletcher  
Gen., Sales Mgr.....Bill Currie

### WFRC—Reidsville—1947 KBS-ABN

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By...Piedmont Carolina Bcstg.  
Business-Studio Address.....Box 990  
Tel.: DI 9-4321.....News Service: AP  
Representative.....Bogne & Martin  
Membership.....NAB  
President.....H. T. Williams  
Gen., Sta., Comm. Mgr....Stephen F. Woodson  
Prog. Dir.....Eugene Overby  
Pub. Director.....Oscar Griffin, Jr.  
Chief Engineer.....W. Scarborough

### WREV—Reidsville—1948

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Reidsville Bcstg. Co.  
Address.....Box 1349  
Tel.: 9-7051.....News Service: UP  
Pres., Gen. Mgr.....William M. Oliver, Sr.  
Program Director.....Mrs. Katye P. Oliver  
V.P., Ch. Engineer.....William M. Oliver, Jr.

# WKIX

10,000 WATTS

850 Kc.

Raleigh, North Carolina

Ted Oberfelder  
Broadcasting Corp.

Raleigh, No. Car.



**WCBT—Roanoke Rapids**  
**1939—MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....WCBT, Inc.  
Address.....251 Roanoke Ave.  
Tel.: 7-2545.....News Service: UP  
Station Rep. ....Continental  
Station Manager.....J. Winfield Crew, Jr.  
Commercial Mgr.....Donald O. Collins  
Program Director.....Dick Phillips

**WAYN—Rockingham—1946**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WAYN, Inc.  
Address.....Rockingham  
Tel.: TW 4041.....News Service: AP  
Transcription Service.....World  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....William Futterer  
Prog., Pub. Dir.....Mary Futterer  
Chief Engineer.....Carl M. Wilson

**WCEC—Rocky Mount—1947**  
**KBS**

Frequency: 810 Kc.....Power: 1000 Watts d.  
Owned By.....East Carolina Electronics  
Bus.-Studio Address.....Hwy. 95  
Newspaper Affiliation.....Telegram  
Representative.....Continental  
Membership.....NAB  
Manager.....M. J. Warner  
Commercial Manager.....Ray Thompson  
Prog. Dir.....Ray Wilkinson  
Program Director.....Ray Wilkinson  
Chief Engineer.....Grover Taylor

**WEED—Rocky Mount—1933**  
**ABN**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....W. A. Wynne  
Address.....Box 752  
Tel.: 6-6736.....News Service: AP  
Representative.....Burn-Smith  
President.....W. A. Wayne  
Gen., Comm. Mgr.....R. E. Horner  
Chief Engineer.....Joe R. Morris

**WRXO—Roxboro—1949**

Frequency: 1430.....Power: 1000 Watts d.  
Owned-Operated By.....Roxboro Bcstg. Co.  
Address.....Box 130  
Tel.: 6013.....News Service: UP  
Transcription Service.....World  
Membership.....NAB  
General Manager.....H. S. Taylor

**WSAT—Salisbury—1947**  
**ABN**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Mid-Carolina Bcstg. Co.  
Business-Address.....Drawer 99  
Tel.: 276.....News Service: UP  
representative.....McGillvra

Membership.....NAB, RAB  
President.....Charles H. Wents  
Gen., Sta. Mgr.....Harry L. Welch  
Comm. Mgr.....Catherine Murphy  
Program Director.....Gales M. Adkins  
Vice President.....E. L. Sherman

**WSTP—Salisbury—1939**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSTP, Inc.  
Bus.-Studio Address.....1105 Statesville Rd.  
Tel.: 2121.....News Service: AP  
Trans.....World  
Representative.....Walker  
Membership.....RAB  
President.....Thomas D. Harrell, Jr.  
Prog. Dir.....Ted Austin

**WEYE—Sanford—1952**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Lee Bcstg. Corp.  
Address.....137 S. Steele St.  
Tel.: SP 4-5561.....News Service: AP  
Transcription.....SESAC  
Mang. Dir.....Joe Morris

**WWGP—Sanford—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sandhills Bcstg. Corp.  
Address.....P. O. Box 651  
Newspaper Affiliation.....Herald  
Sec'y.-Treas.....W. E. Horner  
Gen., Comm. Mgr.....Phil Peterson

**WOHS—Shelby—1946**  
**MBS-KBS**

Frequency: 730 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Western Carolina Radio  
Business Address.....1511 W. Dixon Blvd.  
Tel.: 6313.....News Service: UP  
Membership.....NARTB  
Membership.....NAB  
Trans.....Associated  
Pres., Gen. Manager.....Robert M. Wallace  
Comm. Manager.....Don McLain

**WNCA—Siler City—1952**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Chatam Bdcstg. Co.  
Address.....Box 352  
Tel.: SH 2-2135.....News Service: UP  
Membership.....NAB, RAB  
Representative.....Best  
Transcription Service.....SESAC  
Gen., Sta., Comm. Mgr.....L. C. Bruce

**WMPM—Smithfield—1950**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....John S. Townsend  
Address.....Box 238  
Tel.: 2434.....News Service: AP  
Gen., Sta. Mgr.....John S. Townsend  
Commercial Mgr.....Ben E. Johnson  
Program Director.....Bill Kirby



**WEEB—Southern Pines—1947**  
**ABN**

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned.. The Sandhill Community Bcstrs., Inc.  
Address.....135 W. New Hampshire Ave.  
Tel.: OX 2-2941.....News Service: AP  
Transcription Service .....Associated  
Station Rep. ....Holman  
Membership .....NAB  
Pres., Gen. Mgr.....Jack S. Younts  
Comm., Prom. Mgr., Ch. Eng.. Joe A. Warren

**WTOE—Spruce Pine—1955**

Frequency: 1470 Kc. Power: 1 Kw. d.  
Owned-Oper. By.. Toe River Valley Bcstg. Co.  
Address ..... Box 817  
Tel.: PO 5-4296..... News Service: UP  
President..... T. N. Coope  
Comm. Mgr..... Jessie G. Sullins  
Program Dir..... Kenneth E. Woddard

**WDBM—Statesville—1957**

Frequency: 550 Kc. Power: 500 W., d.  
Owned..... Iredell Bcstg. Co.  
Address ..... Box 1027  
Tel.: TR 2-2455..... News Service: UP  
Trans. ....Thesaurus  
Gen. Mgr..... Clay Cline  
Comm. Mgr..... Richard Doudna

**WSIC—Statesville—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Statesville Bcstg. Co.  
Address ..... Box 1189  
Tel.: TR 3-9078..... News Service: AP  
Membership .....NAB  
Trans. ....Lang-Worth  
President..... A. F. Sams, Jr.  
Gen., Sta. Mgr..... G. M. Allen  
Commercial Manager..... James Odum  
Sales Prom. Mgr..... Dick Doudna  
Program Director..... James Melvin  
Chief Engineer..... T. K. Abernethy

**WMSJ—Sylva—1957—KBS**

Frequency: 1480 Kc. Power: 5000 W., d.  
Owned..... WMSJ, Inc.  
Address ..... Box 665  
Tel.: JU 6-2221..... News Service: UP  
President..... Harold H. Thoms  
Gen., Comm. Mgr..... James B. Childress  
Chief Engineer..... Franklin D. R. McClure

**WTAB—Tabor City—1954**

Frequency: 1370 Kc. Power: 5000 Watts, d.  
Owned-Oper. By..... Tabor City Bcstg. Co.  
Address ..... Box 605  
Tel.: 3171..... News Service: AP  
Transcription Service .....World  
President ..... John Soles  
Station Manager..... Troy McPherson  
Prom. Director..... John Soles, Jr.

**WCPS—Tarboro—1946**

Frequency: 760 Kc. Power: 1000 Watts d.  
Owned-Oper.... Coastal Plains Bcstg. Co., Inc.

Bus.-Studio Address... Edgecombe Bank Bldg.  
Tel.: 2191..... News Service: UP  
Transcription Service ..... World  
Representative ..... Dora-Clayton  
Membership ..... NAB, RAB  
General Manager..... G. Lee Hodges  
Commercial Manager..... W. Roy Ward

**WTNC—Thomasville—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
Owned By..... The Thomasville Bcstg. Co.  
Address..... P. O. Box 750  
Tel.: 2701..... News Service: UP  
Gen., Sta. Mgr..... Harold Harrison  
Chief Engineer..... James McAden

**WTYN—Tryon—1954—KBS**

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned..... Polk County Broadcasters  
Address ..... Box 1317  
Tel.: UL 6-6755..... News Service: UP  
Gen., Sta. Mgr..... Graves Taylor  
Commercial Mgr..... Henry G. Bartol, Jr.  
Program, Pub. Dir..... Jay Carroll  
Chief Engineer..... Palmer A. Greer

**WADE—Wadesboro—1947**  
**KBS**

Frequency: 1210 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... R. P. Lyon & Son  
Address ..... Radio Bldg.  
Tel.: MY 4-2175..... News Service: UP  
Transcription ..... Thesaurus  
General, Sta. Mgr..... W. P. Billingsley  
Program Director..... Peggy L. Mitchell

**WLSE—Wallace—1953—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Duplin Bcstg. Co.  
Address ..... Hwy. 117, N.  
Tel.: AT 5-2187..... News Service: AP  
General Manager..... John T. Newman  
Ch. Eng..... Raymond Fields

**WHED—Washington—1948**  
**KBS**

Frequency 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Pamlico Bcstg. Co.  
Address ..... Box 439  
Tel.: WH 6-3252..... News Service: UP  
Pres., Gen., Sta. Mgr..... W. W. Moore  
Prog. Dir..... George Shriver  
Pub. Director..... W. E. Knight  
Chief Engineer..... Richard Tripp

**WRRF—Washington—1942**  
**ABN**

Frequency: 930 Kc. Power: 5 Kw., 1 Kw. n.  
Owned-Oper. By.. Tar Heel Bcstg. System, Inc.  
Bus.-Studio Add.... Bank of Washington Bldg.  
Tel.: WH 6-2162..... News Service: AP  
Representative ..... Headley-Reed, Ayers  
Membership ..... NAB  
President..... W. R. Roberson, Jr.  
Station Manager..... William Abeyounis



# NORTH CAROLINA



Program Director.....Merrill Daniels  
Chief Engineer.....L. E. Hiland

## WHCC—Waynesville—1947 KBS

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By. Kenneth D. & Margaret F. Fry  
Business-Studio Address.....Main St.  
Tel.: GL 6-8661.....News Service: UP  
Transcription.....Thesaurus  
Membership.....NAB  
Pres., Gen. Mgr.....K. D. Fry  
Treasurer.....M. F. Fry

## WENC—Whiteville—1946 KBS

Frequency: 1220.....Power: 1000 Watts  
Owned.....Whiteville Broadcasting Co., Inc.  
Address.....P. O. Box 700  
Tel.: MI 2-2133.....News Service: AP  
Representative.....Thomas F. Clark  
President.....J. A. Maultsby, Sr.  
Station Mgr.....Jerry Honeycutt  
Prog. Dir.....Don Viets  
Pub. Director.....Edna E. Ripple  
Chief Engineer.....Robert F. Crandall

## WIAM—Williamston—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....E. Carolina Bcstg. Co.  
Address.....E. Main St.  
Tel.: SW 2-4161.....News Service: UP  
Membership.....NAB  
Co-O., Sta. Manager.....William H. Farrior  
Co-O., Gen., Comm. Mgr.....Charles M. Gaylord

## WGNI—Wilmington—1946 MBS

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By...New Hanover Bcstg. Corp.  
Business Address.....211 N. Second St.  
News Service.....UP  
Representative.....Walker  
President.....J. S. Brody  
General Manager.....Allen B. Jones

## WMFD—Wilmington—1935 ABN

Frequency: 630 Kc.....Power: 1000 Watts  
Owned-Operated By.....R. A. Dunlea  
Address.....Front & Market Sts.  
Tel.: 3-4064.....News Service: UP  
Representatives.....Burn-Smith, Ayers  
Pres., Gen. Mgr.....R. A. Dunlea, Sr.  
Station Manager.....George A. Curtis  
Commercial Manager.....Clay McBride

## WKLM—Wilmington—1956

Frequency: 980 Kc.....Power: 5000 Watts  
Oper. By.....Thoms Radio-TV Ent.  
Address.....Princess St.  
Representative.....Bcst. Time Sales  
President.....Harold H. Thoms  
Gen., Nat. Sales Mgr.....G. I. Norman, Jr.  
Station Mgr.....Sam Dodd

## WGTM—Wilson—1937—CBS

Frequency: 590 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Watson Industries, Inc.  
Bus.Studio Address.....Box 1020  
Tel.: 2188.....News Service: UP  
Representative.....Rambeau, Clark Brown  
Pres., Gen., Sta. Mgr.....Penn T. Watson, Sr.  
Commercial Manager.....Chas. B. Goodyear  
Sls., Prom. Mgr.....P. T. Watson, Jr.  
Program Director.....Bill Bunn  
Chief Engineer.....Roy Barron

## WVOT—Wilson—1948 MBS

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Wilson Radio Co., Inc.  
Address.....P. O. Box 170  
Tel.: 5157.....News Service: AP  
Representative.....Devney, Forjoe  
Gen., Sta. Mgr.....Harry Severance

## WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned.....Laury Assoc., Inc.  
Address.....Box 3119  
Tel.: PA 2-4121.....News Service: AP  
Representative.....Pearson  
President.....Robert A. Monroe  
General Manager.....Gilbert M. Hutchison

## WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Forsyth Bcstg. Co.  
Business Address.....46 Miller St.  
Tel.: PA 2-1133.....News Service: AP  
Representative.....Burn-Smith  
Transcription.....World  
President.....J. F. Koons, III  
General Manager.....C. R. Daly  
Sales Prom. Mgr.....Harold Calvin

## WSJS—Winston-Salem—1930 NBC

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Piedmont Publishing Co.  
Bus-Studio Address.....419-21 N. Spruce St.  
Transcription Service.....Lang-Worth  
Tel.: PA 5-2311.....News Service: UP  
Newspaper Affil...Journal, Twin City Sentinel  
Trans.....Lang-Worth  
Representative.....Headley-Reed  
Membership.....NAB  
President.....Gordon Gray  
V.P., Gen. Mgr.....Harold Essex  
Operations Manager.....Phil Hedrick  
Commercial Manager.....Harry B. Shaw  
Program Manager.....Robert Estes  
Publicity Director.....Dick Barron  
Chief Engineer.....Leon Lasley

## WTOB—Winston-Salem—1947 CBS-MBS

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Op. By..Winston-Salem Bcstg. Co., Inc.



Address.....300 S. Stratford
Tel.: PA 3-4353.....News Service: AP
Representative...Venard, Rintoul, McConnell
Membership .....NAB

President, Pub. Dir.....James W. Coan
Gen., Comm. Manager.....Charles Brunt
Program Director.....Johnny Miller
Chief Engineer.....James Hoke

North Dakota

Pop. March 1 (Est.)—671,000; Families—184,000; Lic. Stations—19,
Sta. CP's—2; Radio Homes—178,000; TV Homes—99,000

KBOM—Bismarck-Mandan
1925—KBS

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4116.....News Service: AP
Trans.....World
Representative.....Gill-Perna
President.....Dick Johnson
Traffic Manager.....Dee Vetter
Prog. Dir.....Gus Becker
Chief Engineer.....Herb Leupp

KFYR—Bismarck—1925
NBC

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Meyer Bcstg. Co.
Bus.-Studio Address.....202 1/2 Fourth St.
Tel.: CA 3-0900.....News Service: UP
Transcription Service.....Thesaurus
Membership.....NAB
Representative.....John Blahr
Pres., General Manager.....W. A. Ekberg
Station Comm. Mgr.....R. W. MacLeod
Program Director.....Stanley Wilson
Promotio Dir.....Ray Isaac
Chief Engineer.....Ivar Nelson

KDLR—Devils Lake—1925
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Bshness-Studio Address.....400 12th Ave.
Tel.: 1090.....News Service: UP
Transcription.....World, SESAC
Representative.....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm., Mgr.....Paul R. Lange
Program Director.....Wilbur Clemenson
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947
KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Bus.-Studio Address.....119 2d Ave. W.
Tel.:.....5133
Trans. Service.....RCA, SSAC, World
Representative.....Holman
Membership.....NAB, RAB
President.....Dr. P. J. Weir
Gen.-Sta. Mgr.....Orville F. Burda
Comm., Mgr.....Eugene A. Spear
Prog., Dir.....Lauren Haacke

Chief Engineer.....Benjamin G. Locherd

KFGO— Fargo—1948—ABC

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Northern States Bcstg. Co.
Business-Studio Address.....Box 1610
Tel.: 2-3291.....News Service: AP
Transcription Service.....Standard
Representative.....Gill-Perna
Membership.....RAB
President.....W. R. Haggart
Gen., Comm., Sales Mgr.....Charles G. Burke
Program Director.....Chuck Boone
Chief Eng.....G. Stencien, N. Pederson

WDAY— Fargo—1922—NBC

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: 2-3371.....News Services: AP, UP
Newspaper Affil.....Forum
Transcription Service.....Thesaurus
Membership.....NAB, RAB
Rep.....Peters, Griffin, Woodward, Inc.
President.....E. C. Reineke
Station Manager.....Jack Dunn
General Manager.....Tom Barnes
Sales Manager.....Bill Burn
Program Director.....Ernie Brevik
Promotion Mgr.....Roy Pedersen

KVOX— Fargo—1937

(SEE MOORHEAD, MINN. LISTING)

KILO—Grand Forks—1923
CBS

Frequency 1440 Kc....Power: 1000 d.; 500a.
Owned-Oper. By...Grand Forks Herald, Inc.
Bus.-Studio Address...First Natl. Bank Bldg.
Tel.: 4-5321.....News Service: AP
Newspaper Affiliation.....Herald
Trans.....Thesaurus
Representative...Everett-McKinney, O'Connell
Membership.....NAB
President.....M. M. Oppgaard
Sta., Comm. Mgr.....Herman Livingston
Adm. Exec.....Dorothy Ann Kirk
Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947
MBS-KBS

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 4-4611.....News Service: UP
Representative...Rambeau, Bulmer & Johnson





Membership .....RAB  
Sales Manager.....Robert Lukkason

**KNDC—Hettinger—1954**  
**KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Hettinger Bcstg. Co.  
Address.....Lambert Bldg.  
Tel.: 547.....News Service: UP  
Trans.....World  
President.....Cecil R. Clark  
Manager.....Tom E. Loughhead  
Commercial Manager.....Louis Borreman  
Program Director.....Allen McIntyre

**KEYJ—Jamestown—1954**  
**MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....James River Bcstg. Co.  
Address.....Box 1170  
Tel.: 1400.....New Service: UP  
Transcription.....Standard  
Representative.....Devney  
President, Gen. Mgr.....Robert E. Ingstad  
Station Manager.....A. G. Berry  
Comm. Manager.....R. L. Richardson  
Publicity Director.....Bernard Langenfeld  
Program Director.....George Gaustad  
Chief Engineer.....Kenneth L. Rich

**KSJB—Jamestown—1937**  
**CBS**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....N. Dak. Bcstg. Co., Inc.

Address.....Box 1271  
Tel.: 1600.....News Service: AP  
Representative.....Weed & Co.  
Membership.....NAB  
President.....John W. Boler  
Station Manager.....E. M. Hoge  
Comm. Mgr.....S. S. Ingersoll  
Program Director.....James Zimmerman  
Chief Engineer.....Harvey Van Erem

**KCJB—Minot—1950—CBS**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By.....No. Dakota Bcstg. Co.  
Address.....Box 32, Fargo  
Tel.: 51-161.....News Service: AP  
Representative.....Weed  
Membership.....NAB  
President.....John W. Boler  
Station Manager.....Chester Reiten  
Comm. Mgr.....Hugo Furstenau  
Sales Prom., Pub. Dir.....Connie Wiensberg  
Chief Engineer.....Ralph Thomas

**KLPM—Minot—1929—MBS**

Frequency: 1390 Kc..Power: 5000 d.; 1000 n.  
Owned-Operated By.....Minot Bcstg. Co.  
Business-Studio Address.....Fair Block  
Tel.: 4-1146.....News Service: AP  
Transcription Service.....World  
Representative.....Walker  
General Manager.....John B. Cooley  
Station Mgr., Chief Eng.....C. W. Baker  
Comm. Dir., Prog. Dir.....Leslie E. Maupin

**KQDY—Minot—1957**

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned.....Paul Crain et al  
Address.....Box 1291  
Tel.: 7-1124.....News Service: UP  
Representative.....Forjoe  
Sta. Mgr.....H. T. "Pete" Searle

**KOVC—Valley City—1936**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....KOVC, Inc.  
Business-Studio Address.....Valley City  
Tel.: 1490.....News Service: UP  
Transcription Service.....Standard  
Representative.....Ed Devney  
Pres., Gen. Mgr.....Robert E. Ingstad  
Commercial Manager.....Ed Weeks  
Chief Engineer.....Charles Sjoström

**KEYZ—Williston—1948**

Frequency: 1360 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Charles L. Scofield  
Address.....Box 1240  
Tel.: 3-3911.....News Service: UP  
Transcription Service.....Standard, Thesaurus  
Representative.....Holman  
Membership.....RAB, NAB  
Gen. Mgr., Chief Eng.....C. L. Scofield  
Sta. Mgr.....W. L. Beach  
Comm. Manager.....Bob Miller  
Publicity Director.....J. McGeehan  
Program Director.....Bob Gilbert

To Broadcasters

**AP**

Means

**Added Profits**

**Added Prestige**

The Associated Press

50 Rockefeller Plaza  
New York 20, N. Y.

# Ohio

Pop. March 1 (Est.)—9,411,000; Families—2,827,000; Lic. Stations—86,  
Sta. CP's—2; Radio Homes—2,746,000; TV Homes—2,594,000

## WADC—Akron—1925—CBS

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Operated By: Allen T. Simmons  
Bus.-Studio Address: WADC Bldg.  
Tel.: JE 5-6165. News Service: UP  
Transcription Service: Standard, World  
Representative: George P. Hollingbery  
Pres., Gen. Sta. Mgr.: Allen T. Simmons  
Commercial Manager: Robert B. Wilson  
Sales Prom. Mgr.: Doc Williams  
Program Director: Elder Fisher  
Publicity Director: Mary Jo Stasell  
Chief Engineer: Arnold Bock

## WAKR—Akron—1940—ABN

Frequency: 1590 Kc. Power: 5000 Watts  
Owned By: Summit Radio Corp.  
Address: 853 Copley Rd.  
Tel.: PO 2-8811. News Services: AP, UP  
Newspaper Affiliation: Beacon Journal  
Trans.: Thesaurus  
Representative: Burke-Stuart  
President, Gen. Mgr.: S. Bernard Berk  
V. P., Gen. Sta. Mgr.: Roger G. Berk  
V. P., Comm., Prom Mgr.: Kenneth M. Keegan  
Prog. Pub. Dir.: Bob Wylie  
Chief Engineer: Irwin L. Knopp

## WCUE—Akron—1950

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Akron Bcstg. Corp.  
Address: 41 S. Main St.  
Tel.: FR 6-7114. News Service: AP  
Transcription: Standard  
Representative: Avery-Knodel  
Membership: NAB, RAB  
President, Gen. Mgr.: Tim Elliot  
V.P., Station Manager: Harley Lucas  
V. P. Sales: Jack Maurer  
Program Director: Rick Reighard  
Advertising Manager: Jean Elliot  
Chief Engineer: Henry Niederkofler

## WHKK—Akron—1945—MBS

Frequency: 640 Kc. Power: 1000 Watts  
Owned-Oper. By: WHKK Bcstg. Co.  
Business-Studio Address: 51 W. State St.  
Tel.: BL 3-7101. News Service: UP  
Representative: Bolling  
Pres., Gen. Mgr.: Philip R. Herbert  
Program Director: Adrian (Bud) Cooper

## WFAH—Alliance—1947

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Oper. By: The Review Pub. Co.  
Address: 2720 S. Union  
Tel.: 1-5345. News Service: AP  
Representative: Grant Webb  
Membership: NAB, RAB  
Sta. Manager: D. A. Peterson  
Commercial Mgr.: Robert A. Gates  
Chief Engineer: Gene Peterman

## WATG—Ashland—1948 KBS

Frequency: 1340 Kc. Power: 250 W.  
Owned: Radio Ashland, Inc.  
Address: Ashland-Mansfield Hwy.  
Tel.: 2-1572. News Service: UP  
Representative: Grant Webb  
Membership: NAB  
Pres., Gen. Mgr.: Charles D. Calhoun  
Comm. Mgr.: Harlan Cook  
Prog. Dir.: Walt Harrell  
Chief Engineer: William Shimer

## WICA—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: WICA, Inc.  
Address: P. O. Box 372  
News Service: UP  
Transcription Service: Thesaurus  
Representative: Stars National  
General Manager: John Colin  
Station Manager: D. W. Fassett  
Sales Mgr.: Irvine Bleasdale

## WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned By: Radio Athens  
Tel.: 3-1587. News Service: UP  
Station Representative: Continental Radio Sales  
News Service: UP  
Membership: NAB, RAB  
Gen. Mgr., Chief Engr.: Andrew Kovlan  
Comm. Manager: John Kerr  
Program Director: Claudia Bolin

## WTRX—Bellaire—1947—MBS

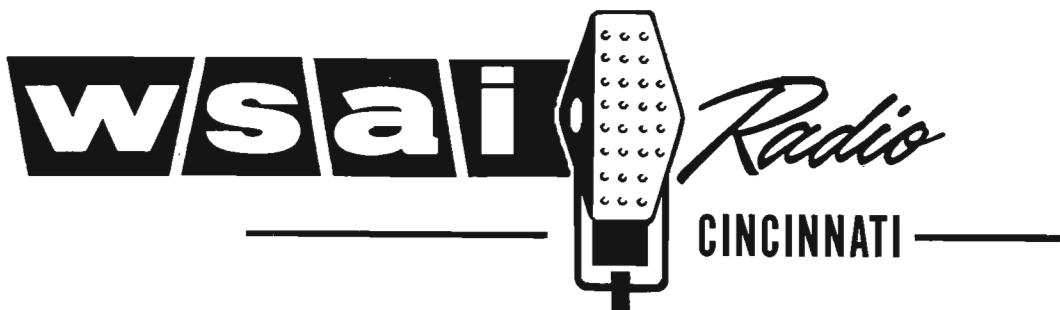
Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned: WTRX, Inc.  
Address: Route 214  
News Service: UP  
Representative: Burn-Smith  
Membership: NAB  
President: Walter Patterson  
V.P., Gen. Mgr.: E. R. Huse  
Program Director: W. J. Nuzum  
Managing Director: William Greaver  
Chief Engineer: Chester Nedvesky

## WOHP—Bellefontaine—1952

Frequency: 1390 Kc. Power: 500 Watts  
Owned: Lake Erie Radio & TV Corp.  
Address: East Sandusky St.  
Tel.: 2-5796. News Service: UP  
President: T. M. Nelson  
General Manager: R. K. Wood  
Chief Engineer: Ken Arnold

## WTLG—Bowling Green—1954

Frequency: 730 Kc. Power: 250 Watts d.  
Owner: Howard R. Ward  
Address: P. O. Box 105



Cincinnatians love the even newer WSAI-Radio. Latest Pulse (Nov.-Dec. '57) shows WSAI **NUMBER 1 IN CINCINNATI** Mornings and Afternoons, with a whopping **25% Share of Audience**. Want to know why? Look at these WSAI *Firsts* . . .

# 1<sup>ST</sup>

**FIRST IN CINCINNATI** with a fleet of Mobile News Patrols reporting the news when it happens, as it happens, direct and live!

**FIRST IN CINCINNATI** with radio editorial broadcasts — broadcasts that have won area-wide acclaim for opening a new chapter in radio journalism.

**FIRST IN CINCINNATI** with Full **COLOR** radio. New ear-appealing, listener-winning features: new showmanship, new excitement — day and night.

Fun—Excitement—Interest—Glamor. Qualities that win and hold loyal audiences, help sell more products and services. Now—more than ever—WSAI—Cincinnati's *Must-Listen-To* Radio Station!

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SHERWOOD R. GORDON, PRESIDENT

IN CINCINNATI  
EVERYBODY LOVES  
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Enjoyable music . . .  
complete news  
and weather . . .  
19 hours a day!





Tel.: 3-8021..... News Service: AP  
 Membership..... NAB  
 Rep..... Venard, Rintoul & McConnell  
 Pres., Gen., Sta. Mgr..... Howard R. Ward  
 Chief Eng..... Roy Gallagher

**WILE—Cambridge—1948**  
**KBS**

Frequency: 1270 Kc.... Power: 1000 Watts a.  
 Owned-Oper.. Land o' The Lakes Bcstg. Corp.  
 Business-Studio Address..... 917 Beatty Ave.  
 Tel.: 4-5606..... News Service: AP  
 Transcription Service..... Standard  
 President..... Howard A. Donahoe  
 Commercial Manager..... Rob. F. Kah  
 Sales Promotion Manager... David C. Lorimer  
 Prog., Pub. Dir..... Bill Robinson  
 Chief Engineer..... Harold Black

**WHOT—Campbell—1955**

Frequency: 1570 Kc.... Power: 250 Watts d.  
 Owned-Oper. By..... Myron Jones  
 Address... 401 N. Blaine Ave., Youngstown  
 Tel.: RI 6-8464..... News Service: UP  
 Membership..... NAB  
 Owner..... Myron Jones  
 General Manager..... William Fleckenstein  
 Merchandising Manager..... Bill Aey

**WAND—Canton—1947—KBS**

Frequency: 900 Kc.... Power: 500 Watts d.  
 Owned-Oper. By..... Dover Bcstg.  
 Address..... Tuscarawas & High  
 Tel.: GL 6-8396..... News Service: AP  
 Transcription Service..... Capitol  
 Representative..... Hil F. Best  
 President..... William B. Steis  
 Station Manager..... James Wilson

**WCMW—Canton—1946**

Frequency: 1060 Kc.... Power: 1000 Watts d.  
 Owned-Operated By..... Stark Bcstg. Corp.  
 Bus.-Studio Address..... Hills & Dales Rd.  
 Tel.: GL 5-9475..... News Service: UP  
 Representative..... Burke-Stuart  
 Transcription..... World  
 Pres., Gen. Mgr..... S. L. Huffman  
 Station Manager..... Clark L. Dozer  
 Commercial Mgr..... Jack R. Hale

**WHBC—Canton—1925—ABN**

Frequency: 1480 Kc.... Power: 5000 Watts  
 Owned-Operated By..... Ohio Bcstg. Co.  
 Business-Studio Address... 550 S. Market St.  
 Tel.: GL 6-7166..... News Service: AP  
 Newspaper Affil..... Brush-Moore  
 Representative... Venard, Rintoul, McConnell  
 Membership..... NAB, RAB  
 President..... Eugen Carr  
 Station Manager..... Robert C. Fehlman  
 Commercial Manager..... Paul E. Gilmor  
 Sales Prom. Mgr..... Nancy Schneider  
 Program Director..... Lee Atwell  
 Publicity Director..... Pat Carroll  
 Chief Engineer..... John Schen

**WBEX—Chillicothe—1947**  
**ABN-KBS-MBS**

Frequency: 1490 Kc.... Power: 250 Watts  
 Owned..... Shawnee Broadcasting Co.  
 Address..... Pohlmath Road, Carlisle Hill  
 Tel.: PR 3-2244..... News Service: UP  
 Transcription..... Standard  
 Representative..... Thomas F. Clark  
 Membership..... NAB, RAB  
 Pres., Sta. Mgr..... Truman A. Morris  
 Comm. Mgr..... Alan Batteiger  
 Sales Prom. Mgr..... Jeff Guier  
 Program Dir..... Ketty K. Knab  
 Publicity Dir..... Mary Morris  
 Chief Engineer..... Jackson York

**WCHI—Chillicothe—1956**

Frequency: 1350 Kc.... Power: 500 Watts  
 Owned..... Chillicothe Bcstg. Co.  
 Address..... 800 Eastern Avenue  
 Tel.: PR 4-3385..... News Service: UP  
 Representative..... McGillvra  
 Sta. Mgr..... Lewis F. Wagner  
 Ch. Eng..... Carl F. Finger

**WSAI—Cincinnati—1923**

Frequency: 1360 Kc.... Power: 5000 Watts  
 Owned-Oper. By..... Gordon Bcstg. Co.  
 Address..... Sinton Hotel  
 Tel.: MA 1-1068..... News Service: AP  
 Transcription Service..... World  
 Representative..... Young, Ayers  
 Pres., Gen. Mgr..... Sherwood R. Gordon  
 Nat'l Sales Manager..... Lu Bassett  
 V.P., Local Sales Manager..... H. O. Parry  
 Promotion Director..... Arthur Plaut  
 Chief Engineer..... Jonas Heiser

**WCIN—Cincinnati—1953**

Frequency: 1480 Kc.... Power: 1000 Watts d.  
 Owned-Oper. By..... Robert W. Rounsaville  
 Address..... 3301 Beekman St.  
 Tel.: MU 1-7600..... News Service: UP  
 Representative..... Gill-Perna, Dora-Clayton  
 Owner, Gen. Mgr..... R. W. Rounsaville  
 Station Manager..... Ralph B. Johnson  
 Gen. Sls. Mgr..... John Fulton

**WCKY—Cincinnati—1929**

Frequency: 1530 Kc.... Power: 50,000 Watts  
 Owned-Operated By..... L. B. Wilson, Inc.  
 Bus.-Studio Address... Hotel Sheraton Gibson  
 Tel.: CH 1-6565..... News Service: UP  
 Representatives... Welstead, AM Radio Sales  
 Transcription Service..... Associated, Standard  
 Membership..... RAB  
 Pres., Gen. Mgr., Eng..... CHas. H. Topmiller  
 Sales Prom. Mgr., Pub. Dir..... R. M. Fleming  
 Sec.-Treas..... Jeanette Heinze  
 Prog. Dir..... Paul F. Miller

**WCPO—Cincinnati—1927**

Frequency: 1230 Kc.... Power: 250 Watts  
 Owned-Oper. By... Scripps-Howard Radio, Inc.  
 Studio Address..... 2345 Symmes St.

Tel.: CA 1-0777.....News Service: UP  
 Newspaper Affil.....Post  
 Representative.....John Blair  
 Membership.....NAB  
 President.....Jack R. Howard  
 General Manager.....M. C. Watters  
 Station Manager.....Colin G. Male  
 Comm. Manager.....R. Rietman  
 Program Director.....Bill Dawes  
 Chief Engineer.....Paul Adams

**WKRC—Cincinnati—1923**  
**CBS**

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio Cincinnati, Inc.  
 Address-Trans.....Hotel Alms  
 Tel.: WO 1-0550.....News Service: AP  
 Newspaper Affiliation.....Times-Star  
 Representative.....Katz  
 Membership.....NAB, RAB  
 President.....Hulbert Taft, Jr.  
 Promotion Manager.....Lila Lambert  
 General Manager.....Hubbard Hood  
 Program Director.....Ed Kennedy, Jr.  
 Sales Manager.....H. M. Heilbrun  
 Publicity Director.....Greg Olberding  
 Chief Engineer.....Wilford H. Kennedy

**WLW—Cincinnati—1922**  
**NBC**

Frequency: 700 Kc.....Power: 50 Kw.  
 Owned.....Crosley Bcstg., Corp.  
 Address.....140 W. Ninth St.  
 Tel.: CH 1-1822.....News Services: INS, UP  
 Representative.....NBC Spot Sls.  
 Transcription Service.....SESAC  
 Membership.....NAB, RAB  
 Chm. of Board.....James D. Shouse  
 Pres., Gen. Mgr.....Robert E. Dunville  
 V.P. Sales.....H. P. Lasker  
 V.P. Programs.....Al Bland  
 V.P., Treas.....K. T. Murphy  
 Sales Mgr.....Scott McLean  
 Program Director.....Gene Dailey  
 Chief Engineer.....R. J. Rockwell

**WZIP—Cincinnati—1947**  
 (See Covington, Ky.)

**WERE—Cleveland—1948**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By....Cleveland Bcstg. Inc.  
 Address.....1501 Euclid Ave.  
 Tel.: SU 1-9600...News Service: AP, INS, UP  
 Station Rep.....Venard, Rintoul & McConnell  
 Transcription Service.....Standard  
 Membership.....NAB, RAB  
 President.....Ray T. Miller  
 V.P., General Manager....Richard M. Klaus  
 Nat'l Sales Mgr.....Ed Paul  
 Pub. Dir.....Peter Roper  
 Prog. Manager.....Sam Elber  
 Chief Engineer.....Harry Dennis

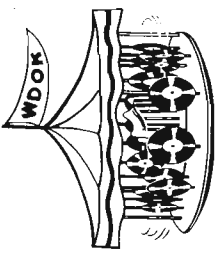
**WDOK—Cleveland—1950**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Civic Bcstrs., Inc.  
 Address.....1515 Euclid Ave.  
 Tel.: MA 1-2890.....News Service: UP  
 Representative.....WEED  
 Transcription Service.....Lang-Worth  
 Membership.....NAB  
 Pres., Gen. Mgr.....Frederick C. Wolf  
 Sta. Mgr.....Ralph Quay  
 Prog. Dir.....Norman Wain  
 Publicity Director.....Jeanne Forney  
 Chief Engineer.....Clifford Ormston

**WGAR—Cleveland—1930**  
**CBS**

Frequency: 1220 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Peoples Bcstg. Corp.  
 Address.....Hotel Staller  
 Tel.: PR 1-0200.....News Service: INS  
 Representative.....Christal  
 Membership.....NAB, RAB  
 President.....Murray D. Lincoln  
 V. Pres., Gen. Mgr.....Herbert Evans  
 Station Manager.....Carl E. George  
 Commercial Mgr.....Robert E. Forker  
 Program Director.....Robert Smiley  
 Chief Engineer.....Lloyd Wingard

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**album merry-go-round**



Which audience has the real buying power? Adults, of course. Reach them with "their kind of music" on WDOK, Cleveland. Como, Miller, My Fair Lady, etc....all the best, on ALBUMS. Call Fred Wolfe, Gen. Mgr.: MAin 1-2890, Cleveland.

1260 kc  
**WDOK**  
 CLEVELAND



**WHK—Cleveland—1922—NBC**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By: Forest City Publishing Co.  
 Business-Studio Address: 5000 Euclid Avenue  
 Tel.: EX 1-5000. News Service: UP  
 Transcription Service: BML, ASCAP, SESAC  
 Representative: NBC Spot Sales  
 Membership: NAB, RAB  
 President: Sterling E. Graham  
 General Manager: K. K. Hackathorn  
 Commercial Manager: W. K. Brusman  
 Sales Prom. Manager: John Wyman  
 Program Director: Leslie F. Biehl  
 Publicity Director: Merle Levin  
 Chief Engineer: R. H. DeLan

**WJMO—Cleveland—1947**

Frequency: 1540 Kc. Power: 1000 Watts d.  
 Owned-Operated By: UBC of Ohio  
 Address: 2157 Euclid Ave.  
 Tel.: SU 1-4424. News Service: UP  
 President: Richard Eaton  
 Station Manager: Paul Nakel  
 V.P., Sales Manager: C. C. Courtney

**WJW—Cleveland—1943—ABN**

Frequency: 850 Kc. Power: 5000 Watts  
 Owned-Operated By: Storer  
 Business-Studio Address: 1630 Euclid Ave.  
 Tel.: TO 1-6080. News Service, UP, INS  
 Transcription Service: Standard, World  
 Representative: Katz  
 Membership: NAB, RAB  
 President: G. B. Storer, Sr.  
 Managing Dir.: Reginald R. P. Merridew  
 Program Director: Bruce MacDonald  
 Chief Engineer: Harold Brinkman

**KYW—Cleveland—1923**

Frequency: 1100 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Westinghouse Bcstg. Co.  
 Bus.-Studio Address: 815 Superior Ave. N.E.  
 Tel.: CH 1-0942. AP, UP, INS  
 Rep.: Peters, Griffin, Woodward, Inc.  
 Membership: NAB, RAB  
 President: Donald H. McGannon  
 Vice-President: Rolland V. Tooke  
 General Manager: Gordon Davis  
 Sales Mgr.: Ed Wallis  
 Chief Engineer: Sid Stadig  
 Program Director: Mark Olds  
 Publicity Director: Tom Gavagan  
 Adv., Sls., Prom. Dir.: Janet K. Byers

**WSRS—Cleveland Heights  
1947—ABN-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: WSRS, Inc.  
 Address: 2156 Lee Rd.  
 Tel.: ER 1-2005. News Services: AP, INS, UP  
 Representative: Bob Dore  
 Membership: NAB, RAB  
 President: S. R. Sague  
 Vice Pres.: B. W. Sague  
 V.P., Bus. Mgr.: Myron T. Wile  
 Sec.-Treas.: George P. Bickford  
 Sls. Prom. Mgr.: Boyd W. Lawlor

**WBNS—Columbus—1924****CBS**

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: RadiOhio, Inc.  
 Business-Studio Address: 33 N. High St.  
 Tel.: CA 4-9265. News Service: AP  
 Representative: John Blair  
 Membership: NAB, RAB  
 General Manager: Richard A. Borel  
 Commercial Manager: W. I. Orr  
 Sales Prom. Director: Jim Yeran  
 Program Director: Geer Parkinson  
 Publicity Director: M. Babington  
 Chief Engineer: Lester H. Nafzger

**WCOL—Columbus—1922****ABN**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Air Trails, Inc.  
 Business-Studio Address: E. Broad & Young St.  
 Tel.: CA 1-4581. News Service: AP  
 Newspaper Affil.: Lancaster Eagle-Gazette.  
 Representative: H-R Reps., Inc.  
 Membership: NAB  
 President: Charles Sawyer  
 Exec. V.P., Gen. Mgr.: J. P. Williams  
 V. P.: Alexander Buchan  
 Manager: Collis A. Young

**WTVN—Columbus—1924**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By: Radio Columbus  
 Business-Studio Address: 22 East Gay St.  
 Tel.: CA 4-1271. News Services: AP, INS, UP  
 Transcription Service: World  
 Representative: Katz  
 Newspaper Affil.: Times-Star  
 Membership: NAB, RAB  
 President: Hulbert Taft, Jr.  
 Gen., Sta., Comm. Mgr.: Sam T. Johnston  
 Program Director: Robert Adkins  
 Chief Engineer: Ray Owen

**WVCO—Columbus—1951**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Sky Way Bcstg. Corp.  
 Address: 274 S. 3rd St.  
 Tel.: CA 1-5247. News Service: UP  
 Representative: Forjoe  
 Trans. Service: Capitol, Associated Thesaurus  
 President: Col. Gustave Hirsch  
 Gen., Sta. Manager: Bert Charles  
 Comm. Manager: William Selander  
 Sls. Prom. Mgr., Pub. Dir.: Shirley Dunham  
 Chief Engineer: William Hammett

**WTNS—Coshocton—1947**

Frequency: 1560 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Coshocton Bcstg. Co.  
 Business-Studio Address: 114 N. 6th St.  
 Tel.: 1560. News Service: UP  
 Trans. Service: Lang-Worth  
 Pres., Gen. Mgr.: F. Bruce Wallace  
 Sales Manager: Arthur E. Jost

**WAVI—Dayton—1955**

Frequency: 1210 Kc. Power: 250 Watts d.  
 Owned. WAVI Bcstg. Corp.  
 Address. 1428 Cincinnati St.  
 Tel.: BA 2-1291. News Service: UP  
 Station Rep. Forjoe  
 Membership NAB, RAB  
 Pres., Gen. Mgr. Harry K. Crowl  
 Sales Director. Harley M. West, Jr.  
 Prom., Adv., Pub. Dir. K. D. Caywood  
 Prog., Pub. Director. DeWitt Campbell  
 Chief Engineer. Charles Dreher

**WHIO—Dayton—1935—CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By. Miami Valley Bcstg. Corp.  
 Business-Studio Address. 1414 Wilmington Ave.  
 Tel.: MA 6581. News Services: AP, UP  
 Representative. Hollingbery  
 Membership NAB, RAB  
 President. James M. Cox, Jr.  
 General Manager. Robert H. Moody  
 Merchandising Manager. W. E. Wolaver  
 Nat. Sls. Mgr. Wade H. Alley  
 Prom. Director. Chuck Gay  
 Asst. to Gen. Mgr. Harvey R. Young

**WING—Dayton—1921—ABN**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Oper. By. Great Trails Bcstg. Co.  
 Business-Studio Address. 121 N. Main St.  
 Tel.: BA 2-3773. News Service: AP  
 Representative. H-R  
 News. Affil. Lancaster Eagle-Gazette  
 Membership NAB  
 President. Charles Sawyer  
 Exec. V.P. & Gen. Mgr. John Pattison Williams  
 Vice-Presidents. G. Lenning, A. Buchan  
 Station Manager. Jack Wymer  
 Sales Mgr. Malcom Richards  
 Publicity Director. Larry Marker  
 Chief Engineer. Howard Ryan

**WONE—Dayton—1949**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Operated By. Skyland Bcstg. Corp.  
 Address. 380 West First St.  
 Tel.: MI 6501. News Service: AP  
 Representative. Headley-Reed  
 Pres., Gen. Manager. Ronald B. Woodyard  
 Station Manager. Dorothy Tatum  
 Nat'l Sales Manager. C. J. Thornquest  
 Commercial Manager. Louis G. Froelich  
 Program Director. John Gordon  
 Chief Engineer. Stanley A. Beck

**WONW—Defiance—1949**

Frequency: 1280 Kc. Power: 500 Watts  
 Owned-Oper. By. Tri-State Bcstg. Co.  
 Address. P. O. Box 278  
 Tel.: 3-2226. News Service: UP  
 Transcription Service. Associated  
 Representative. Devney  
 V.P., Gen. Manager. Glenn R. Thayer

**WJER—Dover—1950—KBS**

Frequency: 1450 Kc. Power: 250 Watts

Owned. Dover Broadcasting Company, Inc.  
 Address. 210 Boulevard  
 Tel.: 4-2126. News Service: UP  
 Transcription. Thesaurus  
 Membership NAB  
 President. Agnes J. Reeves Greed  
 General Manager. W. B. Sties  
 Commercial Manager. John C. Needs  
 Program Director. Dick Doll  
 Chief Engineer. Donald Graff

**WOHI—East Liverpool—1949  
 ABN-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. East Liverpool Bcstg. Co.  
 Address. 516 Market St.  
 Tel.: FU 5-1490. News Service: AP  
 Membership RAB  
 Representative. Grant Webb  
 President, Gen. Manager. Richard V. Beatty  
 Station Manager. R. E. Metcalfe  
 Comm., Prom. Mgr. George T. Farrall  
 Prog. Director. James Lowery, Jr.  
 Chief Engineer. George Kelly

**WEOL—Elyria-Lorain—1948**

Frequency: 930 Kc. Power: 1000 Watts  
 Owned-Oper. By. Elyria-Lorain Bcstg. Co.  
 Address. Elyria Savings and Trust Bldg.  
 Tel.: FA 2-3761. News Service: UP  
 Transcription Service. Thesaurus  
 Station Representative. Walker  
 President. Roy W. Ammel  
 General Manager. Arthur Vogel  
 Sales Prom. Mgr. Richard E. Barrett

**WFIN—Findlay—1941**

Frequency: 1330 Kc. Power: 1000 Watts, d.  
 Owned. Findlay Publishing Co.  
 Address. 101½ West Sandusky St.  
 Tel.: GA 2-4545. News Services: AP, INS  
 Representative. Clark, Ohio Rep.  
 President. R. L. Heminger  
 Gen., Sta., Comm. Mgr. H. H. Heminger  
 Sales Prom. Mgr., Pub. Dir. Allen Dudley  
 Program Dir. Clyde Johnson  
 Chief Engineer. Edgar Smith

**WFOB—Fostoria—1946  
 KBS**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Operated By. Seneca Radio Corp.  
 Address. U. S. 23  
 Tel.: HE 5-5666. News Service: AP  
 Trans. Service. Capitol, SESAC, World  
 Rep. Rambeau, Ohio Sta. Rep.  
 Membership RAB  
 President. Andrew Emerine  
 Station Manager. Mel Murray  
 Commercial Mgr. Roger V. Wise  
 Prog. Director. Jim Paulus

**WFRO—Fremont—1949**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By. Wolfe Bcstg. Corp.  
 Address. 905 W. State St.

Tel.: FE 2-3951..... News Service: UP  
 Representative..... Hil F. Best  
 Trans..... Standard  
 Membership..... NAB, RAB  
 President..... Robert F. Wolfe  
 Managing Director..... R. C. Force

### WJEH—Gallipolis—1950 KBS

Frequency: 990 Kc..... Power: 1 Kw., d.  
 Owned-Oper. By.. Ohio Valley on the Air, Inc.  
 Address..... Portsmouth Road  
 Tel.: 1160..... News Service: UP  
 Representative..... Sears & Ayer  
 Membership..... NAB, RAB  
 President..... John E. Halliday  
 General Manager..... Marianne Campbell  
 Commercial Manager..... Larry Laraway  
 Publicity Director..... J. Sherman Porter  
 Chief Engineer..... Edgar Atkins

### WMOH—Hamilton—1944

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Fort Hamilton Bcstg. Co.  
 Bus.-Studio Address.. Second Natl. Bank Bldg.  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Representative..... Rambeau  
 President..... Robert J. Briede  
 General Manager..... Robert L. Odson  
 Sta. Mgr., Prog. Director..... Norm Keller  
 Ass't Gen. Mgr., Comm. Mgr..... Ray Motley

### WSRW—Hillsboro—1956 KBS

Frequency: 1590 Kc..... Power: 500 W., d.  
 Owned..... Highland Bcstg. Co.  
 Address..... Box 176  
 Tel.: HI 1590..... News Service: UP  
 Representative..... Continental  
 Membership..... NAB  
 Trans..... World, SESAC  
 Gen. Mgr..... Willard Parr, Sr.  
 Comm. Mgr..... Robert Martin  
 Prog. Dir..... Gene Brent

### WIRO—Ironton—1952 MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owner..... Iron City Bcstg. Co.  
 Address..... Radio Plaza  
 Tel.: 360..... News Service: UP  
 Representative..... Clarke  
 Pres., Ch. Eng..... C. A. Baker  
 Gen., Sta. Mgr..... C. E. McElroy  
 Chief Engineer..... C. A. Baker  
 Program Director..... Marlene Beasley

### WLMJ—Jackson—1953—KBS

Frequency: 1280 Kc..... Power: 1 Kw., d.  
 Owned..... Radio Jackson, Inc.  
 Address..... Court & Broadway  
 Tel.: 850..... News Service: UP  
 Representative..... McGavren-Quinn

Membership..... RAB  
 President..... J. E. Willis  
 Chief Engineer..... Jerry Ashley

### WHOK—Lancaster—1948

Frequency: 1320 Kc..... Power: 500 Watts d.  
 Owned-Oper. By.. Hocking Valley Bcstg. Corp.  
 Address-Trans. Loc..... Memorial Dr.  
 Tel.: OL 3-4373..... News Service: UP  
 Membership..... NAB  
 Pres., Gen. Mgr..... Nelson Embrey  
 Comm. Manager..... Mark Lucas

### WIMA—Lima—1948—ABN

Frequency: 1150 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... N.W. Ohio Bcstg. Corp.  
 Business-Studio Address..... 223 N. Main St.  
 Tel.: CA 3-2060..... News Service: UP  
 Representative..... H.R.  
 Trans..... RCA  
 Membership..... RAB, NAB  
 President..... G. E. Hamilton  
 General Sta. Mgr..... R. W. Mack  
 Comm., Sales Prom. Mgr..... C. B. Heller  
 Program Dir..... Easter Straker  
 Chief Engineer..... Bill Harrison

### WMAN—Mansfield—1939 ABN

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Richland, Inc.  
 Business-Studio Address... 144½ Park Ave. W.

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## Added Prestige

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 New York 20, N. Y.



Tel.: LA 4-2211 . . . . . News Service: UP  
 Transcription Service . . . . . World  
 Representative . . . Venard, Rintoul & McConnell  
 Membership . . . . . NAB, RAB  
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara  
 Prog.-Pub. Dir. . . . . Robert James  
 Chief Engineer . . . . . William Morrison

**WMOA—Marietta—1946**  
**MBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Marietta Broadcasting Corp.  
 Address . . . . . P. O. Box 594  
 Tel.: FR 3-7527 . . . . . News Service UP  
 Representative . . . . . McGillvra  
 Membership . . . . . NAB  
 General Manager . . . . . R. Sanford Guyer  
 Comm. Mgr. . . . . Thomas Butscher  
 Program Dir. . . . . Richard Guyer  
 Sales Prom. Mgr. . . . . Robert L. Guyer  
 Chief Engineer . . . . . Charles E. Clark

**WMRN—Marion—1940—ABN**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . The Marion Bcstg. Co.  
 Business Address . . . . . P. O. 518  
 Tel.: 3-1131 . . . . . News Service: UP  
 Transcription Service . . . . . Lang-Worth  
 Membership . . . . . NAB, RAB  
 Pres., Gen. Mgr. . . . . Robert T. Mason  
 Commercial Manager . . . . . Arthur L. Martin  
 Sales Prom. Mgr. . . . . Virginia Lynch

Prog. Dir. . . . . Madge Cooper  
 Chief Engineer . . . . . Francis Joseph Peters

**WTIG—Massillon**

Frequency: 990 Kc. . . . . Power: 250 W. d.  
 Owned . . . . . Massillon Bcstg. Co.  
 Address . . . . . Box 573  
 Tel.: TE 2-5023 . . . . . News Service: UP  
 President . . . . . Joel W. Rosenblum  
 Gen. Mgr. . . . . Nick Barry  
 Comm. Mgr. . . . . Richard J. Scholem

**WPFB—Middletown—1947**

Freq.: 910 Kc. . . . . Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By . . . . . Paul F. Braden  
 Address Trans. Loc. . . . . Coles Road  
 Tel.: GA 2-3625 . . . . . News Service: AP  
 Transcription Service . . . . . Thesaurus  
 Rep. . . . . Grant Webb  
 Membership . . . . . NAB, RAB  
 Gen. Mgr. . . . . Paul F. Borden  
 Sta. Mgr. . . . . Tom Hogan  
 Production Director . . . . . Charles Reeder  
 Commercial Manager . . . . . J. H. LeMoyné  
 Chief Engineer . . . . . Larry Beckwith

**WMVO—Mt. Vernon—1953**

Frequency: 1300 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Mt. Vernon Bcstg. Co.  
 Address . . . . . Box 390  
 Tel.: 2-0946 . . . . . News Service: UP  
 Membership . . . . . NAB, RAB  
 President . . . . . Dr. Charles Tramoto  
 General Manager . . . . . Mrs. C. M. Zerkowitz  
 Commercial Manager . . . . . William Kirkpatrick  
 Program Director . . . . . George Betcher  
 Publicity Director . . . . . George Bennett  
 Chief Engineer . . . . . Rudy Maxwell

**WCLT—Newark—1947**

Frequency: 1430 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . Advocate Printing Co.  
 Address . . . . . 25 West Main St.  
 Tel.: FA 4-0071 . . . . . News Service: AP  
 Newspaper Affiliation . . . . . The Advocate  
 Representative . . . . . Meeker Associates  
 Membership . . . . . NAB, RAB  
 President . . . . . Frank W. Spencer  
 General Manager . . . . . Thomas A. Rogers  
 Commercial Mgr. . . . . Robert Pricer  
 Program Director . . . . . John Fisher  
 Chief Engineer . . . . . Benjamin Windle

**WPVL—Painesville—1956**

Frequency: 1460 Kc. . . . . Power: 500 Watts d.  
 Owned . . . . . Somerset Broadcasting Co.  
 Address . . . . . 102 S. Park Place  
 Tel.: EL 2-3155 . . . . . News Service: AP  
 Representative . . . . . Devney, Inc.  
 Membership . . . . . RAB  
 Pres., Gen., Sta., Mgr. . . . . Carl R. Lee  
 Program Director . . . . . Elwood Thompson  
 Publicity Director . . . . . James Ahlstrom

**WPTW—Piqua—1947—KBS**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. . . . . Miami County Bcstg. Co., Inc.  
 Address-Trans. . . . . 1625 W. Covington Ave.

SEVENTEEN YEARS OF SERVICE  
 AS  
 "YOUR FRIENDLY NEIGHBOR"

**WMRN**  
 AM—1490 KC      FM—106.9 MC

Brings you entertainment the year around with  
 SPORTS EVENTS — NEWSCASTS — MUSIC — FARM REPORTS —  
 WOMEN'S ACTIVITIES

425 ACRE LIVESTOCK  
 AND BUCYRUS OPERATING  
 AND GRAIN FARM

AMERICAN BROADCASTING NETWORK AFFILIATE



Tel.: 1420.....News Service: AP  
 Representative.....Best  
 Pres.....Richard E. Hunt  
 Gen. Mgr.....Lewis M. Shroyer  
 Prog., Pub. Dir.....Ron Colon  
 Chief Engineer.....James Shumaker

**WNXT—Portsmouth—1951**  
 ABN

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By...Portsmouth Bcstg. Co.  
 Address.....Masonic Temple Bldg.  
 Tel.: EL 3-1161.....News Service: UP  
 Representative.....Everett-McKianey  
 Pres., Gen. Sta., Comm. Mgr., Marshall Rosene  
 Program Director.....Phil Phillips  
 Publicity Director.....Thelma Henderson  
 Chief Engineer.....Russell Newman

**WPAY—Portsmouth—1935**  
 CBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Paul F. Braden  
 Address.....1009 Gallia St.  
 Tel.: EL 3-5176.....News Service: AP  
 Representative.....Grant Webb  
 Trans.....World  
 Membership.....NAB, RAB  
 General Manager.....Paul F. Braden  
 Station Manager.....O. T. Dresbach  
 Commercial Manager.....J. H. LeMoynes  
 Program Director.....John T. Baker  
 Chief Engineer.....Maurice L. Myers

**WLEC—Sandusky—1947**  
 MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Lake Erie Bcstg. Co.  
 Address.....Box 1209  
 Tel.: MA 6-2000.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....Hal Holman  
 Membership.....NAB, RAB  
 Pres., General-Station Mgr.....Jay Wagner  
 Commercial Manager.....Louis Mahla  
 Program Director.....Robert Hinners  
 Chief Engineer.....Jay Leibach

**WBLV—Springfield—1947**

Frequency: 1600 Kc...Power: 1000 Watts d.  
 Owned-Oper. By...Champion City Bcstg. Co.  
 Address.....Chamber of Commerce Bldg.  
 Tel.: FA 3-4676.....News Service: UP  
 Representative.....Thomas F. Clark  
 Membership.....NAB  
 President.....R. Stanley Lucas  
 General Manager.....R. L. Yontz  
 Commercial Manager.....Allan B. Meuleman  
 Chief Engineer.....Carl Egbert

**WIZE—Springfield—1940**  
 ABN

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper. By...Radio Voice of Springfield  
 Trans. Address.....117 W. High St.  
 Tel.: FA 3-4955.....News Service: AP  
 Representative.....H. R. Representative, Inc.  
 Membership.....NAB  
 Executive Vice-President.....J. P. Williams  
 Vice-President.....Alex Buchan  
 Station Mgr.....Ernest A. Gudridge

**WSTV—Steubenville—1940**  
 MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WSTV, Inc.  
 Bus.-Studio Address...Exchange Realty Bldg.  
 Tel.: AT 2-6265.....News Service: UP  
 Representative.....Avery-Knodel  
 Pres.....Jack N. Berkman  
 V.P., Gen., Comm. Mgr.....John J. Laux  
 Sales Prom. Mgr.....Bill McClinton  
 Publicity Director.....Scott McMurray  
 Comm. Mgr.....Louis W. Shapiro  
 Chief Engineer.....Charles S. Shepherd

**WOHO—Toledo—1954**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owner.....Midwestern Bcstg. Co.  
 Address.....2965 Pickle Road  
 Tel.: OX 3-6576.....News Service: AP  
 Representative.....Pearson  
 Membership.....NAB, RAB  
 President.....Ford R. Weber  
 Gen. Mgr.....Arthur W. Weber  
 Sales Prom. Mgr., Pub. Dir.....Sam W. Sloan  
 Comm. Manager.....William Webster  
 Program Director.....George M. Mishler  
 Chief Engineer.....Edwin J. Powell

**WTOD—Toledo—1946**  
 MBS

Frequency: 1560 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Booth Radio & TV  
 Business Address.....315 Davis Bldg.  
 Tel.: CH 2-4321.....News Service: AP  
 Membership.....NAB  
 Representative.....Weed  
 President.....John L. Booth  
 General Manager.....Sunne Miller  
 Program Director.....Orris Taberner  
 Chief Engineer.....Robert Sowers

**WSPD—Toledo—1921—NBC**

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Storer Broadcasting Co.  
 Bus. Address...1177 Kane Concourse, Miami  
 Tel.: CH 8-6201.....News Service: INS, UP  
 Transcription Service.....Thesaurus  
 Transcription Service...Lang-Worth, Thesaurus  
 Newspaper Affil.....Miami Beach Sun  
 Membership.....NAB, RAB  
 Representative.....Katz  
 President.....George B. Storer  
 V.P., Managing Director.....James E. Bailey  
 Nat. Sales Manager.....Emerson Kimble  
 Sales Prom., Pub. Dir.....James W. Rowe  
 Program Director.....E. C. Kutz  
 Chief Engineer.....William M. Stringfellow



**WTOL—Toledo—1938—ABN**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . Community Bcstg. Co.  
 Trans.-Address . . . . . Bell Bldg.  
 Tel.: CH 3-3291 . . . . . News Service: AP, UP  
 Representative . . . . . Paul H. Raymer  
 President . . . . . Frazier Reams  
 Gen.-Station Mgr. . . . . Thomas S. Bretherton  
 Comm. Manager . . . . . R. B. Stone  
 Program Director . . . . . Robert Kriehhoff  
 Chief Engineer . . . . . Harold Holmes

**WHHH—Warren—1941**

Frequency: 1440 Kc. . . . . Power: 5000 Watts  
 Owned By . . . Warren Tribune Radio Sta., Inc.  
 Business-Studio Address . . 108 Main St., S.W.  
 Tel.: 2-2529 . . . . . News Service: AP  
 Representative . . . . . Rambeau  
 Trans. . . . . Associated, Thesaurus  
 Membership . . . . . NAB  
 Station Dir. . . . . Robert E. Hardy  
 Sales Mgr. . . . . Robert K. Crane

**WCHO—Washington Court House—1952—KBS**

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . Court House Bdcstg. Co.  
 Address . . . . . 113½ S. Main St.  
 Tel.: 5-6211 . . . . . News Service: UP  
 Transcription Service . . . . . SESAC  
 Representative . . . . . Hil F. Best  
 Pres., Gen. Mgr., Chief Eng. . W. N. Nungesser  
 Sta. Comm. Mgr. . . . . R. L. Andersson

**WPKO—Waverly—1954**

Frequency: 1380 . . . . . Power: 1000 W., d.  
 Owner . . . . . Hi Kinco Bcstrs.  
 Address . . . . . Box 67  
 Tel.: PI 2781 . . . . . News Service: AP  
 Trans. . . . . World  
 Station Mgr. . . . . Art Layne  
 Gen., Comm. Mgr. . . . . Warren W. Cooper

**WKOV—Wellston—1953**

Frequency: 1330 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . Court House Bcstg.  
 Address . . . . . P. O. Bo. 190  
 Tel.: WE 546 . . . . . News Service: UP  
 Representative . . . . . Hil F. Best  
 General Manager . . . . . Parks Robinson  
 Station Mgr. . . . . Kenneth Williams

**WWST—Wooster—1947—KBS**

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . Wooster Republican Ptg. Co.  
 Address . . . . . Route 30  
 Tel.: 3-5075 . . . . . News Service: UP  
 Transcription . . . . . Thesaurus  
 General Manager . . . . . E. B. Evans  
 Commercial Mgr. . . . . Quentin W. Welty

**WRFD—Worthington—1947**

Frequency: 880 Kc. . . . . Power: 5000 Watts d.  
 Owned . . . Peoples Broadcasting Corp.  
 Tel.: TU 5-5342 . . . . . News Service: AP, INS  
 Representative . . . . . Gill-Perna

Membership . . . . . NAB, RAB  
 President . . . . . Murray D. Lincoln  
 General Manager . . . . . Herbert E. Evans  
 Sta., Mgr. . . . . Joseph D. Bradshaw  
 Sales Prom. Mgr., Pub. Dir. . . . . Phil Sheridan  
 Comm. Mgr. . . . . Dale Lutz  
 Program Director . . . . . Bill Arthurs  
 Chief Engineer . . . . . Harold Schaaß

**WBBW—Youngstown—1949  
ABN**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owner . . . . . Mahoning Valley Bcstg. Corp.  
 Address . . . . . Warner Thea. Bldg.  
 Tel.: RI 4-4421 . . . . . News Service: AP  
 Membership . . . . . NAB  
 Representative . . . . . Weed  
 President, Ch. Eng. . . . . John Cherpack, Jr.  
 Gen., Comm. Mgr. . . . . Gene Trace  
 Program Director . . . . . Anthony N. Ross

**WFMJ—Youngstown—1939  
NBC**

Frequency: 1390 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WFMJ Bcstg. Co.  
 Business-Studio Address . . 101 W. Boardman  
 Tel. . . . . RI 4-8611  
 Representative . . . . . Headley-Reed  
 Pres., Gen. Mgr. . . . . William F. Maag, Jr.  
 Gen., Sta. Mgr. . . . . Mitchell F. Stanley  
 Program Director . . . . . Robert Locke  
 Chief Engineer . . . . . Frank A. Dieringer

**WKBN—Youngstown—1926  
CBS**

Frequency: 570 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WKBN Bcstg. Corp.  
 Address . . . . . 3930 Sunset Blvd.  
 Tel.: ST 2-1145 . . . . . News Service: AP, UP  
 Representative . . . . . Paul H. Raymer  
 News. Affil. . . . . Forest City Pub Co.  
 Trans. . . . . World  
 Membership . . . . . NAB  
 Pres., Gen. Mgr. . . . . Warren P. Williamson, Jr.  
 Sta., Comm. Mgr. . . . . J. Lothair Bowden  
 Program Director . . . . . Paul Turner  
 Public Relations Dir. . . . . W. P. Williamson, III  
 Chief Engineer . . . . . B. T. Wilkins

**WHIZ—Zanesville—1924  
NBC**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owner . . . Southeastern Ohio Bcstg. System, Inc.  
 Business-Studio Address . . Lind Arcade Bldg.  
 Tel.: GL 2-5431 . . . . . News Service: UP  
 Representative . . . . . John E. Pearson  
 Transcription Service . . . . . Standard  
 Membership . . . . . NAB, RAB  
 President . . . . . Clay Littick  
 Gen., Station Manager . . . . . Allan Land  
 Comm. Mgr. . . . . Nate Milder  
 Publicity Director . . . . . Naomi Lorton  
 Program Director . . . . . Stan Robinson  
 Chief Engineer . . . . . William A. Hunt, Sr.

# Oklahoma

Pop. March 1 (Est.)—2,291,000; Families—683,000; Lic. Stations—54,  
Sta. CP's—1; Radio Homes—664,000; TV Homes—506,000

## KADA—Ada—1934—KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: KADA Bcstg., Inc.  
Business Address: Box 642  
Tel.: FE 2-1212 News Service: AP  
Transcription Service: Standard, World  
Representative: Venard, Rintoul & McConnell  
Membership: NAB  
Station Manager: Fred L. Thompson

## KHWW—Altus—1946—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Altus Bcstg. Co., Inc.  
Address: Altus  
Tel.: HU 2-1450 News Service: UP  
Representative: Pearson  
Membership: NAB  
General Manager: Frank E. Wimberly

## KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts  
Owned: Alva Bcstg. Co.  
Address: Box 242  
Tel.: 1663 News Service: AP  
Representative: Best  
Membership: NAB  
Gen., Prom. Mgr.: John H. Goss  
Comm. Mgr.: Jess Gibson

## KVSO—Ardmore—1935 ABN-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned: Ardmoreite Pub. Co.  
Address: Ardmoreite Bldg.  
News Service: AP  
Transcription: World, SESAC  
Representative: Devney  
Membership: NAB  
General Manager: Douglas C. Dillard

## KWON—Bartlesville—1942 MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Bartlesville Bcstg. Co.  
Address: Box 69  
Tel.: 1400 News Service: UP  
Pres., Gen., Sta. Mgr., Comm. Mgr.: J. Fred Case  
Program Director: Jay Collins  
Sales Prom. Manager: John Collins  
Chief Engineer: C. R. Tanner

## KLTR—Blackwell—1952 KBS

Frequency: 1560 Kc. Power: 250 Watts  
Owned-Operated By: Star Bcstg. Co., Inc.  
Address: Box 70  
Tel.: 308 News Service: AP  
Station Rep.: Best  
Gen. Manager: Charles L. Rogers  
Comm. Mgr.: Cecil M. Tanner

## KWCO—Chickasha—1946 KBS

Freq.: 1560 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Oper. By: Washita Valley Bcstg. Corp.  
Address: P. O. Box 770  
Tel.: CA 4-2890 News Service: AP  
Representative: H. F. Best  
Owner, Gen. Mgr.: Jack L. Pink  
Commercial Manager: Jim L. Smith  
Program Director: Marjorie Richards  
Chief Engineer: W. K. Berry

## KWOE—Clinton—1949—KBS

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Operated By: Western Okla. Bcstg. Co.  
Address: Neptune Park  
Tel.: 618 News Service: UP  
Station Representative: Hil F. Best  
General Manager: V. M. Preston  
Commercial Mgr.: Lew Preston  
Publicity Dir.: Evelyn Preston

## KUSH—Cushing—1953—KBS

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Cimarron Broadcasters, Inc.  
Address: Box 791  
Tel.: CA 5-0922 News Service: AP  
Transcription Service: World  
President: Wray Finney  
Sec'y & Treas.: Jack B. Sellers

## KRHD—Duncan—1949 MBS-KBS

Freq.: 1340 Kc. Power: 250 W. d. 100 W., n.  
Owned-Operated By: Duncan Bcstg. Co.  
Address: Box 1192  
Tel.: 1350 News Service: UP  
Transcription: World  
Representative: Venard, Rintoul & McConnell  
Membership: NAB, RAB  
President: R. H. Drury  
Gen., Sta. Mgr.: W. M. Brubaker  
Commercial Manager: Morgan Duval  
Program Director: John Moen  
Sales Prom. Mgr.: Max Hallmark  
Publicity Director: Bill Merrill  
Chief Engineer: James Harris

## KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.  
Owned-Operated By: Democrat Printing Co.  
Address: 215-216 Democrat Bldg.  
News Service: AP  
Membership: NAB  
Gen., Comm. Mgr.: Leroy Moses

## KASA—Elk City—1932 MBS-ABN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WSM Bcstg. Co.  
Address: Box 189



Telephone ..... 730
Membership ..... NAB
Representative ..... Pearson
Manager ..... John P. Strength, Jr.

KCRC—Enid—1929—ABN-KBS

Frequency: 1390 Kc. .... Power: 1000 Watts
Owned-Oper. By ..... Enid Radiophone Co.
Bus. Studio Address ..... 318 E. Willow
Tel.: AD 7-1390. .... News Service: AP
Transcription Service ..... World
News. Affil. .... Morning News, Daily Eagle
Representative ..... John E. Pearson Co.
Membership ..... NAB
President ..... Milton B. Garber
General Manager ..... Pat Murphy
Pub. Dir. .... Gladys Williams
Sls. Prom. Mgr. .... James Stacy
Program Director ..... Bill B. Marshall
Chief Engineer ..... Dave Tennyson

KGWA—Enid—1950

Frequency: 960 Kc. .... Power: 1000 Watts
Owned-Oper. By ... Public Bcstg. Service, Inc.
Address ..... 115 1/2 E. Broadway
Tel.: AD 4-4230. .... News Service: UP
Transcription Service ..... Standard
Representative . Venard, Rintoul & McConnell
Membership ..... NAB, RAB
Pres., Gen., Comm. Mgr. .... Allan Page
Prog. am Director ..... Lyle Gaston
Chief Engineer ..... Ralph Druen

KTAT—Frederick—1948
KBS

Frequency: 1570 Kc. .... Power: 250 Watts d.
Owned-Operated By ..... Frederick Bcstg. Co.
Address ..... P.O. Drawer 920
Tel.: ED 5-2131. .... News Service: UP
Transcription Service ..... Keystone
Representative ..... Hil F. Best
General Manager ..... Ronald W. Wheeler
Program Director ..... Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc. .... Power: 100 Watts
Owned-Oper. By ..... Weldon Sledge
Address ..... Lone Hotel
Tel.: BU 2-2321. .... News Service: AP
President ..... J. A. West
Gen. Mgr., Chief Eng. .... Weldon Sledge
Program Director ..... Wally Seeds
Comm. Mgr. .... Richard M. Carroll

KGYN—Guymon—1948—KBS

Frequency: 1220 Kc. .... Power: 1000 Watts d.
Owned-Operated By ..... Plains Bcstg. Co.
Business-Studio Address ..... Box 130
Tel.: 888. .... News Service: UP
Trans. Service ..... World
Representative ..... Hil F. Best
Gen. Mgr. .... John B. Gray
Comm. Mgr. .... Ed Slater

KHEN—Henryetta—1956

Frequency: 1590 Kc. .... Power: 500 W., d.

Owned ..... Henryetta Radio Co.
Address ..... Box 930
News Service ..... UP
President ..... Leland Gourley
Gen. Mgr. .... Marvin Hull

KTJS—Hobart—1947—KBS

Frequency: 1420 Kc. .... Power: 250 Watts d.
Owned-Operated By ..... A. R. Fuchs
Address ..... Box 796
Telephone ..... 1070
Manager ..... A. Fuchs

KIHN—Hugo—1947—KBS

Frequency: 1340 Kc. .... Power: 250 Watts
Owned-Oper. By ..... Little Dixie Bcstg. Co.
Tel.: 1140. .... News Service: AP
Membership ..... NAB
Representative ..... Keystone
General Mgr. .... Calvin Miller
Comm. Mgr. .... Dewey Banta

KBEL—Idabel—1953

Frequency: 1240 Kc. .... Power: 250 Watts
Owned-Oper. By ..... Idabel Bcstg. Co.
Tel.: 802. .... News Service: AP
Transcription ..... Thesaurus
General Manager ..... Winston O. Ward
Sta., Comm. Manager ..... J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. .... Power: 250 W., d.
Owned ..... Progressive Bcstg. Co.
Address ..... Box 2178
Tel.: EL 5-1050. .... News Service: AP
Representative ..... Best
Membership ..... NAB
Gen. Mgr. .... Morgan Roberts

KSWO—Lawton—1941—ABN
ABN

Frequency: 1380 Kc. .... Power: 1000 W.
Owned ..... Okla. Quality Bcstg. Co.
Address ..... Box 699
Tel.: EL 5-1380. .... News Service: UP
Trans. .... World, Lang-Worth, Standard
Representative ..... Pearson
Membership ..... NAB, RAB
President ..... R. H. Drewry
Gen. Mgr. .... Emmett L. Keough
Sales Prom. Mgr. .... William Ross
Chief Engineer ..... Jimmy Lockerd

KNED—McAlester—1950

Frequency: 1150 Kc. .... Power: 1 Kw. d.;
500 W. n.
Owned-Operated By ..... Pittsburg Bcstg. Co., Inc.
Address ..... Box 780
Tel.: GA 3-1460. .... News Service: UP
Transcription Service ..... World
Representative ..... Pearson
Pres., Gen. Mgr. .... Ray Van Hooser
Commercial Manager ..... Phil Reed
Sls. Promotion Mgr. .... Frank Hopkins
Prog. Director ..... Dud Stallings
Chief Engineer ..... Dexter Ferry



**KTMC—McAlester—1946**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By. McAlester Bcstg. Co.  
Business-Studio Address. Earle Hotel  
Tel.: GA 3-1400. News Service: AP  
Representative. Hil F. Best  
Membership. NAB  
President. Irvin Gladstein  
Gen. Sta. Mgr. Bob Baggett  
Commercial Manager. Alston Hardin  
Publicity Director. Larry Craft  
Program Director. Saddle McCaslin  
Chief Engineer. Harold Duncan

**KGLC—Miami—1947—KBS**

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Operated By. Miami Bcstg. Co.  
Tel.: KI 2-3303. News Service: AP  
Membership. NAB, RAB  
Representative. Continental  
Exec. Vice-President. Kenyon Brown  
General Manager. William A. Searle  
Supv. Frank J. Lynch

**KBIX—Muskogee—1936**  
**ABN-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. Okla. Pub. Co.  
Address. Oklahoma Press Publ.  
Tel.: MU 2-1331. News Service: UP  
Representative. Burn-Smith  
President. Tams Bixby, Jr.  
Manager. Donald D. Gilbert

**KMUS—Muskogee—1948**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
Owned-Oper. By. Eastern Okla. Bcstg. Corp.  
Address. P. O. Box 1588  
Tel.: MU 2-2488. News Service: UP  
Transcription Service. World  
Representative. Pearson  
President. R. M. Mountcastle  
Gen., Sta., Comm. Mgr. George Overton  
Sls. Prom. Manager. Kenneth Parker  
Chief Engineer. James Keitel

**KNOR—Norman—1949—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned. Cleveland County Bcstg. Co.  
Address. P. O. Box 542  
Tel.: JE 4-8474. News Service: UP  
Transcription Service. World  
Gen. Manager. William S. Morgan  
Comm. Mgr. Tol Dickenson

**KBYE—Oklahoma City—1947**  
**KBS**

Frequency: 890 Kc. Power: 1000 Watts d.  
Owned-Operated By. Great Empire Bcstg.  
Bus.-Studio Address. 5508 N. Eastern  
Tel.: GA 7-6524. News Service: UP

Reps. Simmons  
Membership. NAB, RAB  
President. G. G. Griswold  
General Manager. F. F. Lynch  
Comm. Mgr. Al Hancock  
Program Director. Glen Valentine  
Chief Engineer. Dalton Jones

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Okla. City Bcstg. Co.  
Business Address. Box 4248  
News Service. AP  
Membership. NAB, RAB  
Representative. Continental  
Pres., Gen. Manager. Byrne Ross

**KOCY—Oklahoma City—1938**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Plaza Court Bcstg. Co.  
Business-Studio Address. Plaza Court Bldg.  
Tel.: FO 5-4333. News Service: AP  
Representative. Pearson  
Membership. NAB, RAB  
Pres., Gen. Mgr. M. H. Beenebrake  
Commercial Manager. Carlton Beck  
Chief Engineer. Elmo Black

**KOMA—Oklahoma City—1927**  
**CBS**

Frequency: 1520 Kc. Power: 50,000 Watts  
Owned-Operated By. Radio Okla.  
Business-Studio Address. 311 W. Grand  
Tel.: FO 5-6653. News Service: UP  
Transcription Service. World  
Representative. Gill-Perna, Inc.  
Membership. RAB  
General-Station Mgr. Raymond Ruff  
Prog. Dir. Bill Bailey  
Chief Engineer. George Berry

**KTOK—Oklahoma City—1927**

Frequency: 1000 Kc. Power: 5000 Watts  
Owned-Operated By. KTOK, Inc.  
Business-Studio Address. 1800 W. Main  
Tel.: FO 5-8351. News Service: AP  
Representative. Paul H. Raymer  
Membership. RAB, NAB  
President. Wendell Mayes  
Gen. Mgr. Tom Johnson  
Comm. Mgr. George R. Collisson  
Publicity Director. Delos Wilson  
Prog. Dir. Bill Bryan  
Chief Engineer. Clifford Easum

**KTOW—Oklahoma City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Operated By. Citizens Bcstg. Co.  
Business-Studio Address. Fifth & Robinson  
Tel.: CE 2-6367. News Service: AP  
Representative. Meeker  
Membership. NAB  
President. W. P. Wright  
General Manager. Eddie Peak  
Commercial Manager. Tommy Tatum



Program Director..... Stan Kaplan
Sales Prom. Mgr..... Ozzie Johnson
Chief Eng..... Jim Treat

Membership ..... NAB
President, Gen. Manager..... R. B. Bell
Sales Prom..... Vic Nowlin

WKY—Oklahoma City—1920
NBC

Frequency: 930 Kc..... Power: 5000 Watts
Owned-Oper. By..... WKY TV System, Inc.
Business-Studio Address..... 500 E. Britton
Tel.: TR 8-2161..... News Services: AP, UP
Newspaper Affiliation..... Oklahoma Pub. Co.
Representative ..... Katz
Membership ..... NAB, RAB
President..... E. K. Gaylord
Exec. V.P..... P. A. Sugg
V.P., Mgr..... R. W. Welpott
Comm. Manager..... John Moler
Prog Dir..... W. J. Wheatley
Prom. Pub. Mgr..... Jim Willis
Chief Engineer..... Gene Lyons

KOLS—Pryor—1950—KBS

Frequency: 1570 Kc.... Power: 1000 Watts d.
Owned-Oper. By..... Lakes Area Bcstg. Co.
Address..... 5th & S. Mill Sts.
Tel.: 1263..... News Service: AP
Transcription Service ..... Capitol
Representative..... H. F. Best
Owner, Gen. Sta. Mgr..... L. L. Gaffaney
Commercial Manager..... Mrs. L. L. Gaffaney
Program Director..... Merle Caldwell

KHBC—Okmulgee—1937

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By..... Okmulgee Bcstg. Corp.
Business Address..... Box 1350
Tel.: 3646..... News Service: AP
Representative ..... Hil F. Best
President..... Don Reynolds
Station Manager..... Hal Cochran
Program Director..... Arline Milligan
Comm., Sales Prom. Mgr..... Marvin Hull
Publicity Director..... Betty Lee

KGFF—Shawnee—1930—MBS

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By... KGFF Bcstg. Co., Inc.
Address..... P. O. Box 2059
Tel.: 4390..... News Service: AP
Newspaper Affiliation... Stauffer Publ., Inc.
Transcription Service ..... World
Representative ..... Avery-Knodel
Membership ..... NAB
Gen., Sta. Manager..... William A. Weaver
Comm. Mgr..... Jeral C. Ziegler

KVLH—Pauls Valley—1947
KBS

Frequency: 1470 Kc..... Power: 250 Watts
Owned-Operated By..... Garvin Bcstg.
Business Trans. Address..... P. O. Box 610
Tel.: 1470..... News Service: UP
Transcription Service..... Thesaurus
Representative..... Hil F. Best
President..... Warren J. Fortier
Gen., Sta. Mgr..... David Crockett
Prog. Dir..... Mike Stephens
Chief Engineer..... W. O. Todd

KSPI—Stillwater—1947—MBS

Frequency: 780 Kc..... Power: 250 Watts d.
Owned-Oper. By... Stillwater Publishing Co.
Business Address..... 211 W. Ninth St.
News Service ..... UP
Representative ..... Clark
Membership ..... NAB, RAB
General Mgr..... J. R. Bellatti

WBBZ—Ponca City—1928
MBS

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Ponca City Pub. Co.
Address..... 200 N. 3rd St.
Tel.: RO 5-6607..... News Service: AP
Newspaper Affiliation..... The News
Representative ..... Pearson
Membership ..... NAB, RAB
Gen. Mgr..... Leo R. Morris
Comm. Mgr..... Bill Platt
Prog. Dir..... Bill Maugans
Chief Engineer..... Gerald J. Overall

KTLQ—Tahlequah—1957

Frequency: 1350 Kc..... Power: 500 W., d.
Owned..... Tahlequah Bcstg. Co.
Address..... First National Bank Bldg.
News Service ..... UP
Membership ..... NAB
Pres., Mgr..... Galen O. Gilbert

KAKC—Tulsa—1946

Freq.: 970 Kc.... Power: 1000 W. d., 500 W. n.
Owned-Oper. By..... Public Radio Corp.
Bus. Studio Address..... 910 S. Boston
Tel.: LU 7-2401..... News Service: AP
Rep..... Brown, H-R
Membership ..... NAB, RAB
V.P., Gen. Mgr..... Robert J. Hoth
Prog. Dir..... Larry Monroe

KFMJ—Tulsa—1946—CBS

Frequency: 1050 Kc... Power: 1000 Watts d.
Owned-Operated By... Fred Jones Bcstg. Co.
Business-Studio Address..... 1242 S. Boston
Tel.: LU 5-5555..... News Service: UP
Representative ..... Masla
General Manager..... Lawson Taylor

KLCO—Poteau—1953—KBS

Frequency: 1280 Kc..... Power: 1 Kw. d.
Owner..... R. B. & Bernice Bell
Address..... Box 511
Tel.: 660..... News Service: AP

KOME—Tulsa—1938
ABN-MBS

Freq.: 1300 Kc.... Power: 5 Kw. d., 1 Kw. n.





Owned..... Oil Capital Sales Corp.  
 Address..... 8th & Main  
 Tel.: DI 3-4121..... News Service: UP  
 Representative..... Gill-Perna  
 Membership..... NAB, RAB  
 President..... John W. Klug  
 Gen., Sta. Mgr..... H. Ted Roney

**KRMG—Tulsa—1949**

Freq.: 740 Kc..... Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By..... Meredith KRMG, Inc.  
 Business-Studio Address..... 311 So. Denver Ave.  
 Tel.: LU 4-4291..... News Service: AP  
 Representative..... John Blair  
 Membership..... NAB, RAB  
 President..... Fred Bohlen  
 Gen., Comm. Manager..... Frank S. Lane  
 Prog. Director..... Keith Bretz  
 Chief Engineer..... William H. Bradley

**KTUL—Tulsa—1934—CBS**

Frequency: 1430 Kc..... Power: 5000 Watts  
 Owned-Oper..... Consol. Radio Enterprises Inc.  
 Business-Address..... P. O. Box 8557  
 Tel.: FI 5-1311..... News Service: AP  
 Transcription Service..... World  
 Representative..... Avery-Knodel  
 Membership..... NAB  
 Nat. Sales, Gen. Mgr..... James P. Walker  
 Prog. Dir..... Karl F. Janssen

**KV00—Tulsa—1925—NBC**

Frequency: 1170 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... Southwestern Sales Corp.  
 Bus.-Studio Address..... 3701 S. Peoria  
 Tel.: RI 2-5561..... News Services: AP, UP  
 Trans. Service..... Standard, World, Thesaurus  
 Representative..... Edward Petry

Membership..... NAB, RAB  
 President..... H. C. Stuart  
 V.P., General Mgr..... G. K. Brandborg  
 Program Director..... J. O'Neill  
 Chief Engineer..... J. Bushnell

**KVIN—Vinita—1954—KBS**

Frequency: 1470 Kc..... Power: 500 Watts, d.  
 Owned-Oper. By..... Vinita Broadcasting Co.  
 Business Address..... Box 91  
 Tel.: 407..... News Service: UP  
 Station Manager..... F. E. Stone  
 Prog. Dir., Chief Eng..... Paul Gentry

**KWSH—Wewoka—1948  
ABN-KBS**

Frequency: 1260 Kc..... Power: 1,000 Watts  
 Owned-Operated By..... Tri Cities Bcstg. Co., Inc.  
 Address..... Box 1260  
 Tel.: 1260..... News Service: AP  
 Transcription Service..... Standard  
 Representative..... Venard, Rintoul & McConnell  
 Pres., General Manager..... Bill Hoover  
 Sec'y-Treas..... Brown Morris  
 Station Manager..... Ray Judge

**KSIW—Woodward—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Woodward Bcstg. Co.  
 Address Trans. Loc..... 22nd & Cedar Sts.  
 Tel.: 1450..... News Service: AP  
 Trans. Service..... Lang-Worth  
 Representative..... Pearson  
 Membership..... NAB, RAB  
 Pres., Gen. Mgr..... Edward A. Ryan  
 Program Director..... Lenora W. Ryan  
 Chief Engineer..... Harry McFarland

**Oregon**

Pap. March 1 (Est.)—1,815,000; Families—576,000; Lic. Stations—65,  
 Sta. CP's—5; Radio Homes—568,000; TV Homes—396,000

**KWIL—Albany—1941  
MBS-DON LEE**

Frequency: 790 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Albany Radio  
 Bus.-Studio-Trans. Loc..... Box 485  
 Tel.: WA 6-2233..... News Service: AP  
 Transcription Service..... World  
 Rep..... Art Moore, Ayres, Best  
 Membership..... NAB  
 General Mgr..... Larry Gordon  
 Commercial Mgr..... Warren Stoffer

**KWIN—Ashland—1946  
MBS-DON LEE-KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Rogue Valley Bcstg. Co.  
 Address..... 1160 Helman Rd., Box 227  
 Tel.: MU 2-4381..... News Service: UP  
 Representative..... Art Moore  
 President..... Douglas D. Kahle  
 V.P., Sta. Mgr..... Elliot Motschenbacher

Prog. Pub. Dir..... Bill Lively  
 Commercial Manager..... D Reeter  
 Chief Engineer..... E. Feinstein

**KAST—Astoria—1925  
MBS-DON LEE-KBS**

Frequency: 1370 Kc..... Power: 1000 Watts  
 Owned..... Astoria Broadcasting Co.  
 Address..... 1006 W. Marine Drive  
 Tel.: FA 5-2911..... News Service: UP  
 Newspaper Affil..... Astorian  
 Representative..... Art Moore  
 Membership..... RAB  
 President, Gen. Mgr..... Robert B. Chessman  
 Business Mgr..... Mary I. Ristola  
 Sales Manager..... Warren Grimberg  
 Prog., Pub. Dir..... Herman Robison  
 Chief Engineer..... George E. Ristola

**KVAS—Astoria—1950**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Lower Columbia Bcstg. Co., Inc.



**Address**.....1418 Commercial St.  
**Tel.**: FA 6-221.....**News Service**: UP  
**Rep.**.....Moore, Holman, Feltis, Jacobson  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....W. T. Moore  
**Business Mgr.**.....T. R. Williams  
**Comm. Mgr.**.....Kent S. Freeman, Jr.

**General Manager**.....Glenn Nickell  
**Comm. Mgr.**.....Ted Thompson

**KBKR—Baker—1939—KBS**

**Frequency**: 1490 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Oregon Trail Bcstg. Co.  
**Bus-Studio Address**.....2030 Auburn Ave.  
**Telephone**.....JA 3-4431  
**Station Rep.**.....Grant, Art Moore  
**General Manager**.....Kenneth B. Lockwood

**K-FLY—Corvallis—1954**

**Frequency**: 1240 Kc.....**Power**: 250 Watts  
**Owned**.....Midland Bcstg. Co.  
**Address**.....Box 689  
**Tel.**: PL 3-6633.....**News Service**: UP  
**Rep.**.....Everett-McKinney  
**Gen., Sta. Manager**.....Frank Flynn

**KBND—Bend—1937**  
**MBS-KBS-DON LEE**

**Freq.**: 1110 Kc.....**Power**: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Central Oregon Bcstg. Co.  
**Bus-Studio Address**.....114 Oregon Ave.  
**Tel.**: EV 2-4821.....**News Service**: UP  
**Transcription Service**.....World  
**Representative**.....McGavren-Quinn  
**Membership**.....NAB  
**Pres., Gen. Mgr., Pub. Dir.**.....Frank H. Loggan  
**Comm. Mgr.**.....Doug Gaines  
**Pgm. Dir.**.....Kessler Cannon  
**Chief Engineer**.....Robert Dickinson

**KLOO—Corvallis—1947**

**Frequency**: 1340 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Benton Bcstrs.  
**Address**.....Box 731  
**Tel.**: PL 3-3322.....**News Service**: AP  
**Representative**.....McGillvra  
**Trans.**.....Capital  
**Gen., Sta. Mgr.**.....Robert G. Beattie  
**Comm. Mgr.**.....G. Bob Roberts  
**Program Director**.....Dale K. Allison  
**Chief Engineer**.....Donald C. Wilkinson

**KRNS—Burns—1957—KBS**

**Frequency**: 1230 Kc.....**Power**: 250 Watts  
**Owned**.....Radio Burns—KRNS  
**Address**.....544 N. B'way  
**Tel.**.....7300  
**Representative**.....Art Moore  
**Partners**.....H. McDonald, J. Ward  
**Prog. Dir.**.....Thomas Lewis

**KOMB—Cottage Grove—1953**

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned**.....Orlo M. Bagley  
**Address**.....P. O. Box 606  
**Tel.**: WH 2-2468.....**News Service**: UP  
**General Manager**.....Orlo Bagley  
**Sls. Prom. Manager**.....Peter J. Ryan  
**Sta. Mgr., Prog., Pub. Dir.**.....Dick Williams  
**Commercial Manager**.....Dorothy Grisham  
**Chief Engineer**.....Milton Viken

**KOOS—Coos Bay—1928—MBS**

**Frequency**: 1230 Kc.....**Power**: 250 Watts  
**Owned-Operated By**.....KOOS, Inc.  
**Address**.....Box 180  
**Tel.**: CO 7-2121.....**News Service**: UP  
**Representative**.....Art Moore  
**President**.....Sheldon F. Sackett  
**General Manager**.....Jack Irvine  
**Station Manager**.....Robert Chopping  
**Comm. Mgr.**.....F. J. McDonough  
**Prog., Pub. Dir.**.....Margaret Chopping  
**Chief Engineer**.....Bryce Johnston

**KODL—The Dalles—1940**  
**ABN-KBS**

**Frequency**: 1440 Kc.....**Power**: 1000 Watts  
**Owner**.....Western Radio Corp.  
**Address**.....Scenic Dr.  
**Representative**.....Hugh Feltis, Bill Ayres  
**President Gen. Mgr.**.....V. B. Kenworthy  
**Station Manager**.....Paul E. Walden  
**Commercial Manager**.....Monte DeVon  
**Program Director**.....Stephen Montgomery  
**Chief Engineer**.....Vern Wright

**KYNG—Coos Bay—1956**

**Frequency**: 1420 Kc.....**Power**: 1 Kw., d.  
**Owned**.....KYNG Radio  
**Address**.....Tioga Hotel  
**News Service**.....UP  
**Representative**.....H. S. Jacobson  
**Gen. Mgr.**.....P. F. Waters

**KRMW—The Dalles—1955**

**Frequency**: 1300 Kc.....**Power**: 1000 Watts  
**Owned-Oper. By**.....Radio Mid-Columbia, Inc.  
**Address**.....Bank Hotel  
**Tel.**: CY 6-9661.....**News Service**: UP  
**Transcription Service**.....Lang-Worth  
**Representative**.....Hill F. Best, Art Moore  
**President**.....Harold L. Newhouse  
**Gen., Sta. Mgr.**.....Oliver B. Earl  
**Program Director**.....Gerald K. Webb  
**Comm. Mgr., Chief Eng.**.....Don Ruse

**KWRO—Coquille—1948—KBS**

**Frequency**: 630 Kc.....**Power**: 1000 Watts  
**Owned-Operated By**.....KWRO, Inc.  
**Address**.....P. O. Box 396  
**Tel.**: 3961.....**News Service**: UP  
**Rep.**.....Art Moore

**KPLK—Dallas—1955—KBS**

**Frequency**: 1460 Kc.....**Power**: 500 Watts  
**Owned-Oper. By**.....Polk County Bcstgs., Inc.  
**Address**.....P. O. Box 396  
**Tel.**: MA 3-2342.....**News Service**: AP  
**Pres., Gen. Mgr.**.....Ray L. Kozak

Comm. Mgr. . . . . E. C. McElroy Jr.  
 Program Director . . . . . Emanuel Lukesh  
 Program Director . . . . . George B. Smith  
 Chief Engineer . . . . . George W. Morrison

**KASH—Eugene—1947**  
**ABN-KBS**

Frequency: 1690 Kc. . . . . Power: 1000 Watts  
 Owner . . . . . Radio Air Ways, Inc.  
 Address . . . . . P. O. Box 1600  
 Tel.: DI 5-3357 . . . . . News Service: UP  
 Transcription Service . . . . . Capitol  
 Representative . . . . . Donald Cooke  
 President, Gen., Sta. Mgr. . . . . E. L. Kincaid  
 Commercial Manager . . . . . Paul Plank  
 Program Director . . . . . Patricia Madden  
 Publicity Director . . . . . Clare Kincaid  
 Chief Engineer . . . . . Ralph Cooke

**KEED—Eugene—1954**  
 (SEE SPRINGFIELD LISTING)

**KERC—Eugene—1949—CBS**

Freq.: 1280 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . Guard Pub. Co.  
 Address . . . . . P. O. Box 506  
 Tel.: DI 5-4304 . . . . . News Service: AP  
 Newspaper Affiliation . . . . . Register-Guard  
 Trans. Service . . . . . Columbia Masterwks., World  
 Representative . . . . . Weed & Co.  
 Membership . . . . . NAB, RAB  
 President . . . . . Alton F. Baker  
 Gen., Sta. Mgr. . . . . L. W. Trommlitz  
 Nat'l Sales Mgr. . . . . C. S. Shulda  
 Local Sales Mgr. . . . . Bill Karl  
 Publicity Director . . . . . Jack Craig  
 Prom. Mgr., Prog. Dir. . . . . Clifton Cole  
 Chief Engineer . . . . . Calvert Applegate

**KORE—Eugene—1927**  
**MBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Lane Bcstg. Co.  
 Business Address . . . . . P. O. Box 1032  
 Tel.: DI 4-4214 . . . . . News Service: UP  
 Trans. . . . . Lang-Worth  
 Rep. . . . . Everett-McKinney, Headley-Reed  
 Pres., Gen. Mgr. . . . . Lee Bishop  
 Comm. Mgr. . . . . Herb Olson

**KUGN—Eugene—1946—NBC**

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . KUGN, Inc.  
 Business Address . . . . . P. O. Box 112  
 Tel.: DI 4-6216 . . . . . News Service: AP  
 Representative . . . . . Meeker, Art Moore  
 Membership . . . . . NAB  
 Gen. Manager . . . . . C. O. Fisher  
 Comm. Mgr. . . . . John Tasnady

**KRWC—Forest Grove—1950**

Frequency: 1570 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By . . . . . Irving V. Schmidtke  
 Address . . . . . P. O. Box 345  
 Tel. . . . . 5791  
 Representative . . . . . Continental

Trans. Service . . . . . Standard, SESAC  
 Pres., Gen., Sta. Mgr., Eng. . . . . I. V. Schmidtke  
 Prog. Director . . . . . Fred Schmidtke

**KUIN—Grants Pass—1939**  
**MBS-DON LEE**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Southern Oregon Bcstg. Co.  
 Business Address . . . . . P. O. Box 148  
 Tel.: GR 6-4477 . . . . . News Service: AP  
 Representative . . . . . W. S. Grant  
 Membership . . . . . NAB, RAB  
 President . . . . . A. E. Voorhies  
 Gen., Sta., Mgr. . . . . Myron Keith Ball  
 Comm. Mgr. . . . . Thomas Olsen  
 Pub. Dir. . . . . Jerry Kelly  
 Program Director . . . . . Lee Boner  
 Chief Engineer . . . . . N. L. Williams

**KGRO—Gresham—1956**

Frequency: 1230 Kc. . . . . Power: 100 Watts  
 Owned . . . . . Gresham Bcstg. Co.  
 Address . . . . . Box 32  
 Tel.: MO 5-4143 . . . . . News Service: AP  
 President . . . . . Tom B. Purcell  
 Gen. Mgr. . . . . Alex de Schweinitz

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned . . . . . Carl F. and Sarah Knierim  
 Address . . . . . Box 1  
 Tel.: JO 7-6500 . . . . . News Service: UP  
 Membership . . . . . NAB  
 General Manager . . . . . Carl F. Knierim  
 Commercial Manager . . . . . Sarah Knierim  
 Program Director . . . . . Eleanor Davis

**KUIK—Hillsboro—1954—KBS**

Frequency: 1360 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Oper. By . . . . . Tuadatin Valley Bcstrs.  
 Address . . . . . 155 S. Second  
 Tel.: MI 8-4181 . . . . . News Service: AP  
 Representative . . . . . Art Moore  
 Sales Manager . . . . . Wally Cooper

**KIHR—Hood River—1950**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Ore-Wash. Bcstrs.  
 Address . . . . . P. O. Box 207  
 Tel.: 8561 . . . . . News Service: AP  
 Representative . . . . . Art Moore, Meeker  
 President . . . . . C. J. McCredle  
 Comm. Mgr. . . . . Hugh Garrabrant

**KFJI—Klamath Falls—1923**  
**MBS**

Freq.: 1150 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned . . . . . KFJI Broadcasters, Inc.  
 Address . . . . . P. O. Box 692  
 Tel.: TU 2-2551 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus  
 Membership . . . . . NAB  
 Representative . . . . . Meeker, Art Moore  
 President . . . . . W. Don Miller  
 Gen., Comm. Mgr. . . . . Robert H. Bartlett



Prog. Director.....Gordon Bambrick  
Pub. Director.....Larry Jones  
Chief Engineer.....Wayne Loerke

**KFLW—Klamath Falls—1946**  
**ABN-CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Herald Publ. Co.  
Address.....P. O. Box 941  
News Service.....AP  
Transcription Service.....Standard  
Representative.....Everett-McKinney  
Membership.....RAB  
General Manager.....Bud Chandler  
Commercial Manager.....Floyd Wynne

**KLAD—Klamath Falls—1955**  
**KBS**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
Owned-Operated By.....K-Lad Broadcasters  
Address.....Midland Rd.  
News Service.....AP, UP  
Rep.....Jacobson, Headley-Reed  
Membership.....NAB  
Gen., Comm. Manager.....Phil Jackson  
Chief Engineer.....Doug Walker

**KLBM—La Grande—1928**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Inland Radio, Inc.  
Address.....Sacajawea Hotel  
Representative.....Art Moore, Grant  
Membership.....NAB  
Gen., Sta., Comm. Manager.....Ken Lillard

**KQIK—Lakeview—1956—KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Pacific Northwest Radio, Inc.  
Address.....411 1st St.  
Tel.: WH 7-2164.....News Service: UP  
Representative.....Art Moore  
President.....A. E. Freeman  
Station Mgr.....Don Anderson  
Comm Mgr.....Dick Emery

**KGAL—Lebanon—1950—KBS**

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Linn County Bcstrs., Inc.  
Address.....P. O. Box 387  
Tel.: AL 8-2134.....News Service: INS  
Station Rep.....Holman, Grant  
Membership.....RAB  
Pres.....W. Gordon Allen  
Prog. Director.....Jim Hughes  
Pub. Director.....Ken Brooks  
Sales Prom. Mgr.....Don Wellman  
Gen., Comm. Mgr.....Nate Bridges  
Chief Engineer.....Ken Vancil

**KMCM—McMinnville—1949**  
**KBS**

Frequency: 1260 Kc.....Power: 1000 Watts

Owned-Oper. By.....Yamhill Bcstrs.  
Address.....P. O. Box 207  
Tel.: 3811.....News Service: UP  
Newspaper Affil.....Daily News-Register  
Transcription Service.....Lang-Worth  
Station Rep.....Continental, Art Moore  
President.....Philip N. Bladine  
Gen., Sta., Comm. Mgr.....G. Branson  
Prog. Director.....Craig Singletary  
Chief Engineer.....Edwin Nuhring

**KBOY—Medford—1954**  
**KBS**

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KBOY Bcstrs.  
Address.....P. O. Box 1109  
Tel.: 3-5355.....News Services: AP, UP  
Membership.....NAB  
Rep.....Jacobson, Headley-Reed  
Gen. Manager.....C. E. Wilson  
Comm. Manager.....Winston Marks  
Chief Engineer.....Charles Field

**KMED—Medford—1922—NBC**

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Radio Medford, Inc.  
Address.....P. O. Box 1306  
Tel.: SP 2-4000.....News Service: UP  
Representative.....Meeker Assoc., Art Moore  
Membership.....NAB  
President.....Vern Robinson  
General Manager.....Ray Johnson  
Comm. Manager.....Gene Barlow  
Prog. Dir.....John Williams  
Chief Engineer.....Ellis Feinstein

**KYJC—Medford—1947**  
**ABN-CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Medford Printing Co.  
Trans. Address.....Barnett Rd.  
Tel.: 2-5277.....News Service: UP  
Newspaper Affiliation.....Mail Tribune  
Representative.....Grant Webb, Q. Cox  
Membership.....NAB  
Gen. Mgr.....Tom MacLeod  
Program Director.....Monte Morris

**KNPT—Newport—1948**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Yaquina Radio, Inc.  
Business Address.....1940 N. Coast H'way  
Tel.: 560.....News Service: UP  
Rep.....Ayres, Art Moore, Continental  
Membership.....NAB  
President.....Tom R. Becker  
Manager.....Bob Spangler  
Chief Engineer.....Don Newman

**KFIR—North Bend—1951**  
**CBS**

Frequency: 1410 Kc.....Power: 250 Watts  
Owned-Operated By.....Bay Bcstg. Co.





Address ..... Box 905  
 Tel.: SK 9-7351..... News Service: UP  
 Representative..... W. S. Grant, Cox  
 Trans..... World  
 Membership..... NAB  
 Owner, President..... Josephine Edwards  
 Station Mgr..... Jack Hampton  
 Prog. Dir..... Spencer Snow

**KBCH—Oceanlake—1955**  
**KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned..... Lincoln Electronics Inc.  
 Address..... Box 368  
 Tel.: DE 3891..... News Service: UP  
 Transcription Service..... World  
 Membership..... NAB  
 Representative..... Art Moore  
 President..... Clayton S. Comer  
 General, Prom. Mgr..... William B. Comer  
 Comm. Mgr..... Walt Kerry  
 Chief Engineer..... Ralph Keyser

**KSRV—Ontario—1946—KBS**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Inland Radio, Inc.  
 Address..... Box 540  
 Tel.: 212..... News Service: UP  
 Representative..... Grant, Art Moore  
 Trans..... Standard, World  
 Membership..... NAB  
 General Manager..... Gordon L. Capps  
 Comm. Mgr..... John R. Humphreys

**KGOB—Oregon City—1947**

Frequency: 1520 Kc..... Power: 10,000 Watts  
 Owned-Operated By..... Clackamas Bcstrs.  
 Business Address..... Box 5711  
 Tel.: OL 4-5475..... News Service: UP  
 Representative..... Weed  
 Trans..... World, Standard  
 Membership..... NAB  
 Gen., Sta., Comm. Mgr..... Irwin S. Adams  
 Program Director..... Sonora B. Hoffman

**KUBE—Pendleton**

Frequency: 1050 Kc..... Power: 1 Kw., d.  
 Owned..... Umatilla Bcstg.  
 Address..... Box 301  
 Tel.: 5151..... News Service: AP  
 Representative..... W. S. Grant  
 Membership..... NAB  
 Owner..... John M. Carroll  
 Sta. Mgr..... R. E. Thomlinson  
 Comm. Mgr..... Tom Warner

**KUMA—Pendleton—1955**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned..... Pendleton Broadcasting Co.  
 Address..... P. O. Box 278  
 Tel.: CR 6-1511..... News Service: UP  
 Membership..... NAB  
 Transcription..... Standard  
 Representative..... Meeker, Art Moore  
 President..... C. O. Fisher  
 General Mgr..... Ted A. Smith  
 Commercial Mgr..... Robert Runion  
 Program Dir..... Howard G. Rhoads  
 Chief Engineer..... J. H. Platz

**KWRC—Pendleton—1941**  
**ABN-KBS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Western Radio Corp.  
 Address..... c/o KODL Radio Station, The Dallas  
 Tel.: 1425..... News Service: UP  
 Representative..... Feltis, Cox, Ayres  
 President..... V. B. Kenworthy  
 Sta. Mgr..... Bob White  
 Prog. Director..... Bob Maszk  
 Chief Engineer..... Jim Bergman

**KEX—Portland—1926**

Frequency: 1190 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... Westinghouse Bcstg. Co.  
 Address..... 1230 SW Main St.  
 Tel.: CA 2-1881..... News Services: UP, INS  
 Membership..... RAB, NAB  
 Trans..... Associated  
 Station Rep..... Peters, Griffin, Woodward, Inc.  
 President..... D. H. McGannon  
 Gen., Sta. Mgr..... Herbert L. Bachman  
 Commercial Manager..... R. E. Rudolph  
 Sls. Prom. Manager..... Clark B. Kelsey, Jr.  
 Program Director..... Mel Bailey  
 Pub. Director..... David Strauss  
 Chief Engineer..... Jack Erwin

**KGW—Portland—1922—ABN**

Frequency: 620 Kc..... Power: 5000 Watts  
 Owned-Oper..... Pioneer Bcstrs. Inc.  
 Bus.-Studio Address..... 1139 S.W. 13th Ave.  
 Tel.: CA 3-6364..... News Service: UP  
 Representative..... John Blair  
 Membership..... NAB, RAB  
 President..... George Orput  
 Sta. Mgr..... John E. Eichhorn  
 Comm. Mgr..... Jackson Fleming  
 Program Director..... Bob Franklin  
 Prom., Publicity Dir..... Wm. R. Nutt  
 Chief Engineer..... Clare Hanawalt

**KLIQ—Portland—KBS**

Frequency: 1290 Kc..... Power: 1 Kw., d.  
 Owned..... KLIQ Radio  
 Address..... Oaks Amusement Park  
 Tel.: BE 4-8448..... News Service: INS  
 Representative..... Dore, O'Connell  
 Mgr..... John B. Waitkus

**KOIN—Portland—1924—CBS**

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned..... Mt. Hood Radio-TV Bcstg. Corp.  
 Business Address..... 140 S.W. Columbia  
 Tel.: CA 8-3333..... News Services: AP, UP  
 Transcription Service..... World, Standard  
 Representative..... CBS Spot Sls.  
 Membership..... NAB, RAB  
 Gen. Mgr..... H. H. Buckendahl  
 Nat'l Adv. Mgr..... Robert R. Whitely

**KPAM—Portland—1946**

Frequency: 1410 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Bcstrs. Oregon Ltd.  
 Address..... P. O. Box 1230





Tel.: CA 8-0106..... News Service: AP  
 Membership ..... NAB  
 Manager..... S. M. Goard  
 Program Director..... Jim McGuire

Comm. Mgr..... William Gould  
 Program Manager..... Bob Angel  
 Chief. Engineer, Co-Mgr..... C. R. Matheny

**KPDQ—Portland—1947**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... John W. Davis  
 Bus.-Studio-Trans. Add... 4903 N.E. Sandy Blvd.  
 Tel.: AT 2-3232..... News Service: AP  
 Membership ..... RAB  
 President..... Jack W. Davis  
 Comm. Mgr..... Jim Hartman  
 Program Director..... Dan MacDonald  
 Chief Engineer..... Al Charf

**KJUN—Redmond—1952  
ABN**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Juniper Bcstrs., Inc.  
 Address..... P. O. Box 1240  
 Tel.: 234..... News Service: AP  
 Representative ..... McGillvra  
 Pres., Gen., Comm. Mgr..... F. G. Lieser  
 Business Manager..... Patricia Riggs  
 Chief Engineer..... Gene Johnsick

**KPOJ—Portland—1923  
MBS-DON LEE**

Frequency: 1330 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... KPOJ, Inc.  
 Studio Address..... Box 31  
 Tel.: CA 7-3484..... News Service: UP  
 Newspaper Affiliation..... Oregon Journal  
 Representative ..... Avery-Knodel  
 Membership ..... NAB  
 President..... Wm. W. Knight  
 General Manager..... R. M. Brown  
 Commercial Manager..... Robert C. La Bonte  
 Sls. Prom. Manager..... Alan Hicks  
 Program Director..... Tom Hoover  
 Chief Engineer..... Herbert A. Davidson

**KRRR—Roseburg—1935  
CBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... James E. Doyle  
 Address..... Box 997  
 Tel.: OR 3-5551..... News Service: AP  
 Representative ..... Art Moore, Meeker  
 Pres., Gen. Mgr..... James E. Doyle  
 Comm., Sales Prom. Mgr..... Doug Setterberg  
 Prog. Director..... John Doyle  
 Chief Engineer..... Milt Lindley

**KWJJ—Portland—1925**

Frequency: 1080 Kc..... Power: 10,000 Watts  
 Owned-Oper. By..... Rodney F. Johnson  
 Bus.-Studio Address..... 931 S.W. King Ave.  
 Tel.: CA 8-4393..... News Service: INS  
 Representative ..... Forjoe  
 Pres., Gen. Manager..... Rod F. Johnson  
 Comm. Mgr..... Ben T. Crosby  
 Prog. Dir..... Jerry Speerstra  
 Ch. Eng..... Les Windes

**KRXL—Roseburg—1950  
MBS-Don Lee**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Umpqua Bcstrs., Inc.  
 Address..... P. O. Box 847  
 Tel.: OR 3-4464..... News Service: UP  
 Trans. Service..... World  
 Membership ..... NAB  
 Representative ..... Cox, Feltis, Tracy Moore  
 President..... Donn W. Radabaugh  
 Gen., Sta., Mgr..... Iris Rice Helliwell  
 Comm., Sales Prom. Mgr..... Del McKay  
 Pub. Director..... Kay Anderson  
 Chief Engineer..... Lon Hunt

**KXL—Portland—1926**

Frequency: 750 Kc..... Power: 10,000 Watts  
 Owned-Oper. Mt. Ranier Radio & TV Bcstg. Co.  
 Business-Studio Address..... Box 5886  
 Tel.: PR 4-3216..... News Service: UP  
 Rep. .... Branham, McGavren-Quinn  
 Membership ..... RAB  
 Pres., Gen. Mgr..... Lester M. Smith  
 Sta. Mgr..... Wally Rossman  
 Program Director..... Bob McCarl  
 Chief Engineer..... Ed Mundt

**KYES—Roseburg—1955**

Owned-Oper. By..... Douglas Bcstrs., Inc.  
 Frequency: 950 Kc..... Power: 1 Kw. d.  
 Address..... P. O. Box 1138  
 Tel.: OR 3-6678..... News Service: AP  
 Representative ..... H. S. Jackson, Grant  
 Pres., Gen. Mgr., Chief Eng..... Leroy Hiatt  
 Commercial Mgr..... Warren C. Ward

**KRCO—Prineville—1950**

Frequency: 690 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Radio Central Oregon  
 Address..... P. O. Box 188  
 Tel.: 6239..... News Service: UP  
 Membership ..... RAB, NAB  
 Trans. Serv..... Thesaurus  
 Representative ..... Best, Feltis  
 Pres., Co-Manager..... Norbert A. Miksche

**KGAY—Salem—1950**

Frequency: 1430 Kc..... Power: 5000 Watts d.  
 Owned-Oper. By..... KGAY, Inc.  
 Address..... Box 768  
 Tel.: EM 3-7121..... News Service: UP  
 Station Rep..... Holman, Grant, Feltis  
 Membership ..... RAB  
 President..... W. Gordon Allen  
 Gen., Sta. Mgr..... Arne G. Peterson  
 Program Director..... Ralston Smith  
 Comm. Manager..... Larry Ross  
 Chief Engineer..... Ken Vancil



**KBZY—Salem—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Salem Bcstg. Co.  
Address Trans. Loca.....369 High Northeast  
Tel.: EM 4-6748.....News Service: UP  
Representative.....Meeker, Art Moore  
Sta. Mgr.....Alvin D. Bauer  
Comm. Mgr.....Don M. McCutcheon  
Chief Engineer.....Charles Reinhart

**KSLM—Salem—1934—MBS**

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Operated By.....Oregon Radlo, Inc.  
Business Address.....P. O. Box 631  
Tel.: EM 4-8433.....News Service: UP  
Representative ..Everett, McKinney, Art Moore  
Membership.....NAB  
President, Gen. Mgr.....Glenn McCormick  
Sta., Comm. Mgr.....Dave Hoss  
Sales Prom. Mgr.....Bill Ross  
Chief Engineer.....Clyde Carlton

**KEED—Springfield—1954**

Frequency: 1050 Kc.....Power: 1 Kw.. d.

Owned.....**KEED, Inc.**  
Address.....P. O. Box 696  
News Service.....**UP**  
Station Rep.....Radio-TV Rep.  
Membership.....**NAB**  
Pres., Gen. Mgr.....Glen M. Stadler  
Mgr.....Rod Louden  
Sls. Prom. Mgr.....Helene N. Stadler  
Program Director.....Walter A. Stadler  
Publicity Director.....James Bunch  
Chief Engineer.....James Huntington

**KTIL—Tillamook—1947**

Frequency: 1590 Kc.....Power: 250 Watts  
Owned-Oper. By....Tillamook Bcstg. Co., Inc.  
Business Address.....Box 1590  
Tel.: VI 2-4422.....News Service: UP  
Rep....Continental, W. A. Ayres, Art Moore  
President.....F. H. Guyton  
Gen. Mgr.....Jack Webb  
Sales Mgr.....Creighton Sanders

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1



2



3



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5



6

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- 2. KITTY KAHLER, Group Administrative Assistant, Headquarters, WAZL
- 3. CHARLES HELWIG, President WHOL
- 4. JIM CHAMBERS, Manager WHOL
- 5. BOB WILLIAMS, Manager WHLM
- 6. ART DETERS, Manager WIDE

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Independent

Biddeford-Saco, Me.  
MBS-Yankee

Tallahassee, Fla.  
Independent

# Pennsylvania

Pop. March 1 (Est.)—11,360,000; Families—3,682,000; Lic. Stations—140,  
Sta. CP's—7; Radio Homes—3,602,000; TV Homes—3,148,000

## WAEB—Allentown—1949

Freq: 790 Kc. .... Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By: ..... WAEB, Inc.  
Address: ..... 7th & Hamilton Sts.  
Tel.: HE 4-9364 ..... News Service: UP  
Representative ..... Adam Young  
President ..... William F. Rust, Jr.  
Gen. Mgr. .... Ralph Gottlieb  
Sta. Manager ..... S. Robert Ackley  
Comm. Manager ..... J. Riepensell  
Prog. Dir. .... Steve Wade  
Chief Engineer ..... William Gottshall

## WHOL—Allentown—1948

Frequency: 1600 Kc. .... Power: 500 Watts  
Owned ..... Allentown Bcstg. Corp.  
Address ..... Colorado & Poplar Sts.  
Tel.: HE 4-4801 ..... News Service: AP  
Representative ..... Raymer  
President ..... Charles G. Helwig  
Gen., Sta., Comm. Mgr. .... James F. Chambers  
Sales Prom. Mgr., Pub. Dir. .... Jay Bechtel  
Program Dir. .... Willard Camperson  
Chief Engineer ..... Gerald B. Werst

## WKAP—Allentown—1947

Frequency: 1320 Kc. .... Power: 1000 Watts  
Operated By ..... WKAP, Inc.  
Bus. Studio Address ..... P. O. Box 689  
Tel.: HE 3-3166 ..... News Service: AP  
Representative ..... Weed  
President ..... N. J. Rahall  
Sta., Gen. Mgr. .... O. R. Davies  
Prog. Dir. .... Alan D. Raber  
Sales Prom. Manager ..... Jerry Duckett  
Chief Eng. .... C. Frank Cordaro

## WSAN—Allentown—1923 CBS

Frequency: 1470 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Lehigh Valley Bcstg. Co.  
Tel.: HE 4-9511 ..... News Service: AP  
Bus. Studio Address ..... 39-41 N. Tenth St.  
Trans. .... World  
Representative ..... H-R  
Membership ..... NAB, RAB  
Exec. Director ..... Olivia P. Barnes  
Comm. Mgr. .... Charles R. Petrie  
Program Director ..... George Y. Snyder

## WFBC—Altoona—1924—NBC

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Triangle Pubs.  
Address ..... 1320 11th Ave.  
Tel.: WI 4-2031 ..... News Service: AP  
News. Affil. .... Phila. Inquirer  
Rep. .... Triangle Pub.  
Membership ..... NAB  
General Manager ..... Frank Palmer  
Station Manager ..... Jack Snyder  
Program Director ..... George Carroll  
Chief Engineer ..... K. R. Brubaker

## WRTA—Altoona—1947—ABN

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... Altoona Trans-Audio Corporation  
Address ..... Hotel Penn Alto  
Tel.: WI 3-6112 ..... News Service: AP  
Transcription ..... Thesaurus  
Representative ..... Everett-McKinney, Inc.  
Membership ..... NAB  
President ..... Martin F. Malarkey, Jr.  
General Manager ..... Lou H. Murray  
Program Director ..... Rod Wolf  
Publicity Director ..... Thelma Albright  
Chief Engineer ..... Al Merritts

## WVAM—Altoona—1948—CBS

Frequency: 1430 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... General Bcstg. Corp.  
Address ..... 2727 W. Albert Dr.  
Tel.: WI 4-8127 ..... News Service: UP  
Membership ..... NAB  
Transcription Service ..... Standard  
Representative ..... Weed & Co.  
Gen. Mgr., Prog., Pub. Dir. .... Will Ketner  
Comm., Prom. Mgr. .... Will Union  
Chief Eng. .... George Hayes

## WAVL—Apollo—1947

Frequency: 910 Kc. .... Power: 1000 Watts, d.  
Owned-Oper. By ..... Tri-Borough Bcstg. Co.

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WWNR . . . Beckley, W. Va.  
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*"Oggie" Davies, Gen. Manager*





Address ..... Box 177  
 Tel.: GR 2-3921..... News Service: INS  
 Transcription Service ..... SESAC  
 Gen., Comm. Manager..... Cecil F. Clifton  
 Business Manager..... A. J. West  
 Ch. Eng..... H. Edgar Smith

**WNCC—Barnsboro—1950**  
**KBS**

Frequency: 950 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... No. Cambria Bcstrs.  
 Address ..... Box 277  
 Tel.: 1010..... News Service: UP  
 Transcription Service..... Thesaurus  
 News Service ..... UP  
 Membership ..... RAB  
 Sta. Mgr..... William R. Rathall

**WBVP—Beaver Falls—1948**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... WBVP, Inc.  
 Business-Studio Address..... 1216 Seventh Ave.  
 Tel.: BF 4100..... News Services: UP, AP  
 Transcription Service..... Standard, Thesaurus  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Frank R. Smith  
 Sta., Comm. Mgr..... Thomas B. Price  
 Program Director..... Charles H. Wilson  
 Sls. Prom., Pub. Dir..... E. A. Sekeres  
 Chief Engineer..... Andy Sivak

**WBFD—Bedford—1955—KBS**

Frequency: 1310 Kc..... Power: 1 Kw. d.  
 Owned-Oper. By..... The Inquirer Printing Co.  
 Address..... 130 S. Juliana St.  
 Tel.: BE 863..... News Service: UP  
 President ..... John Biddle  
 General Manager..... Hugo K. Frear  
 Station Manager..... Robert S. Harrison, Jr.

**WBRX—Berwick—1957**  
**KBS**

Frequency: 1280 Kc..... Power: 500 W., d.  
 Owned..... Columbia County Bcstrs., Inc.  
 Address ..... Jackson Bldg.  
 Tel.: 4546..... News Service: UP  
 Membership ..... NAB  
 Pres., Gen. Mgr..... John S. Booth  
 Sta. Mgr..... Robert Howard  
 Comm. Mgr..... Morris Doty

**WGPA—Bethlehem—1946**

Frequency: 1100 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Bethlehem's Globe Pub. Co.  
 Bus.-Studio Address..... 426 Brodhead Ave.  
 Tel.: UN 6-8074..... News Service: UP  
 Newspaper Affil..... Bethelhem Globe Times  
 Transcription Service..... Thesaurus  
 Membership ..... NAB  
 President..... Rolland L. Adams  
 General Manager..... Ellis Service  
 Station Manager..... Arthur C. McCracken  
 Comm., Sales Prom. Mgr..... Frank Colle  
 Prog. Dir..... Robert Wolken  
 Chief Engineer..... L. Edwin Rybak

**WCNR—Bloomsburg—1946**

Frequency: 930 Kc..... Power: 1000 Watts d.  
 Owned..... The Columbia Montour Bcstg. Corp.  
 Bus.-Studio Address..... 38 W. Main St.  
 Tel.: ST 4-1200..... News Service: AP  
 Transcription Service..... Thesaurus  
 Membership ..... NAB  
 Gen., Comm. Manager..... Ed Darlington  
 Program Director..... James Lehman  
 Chief Engineer..... Robert Fulton

**WHLM—Bloomsburg—1948**  
**KBS**

Frequency: 550 Kc..... Power: 500 Watts  
 Owned..... Bloom Radio  
 Address..... Square Bldg.  
 Tel.: ST 4-5500..... News Services: AP, UP  
 Transcription Service..... World  
 Representative..... Raymer  
 Membership ..... NAB, RAB  
 President..... Harry L. Magee  
 Gen., Sta. Mgr..... Robert R. Williams  
 Commercial Mgr..... Pat Campbell  
 Sales Prom. Mgr..... Ray Calabrese  
 Program Dir..... Dale Fulmer  
 Chief Engineer..... Anthony Hogg

**WLOA—Braddock—1947**  
**KBS**

Frequency: 1550 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Matta Bcstg. Co.  
 Business-Studio Address..... 1233 Braddock Ave.  
 Tel.: EL 1-1100..... News Service: UP  
 Pres., Gen., Sta. Mgr..... William G. Matta  
 Commercial Manager..... George Matta  
 Sls. Prom. Mgr..... William W. Martin  
 Publicity Director..... Tom Powers  
 Chief Engineer..... Elmer L. Heess

**WESB—Bradford—1947**  
**MBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WESB  
 Business Address..... 43 Main St.  
 Tel.: 2-4545..... News Service: AP  
 Representative..... Burn-Smith  
 Membership ..... NAB  
 Gen., Sls. Prom. Mgr..... J. M. Cleary  
 Comm. Mgr., Pub. Dir..... Frederick P. Tascont  
 Prog. Dir., Chief Eng..... William Winn

**WBUT—Butler—1947**

Frequency: 1050 Kc..... Power: 250 W., d.  
 Owned-Operated By..... Beacon Bcstg.  
 Address ..... Box 1048  
 Tel.: 75-778..... News Service: AP  
 Station Representative..... Gill-Perna, Inc.  
 Trans..... Lang-Worth  
 Pres..... J. Patrick Bacon  
 Sta. Mgr..... Rick Hanna  
 Gen., Comm. Mgr..... Harry Critchlow  
 Prog. Director..... Dick Kutun



**WISR—Butler—1941—KBS**

Frequency: 680 Kc. Power: 250 Watts d.  
 Owned-Oper. By The Butler Bcstg. Co., Inc.  
 Business-Studio Address 357 N. Main St.  
 Tel.: 7-4701 News Service: UP  
 President Jcel W. Rosenblum  
 General Manager Robert Kaufman  
 Comm. Manager J. Victor O'Brien  
 Sales Prom. Mgr. Jerry Coleman  
 Pub. Dir. Mrs. Delores Long  
 Program Director Warren Ihlenfeld  
 Chief Engineer Paul Rex

**WCNG—Canonsburg—1957**

Freq.: 540 Kc. Power: 250 W. d.  
 Owned Douglas & Assoc., Inc.  
 Address Box 480  
 Tel.: SH 5-5400 News Service: UP  
 Trans. World  
 Pres., Gen. Mgr. W. W. McCoy  
 Comm. Mgr. Henry P. Schueler  
 Prog. Dir. Maurice Hesslegrave  
 Chief Engineer Floyd S. Bert

**WC DL—Carbondale—1950**

**KBS**

Frequency: 1440 Kc. Power: 5 Kw., d.  
 Owned-Oper. By Carbondale Bdcstg., Co., Inc.  
 Address 127 Salem Rd.  
 Tel.: 1230 News Service: UP  
 Representative Donald Cooke, Inc.  
 Membership NAB  
 President William H. Ware  
 Gen., Sta. Manager A. P. Perry  
 Comm., Sls. Prom Mgr. P. J. Oles  
 Pub. Dir. Robert Meredith  
 Prog. Dir. Joe Martin  
 Chief Engineer William Yakely

**WHYL—Carlisle—1952—KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
 Owned-Oper. R. F. Lewis, Jr.  
 Business Address Box 345  
 Tel.: 1785 News Service: UP  
 President Marion P. Lewis  
 Gen., Sta. Mgr. James B. Holder  
 Prog. Dir. C. H. Morse

**WCBG—Chambersburg—1956**

Frequency: 1590 Kc. Power: 5 Kw., d.  
 Owned James R. Reese, Jr.  
 Address Lincolnway West  
 Tel.: CO 4-4515 News Service: UP  
 Representative Stars National  
 Gen. Mgr. Buddy E. Starcher  
 Sales Mgr. Bud Messner

**WCHA—Chambersburg—1946**

Frequency: 880 Kc. Power: 1000 Watts  
 Owned Chambersburg Bcstg. Co.  
 Address Craft Press Bldg.  
 Tel.: CO 4-7121 News Service: AP  
 Transcription Service Standard  
 Representative Forjoe

President C. M. Cassel  
 Gen. Mgr. John S. Booth  
 Sta., Comm. Mgr. Earl P. Strine  
 Sls. Prom. Mgr. Harry Criswell  
 Program Director Earl Strine  
 Publicity Director David Myers  
 Chief Engineer James McCurdy

**WESA—Charleroi—1947**

**KBS**

Frequency: 940 Kc. Power: 250 Watts d.  
 Owned-Oper. By Monongahela Valley Bcstg.  
 Address Box 584  
 Tel.: HU 3-6551 News Service: AP  
 Representative Clark  
 Transcription Service Thesaurus  
 Membership RAB  
 President Dr. A. S. Sickman  
 Gen. Mgr. C. R. Duvall  
 Program Dir. George Gailey

**WDRF—Chester—1954**

Frequency: 1590 Kc. Power: 1000 Watts  
 Owned-Oper. By Eastern Bcstg. Co., Inc.  
 Business Address 3500 Edgmont Ave.  
 Tel.: CH 4-4321 News Service: UP  
 Trans. Thesaurus  
 President L. Kapelski  
 General Manager Cy Swingle  
 Comm., Prom. Mgr. John Talley  
 Prog., Pub. Dir. Del Parks  
 Chief Engineer Harry Simmington

**WVCH—Chester—1947**

Frequency: 740 Kc. Power: 1 Kw.  
 Owned-Operated By James M. Tisdale  
 Bus.-Studio Address Wolf Bldg., Market Sq.  
 Tel.: CH 2-8861 News Service: UP  
 Station Rep. Webb  
 Membership NAB  
 General Manager James M. Tisdale  
 Station Mgr. Robert A. Hibbert, Jr.  
 Comm. Manager Martin Peltzman

**WCPA—Clearfield—1947**

Frequency: 900 Kc. Power: 1000 Watts d  
 Owned-Oper. By Clearfield Bdcsters, Inc  
 Address 215 Church St.  
 Tel.: CL 5-5541 News Service: UP  
 Transcription Service Lang-Worth  
 Membership NAB  
 President W. K. Ulerich  
 General Manager W. J. Thomas  
 Sta. Mgr. Joseph Milsop  
 Program Director Margaret Nemeth  
 Chief Engineer Lewellyn Duck

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc. Power: 5 Kw.  
 Owned-Oper. By Chester Co. Bcstg. Co.  
 Address 809 Lincoln H'way  
 Tel.: 2100 News Service: UP  
 Transcription Service Standard  
 Membership NAB  
 President, Chief Eng. Louis N. Seltzer



General Manager.....William S. Halpern  
Comm., Prom. Mgr.....Donald Kimes

**WCOY—Columbia—1957**

Frequency: 1580 Kc.....Power: 500 W., d.  
Owned.....Radio Columbia  
Address.....343 Poplar St.  
Tel.: MU 4-2591.....News Service: AP  
Representative.....Burn-Smith  
Trans.....Thesaurus  
Gen. Mgr.....M. Leonard Savage  
Comm. Mgr.....John P. Weis

**WCVI—Connellsville—1947  
KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Connellsville Bcstrs., Inc.  
Business-Studio Address.....WCVI Bldg.  
Tel.: MA 8-4600.....News Service: UP  
Transcription Service.....Thesaurus  
President.....Dr. C. T. Troilo  
General Mgr.....Charles H. Underwood  
Comm. Dir.....Charles T. Snowden  
Prog. Director.....Esther Blasey  
Chief Engineer.....Robert Ray

**WOTR—Corry—1955—KBS**

Frequency: 1370 Kc.....Power: 500 Watts  
Address.....Corry Savings & Loan Bldg  
Tel.: AT 1-1365.....News Service: AP  
Transcription.....Standard  
President.....Olivia T. Rennekamp  
General Manager.....Kenneth E. Rennekamp  
Sta., Comm. Mgr.....John Wellenhoffer  
Sales Promotion.....Guy R. Davis  
Program Director.....Howard Bycroft  
Publicity Director.....Guy R. Davis  
Chief Engineer.....David E. Hubertz

**WFRM—Coudersport—1953**

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Farm & Home Bcstg. Co.  
Address.....9 N. Main St.  
Tel.: 611.....News Service: AP  
Trans.....World  
Membership.....NAB  
President.....C. H. Simpson  
General Manager.....John A. Fay  
Sta. Mgr., Prog. Dir.....R. F. Bennett  
Sales Manager.....George Kuratomi  
Publicity Dir.....Ed Easton  
Chief Engineer.....Kenyon Reed

**WBUX—Doylestown—1948**

Frequency: 1570 Kc.....Power: 1 Kw.  
Owned.....WBUX Broadcasting Co.  
Address.....30 E. Oakland St.  
Tel.: FI 8-3583.....News Service: AP  
Transcription.....World  
President.....George Steiner  
General Mgr.....James Stolcz  
Sta. Mgr.....George Pleasants  
Prog. Dir.....Jim Ort  
Chief Engineer.....Dick Wright

**WCED—Dubois—1939—CBS**

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.  
Dwned.....Tri County Broadcasting Co., Inc.  
Address.....80 N. Park Place  
News Service.....UP  
Representative.....McGillvra  
President.....Harold T. Gray  
General Mgr.....Jason S. Gray  
Sta., Comm. Mgr.....George Williams  
Sales Prom. Mgr., Prog. Dir.....Ken Johnston  
Publicity Dir.....Dean Close  
Chief Engineer.....George Donahue

**WEEX—Easton—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Easton Publishing Co.  
Address.....Easton  
Tel.: 6155.....News Service: AP  
Newspaper Affiliation.....Express  
Transcription.....Thesaurus  
Representative.....Headley-Reed  
President.....J. L. Stackhouse  
General Mgr.....Charles R. Thon  
Chief Engineer.....Robert Francett

**WEST—Easton—1936—NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Associated Bcstrs., Inc.  
Bus.-Studio Address.....516 Northampton St.  
Tel.: 6132.....News Service: UP  
Representative.....Meeker Co.  
Membership.....NAB  
Station Exec.....Clair R. McCollough  
Station Manager.....Theodore W. Pierce  
Gen. Sales Manager.....J. Robert Gulick  
Nat'l Sls. Mgr.....Thomas R. Nonan

**WEMR—Emporium—1954**

Frequency: 1340 Kc.....Power: 100 Watts  
Owned.....Kenneth E. Rennekamp  
Address.....225 E. Fourth St.  
News Service.....AP  
Trans.....Standard  
Gen. Mgr.....Kenneth E. Rennekamp  
Prog. Dir.....Oliva T. Rennekamp

**WGSA—Ephrata—1955**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned.....Garden Spot Broadcaster, Inc.  
Address.....P. O. Box 419  
Tel.: RE 3-2226.....News Service: UP  
Representative.....Broadcast Time Sales  
President.....Lester Grenewalt  
Sta. Mgr., Ch. Eng.....Samuel Youse  
Prog. Dir.....Edward Loder  
Comm. Mgr.....Frank Short

**WERC—Erie—1941—ABN**

Frequency: 1260 Kc.....Power: 5 Kw.  
Owned By.....WERC Bcstg. Co.  
Address.....121 West 10th St.  
Tel.: 4-6367.....News Service: UP  
Station Representative.....Weed  
President.....Joseph L. Brechner  
Gen. Mgr.....Gene Conrad  
Prog. Dir.....John Luther



Pub. Dir. . . . . Jim Dewart  
Chief Eng. . . . . Ken Hestor

**WIKK—Erie—1949—NBC**

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. Community Service Bcstg.  
Bus. Studio Address. . . . . 3514 State St.  
Tel.: 2-3248. . . . . News Service: AP  
Representative . . . . . Petry  
Trans. . . . . Lang-Worth  
President . . . . . Edward Lamb  
Gen., Sta. Manager. . . . . Ben McLaughlin  
Sls. Prom. Mgr. . . . . James Spence  
Program Director. . . . . Joseph Laconi  
Commercial Manager. . . . . Robert Lunquist

**WJET—Erie—1951**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned. . . . . Jet Broadcasting Co., Inc.  
Address . . . . . 18th & Ash Streets  
Tel.: 2-6741. . . . . News Service: AP  
Transcription Service . . . . . Standard  
Representative . . . . . Forjoe  
Membership . . . . . NAB  
President, Gen. Mgr. . . . . Myron Jones  
Comm. Mgr. . . . . Peter Coticchia  
Sales Prom. Mgr. . . . . Ronald Thomas  
Chief Engineer. . . . . Richard Zahnhizer

**WLEU—Erie—1935**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned . . . . . Leu Bcstg.  
Address . . . . . 212 Commerce Bldg.  
Tel.: 22-129. . . . . News Service: AP  
Station Rep. . . . . Radio TV Reps  
Pres., Mgr. . . . . J. Patt Wardlaw  
Gen. Mgr. . . . . Gene Kline  
Commercial Mgr. . . . . James D. Brownyard

**WFAR—Farrell—1953—KBS**

Frequency: 1470 Kc. . . . . Power: 1000 Watts, d.  
Owned-Oper. By. . . . . Sanford A. Schafitz  
Address . . . . . P. O. Box 150  
Tel.: DI 6-4171. . . . . News Service: AP  
President, Gen. Mgr. . . . . Sanford A. Schafitz

**WFRA—Franklin—1957**

Frequency: 1430 Kc. . . . . Power: 500 Watts, d.  
Owned . . . . . N.W. Penna. Bcstg. Co.  
Address . . . . . Oil City Franklin Rd.  
Tel.: ID 2-2188. . . . . News Service: UP  
Membership . . . . . NAB  
Pres., Sta. Mgr. . . . . Robert H. Sauber

**WGET—Gettysburg—1950**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Times & News Pub. Co.  
Address . . . . . Gettysburg  
Tel.: GE 850. . . . . News Service: AP  
Newspaper Affil. . . . . Times & News Pub. Co.  
Transcription Service . . . . . World, Thesaurus  
Membership . . . . . NAB  
Gen. Mgr. . . . . P. H. Cunningham  
Comm. Mgr. . . . . Marc Starkin  
Program Director . . . . . Lester M. Blair

**WHJB—Greensburg—1934**

Frequency: 620 Kc. . . . . Power: 1 Kw. d., 500 n.  
Owned . . . . . WHJB, Inc.  
Business-Studio Address. . . . . 128 N. Penn Ave.  
Tel.: 3740. . . . . News Service: UP  
Membership . . . . . NAB  
President . . . . . H. Kenneth Brennan  
Gen., Sta., Comm. Mgr. . . . . H. J. Brennan  
Prog. Mgr. . . . . Glenn Grayson  
Chief Engineer. . . . . L. L. Allen

**WHVR—Hanover—1949**

Freq.: 1280 Kc. . . . . Power: 5 Kw. d., 500 Watts n.  
Owned-Operated By. . . . . Radio Hanover, Inc.  
Address . . . . . Box 268  
Tel.: ME 7-3831. . . . . News Service: UP  
Transcription Service . . . . . Standard  
Membership . . . . . NAB, RAB  
Pres., Sta., Comm. Mgr. . . . . John D. Bare  
Program Director. . . . . Daniel E. Rutledge  
Chief Engineer. . . . . Phillip Rohrbaugh

**WCMB—Harrisburg—1948  
MBS**

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Rossmoyne Corp.  
Business-Studio Address. . . . . 228 Court St.  
Tel.: CE 4-3005. . . . . News Services: AP, INS  
Representative . . . . . Gill-Perna  
General Manager. . . . . Ed K. Smith  
Comm. Manager. . . . . Henry Traugh  
Program Director. . . . . Ed. Genzales  
Chief Engineer. . . . . J. Howard Bair

**WHGB—Harrisburg—1945  
ABN**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Kendrick Bcstg. Co., Inc.  
Bus.-Studio-Trans. Address. . . . . 112 Market St.  
Tel.: CE 4-4988. . . . . News Service: AP  
News. Affil. . . . . Triangle Pub.  
Membership . . . . . NAB  
Pres., Gen. Mgr. . . . . H. Kendrick  
Program Director. . . . . Jack Hooper  
Comm. Mgr. . . . . Ralph Hartman  
Chief Engineer. . . . . William Kuntz

**WHP—Harrisburg—1924**

Frequency: 580 Kc. . . . . Power: 5 Kw.  
Owned . . . . . WHP, Inc.  
Address . . . . . 216 Locust St.  
Tel.: CE 4-3211. . . . . News Services: AP, UP  
Trans. . . . . World  
Representative . . . . . Bolling  
Membership . . . . . NAB  
Sta. Prog. Mgr. . . . . Richard A. Redmond  
Comm., Bus. Mgr. . . . . Mrs. A. K. Redmond  
Pub., Prom. Dir. . . . . George Gottschalk, Jr.  
Chief Engineer. . . . . E. Dan Leibensperger

**WKBO—Harrisburg—1922  
NBC**

Frequency: 1230 Kc. . . . . Power: 250 Watts



PENNSYLVANIA



Owned-Oper. By.....Keystone Bcstg. Corp.
Bus-Studio Address.....31 N. Second St.
Tel.: CE 4-0191.....News Service: AP
Representative.....Robert Meeker
Membership.....NAB
Station Executive.....Clair R. McCollough
Gen. Sales Mgr.....J. Robert Gulick
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.
Promotion Dir.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WAZL-Hazleton-1932
NBC-MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hazleton Bcstg. Co.
Address.....Hazleton Nail Bank Bldg.
Tel.: GL 4-3531.....News Service: AP
Transcription Service.....World
Representative.....Raymer
Membership.....NAB, RAB
Pres., Gen., Mgr.....Victor C. Diehm
Comm. Mgr.....Robert A. Sacco
Nat. Sales Mgr.....Thomas A. Tito
Pub. Director.....Don Murray
Pub. Rel. Director.....Paul Cerula
Chief Engineer.....Elwood Tito

WAMO-Homestead-
Pittsburgh-1948

Frequency: 880 Kc.....Power: 250 Watts d.
Owned-Operated By.....Dynamic Bcstg.
Bus-Studio Address.....105 E. 7th Ave.
Tel.: HO 2-6000.....News Service: UP
Representative.....Forjoe
President, Gen. Mgr.....Leonard Walk
Chief Engineer.....James Herbert

WHUN-Huntingdon-1946
KBS

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....Joseph F. Biddle Publ. Co.
Bus-Studio Address.....400 Washington St.
Tel.: MI 3-3340.....News Service: UP
Trans. Ser.....SESAC
President.....John H. Biddle
General Manager.....William E. Germann

WDAD-Indiana-1945
CBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WDAD Inc.
Address.....632 Philadelphia St.
Tel.: 5-5511.....News Service: UP
Newspaper Affil.....The Progress
President.....W. K. Ulerich
Station Manager.....Jonas Termin
Program Director.....C. C. Porter
Chief Engineer.....Dyle Martin

WARD-Johnstown-1946
CBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By.....Central Bcstg. Co., Inc.
Address.....235 Franklin St.
Tel.: 8-1216.....News Service: UP
Transcription Service.....World
Membership.....NAB
Representative.....Weed
V.P., Gen. Manager.....G. D. Gartland
Station Manager.....Steward W. Phillips

WCRO-Johnstown-1947
MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Century Bcstg. Corp.
Bus-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187.....News Services: INS, UP
Representative.....Forjoe
President.....John J. Keel
General Manager.....John Pallotini
Chief Engineer.....John Kershiskey

WJAC-Johnstown-1925
NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WJAC, Inc.
Bus-Studio Address.....329 Main St.
Tel.: 5-1262.....News Service: AP
Newspaper Affil.....Tribune-Democrat
Representative.....Young
Membership.....NAB
President.....W. W. Krebs
Station Mgr.....Park Claycomb
Prog. Dir.....Ronald J. Stephenson
Chief Engineer.....Theodore E. Campbell

WADP-Kane-1954-KBS

Frequency: 960 Kc.....Power: 500 Watts, d.
Owned.....Northern Allegheny Bcstg. Co.
Address.....Penn-Kane Hotel
Tel.: 1520.....News Service: AP
Transcription.....Thesaurus
President, Gen. Mgr.....David Potter
Sta., Comm. Mgr.....Richard E. Feit
Prog. Director.....Carol Jean Haulik
Chief Engineer.....John Nardine

WACB-Kittanning-1948
KBS

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned.....Armstrong County Bcstg. Corp
Bus-Studio Address.....325 Market St.
Tel.: 43-1381.....News Service: AP
Representative.....Rambeau
Transcription Service.....Thesaurus
President.....S. W. Pruet
V.P., Gen. Mgr.....Charles M. Erhard, Jr.
Sta. Mgr., Prog. Director.....H. H. Stoops
Pub. Director.....William C. Frederick
Chief Engineer.....Eugene Mick

WGAL-Lancaster-1922
NBC

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.





Tel.: EX 7-0333..... News Service: AP  
 Membership ..... NAB  
 Representative ..... Robert Meeker  
 President, Gen. Mgr..... Clair R. McCollough  
 Gen. Sls. Mgr..... J. Robert Gulick  
 Nat'l Sls. Mgr..... Thomas R. Nunan, Jr.  
 Station Mgr..... Kenneth Kreider  
 Program Dir..... Brian Kintzer  
 Promotion Dir..... Paul I. Woodland  
 Technical Director..... J. E. Mathiot

**WLAN—Lancaster—1946**  
**ABN-MBS**

Frequency: 1390 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... The Peoples Bcstg. Co.  
 Bus.-Studio Address..... 252 N. Queen St.  
 Tel.: EX 4-7261..... News Service: AP  
 Transcription Service ..... Capitol  
 Representative ..... Headley-Reed  
 Membership ..... NAB  
 President..... Frank H. Altdorffer  
 Gen. Mgr..... S. M. Altdorffer  
 Commercial Mgr..... Stanley Baker  
 Prog. Dir..... Dick Sherbahn  
 Chief Engineer..... Ramon Sherman

**WLSH—Lansford—1952**

Frequency: 1410 Kc... Power: 1000 Watts d.  
 Owned-Oper. By... Miners Bcstg. Service, Inc.  
 Address..... P. O. Box D  
 Tel.: 1440..... News Service: UP  
 Transcription ..... Thesaurus  
 Membership ..... NAB, RAB  
 President..... Joseph L. Maguire  
 Gen. Manager..... John W. Angst

**WAKU—Latrobe—1951—KBS**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... WAKU, Inc.  
 Address..... 200 Depot St.  
 Tel.: KE 7-7744..... News Service: AP  
 Transcription Service ..... Thesaurus  
 President..... Harry P. Reed  
 Gen. Mgr., Prog. Dir..... W. J. Thomas  
 Comm. Mgr..... Robert Johnson  
 Chief Engineer..... Manuel Alvarez

**WTRA—Latrobe—1956**

Frequency: 1480 Kc..... Power: 500 W., d.  
 Owned ..... Latrobe Bcstrs.  
 Address..... 202 Main St.  
 Tel.: KE 7-3338..... News Service: INS  
 Representative ..... McGillvra  
 Trans. .... Standard  
 Act. Gen. Mgr..... William Dymond

**WLBR—Lebanon—1946**

Frequency: 1270 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Lebanon Bcstg. Co.  
 Bus.-Studio Address..... Box 222  
 Tel.: 2-7651..... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Burn-Smith  
 Membership ..... NAB  
 President..... H. Raymond Stadiem  
 Managing Director..... Lester P. Etter

Comm. Manager..... Philip J. Reilly  
 Program Director..... H. P. Van Voorhis  
 Chief Engineer..... William Zehring

**WITT—Lewisburg—1957**

Frequency: 1010 Kc..... Power: 250 Watts, d.  
 Owned..... Wireline Radio, Inc.  
 Address..... 34 South 8th St.  
 Tel.: JA 3-1222..... News Service: UP  
 Trans. .... Thesaurus  
 Gen. Mgr..... William R. DeWire  
 Sta. Mgr..... Peter E. Farrell

**WBCB—Levittown-Fairless  
 Hills—1957**

Frequency: 1490 Kc..... Power: 250 W.  
 Owned..... O'Keefe Bcstg. Co.  
 Address..... 200 Magnolia Rd.  
 Tel. .... WI 9-0900  
 Pres., Gen. Mgr..... Jack J. Dash  
 Sec., Tech. Dir..... William F. Waterbury  
 Prog. Dir..... Tony Bourg

**WKVA—Lewistown—1949**

Frequency: 920 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... Central Pa. Bcstg. Co.  
 Address..... 19 S. Wayne St.  
 Tel.: 8-6771..... News Service: UP  
 Representative ..... Gill-Perna  
 Pres., Sta., Gen. Mgr..... Robert L. Wilson  
 Comm. Manager..... G. T. Hepburn  
 Sales Prom. Manager..... William Musser  
 Program Director..... Bob Hyle  
 Publicity Dir..... Arch Baker  
 Chief Engineer..... Robert Steltzer

**WMRF—Lewistown—1941  
 NBC**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Lewistown Bcstg. Co.  
 Business-Studio Address..... 5 W. Market St.  
 Tel.: 8-6757..... News Service: AP  
 Representative ..... Burn-Smith  
 President..... J. S. Woods  
 General Mgr..... T. W. Metzger  
 Commercial Manager..... Frank Troiani  
 Program Dir..... Miss Thekla Leeper  
 Publicity Director..... Dale Smith  
 Chief Engineer..... Kenneth Callahan

**WBPZ—Lock Haven—1946  
 MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Lock Haven Bcstg. Corp.  
 Bus.-Studio Address..... 132½ E. Main St.  
 News Service ..... AP, UP  
 Trans. Service..... World Lang-Worth  
 Representative ..... Devney  
 Membership ..... NAB, RAB  
 Gen., Comm. Manager..... Harris Lipetz

**WEDO—McKeesport—1945**

Frequency: 810 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Tri-City Bcstg. Co.

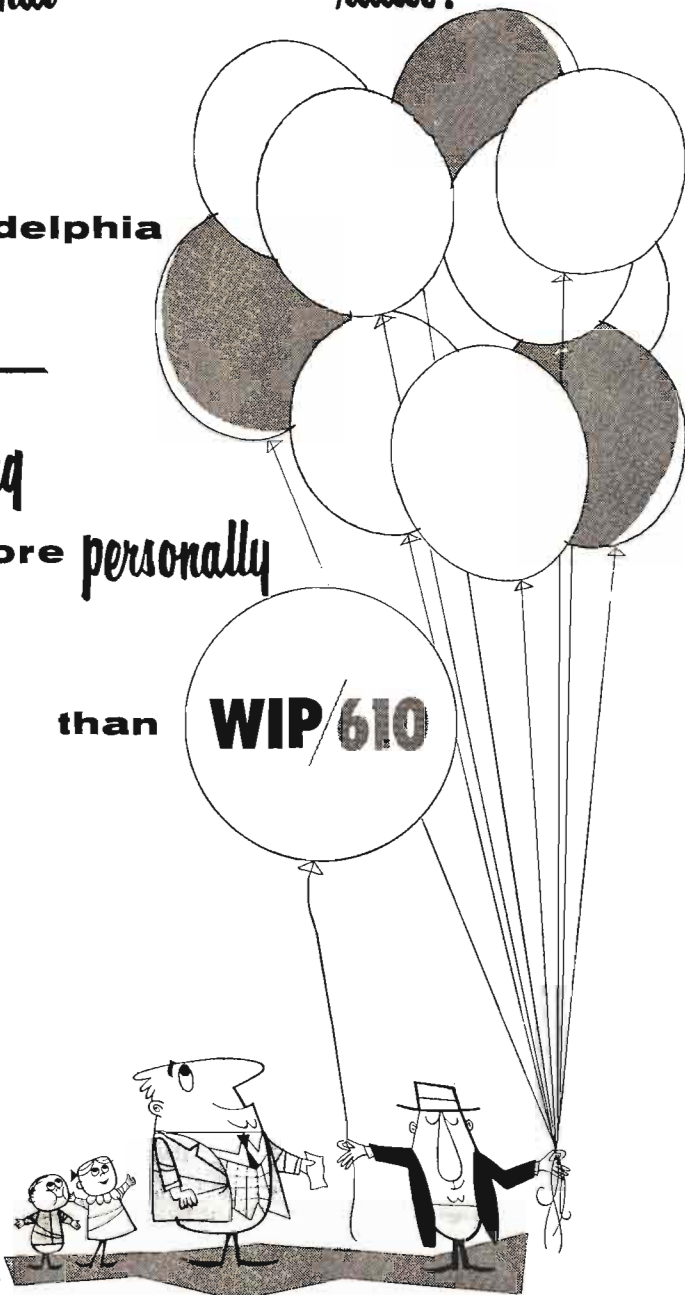


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the *personal* medium is *radio!*

**In Philadelphia**

*Nothing—  
but nothing  
sells more personally*

than **WIP/610**



FOR *personal* INFORMATION—ASK PETRY!



**Business-Studio Address**.....547 5th Ave.  
**Tel.**.....NO 4-5191  
**Membership**.....NAB, RAB  
**Pres., Gen. Mgr.**.....Edward J. Hirschberg  
**Sta. Mgr.**.....Robert E. Badger  
**Prog. Director**.....William Dowling  
**Comm., Mgr.**.....Earl Buncher  
**Publicity Director**.....Ruth Young  
**Chief Engineer**.....Wilkes E. Hurley

**WMCK—McKeesport—1947**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Mon-Yough Bcstg. Co.  
**Business-Studio Address**.....516 Market St.  
**Tel.:** OR 8-8888.....**News Service:** UP  
**Transcription Service**.....Standard  
**Representative**.....Cooke  
**Membership**.....NAB  
**President**.....Robert M. Cox  
**Gen. Mgr.**.....Sam Vidnovic  
**Sales Mgr.**.....Carl Y. Coriell  
**Program Director**.....Pat Haley  
**Chief Engineer**.....Charles White

**WMGW—Meadville—1947**  
**KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Regional Bcstrs.  
**Address**.....1st National Bank Bldg.  
**Tel.:** ME 6-1111.....**News Service:** AP  
**Membership**.....RAB  
**Comm. Mgr.**.....James F. McDonald, Jr.  
**Sta. Mgr., Prog. Dir.**.....James Strickler  
**Chief Engineer**.....Eugene Phillips

**WJUN—Mifflintown—1955**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Juanita Perry Bcstg. Co.  
**Address**.....Box 97  
**Tel.:** 295.....**News Service:** AP  
**Representative**.....Burn-Smith  
**President**.....J. S. Woods  
**General Manager**.....Thomas W. Metzger  
**Comm Mgr.**.....Tim Palm  
**Chief Engineer**.....Kenneth Callahan

**WMLP—Milton—1955**

**Frequency:** 1570 Kc.....**Power:** 1 Kw., d.  
**Owned**.....WMLP, Inc.  
**Address**.....YMCA Bldg.  
**Tel.:** MI 1594.....**News Service:** AP  
**President**.....John S. Booth  
**General, Sta. Mgr.**.....John Foster  
**Sales Prom. Mgr.**.....John Yingling  
**Chief Engineer**.....Denzil Royer

**WHWL—Nanticoke—1946**

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Radio Anthracite, Inc.  
**Business-Studio Address**.....Woolworth Bldg.  
**Telephone**.....1332  
**Representative**.....Forjoe  
**Transcription**.....World, SESAC  
**President**.....Henry W. Lark  
**General Manager**.....Milton Laughlin

**WKST—New Castle—1938**  
**MBS**

**Frequency:** 1280 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....WKST, Inc.  
**Address**.....1st Federal Plaza  
**Tel.:** OL 4-5501.....**News Service:** UP  
**Membership**.....RAB  
**President, General Mgr.**.....S. W. Townsend  
**V.P., Station Manager**.....Harry Reith  
**Comm. Mgr.**.....Byron McConnell  
**Chief Engineer**.....Ernest Rety

**WKPA—New Kensington**  
**1940**

**Frequency:** 1150 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Allegheny-Kiski Bcstg. Co.  
**Business-Studio Address**.....810 Fifth Ave.  
**Tel.:** ED 7-3588.....**News Service:** AP  
**Transcription Service**.....World  
**Membership**.....NAB  
**Representative**.....Continental Radio Sales  
**President**.....C. R. Cooper  
**General Manager**.....Melvin Goldberg  
**Sls. Prom. Manager**.....J. Hannan, Jr.  
**Chief Engineer**.....W. W. Neely

**WNAR—Norristown—1946**

**Frequency:** 1110 Kc.....**Power:** 500 Watts d.  
**Owned-Operated By**.....Norristown Bcstg. Co.  
**Bus.-Studio Address**.....Old Arch Rd.  
**Tel.:** BR 2-7600.....**News Service:** AP  
**Representative**.....Weed  
**President**.....N. Joe Rahall  
**Gen. Mgr.**.....Ogden R. Davies  
**Sta. Manager**.....John M. Banzhoff  
**Local Sales Mgr.**.....Donald L. Jones  
**Chief Engineer**.....Anthony De Sola

**WKRZ—Oil City—1946**  
**KBS-NBC**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WKRZ, Inc.  
**Business-Studio Address**.....Broadcast Hill  
**Tel.:** 8-0355.....**News Service:** AP  
**Trans.**.....Thesaurus  
**President**.....Kenneth E. Rennekamp  
**Gen. Mgr.**.....R. E. Erickson  
**Comm. Mgr.**.....John Remus

**WIP—Philadelphia—1922**  
**MBS**

**Frequency:** 610 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Pennsylvania Bcstg. Co.  
**Business-Studio Address**.....35 S. 9th St.  
**Tel.:** WA 2-6800.....**News Services:** AP, UP  
**Transcription Service**.....World  
**Representative**.....Edward Petry  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....Benedict Gimbel, Jr.  
**V.P., Director of Sales**.....Ralf Brent  
**Program Director**.....Varner Paulsen  
**Comm. Manager**.....Clyde Spitzner  
**Chief Engineer**.....Clifford C. Harris



### WCAU—Philadelphia—1922 CBS

Frequency: 1210 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... WCAU, Inc.  
 Address ..... City & Monument Ave.  
 Tel.: ..... GR 7-8300  
 Newspaper Affil. .... Bulletin  
 Representative ..... CBS Radio Spot Sales  
 Membership ..... NAB, RAB  
 Pres., Gen. Mgr. .... Donald W. Thornburgh  
 V.P., Sales Manager ..... John S. DeRussy  
 V.P., Prog. Mgr. .... Jos. T. Connolly  
 V.P., Pub. Rel. .... Robert N. Pryer  
 Exec. V.P. .... Joseph L. Tinney  
 Radio Prom. Dir. .... Fred Birnbaum  
 V.P., Director of Engr. .... John G. Lelich

### WDAS—Philadelphia—1922

Frequency: 1480 Kc. .... Power: 1 Kw.  
 Owned-Oper. By ..... Max M. Leon, Inc.  
 Address ..... Belmont Ave. & Edgely Rd.  
 Tel.: TR 8-2000 ..... News Service: AP  
 Representative ..... John E. Pearson  
 President ..... Max M. Leon  
 General Manager ..... Robert A. Klein  
 Program Director ..... Jerry Grove  
 Comm. Mgr. .... William H. Vogt  
 Sales Serv. Mgr. .... Alexander Klein  
 Publicity Director ..... Art Newsham  
 Chief Engineer ..... Frank W. Unterberger

### WFIL—Philadelphia—1922 ABN

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned ..... Triangle Publications, Inc.  
 Business-Studio Address ..... 46th & Market  
 Tel.: EV 2-4700 ..... News Service: UP  
 Newspaper Affil. .... Inquirer  
 Representative ..... Blair  
 Membership ..... NAB  
 General Manager ..... Roger W. Clipp

### WHAT—Philadelphia—1925 KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Independence Bcstg. Co.  
 Address ..... Conshohocken & Windemere Aves.  
 Tel.: TR 8-1500 ..... News Service: AP  
 Representative ..... Stars National  
 Pres., Gen., Comm. Mgr. .... William A. Banks  
 Station Manager ..... Dolly Banks  
 Sales Prom. Manager ..... Len Stevens  
 Prog. Director ..... Robert Ardrey  
 Publicity Director ..... M. Mason  
 Chief Engineer ..... Charles Lehmann

### WIBG—Philadelphia—1925

Frequency: 920 Kc. .... Power: 10,000 W.  
 Owned ..... Storer Bcstg. Co.  
 Address ..... Suburban Sta. Bldg.  
 Tel.: RI 6-2300 ..... News Service: UP  
 Representative ..... Katz  
 Membership ..... NAB, RAB  
 Man. Dir. .... Lionel F. Baxter

Sta., Sales Mgr. .... John R. Mahoney  
 Prog. Mgr. .... Grady Edney  
 Dir., Prog. Plans ..... Doug Arthur  
 Sales Prom. Mgr. .... William J. Conran  
 Chief Engineer ..... John H. Henninger  
 Station Manager ..... George A. Koehler  
 Dir. Radio Sales ..... Jack Steci  
 Gen. Sls. Manager ..... K. W. Stowman  
 Dir. Nat. Sales ..... Ed. H. Benedict  
 Chief Engineer ..... Henry Rhea

### WJMJ—Philadelphia—1948

Frequency: 1540 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... WJMJ Bcstg. Corp.  
 Business-Studio Address ..... 2043 Locust St.  
 Tel.: LO 4-2300 ..... News Service: AP  
 Transcription Service ..... SESAC  
 Representative ..... Indie Sales  
 Pres., Gen., Sta. Mgr. .... Patrick J. Stanton  
 Commercial Mgr. .... Charles Stahl  
 Sales Prom., Pub. Mgr. .... James Rubenstone  
 Prog. Dir. .... Michael Deegan  
 Chief Engineer ..... Christopher McAteer

### WPEN—Philadelphia—1929

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... William Penn Bcstg. Co.  
 Business-Studio Address ..... 2212 Walnut St.  
 Tel.: LO 4-6000 ..... News Services: AP, UP  
 Representative ..... Gill-Perna  
 Trans. .... World  
 Membership ..... RAB, NAB  
 President ..... William Sytk  
 V.P., Gen. Mgr. .... William B. Caskey  
 Asst. Sta. Mgr., Prog. Dir. .... Murray Arnold  
 Comm. Manager ..... Erwin Rosner  
 Prom. Mgr., Pub. Director ..... James M. Kiss  
 Chief Engineer ..... Charles W. Burtis

### WRCV—Philadelphia—1921 NBC

Frequency: 1080 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... National Bcstg. Company  
 Business-Studio Address ..... 1619 Walnut St.  
 Tel. .... LO 4-3700  
 Transcription ..... Thesaurus  
 Representative ..... NBC Spot Sales  
 Membership ..... RAB, NAB  
 President ..... Robert W. Sarnoff  
 Vice-Pres., Gen. Mgr. .... Lloyd E. Yoder  
 Dir. of Operations ..... Curtis D. Peck  
 Station Mgr. .... Harold W. Waddell  
 Dir. of Sales ..... William S. Dallmann  
 Adv. & Promotion Dir. .... John P. Wiley  
 Program Director ..... Bob Benson  
 Publicity Director ..... Gene E. Stout  
 Tech. Oper. Mgr. .... William A. Howard

### WTEL—Philadelphia—1925

Frequency: 860 Kc. .... Power: 250 Watts d.  
 Owned ..... Foulkrod Radio Engineering Co.  
 Business-Studio Address ..... 4312 N. Broad St.  
 Telephone ..... GL 5-1310  
 Pres., Pgm. Dir. .... E. Douglass Hibbs  
 Sec'y-Treas. .... Henry N. Cocker



### WAMP—Pittsburgh—1921 NBC

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Oper. By .....NBC  
 Address.....Chamber of Comm. Bldg.  
 Tel.: GR 1-8600.....News Service: UP  
 Representative.....NBC Spot Sales  
 Gen. Mgr.....H. W. Shepard  
 Sales Mgr.....Martin S. Pollins  
 Comm. Mgr.....John H. Buchheit  
 Program Director.....W. E. Babcock  
 Pub. Director.....Cal T. Mara

### WCAE—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Wams  
 Owned-Operated By.....WCAE, Inc.  
 Bus.-Studio Address.....Carlton House  
 Tel.: AT 1-6900.....News Service: AP, INS  
 Newspaper Affil.....Sun-Telegraph  
 Representative.....Katz  
 Membership.....NAB  
 Pres., General Manager.....Leonard Kapner  
 Sta. Mgr., Prog. Dir.....R. Clifton Daniel  
 Commercial Manager.....Alan Trench  
 Prom. Mgr., Pub. Dir.....William Thieman  
 Chief Engineer.....James Greenwood

### KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
 Business-Studio Address.....1 Gateway Center  
 Tel.: EX 1-3000.....News Services: UP, AP

Representative. Peters, Griffin, Woodward, Inc.  
 Membership.....NAB, RAB  
 President.....Donald H. McGannon  
 Gen., Station Mgr.....L. R. Rawlins  
 Comm. Manager.....Donald Trageser  
 Program Manager.....Guy Harris  
 Sales Prom. Mgr.....June L. Buzzelli  
 Publicity Manager.....Owen Simon  
 Chief Engineer.....Theodore C. Kenney

### WEPP—Pittsburgh—1957

Frequency: 1080 Kc.....Power: 1 Kw.  
 Owned By.....Pittsburgh Bcstg. Co.  
 Address.....220 N. Highland Ave.  
 Tel.: EM 1-5000.....News Service: AP  
 Station Representative.....Stars Nat.  
 Membership.....NAB, RAB  
 President.....John Kluge  
 Gen., Sta. Manager.....Ernie Tannen  
 Sales Prom. Mgr.....John Pieper  
 Prog. Dir.....William Powell  
 Chief Engineer.....Victor G. Klein

### WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....WPIT, Inc.  
 Business-Studio Address.....213 Smithfield St.  
 Tel.: AT 1-1900.....News Service: UP  
 Membership.....NAB  
 President.....John J. Laux  
 Gen., Comm. Mgr.....Don Ioset  
 Sales Mgr., Prog., Pub. Dir.....Clifford Charles  
 Chief Engineer.....Michael Komichak

# KDKA Radio

50,000 watt clear channel

assures

Top Audience

Top Ratings

Top Programs

Top Power

In Allegheny County, Metropolitan **PITTSBURGH**, and 71 other counties in western Pennsylvania, eastern Ohio, and northern West Virginia. Call Don Trageser, KDKA Sales Manager, at EXpress 1-3000, for availabilities.

Only KDKA delivers the entire Pittsburgh Trading Area. That's why in Pittsburgh no selling campaign is complete without the WBC radio station.

Represented by Peters, Griffin, Woodward, Inc.



WESTINGHOUSE BROADCASTING COMPANY, INC.



**KQV—Pittsburgh—1919—ABN**

Frequency: 1410 Kc. Power: 5000 Watts  
Owned-Oper. By Allegheny Bcstg. Corp.  
Address 411 7th Ave.  
Tel.: AT 1-9100 News Service: UP  
Representative Raymer  
V.P., Gen. Mgr. Ralph Beaudin  
Program Dir. John Gibbs  
Chief Engineer James S. Schultz

**WWSW—Pittsburgh—1932**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By WWSW, Inc.  
Bus. Studio Address Hotel Sherwyn  
Tel.: GR 1-5200 News Services: UP, AP  
Representative John Blair  
Membership NAB, RAB  
President, Gen. Mgr. O. M. Schloss  
Sta. Mgr., Prog. Dir. Ben W. Muros  
Sales Prom. Mgr., Pub. Dir. Phil Davis  
Chief Engineer Henry R. Kaiser

**WPTS—Pittston—1953**

Frequency: 1540 Kc. Power: 1 Kw. d.  
Owned-Oper. By Midway Bcstg. Co., Inc.  
Address Main & Spring St.  
Tel.: OL 4-3388 News Service: UP  
Representative Cont. Radio Sales  
Transcription World  
Membership NAB  
Pres., Gen. Manager Angelo W. Fiorani  
Commercial Mgr. R. E. Florey  
Program Director Joseph Tipton  
Promotion Mgr. Rosemary Gallagher  
Chief Engineer John P. McGoldrick

**WPAZ—Pottstown—1951  
KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Pottstown Bcstg. Co.  
Address 247 High St.  
Tel.: 5000 News Service: UP  
Representative Indie Sales  
Pres., Gen. Mgr. Herbert Scott

**WPAM—Pottsville—1947**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Miners Bcstg. Serv., Inc.  
Business-Studio Address Box 629  
Tel.: MA 2-1450 News Service: UP  
Transcription Service World  
Membership NAB, RAB  
Gen. Manager John W. Angst  
Comm Mgr. Frank L. Tamulonis

**WPPA—Pottsville—1946**

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Pottsville Bcstg. Co.  
Bus. Studio Address 212 S. Centre St.  
News Service AP  
Membership NAB  
Owner, Gen. Mgr. A. V. Tidmore  
Commercial Manager Ralph L. Price, Jr.

**WPME—Punxsutawney—1953  
KBS**

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By Punxsutawney Bcstg Co.  
Address 103 N. Gilpin St.  
Tel.: PU 1221 News Service: AP  
Trans. Service Thesaurus  
Representative Rambeau  
General Manager C. M. Erhard, Jr.  
Comm. Mgr. W. Clem Murray  
Chief Engineer Joseph A. Pelletier

**WEEU—Reading—1932—ABN**

Frequency: 850 Kc. Power: 1000 Watts  
Owned By Hawley Broadcasting Co.  
Business-Studio Address 433 Penn St.  
Tel.: FR 6-7335 News Service: UP  
Newspaper Affiliation Eagle Times  
Representative Headley-Reed  
President William J. Rohn  
V.P., Gen. Mgr. K. Richard Creitz  
Asst. Dir., Tech. Harold E. Schearer

**WHUM—Reading—1946  
CBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Eastern Radio Corp.  
Business-Studio Address Berkshire Hotel  
Tel.: 6-3987 News Service: AP  
Representative WEED  
Membership NAB  
Gen., Sta. Mgr. Robt. G. Magee  
Prog. Dir. Alan Lane  
Comm., Sales Prom. Mgr. W. Ruffner  
Chief Engineer Daniel Donahue

**WRWA—Reading—1922  
NBC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Reading Bcstg. Co., Inc.  
Business-Studio Address 19 N. Fifth St.  
Tel.: FR 6-7173 News Service: AP  
Membership NAB  
Representative Robert Meeker  
Station Executive Clair R. McCollough  
Station Manager Robert S. Reider  
Gen. Sales Mgr. J. Robert Gulick  
Nat'l Sls. Mgr. Thomas Nunan, Jr.  
Technical Director J. E. Mathlot

**WGCB—Red Lion—1950**

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned-Oper. By Red Lion Bcstg. Co.  
Address Red Lion  
News Service UP  
Trans. Ser. Capitol, SESAC  
President John M. Norris  
Gen., Sta. Mgr. John H. Norris  
Commercial Mgr. Vincent A. Freeman

**WKMC—Roaring Spring—1955  
KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.





Owned-Oper. By.....Cove Bcstg. Co., Inc.  
 Address.....Woodbury Pike  
 Tel.: 690.....News Service: AP  
 President.....Carl Kensinger  
 Sls. & Prom. Mgr.....S. Horton

**WKBI—St. Marys—1950**  
**MBS—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elk Cameron Bcstg. Co.  
 Address.....41 Erie Ave.  
 Tel.: 4-2821.....News Service: AP  
 Transcription Service.....Standard  
 Representative.....Allegheny Mountain Network  
 Membership.....NAB  
 General Manager.....C. H. Simpson  
 Commercial Manager.....John J. Kain  
 Prog. Director.....Beatrice B. Smith  
 Nat. Sales Mgr.....W. Herbstritt  
 Pub. Dir.....A. Kuhn

**WATS—Sayre—1950—KBS**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Susquehanna Val. Bcstg. Co.  
 Address.....110 N. Elmer St.  
 Tel.: TU 2-2401.....News Service: UP  
 Representative.....Indie Sales  
 Membership.....RAB  
 Owner.....Thompson K. Cassel  
 Gen., Sta., Comm. Mgr.....Walter D. Knowles  
 Program Director.....Charles L. Snyder  
 Chief Engineer.....Benjamin A. Franklin

**WARM—Scranton—1940**  
**ABN**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Union Bdcst. Co.  
 Address.....333 Madison Ave.  
 Tel.: DI 3-1245.....News Service: AP  
 Representative.....Bolling Co.  
 Transcription Service.....Thesaurus  
 President.....Martin F. Memolo  
 Gen., Sta. Manager.....William M. Dawson  
 Comm. Mgr.....S. Feigenbaum  
 Sls. Prom. Mgr., Pub. Dir.....Frances M. Breslin  
 Program Director.....Art Bolin  
 Chief Engineer.....Roswell J. Parker

**WGBI—Scranton-Wilkes Barre**  
**1925—CBS**

Frequency: 910 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....WGBI Radio, Inc.  
 Address.....1000 Wyoming Ave., Scranton  
 Tel.: DI 2-7634.....News Serv.: AP, UP  
 Representative.....H-R Reps  
 Membership.....NAB  
 President.....Mrs. M. E. Megargee  
 Gen. Mgr.....Richard E. Nason  
 Station Manager.....Robert E. McDowell  
 Prom. Dir., Pub. Dir.....Doug Holcomb  
 Chief Engineer.....Kenneth R. Cooke

**WICK—Scranton—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Scranton Radio Corp.

Address.....717 Linden St.  
 Tel.: DI 6-1202.....News Service: AP  
 Station Rep.....Walker  
 Membership.....NAB  
 Pres., Gen. Mgr.....Joe Dobbs  
 Program Director.....Joe Silva  
 Chief Engineer.....James D. Pettinato

**WEJL—Scranton—1950**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Edward & Elizabeth Lynett  
 Address.....Penn Ave. at Spruce  
 Tel.: DI 2-9151.....News Services: UP, AP  
 Newspaper Affil.....Times  
 Trans. Ser.....Standard, Lang-Worth  
 Membership.....RAB, NAB  
 Station Rep.....Meeker  
 Gen. Sta., Mgr.....Cecil Woodland  
 Program Director.....Hugh Connor  
 Pub. Dir.....Bill Pierce  
 Chief Eng.....Guy Rauer

**WSCR—Scranton—1947**  
**NBC**

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned By...Lackawanna Valley Bcstg. Co.  
 Business-Studio Address...116 Adams Ave.  
 Tel.: DI 7-3388.....News Service: AP  
 Representative.....Headley-Reed  
 Pres., Gen. Mgr.....David M. Baltimore  
 Station Mgr.....Barry Sherman  
 Comm. Mgr.....Joseph P. Kimble  
 Sales Prom. Mgr.....Barry Sherman  
 Program Dir.....David L. Griffiths  
 Chief Engineer.....Willard Shimski

**WISL—Shamokin—1948**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Anthracite, Inc.  
 Bus-Studio Address.....Rock & Sunbury Sts.  
 Tel.: 8-6831.....News Service: AP  
 Transcription Service.....World, Thesaurus  
 Representative.....ForJoe  
 President.....Henry W. Lark  
 Sta. Mgr.....Maurice E. Fidler  
 Chief Engineer.....Al Donovan

**WPIC—Sharon—1938**

Frequency: 790 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Sharon Herald Bcstg. Co.  
 Business Address.....P. O. Box 541  
 News Service.....UP  
 Transcription...Associated, World, Thesaurus  
 Representative.....William J. Reilly  
 Pres., Gen., Sta. Mgr.....John Fahnline, Jr.  
 Program Director.....Harold R. Smith  
 Chief Engineer.....A. C. Heck

**WVSC—Somerset—1950**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Somerset Bcstg. Co.  
 Address.....P. O. Box 231  
 Tel.: 4186.....News Service: UP  
 Membership.....RAB  
 Gen., Sta. Mgr.....T. H. Opegard  
 Comm. Mgr.....C. R. Taylor  
 Prog. Dir., Chief Engineer.....R. L. French



**WMPT—South Williamsport**

Frequency: 1450 Kc. Power: 250 Watts  
Owned. Will-Mont Bcstg. Co.  
Address. W. Southern Ave.  
News Service UP  
Gen. Mgr. Galen D. Castlebury, Jr.

**WMAJ—State College—1945**  
**MBS—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. Centre Bcstrs., Inc.  
Bus.-Studio Address. E. Beaver Ave.  
Tel.: AD 7-4959. News Service: AP  
Transcription Service World  
General Manager. M. J. Bergstein  
Sales Manager. J. A. Dame

**WVPO—Stroudsburg—1947**

Frequency: 840 Kc. Power: 250 Watts d.  
Owned-Operated By. Pocono Bcstg., Inc.  
Business-Studio Address. 578 Main St.  
Tel.: 1101. News Service: UP  
Newspaper Affil. Record  
Membership NAB, RAB  
Representative Radio-TV Reps.  
President. James H. Ottaway  
Gen. Mgr. Chester B. Miller  
Sales Mgr. Edwards Somers  
Program Dir. John B. Whalen  
Chief Engineer. Ernest Transue

**WKOK—Sunbury—1933—CBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By. Sunbury Bcstg. Corp.  
Bus.-Studio-Transmitter. 1150 N. Front St.  
Tel.: AT 6-5838. News Service: AP  
Membership NAB  
Newspaper Affil. Daily Item  
President. Harry H. Haddon  
Comm., Sales Prom. Mgr. C. Donald Walther  
General Manager. Homer R. Smith  
Program Director. Michael J. Kane  
Chief Engineer. John W. Keller, Jr.

**WTIV—Titusville—1955**

Frequency: 1290 Kc. Power: 500 Watts d.  
Owned-Oper. By. Crawford Cty. Bcstg. Corp.  
Address. P. O. Box 184  
Tel.: 7-2265. News Service: AP  
Transcription World  
Membership NAB, RAB  
Manager. Robert H. Sauber  
Prog. Dir. Gene R. Karol

**WTRN—Tyrone—1954**

Frequency: 1290 Kc. Power: 1000 Watts, d.  
Owned. Tyrone Bcstg. Co.  
Address. 8 W. 10th St.  
Tel.: MU 4-3200. News Service: UP  
Trans. Ser. World  
President. C. H. Simpson  
V.P., Gen. Mgr. John A. Fay  
Station Manager. Lee C. Ray

**WMBS—Uniontown—1937**  
**CBS**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By. Fayette Bdcstg. Corp.  
Address. Fayette Nat. Bank Bldg.  
Tel.: GE 8-3900. News Service: UP  
Representative Meeker  
Sta. Mgr., Prog. Dir. James Gismond  
Comm., Sls. Prom. Mgr. Frederick David  
Chief Engineer. William Henzly

**WNAE—Warren—1947**

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned-Oper. By. N. Allegheny Bdcstg. Co.  
Address. 310 Second Ave.  
Tel.: 3032. News Service: AP  
Transcription Service Thesaurus  
Membership NAB, RAB  
Pres., Gen. Mgr. David Potter, Jr.  
Comm. Mgr. James Potter  
Sales Prom. Mgr. Frank Foster  
Prog. Dir. Leroy Schneck  
Pub. Dir. Dick Bove  
Chief Eng. Homer Haines

**WJPA—Washington—1942**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. Washington Bcstg. Co.  
Bus. Address. George Washington Hotel  
Tel.: BA 2-2110. News Service: UP  
Transcription Service Thesaurus  
Representative. Joseph Hershey McGillvra  
Membership NAB  
Managing Director. A. Boyd Siegel  
Gen., Prom. Mgr. John L. Merdian  
Chief Eng. James Berkheimer

**WANB—Waynesburg—1956**

Frequency: 1580 Kc. Power: 250 W., d.  
Owned. Commonwealth Bcstrs.  
Address. First Federal Bldg.  
Tel.: 981. News Service: UP  
Sta. Mgr. George E. McGary  
Prog. Dir. Edward J. Keon

**WAYZ—Waynesboro—1953**  
**KBS**

Frequency: 1380 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Richard Field Lewis Jr.  
Address. 21 W. Main St.  
Telephone WA 1900  
President. Richard Field Lewis Jr.  
General Manager. Sam Hanshaw

**WNBT—Wellsboro—1955—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Farm & Home Bcstg. Co.  
Address. 89 Main St.  
Tel.: 2113. News Service: UP  
Transcription World  
President. C. H. Simpson  
V.P., Gen. Manager. John A. Fay  
Prog. Dir. Carol Makin



Comm. Mgr. .... Ed Stevens  
Chief Engineer. .... Richard E. Roeder

**WBAX—Wilkes-Barre—1922**  
MBS

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Anna Stenger  
Business-Studio Address. .... 85 W. Union St.  
Tel.: VA 3-0196. .... News Service: UP  
Representative ..... Burn-Smith  
Gen. Mgr. .... John H. Stenger  
Program Director. .... Ed Kusma  
Comm. Mgr. .... Luther R. Strittmatter  
Publicity Director. .... Dan Stenger  
Chief Engineer. .... Milan Krupa

**WBRE—Wilkes-Barre—1924**  
NBC

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... WBRE-Radio, Inc.  
Bus.-Studio Address. .... 62 S. Franklin St.  
Tel.: VA 3-3101. .... News Service: AP  
Representative ..... Headley-Reed  
Membership ..... NAB  
Pres., Gen. Mgr. .... David M. Baltimore  
Comm. Mgr. .... Barry Sherman  
Operations Director. .... F. D. Coslett  
Program Director. .... Robert Schumacher  
Chief Engineer. .... Charles Sakoski, Sr.

**WHWL—Wilkes-Barre—1946**  
(See Nanticoke Listing)

**WILK—Wilkes-Barre—1947**  
ABN

Frequency: 980 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. .... Wyoming Valley Bcastg. Co.  
Bus.-Studio Address. .... 86 No. Franklin St.  
Tel.: VA 4-4666. .... News Service: AP  
Transcription Service. .... Thesaurus  
Representative ..... Avery-Knodel  
Membership ..... NAB  
President ..... Mitchell Jenkins  
Exec. Vice President. .... Roy E. Morgan  
Sales Prom. Mgr., Pub. Dir. .... Louise Tillie  
Commercial Manager. .... Lee Vincent  
Program Director. .... Tom Bigler  
Chief Engineer. .... Theodore French

**WLYC—Williamsport—1949**  
KBS

Frequency: 1050 Kc. .... Power: 1 Kw., d.  
Owned By. .... Lycoming Bcastg. Co.  
Address ..... 331 Pine St., Box 389  
Tel.: 2-4676. .... News Service: AP  
Transcription ..... Standard  
Representative ..... Donald Cooke  
President. .... John T. Kellher  
V. P., Gen., Sta. Mgr. .... W. Richard Carlson  
Commercial Mgr. .... Vince Campana  
Sls. Prom. Manager. .... Edward Kirchman  
Chief Engineer. .... Norman Briggs

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50 Rockefeller Plaza  
New York 20, N. Y.



### WRAK—Williamsport—1929 NBC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... WRAK, Inc.  
 Address..... 1559 West 4th St.  
 Tel.: 2-6116..... News Service: AP  
 Representative..... Meeker  
 Membership..... NAB  
 Sta. Exec..... Clair R. McCullough  
 Gen. Sls. Mgr..... J. Robert Gulick  
 Sta. Mgr..... George Joy  
 Nat'l Sls. Mgr..... Thomas R. Nunan

### WWPA—Williamsport—1949 CBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.. Williamsport Radio Bcstg. Assoc., Inc.  
 Address..... 330 Government Pl  
 Tel.: 7119..... News Service: UP  
 Representative..... Burn-Smith  
 News. Affil..... Grit Publishing Co.  
 Transcription..... World  
 Membership..... NAB, RAB  
 President..... Harry J. W. Kiessling  
 Gen., Sta. Manager..... Woodrow W. Ott  
 Program Director..... John H. Archer  
 Comm., Mgr..... Phil Lane  
 Sales Prom. Mgr..... Robert G. Schooley  
 Publicity Director..... Albert Decker  
 Chief Engineer..... Carl Steinbacher

### WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned-Operated By..... WNOW, Inc.  
 Transcription Service..... Lang-Worth  
 Business-Studio Address..... 25 S. Duke St.  
 Tel.: 82-911..... News Service: AP  
 Representative..... Adam Young  
 General Manager..... Ralph Gottlieb  
 Comm. Mgr..... Richard Rudolph  
 Sta. Mgr..... Richard E. Burg

### WORK—York—1932—NBC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.  
 Owned-Oper. By..... Associated Bcstrs.  
 Business-Studio Address..... 13 S. Beaver St.  
 Tel.: 6629..... News Service: AP  
 Transcription..... Thesaurus  
 Membership..... NAB  
 Representative..... Robert Meeker  
 Station Executive..... Clair R. McCollough  
 Station Manager..... Clare I. Miller  
 Nat'l Sls. Mgr..... Thomas R. Nunan, Jr.  
 Gen. Sales Mgr..... J. Robert Gulick

### WSBA—York—1942 ABN-MBS

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By ..Susquehanna Bcstg. Co.  
 Address..... Box 910  
 Tel.: 2-5521..... News Service: AP  
 Transcription..... World  
 Membership..... NAB, RAB  
 Representative..... Headly-Reed  
 President..... Louis J. Appell  
 Comm., Sales Prom. Mgr..... P. K. Eberly  
 Prog. Dir..... Robert Shipley  
 Chief Engineer..... Arthur Hafer

# WPRO



Ask Your  
**BLAIRMAN**

The Station That

## SELLS PROVIDENCE FALL RIVER NEW BEDFORD

### 5000 WATTS 630 KC.

*Cherry & Webb Broadcasting Company*

### BASIC CBS RADIO

PROVIDENCE R.I.



# Rhode Island

Pop. March 1 (Est.)—849,000; Families—256,000; Lic. Stations—12,  
Sta. CP's—1; Radio Homes—249,000; TV Homes—232,000

## WADK—Newport—1948

Frequency: 1540 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . The Aquidneck Bcstg. Corp.  
Address . . . . . Box 367  
Tel.: VI 6-1540 . . . . . News Service: UP  
Transcription Service . . . . . World, Thesaurus  
Representative . . . . . Walker  
Membership . . . . . NAB  
Pres., Gen. Mgr. . . . . Milton E. Mitrler  
Comm. Mgr. . . . . Frank Booth  
Sales Prom. Mgr. . . . . George McNamara  
Chief Engineer . . . . . Allan Bowen

## WPAW—Pawtucket—1950 ABN

Frequency: 550 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Roger Williams Bcstg.  
Address . . . . . 55 Mill St.  
Tel.: PA 5-9000 . . . . . News Service: UP  
Membership . . . . . NAB  
Gen. Manager . . . . . D. A. Hysko  
Sales Manager . . . . . Helen Hysko

## WEAN—Providence—1922 ABN-MBS-YANKEE

Frequency: 790 Kc. . . . . Power: 5 Kw. d.  
Owned . . . . . Providence Journal Co.  
Address . . . . . 75 Fountain St.  
Tel.: DE 1-0600 . . . . . News Service: AP, UP  
News. Affil. . . . . Providence Journal-Bulletin  
Membership . . . . . NAB, RAB  
Station Rep. . . . . Venard, Borgatti  
President . . . . . Henry S. Chafee  
General Manager . . . . . H. William Koster  
Comm. Manager . . . . . Hervey C. Carter  
Sales Prom. Mgr. . . . . Arthur E. Lathrop, Jr.  
Program Director . . . . . Don Morton  
Chief Engineer . . . . . George W. Sharpe

## WPRO—Providence—1924 CBS

Frequency: 630 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Cherry & Webb Bcstg. Co.  
Bus-Stud. Add. . . . . 24 Mason St., WPRO Bldg.  
Tel.: PL 1-9776 . . . . . News Services: AP, UP  
Representative . . . . . Blair  
Membership . . . . . NAB, RAB  
President . . . . . William S. Cherry, Jr.  
General Manager . . . . . Arnold F. Schoen, Jr.  
Commercial Mgr. . . . . F. J. Boynton  
Program Director . . . . . John A. Owen, Jr.  
Chief Engineer . . . . . John V. Ferri

## WRIB—Providence—1947

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . R. I. Bcstg. Co.  
Address . . . . . Water St.  
Tel.: GE 4-2223 . . . . . News Services: INS, UP  
Representative . . . . . Indie  
Commercial Mgr. . . . . Earl Castleman  
Gen. Manager . . . . . Antonio Pace

## WICE—Providence—1947

Frequency: 1290 Kc. . . . . Power: 500 Watts, d.  
Owned . . . . . Providence Radio, Inc.  
Address . . . . . Crown Hotel  
Tel.: JA 1-6565 . . . . . News Service: AP  
Rep. . . . . Avery-Knodel  
President . . . . . Tim Elliot  
Gen. Mgr. . . . . John F. Crohan  
Program Director . . . . . Jim Holt  
Sales Prom. Mgr. . . . . Gus Parmet  
Chief Engineer . . . . . Paul Garver

## WHIM—Providence—1947

Frequency: 1110 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Buckley-Jaeger Bcstg.  
Business-Studio Address . . . . . 144 Westminster St.  
Tel.: UN 1-4211 . . . . . News Service: UP  
Representative . . . . . Headley-Reed, Kettel-Carter  
President . . . . . John B. Jaeger  
General Mgr. . . . . Richard Gerken  
Business Mgr. . . . . John E. Metts  
Comm. Mgr. . . . . Harry L. Case  
Chief Engineer . . . . . Carroll A. Philbrook

## WJAR—Providence—1922 NBC

Frequency: 920 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . The Outlet Co.  
Business-Studio Address . . . . . 176 Weybosset St.  
Tel.: GA 1-8255 . . . . . News Services: AP, UP  
Membership . . . . . NAB, RAB  
Trans. . . . . Sesac  
Representative . . . . . Peiry  
Vice Pres., Treas. . . . . George O. Griffith  
General Manager . . . . . David Shurtleff  
Comm. Manager . . . . . Randolph P. Goetze  
Sales Prim. Mgr. . . . . Richard Erlich  
Chief Engineer . . . . . Thomas C. J. Prior  
(See Page 276)

## WERI—Westerly—1949

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Radio Westerly  
Address . . . . . 34 Main St.  
Tel.: 2263 . . . . . News Service: UP  
Representative . . . . . Walker  
Pres., Gen. Mgr. . . . . Ted Estabrook  
Comm. Mgr. . . . . Dot Kidder

## WWRI—West Warwick—1956

Frequency: 1450 Kc. . . . . Power: 250 W.  
Owned . . . . . Grelin Bcstg, Inc.  
Address . . . . . 1501 Main St.  
Tel.: VA 1-6200 . . . . . News Service: AP, UP  
Trans. . . . . Thesaurus  
Membership . . . . . NAB, RAB  
President . . . . . Melvin C. Green  
Comm. Mgr. . . . . Robert McDonald  
Prog. Dir. . . . . Patrick Fallon

## WNRI—Woonsocket—1954

Frequency: 1380 Kc. . . . . Power: 1000 Watts, d.  
Owner . . . . . Friendly Bcstg. Co., Inc.  
Address . . . . . 814 Diamond Hill Rd.



\* \* RHODE ISLAND-SOUTH CAROLINA \* \*

Tel.: PO 9-0600.....News Service: UP  
 President, Gen. Manager.....Joseph Britt  
 Comm. Manager.....John Thomas

**WVON—Woonsocket—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By .....Woonsocket Bcstg. Co.  
 Business-Studio Address.....99 Main St.  
 Tel.: PO 2-1240.....News Service: AP

Transcription ..... World  
 Membership ..... NAB  
 Station Rep.....Nona Kirby  
 President.....Millicent S. Palmer  
 Sta. Mgr.....Zel Levin  
 Gen. Mgr.....Buell W. Hudson  
 Prog. Dir.....Frank E. Titus, Jr.  
 Sales Director.....Eugene Mailloux  
 Chief Engineer .....Harold M. Belknap

**South Carolina** Pop. March 1 (Est.)—2,437,000; Families—601,000; Lic. Stations—66,  
 Sta. CP's—3; Radio Homes—584,000; TV Homes—417,000

**WABV—Abbeville—1957**

**KBS**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned.....J. A. Gallimore  
 Address.....Hwy. 72  
 News Service .....UP  
 Representative .....Best  
 Trans.....Thesaurus  
 Gen. Mgr.....George W. Settles, Jr.

**WAKN—Aiken—1952—KBS**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By Aiken Electronics Adv. Corp.  
 Address.....Box 811  
 Tel.: 8-5464.....News Service: AP  
 Transcription Service.....World  
 Membership .....RAB, NAB  
 President .....John Mare  
 General Manager.....W. Randall Davidson  
 Commercial Mgr.....Doyle Satterthwaite  
 Chief Engineer.....Allen Askins, Jr.

**WAIM—Anderson—1935**

**CBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Wilton E. Hall  
 Address Trans. Loca.....321 Kingsley Road  
 Tel.: CA 6-1511.....News Service: INS  
 Newspaper Affil.....Independent, Daily Mail  
 Transcription Service.....Lang-Worth  
 Representative .....Headley-Reed  
 Gen., Sta. Mgr.....Glenn P. Warnock  
 Commercial Mgr.....G. P. Browne  
 Sales Prom. Mgr.....V. Barath  
 Program Director.....Marshall Gailliard  
 Chief Engineer.....Earl Cosens

**WANS—Anderson—1949**

**MBS-KBS**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Operated By...Radio Anderson, Inc.  
 Address.....Box 211  
 Tel.: CA 4-3424.....News Service: UP  
 Transcription Service .....Standard  
 Representative .....Devney  
 Pres., Gen. Mgr.....W. Ennis Bray  
 Program Director.....C. R. Martin  
 Comm. Mgr.....A. R. Robinson  
 Chief Engineer.....Alfred W. Pratt

**WWBD—Bamberg—1957**

Frequency: 790 Kc.....Power: 1 Kw., d.  
 Owned.....Bamberg County Bcstg.  
 Address.....Rt. 601 South  
 Tel.: BA 2311.....News Service: AP  
 Representative .....Walker, Dora-Clayton  
 President.....Albert T. Fisher, Jr.  
 Gen. Mgr.....Frank B. Estes, Jr.

**WBAW—Barnwell—1953**

**KBS**

Frequency: 740 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WBAW, Inc.  
 Address.....Jackson St.  
 Tel.: 3507.....News Service: UP  
 Representative .....Hil F. Best  
 Transcription Service .....World  
 President.....J. A. Gallimore  
 General Mgr.....Joe Wilder  
 Comm. Mgr.....Al Dunbar

**WBLR—Batesburg—1956**

**KBS**

Frequency: 1430 Kc.....Power: 5 Kw., d.  
 Owned.....Ridge Bcstg. Corp.  
 Address.....Batesburg  
 Tel.: KE 2-4001.....News Service: UP  
 Gen. Mgr.....James Olim Tice, Sr.  
 Comm. Mgr.....Red Reynolds

**WBEU—Beaufort—1954**

**KBS**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Beaufort Bcstg. Co.  
 Tel.: 812.....News Service: UP  
 News Service .....UP  
 Trans. Service .....World  
 General Manager.....Louis M. Neale  
 Program Director.....Hugh Ward

**WHPB—Belton—1955**

Frequency: 1390 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Community Bcstg. Co.  
 Address.....P. O. Box 426  
 Tel.: 2511.....News Service: UP  
 Transcription .....Sesac  
 General Mgr.....Clyde W. Laughter  
 Comm. Mgr.....Charles Smith



**WBSC—Bennettsville—1947**  
**MBS**

Freq.: 1550 Kc...Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By.....Atl. Coast Ins. Co.  
Business-Studio Address .....Box 639  
News Service .....**AP**  
Representative .....Indie Sales  
Exec. Vice President....Y. W. Scarborough, Jr.  
General Manager.....Neil Terrell  
Chief Engineer.....John Gronert

**WAGS—Bishopville—1954**  
**KBS**

Frequency: 1380 Kc.....Power: 1 Kw., d.  
Owned.....Lee County Bcstg. Co.  
Address .....P. O. Box 168  
Tel.: HU 4-5415.....News Service: **AP**  
Membership .....**RAB**  
Gen. Mgr.....John Martin  
Program Director.....William Fields  
Chief Engineer.....George Michaels

**WACA—Camden—1948**  
**KBS**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Station WACA  
Address .....Camden  
Tel.: 80.....News Service: **UP**  
Transcription Service.....Thesaurus  
Rep. ....Continental  
President.....Haygood S. Bowden  
General Manager.....Tom Richards  
Commercial Manager.....C. Ballard  
Program Director.....A. A. Amodio

**WCSC—Charleston—1930**  
**CBS**

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Oper. By .....WCSC, Inc.  
Address .....485 East Bay St.  
Tel.: 2-7611.....News Service: **UP**  
Transcription Service .....World  
Rep. ....Peters, Griffin, Woodward, Inc.  
Membership .....**NAB, RAB**  
President.....John M. Rivers  
Gen. Mgr.....John B. Hearne  
Program Director.....Al Stone  
Pub. Dir., Nat. Sales Mgr....Annie Lee Small  
Prod. Co-ord.....Alexandria Dengate  
Chief Engineer.....John Broughton

**WHAN—Charleston—1946**  
**ABN-MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Charleston Bcstg. Co.  
Business Address .....P. O. Box 183  
Tel.: RA 3-1643.....News Service: **UP**  
Representative .....Dixieland Sales  
Membership .....**NAB**  
Pres., Gen. Manager.....H. C. Weaver  
Comm. Mgr., Ch. Eng....William P. Birchfield

**WPAL—Charleston—1947**

Frequency: 730 Kc.....Power: 1000 Watts d.

Owned-Oper. By...Speidel-Fisher Bcstg. Corp.  
Business-Studio Address....149 Wentworth St.  
Tel. ....3-6428  
Representative .....Forjoe, Dora-Clayton  
Pres., Gen. Mgr.....Albert T. Fisher, Jr.  
Sta., Comm. Mgr.....Bob Chrystie  
Program Director.....Louise Withrock  
Chief Engineer.....Joe Sarko

**WTMA—Charleston—1939**  
**NBC**

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.  
Owned-Oper. By.....Atlantic Coast Bcstg. Co.  
Business Address .....133 Church St.  
Tel.: RA 2-2961.....News Service: **AP**  
Representative .....Hollingbery  
Pres., Gen. Mgr.....Charles E. Smith  
Sta. Mgr.....Ralph J. Shade  
Sales Prom. Mgr.....B. Spencer  
Program Dir.....Bill Walton

**WQSN—Charleston—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Low Country Bcstg. Co.  
Address .....42 10th Ave.  
Tel.: 2-2652.....News Service: **UP**  
Representative .....Radio-TV Reps.  
President .....Sol Panitz  
Gen., Sta. Manager.....E. H. Keown  
Dir. Nat'l Sls.....Barry Winton

**WCRE—Cheraw—1953—KBS**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Pee Dee Bcstg.  
Address .....Box 631  
Tel.: 7500.....News Service: **UP**  
Representative .....Best, Dora Clayton  
Gen. Mgr.....William R. Wagner  
Comm. Mgr.....James E. Ward  
Chief Engineer.....Dewey Gardner

**WGCD—Chester—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Dispatch Pub. Co.  
Address .....Box 302  
Newspaper Afil.....Dispatch Publ. Co.  
Trans. Ser .....**SESAC**  
President .....C. V. Sink  
Gen., Sta., Comm. Mgr.....John T. Cashion  
Sec'y-Treas.....Joe Sink

**WCOS—Columbia—1939**  
**ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....WCOS, Inc.  
Address .....Cornel Arms Bldg.  
Tel.: AL 2-2177.....News Service: **AP**  
Transcription Service .....**World**  
Representative .....Headley-Reed  
Membership .....**NAB**  
Pres., Gen. Mgr.....George H. Buck, Jr.  
Sales Manager.....Hub Terry  
Prog. Dir.....Bob Truere  
Chief Engineer .....Robert D. Lambert, Jr.

**WIS—Columbia—1930—NBC**

Frequency: 560 Kc.....Power: 5000 Watts



# SOUTH CAROLINA



**Owned-Oper. By** ..... Bcstg. Co. of the South  
**Business-Studio Address** ..... 1111 Bull St.  
**Tel.:** AL 3-6431 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Representative:** Peters, Griffin, Woodward, Inc.  
**Membership** ..... NAB  
**President** ..... B. Calhoun Hipp  
**Ex. V.P.** ..... G. Richard Shafto  
**Managing Director** ..... W. Frank Harden  
**Dir. Adm'n. Services** ..... J. D. Saumenig  
**Promotion Director** ..... Lillian Davis  
**Prog. Dir.** ..... John Wrisley  
**Chief Engineer** ..... John W. Watts

## WMSC—Columbia—1945

**Frequency:** 1320 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... WMSC Radio, Inc.  
**Business-Studio Address** ..... 1127 Lady St.  
**Tel.:** AL 2-8659 ..... **News Service:** UP  
**Transcription Service** ..... Standard, SESAC  
**Representative** ..... H-R. Ayer  
**Membership** ..... NAB  
**Pres., Gen., Sta., Comm. Mgr.** ..... C. W. Martin  
**Prog. Dir.** ..... Gray Olive  
**Chief Engineer** ..... C. E. Stone, Jr.

## WNOK—Columbia—1947

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Palmetto Radio Corp.  
**Address** ..... 1811 Main St.  
**Tel.:** AL 3-9401 ..... **News Service:** AP  
**Representative** ..... Raymer  
**Trans.** ..... Standard  
**Membership** ..... NAB  
**Gen. Mgr.** ..... H. Moody McElveen, Jr.  
**Commercial Manager** ..... G. Quick  
**Program Director** ..... Jack Cook  
**Chief Engineer** ..... Charlton Bowers

## WOIC—Columbia—1954

**Frequency:** 1470 Kc. .... **Power:** 5 Kw., d.  
**Owned** ..... Speidel Fisher Bcstg. Co.  
**Address** ..... Box 565  
**Telephone** ..... AL 6-1551  
**Representative** ..... Walker, Dora-Clayton  
**Membership** ..... NAB, RAB  
**President** ..... Albert T. Fisher, Jr.  
**Gen., Sta., Comm. Mgr.** ..... Russell George  
**Sales Prom. Mgr.** ..... Frankie Porter  
**Prog. Dir.** ..... James Carter  
**Chief Engineer** ..... William Bridges

## WLAT—Conway—1945 MBS

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts, d.  
**Owned** ..... Coastal Broadcasting Co.  
**Tel.:** 340 ..... **News Service:** AP  
**Representative** ..... McGillvra  
**Pres., Gen. Mgr.** ..... L. M. Hawley  
**Business Mgr.** ..... H. L. Hanks  
**Ch. Eng.** ..... Jack E. Hawley

## WPFJ—Darlington—1955

**Frequency:** 1350 Kc. .... **Power:** 1 Kw., d.  
**Owned** ..... Community Bcstrs.

**Address** ..... Box 277  
**Tel.:** 1398 ..... **News Service:** UP  
**Representatives** ..... Hil F. Best  
**Gen. Mgr.** ..... Ralph W. Hoffman  
**Sta. Mgr.** ..... Emily G. Hoffman

## WDSC—Dillon—1946—ABN KBS

**Frequency:** 800 Kc. .... **Power:** 1000 Watts a.  
**Owned-Oper. By** ..... Border Bcstg. Co., Inc.  
**Address** ..... U. S. Highway 301  
**Tel.:** 470 ..... **News Service:** UP  
**Pres., Gen. Mgr.** ..... Joseph Martin  
**Comm. Mgr.** ..... Jim Murff  
**Program Mgr.** ..... Lee Lumpkin  
**Sales Prom. Mgr.** ..... John Quick  
**Chief Engineer** ..... H. C. Sanford

## WELP—Easley—1951—KBS

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Pickens County Bcstg. Co.  
**Address** ..... Box 522  
**Tel.:** 9388 ..... **News Service:** UP  
**Representative** ..... Indie Sales  
**Pres., Gen. Mgr.** ..... Cleatus Brazzell  
**Comm. Mgr.** ..... Jack Moore

## WJMX—Florence—1947 ABN

**Frequency:** 970 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Atlantic Bcstg. Co., Inc.  
**Business Address** ..... P. O. Box 1211  
**Tel.:** MO 9-6351 ..... **News Service:** AP  
**Membership** ..... NAB  
**Representative** ..... Walker, Dora-Clayton  
**President** ..... Eugene E. Stone  
**Gen., Sta. Mgr.** ..... Paul H. Benson, Jr.  
**Chief Engineer** ..... Frank Jenne

## WOLS—Florence—1937—KBS

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Florence Bcstg. Co., Inc.  
**Business-Studio Address** ..... 151 S. Dargan St.  
**Tel.:** 2-3271 ..... **News Service:** UP  
**Representative** ..... Bob Dore  
**Pres.** ..... Melvin Purvis  
**Gen. Mgr.** ..... A. P. Skinner

## WFIS—Fountain Inn—1956

**Frequency:** 1600 Kc. .... **Power:** 1 Kw., d.  
**Owned** ..... Fountain Inn-Simpsonville Entp.  
**Address** ..... Box 271  
**Tel.:** WO 3-5991 ..... **News Service:** AP  
**Representative** ..... Best  
**President** ..... D. L. Bramlett  
**Gen., Comm. Mgr.** ..... James L. Brownell, Jr.

## WFGN—Gaffney—1948—KBS

**Frequency:** 1570 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ..... Cherokee Radio Co., Inc.  
**Address** ..... P. O. Box 759  
**Tel.:** 4795 ..... **News Service:** UP  
**Representative** ..... Radio-TV Promotion Synd.  
**President** ..... A. Ray Godshall  
**Gen., Sta. Mgr.** ..... Morton E. Green



### WGTV—Georgetown—1949 MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Georgetown Bcstg. Co.  
Address, Trans. Loc. .... 216 Fraser St.  
Tel.: 3-3421. News Service: UP  
Station Rep. .... Donald Cooke  
Transcription .... Lang-Worth  
Pres., Gen. Manager. .... J. B. Delzell  
Commercial Manager. .... Allen Wester  
Program Director. .... M. A. Delzell

### WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.  
Owned-Oper. By. .... Dick Bcstg.  
Address .... Box 298  
Transcription Service .... Thesaurus  
Representative .... Walker, Dora-Clayton  
Membership .... NAB, RAB  
President. .... James A. Dick  
General Manager. .... T. C. Hooper

### WESC—Greenville—1947

Frequency: 660 Kc. Power: 5000 Watts d.  
Owned-Operated By. .... Greenville Bcstg. Co.  
Business-Studio Address. .... College St.  
Tel.: 2-8241. News Service: AP  
Representative .... Rambeau, Brown  
Membership .... NAB, RAB  
President. .... (Mrs.) W. E. Mitchell  
General Mgr. .... J. Davenport  
Commercial Manager. .... William Ingram  
Program Director. .... B. A. Krieger  
Publicity Director. .... Betty Jo McGuire  
Chief Engineer. .... J. Harold White

### WFBC—Greenville—1933 NBC

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Oper. By. .... WMRC, Inc.  
Bus.-Studio Address. .... 505 Rutherford St.  
Tel.: CE 9-1321. News Service: AP  
Newspaper Affil. .... News-Piedmont  
Transcription .... SESAC  
Representative .... Avery-Knodel  
Membership .... NAB, RAB  
President. .... R. A. Jolley  
Sta. Mgr. .... Bruce Buchanan  
Comm. Mgr. .... Keener Garrett  
Pub. Dir., Prom. Mgr. .... Julie Ferguson  
Chief Engineer. .... Bill Garrison

### WRRB—Greenville—1954 ABN-MBS-CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned. .... Paramount Bcstg. Co. Inc.  
Address. .... 400 Mayberry St.  
Tel.: CE 3-2751. News Service: AP  
Station Representative. .... Cooke  
Trans. .... World  
Pres., Gen. Mgr. .... C. F. Cope  
Comm. Mgr. .... Ted Outlaw  
Prog. Dir. .... William Arrington  
Chief Eng. .... Burt Anderson

### WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By. .... Bob Jones Univ.  
Address .... Greenville  
Tel.: CE 9-9001. News Service: AP  
Trans. Service. SESAC, Lang-Worth  
Station Rep. .... Continental  
Membership .... RAB  
President. .... Dr. Bob Jones, Jr.  
General Manager. .... R. K. Johnson  
Station Manager. .... Jim Ryerson  
Comm. Manager. .... David Yearick  
Chief Engineer. .... William Greaves

### WCRS—Greenwood—1941—NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned. .... Grecco, Inc.  
Address. .... P. O. Box 868  
Tel.: 9-1300. News Service: AP  
Representative .... Clark  
President. .... Douglas Featherstone  
Gen., Sta. Mgr. .... Dan Crosland  
Commercial Mgr. .... Ralph Norman

### WGSW—Greenwood—1953 MBS-KBS

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned. .... Radio Greenwood, Inc.  
Address. .... Edward Arms Bldg.  
News Service .... UP  
Representative. .... Indie Sales; Dora-Clayton  
President. .... W. C. Woodall, Jr.  
Manager. .... George B. Cook, Jr.

### WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.  
Owned. .... Vernon T. Fox  
Address .... Box 431  
Tel. .... 7-4451  
Gen. Mgr. .... Vernon T. Fox  
Comm. Mgr. .... James L. Massey  
Chief Engineer. .... Clyde McClure

### WEAB—Greer—1949—KBS

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By. .... Greer Bcstg. Co.  
Address .... Jones Rd.  
Tel.: TR 7-3141. News Service: UP  
Transcription Service .... World  
Pres., Gen. Mgr. .... E. A. Burch  
Sales Mgr. .... John Salter  
Program Director. .... Betty Beers  
Chief Engineer. .... Leon Southerland

### WBHC—Hampton—1957—KBS

Frequency: 1270 Kc. Power: 1 Kw., d.  
Owned. .... Hampton County Bcstg. Co.  
Address .... Hwy. 601  
Owner. .... J. A. Gallimore  
Manager. .... Bill Hollingsworth

### WHSC—Hartsville—1946 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned.....Hartsville Bcstg. Co., Inc.  
Address.....1306 College Ave.  
Tel.: ED 2-8101.....News Service: AP  
Transcription Service.....Capitol  
V.P., Gen. Mgr.....Raymond Caddell  
Commercial Mgr.....Oby B. Lyles  
Publicity Dir.....Eleanor Flowers  
Chief Engineer.....J. E. Parker

### WDKD—Kingstree—1949 KBS

Frequency: 1300 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Palmetto Bcstg. Co.  
Address.....Kingstree  
Tel.: 6761.....News Service: AP  
Transcription Service.....Thesaurus  
Membership.....RAB  
Pres., Gen. Mgr.....E. G. Robinson, Jr.  
Comm. Manager.....F. A. Graham  
Program Director.....Carroll Godwin  
Pub. Director.....Glenn French  
Chief Engineer.....Walter Turner

### WJOT—Lake City—1953

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Lake Bcstg. Corp.  
Address.....10 S. Acline Ave.  
Tel.: 7631.....News Service: UP  
Representative.....Donald Cooke, Inc.  
President, Gen. Mgr.....J. Olin Tice, Jr.  
Sta. Mgr.....Clarence Jackson  
Comm. Mgr.....H. J. Palmer  
Prog. Dir.....Frances M. Tice

### WLCM—Lancaster—1951 KBS

Frequency: 1360 Kc.....Power: 1000 Wtts d.  
Owned-Operated By.....Royal Bcstg. Co.  
Address.....103 N. Catawba St.  
Tel.: 2051.....News Service: AP  
Station Rep.....Media Sales  
Transcription Service.....Thesaurus  
President.....Charles Connelly  
General Manager.....Faris Giles

### WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
Business Address.....Radio Center  
Tel.: 2-5212.....News Service: UP  
Membership.....RAB  
Representative.....Indie Sales  
President.....James R. Dalrymple, Jr.  
General Manager.....C. W. Hogan  
Program Director.....Paul Wynn  
Chief Engineer.....Jack Taylor

### WYMB—Manning—1957 KBS

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned.....Clarendon County Bcstg. Co.  
Address.....Box 262  
Tel.: 7880.....News Service: AP  
Trans.....SESAC

Pres.....J. M. Soles, Jr.  
Gen. Mgr.....Harry Hyman  
Comm. Mgr.....Phil Rice  
Prog. Dir.....Russ Mellette

### WJAY—Mullins—1949—KBS

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mullins & Marion Bcstg. Co.  
Address.....Highway 76, P. O. Box 41  
Tel.: 3901.....News Service: UP  
Transcription Service.....Lang-Worth, SESAC  
President.....W. G. Smith  
Gen. Mgr.....James F. Ramsey  
Chief Engineer.....George Magera

### WMYB—Myrtle Beach—1954 KBS

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Coastal Carolina Bcstg. Corp.  
Address.....Oak St. at 28th Ave.  
Tel.: 7123.....News Service: UP  
Representative.....Donald Cooke  
Membership.....NAB  
President.....James Olin Tice, Jr.  
Gen., Sta., Sls. Mgr.....J. G. Kenworthy  
Program Director.....Robert Thompson  
Chief Engineer.....Marvin Rivenburgh

### WKDK—Newberry—1946 MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
Address, Trans.....11 Radio Dr.  
News Service.....AP  
Representative.....Interstate United Newspapers  
Transcription Service.....Thesaurus  
Membership.....NAB  
President.....James F. Coggins

### WDIX—Orangeburg—1946 ABN

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WDIX, Inc.  
Address.....Whitman St. Ext.  
Tel.: JE 4-4461.....News Service: AP  
Station Rep.....Devney, Forjoe  
Membership.....NAB  
President.....Charles S. Henerey  
General Manager.....Frank B. Best  
Comm., Sls. Prom. Mgr.....Norman M. Matthews  
Program Director.....Mrs. J. C. Hydrick, Jr.  
Chief Engineer.....William D. Sneed

### WTND—Orangeburg—1948 KBS

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WTND, Inc.  
Address.....1 Memorial Plaza  
Tel.: JE 4-1301.....News Service: UP  
Representative.....Thos. F. Clark  
Membership.....RAB  
Pres., Gen. Manager.....J. I. Sims  
Engineers.....W. L. Styles, I. P. Herrington





**WRHI—Rock Hill—1944**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....York Co. Brcdg. Co.  
Address.....Rock Hill Nat. Bk. Bldg.  
Tel.: 2085.....News Service: AP  
Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.  
Sta. Mgr., Prog. Dir.....Wm. C. Beaty  
Sls. Mgr., Pub. Dir.....H. S. Gault

**WTYC—Rock Hill—1949**

Frequency: 1150 Kc.....Power: 1 Kw. d.  
Owned.....Tri-County Bcstg. Corp.  
Address.....P. O. Box 1091  
Tel.: 3175.....News Service: UP  
Representative.....Indie Sales  
President.....T. Lamar Simmons  
Gen., Sta. Mgr., Prog. Dir.....E. L. Burwell  
Comm. Mgr.....R. F. Adams  
Sls. Prom. Mgr.....Gene Apperson  
Pub. Dir.....Jack Howe  
Chief Engineer.....Ed Roberts

**WSNW—Seneca—1949—KBS**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..Blue Ridge Bcstg. Co., Inc.  
Address.....P. O. Box 443  
Representative.....Best  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....J. A. Gallimore  
Treasurer.....Virginia Gallimore

**WTHE—Spartanburg—1953**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Spartanburg Bcstg. Co.  
Address.....101 Schuyler Bldg.  
Tel.: 3-2727.....News Service: AP  
Trans. Ser.....World  
Membership.....NAB  
Pres., Gen. Mgr.....John K. L. Peterson  
Sta. Mgr., Prog. Dir.....Raymond C Starr  
Commercial Manager.....Ralph Sklar  
Publicity Director.....Lanny Layton  
Sales Prom. Mgr.....Rik Rogers  
Chief Engineer.....Clyde J. McClure

**WORD—Spartanburg—1940**  
**NBC**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Word, Inc.  
Business-Studio Address.....291 E. Main St.  
Tel.: 3-2711.....News Service: AP  
Representative.....Paul H. Raymer  
President.....Irwin Kahn  
Gen. Manager.....W. C. Bochman  
Comm. Manager.....Charles B. Parham  
Program Director.....Buddy Womick  
Chief Engineer.....James L. Tate

**WSPA—Spartanburg—1929**  
**CBS**

Frequency: 950 Kc.....Power: 5000 Watts  
Owned.....Spartan Radiocasting Co.

Business-Studio Address.....224 E. Main St.  
Tel.: 3-3621.....News Service: UP  
Transcription Service.....World  
Membership.....NAB, RAB  
Representative.....Hollingsbery  
President.....Walter J. Brown  
Gen. Manager.....Roger A. Shaffer  
Commercial Manager.....Ross M. Holmes  
Program Director.....Henry Bussey  
Chief Engineer.....H. R. Beckholt

**WFIG—Sumter—1940**  
**MBS-KBS**

Frequency: 1290 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WFIG, Inc.  
Business-Studio Address.....20 N. Main St.  
Tel.: SP 3-7305.....News Service: AP  
Representative.....Joseph Hershey McGillvra  
President.....F. B. Creech, Sr.  
General Manager.....T. Doug Youngblood  
Comm. Manager.....Fulton B. Creech, Jr.  
Program Director.....Kathryn Gaillard  
Chief Engineer.....Richard Elam

**WSSC—Sumter—1953—ABN**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Sumter Inc.  
Address.....East Calhoun St.  
Representative.....Best  
Trans.....World  
Membership.....NAB  
President.....J. A. Gallimore  
General Manager.....Ed Damron  
Comm. Manager.....H. W. Fowler  
Prog., Pub. Director.....Lillian Davis

**WBCU—Union—1949—KBS**

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Bcstg. Co. of Union, Inc.  
Address.....210 East Main St.  
Tel.: 1200.....News Service: AP  
Transcription Service.....World  
Pres., Gen. Mgr.....Edward L. B. Osborne  
V.P., Sec'y.....James F. Coggins  
Program Director.....Ernest Johnson  
Chief Engineer.....Walker Carver

**WALD—Walterboro—1947**

Frequency: 1220 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Walterboro Bcstg. Co.  
Studio Address.....Ft. Benson St.  
Tel.: 3861.....News Service: AP  
Representative.....Don Cook  
General Manager.....Klein B. Beach, Jr.

**WYCL—York—1956**

Frequency: 1580 Kc.....Power: 250 Watts  
Owned.....York-Clover Broadcasting Co.  
Address.....U. S. 321 By Pass  
Tel.: MU 4-4241.....News Service: AP  
President.....C. B. Sigmon  
General Manager.....Harvey Laughter  
Commercial Manager.....Archie Warren  
Prog. Dir.....Larry Bumgardner

# South Dakota

Pop. March 1 (Est.)—715,000; Families—201,000; Lic. Stations—19,  
Sta. CP's—0; Radio Homes—194,000; TV Homes—119,000

## KABR—Aberdeen—1952 KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By: Yankton Bcstg. Co.  
Address: Box 527  
Tel.: 4959 News Service: UP  
Membership: NAB  
Trans.: Standard  
Representative: Bob Dore  
General Manager: Bill Johnson  
Sta. Mgr.: Neal Edwards

## KSDN—Aberdeen—1948 ABN

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By: Aberdeen News Co.  
Tel.: 4573  
Newspaper Affil.: American-News  
Representative: Weed  
Membership: NAB  
President: Henry J. Schmitt  
Gen. Mgr., Pub. Director: Byron McElligott  
Commercial Manager: Russa Osborne  
Program Director: E. C. Pieplow  
Chief Engineer: George Crocker

## KBRK—Brookings—1955 KBS

Frequency: 1430 Kc. Power: 500 Watts  
Owned-Oper By: Brookings Bcstg. Co.  
Address: Northwest Bank Bldg.  
Tel.: 477 News Service: AP  
Transcription Service: World  
Gen., Comm. Mgr.: E. C. Stangland  
Prog. Dir., Chief Eng.: Robert Reimers

## KDSJ—Deadwood—1946

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Oper. By: John, Eli & Harry Daniels  
Address: 745 Main  
Tel.: 186 News Service: UP  
Membership: NAB  
Gen., Bus. Manager: Harry Daniels

## KIJV—Huron—1947 NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: James Valley Bcstg. Co., Inc.  
Bus. Studio Address: 1726 Dakota St.  
Tel.: 765 News Service: UP  
Transcription Service: Thesaurus  
Membership: NAB  
Manager: Max F. Staley  
Comm. Manager: Dwight Coursey

## KORN—Mitchell—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Mitchell Bcstg. Assn.  
Bus. Studio Address: 217-219 N. Main  
Tel.: 621 News Service: UP  
Transcription Service: Lang-Worth

Membership: NAB  
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel  
Comm., Sales Prom. Mgr.: M. Johnson  
Chief Engineer: J. R. Doherty

## KOLY—Mobridge—1956—KBS

Frequency: 1300 Kc. Power: 1 Kw., d.  
Owned: Mobridge Bcstg. Corp.  
Address: 114 Third St. East  
Tel.: 654 News Service: UP  
Trans.: World  
Pres., Mgr.: L. L. Coleman

## KGFX—Pierre—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.  
Owned-Oper. By: Estate of Dana McNeil  
Bus. Studio Address: 203 W. Summit Ave.  
Tel.: 2351 News Service: UP  
Pres., Gen. Mgr.: Ida A. McNeil  
Chief Engineer: Hugo Conrath, Jr.

## KOTA—Rapid City—1936 CBS

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By: Duhamel Ent., Inc.  
Business Address: 524½ 6th St.  
Tel.: FI 2-2000 News Services: UP, AP  
Representative: Headley-Read  
Transcription Service: Capitol  
Membership: NAB, RAB  
President, Gen. Mgr.: Helen S. Duhamel  
Sales Prom. Mgr.: Arthur L. Jones  
Prog., Pub. Dir.: Abner H. George  
Business Manager: William F. Turner  
Farm, Ranch Dir.: Gene Taylor  
Chief Eng.: Robert Musfeldt

## KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Heart of the Black Hills  
Address: P. O. Box 609  
Tel.: FI 2-6050 News Service: UP  
Trans. Ser.: Thesaurus  
General Manager: Eli Daniels

## KELO—Sioux Falls—1937 NBC

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By: Midcontinent Bcstg. Co.  
Bus. Studio Address: Phillips Ave.—8th St.  
Tel.: 4-5841 News Services: UP, AP  
Transcription Service: Standard  
Representative: H-R Reprs., Bulmer & Johnson  
Membership: NAB, RAB  
President: Joe Floyd  
Gen., Comm. Manager: Evans Nord  
Sales Prom. Mgr.: Jack Townsend  
Chief Engineer: Lester Froke

## KIHO—Sioux Falls—1948 MBS

Frequency: 1270 Kc. Power: 1000 Watts



Owned.....Ware Bcstg. Corp.  
 Address .....218 South Main Ave.  
 Tel.: 4-7736.....News Service: UP  
 Representative .....Pearson  
 Trans. Ser. ....World  
 Gen. Mgr.....Robert J. Flynn  
 Comm. Mgr.....Vince Casey  
 Chief Eng.....Roman A. Kramer

News Service .....AP  
 Transc. Service .....Standard, World  
 Representative .....Gill-Perna  
 Membership .....NAB, RAB  
 President.....H. Smith Hagen  
 Gen., Sta., Comm. Mgr.....Ross E. Case  
 Program Director.....Gene Branter  
 Sales Prom. Mgr.....B. J. Kinney

**KISD—Sioux Falls—1948**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KISD, Inc.  
 Bus.-Studio Address.....3631 W. 12 St.  
 Tel.: 4-5571.....News Service: AP  
 Station Representative .....Cooke  
 Pres., Gen. Mgr., Prog. Dir.....Verl Thompson  
 Comm. Manager.....Roland Phillip  
 Sls. Prom. Manager.....Shirli Adams  
 Chief Engineer.....Dick Perry

**KWYR—Winner—1957**

Frequency: 1260 Kc.....Power: 5 Kw., d.  
 Owned.....Midwest Radio Corp.  
 Address.....333 W. Second St.  
 News Services.....UP, AP  
 Manager.....Earl Williams  
 Prog. Dir.....Cliff Pike

**KSOO—Sioux Falls—1927**  
**ABN**

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By.Sioux Falls Bcstg. Asso., Inc.  
 Address.....317 S. Phillips Ave.  
 Tel.: 4-5601.....News Service: AP  
 Membership .....NAB  
 Station Representative.....Avery-Knodel, Inc.  
 President .....Morton Henkin  
 V.P., Gen. Mgr.....George R. Hahn  
 Comm. Mgr.....Orrin Melton  
 Prog. Dir.....Ray Lottesness  
 Chief Engineer.....Max E. Pierce

**KYNT—Yankton—1955—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Yankton Bcstg. Co.  
 Address .....Box 105  
 Tel.: 3623.....News Service: UP  
 Transcription Service .....Thesaurus  
 Representative .....Bob Dore  
 Membership .....NAB, RAB  
 President.....William M. Smith  
 Gen. Mgr., Exec. V.P.....William E. Johnson  
 Chief Engineer.....John C. Briggs

**KWAT—Watertown—1926**  
**MBS-KBS**

Frequency: 950 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Midland Natl. Life Ins. Co.  
 Address .....Box 74

**WNAX—Yankton—1922—CBS**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Peoples Bcstg.  
 Bus.-Studio Address.....3rd & Mulberry Sts.  
 Tel.: 442.....News Services: AP, UP  
 Representative .....Katz  
 Membership .....NAB, RAB  
 V.P., General Manager.....Donald D. Sullivan  
 Resident Manager.....Clair W. Giles  
 Commercial Manager.....Nick Bolton  
 Prom. Mgr., Pub. Dir.....Roland Peterson  
 Program Director.....Jack Vaughn  
 Chief Engineer.....Clifton M. Todd

**Tennessee**

Pop. March 1 (Est.)—3,562,000; Families—974,000; Lic. Stations—101,  
 Sta. CP's—3; Radio Homes—942,000; TV Homes—689,000

**WLAR—Athens—1947**  
**KBS-MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Athens Bcstg. Co.  
 Business-Studio Address.....N. Jackson St.  
 Tel.: 1450.....News Service: UP  
 Newspaper Affil.....Daily Post-Athenian  
 Transcription Service .....Thesaurus  
 Membership .....NAB  
 Gen. Mgr.....William P. Atkins  
 President.....Lowell F. Arterburn  
 Gen., Comm. Mgr.....Buell J. Charles  
 Chief Engineer.....Andrew Bates

Owned. Radiophone Bcstg. Station, WOPI, Inc.  
 Address...Easley-Wright Bldg., 310 State St.  
 Tel.: SO 3730.....News Service: UP  
 Transcription Service .....Lang-Worth  
 Representative .....Burn-Smith  
 Membership .....NAB, RAB  
 Pres., Gen. Manager.....W. A. Wilson  
 Commercial Mgr.....James C. Wilson

**WHLP—Centerville—1955**

Frequency: 1570 Kc.....Power: 1000 Watts, d.  
 Owned.....Tri-County Broadcasting Corp.  
 News Service .....UP  
 Representative .....Hil F. Best  
 Membership .....NAB, RAB

**WOPI—Bristol—1929—NBC**

Frequency: 1490 Kc.....Power: 250 Watts

President.....J. Gil Thompson  
 Gen., Sta., Prom. Mgr.....Earl Carney  
 Comm. Mgr., Prog. Dir.....John C. Kerr  
 Publicity Director.....Louise McCaleb  
 Chief Engineer.....J. W. Chessor

### WAGC—Chattanooga—1946

#### MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WAGC Bcstg. Co.  
 Address.....Hotel Patten  
 Tel.: AM 7-1128.....News Service: UP  
 Representative.....Dora-Clayton  
 Pres.....P. F. Furlow  
 Gen., Sta. Mgr.....John Sanders  
 Prog. Dir.....Gaylord A. McPherson  
 Chief Engineer.....George McMurtrie

### WAPQ—Chattanooga—1934

#### ABN

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....WAPQ Bcstg. Service  
 Business-Studio Address.....New Read House  
 Tel.: AM 6-6141.....News Service: UP  
 Membership.....NAB  
 Representative.....H-R Reps.  
 Pres.....Gordon Gambill  
 Comm. Mgr.....Walter Stamper

### WDEF—Chattanooga—1941

#### NBC

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WDEF Bcstg. Co.  
 Bus-Studio Address.....Volunteer Bldg.  
 Tel.: AM 7-3393.....News Service: UP  
 Transcription Service.....Capitol  
 Representative.....Branham  
 Membership.....NAB, RAB  
 President.....Carter M. Parham  
 Gen. Sta. Comm. Mgr.....Ken Flenniken  
 Pub., Prog. Director.....Kenn Early  
 Chief Engineer.....B. C. Baker

### WDOD—Chattanooga—1925

#### CBS

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WDOD Bcstg. Corp.  
 Address.....Hamilton Natl. Bank Bldg.  
 Tel.: AM 6-5117.....News Service: AP  
 Transcription Service.....Standard, World  
 Representative.....Paul H. Raymer  
 Gen. Mgr.....H. F. Wehrmann  
 Comm. Mgr.....Bryan J. Bush  
 Program Director.....Earnest Feagans  
 Chief Engineer.....Edward Walker

### WDXB—Chattanooga—1948

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....French, Inc.  
 Address.....Dome Bldg.  
 Tel.: AM 6-1114.....News Service: AP  
 Representative.....ForJoe  
 Pres.....Stephen C. French  
 Comm. Mgr.....Luther Wilson

### WMFS—Chattanooga—1951

#### KBS

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....WMFS, Inc.  
 Address.....835 McCallie Ave.  
 Telephone.....6-4146  
 Representative.....Pearson  
 Pres., Gen. Mgr.....B. F. J. Timm  
 Sta., Comm. Mgr., Prog., Pub. Dir....F. Webb

### WMCH—Church Hill—1954

#### KBS

Frequency: 1260.....Power: 1000 Watts  
 Owned-Oper. By.....Thales E. Wallace  
 Address.....P. O. Box 148  
 Tel.: EL 7-2601.....News Service: AP  
 President.....Thales E. Wallace  
 Comm. Manager.....James M. Smith

### WDXN—Clarksville—1954

Frequency: 540 Kc.....Power: 250 Watts, d.  
 Owned.....Clarksville Bcstg. Co., Inc.  
 Address.....Bailey Bldg.  
 Tel.: MI 5-2411.....News Service: UP  
 Membership.....NAB  
 Representative.....Venard, Rintoul & McConnell  
 Gen. Manager.....J. M. Cecil  
 Comm. Mgr.....Charles Malone

### WJZM—Clarksville—1941

#### KBS-MBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Campbell & Shaftall  
 Business-Studio Address.....411 Madison St.  
 Tel.: MI 5-6414.....News Service: AP  
 Membership.....NAB, RAB  
 Representative.....Jack Masla  
 Pres., Gen. Manager.....J. Parry Sheftall  
 Sta. Mgr., Chief Eng.....John Bailey  
 Program Director.....Ernest Simmons  
 Publicity Director.....Richard McCullough  
 Commercial Manager.....Charles Malone  
 Sls. Prom. Mgr.....John Berwind

### WBAC—Cleveland—1945

#### MBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Own-Oper. By.....Fitch & Kile, Inc.  
 Business-Studio Address.....180 Central Ave.  
 Tel.: GR 6-7593.....News Service: UP  
 Pres., Gen., Sta. Mgr.....Thad E. Fitch  
 Prog., Pub. Director.....Paul Kirksey  
 Chief Engineer.....William D. Stuart

### WCLE—Cleveland—1957

#### KBS

Frequency: 1570 Kc.....Power: 1 Kw., d.  
 Owned.....Southeastern Entp.  
 Address.....33 Ocoee St.  
 Telephone.....GR 2-6511  
 Sta., Sls. Mgr.....Bill Stamps



**WCRM—Columbia—1946**  
KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Middle Tenn. Bcstg. Co., Inc.  
Bus.-Studio-Transmitter Address...P. O. Box 71  
Tel.: EV 8-3636.....News Service: AP  
Transcription Service.....World, Thesaurus  
Representative.....Walker  
Membership.....NAB, RAB  
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.  
Prog. Dir.....Dick Davis  
Sls. Prom., Comm. Mgr.....Mel Dugger  
Pub. Director.....Jim Keiran  
Chief Engineer.....Cameron McKay

**WHUB—Cookeville—1940**  
CBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....WHUB, Inc.  
Bus.-Studio Address.....315½ E. Spring  
Tel.: 789.....News Service: UP  
Membership.....NAB, RAB  
Pres., General Manager.....M. L. Medley  
Sta. Mgr.....Stacey Mott  
Chief Engineer.....Claude Haston

**WKBL—Covington—1954**  
KBS

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned...Tipton County Broadcasting Co., Inc.  
Address.....Covington  
Tel.: GR 6-9635.....News Service: AP  
Trans.....Lang-Worth  
Membership.....NAB  
Pres., Gen. Mgr.....Bob Whiteley  
Comm., Sales Prom. Mgr.....Jack Whitehorn  
Program Director.....Dave Stewart  
Publicity Director.....Tim Daniels

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
Owned.....Cumberland Bcstg. Co.  
Address.....Cowan  
Gen. Mgr.....A. D. Smith, Jr.  
Sta. Mgr.....James F. Spencer

**WAEW—Crossville—1952**  
KBS

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By.....WAEW, Inc.  
Address.....P. O. Box 278  
News Service.....UP  
Membership.....RAB  
President, Gen. Mgr.....Arthur Wilkerson  
V.P., Secretary.....Evelyn Wynn  
Comm., Sta. Manager.....Clarence Stinnett

**WDNT—Dayton—1957—KBS**

Frequency: 1280 Kc. Power: 1 Kw., d.  
Owned.....Norman A. Thomas  
Address.....Box 294  
Tel.: 1540.....News Service: AP  
Trans.....Standard

Gen. Mgr.....Jack S. Pullin  
Comm. Mgr.....Vance A. Travis

**WDKN—Dickson—1955—KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Dickson Co. Bcstg. Inc.  
Address.....Box 71  
Tel.: HI 6-2852.....News Service: AP  
Membership.....RAB, NAB  
Pres., Gen., Sta. Mgr.....W. Potts  
Comm., Sls. Prom. Mgr.....Warren Medley  
Program Director.....William Phillips  
Chief Engineer.....Richard D. Essner

**WDSG—Dyersburg—1946**  
KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....State Gazette Bcstg.  
Address.....Box 58  
Tel.: AT 5-1294.....News Service: AP  
V.P., Gen. Mgr.....Robert W. Ward

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc. Power: 500 W., d.  
Owned.....Southern Gen. Bcstg. Co.  
Address.....Cordell Hull Hotel  
Tel.: AT 5-4173.....News Service: UP  
Trans.....Lang-Worth  
Representative.....Best  
Membership.....NAB, RAB  
President.....Hamilton Parks  
Gen. Mgr.....Gene G. Williams  
Comm. Mgr.....Mahlon Greene

**WBEJ—Elizabethton—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned.....WBEJ, Inc.  
Business-Studio Address.....Box 829  
Representative.....Dora-Clayton, Gill-Perna  
News Service.....UP  
Pres.....R. W. Turrentine, Jr.  
Gen., Sta. Mgr.....William E. Hale  
Comm. Mgr.....James P. Austin

**WEMB—Erwin—1956—KBS**

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned.....Max M. Blakemore  
Address.....Snyder Bldg.  
Tel.: 2-2011.....News Service: UP  
Trans.....Thesaurus  
Gen. Mgr.....Max M. Blakemore  
Prog. Dir.....W. B. Early

**WCPH—Etowah—1955**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned-Oper. By.....Morgan Bcstg. Co.  
Address.....109 9th St.  
Transcription.....World  
Representative.....Hil F. Best  
President, Gen. Mgr.....H. J. Morgan

**WEKR—Fayetteville—1948**  
MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts



**Owned-Oper. By**.....Fayetteville Bcstg. Co.  
**Business-Studio Address**.....Box 625  
 Tel.: 1240.....News Service: AP  
**Trans. Ser.**.....Thesaurus  
**Membership**.....NARTB, RAB  
**President**.....John R. Crowder  
**General Manager**.....James Porter Clark  
**Station Manager**.....Jim Tate  
**Program Director**.....Charles W. Shewry  
**Chief Engineer**.....Ernest Tucker

### WAGG—Franklin—1953

**Frequency:** 950 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Williamson County Bcstg.  
**Address**.....Mallory Rd.  
 Tel.: 982.....**News Service:** AP  
**President**.....William Ormes  
**Gen. Mgr., Ch. Engineer**.....Ellis F. Jones, Jr.

### WHIN—Gallatin—1948—KBS

**Frequency:** 1010 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Sumner County Bcstg. Co.  
**Address**.....Box 811  
 Tel.: 1010.....**News Service:** AP  
**Transcription**.....World  
**Membership**.....NAB  
**Gen. Mgr.**.....Charles W. Brewer  
**Asst. Manager**.....Lottie Shaw

### WGRV—Greeneville—1947 MBS-KBS

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Radio Greeneville, Inc.  
**Address**.....Radio Bldg.  
**News Service**.....UP  
**Manager**.....Paul Metcalfe  
**Commercial Manager**.....Hugh Pickel

### WHBT—Harriman—1947 KBS

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Folkways Bcstg. Co., Inc.  
**Address**.....Devonia & Crescent  
 Tel.: 661.....**News Service:** AP  
**Transcription Service**.....Thesaurus  
**Representative**.....Continental  
**Pres., Gen. Mgr.**.....William R. McDaniel

### WIRJ—Humboldt—1949 KBS

**Frequency:** 740 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Gibson Co. Bcstg. Co., Inc.  
**Address**.....210 N. 22nd Ave.  
 Tel.: SU 4-1740.....**News Service:** AP  
**Newspaper Affil.**.....Courier-Chronicle  
**President**.....J. F. Warmath  
**Gen., Sta. Mr.**.....Howard E. Byrum  
**Comm., Sls. Prom. Mgr.**.....Carroll Wilson  
**Prog. Director**.....Bill Carter  
**Chief Engineer**.....Gerald Hicks

### WDXI—Jackson—1948—KBS

**Freq.:** 1310 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Dixie Bcstg. Co.

**Business-Studio Address**.....Williams Bldg.  
 Tel.: 7-9611.....**News Service:** UP  
**Transcription Service**.....World  
**Representative**.....Venard  
**Membership**.....NAB  
**Pres.**.....Aaron B. Robinson  
**Gen. Mgr.**.....Jack Cecil

### WJAK—Jackson—1954

**Frequency:** 1460 Kc.....**Power:** 1000 Watts, d.  
**Owned-Oper. By**.....Jackson Broadcasting Co.  
**Address**.....416 Poplar St.  
 Tel.: 7-7436.....**News Service:** UP  
**Rep.**.....Dora-Clayton  
**Trans.**.....Lang-Worth  
**Membership**.....NAB  
**Pres.**.....Dr. Alexander Leech  
**Gen. Mgr.**.....Robert Blow  
**Comm. Mgr.**.....Bill Winsett  
**Chief Eng.**.....Henry S. Lesh

### WTJS—Jackson—1931—ABN

**Frequency:** 1390 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....The Sun Publishing Co.  
**Bus.-Studio Address**.....Jackson  
 Tel.: 7-3316.....**News Service:** AP  
**Newspaper Affil.**.....Jackson Sun  
**Transcription Service**.....Thesaurus  
**Representative**.....Branham  
**Membership**.....NAB, RAB  
**V.P., Gen. Mgr.**.....A. A. Stone  
**Manager**.....Frank S. Proctor  
**Asst. Mgr.**.....L. R. Brooks  
**Program Director**.....Vince Tapler  
**Chief Engineer**.....James Ellzey

### WCLC—Jamestown—1957 KBS

**Frequency:** 1260 Kc.....**Power:** 1 Kw., d.  
**Owned**.....Jamestown Bcstg. Co.  
**Address**.....Box 415  
 Tel.: TR 9-2825.....**News Service:** UP  
**Gen. Mgr.**.....Clarence Stinnett  
**Comm. Mgr.**.....James Hamby

### WETB—Johnson City—1947

**Frequency:** 790 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Press, Inc.  
**Business Address**.....Press Bldg.  
**News Service**.....AP  
**Representative**.....McGillvra  
**Transcription Service**.....World  
**Membership**.....NAB, RAB  
**President**.....Carl A. Jones  
**Manager**.....Arthur Kelsey

### WJHL—Johnson City—1939 CBS

**Freq.:** 910 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....WJHL, Inc.  
**Business-Studio Address**.....145 W. Main St.  
**News Service**.....AP, UP  
**Representative**.....John E. Pearson  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....W. H. Lancaster, Jr.  
**Sta., Comm. Mgr.**.....K. Marsh

**WKIN—Kingsport—1951**

Frequency: 1320 Kc. Power: 5000 Watts, d.  
 Owned & Operated. WKIN, Inc.  
 Address. Market & Wexler Sts.  
 Tel.: CI 6-8131. News Service: AP  
 Transcription Service. World  
 Representative. Thomas F. Clark  
 Pres., Gen. Mgr. Cy N. Bahakel  
 Sta., Prom. Manager. Phil Bahakel

**WKPT—Kingsport—1940**  
**NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. Kingsport Bcstg. Co., Inc.  
 Business-Studio Address. 222 Commerce St.  
 Tel.: CI 5-4161. News Service: AP  
 Transcription Service. Thesaurus  
 Representative. Burn-Smith  
 Membership. NAB  
 President. C. P. Edwards, Jr.  
 Gen., Sta. Manager. Paul L. Overbay  
 Commercial Mgr. Phil Weaver  
 Program Dir. Martin Karant  
 Chief Engineer. Thomas Phillips

**WBIR—Knoxville—1941**  
**ABN**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. Radio Station WBIR, Inc.  
 Business-Studio Address. 1513 Hutchison Ave.  
 Tel.: 5-8101. News Service: UP  
 Transcription. Thesaurus  
 Membership. NAB, RAB  
 President, Manager. John P. Hart  
 Comm. Mgr. Leon Ridings  
 Program Director. Robert Agee  
 Publicity Director. Robert Wilson  
 Chief Engineer. J. Rex Horton

**WIVK—Knoxville—1953**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Dick Bcstg. Co.  
 Address. 319 N. Gay Street  
 Tel.: 4-3693. News Service: AP  
 Trans. Lang-Worth  
 Membership. NAB, RAB  
 Representative. Walker  
 Pres., Gen., Sta., Sls. Prom. Mgr. J. A. Dick

**WKGN—Knoxville—1946**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By. WKGN Inc.  
 Bus.-Studio Address. Box 1750  
 Tel.: 4-0766. News Service: AP  
 Station Representative. World  
 Gen., Sta., Prog. Dir. Guy L. Smith, III  
 Comm. Manager. Charles Kuhn  
 Chief Engineer. Robert Goodman

**WKXV—Knoxville—1953**  
**KBS**

Frequency: 900 Kc. Power: 1000 Watts, d.

Owner. Knoxville Ra-Tel  
 Address. 411½ W. Main St.  
 Telephone. 4-9866  
 Membership. RAB  
 President. B. L. Boring  
 Comm. Manager. Marvin Thompson  
 Office Manager. Mrs. Willie Day

**WNOX—Knoxville—1921**  
**CBS**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By. Scripps-Howard Radio, Inc.  
 Address. 4400 Whittle Springs Rd. N. E.  
 Tel.: 3-3171. News Service: UP  
 Newspaper Affiliation. News Sentinel  
 Transcription Service. Standard  
 Representative. John Blair  
 Membership. NAB, RAB  
 President. Jack R. Howard  
 Gen., Sta. Manager. R. B. Westergaard  
 Publicity Director. Gene Miller  
 Comm., Sls. Prom. Mgr. O. L. Smith  
 Prog. Director. C. A. McMahon  
 Chief Engineer. Ray Evans

**WATE—Knoxville—1927**  
**NBC**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By. WATE, Inc.  
 Business-Studio Address. 612 Gay St.  
 Tel.: 2-7111. News Service: UP  
 Representative. Avery Knodel  
 Membership. NAB, RAB  
 V.P., Gen. Mgr. W. H. Linebaugh  
 Manager. David H. Carpenter  
 Commercial Manager. J. T. McCloud  
 Program Dir. Wayne Hudson  
 Sales Prom. Mgr., Pub. Dir. Carl Huster  
 Chief Engineer. Fred Andrews

**WLAF—Lafollette—1953**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner. LaFollette Bcstg. Co.  
 Address. Piedmont Hotel  
 Tel.: 1060. News Service: AP  
 Membership. RAB  
 Transcription Service. World, Capitol  
 Gen. Mgr., Chief Eng. Marvin L. Paul  
 Commercial Manager. John H. Farmer

**WDXE—Lawrenceburg—1951**  
**KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Lawrenceburg Bcstg. Co.  
 Address. Locke Bldg.  
 Tel.: SO 2-4411. News Service: UP  
 Trans. Ser. World  
 Membership. NAB  
 Representative. Ayers  
 President. Aaron B. Robinson  
 V.P., Gen. Mgr. Jack Cecil  
 Sta. Mgr. Ken Marston  
 Comm. Mgr. Bud Sawyer  
 Chief Engineer. Phil Kemper

**WCOR—Lebanon—1949—KBS**

Frequency: 900 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Lebanon Bcstg. Co., Inc.  
Address . . . . . Lebanon  
Tel.: 1540 . . . . . News Service: AP  
Pres., Sta. Mgr. . . . . Theo. F. Ezell, Jr.  
Commercial Manager . . . . . Jack Hendrickson

**WLIL—Lenoir City—1950  
KBS**

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
Owner . . . . . WLIL, Inc.  
Address . . . . . P. O. Box 151  
Tel.: 1095 . . . . . News Service: UP  
Representative . . . . . Best  
Membership . . . . . NAB, RAB  
Pres., Gen., Sta. Mgr. . . . . Arthur Wilkerson  
V.P., Office Mgr. . . . . Mrs. Evelyn Wynn  
Commercial Manager . . . . . Lester DeLong

**WJMM—Lewisburg—1947  
MBS-KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Louis D. Lingner  
Address . . . . . East Hill  
Tel.: 780 . . . . . News Service: AP  
Trans. Ser. . . . . World  
Representative . . . . . Hil F. Best  
Membership . . . . . NAB  
Station Manager . . . . . Bob Davidson  
Prog. Dir. . . . . Barbara Matthews  
Chief Engineer . . . . . R. C. Wiley

**WDXL—Lexington—1954  
KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned . . . . . Lexington Bcstg. Co.  
Address . . . . . Broad & Church  
Tel.: WO 8-3500 . . . . . News Service, UP  
Station Representative . . . . . Headley-Reed  
Membership . . . . . NAB  
General Manager . . . . . Ben Enochs  
Comm. Mgr. . . . . Ann Flagg  
Prog. Dir. . . . . Ev Flagg

**WMSR—Manchester—1956**

Frequency: 1580 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Manchester Bcstg. Co.  
Address . . . . . 611 McArthur St.  
Tel.: PA 8-3526 . . . . . News Service: UP  
Trans. . . . . SESAC  
Representative . . . . . Best  
Gen. Mgr. . . . . L. Murray Chumley  
Comm. Mgr. . . . . Jim Webb

**WCMT—Martin—1957**

Frequency: 1410 Kc. . . . . Power: 1 Kw.  
Owned . . . . . J. T. Sudbury  
Address . . . . . Blytheville, Ark.  
Tel.: PO 2-2093 . . . . . News Service: AP  
Membership . . . . . NAB  
Gen. Mgr. . . . . J. T. Sudbury  
Sta. Mgr. . . . . Fred Walker

**WGAP—Maryville—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Aluminum Cities Bcstg. Co.  
Address . . . . . 218 Court St.  
Tel.: YU 3-4310 . . . . . News Service: AP  
Membership . . . . . NAB, RAB  
Transcription Service . . . . . Thesaurus, World  
Representative . . . . . Hil F. Best  
Pres., General Manager . . . . . F. H. Corbett  
Commercial Manager . . . . . Horace McGill  
Prog. Dir. . . . . Ken D. Kribbs  
Publicity Director . . . . . Ken Johnson  
Chief Engineer . . . . . Henry McDonald, Jr.

**WHDM—McKenzie—1954**

Frequency: 1440 Kc. . . . . Power: 500 Watts, d.  
Owned . . . . . Tri-County Bcstg. Co., Inc.  
Address . . . . . Hotel McKenzie  
Tel.: EL 2-3371 . . . . . News Service: AP  
Trans. Ser. . . . . Thesaurus  
Station Rep. . . . . Best  
Pres., Gen. Mgr. . . . . Earl S. Nolting  
Sec'y-Treas. . . . . Gladys Nolting  
Sta. Mgr., Prog. Dir. . . . . Lance Beard  
Comm. Manager . . . . . Irene Morgan  
Chief Engineer . . . . . Martin Dill

**WBMC—McMinnville—1955**

Frequency: 960 Kc. . . . . Power: 500 W., d.  
Owned-Oper. . . . . Cumberland Valley Bcstg. Co.  
Address . . . . . Box 270  
Tel.: 2104 . . . . . News Service: AP  
Transcription Service . . . . . Thesaurus  
President . . . . . Harold Laws  
General Manager . . . . . Franklin H. Brown  
Program Director . . . . . James R. Eastman  
Chief Engineer . . . . . Roy E. Pearsall

**WMMT—McMinnville—1947  
MBS-KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . McMinnville Brdg. Co., Inc.  
Address . . . . . N. Chancery St.  
News Service . . . . . UP  
Transcription . . . . . World  
General Manager . . . . . Royce E. Richards

**KWEM—Memphis—1946**

Frequency: 990 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . . . KWEM, Inc.  
Address . . . . . Box 142  
Telephone . . . . . GL 8-3311  
Representative . . . . . Bernard  
Chairman, Board . . . . . E. D. Rivers, Jr.  
Gen. Mgr. . . . . John R. Barlett  
Comm. Manager . . . . . Kurt Alexander

**WLOK—Memphis—1951**

Frequency: 1480 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . WLOK, Inc.  
Address . . . . . 378 Beale St.  
Tel.: JA 5-7545 . . . . . News Service: UP  
Rep. . . . . Dora-Clayton, Stars National  
Pres. . . . . Jules Paglin  
Gen., Sta., Comm. Mgr. . . . . Eugene P. Weil  
Chief Engineer . . . . . William Jones



### WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.  
 Owned By.....WDIA, Inc.  
 Business-Studio Address.....2074 Union Ave.  
 Tel.: BR 6-2703 News Service: UP  
 Representative.....Pearson  
 Membership.....RAB  
 General Manager.....Bert Ferguson  
 Commercial Manager.....Harold F. Walker

### WHBQ—Memphis—1925 MBS-ABN

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Bus.-Studio Address.....Hotel Chisca  
 Tel.: JA 5-6306 News Service: UP  
 Representative.....H.R.  
 Membership.....NAB, RAB  
 President.....Thomas F. O'Neil  
 Gen., Sta. Mgr.....William H. Grumbles  
 Comm. Mgr.....Max Michel, Jr.  
 Prog. Director.....Charles Sullivan  
 Sales Service Mgr.....Jack Starr  
 Publicity Director.....Gene Roper  
 Chief Engineer.....Welton Roy

### WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Service  
 Address.....972 S. Third St.  
 Tel.: JA 5-8831 News Service: UP  
 Representative.....Dove & Pancoast  
 President.....Sam C. Phillips  
 Gen., Comm. Manager.....William S. Decker, Jr.

### WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Mid-South Bcstg. Corp.  
 Business-Studio Address.....930 Madison Ave.  
 Tel.: JA 7-4422 News Service: UP  
 Reps.....Everett-McKinney  
 Membership.....RAB, NAB  
 President.....P. E. Furlow  
 General Manager.....C. K. Beaver  
 Program Director.....John Carr  
 Commercial Manager.....Allan Avery  
 Chief Engineer.....Ronnie Goss

### WMC—Memphis—1923—NBC

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Memphis Publishing Co.  
 Business-Studio Address.....Third & Madison  
 Tel.: JA 6-7464 News Service: UP  
 News, Affil.....Memphis Pub. Co.  
 Representative.....John Blair  
 Membership.....NAB, RAB  
 President.....Enoch Brown  
 General Manager.....H. W. Slavick  
 Station Manager.....Stan Torgerson  
 Sales Mgr.....Ray Gill  
 Prod. Mgr.....John McIntosh  
 Comm. Mgr.....Ray Gill  
 Pub. Director.....Walter E. Frase  
 Chief Engineer.....E. C. Frase, Jr.

### WMPS—Memphis—1925

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Operated By.....WMPS, Inc.  
 Business-Studio Address.....112 Union Ave.  
 Tel.: JA 5-2663 News Service: UP  
 Trans. Service.....Standard, World, Sesac  
 Representative.....Radio-TV Representatives  
 Membership.....NAB, RAB  
 Pres.....Harold R. Krelstein  
 V.P., Gen. Mgr.....Charles De Vois  
 Program Dir.....W. E. Crump  
 Chief Engineer.....J. G. Deaderick

### WREC—Memphis—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WREC Bcstg. Service  
 Business-Studio Address.....Hotel Peabody  
 News Service.....UP  
 Transcription Service.....Lang-Worth, World  
 Membership.....NAB  
 Representative.....Katz  
 Owner, General Manager.....Hoyt B. Wooten  
 Commercial Manager.....Hollis R. Wooten  
 Program Director.....Jack Michael  
 Chief Engineer.....Wilson Ramey

### WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned.....West Tennessee Bcstg. Co.  
 Address.....Milan Hotel  
 Tel: MU 6-2481 News Service: AP  
 President.....Ben Ivey King  
 Gen., Station Mgr.....Jack Merrill  
 Sales Prom. Mgr.....W. G. Denney  
 Prog. Director.....Billy J. Haney  
 Chief Engineer.....Bill Markham

### WCRK—Morristown—1947 MBS-KBS

Frequency: 1150 Kc. Power: 1 Kw., d.; 500 W., n.  
 Owned-Oper. By.....Cherokee Bcstg. Corp.  
 Bus.-Studio-Transmitter Address.....Radio Center  
 Tel.: 1450 News Service: AP  
 Trans. Ser.....World  
 Representative.....Hal Holman  
 Membership.....RAB  
 General Manager.....Howell Ashford

### WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.  
 Address.....So. Cumberland-Radio Center  
 Tel.: 856 News Service: UP  
 Pres., Gen. Mgr.....George Guertin  
 Comm. Mgr.....Keith Huxley

### WGNS—Murfreesboro—1946 KBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Murfreesboro Bcstg.  
 Address.....Elrod Bldg.  
 News Service.....AP  
 Representative.....Holman  
 Trans. Ser.....Thesaurus  
 Membership.....NAB



President, Gen. Mgr. .... Cecil Elrod, Jr.  
 Sta. Mgr. .... William O. Barry  
 Comm. Mgr. .... Joe Clayton

Comm. Mgr. .... Jim Cooke  
 Chief Eng. .... Homer Cole

**WMTS—Murfreesboro—1953**

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned. .... Arthur D. Smith, Jr.  
 Address. .... 112 N. W. Broad St.  
 Tel.: TW 3-6611. .... News Service: UP  
 Trans. Service. .... Standard, World  
 Representative. .... Best  
 Membership. .... NAB, RAB  
 President, Gen. Mgr. .... A. D. Smith, Jr.  
 Gen., Sta. Mgr. .... Virgil Trimm  
 Commercial Mgr. .... Charles Snoddy  
 Sales Prom. Mgr. .... Ray Duffy  
 Prog. Dir. .... John Hood  
 Pub. Dir. .... Mabel Brock  
 Chief Eng. .... Harry Height

**WNAH—Nashville—1949**  
**MBS-KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Hermitage Bcstg. Corp.  
 Address. .... James Robertson Hotel  
 Tel.: AL 4-7611. .... News Service: UP  
 Representative. .... Continental  
 Pres., Gen. Mgr. .... Van T. Irwin, Jr.  
 Comm. Manager. .... Herman Rippey  
 Program Director. .... Jim Williams  
 Pub Dir. .... Wink Willoughby  
 Chief Engineer. .... Harold Woodard

**WENO—Nashville—1957**

Frequency: 1430 Kc. .... Power: 1 Kw., d.  
 Owned. .... Central Bcstg. Corp.  
 Address. .... Box 5236  
 Tel.: 7-5401. .... News Service: UP  
 Representative. .... Grant  
 Pres., Gen. Mgr. .... H. C. Young, Jr.

**WSIX—Nashville—1927**  
**ABN**

Frequency: 980 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... WSIX, Inc.  
 Address. .... Nashville Trust Building  
 Tel.: AL 5-5431. .... News Service: AP  
 Station Representative. .... H-R, Clarke-Brown  
 Membership. .... NAB  
 Sta., Gen. Mgr. .... E. S. Tanner  
 Comm Mgr. .... Clarence L. Waggoner  
 Program Director. .... Bob Larimer  
 Chief Engineer. .... Charles R. Duke

**WKDA—Nashville—1947**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Capitol Bcstg. Co.  
 Address. .... American Natl. Bank Bldg.  
 Tel.: AL 4-0511. .... News Service: AP  
 Representative. .... Stars National, Inc.  
 Membership. .... NAB, RAB  
 President. .... John W. Kluge  
 Gen., Comm. Mgr. .... Harvey L. Glascock  
 Prog. Director. .... Charles F. Walker  
 Chief Engineer. .... Oscar C. Griffin

**WSM—Nashville—1925—NBC**

Frequency: 650 Kc. .... Power: 50,000 Watts  
 Owned-Operated By. .... WSM, Inc.  
 Bus-Studio Address. .... 7th & Union  
 Tel.: AL 4-5656. .... News Services: AP, INS, UP  
 Representative. .... John Blair  
 Membership. .... RAB, NAB  
 President. .... John H. DeWitt, Jr.  
 Gen. Mgr. .... Bob Cooper  
 Chief Engineer. .... Carl Jenkins  
 Prom. Mgr. .... Royal McCullough

**WLAC—Nashville—1926**  
**CBS**

Frequency: 1510 Kc. .... Power: 50,000 Watts  
 Owned. .... Life & Casualty Insurance Co., Tenn.  
 Bus-Studio Address. .... 159 4th Ave. N.  
 Tel.: AL 6-0161. .... News Service: AP  
 Transcription Service. .... Thesaurus  
 Representative. .... Katz  
 Membership. .... NAB, RAB  
 V. P., Gen. Mgr. .... F. C. Sowell  
 Commercial Manager. .... E. G. Blackman  
 Promotion Manager. .... Thrace Warren  
 Program Director. .... Paul Oliphant  
 Chief Engineer. .... F. D. Binns

**WSOK—Nashville—1951**

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
 Owned. .... Rounsaville of Nashville  
 Address. .... 400 Davidson St.  
 Tel.: CH 2-0489. .... News Service: AP  
 Trans. .... Lang-Worth  
 Representative. .... Gill-Perna, Dora-Clayton  
 Pres., Gen. Mgr. .... Robert W. Rounsaville  
 Comm. Mgr. .... W. D. Salmon

**WMAK—Nashville—1948**

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Volunteer State Bcstg. Co.  
 Address. .... Maxwell House Hotel  
 Tel.: AL 4-3411. .... News Service: UP  
 Station Rep. .... Broadcast Time Sales, Ayers  
 Membership. .... NAB  
 President. .... Howard D. Steere  
 Gen. Mgr. .... Emil J. Popke, Jr.  
 Sta. Mgr. .... Robert Hamilton

**WLIK—Newport—1954—KBS**

Frequency: 1270 Kc. .... Power: 5 Kw., d.  
 Owned. .... WLIK, Inc.  
 Address. .... P. O. Box 270  
 Tel.: 3095. .... News Service: UP  
 Membership. .... RAB, NAB  
 President, Gen. Mgr. .... Arthur Wilkerson  
 V.P., Sta., Comm. Mgr. .... Ira B. Crisp

**WATO—Oak Ridge—1948**  
**MBS**

Frequency: 1490 Kc. .... Power: 250 Watts





**Owned-Operated By**.....WATO, Inc.  
**Address**.....253 E. Main St.  
**Tel.: 5-3535**.....**News Service:** AP  
**Transcription Service**.....World  
**Representative**.....Bob Dore  
**General Manager**.....Sam Thrower  
**Program Director**.....William E. Sorrell  
**Comm. Manager**.....Leonard M. McCoig

**Tel.: 347**.....**News Service:** UP  
**Trans.**.....Thesaurus  
**President**.....Herman Spivey  
**Gen., Sta. Mgr.**.....Willard W. Wilson  
**Prog. Dir.**.....Hugh L. Allen

**WOKE—Oak Ridge—1951**  
**KBS**

**Freq.:** 1290 Kc...**Power:** 1000 W. d., 500 W. n.  
**Owned-Oper. By**.....WOKE, Inc.  
**Address**.....Box 2017  
**Tel.:** 5-1333.....**News Service:** AP  
**Representative**.....Hil F. Best  
**Membership**.....RAB  
**General Manager**.....Virgil Trimm  
**Comm. Mgr.**.....Joe Brewer  
**Program Director**.....Wayne Hannah  
**Chief Engineer**.....Edward Troupe

**WRGS—Rogersville—1954**

**Frequency:** 1370 Kc...**Power:** 1000 Watts, d.  
**Owned-Oper. By**.....Rogersville Bcstg. Co.  
**Address**.....Burem Pike  
**Tel.:** 6491.....**News Service:** UP  
**Transcription Service**.....Thesaurus  
**Rep.**.....Hil F. Best  
**General Manager**.....John E. Beal  
**Commercial Manager**.....Charles W. Beal  
**Sta., Sls. Prom. Mgr.**.....George Beal  
**Pub. Dir., Prog. Dir., Chief Eng.**.....F. A. Berry

**WORM—Savannah—1956**  
**KBS**

**Frequency:** 1010 Kc.....**Power:** 250 W., d.  
**Owned**.....Savannah Bcstg. Service, Inc.  
**Address**.....Savannah, Tenn.  
**Tel.:** 4088.....**News Service:** UP  
**Trans.**.....SESAC  
**President**.....W. L. Barry  
**Gen. Mgr.**.....Neal B. Bunn  
**Comm. Mgr.**.....Paul Rice

**WTPR—Paris—1947—KBS**

**Frequency:** 710 Kc.....**Power:** 250 Watts d.  
**Owner**.....Paris Bcstg. Co.  
**Address**.....No. Poplar St.  
**Tel.:** 1700.....**News Service:** UP  
**Trans. Service**.....World  
**Representative**.....Venard, Rintoul & McConnell  
**Membership**.....NAB  
**President, Gen. Mgr.**.....A. B. Robinson  
**Sta. Mgr.**.....Joe P. Van Dyke  
**Commercial Manager**.....D. A. Drumm  
**Prog., Pub. Dir.**.....Verne A. Brooks  
**Chief Engineer**.....Don Somerville

**WSEV—Sevierville—1955**

**Frequency:** 930 Kc.....**Power:** 5 Kw., d.  
**Owned-Oper. By**.....Smoky Mountain Bcstg. Co.  
**Address**.....Box 192  
**Tel.:** 2844.....**News Service:** UP  
**Membership**.....RAB, NAB  
**President**.....James McAfee  
**Gen., Sta., Comm. Mgr.**.....Hugh Trotter  
**Sales Promotion Mgr.**.....Frank Prater  
**Traffic Manager**.....Malcolm Hodges  
**Publicity Director**.....Peggy Shanton  
**Chief Engineer**.....Jim Price

**WKSR—Pulaski—1947—ABN**

**Frequency:** 1420 Kc.....**Power:** 1000 Watts  
**Owned**.....Richland Broadcasting Co.  
**Address**.....Jones Bldg.  
**Tel.:** 1066.....**News Service:** UP  
**Transcription**.....Thesaurus  
**Representative**.....John M. Clarke Co.  
**Pres., Gen., Sta. Mgr.**.....John R. Stephens  
**Commercial Manager**.....Mrs. Alene Cane  
**Sales Prom. Mgr.**.....Norris Hammond  
**Program Director**.....George Martin  
**Publicity Director**.....Jack Melby  
**Chief Engineer**.....N. G. Morgan

**WHAL—Shelbyville—1946**  
**MBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Shelbyville Bcstg. Co., Inc.  
**Address**.....P. O. Box 241  
**Tel.:** 1400.....**News Service:** UP  
**V.P., Gen. Mgr.**.....Charles Christian

**WTRB—Ripley—1954—KBS**

**Frequency:** 1570 Kc.....**Power:** 250 Watts  
**Owned**.....Lauderdale Bcstg.  
**Address**.....113 E. Washington St.  
**Tel.:** 1060.....**News Service:** UP  
**Rep.**.....Hil F. Best  
**Gen. Mgr.**.....Colonel L. B. Fuqua  
**Comm. Mgr.**.....Charles Thompson  
**Program Director**.....Virginia Harrison  
**Chief Engr.**.....Jim Edwards

**WEPG—South Pittsburgh**  
**1954—KBS**

**Frequency:** 910 Kc.....**Power:** 500 Watts, d.  
**Owned**.....Marion County Broadcasting Service  
**Address**.....Box 8  
**Tel.:** TE 7-6185.....**News Service:** UP  
**Transcription**.....World  
**President, Gen., Sta. Mgr.**.....Eaton P. Govan, Jr.  
**Comm., Sales Prom. Mgr.**.....Vivette B. Govan  
**Chief Engineer**.....William H. Dunn

**WRKH—Rockwood—1957**

**Frequency:** 580 Kc.....**Power:** 500 W., d.  
**Owned**.....Roane Bcstg. Co.  
**Address**.....Rockwood

**WSMT—Sparta—1953**

**Frequency:** 1050 Kc.....**Power:** 1000 Watts d.



Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
 Address.....Highway 42  
 Tel.: 3751.....News Service: UP  
 Transcription.....World  
 President.....Sam J. Albritton  
 Gen., Comm. Mgr.....Van L. Slack

**WDBL—Springfield—1950**  
**KBS**

Frequency: 1590 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By.....Springfield Bcstg. Co., Inc.  
 Address.....P. O. Box 464  
 Tel.: 1287.....News Service: UP  
 Transcription Service.....World, Thesaurus  
 Membership.....NAB  
 Gen. Mgr.....W. N. Locke

**WDEH—Sweetwater—1955**  
**KBS**

Frequency: 800 Kcs.....Power: 1 Kw., d.  
 Owned-Oper. By.....WDEH, Inc.  
 Address.....Highway 11  
 News Service.....UP  
 Transcription.....Thesaurus  
 Owners.....A. D. Smith, Jr., & F. Mullinax  
 Manager.....Lewis Penuel

**WJIG—Tullahoma—1947**  
**KBS**

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Radio Tullahoma  
 Business Address.....West Side Drive  
 Tel.: GL 5-2607.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 President.....M. Davidson Smith III

Gen. Comm. Mgr.....Henry Beam  
 Prog. Dir.....Joe Hathcock  
 Chief. Eng.....W. C. Spraggins

**WENK—Union City—1946**  
**KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Union City Bcstg. Co.  
 Address.....Wenk Bldg.  
 Tel.: 1240.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Vernard  
 President, Gen. Mgr.....Aaron B. Robinson  
 Sta. Mgr., Comm. Mgr.....E. B. Fritts  
 Prog. Pub. Dir.....William King  
 Chief Engineer.....Charles Holland

**WTUC—Union City—1956**

Frequency: 1580 Kc.....Power: 250 W., d.  
 Owned.....Obion County Bcstg. Co.  
 Address.....227 S. 2nd St.  
 News Service.....AP  
 Trans.....Lang-Worth  
 Representative.....Besf  
 Gen. Mgr.....Louis C. Wrather  
 Comm. Mgr.....David J. Capps

**WCDT—Winchester—1948**  
**ABN-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Franklin County Radio & Bcstg. Co.  
 Address.....P. O. Box 1103  
 Tel.: WO 2-2201.....News Service: UP  
 Membership.....NAB  
 Man.....Harry W. Sullivan

**Texas**

Pop. March 1 (Est.)—9,268,000; Families—2,668,000; Lic. Stations—232,  
 Sta. CP's—9; Radio Homes—2,602,000; TV Homes—2,030,000

**KNIT—Abilene—1957**

Frequency: 1280 Kc.....Power: 500 W., d.  
 Owned.....Key City Bcstrs.  
 Address.....Box 383  
 Tel.: OR 4-7211.....News Service: AP  
 Gen. Mgr.....Howard Barrett  
 Sls. Mgr.....Forest Lane

**KRBC—Abilene—1936—ABN**

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Abilene Radio & TV  
 Business Address.....4510 S. 14th St.  
 Tel.: 2-8491.....News Service: AP  
 Representative.....Paul H. Raymer  
 Membership.....NAB, RAB  
 President, Gen. Mgr.....Dale Ackers  
 Station Manager.....Carroll Lee

**KWKC—Abilene—1948—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Citizens Bcstg. Co.  
 Bus.-Studio Address.....2500 Butternut

Tel.: OR 3-2545.....News Services: AP, UP  
 Transcription Service.....World  
 Rep.....Venard, Rintoul & McConnell, Melville  
 Membership.....NAB  
 General Manager.....A. C. Etter

**KOPY—Alice—1947**

Frequency: 1070 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Alice Bcstg. Co.  
 Business Address.....Box 731  
 Tel.: MO 4-4324.....News Service: AP  
 Representative.....Stars National  
 Membership.....RAB  
 General Manager.....Robert I. Grimes

**KVLF—Alpine—1947**  
**KBS-MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Big Bend Bcstrs.  
 Business Address.....Box 779  
 Tel.: TE 7-2144.....News Service: UP  
 Representative.....Hil F. Best



Pres., Gen., Sta., Comm. Mgr. Gene Hendryx  
 Program Director Phil Wayne  
 Chief Engineer Sherman Newsom

### KAMQ—Amarillo—1947 MBS

Frequency: 1010 Kc. Power: 5000 Watts d.,  
500 Watts n.

Owned Top of Texas Broadcasting Co., Inc.  
 Address 1301 Polk Street  
 Tel.: DR 2-6543 News Service: AP  
 Trans. Thesaurus  
 Representative Venard, Rintoul & McConnell  
 President Hoyt Houck  
 General Manager Robert Houck  
 Sta., Comm., Prom. Mgr. George Oliver  
 Prog. Webster Smith  
 Chief Engineer Richard Hedgecock

### KFDA—Amarillo—1933 ABN

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. Lone Star Bcstg. Corp.  
 Bus. Studio Address 3500 Tee Anchor Blvd.  
 Tel.: DR 4-1637 News Service: AP  
 Representative Raymer  
 President Charlie Jordan  
 Gen. Manager Bob Zellermyer  
 Prog. Dir. Bill Rogers

### KLYN—Amarillo—1947

Frequency: 940 Kc. Power: 1000 Watts  
 Owned-Oper. By Nichols-Whitney Bcstg. Co.  
 Address Box 2387  
 Tel.: DR 2-6773 News Service: AP  
 Station Director Joe S. Ramay  
 Chief Engineer Eugene Fennimore

### KGNC—Amarillo—1922—NBC

Frequency: 710 Kc. Power: 10,000 Watts  
 Owned-Oper. By Plains Radio Bcstg. Co.  
 Address 2000 N. Polk St.  
 Tel.: DR 4-4601 News Services: UP, AP, INS  
 Newspaper Affil. Globe-News  
 Transcription Service World  
 Representative Katz  
 Membership NAB, RAB  
 President B. E. Walker  
 General Manager Wes Izzard  
 Comm. Manager Leon Krupp  
 Station Mgr. Jack D. Liston  
 Prog. Dir. Bill Lane  
 Chief Engineer W. H. Torrey

### KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W., d.  
 Owned-Operated By R. D. Hollingsworth  
 Address 233 Paramount Bldg.  
 Tel.: DR 4-5235 News Service: AP  
 Representative Melville  
 President R. D. Hollingsworth  
 Comm. Man. Don Hodges

### KZIP—Amarillo—1955—KBS

Frequency: 1310 Kc. Power: 1 Kw. d.

Owned-Oper. By Panhandle Bcstg. Co.  
 Address 808 Charlotte St.  
 News Service AP  
 Reprs. Broadcast Time Sales, Dora-Clayton  
 General Manager Ray Winkler

### KACT—Andrews—1955 KBS

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Joseph E. Young  
 Address P. O. Box 638  
 Tel.: LA 3-2845 News Service: AP  
 Transcriptions World  
 Co.-Oner, Gen. Mgr., Ch. Eng. J. E. Young  
 Promotion Manager Jacqueline Young  
 Sales Promotion Manager Weldon Kidd

### KBUD—Athens—1948—KBS

Frequency: 1410 Kc. Power: 250 Watts  
 Owned Henderson Cty. Bcstg. Co.  
 Address Box 309  
 Tel.: 2277 News Service: UP  
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

### KALT—Atlanta—1950—KBS

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Ark-La-Tex Bcstg. Co.  
 Address Box 289  
 Transcription Service World  
 Tel.: 900 News Service: AP  
 Representative Hil F. Best  
 Membership NAB  
 President Herman H. Wommack, Jr.  
 Gen., Sta. Mgr., Chief Eng. David A. Wommack  
 Commercial Manager A. N. Dowd  
 Program Director George D. Wommack  
 Publicity Director Jeane Wommack

### KNOW—Austin—1927—ABN

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Pioneer Bcstg. Co., Inc.  
 Address 520 Capital Nat. Bank Bldg.  
 Tel.: GR 2-6213 News Service: AP  
 Station Rep. Pearson  
 Membership NAB  
 President Wendell Mayes  
 Gen., Sta. Mgr. Louis R. Cook  
 Commercial Mgr. M. H. Coleman  
 Program Dir. Harvey R. Boyd  
 Chief Engineer J. E. Lewis

### KTBC—Austin—1939—CBS

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By The LBJ Company  
 Bus. Studio Address P. O. Box 1155  
 Tel.: GR 2-2424 News Service: UP  
 Representative Raymer  
 Chairman of the Board Claudia T. Johnson  
 Pres., Gen. Mgr. J. C. Kellam  
 Sales Manager O. P. (Bob) Bobbitt  
 Sales Prom. Mgr. Charles Brooks  
 Program Director Cactus Fryor  
 Pub. Dir. Elmo Brown  
 Chief Engineer Ben Hearn

**KTXN—Austin—1947**

Frequency 1370 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Radio Austin, Inc.  
 Address ..... 1211 E. 6th St.  
 Tel.: GR 7-4476 ..... News Service: UP  
 Representative ..... National Time Sales  
 President ..... Robert Pinkerton  
 V. P. .... Ed Pool  
 Gen. Mgr. .... Joe A. Roddy, Jr.  
 Chief Engineer ..... Ed Pool

**KVET—Austin—1946—MBS**

Frequency: 1300 Kc. .... Power: 1 Kw.  
 Owned ..... Austin Bcstg. Corp.  
 Address ..... Box 1116  
 Tel.: GR 8-8521 ..... News Service: UP  
 Representative ..... Forjoe, Clarke Brown  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr. .... Willard Deason  
 Commercial Mgr. .... H. W. Dunlop  
 Nat. Reg. Sales ..... Dave Smith  
 Chief Engineer ..... Willis Morter

**KRUN—Ballinger—1947**  
KBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Central West Bcstg.  
 Address ..... Box 351  
 Tel.: 3151 ..... News Service: AP  
 Representative ..... Best, Melville  
 General Manager ..... R. F. McGarvey  
 Comm. Mgr. .... Clayton Jay

**KIOX—Bay City—1947**  
MBS-KBS

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Bay City Bcstg. Co.  
 Business Address ..... Box 1391  
 Tel.: CI 5-4642 ..... News Service: UP  
 President ..... J. G. Long  
 Gen., Station Manager ..... Harry L. Becker  
 Comm. Mgr. .... Don Rhea  
 Chief Eng. .... Robert H. Hemphill

**KREL—Baytown—1947**

Frequency: 1360 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... E. O. Roden & Assoc.  
 Business Address ..... Box 419  
 Tel.: 8211 ..... News Service: UP  
 Representative ..... Hil F. Best  
 President ..... E. O. Roden  
 Vice President ..... W. I. Dove  
 Gen. Man. .... Zane D. Roden

**KFDM—Beaumont—1924**  
ABN

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Beaumont Bdcstg. Corp.  
 Address ..... P. O. Box 2950  
 Tel.: TE 8-4731 ..... News Service: UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Peters, Griffin, Woodward, Inc.  
 Membership ..... NAB  
 President ..... D. A. Cannon

Gen. Mgr. .... C. B. Locke  
 Comm. Mgr. .... Ed E. Carroll  
 Program Director ..... Dick McAdoo  
 Publicity Director ..... H. F. Caldwell  
 Chief Eng. .... Harold W. Bartlett

**KJET—Beaumont—1947**

Frequency: 1380 Kc. .... Power: 1 Kw., d.  
 Owned ..... KPBB Bcstg. Corp.  
 Address ..... P. O. Box 2673  
 Tel.: TE 2-0201 ..... News Service: UP  
 Station Rep. .... Forjoe  
 Membership ..... NAB  
 Transcription ..... Capitol  
 V. P., Gen., Comm. Mgr. .... Walter L. Rubens

**KRIC—Beaumont—1938**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... The Enterprise Co.  
 Bus.-Studio-Trans. Address ..... 3130 Blanchette  
 Tel.: TE 3-9421 ..... News Service: AP  
 Newspaper Affiliation ..... "Enterprise", "Journal"  
 Representative ..... Branham  
 Transcription ..... World  
 President ..... E. C. Davis  
 General Manager ..... Frank Dusenbury  
 Sls. Prom. Mgr. .... Tom Vaccarello  
 Prog. Dir. .... Neal Merritt

**KTRM—Beaumont—1947**

Frequency: 990 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... KTRM, Inc.  
 Business-Studio Address ..... 230 Orleans St.  
 Tel.: TE 2-8478 ..... News Service: AP  
 Rep. .... Adam Young, Clarke Brown  
 Pres., Gen. Mgr. .... Jack Neil  
 Sta., Comm. Manager ..... Roy D. Shotte

**KIBL—Beeville—1949**

Frequency: 1480 Kc. .... Power: 250 Wts.  
 Owned-Oper. By ..... Bee Bdcstg. Co.  
 Address ..... P. O. Box 650  
 Tel.: FL 8-2197 ..... News Service: AP  
 Membership ..... TAB  
 General Manager ..... John D. Rossi  
 Comm. Manager ..... James M. Goodman  
 Chief Engineer ..... H. E. Bertram

**KBST—Big Spring—1936**  
ABN

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Big Spring Bcstg. Co.  
 Bus.-Studio Address ..... 702 Johnson St.  
 Tel.: 4-6391 ..... News Service: AP  
 Representative ..... Pearson  
 President ..... William J. Wallace  
 Sls. Prom., Pgr. Dir., Pub. Dir. .... J. N. Young, Jr.  
 Chief Engineer ..... Andrew M. Jones

**KHEM—Big Spring—1956**

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
 Owned ..... Elm Bcstg. Corp.  
 Address ..... Settles Hotel  
 Tel.: AM 4-2524 ..... News Service: AP  
 Representative ..... Thomas F. Clark



Membership ..... NAB  
Gen. Mgr. .... Walt Lawson

### **KTXC—Big Spring—1949** **MBS-KBS**

Frequency: 1400 Kc. .... Power: 100 Watts  
Owned-Oper. By ..... Big State Bdcstg. Co.  
Address ..... Big Spring City Park  
Tel.: AM 4-4201 ..... News Service: AP  
Rep. .... Hil F. Best  
Membership ..... NAB  
President, Gen. Mgr. .... V. T. Anderson  
Exec. V.P. .... E. W. Anderson

### **KFYN—Bonham—1948—KBS**

Frequency: 1420 Kc. .... Power: 250 Watts d.  
Owned-Oper. .... Charles L. & Jessie Mae Cain  
Bus. Studio Address ..... 903 E. Fourth St.  
Tel.: JU 3-3151 ..... News Service: UP  
President, Gen. Mgr. .... Charles Cain  
Assistant Manager ..... Jessie Mae Cain

### **KHUZ—Borger—1947—MBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KHUZ, Inc.  
Business Address ..... 1431 Clayton St.  
Tel.: BR 3-3744 ..... News Service: UP  
Transcription Service ..... SESAC, World  
Membership ..... NAB  
President ..... R. G. Hughes  
Sta. Mgr., Prog., Pub. Dir. .... Jack Roberts  
Comm., Sls. Prom. Mgr. .... Louis W. Roberts  
Chief Engineer ..... Herman Krejger

### **KNEL—Brady—1933—KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Ruth Burns  
Business-Studio Address ..... Gibbons Bldg.  
Telephone ..... 77  
Representative ..... Hil F. Best  
President ..... Gene M. Burns  
Commercial Manager ..... J. S. Sloane

### **KSTB—Breckenridge—1947** **KBS**

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Hugh M. McBeath  
Business-Studio Address ..... 1301 West Wheeler  
Tel.: HI 9-4355 ..... News Service: UP  
Station Rep. .... Best  
Gen. Mgr. .... Hugh M. McBeath  
Comm. Mgr. .... Sid Foster  
Prog. Dir. .... Lon Williams

### **KWHI—Brenham—1947** **KBS**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Tom S. Whitehead  
Business Address ..... 108½ Main St.  
Membership ..... NAB  
Manager ..... Tom S. Whitehead  
Commercial Manager ..... J. C. Price

### **KTFY—Brownfield—1949**

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Terry Cty. Bdcstg. Co.  
Address ..... Drawer 1032  
Tel.: 2111 ..... News Service: AP  
Trans. Service ..... Standard, Thesaurus  
Membership ..... NAB  
Representative ..... Hil F. Best  
Pres., Sta., Gen. Comm. Mgr. .... Mike A. Barrett  
Assistant Manager ..... E. Crawford Taylor

### **KBOR—Brownsville—1949** **ABN-KBS**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Brownsville Bcstg. Co.  
Address ..... Box 472  
Tel.: LI 2-5677 ..... News Service: AP  
Trans. Service ..... World  
Representative ..... Best  
Pres., Gen., Sta. Mgr. .... M. J. Wilson  
Commercial Manager ..... Vance C. Wilson  
Prog., Pub. Dir. .... Lula Ward  
Chief Engineer ..... Willis A. Wilson

### **KBWD—Brownwood—1941** **MBS-KBS**

Freq.: 1380 Kc. .... Power: 1 Kw., d.: 500 W., n.  
Owned-Oper. By ..... Brown County Bcstg. Co.  
Business-Studio Address ..... 800 Hawkins St.  
Tel.: 2401 ..... News Service: AP  
Representative ..... Avery-Knodel  
Transcription ..... Lang-Worth  
Membership ..... NAB  
Pres., Gen. Manager ..... Wendell Mayes  
Commercial Manager ..... Fred Perry

### **KEAN—Brownwood—1953**

Frequency: 1240 Kc. .... Power: 100 Watts  
Owned-Oper. By ..... KEAN Radio Corp.  
Address ..... 2220 Fisk Ave.  
Tel.: 4372 ..... News Service: AP  
Transcription ..... Lang-Worth  
Representative ..... Best  
President ..... J. H. Childs  
Manager ..... Eddy Farren  
Program Director ..... Cile Farren

### **KORA—Bryan—1947—MBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Bryan Bcstg. Co.  
Bus. Studio Address ..... 310 E. 25th St.  
Tel.: TA 3-1240 ..... News Service: UP  
Station Rep. .... Best  
Trans. .... World, SESAC  
Membership ..... NAB  
President ..... David C. Jones, Jr.  
Sta., Comm. Manager ..... Roy Greer  
Chief Eng. .... James L. Harvey

### **WTAW—Bryan—1922—KBS**

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... WTAW Bcstg.  
Bus. Studio Address ..... 3307 College Ave.  
Tel.: VI 6-4012 ..... News Service: AP





Gen. Mgr. .... Elsie Patranella  
Prog. Mgr. .... Art Holt  
Chief Engineer .... Kenneth Young

**KMIL—Cameron—1955**

Frequency: 1330 Kc. .... Power: 500 W., d.  
Owned .... Milam Bcstg. Ltd.  
Address .... Box 832  
Tel.: 456 .... News Service: AP  
Trans. .... World  
Gen. Mgr. .... Milton F. Brown  
Sta. Mgr. .... Esther Belle White

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By .. Walter and Roy Herbert  
Address .... 104 S. 5th St.  
Tel.: TR 6-2210. .... News Service: AP  
General Manager .... Walter Herbert  
Commercial Manager .... Roy W. Herbert

**KGAS—Carthage—1955**

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned .... T. F. Alford, et al  
Address .... 107½ North St. Mary  
Tel.: 876 .... News Service: AP  
Representative .... Hil F. Best  
Membership .... NAB  
General Manager .... Bev E. Brown  
Prog. Dir. .... J. C. Kelly  
Chief Engineer .... J. W. Hancock

**KDET—Center—1949**

Frequency: 930 Kc. .... Power: 1000 Watts d.  
Owned-Operated By .. Center Bcstg. Co., Inc.  
Address .... 205 Austin St.  
Tel.: LY 8-3305. .... News Service: UP  
Transcription Service .... Sesac  
Representative .... Gill-Perna, Clarke Brown  
Gen. Mgr. .... Tom E. Foster  
Prog. Dir. .... Charles Hancock  
Chief Engineer .... Harlan Riley

**KCTX—Childress—1947  
MBS-KBS**

Frequency: 1510 Kc. .... Power: 250 Watts d.  
Owned-Oper. By .. Golden West Bcstg. Co., Inc.  
Bus-Studio. Address .... 200 Main St.  
Tel.: WE 7-2563. .... News Service: AP  
Transcription Service .... World  
Representative .... Hil F. Best  
President .... R. Malone Hagan  
General Manager .... George E. Morey

**KCAR—Clarksville—1955  
KBS**

Frequency: 1350 Kc. .... Power: 500 Watts d.  
Owned-Operated By .... KCAR, Inc.  
Address .... Box 609  
Tel.: 58. .... News Service: AP  
Representative .... Best  
Manager .... Paul H. Daniels  
Program Manager .... Jerry MacVarley

**KCLE—Cleburne—1947**

Frequency: 1120 Kc. .... Power: 250 Watts d.

Owned-Oper. By .... Marti, Inc.  
Address .... 919 N. Main  
Tel.: 5-6643. .... News Service: AP  
Representative .... Hil F. Best  
Membership .... NAB, RAB  
Pres., Gen., Sta. Mgr. .... George W. Marti  
Commercial Mgr. .... John Marti  
Sales Prom. Mgr. .... Frank H. Hardgrove  
Program Director .... D'Voe Lee Smith  
Pub. Dir. .... John S. Butner  
Chief Engineer .... George W. Marti

**KVLB—Cleveland—1954  
KBS**

Frequency: 1410 Kc. .... Power: 500 Watts  
Owned-Oper. By .... Cleveland Bcstg. Co.  
Address .... Box 487  
Transcription .... World  
Tel.: 692. .... News Service: AP  
General Manager .... Harvard C. Bailes  
Program Director .... Glen Dodson  
Sales Manager .... H. C. Bailes

**KSTA—Coleman—1947—KBS**

Frequency: 1000 Kc. .... Power: 250 Watts d.  
Owned-Oper. By .. Coleman County Bcstg. Co.  
Business Address .... Box 432  
Tel.: 8406. .... News Service: UP  
Transcription Service .... World  
Representative .... Melville  
Manager .... Floyd Shelton  
Comm. Manager .... Paul Johnson

**KVMC—Colorado City—1950  
KBS**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
Owned .... Colo. City Bcstg. Co.  
Address .... Box 990  
News Service .... AP  
Trans. Ser. .... World  
Representative .... Best  
Pres., General Manager .... Eldon Mahon  
Comm. Mgr. .... Lyle Shuman  
Sta. Mgr., Chief Eng. .... P. A. Richardson

**KMCO—Conroe—1951**

Frequency: 900 Kc. .... Power: 500 Watts d.  
Owned .... Montgomery County Bcstg. Co.  
Address .... 324½ N. Main  
Tel.: PL 6-4466. .... News Service: AP  
Transcription .... Standard  
Rep. .... Hil F. Best  
Membership .... NAB  
President .... Reagan Smith  
Gen., Sta., Comm., Mgr. .... David L. Oglesby  
Sls. Prom. Mgr. .... J. R. Johnson  
Pub. Dir. .... Hal Coley  
Chief Engineer .... John W. Neathery, Jr.

**KATR—Corpus Christi—1944**

Frequency: 1030 Kc. .... Power: 50 Kw. d.  
Owned .... Broadcasters, Inc.  
Address .... Box 898  
Tel.: TU 4-5258. .... News Service: AP  
Representative .... Weed  
Pres. .... Glenn E. Alexander



Gen., Sales Prom. Mgr. . . . . Harry H. Hayes  
Sta. Mgr., Program Dir. . . . . Edward W. Dunn  
Chief Engineer . . . . . Paul Waller

**KCCT—Corpus Christi—1954**

Frequency: 1150 Kc. . . . . Power: 1,000 Watts d.  
Owned & Oper. By . . . . . International Radio Co.  
Address . . . . . 403 South Staples  
Tel.: TU 4-2426 . . . . . News Service: AP  
Representative . . . . . O'Connell, Tracy Moore  
Membership . . . . . RAB  
President . . . . . Dr. H. P. Garcia  
Gen. Mgr., Chief Eng. . . . . Mike Ferdin

**KEYS—Corpus Christi—1941**

Freq.: 1440 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Nueces Bcstg. Co.  
Address . . . . . P. O. Box 1460  
Tel.: TU 2-7411 . . . . . News Service: UP  
Representative . . . . . Avery Knodel  
General Manager . . . . . E. C. Hughes  
Sta., Mgr. . . . . Allan Dale  
Comm. Mgr. . . . . Marion B. Keck  
Chief Engineer . . . . . Harold Griffith

**KRYS—Corpus Christi—1927**  
NBC

Frequency: 1360 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . South Texas Broadcasting  
Address . . . . . P. O. Box 6218  
Telephone . . . . . UL 2-7341  
Representative . Peters, Griffin, Woodward, Inc.  
Transcription . . . . . Standard  
Membership . . . . . RAB  
Gen. Man. . . . . A. C. Lloyd, Jr.  
Program Director . . . . . Bob Plase

**KSIX—Corpus Christi—1947**  
ABN-CBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Corpus Christi Bdstg. Co., Inc.  
Address . . . . . Show Room Bldg.  
Tel.: TU 4-1616 . . . . . News Service: AP  
Representative . . . . . Forjoe, Clarke Brown  
Membership . . . . . NAB, RAB  
Pres., Gen., Sta. Mgr. . . . . Vann M. Kennedy  
Commercial Mgr. . . . . Charles R. Manning  
Program Director . . . . . Eugene M. Looper  
Pub. Dir. . . . . M. L. Kennedy  
Chief Eng. . . . . Eric Beals

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . KUNO Radio  
Address-Trans. Loca. . . . . 406 19th St.  
Tel.: TU 4-5203 . . . . . News Service: AP  
Representative . . . . . Everett-McKinney, Inc.  
Pres., Gen. Man. . . . . L. C. Smith  
Commercial Mgr. . . . . Herb Garrett

**KAND—Corsicana—1937**  
KBS

Owned-Operated By . . . . . Alto, Inc.

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Bus.-Studio Address . . . . . 609 W. 7th Ave.  
Tel.: TR 4-7421 . . . . . News Service: AP  
Representative . . . . . Branham  
Membership . . . . . NAB  
President . . . . . R. E. Lee Glasgow  
General Manager . . . . . Luther A. Johnson, Jr.

**KIVY—Crockett—1949**  
KBS

Frequency: 1290 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Pioneer Bcstg. Co.  
Address . . . . . Box 670  
Tel.: 222 . . . . . News Service: AP  
Pres. Gen., Sta. Mgr., Prog. Dir. . . . . J. H. Gibbs  
Comm., Prom. Mgr., Chief Eng. . . . . Bill Carter

**KCFH—Cuero—1949**

Frequency: 1600 Kc. . . . . Power: 500 Watts d  
Owned-Oper. By . . . . . DeWitt Cty. Bcstg. Co.  
Tel.: CU 5-3430 . . . . . News Service: UP  
Rep. . . . . Best  
General Manager . . . . . A. M. Respondek

**KXIT—Dalhart—1948—KBS**

Frequency: 1410 Kc. . . . . Power: 500 Watts, d.  
Owned-Oper. By . . . . . Dalhart Broadcasters  
Address . . . . . Box 1350  
Tel.: 740 . . . . . News Service: UP  
Representative . . . . . Best  
Transcription Service . . . . . World  
Manager . . . . . R. J. Beller

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New York 20, N. Y.



### WFAA—Dallas—1922 NBC-ABN

Frequency ..... 820 Kc., 570 Kc.  
 Power ..... 50,000 W., 5000 W.  
 Owned-Oper. By ..... A. H. Belo Corp.  
 Business-Studio Address... Young & Houston Sts.  
 Tel.: RI 1-9631 ..... News Services: AP, UP  
 Newspaper Affil. .... Morning News  
 Representative ..... Edward M. Petry  
 Membership ..... NAB, RAB  
 President ..... E. M. Dealey  
 Director ..... Alex Keese  
 Manager ..... Karl Lambertz  
 Comm. Mgr. .... George K. Utley  
 Sales Prom. Mgr. .... Nancy Cook  
 Publicity Director..... Barbara Elam  
 Prog. Dir. .... William Crowdus  
 Chief Engineer..... Jim Webb Cooper

### KGKO—Dallas—1953

Freq.: 1480 Kc.. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By ..... Lakewood Bcstg. Co.  
 Address ..... P. O. Box 11747  
 Tel.: DA 1-6441 ..... News Service: UP  
 Representative ..... Forjoe  
 President ..... W. L. Pickens  
 General Manager..... T. A. (Buddy) Harris  
 Prog. Dir. .... Marion Hunter

### KIXL—Dallas—1947

Frequency: 1040 Kc....Power: 1000 Watts d.  
 Owned-Operated By... Variety Bcstg. Co. Inc.  
 Business-Studio Address... 1401 S. Akard St.  
 Tel.: RI 1-5016..... News Service: AP  
 Transcription Service..... Standard, Capitol.  
 Membership ..... NAB, RAB  
 Rep..... H-R, Clarke Brown  
 President ..... Lee Segall  
 General Mgr..... Bill Morgan  
 Prog. Dir..... Don Robinson  
 Chief Engineer..... Bob E. Tripp

### KLIF—Dallas—1947

Freq.: 1190 Kc.... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... McLendon Investment Corp.  
 Business-Studio Address... 2104 Jackson St.  
 Tel.: RI 2-7121..... News Services: INS, UP  
 Membership ..... NAB, RAB  
 President. .... B. R. McLendon  
 Station Mgr..... Dale Drake  
 Program Director..... Ken Knox  
 Chief Engineer..... Glenn Callison

### WRR—Dallas—1920—MBS

Frequency: 1310 Kc....Power: 5000 Watts  
 Owned-Oper. By..... City of Dallas  
 Business Address..... Fair Park  
 Tel.: TA 3-6101..... News Service: UP  
 Representative ..... Avery-Knode

# When You Look To The Fabulous North Texas Market

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## WFAA RADIO 820 KC & 570 KC WFAA-TV CHANNEL 8 BASIC ABC

Dallas

Represented by Edward Petry & Company



Membership ..... NAB, RAB  
 Gen., Mgr., Chief Engr. .... Durward Tucker  
 Comm. Mgr. .... Patricia Chandler  
 Sales Prom. Mgr. .... Charles Frauman  
 Program Director. .... Richard Weeks

### KRLD—Dallas—1926—CBS

Frequency: 1080 Kc. .... Power: 50,000 Watts  
 Owned ..... Dallas Times Herald Radio  
 Address ..... Herald Square  
 Tel.: RI 2-6811. .... News Services: AP, UP, INS.  
 Trans. Service ..... Standard, Thesaurus  
 Representative ..... Branham  
 Membership ..... NAB  
 President ..... Clyde W. Rembert  
 Sta. Mgr., Gen., Comm. Mgr. .... W. A. Roberts  
 Sales Prom. Mgr. .... Lloyd Price  
 Program Director ..... Ted Parrino  
 Chief Engineer ..... B. B. Honeycutt

### KSKY—Dallas—1941

Frequency: 860 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... SKY Bcstg. Service  
 Address ..... Hotel Stoneleigh  
 Tel.: RI 2-6193. .... News Service: UP  
 General Manager ..... A. L. Chilton  
 Comm., Prom. Manager ..... R. G. Terrill  
 Prog. Dir. .... Andy Bell  
 Chief Engineer ..... Morris M. Ming

### KDLK—Del Rio—1946—KBS

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Del Rio Bcstg. Co.  
 Business Address ..... P. O. Box 1162  
 Tel.: 5-2431. .... News Service: UP  
 Station Manager ..... Don R. Howard, Jr.

### KDSX—Denison-Sherman 1948

Frequency: 950 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... KDSX, Inc.  
 Address ..... P. O. Box 263, Denison  
 Tel.: HO 5-1600. .... News Service: AP  
 Sta. Rep. .... Melville  
 President, Gen. Mgr. .... B. V. Hammond, Jr.  
 Station Mgr. .... L. L. Hendrick  
 Comm. Mgr., Sales Prom. Mgr. .... Bill Jaco  
 Station Director ..... William A. Duke

### KDNT—Denton—1938—KBS

Freq.: 1440 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By ..... Harwell V. Shepard  
 Address ..... Radio Center Bldg.  
 Tel.: DU 2-4144. .... News Service: UP  
 Membership ..... NAB, RAB  
 Trans. .... Thesaurus  
 Owner & Manager ..... Harwell V. Shepard

### KSPL—Diboll—1957

Frequency: 1260 Kc. .... Power: 1 Kw.  
 Owned ..... Arthur Temple, Jr.  
 Address ..... Box 336  
 Tel.: DI 4551. .... News Service: UP  
 Trans. .... Thesaurus  
 Prod. Dir. .... Don Weir

### KDDD—Dumas—1947—KBS

Frequency: 800 Kc. .... Power: 250 Watts d.

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**MAXIMUM  
IMPACT**  
 At Less Cost  
 Per 1000

*than to any other full-time  
radio station in Texas*

N.C.S. No. 2

KRLD, 50,000 watts, is the radio service of The Dallas Times Herald, owners and operators of KRLD-TV, telecasting with maximum power from atop Texas' tallest tower.  
 John W. Runyon, Chairman of the Board      Clyde W. Rembert, President

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY



Owned-Oper. By...North Plains Bcstg. Corp.  
 Address.....Box 337  
 Tel.: WE 3-4141.....News Service: AP  
 Representative.....Hil F. Best  
 Gen., Sta. Mgr.....Ken Duke  
 Comm. Manager.....John James

Owned-Oper. By.....KEPO, Inc.  
 Address.....2419 N. Piedras St.  
 Tel.: LO 5-6231.....News Service: UP  
 Representative.....Bolling  
 General Manager.....Joe Thompson  
 Prog. Dir.....Ron Chrisco

**KEPS—Eagle Pass—1957**  
**KBS**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
 Owned.....E. J. & W. J. Harpole  
 Address.....209 Adams St.  
 Tel.: 966.....News Service: AP  
 Gen. Mgr.....E. J. Harpole  
 Comm. Mgr.....John D. Costello

**KROD—El Paso—1940—CBS**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned.....El Paso Times, Inc.  
 Address.....2201 Wyoming St.  
 Tel.: KE 2-6551.....News Service: AP  
 Membership.....NAB, RAB  
 Trans.....Lang-Worth  
 Representative.....Branhm  
 Pres.....D. D. Roderick  
 General Manager.....Val Lawrence  
 Station Mgr.....Bruce Barnard  
 Comm. Manager.....Tom Wiseheart  
 Program Director.....Marlin Haines  
 Chief Eng.....Ed Talbott

**KERC—Eastland—1953**  
**KBS**

Frequency: 1590 Kc.....Power: 500 Watts d.  
 Owned.....Tri-Cities Bcstg. Co., Eastland  
 Address.....P. O. Box 590  
 Tel.: 102.....News Service: AP  
 Trans. Ser.....Capitol, Thesaurus  
 Representative.....Hil F. Best  
 General Manager.....Hugh Neeld  
 Commercial Manager.....Ralph Ross  
 Chief Engineer.....Dale Chick

**KSET—El Paso—1949—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Rio Grande Bcstg. Co.  
 Address.....904 Magoffin  
 Tel.: KE 2-4974.....News Service: AP  
 Representative.....Melville, McGavren-Quinn  
 Transcription Service.....Capitol, World  
 Membership.....RAB  
 President.....Fred Hervey  
 General Manager.....Tom R. McKenna  
 Sta. Mgr., C.E., Prog. Dir.....Ed Sullivan

**KURV—Edinburg—1947**

Frequency: 710 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KURV, Inc.  
 Address.....2 Miles N. Hwy.  
 Tel.: DU 3-2777.....News Service: UP  
 Rep.....William G. Rambeau  
 President.....Rogers Kelley  
 Gen. Mgr., Comm. Mgr.....J. M. McDonald  
 Chief Engineer.....Edgar McBurney

**KTSM—El Paso—1929—NBC**

Frequency: 1380 Kc...Power: 1000 d., 500 n.  
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.  
 Bus-Studio Address.....801 N. Oregon St.  
 Tel.: KE 2-5423.....News Service: UP  
 Transcription Service.....Thesaurus  
 Rep.....George P. Hollingbery  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Karl O. Wyler  
 Sta. Mgr.....Jack B. Chapman  
 Publicity Director.....Jack Elliott  
 Prog. Dir.....Rudy Tellez

**KULP—El Campo—1948**

Frequency: 1390 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..Wharton County Bcstg. Co.  
 Business Address.....Box 1390  
 Tel.: LI 3-3303.....News Service: UP  
 Transcription Service.....Thesaurus  
 President.....Culp Krueger  
 Station, Comm. Manager.....V. Frank Jones  
 Sales Prom. Mgr.....Bob Harris  
 Chief Engineer.....Joe H. Miller

**KPSO—Falfurrias—1953**  
**KBS**

Frequency: 1260 Kc.....Power: 500 Watts d.  
 Owned & Oper. By.....KPSO, Ltd.  
 Address.....Box 307  
 Tel.: 555.....News Service: AP  
 Transcription.....Lang-Worth  
 General Manager.....Bob Hicks  
 Comm. Manager.....Jack La Vrier

**KELP—El Paso—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....KELP Radio Corp.  
 Address.....4530 Delta St.  
 Tel.: KE 3-3658.....News Service: UP  
 Representative.....Adam Young  
 President.....Joseph Harris  
 Sta. Mgr.....Herb Golombeck  
 Comm. Manager.....Donald W. Ripley  
 Program Director.....Jack Reynolds  
 Chief Eng.....Bill Bowen

**KFLD—Floydada—1951**  
**KBS**

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Operated By...West Texas Bcstrs. Inc.  
 Address.....P. O. Box 1006  
 Tel.: YU 3-2841.....News Service: AP  
 Transcription Service.....Standard  
 Representative.....Continental

**KHEY—El Paso—1957**  
**ABN-MBS**

Frequency: 690 Kc.....Power: 10,000 Watts





President.....B. A. Robertson  
 Gen. Man.....Glen Amburn  
 Program Director.....Pauline Webb

**KFST—Ft. Stockton—1954**  
**KBS**

Frequency: 860 Kc.....Power: 250 Watts  
 Owned.....KFST, Inc.  
 Address.....Box 651  
 Tel.: ED 6-2228.....News Service: AP  
 Representative.....Hil F. Best  
 Pres.....George Baker  
 Gen., Sta. Mgr.....H. Dennis Fisher  
 Prog. Dir.....James Fromme, Jr.  
 Chief Eng.....Martin Baze, Jr.

**KCUL—Fort Worth—1949**

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.  
 Owned.....Dalworth Broadcasting Co.  
 Address.....3607 Camp Bowie Blvd.  
 Tel.: ED 6-5641.....News Service: AP  
 Representative.....Charles Bernard  
 President.....Kurt A. Meer  
 Comm. Mgr.....S. J. Spiegel  
 Program Director.....S. S. Barondess  
 Publicity Director.....Ron Hall  
 Chief Engineer.....Jack Lemons

**KFJZ—Fort Worth**

Frequency: 1270 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Tarrant Bcstg. Co.  
 Business-Studio Address.....4801 W. Freeway  
 Tel.: PE 7-6631.....News Service: AP  
 Representative.....John Blair  
 Membership.....RAB, NAB  
 Pres., Gen. Mgr.....Gene L. Cagle  
 V. P., Sta. Mgr.....Charles B. Jordan  
 Comm. Mgr., Prom. Mgr.....Clyde D. Pemberton  
 Program Director.....Dave Naugle  
 Chief Engineer.....James T. Peterson

**KJIM—Fort Worth—1947**

Frequency: 870 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Blue Bonnet Bcstg. Corp.  
 Bus.-Studio Address.....2212 East 4th St.  
 Tel.: ED 6-7175.....News Service: INS  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr., Comm. Mgr., J. H. Speck  
 Sales Prom. Mgr.....Dave Schribner  
 Prog. Dir.....Walt Jones  
 Chief Engineer.....Chester Grubbs

**KNOK—Fort Worth—1946**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Assoc. Broadcasters  
 Business-Studio Address.....P. O. Box 7116  
 Telephone.....TE 1-1278  
 Representative.....Stars National  
 President.....John W. Kluge  
 Gen. Man.....Stewart J. Hepburn

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KXOL, Inc.

Bus.-Studio Address....3004 W. Lancaster St.  
 Tel.: ED 5-9511.....News Service: AP  
 Representative.....Avery-Knodel  
 Membership.....NAB, RAB  
 President.....Wendell Mayes  
 Gen., Sta. Mgr.....E. Fletcher  
 Comm. Mgr.....Hewel Jones  
 Prom. Mgr., Pub. Dir.....Jerry Hahn  
 Prog. Dir.....Bill Enis  
 Chief Eng.....J. R. Crouse

**WBAP—Fort Worth—1922**  
**NBC-ABN**

Frequency.....820 Kc., 570 Kc.  
 Power.....50,000 W., 5,000 W.  
 Owned-Oper. By.....Carter Publications, Inc.  
 Business Address.....Fort Worth  
 Tel.: JE 6-1981.....News Service: AP  
 Newspaper Affiliation.....Star Telegram  
 Trans. Service.....World  
 Representative.....Peters, Griffin, Woodward, Inc.  
 Membership.....NAB  
 President.....Amon Carter, Jr.  
 Gen., Sta. Manager.....George Cranston  
 Commercial Manager.....Roy Bacus  
 Program Director.....A. M. Woodford  
 Chief Engineer.....R. C. Stinson

**KNAF—Fredericksburg—1947**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.  
 Business-Studio Address.....P. O. Box 311  
 Tel.....311  
 Representative.....Hil F. Best  
 Membership.....NAB  
 President.....Arthur Stehling  
 Gen. Mgr.....Norbert A. Fritz  
 Program Director.....Alene Fritz

**KBRZ—Freeport—1952—KBS**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Sta. KBRZ, Inc.  
 Address.....Box 1077  
 Tel.: 3-2655.....News Service: AP  
 Representative.....Best  
 President.....William D. Schueler  
 Sta., Gen. Manager.....Kenneth Ferguson

**KGAF—Gainesville—1947**  
**KBS**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Gainesville Bcstg. Co.  
 Address.....P. O. Box 222  
 Tel.: HO 5-5546.....News Service: AP  
 Representative.....Clyde Melville  
 President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.  
 Comm. Mgr.....Earl Leonard  
 Chief Eng.....J. O. Miller

**KGBC—Galveston—1947**

Frequency: 1540 Kc..Power: 1 Kw. d., 250 n.



Owned-Oper. By...The Galveston Bcstg. Co.  
Business-Studio Address.....715 Marine Ave.  
Tel.: SO 3-4329.....News Service: AP  
Station Representative.....John E. Pearson  
Membership.....NAB, RAB  
Owner, Manager.....James W. Bradner, Jr.  
Comm. Mgr.....Louis F. Johnson  
Prog. Dir.....Louis Jay  
Chief Engineer.....Luke Stripling

**KLIE—Galveston—1922**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Island Bcstg. Co.  
Address.....6002 Broadway  
Tel.....5-6676  
Gen. Mgr.....Robert L. McClellan  
Sales Mgr.....M. E. Griffin

**KSIJ—Gladewater—1949**

Frequency: 1430 Kc. . . Power: 1000 Watts d.  
Owned-Oper. By.....Gladewater Bcstg. Co.  
Address.....T. W. Lee Bldg.  
Tel.: 2181.....News Service: UP  
Representative.....Hil F. Best  
Manager.....C. A. Lee  
Program Director.....Ted Williford  
Chief Engineer.....Lloyd Johnson

**KCTI—Gonzales—1947—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Gonzales Bcstg. Co.  
Business Address.....Box 158  
Tel.: 770.....News Service: AP  
Representative.....Cooke  
Gen. Mgr.....Lawrence M. Walshak  
Comm. Mgr.....Frank Wilson, Jr.

**KSWA—Graham—1948—KBS**

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Webb Enterprises  
Address.....Box 1050  
Tel.: LI 9-1330.....News Service: UP  
Trans.....SESAC  
Station Rep.....Clyde Melville  
General Manager.....Gilbert Webb  
Comm. Mgr.....James Cates

**KBCS—Grand Prairie—1957**

Frequency: 730 Kc.....Power: 500 W., d.  
Owned.....Three Cities Radio, Inc.  
Address.....109 W. Main St.  
Tel.: AN 4-1515.....News Services: AP, INS  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....E. N. Bodine  
Comm. Mgr.....C. R. Sargent  
Prog. Dir.....Byron Harrison  
Chief Engineer.....Carl W. Bell

**KGVL—Greenville—1946**

KBS

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....KGVL, Inc.  
Address.....1400 Wolfe City Drive  
Tel.: GL 5-1400.....News Service: AP  
Representative.....Pearson

Pres., Gen. Manager.....Leo Hackney  
Program Director.....James D. Jones  
Chief Engineer.....Homer Huddleston

**KCLW—Hamilton—1946**

Frequency: 900 Kc.....Power: 250 Watts, d.  
Owned.....Coy Perry  
Address.....Box 592  
Tel.: 500.....News Service: UP  
Transcription.....World  
Representative.....Keystone  
Membership.....NARTB  
Owners.....Coy Perry, C. M. Hatch  
Gen., Comm. Mgr.....Dick Meehan  
Prog. Dir., Chief Eng.....Carl Knelly

**KGBT—Harlingen—1941**

CBS

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.  
Owned-Oper. By...Harbenito Radio Co., Inc.  
Address.....P. O. Box 711  
Representative.....H.R. Clarke Browne  
President.....McHenry Tichenor  
Gen. Mgr.....Troy McDaniel  
Sta. Mgr.....Otis Shumate

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Henderson Bcstg. Co.  
Business-Studio Address.....P. O. Box 311  
Representative.....Best  
News Service.....AP  
Transcription Service.....World, SESAC  
President.....Roy B. Cannon  
General Manager.....Cliff Crawford

**KWRD—Henderson—1956**

Frequency: 1470 Kc.....Power: 500 W., d.  
Owned.....Wes Dean & Co.  
Address.....Box 219  
Tel.: 2324.....News Service: UP  
Representative.....Continental  
Manager.....Wes Dean

**KPAN—Hereford—1948**

KBS

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....KPAN Bcstrs.  
Address.....Box 868  
Tel.: 860.....News Service: AP  
Representative.....Best  
President.....Marshall Formby  
General Manager.....Clint Formby  
Commercial Manager.....Chris Clark

**KHBR—Hillsboro—1948**

KBS

Frequency: 1560 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Hill County Bcstg. Co.  
Station Rep.....Best, Melville  
Tel.: 2-3431.....News Service: UP  
Transcription.....World  
General Manager.....Nelson W. Galle

**KCOH—Houston—1948**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Call of Houston Inc.  
 Business-Studio Address. 1 Main St.  
 Tel.: CA 4-1888. News Service: UP  
 Representative. John E. Pearson  
 Membership. NAB  
 Owner, Gen. Manager. Robert C. Meeker  
 Comm. Manager. Hal Wallace

**KILT—Houston—1948**

Frequency: 610 Kc. Power: 5 Kw.  
 Owned. McLendon Corp.  
 Address. 902 Texas Ave.  
 Tel.: CA 7-1161. News Service: UP  
 Representative. Blair  
 Membership. RAB  
 Gen. Mgr. Bill Weaver  
 Comm. Mgr. Jack Lee  
 Prog. Dir. Bob Stevens  
 Pub. Dir. Elliot Field  
 Chief Engineer. Glenn Cook

**KNUZ—Houston—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By. Veterans Bestg. Co.  
 Address. 4701 Caroline St., Box 2135  
 Tel. JA 3-2581  
 Representative. For Joe  
 Trans. World  
 Membership. NAB, RAB  
 President. Max H. Jacobs  
 Gen., Sta. Mgr. David Morris  
 Commercial Manager. Forrest Patton  
 Sls. Prom. Mgr., Prog. Dir. Ken Grant  
 Publicity Director. Doris D. McCall  
 Chief Engineer. J. E. Martin

**KPRC—Houston—1925—NBC**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By. The Houston Post Co.  
 Address. P. O. Box 1234  
 Telephone. MA 9271  
 Newspaper Affil. Post  
 Membership. NAB, RAB  
 Representative. Edw. Petry & Co.  
 Gen. Mgr. Jack Harris  
 Sta. Mgr. Jack McGraw

**KTHT—Houston—1944—MBS**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By. Texas Radio Corp.  
 Business Address. 4005 Travis St., Box 3011  
 Tel.: JA 3-5535. News Service: AP  
 Membership. RAB  
 Representative. Adam Young  
 V.P., Gen. Mgr. Sam H. Bennett  
 Commercial Mgr. Frank Stewart

**KTRH—Houston—1930—CBS**

Frequency: 740 Kc. Power: 50,000 Watts  
 Owned-Operated By. KTRH Bdcstg. Co.  
 Address. Rice Hotel  
 Tel.: CA 7-4361. News Services: AP, INS  
 News, Affil. The Chronicle  
 Transcription Service. SESAC

Representative. Peters, Griffin, Woodward  
 Membership. NAB, RAB  
 President. B. F. Orr  
 General Manager. W. C. Bryan  
 Bus. Mgr. Tom Jacobs  
 Sales Manager. Larry Rasco  
 Sls. Prom. Mgr. Byron Beasley  
 Program Director. Tim Osborne  
 Engineer. Lester Mullan

**KXYZ—Houston—1930—ABN**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By. Houston Bdcstg.  
 Address. Gulf Bldg.  
 Tel.: CA 2-6151. News Services: UP, AP  
 Representative. Avery-Knodel  
 Membership. NAB, RAB  
 Pres., General Manager. Fred Nahas  
 Station Manager. Ted Hills  
 Program Director. Ken Duran  
 Prom., Pub. Director. Ken Collins  
 Comm. Mgr. Dick Morrison  
 Chief Engineer. Gerald R. Chinski

**KYOK—Houston—1947**

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned. KYOK, Inc.  
 Address. 613 Preston St.  
 Tel.: CA 7-3108. News Service: UP  
 Rep. Stars National, Dora-Clayton, Melville  
 President. Jules J. Paglin  
 General Manager. Stanley W. Ray, Jr.  
 Station Manager. Bruno Leonardt

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**KSAM—Huntsville—1938**  
KBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Huntsville Bcstg. Co.  
Address.....Box 312  
Tel.: GA 5-2651.....News Service: AP  
Transcription Service.....Capitol  
General Manager.....Jack Nichols

**KEBE—Jacksonville—1946**  
KBS

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KEBE, Inc.  
Address.....Box 1071  
News Service.....UP  
President, Gen. Mgr.....Mrs. Leita M. Laurie  
Commercial Manager.....Jerry D. Spencer  
Prog., Pub. Dir.....Ben Erle Laurie

**KTXJ—Jasper—1948**  
KBS

Frequency: 1350 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Jasper Bcstg. Co.  
Address.....P. O. Box 6090  
Tel.: 580.....News Service: AP  
President.....Joe J. Fisher  
Gen., Station Mgr.....H. G. Pendergast  
Commercial Manager.....L. G. Robinson  
Program Dir.....James Brasher  
Chief Engineer, Pub. Dir.....Fred B. Smith

**KMBL—Junction—1950—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Kimble County Bcstg. Co.  
Address.....Flat Rock Lane  
Tel.....70  
General Mgr.....Farrell M. Brooks

**KAML—Kenedy-Karnes City**  
1954—KBS

Frequency: 990 Kc.....Power: 250 W., d.  
Owned.....The Camel Co.  
Address.....Box 990, Kenedy  
Tel.: OL 9-2990.....News Service: AP  
Representative.....Avery Knodel  
Membership.....NAB  
President.....Charles W. Balthrope  
Station Manager.....Ed C. Balthrope  
Sales Manager.....J. Harold Ray  
Program Director.....Chuck Martin  
Chief Engineer.....Bill Porter

**KERB—Kermit—1950—KBS**

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KERB, Inc.  
Address.....Hwy. 302  
Telephone.....3481  
Transcription Service.....Thesaurus, SESAC  
Representative.....Best, Melville  
Membership.....NAB  
President.....E. S. Walden  
Sales Manager.....Ernie Allen

**KERV—Kerrville—1948**  
KBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Kerrville Bcstg. Co.  
Address.....P. O. Box 791  
Tel.: CL 7-4003.....News Service: AP  
Transcription Service.....World  
Station Rep.....Best  
Mgr.....Albert F. Mason  
Sls. Mgr.....C. L. McClish  
Prom. Mgr.....C. L. McClish  
Chief Eng.....Clyde Jones

**KOCA—Kilgore—1936—KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Sta. KOCA, Inc.  
Address.....102½ E. North St.  
Telephone.....2001  
President.....Roy G. Terry  
Gen., Manager.....H. A. Degner  
Commercial Manager.....Joe Mainz

**KLEN—Killeen—1955**  
MBS-KBS

Frequency: 1050 Kc.....Power: 250 W., d.  
Owned-Operated By.....Highlite Bcstg Co.  
Address.....Box 935  
Tel.: ME 4-3181.....News Service: AP  
Pres., Gen. Mgr.....A. W. Stewart  
Program Director.....Doris Crowe  
Comm. Mgr.....Ladelle Drake  
Ch. Eng.....Billy Francis

**KINE—Kingsville—1948**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KINE, Inc.  
Address.....205 E. King Ave.  
Tel.: 2-2822.....News Service: UP  
Representative.....Hil F. Best  
Membership.....NAB  
Pres.....James H. Clement  
General Manager.....Ben A. Glusing  
Comm., Sta. Mgr.....Eston R. Pace  
Chief Eng.....R. T. Whitaker

**KPET—Lamesa—1946—KBS**

Frequency: 690 Kc.....Power: 250 Watts  
Owned.....Lamesa Broadcasting Co.  
Address.....502 S. First  
Telephone.....690  
Membership.....NAB  
President.....R. O. Parker  
General Manager.....Bob Bradbury

**KCYL—Lampasas—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lampasas Bcstg. Co.  
Address.....H'way 281  
Tel.: CH 2-3671.....News Service: UP  
Trans. Ser.....Lang-Worth  
Representative.....Best  
Pres., Gen. Mgr.....V. Dean Turner



### KVOZ—Laredo—1952 MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned. Border Broadcasters, Inc.  
Address. P. O. Box 1498  
Tel.: 3-4396. News Service: AP  
Rep. Pearson  
General Manager. Burney Jones  
Comm. Mgr. Neil Gilligan, Jr.  
Chief Engineer. Frank Manuel

### KLVT—Levelland—1949 KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned. Herald Broadcasting Co.  
Address. Box 866  
Tel.: TW 4-3134. News Service: AP  
Transcription. Thesaurus  
Membership. NAB  
Gen. Mgr. Gil. W. Patschke  
Commercial Manager. Barney Chadwick  
Program Director. M. Dwayne Grimes

### KVOW—Littlefield—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Southwestern Bcstrs.  
Business Address. Littlefield  
Owners. J. B. McShan, J. C. Rothwell  
General Manager. J. B. McShan

### KETX—Livingston—1957

Frequency: 1440 Kc. Power: 1 Kw., d.  
Owned. Polk County Bcstg. Co.  
Address. Box 1118  
Tel.: 789. News Service: AP  
Trans. Thesaurus  
Pres., Gen. Mgr. Harold J. Haley  
Sta., Sales Prom. Mgr. Wiley K. Poston  
Comm. Mgr. Eugene Hanson

### KFRO—Longview—1934 ABN-KBS

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By. Voice of Longview  
Address. Curtis Bldg., P. O. Box 792  
Tel.: PL 3-4461. News Service: AP  
Transcription Service. Lang-Worth  
Representative. Donald Cooke  
Membership. NAB, RAB  
President. James R. Curtis  
Commercial Mgr. John Allen  
Program Director. Howard Kuhn  
Chief Engineer. Leslie Hellum

### KLTI—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By. LeTourneau Radio Corp.  
Address. P. O. Box 1866  
Tel.: PL 8-4496. News Service: AP  
Trans. Ser. World

Representative. Pearson  
President. R. G. LeTourneau  
Gen., Comm. Mgr. Bob Geerdes  
Chief Eng. Brad Redfearn

### KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts  
Owned. Western Bcstg.  
Address. Box 270  
Tel.: SH 4-4567. News Service: UP  
Sta. Rep. Broadcast Time Sales, Clarke Brown  
Membership. NAB  
Gen. Manager. D. P. Pinkston  
Nat'l Sls. Mgr. Paul C. Turpen  
Comm. Mgr. Hal Ragan  
Prog. Dir., Chief Engineer. Wes Youngblood

### KDUB—Lubbock—1954

Frequency: 1340 Kc. Power: 250 Watts  
Owned & Oper. By. Texas Telecasting Inc.  
Address. 7400 College Avenue  
Tel.: SH 4-2345. News Services: AP, INS  
Representative. Branham  
Membership. NAB, RAB  
Transcription. Standard  
Pres., Gen. Manager. W. D. Rogers  
Station Manager. John Kreiger  
Nat. Sales Mgr. E. A. Hassett  
Program Director. Eddie Gale  
Publicity Director. Duncan Ellison  
Chief Engineer. Rudy Starnes

### KCBD—Lubbock—1946—NBC

Frequency: 1590 Kc. Power: 1000 Watts  
Owned. Bryant Radio & Television, Inc.  
Address. P. O. Box 1507  
Tel.: SH 4-1414. News Services: UP, AP  
Transcription Service. Standard  
Representative. Raymer  
Membership. NAB, RAB  
President. Joe H. Bryant  
Gen. Mgr. Gerald H. Sanders  
Comm. Mgr. George L. Tarter  
Program Director. Al Goodnight  
Sales Prom. Mgr. Ray Poindexter  
Chief Engineer. Frank Lee

### KFYO—Lubbock—1927—CBS

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. Plains Radio Bcstg. Co., Inc.  
Business-Studio Address. 914 Ave. J  
Tel.: PO 5-5567. News Services: AP, UP  
Newspaper Affil. Avalanche Journal  
Representative. Katz  
Membership. NAB, RAB  
President. W. B. Walker  
Gen., Sta. Mgr. Gordon Thompson  
Sales Prom. Mgr. Dan Tarpley  
Prog. Dir., Pub. Dir. Robert A. Nash  
Chief Engineer. W. S. Bledsoe

### KSEL—Lubbock—1946—ABN

Freq. 950 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By. Lubbock Bcstg. Co.



Business Address.....1916 Avenue Q  
 Tel.: PO 3-0484.....News Service: AP  
 Representative.....Rambeau, Melville  
 President.....Walter G. Russell  
 Gen., Sta. Mgr., Pub. Dir.....M M. Rochester  
 Comm., Sales Manager.....R. C. Hughes  
 Prog. Director.....D. G. Opheim  
 Chief Engineer.....Roger V. Hively

### **KLLL—Lubbock—1953** **KBS-MBS**

Frequency: 1460 Kc.....Power 1000 Watts d.  
 Owned-Oper. By. R. B. McAllister, G. F. Mapes  
 Address.....2001 Great Plains Life Bldg.  
 Tel.: PE 3-1911.....News Service: UP  
 Representative.....Indie  
 Pres., Gen. Manager.....R. B. McAllister  
 Station Manager.....E. E. Mark  
 Comm. Mgr.....Lowell Cato  
 Sales Prom. Mgr.....Wendell Bagwell  
 Chief Eng.....Alvis Woolam

### **KRBA—Lufkin—1938** **ABN-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Darrell E. Yates  
 Address.....Lufkin  
 Representative.....Continental Radio Sales  
 Membership.....NAB  
 Owner, Prom. Mgr.....Darrel E. Yates

### **KTRE—Lufkin—1947—MBS**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Forest Capitol Bcstg. Co.  
 Address.....P. O. Box 781  
 Tel.: NE 4-7771.....News Service: AP  
 Transcription Service.....World  
 Rep.....Venard, Rintoul & McConnell, Melville  
 Membership.....NAB  
 President.....R. W. Wortham, Jr.  
 Gen., Sta. Mgr.....Richman G. Lewin  
 Commercial Manager.....Royce Christenson  
 Prog. Dir.....Boyd Porter, Jr.  
 Chief Engineer.....Fred C. Hill

### **KMLW—Marlin—1953**

Frequency: 1010 Kc.....Power: 250 W., d.  
 Owned.....KMLW, Inc.  
 Address.....P. O. Box 335  
 Tel.: WE 6-2551.....News Service: AP  
 President.....Lewis F. Leurig  
 Sta. Mgr., Chief Engineer.....Wes Ninemire

### **KADO—Marshall—1957**

Frequency: 1410 Kc.....Power: 500 W., d.  
 Owned.....Caddo Bcstg. Co.  
 Address.....Box 961  
 Tel.: WE 5-6789.....News Service: UP  
 Gen. Mgr.....Virgil E. Stone

### **KMHT—Marshall—1947** **KBS**

Frequency: 1450 Kc.....Power: 250 Watts

Owned.....Harrison County Broadcasting Co.  
 Address.....408 Marshall National Bank Building  
 Tel.: WE 5-7826.....News Service: AP  
 Representative.....Melville  
 Trans.....Lang-Worth  
 Membership.....RAB  
 President.....E. W. Mahone, Jr.  
 Gen., Sta. Mgr.....H. A. Bridge, Jr.  
 Comm. Mgr.....Vinson Stevens  
 Prog. Dir.....Sam Stringfellow  
 Chief Engineer.....Fred Dahmer

### **KIRT—McAllen-Mission** **1957—KBS**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned.....Pool Bcstg. Co.  
 Address.....Box 708 (Mission)  
 Tel.: JU 5-1629.....News Service: UP  
 Trans.....Thesaurus  
 Representative.....Melville  
 Gen. Mgr.....Robert F. Pool  
 Comm. Mgr.....Jim Chandler

### **KRIO—McAllen—1947—MBS**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Valley Bdcstg Co.  
 Business Address.....500 E. Beaumont St.  
 Tel.: MU 6-5454.....News Service: AP  
 Membership.....RAB  
 Representative.....Best  
 President.....Gene L. Cagle  
 VP.....Charles B. Jordan  
 Manager.....Chuck McKasson  
 Comm. Mgr.....Charles Morrill

### **KCMR—McCamey—1954** **KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....McCamey Bcstg. Co., Inc.  
 Address.....Box 1175  
 Tel.: OL 2-4693.....News Service: UP  
 Representative.....Hil F. Best  
 Membership.....NAB  
 Gen., Comm. Mgr.....Donald Boston  
 Sta. Manager.....Buz Hudsons  
 Prog. Dir., Chief Eng.....Claud Barnett

### **KMAE—McKinney—1946**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....News Service: AP  
 Transcription.....World  
 Owner.....George W. Smith, Jr.  
 Comm. Manager.....Melvin Belew  
 Prog. Dir.....Mrs. Denise Smith

### **KBUS—Mexia—1956**

Frequency: 1590 Kc.....Power: 500 Watts, d.  
 Owned.....Bi-Stone Broadcasting Company  
 Address.....215 E. Commerce  
 News Service.....UP  
 Owner, Gen. Mgr.....J. B. McNutt, Jr.  
 Station Manager.....Ralph Weedon  
 Chief Engineer.....William F. Jones



### KCRS—Midland—1935 ABN

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned ..... Midland Bcstg.  
Business-Studio Address ..... Box 1072  
Tel.: MU 2-4393 ..... News Service: UP  
Representative ..... William G. Rambeau  
Membership ..... NAB  
President ..... Wendell Mayes  
Gen., Sta. Mgr. .... Wendell Mayes, Jr.  
Comm. Mgr. .... Eleanor McDonald  
Program Director ..... Dean Orton  
Chief Engineer ..... Tom Yates

### KJBC—Midland—1950—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Jack Cecil  
Address ..... S. Lamesa Rd.  
Tel.: MU 4-5152 ..... News Service: UP  
Trans. Serv. .... Standard  
Representative ..... Best  
Membership ..... RAB  
Pres., Gen. Mgr., Chief Engr. .... Jack Cecil  
Commercial Mgr. .... Naomi Boswell  
Program Director ..... Richard Reynolds

### KWEL—Midland—1957

Frequency: 1580 Kc. Power: 1 Kw. d.  
Owned ..... Great Western Radio Co.  
Address ..... Petroleum Life Bldg.  
Tel.: MU 2-4331 ..... News Service: AP  
Trans. .... Lang-Worth, Standard  
Gen. Mgr. .... Paul B. Greenwood  
Comm. Mgr. .... Wynn Alby

### KORC—Mineral Wells—1946 KBS

Frequency: 1140 Kc. Power: 250 Watts d.  
Owned-Operated By ..... Action Bcstg.  
Address ..... Baker Hotel  
Tel.: FA 5-3384 ..... News Service: AP  
Transcription Service ..... World  
Representative ..... Melville  
General Manager ..... Bill Stinson  
Sales Manager ..... R. B. Dill

### KVKM—Monahans—1947 MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By ..... Monahans Bcstrs., Inc.  
Address ..... Box 1118  
Tel.: WI 3-4347 ..... News Service: AP  
Membership ..... NAB  
Pres., Gen. Manager ..... J. R. Rucker  
Sta. Manager ..... Ken Welch  
Sales Prom. Mgr ..... Bill Mitchell

### KIMP—Mount Pleasant—1948 KBS

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Mt. Pleasant Bcstg. Co.

Business Address ..... Box 990  
Tel.: PA 4-4726 ..... News Service: AP  
Transcription Service ..... Lang-Worth  
Membership ..... NAB  
Owner, Gen., Sta. Mgr. .... Winston O. Ward  
Commercial Manager ..... Derral Tucker  
Program Director ..... Ruby Stanley

### KOSF—Nacogdoches—1947 ABN-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned ..... K. Bell & J. C. Stallings  
Address ..... 300 E. Main St.  
Tel.: 4-4633 ..... News Service: UP  
President ..... Kelly Bell  
Gen., Sta. Mgr., Pub. Dir. .... J. C. Stallings  
Comm. Mgr., Program Dir. .... R. C. Atherton  
Chief Engineer ..... Frank Murray

### KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Nacogdoches Br. Co., Inc.  
Address ..... 2107 North St.  
Tel.: LO 4-3723 ..... News Service: AP  
Transcription Service ..... Thesaurus  
Pres., Gen. Manager ..... Wilbur C. Fouts

### KGNB—New Braunfels—1950 KBS

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned ..... Radio Sta. KGNB  
Address ..... 184 Castell  
Tel.: MA 5-3443 ..... News Service: AP  
Newspaper Affiliation ..... Herald  
Gen., Comm. Mgr. .... F. T. Wilson  
Chief Eng. .... Bob Stewart

### KECK—Odessa—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By ..... Ector County Bcstg. Co.  
Business Address ..... 120 W. 3d  
Tel.: FE 2-5791 ..... News Service: AP  
Transcription Service ..... Standard  
Representative ..... ForJoe  
General Manager ..... Ben Nedow  
Comm. Manager ..... Roy Elsner  
Program Director ..... Mike Edwards

### KOSA—Odessa—1947 CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By ..... Odessa Bcstg. Corp.  
Business-Studio Address ..... 1300 South Crane  
Tel.: FE 2-4301 ..... News Service: AP  
Transcription Service ..... World  
Representative ..... Bolling  
Membership ..... RAB  
President, Gen. Mgr. .... Cecil L. Trigg  
Station Manager ..... Brunell Harvey  
Program Director ..... Tom Looney  
Comm., Prom. Mgr. .... Lou Lindsay  
Chief Engineer ..... James Simpson

## KRIG—Odessa—1946 MBS-KBS

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Oper. By... Radio Odessa, Inc.  
Address ..... Box 231  
Tel.: FE 2-6871. News Service: UP  
Representative..... **Hil F. Best**  
Membership ..... NAB  
Pres., Gen. Mgr..... Carl S. Goodwin  
Station Manager..... Marguerite LaRue  
Program Director..... John Logan  
Chief Engineer..... Robert Mettler

## KOGT—Orange—1947—KBS

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By... Sabine Area Brcstg. Corp.  
Address ..... Orange  
Tel.: TU 3-4381. News Service: UP  
Station Rep. .... **Best**  
Membership ..... NAB, RAB  
Trans. .... Lang-Worth, World  
President ..... **M. L. Jacobs**  
Exec. V.P., Gen. Manager..... Ed Lovelace  
Comm. Mgr..... John Derrick  
Prog. Dir..... Betty Klein  
Chief Engineer..... Hulan Smith

## KNET—Palestine—1936 KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Palestine Bcstg. Corp.  
Business-Studio Address..... 319 W. Main St.  
Tel.: 8686. News Service: UP  
Trans. .... World  
Pres., Gen., Sta. Mgr..... Allen E. Vinson  
Comm. Mgr..... Milton M. Evans  
Sales Prom. Mgr..... Patricia Still  
Program Director..... Marvin Crain  
Publicity Director..... Tad Dunbar, Jr.  
Chief Engineer..... James K. Richardson

## KPAT—Pampa—1951—KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned ..... Gray County Bcstg. Co.  
Address ..... P. O. Box 1779  
Tel.: MO 4-2551. News Service: AP  
Trans. .... Standard  
Representative ..... Continental  
Gen., Sta. Mgr..... Jim Wilkes  
Comm. Mgr..... Walter Roush  
Prog. Dir..... Betty Ditmore  
Chief Engineer..... C. L. Sweet

## KPDN—Pampa—1936—MBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Top O' Texas Bcstg. Co.  
Address ..... Hughes Bldg.  
Tel.: MO 4-7461. News Service: UP  
Transcription Service ..... **World**  
Station Rep. .... **Best**  
Membership ..... NAB  
General Manager, Pub. Dir..... Coy Paimer  
Sta. Mgr., Prog. Dir..... Warren Hasse  
Chief Engineer..... Dennis Dehn

## KFTV—Paris—1950—KBS

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned-Operated By... Lamar Bcstg. Co., Inc.  
Tel.: SU 4-6676. News Service: UP  
Station Rep. .... **Best**  
General Manager..... James F. Hendrix  
Ch. Eng..... Ross Babigian

## KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... North Star Broadcasting Co., Inc.  
Address ..... Box 235  
Tel.: SU 4-3311. News Service: AP  
Representative..... John E. Pearson  
President, Gen., Sta. Mgr..... Fred Kincaid  
Comm. Mgr..... Willard Marshall  
Program Director..... John Kunsak  
Publicity Director..... Margie Lou Hubbard  
Chief Engineer..... Jeff Methven

## KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..... Felix H. Morales  
Address ..... 1811 Pasadena Blvd.  
Representative... Oakes, National Time Sales  
General Manager..... Felix H. Morales  
Sales Manager..... Johnny P. Hernandez  
Program Director..... Joe Martinez Morales

## KRCT—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.  
Address ..... Box 1009  
News Service ..... **AP**  
Station Rep. .... Bernard  
Membership ..... NAB  
V. P., General Manager..... J. H. Touchstone  
Comm. Mgr..... George I. Weinman, Jr.

## KIUN—Pecos—1935 MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Jack Hawkins, Barney Hubbs  
Business-Studio Address..... Kiun Bldg.  
Tel.: HI 5-2497. News Service: UP  
Representative ..... **Hil F. Best**  
Membership ..... NAB  
General Manager..... Jack Hawkins  
Station Manager..... David Martin  
Program Director..... Frank Cummings  
Commercial Manager..... Bill Hubbs  
Chief Engineer..... Harry W. Boehnemann

## KEYE—Perryton—1948—MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... Great Plains Bcstg. Co.  
Address ..... P. O. Box 917  
Tel.: 5771. News Service: AP  
Transcription Service ..... Lang-Worth  
Membership ..... NAB  
President ..... Carl Ellis  
Gen., Sta. Mgr..... Irving R. Buchanan  
Comm. Mgr..... G. K. Rupprecht  
Program Director..... Kenneth Roller  
Chief Engineer..... Don Smith

## KVOP—Plainview—1944

### MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. KVOP, Inc.  
 Address. 1100 W. 24th St.  
 Tel.: 4-2771 News Service: AP  
 Membership NAB  
 Gen., Sta. Manager. Kermit Ashby  
 Comm. Manager. Tut Tawwater

## KBOP—Pleasanton—1951

### MBS-KBS

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Atascosa Broadcasting Co.  
 Address. P. O. Box 247  
 Tel.: 4871 News Service: AP  
 Representative. Best  
 General Manager. Ben L. Parker  
 Comm., Prom. Mgr. Tom Everitt  
 Chief Eng. Mona Parker

## KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Port Arthur Bcstg. Co.  
 Address. Box 1126  
 Tel.: YU 2-9436 News Services: UP, AP  
 Trans. Ser. Lang-Worth  
 Membership RAB  
 General Manager. Socs Vratiss  
 Sales Manager. Bob Tucker

## KPAC—Port Arthur—1932

### MBS

Freq. 1250 Kc. Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By. Port Arthur College  
 Business-Studio Address. P. O. Box 511  
 Tel.: YU 5-7458 News Service: AP  
 Representative. Pearson  
 Membership NAB  
 Sta., Gen. Manager. Marjorie R. Vickers  
 Commercial Manager. George Crouchet  
 Prom. Mgr. Judy Propp  
 Pub., Program Director. Corinne Enos

## KRWS—Post—1955—KBS

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned. Wallace Simpson  
 Address. 206 E. Main St.  
 News Service. UP  
 Membership NAB  
 General Manager. H. J. Porter

## KOLJ—Quanoh—1952—KBS

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned-Operated By. Orville L. Jenkins  
 Address. Quanoh  
 Tel.: MO 3-2572 News Service: AP  
 Station Rep. Best  
 Transcription Service. World  
 Owner. Orville L. Jenkins

## KSOX—Raymondville—1957

Frequency: 1240 Kc. Power: 250 Watts

Owned. H. Schalaben & V. Culpepper  
 Address. Box 1238  
 Tel.: MU 9-3333 News Service: AP  
 Gen. Mgr. James Parr  
 Prog. Dir. Bob Dodson

## KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Ford Bend Bcstg. Co.  
 Business Address. 1501 Radio Lane  
 Tel.: NO 2-3776 News Service: UP  
 Membership NAB  
 Gen., Sta. Mgr. Jim Hairgrove

## KGKL—San Angelo—1928

### ABN

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned. Angelo Bcstg. Tcstg.  
 Business-Studio Address. Box 1878  
 Tel.: 6715 News Service: AP  
 Membership NAB  
 Representative. John E. Pearson  
 Pres. Gen. Mgr. Lewis O. Seibert  
 Comm. Mgr. Tom Campbell  
 Chief Engineer. Bill Poteet

## KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.  
 Owned. E. H. Whitehead  
 Address. Box 316  
 Tel.: 533 News Service: UP  
 General Manager. E. H. Whitehead

## KTXL—San Angelo—1947

### MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned. San Angelo Bcstg. Co.  
 Address. Box 52  
 Tel.: 3131 News Service: UP  
 Trans. Service. Thesaurus  
 Representative. Indie  
 Membership NAB  
 General Manager. Neil R. Baird

## KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By. Solar Broadcasting Co., Inc.  
 Address. 421 W. 26th St.  
 Tel.: 2-3388 News Service: AP  
 Rep. Thomas F. Clark  
 President. Arthur Foster  
 General Manager. Walton Foster  
 Comm. Mgr. John Shearin  
 Program Director. Dee Wooten  
 Chief Eng. Arthur Henderson

## KPEP—San Angelo—1953

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned. Concho Bcstg. Co.  
 Address. Box 1350  
 Tel.: 8116 News Service: UP  
 Representative. Broadcast Time Sales  
 General Manager. Joe Treadway  
 Comm., Sales Prom. Mgr. Richard Dean  
 Chief Engineer. Jerry Jackson



**KCOR—San Antonio—1945**

Freq.: 1350 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned.....KCOR, Inc.  
Address.....111 Martinez St.  
Tel.: CA 5-2751.....News Service: UP  
Rep.....O'Connell  
Membership.....NAB  
President.....Raoul A. Cortez, Sr.  
General Mgr.....Nathan Safir  
Sls. Prom. Mgr.....Raoul A. Cortez, Jr.  
Commercial Manager.....Ben Tamborello  
Program Dir.....Guillermo Lozano

**KENS—San Antonio—1926**  
CBS

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Oper. By.....Express Publishing Co.  
Business-Studio Address.....Ave. E & 4th St.  
Tel.: CA 5-7411.....News Services: AP, UP  
Newspaper Affil.....Express, News  
Representative. Peters, Griffin, Woodward, Inc.  
Membership.....NAB, RAB  
President.....Frank Huntress, Jr.  
General Mgr.....Albert D. Johnson  
Commercial Manager.....Bill Joekel  
Program Director.....Harold Carr

**KEXX—San Antonio—1953**

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Leal Bcstg. Co., Inc.  
Address.....501 W. Quincy  
Telephone.....CA 7-6373  
Pres., Gen. Mgr.....Manuel D. Leal  
Commercial Mgr.....M. Davila  
Asst. Gen. Manager.....Louis M. Muro  
Program Director.....R. Chavez

**KITE—San Antonio—1947**

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Radio Station KITE  
Business-Studio Address.....310 Transit Tower  
Tel.: CA 6-0335.....News Services: AP, UP  
Representative.....Avery-Knodel  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....Charles W. Balthrope  
Station Manager.....Alex A. Coe  
Commercial Mgr.....Kelly Wolford  
Prog. Mgr.....Stanley Nelson  
Chief Engineer.....John Stercovich

**KIWW—San Antonio—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Radio KIWW, Inc.  
Address.....518 W. Houston St.  
Tel.: CA 6-5254.....News Service: UP  
Representative.....Nat'l Time Sales  
President.....Robert N. Pinkerton  
General Manager.....W. M. (Bill) Simpson  
Prog. Dir.....Juan Gattas  
Chief Eng.....William Ellis

**KMAC—San Antonio—1926**  
MBS

Frequency: 630 Kc. Power: 5,000 Watts

Owned-Oper. By.....Walmac Co.  
Address.....222½ W. Commerce  
Telephone.....CA 3-6211  
Membership.....NAB, RAB  
Representative.....Broadcast Times Sales  
Pres., Gen., Sta. Mgr.....Howard W. Davis  
Comm. Mgr.....Peggy McWorter  
Program Director.....A. S. (Tony) Bessan  
Pub. Dir.....Carol Lay  
Chief Eng.....Al Knight

**KONO—San Antonio—1927**

Frequency: 860 Kc. Power: 5000 d., 1000 n.  
Owned-Operated By.....Mission Bdcstg. Co.  
Address.....317 Arden Grove  
Tel.: CA 6-5171.....News Services: AP, UP  
Representative.....H.R. Clarke-Brown  
Membership.....NAB, RAB  
Pres., Owner.....Eugene J. Roth  
General Manager.....James M. Brown  
Commercial Manager.....Bob Roth  
Sales Prom. Mgr.....Howard Edwards  
Dir. Engineering.....George Ing

**KTSA—San Antonio—1928**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....Sunshine Bcstg. Co.  
Business-Studio Address.....1130 Broadway  
Tel.: CA 7-1251.....News Service: UP  
Representative.....Blair  
Membership.....RAB  
General Manager.....Al Lurie  
Program Director.....Don French  
Chief Engineer.....Ken Hyman

**WOAI—San Antonio—1922**  
ABN-NBC

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.  
Owned-Oper. By.....Southland Industries, Inc.  
Address.....1031 Navarro St.  
Tel.: CA 7-4221.....News Services: AP, INS, UP  
Representative.....Edward Petry & Co., Inc.  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....James M. Gaines  
Commercial Manager.....Rex Prels  
Sales Prom. Mgr.....Bill N. Yancy  
Program Director.....Robert Reed  
Publicity Director.....Imogene Stanley  
Chief Engineer.....Charles L. Jeffers

**KCNY—San Marcos—1948**  
KBS

Frequency: 1470 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Central Brcstg. Co.  
Address.....Box 32  
Tel.: EX 2-3545.....News Service: AP  
Representative.....Hil F. Best  
Trans.....World  
President.....Dr. Forest L. Whaw  
Gen., Sta. Mgr.....William Veidt  
Program Director.....Buddy Blasingame





**KWED—Seguin—1948**

Frequency: 1580 Kc. Power: 1000 Watts d.  
Owned-Oper. By. . . . . Seguin Bdcstg. Co.  
Business-Studio Address. . . . . 609 E. Court St.  
Tel.: FR 9-2234. . . . . News Service: UP  
Representative . . . . . Hil F. Best  
Membership . . . . . NAB  
President, Gen. Mgr. . . . . Garfield Kiel  
Com., Sta. Mgr., Prom. Mgr. . . . . Stan McKenzie  
Prog. Dir. . . . . Henry Lehnhoff

**KSML—Seminole—1955—KBS**

Frequency: 1250 Kc. Power: 1000 Watts d  
Owned-Oper. By. . . . . Seminole Bcstrs.  
Address. . . . . 402 South Main St.  
News Service . . . . . UP  
Owner . . . . . Marshall Formby  
General Manager. . . . . Hal Blymiller

**KSEY—Seymour—1950  
KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By. . . . . W. C. Moss, Jr.  
Address . . . . . Lubbock Hy.  
News Service . . . . . AP  
Station Manager. . . . . W. C. Moss, Jr.

**KEVA—Shamrock—1949  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By. . . . . Shamrock Tex. Bcstg. Co.  
Address . . . . . Box 21  
Tel.: 620. . . . . News Service: UP  
Representative . . . . . Best  
Manager, Program Director. . . . . Bill B. Day

**KRRV—Sherman-Denison  
1936—MBS**

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By. . . . . Red River Valley Bcstg. Corp.  
Address. . . . . Box 94 (Denison), Box 665 (Sherman)  
Tel. . . . . 201 (Sherman)  
Representative . . . . . Pearson  
General Manager. . . . . Tom E. Spellman

**KTAN—Sherman—1947  
KBS**

Frequency: 1500 Kc. Power: 250 Watts d.  
Owned-Oper. By. . . . . Resort Bcstrs.  
Address. . . . . P. O. Box 661  
Tel.: TW 2-8188. . . . . News Service: AP  
Representative . . . . . Hil F. Best  
General Mgr. . . . . Randall McCarrell

**KANN—Sinton-Corpus Christi  
1954**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned. . . . . Sam Patricio Bcstg. Co.  
Address. . . . . Box 7207, Corpus Cristi  
Tel.: TU 4-1590. . . . . News Service: AP  
Representative . . . . . Melville, Best

President. . . . . Tom C. Fleet  
Prog. Dir. . . . . Princess J. Fleet  
Ch. Eng. . . . . Ernie Wood

**KSNY—Snyder—1949  
MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. . . . . Snyder Bdcstg. Co.  
Address . . . . . Box 1468  
Station Rep. . . . . Continental  
Pres., Gen. Mgr. . . . . J. T. Hughes

**KDWT—Stamford—1946  
MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned. . . . . David W. Ratliff  
Address . . . . . Box 1123  
Tel.: PR 3-3401. . . . . News Service: UP  
Pres., Gen., Sta. Mgr. . . . . David Ratliff  
Comm., Sales Prom. Mgr. . . . . Phil Keener  
Chief Engineer. . . . . Charles Fade

**KSTV—Stephenville—1947  
KBS**

Frequency: 1510 Kc. Power: 250 Watts d.  
Owned . . . . . Dixie Bcstrs.  
Address . . . . . P. O. Box 102  
Tel.: LI 3141. . . . . News Service: UP  
Representative . . . . . Best  
Membership . . . . . NAB  
Comm. Mgr. . . . . Mel Bennett

**KSST—Sulphur Springs—1947  
KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By. . . . . Hopkins County Bcstg. Co.  
Business-Studio Address. . . . . P. O. Box 284  
Tel.: TU 5-3111. . . . . News Service: AP  
Membership . . . . . NAB  
Pres., Gen., Sta. Mgr. . . . . William E. Bradford  
Comm. Mgr. . . . . Clovis Pinion  
Sales Prom. Mgr. . . . . Buddy Funderburk  
Program Director. . . . . Jean Johnson  
Chief Engineer. . . . . Bill Bradford

**KXOX—Sweetwater—1939  
KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. . . . . KXOX  
Bus.-Studio-Transmitter Address. . . . . Box 570  
News Service . . . . . AP  
Representative . . . . . Hil F. Best, Melville  
Membership . . . . . NAB  
President . . . . . F. L. Ledbetter  
Gen. Mgr. . . . . Myrl Stein  
Comm. Manager. . . . . Elwood Fritsch  
Program Director. . . . . Faye Broadwell  
Chief Engineer. . . . . Walter D. Tabler

**KTAE—Taylor—1948—KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.



**Owned-Oper. By**.....KTAE, Inc.  
**Business Address**.....121 E. 2nd St.  
**Tel.:** EL 2-3631.....**News Service:** UP  
**Representative**.....Clarke Brown  
**General Manager**.....Gillis Conoley  
**Prog. Dir.**.....Fred Switzer  
**Commercial Manager**.....John Wehby  
**Chief Engineer**.....Robert Sitman

**KTEM—Temple—1936**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned**.....Bell Broadcasting Co., Inc.  
**Address**.....17 South Third  
**Tel.:** PR 3-5252.....**News Service:** UP  
**Newspaper Affiliation**.....Daily Telegram  
**Trans.**.....World  
**Representative**.....Clarke Brown  
**President**.....Frank W. Mayborn  
**General Manager**.....Harry O'Connor  
**Program Director**.....Tom Matts  
**Chief Engineer**.....Edwin Roberts

**KTER—Terrell—1950**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Terrell Bcstg. Corp.  
**Address**.....Walnut & State Sts.  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Pres., Gen. Mgr.**.....Paul A. Wnorowski  
**Commercial Manager**.....Bill Collins

**KCMC—Texarkana—1932**  
ABN

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....KCMC, Inc.  
**Business-Studio Address**.....317 Pine St.  
**News Service**.....AP  
**Representative**.....Venard, Melville  
**Membership**.....NAB, RAB  
**General Manager**.....Frank O. Myers  
**Chief Engineer**.....Harvey Robertson

**KTFS—Texarkana—1947**  
KBS

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....KTFS, Inc.  
**Business-Studio Address**.....4305 N. State Line  
**Tel.:** 3-5123.....**News Service:** UP  
**Transcription Service**.....World  
**Reps.**.....Walker  
**Pres., Gen. Manager**.....R. S. Bieloh  
**Comm. Mgr.**.....Sam Ball  
**Chief Engineer**.....J. H. Crawford

**KTLW—Texas City—1947**  
KBS

**Frequency:** 920 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Texas City Bcstg. Ser.  
**Business-Studio Address**.....Show Boat Bldg.  
**News Service**.....UP  
**Sta. Rep.**.....Best  
**Station Mgr.**.....Roy E. Hanson  
**Comm. Mgr.**.....Robert E. Tisdale

**KTUE—Tulia—1954—KBS**

**Frequency:** 1280 Kc.....**Power:** 1 Kw. d.  
**Owned-Operated By**.....KTUE Bcstg. Co.  
**Address**.....110 N. Armstrong  
**News Service**.....UP  
**Representative**.....Best  
**Owners**.....Clint and Marshall Formby  
**Manager**.....D. L. McKinney

**KDOK—Tyler—1956**

**Frequency:** 1330 Kc.....**Power:** 1 Kw.  
**Owned**.....KOOK Bcstg. Co.  
**Address**.....808 Peoples Bank Building  
**Tel.:** 3-2519.....**News Service:** AP  
**Representative**.....McGilvra  
**President, General Manager**.....Dana W. Adams  
**Commercial Manager**.....Sam Matthews  
**Chief Engineer**.....Robie Morgan

**KGKB—Tyler—1930—MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Ron Litteral Ent.  
**Address**.....Box 957  
**Tel.:** 2-3873.....**News Service:** AP  
**Representative**.....O'Connell, Brown  
**Trans.**.....World  
**Membership**.....NAB  
**President**.....Ron C. Litteral  
**Comm. Manager**.....J. Edwin Smith

**KTBB—Tyler—1947—KBS**

**Freq.:** 600 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....Blackstone Bcstg. Co.  
**Business-Studio Address**.....Blackstone Hotel  
**Tel.:** 4-7278.....**News Service:** UP  
**News, Affil.**.....Courier Times Telegraph  
**Representative**.....Venard, Melville  
**Membership**.....NAB, RAB  
**President**.....Mrs. C. N. Clyde  
**Gen., Sta. Mgr.**.....M. Danbom  
**Comm. Mgr., Sales Prom. Mgr.**.....Bill Whitworth  
**Prog. Dir.**.....Don Tausch  
**Chief Engineer**.....R. A. Wileman

**KVOU—Uvalde—1947—KBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned**.....E. J. & W. J. Harpole  
**Address**.....Box 758  
**Tel.:** BR 8-555.....**News Service:** AP  
**Gen. Mgr.**.....Edward J. Harpole  
**Commercial Manager**.....Sidney King  
**Program Director**.....Keith Lloyd  
**Chief Engineer, Sta. Mgr.**.....Frank Manuel

**KVWC—Vernon—1939**  
KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Johnson-Garrison Co.  
**Address**.....1813 1/2 Wilbarger  
**Representative**.....Clark, Melville  
**President**.....Bobo Johnson  
**General Manager**.....Joe Garrison  
**Commercial Manager**.....Aubrey Rummel

**KNAL—Victoria—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Operated By: Victoria Bcstg. Co.  
 Address: Box 718  
 Tel.: HI 3-9176 News Service: AP  
 Representative: Hill F. Best  
 Gen., Sta. Manager: James A. Traber  
 Commercial Mgr.: Warren Dentler

**KVIC—Victoria—1939**  
**KBS-MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: KVIC Bcstg. Co.  
 Business Address: Box 725  
 Tel.: 3-9171 News Service: UP  
 President: J. G. Long  
 Gen., Sta., Comm. Mgr.: William C. Burks  
 Commercial Manager: Vernon L. Townsend

**KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 250 Watts, d.  
 Owned-Operated By: KWTX Bcstg. Co.  
 Business-Studio Address: P. O. Box 3128  
 Tel.: PL 6-4451 News Service: AP  
 Representative: Raymer  
 Membership: NAB  
 Gen. Mgr.: M. N. Bostick  
 Commercial Manager: C. L. Hinkle  
 Prog. Dir.: Frank Fallon  
 Pub. Dir.: Joe Saragusa  
 Chief Engineer: William Moore

**WACO—Waco—1922—ABN**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Operated By: Waco Bcstg. Co.  
 Business Address: 3620 Franklin Ave.  
 Tel.: PL 2-6571 News Service: AP  
 Representative: Weed, Brown  
 Membership: NAB, RAB  
 President: Wendell Mayes  
 V. P., Gen. Mgr.: R. Lee Glasgow  
 Prog. Dir.: Homer H. Odum  
 Chief Engineer: Jack Vinson

**KBEC—Waxahachie—1955**  
**KBS**

Frequency: 1390 Kc. Power: 500 W., d  
 Owned-Operated By: Richard Tuck Enterprises  
 Address: Box 731  
 Telephone: WE 7-2710  
 Representative: Melville  
 Pres., Gen. Mgr.: Richard Tuck  
 Commercial Manager: Leon Joslin

**KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.

Owned: G-M Bcstg. Co.  
 Address: Box 306  
 News Service: AP  
 President: R. Thomas Gibson  
 Sta. Mgr.: Gene Stanley

**KRGV—Weslaco—1927**  
**NBC**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: KRGV Television, Inc.  
 Bus.-Studio: 309 Missouri St.  
 Tel.: WO 8-3131 News Service: AP  
 Transcription Service: World, SESAC  
 Representative: Raymer  
 Exec. Gen. Manager: O. L. (Ted) Taylor

**KSYD—Wichita Falls—1947**  
**MBS**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Grayson Enterprises  
 Address: 825 Indiana Ave.  
 Tel.: 723-0111 News Service: UP  
 Trans. Ser.: World  
 Rep.: Venard, Rintoul & McConnell  
 Membership: NAB  
 President: Sydney A. Grayson  
 Sta. Mgr.: Bill Richie  
 Prog. Dir.: Bailey Hutchins  
 Chief Engineer: Herb Wiley

**KTRN—Wichita Falls—1948**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Texoma Bcstg. Co.  
 Address: 917½ Scott St.  
 Tel.: 2-5214 News Service: AP  
 Representative: Burke-Stuart  
 Membership: NAB  
 General Manager: Boyd Kelley  
 Program Director: Roger Stoner

**KWFT—Wichita Falls—1939**  
**CBS**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned: North Texas Radio, Inc.  
 Address: P. O. Box 420  
 Tel.: 72-3-4181 News Services: UP, AP  
 Transcription: Standard, Lang-Worth  
 Representative: H-R  
 Membership: NAB, RAB  
 Pres., Sta. Mgr.: Ben Ludy  
 Prog. Dir.: Homer Cunningham  
 Sales Manager: A. L. Pierce  
 Publicity Director: Mrs. Owanah Shelton  
 Chief Engineer: Melvin O. Harrison

# Utah

Pop. March 1 (Est.)—833,000; Families—231,000; Lic. Stations—26,  
Sta. CP's—0; Radio Homes—224,000; TV Homes—184,000

## **KBUH**—Brigham City—1948 **KBS**

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Ravella M. Bone  
Address..... 948 W. Forest Rd.  
Telephone..... 948  
General Manager..... Wade M. Ebeling  
Comm. Mgr..... Arthur Fishler

## **KSUB**—Cedar City—1937 **CBS**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By..... So. Utah Bcstg. Co.  
Address..... 189 N. Main St.  
Tel.: 590..... News Service: UP  
Rep..... Western Bcst'g. Sales  
Membership..... NAB, RAB  
President..... Durham Morris  
Gen., Sta. Mgr..... Louis T. Sayre  
Sales Manager..... W. V. Lowe  
Prog. Dir..... Donald Cartwright  
Chief Engineer..... Richard Gunn

## **KLGN**—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By..... Atlas Engineering, Inc.  
Address..... R.R. #1, Box 352A  
Tel.: 2600..... News Service: AP  
Representative..... Weed, Inc.  
Membership..... NAB  
President, Gen. Mgr..... Prof. O. C. Haycock  
Station Manager..... Bruce R. Hymas  
Commercial Manager..... Dee F. Jensen  
Program Director..... Evan Hale

## **KVNU**—Logan—1938 **MBS-KBS-IMN**

Frequency: 610 Kc. Power: 1000 Watts  
Owned-Oper. By..... Cache Valley Bcstg. Co.  
Address..... 1393 N. Main St.  
Tel.: 1400..... News Service: UP  
Representative..... Avery-Knodel  
President..... Herschel Bullen  
Gen., Sta. Mgr..... Reed Bullen  
Commercial Manager..... W. W. Kirkland  
Program..... Fred Critchfield  
Chief Engineer..... W. B. Jones

## **KMUR**—Murray—1948

Frequency: 1290 Kc. Power: 250 Watts  
Owned-Oper. By..... O. J. Wilkinson  
Address..... 4646 S. State St.  
Tel.: AM 6-4419..... News Service: UP  
Membership..... NAB  
Owner..... O. J. Wilkinson  
Gen., Sta. Mgr..... D. R. Stringfellow  
Sales Mgr..... Wes Bowen

## **KLO**—Ogden—1927 **MBS-INTERMOUNTAIN**

Frequency: 1430 Kc. Power: 5000 Watts

Owned-Oper. By..... Interstate Bcstg. Corp.  
Address..... Hotel Ben Lomond  
Tel.: EX 4-5721..... News Service: AP  
Representative..... Avery-Knodel  
Membership..... NAB, RAB  
President..... Edris Glasmann  
Gen. Mgr..... Cecil Heftel  
Comm. Mgr..... Kim Ward  
Prog. Dir..... Rex Wallgren  
Chief Eng..... Wayne Moss

## **KKOG**—Ogden—1956—**KBS**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... KOPP, Inc.  
Address..... W. 12th St.  
Tel.: EX 4-3476..... News Service: UP  
Rep..... Peggy Stone  
President..... William Lindsey  
General Manager..... Robert K. Hansen  
Comm. Sales Prom. Mgr..... Roger Thomsen  
Program Director..... Lee Jorgensen  
Publicity Director..... Mary Kettis  
Chief Engineer..... Hirshel Urie

## **KVOG**—Ogden—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..... United Bcstg. Co.  
Business Address..... 1538 Gibson Ave.  
Tel.: EX 2-7535..... News Service: AP  
Representative..... Webb  
Pres., Gen. Mgr..... Arch G. Webb  
Comm. Mgr..... D. B. Affleck

## **KOAL**—Price—1936 **MBS-KBS-IMN**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... Eastern Utah Bcstg. Co.  
Address..... Price  
Telephone..... ME 7-0407  
Representative..... Avery-Knodel  
Commercial Manager..... Jack Richards

## **KEYY**—Provo—1952—**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Mid Utah Bcstg. Co.  
Address..... Box 205  
Tel.: FR 3-2174..... News Service: AP  
President..... D. Spencer Grow  
Gen. Mgr..... E. A. Niehay

## **KIXX**—Provo—1947—**ABN**

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... Central & Utah Bcstg. Co.  
Address..... P. O. Box 550  
Tel.: FR 3-3336..... News Service: UP  
Representative..... Hollingsbery, Webb  
Transcription..... Standard, Capitol  
Gen. Manager..... Harold E. Van Wagenen

**KOVO—Provo—1939—MBS  
IMN**

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.  
Owned-Operated By. . . . . KOVO Bcstg. Co.  
Business-Studio Address. . . . . 651 W. 1600 S. St.  
Tel.: FR 3-8550. . . . . News Service: UP  
President. . . . . Ashley L. Robison  
Gen. Mgr. . . . . Glenn Shaw  
Comm. Mgr. . . . . L. H. Curtis  
Publicity Dir. . . . . Wayne Carle  
Ch. Eng. . . . . Elbert Brown

**KSVC—Richfield—1947  
INTERMOUNTAIN**

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Operated By. . . . . Sevier Valley Bcstg. Co.  
Tel.: TW 6-4456. . . . . News Service: UP  
Transcription Service . . . . . SESAC  
Representative . . . . . Avery-Knodel  
Membership . . . . . NAB  
President . . . . . Homer Bandley  
General Manager. . . . . Arthur Tucker  
Sales Manager. . . . . Ralph Ross  
Prog. Dir. . . . . Bill King

**KDXU—St. George—1957  
KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned. . . . . Jeanette B. Arment  
Address . . . . . Box 1-79  
Tel.: 800. . . . . News Service: UP  
Gen. Mgr. . . . . Robert L. Kable  
Sales Mgr. . . . . Norman Covington

**KALL—Salt Lake City—1945  
MBS-IMN**

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By. . . . . Salt Lake City Bcstg. Co.  
Business-Studio Address. . . . . 146 S. Main St.  
Tel.: EM 4-3561. . . . . News Service: AP  
Newspaper Affil. . . . . Ogden Standard-Examiner  
Representative . . . . . Avery-Knodel, Inc.  
Membership . . . . . NAB, RAB  
Pres., Gen. Mgr. . . . . George C. Hatch  
Sta., Comm. Mgr. . . . . Homer K. Peterson  
Sls. Prom. Mgr. . . . . Grahame Richards  
Program Director. . . . . Ed Kemp  
Chief Engineer . . . . . W. D'Orr Cozens

**KDYL—Salt Lake City—1922  
NBC**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned . . . . . Intermountain Bcstg & Telev. Corp.  
Bus-Studio Address. . . . . 130 Social Hall Ave.  
Tel.: DA 2-5681. . . . . News Service: UP  
Representative . . . . . Katz  
Membership . . . . . NAB, RAB  
President, Gen. Mgr. . . . . G. Bennett Larson  
Sta. Mgr. . . . . Del Leeson  
Pub. Dir. . . . . Tim Monroe  
Chief Engineer . . . . . A. L. Gunderson

**KNAK—Salt Lake City—1945**

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.

Owned. . . . . Granite District Radio Bcstg. Co.  
Business-Studio Address. . . . . 1042 So. 6th W.  
Tel.: EM 4-3685. . . . . News Service: UP  
Representative . . . . . Forjee  
P.-esident, Chief Eng. . . . . Howard D. Johnson  
Gen., Comm. Mgr. . . . . William Wright  
Program Director . . . . . Mildred Baker

**KSOP—Salt Lake City—1955  
KBS**

Frequency: 1370 Kc. Power: 1 Kw., d.  
Owned-Oper. By. . . . . Seagull Broadcasting Co.  
Address . . . . . 2320 S. 13th W.  
Tel.: HU4-4435. . . . . News Service: UP  
Representative . . . . . Bernard  
Membership . . . . . NAB, RAB  
Gen. Manager. . . . . M. H. Hilton  
Commercial Manager. . . . . Gil Hilton  
Sta. Mgr. . . . . Sam Moll  
Prog. Director. . . . . Wayne Cody, Jr.  
Chief Engineer. . . . . Lyle Wahlquist

**KSL—Salt Lake City—1922  
CBS**

Frequency: 1160 Kc. Power: 50,000 Watts  
Owned-Oper. By. . . . . Radio Service Corp. of Utah  
Bus-Studio Address. . . . . 145 Social Hall Ave.  
Tel.: EL 5-4641. . . . . News Services: AP, UP  
Transcription Service . . . . . World  
Representative . . . . . CBS Radio Spot Sales  
Membership . . . . . NAB, RAB  
President. . . . . J. Reuben Clark  
Exec. V.P. . . . . Jay W. Wright  
Commercial Manager. . . . . Joseph A. Kjar  
Pub. Dir. . . . . Robert O. Pusey  
Prom. Manager. . . . . Robert G. Murdock  
Chief Engineer. . . . . Vincent Clayton

**KLUB—Salt Lake City—1938**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By. . . . . KLUB Bcstg. Co.  
Business-Studio Address. . . . . 165 Social Hall Ave.  
Tel.: EL 9-7794. . . . . News Service: UP  
Representative . . . . . Hollingbery  
Trans. . . . . Thesaurus  
Membership . . . . . NAB  
President, General Mgr. . . . . Frank C. Carman  
Commercial Mgr., Prom. Mgr. . . . . Allan Thomas  
Chief Eng. . . . . Delbert Williams

**KWHO—Salt Lake City—1955**

Frequency: 860 Kc. Power: 1 Kw., d.  
Owned-Operated By. . . . . Reese C. Anderson  
Address . . . . . 343 S. State St.  
Tel.: DA 2-5819. . . . . News Service: UP  
Trans. . . . . SESAC  
Pres., Gen. Mgr. . . . . Reese C. Anderson  
Prog. Dir. . . . . Cherie Johnson  
Comm. Mgr. . . . . Vaude E. Raines  
Chief Engineer. . . . . W. J. C. Fahey

**KTUT—Tooele City—1956  
KBS**

Frequency: 990 Kc. Power: 1 Kw., d.  
Owned. . . . . Tooele County Radio & TV Bcstg.  
Address. . . . . Ritz Theatre Bldg.





UTAH-VERMONT



Tel.: 990... News Service: UP
Sta. Mgr. Clair G. Halverson
KVEL—Vernal—1947—KBS
Frequency: 1250 Kc... Power: 1 Kw., d.

Owned-Oper. By... Uintah Bcstg. Co.
Address... 120 E. Main St.
Tel.: 494... News Service UP
Trans... Standard, Capitol, MacGregor, Cole
Manager... Lee Walker

Vermont

Pop. March 1 (Est.)—376,000; Families—109,000; Lic. Stations—14,
Sta. CP's—1; Radio Homes—105,000; TV Homes—82,000

WBTN—Bennington—1953

Frequency: 1370 Kc... Power: 500 Watts d.
Owned-Oper. By... Catamount Bcstrs. Inc.
Address... Harwood Hill
Tel.: 6321... News Service: UP
Representative... McGillvra, Kirby
Membership... NAB, RAB
Sta., Comm. Mgr... Benjamin A. Hubley

WSKI—Montpelier—1947
ABN

Frequency: 1240 Kc... Power: 250 Watts
Owned By... Green Mt. Bcstg. Co.
Bus. Address... Union Mutual Bldg.
News Service... AP
Representative... Walker
Membership... NAB
President... E. E. Erdman
Gen. Mgr... Fred Haggerty
Prog. Dir... John Brunnel
Ch. Eng... Gerald Marcott

WTSA—Brattleboro—1950

Frequency: 1450 Kc... Power: 250 Watts
Owned-Oper. By... Tri-State Area-Bcstg. Corp.
Address... Box 819
Tel.: AL 4-4567... News Service: UP
Trans... Lang-Worth
Representative... Walker
President... Theodore Feinstein
Gen., Sta., Comm. Mgr... Phillips Terhune

WIKE—Newport—1952

Frequency: 1490 Kc... Power: 250 Watts
Owned-Oper. By... Memphremagog Bcstg. Co.
Address... Farrant St.
Tel.: 832... News Service: UP
Transcription Service... World
Membership... NAB
Rep... McGillvra
President... E. Dean Finney
Manager... D. Thurston
Commercial Manager... Helen Bowman
Sales Promotion Manager... Melvin Carter

WCAX—Burlington—1931
CBS

Frequency: 620 Kc... Power: 5000 Watts
Owned-Oper. By... WCAX Radio, Inc.
Business-Studio Address... 135 Main St.
Tel.: UN 2-5761... News Service: UP
Representative... Weed
Membership... NAB, RAB
President, Sta. Mgr... C. P. Hasbrook
Gen. Mgr... Stuart T. Martin

WHWB—Rutland—1949

Frequency: 1000 Kc... Power: 1000 Watts
Owned... Central Vermont Broadcasting Corp.
Address... Box 591
Tel.: PR 3-3200... News Service: AP
Representative... Gill-Perna
Membership... NAB
General Manager... John H. Bennett
Commercial Manager... Francis McCormack
Chief Engineer... Clair Castor

WDOT—Burlington—1954

Frequency: 1400 Kc... Power: 250 Watts
Owned... WDOT, Corp.
Address... 109 S. Winooski Ave.
Membership... NAB, RAB
Station Representatives... Walker
President, Gen., Sta... Val Carter
Comm. Mgr., Prom. Mgr... V. J. D'Acuti
Chief Engineer... Glendon Fleury

WSYB—Rutland—1930
KBS-MBS-YANKEE

Frequency: 1380 Kc... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Phillip Weiss Music Co.
Bus.-Studio Address... 35 Washington St.
Telephone... PR 3-8140
Representative... McGillvra
Gen., Comm. Manager... Phillip Weiss
Business Manager... J. H. Weiss

WJOY—Burlington—1946
ABN

Frequency: 1230 Kc... Power: 250 Watts
Owned-Oper. By... Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location... 633 Main St.
Tel.: UN 4-5774... News Service: AP
Trans... World
Representative... Everett-McKinney, Kettel Carter
Membership... RAB, NAB
Station Manager... Frank A. Balch
Prog. Dir... Ted Barker
Chief Eng... Don Wheatley

WWSR—St. Albans—1941
YANKEE

Frequency: 1420 Kc... Power: 1 Kw., d.
Owned... Vermont Radio Corp.



Address.....75 North Main Street  
 Tel.: 1390.....News Service: UP  
 Transcription.....World  
 Representative.....Walker  
 President, General Manager...Lloyd S. Squier  
 Comm. Manager.....Ceci Fahl  
 Chief Engineer.....Ted Boisvert

**WTWN—St. Johnsbury—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...Twin State Bcstrs, Inc.  
 Address.....Concord Ave.  
 Tel.: PI 8-2344.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....McGillvra  
 Pres., Gen. Mgr.....E. Dean Finney  
 Commercial Manager.....John Byrne  
 Prog. Dir.....Donald Mullally  
 Ch. Eng.....Ken Lare

**WNIX—Springfield—1954**

Frequency: 1480 Kc.....Power: 1 Kw., d.

Owned.....C. F. & E. L. Zezza  
 Address.....106 Park St.  
 Tel.: TU 5-4514.....News Service: UP  
 Trans. Ser.....World  
 Membership.....NAB  
 Station Rep.....McGillvra, Walker  
 President, Gen. Mgr.....E. Dean Finney  
 Sta. Mgr.....Wayne H. Odell  
 Program Director.....Alan Herbert  
 Chief Eng.....D. W. Churchill

**WDEV—Waterbury—1931  
MBS-YANKEE**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lloyd E. Squier  
 Address.....9 Stowe St.  
 Tel.: CH 4-7321.....News Service: UP  
 Transcription Service.....World  
 Representative.....McKinney, Carter  
 Membership.....NAB  
 General Manager.....Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir.....Craig S. Parker  
 Chief Engineer.....Warren Chass

**Virginia**

Pop. March 1 (Est.)—3,755,000; Families—976,000; Lic. Stations—87,  
 Sta. CP's—8; Radio Homes—927,000; TV Homes—640,000

**WPIK—Alexandria—1945**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Potomac Bcstg. Corp.  
 Address.....Virginia Theatre Bldg.  
 Tel.: OV 3-3000.....News Service: UP  
 Representative.....Rambau  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Carl L. Lindberg  
 Comm. Mgr., Prog. Dir.....John C. Moran  
 Ch. Eng.....Charles E. Roudabush

**WARL—Arlington—1946**

Frequency: 780 Kc.....Power: 1000 W., d.  
 Owned...Northern Virginia Broadcasters, Inc.  
 Address.....5232 Lee Highway  
 Tel.: KE 6-9000.....News Service: UP  
 Representative.....Charles Bernard  
 President.....Cy Blumenthal  
 General Manager.....Ray Armand  
 Station Manager.....George Crump  
 Commercial Manager.....Robert Cobbins  
 Sales Promotion Manager...George A. Henning  
 Program Director.....John Galloway  
 Publicity Director.....Margaret Radford  
 Chief Engineer.....James Petty

**WEAM—Arlington—1947**

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Arlington Fairfax Bcstg. Co.  
 Address.....2041 Wilson Blvd.  
 Tel.: JA 7-7100.....News Service: AP  
 Trans.....Standard, Major  
 Rep.....Bcst. Time Sales  
 President.....Harold H. Thoms  
 Gen., Sta., Comm. Mgr.....Kenneth L. Wood  
 Prog. Dir.....Frank Pipes

Nat. Sales Mgr.....George I. Norman, Jr.  
 Chief Eng.....Donald Holt

**WBLT—Bedford—1950**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address.....P. O. Box 406  
 Tel.: 8245.....News Service: AP  
 Transcription Service.....SESAC  
 Membership.....NAB, RAB  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Commercial Manager.....Douglas B. Catlin  
 Program Director.....Robert A. Scott, Jr.  
 Chief Engineer.....J. P. Laughlin

**WLSD—Big Stone Gap—1953**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Address.....Box 244  
 Tel.: 960.....News Service: AP  
 Trans. Ser.....World  
 Membership.....NAB  
 Commercial Manager.....Larry Dean  
 Prog. Dir.....Alvin Cash  
 Chief Engineer.....Robert W. Ford

**WKLV—Blackstone—1947  
MBS-KBS**

Frequency: 1440 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By...Blackstone Bdcstg. Corp.  
 Address.....Drawer 192  
 Tel.: 478.....News Service: AP  
 Representative.....Hopewell  
 President, Gen. Mgr.....H. L. Umstead  
 Prog. Dir.....Johnny Clement



**WCYB—Bristol—1946—ABN**

Frequency: 690 Kc. Power: 10,000 Watts d.  
Owned-Oper. By...Appalachian Bcstg. Corp.  
Address...Cumberland St.  
Tel.: NO 3560 News Service: AP  
Station Rep. Weed  
Membership NAB  
President, Gen. Mgr. Robert H. Smith  
Sales Mgr. J. Fey Rogers  
Prog., Pub. Dir. Barnes H. Nash  
Chief Engineer R. V. Robinson

**WFHG—Bristol—1946  
MBS-KBS**

Freq.: 980 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By...Bristol Bcstg. Co.  
Address...Valley Drive  
Tel.: 3620 News Service: UP  
Trans. Ser. Thesaurus, Standard  
Station Rep. Walker  
Pres. W. C. Nininger  
Gen., Sta. Mgr. W. L. Nininger  
Chief Eng. John Hughlett, Jr.  
Comm. Mgr., Sales Prom. Mgr. Jack Martin

**WCHV—Charlottesville—1933  
ABN**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Barham & Barham  
Bus.-Studio-Transmitter Address, Rose Hill Dr.  
Tel.: 2-5121 News Service: AP  
Representative Clark  
Membership RAB  
Owner Charles Barham, Jr.  
Gen., Sta., Comm. Mgr. Robert C. Walker  
Prog., Pub. Dir. R. G. Sketchley  
Promotion Manager Charles Smith  
Chief Engineer Dan Spitzer

**WELK—Charlottesville—1957**

Frequency: 1010 Kc. Power: 1 Kw. d.  
Owned WELK  
Address Harris Rd.  
Tel.: 2-8080 News Service: UP  
President Lawrence Kennedy

**WINA—Charlottesville—1949  
ABN-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Charlottesville Bcstg. Corp.  
Address P. O. Box 1230  
Tel.: 2-6177 News Service: UP  
Transcription Service Lang-Worth  
Station Representative Walker  
Membership RAB  
Pres., Gen. Mgr. Donald G. Heyne  
Comm. Mgr. Thomas M. Behrendt  
Prog. Dir. Edward Desmond

**WBCR—Christianburg—1954  
KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.

Owned-Oper. By...Montgomery Bcstg. Co.  
Address P. O. Box 96  
Tel.: EV 2-4063 News Service: AP  
Representative Indie Sales  
Transcription Service Lang-Worth  
President Dr. Vernon H. Baker  
Gen., Comm. Mgr., Sta. Mgr. Durwood Powell

**WCFV—Clifton Forge—1950**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By...Clifton Forge Bcstg. Corp.  
Address Box 48  
Tel.: 2147 News Service: AP  
Transcription Service Standard  
General Manager Claude F. Jones  
Comm. Mgr. T. V. Stevens

**WKEY—Covington—1941  
ABN-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned Earl M. Key  
Address P. O. Box 710  
Tel.: 8351 News Service: UP  
Representative Devney  
Membership NAB  
Gen., Sta. Mgr. Earl M. Key  
Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant  
Program Director John L. Davis  
Chief Engineer Grover K. Fulk

**WSVS—Crewe—1946**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By...So. Virginia Bcstg. Corp.  
Business Address 800 Melody Lane  
Tel.: 7811 News Service: AP  
Membership NAB  
Representative Jack Masla  
President Calvin S. Willis  
Gen. Manager Freeman H. Stewart  
Prog. Director Tom Roland

**WCVA—Culpeper—1949  
KBS-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By...Culpeper Bcstg. Co.  
Address Radio Bldg.  
Tel.: 8338 News Service: UP  
Trans. Ser. Standard, Lang-Worth  
Representative Indie  
President Leonard T. Preston  
Gen. Mgr. John T. Rogers  
Commercial Manager Philip T. Butler

**WBTM—Danville—1930  
ABN**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Piedmont Bcstg. Corp.  
Bus.-Studio Address 710 Grove St.  
Tel.: SW 3-4411 News Service: AP  
Representative Gill-Perna  
Membership NAB, RAB  
Manager Milton Adams  
Comm. Manager George Lund



Program Director.....Earl Stogner  
 Prom. Mgr., Pub. Dir.....Eddie Allgood  
 Chief Eng., Asst. Mgr.....L. C. Motley

**WDVA—Danville—1947**  
**MBS**

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Va.-Carolina Bcstg. Corp.  
 Address.....Lexington Ave.  
 Tel.: SW 2-9311.....News Service: UP  
 Transcription Service.....Thesaurus, Sesac  
 Representative.....Robert S. Keller  
 Membership.....NAB, RAB  
 President.....J. D. Pruitt  
 VP & Gen. Mgr.....Emerson J. Pryor  
 Commercial Mgr.....Stover Morris, Jr.  
 Sales Prom. Mgr.....Jeff Waugh  
 Program Director.....Richard Campbell  
 Chief Engineer.....Howard Clendenon

**WEVA—Emporia—1952**  
**KBS**

Frequency: 860 Kc.....Power: 1000 Watts, d.  
 Owned.....Stone Broadcasting Corp.  
 Address.....Box 792  
 Tel.: 2133.....News Service: AP  
 Transcription.....Standard  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Maxey E. Stone  
 Comm., Sales Prom. Mgr.....Sallie J. Whitlock  
 Program Dir.....Will Stone  
 Chief Engineer.....Elton A. Short

**WFCR—Fairfax—1955**

Frequency: 1310 Kc.....Power: 500 Watts  
 Owned.....OK Broadcasting Corp.  
 Address.....2nd & Oak Sts.  
 Tel.: CR 3-4000.....News Service: AP  
 Representative.....Hil F. Best  
 Membership.....NAB  
 Pres., Prom. Mgr.....George E. Oleson  
 Gen., Comm. Mgr.....Arthur Keller  
 Program Director.....Doug Bailey  
 Chief Engineer.....Joe Terrien

**WFAX—Falls Church—1948**  
**KBS**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Lamar A. Newcomb  
 Address.....Tower Square  
 Tel.: JE 2-1220.....News Service: UP  
 General Manager.....Lamar A. Newcomb  
 Comm. Manager.....Jack James

**WFLO—Farmville—1947**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Colonial Bcstg. Co.  
 Business Address.....Farmville, Va.  
 Tel.: 870.....News Service: UP  
 Transcription.....Thesaurus  
 Membership.....NAB, RAB  
 General Manager.....Carla B. Keys  
 Station Manager.....John D. Wilson

**WYSR—Franklin—1956—KBS**

Frequency: 1250 Kc.....Power: 1 Kw., d.  
 Address.....104 E. Fourth Ave.  
 Tel.: LO 2-3135.....News Service: AP  
 V. P., Gen. Mgr.....Howard H. Keller  
 Sales Mgr.....A. L. Drew

**WFVA—Fredericksburg**  
**1939—ABN-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fredericksburg Bcstg. Corp.  
 Business Address.....P. O. Drawer 269  
 Tel.: ES 3-7721.....News Service: UP  
 Exec. Vice-Pres.....Richard Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan  
 Sls. Prom. Mgr.....Jack H. Tucker  
 Prog., Pub. Dir.....Arch Harrison

**WFTR—Front Royal—1948**  
**KBS-MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sky—Park Bcstg. Corp.  
 Address.....P. O. Box 192  
 Tel.: 750.....News Service: AP  
 Transcription.....World  
 Membership.....NAB  
 General Manager.....Kenneth Gordon

**WBOB—Galax—1946**  
**MBS-KBS**

Frequency: 1360 Kc.....Power: 1000 Watts, d.  
 Owned...Carroll-Grayson Broadcasting Corp.  
 Address.....Poplar Knob Road  
 Telephone.....BE 6-2921  
 Representative.....Continental Radio Sales  
 Membership.....NAB  
 President.....Robert V. Morris  
 Gen., Sta. Mgr.....Joe P. Crockett  
 Comm., Prom. Mgr.....Brice Parks

**WDDY—Gloucester—1957**  
**KBS**

Frequency: 1420 Kc.....Power: 1 Kw., d.  
 Owned.....WDDY, Inc.  
 Address.....Gloucester  
 Tel.: GL 3-4302.....News Service: AP  
 Representative.....Best  
 Membership.....NAB  
 Gen. Mgr.....Charles E. Springer  
 Comm. Mgr.....Hollis L. Ines  
 Ch. Eng.....Kenneth S. Bradby

**WMNA—Gretna—1956—KBS**

Frequency: 730 Kc.....Power: 1 Kw., d.  
 Owned.....Central Virginia Bcstg. Co.  
 Address.....Box 730  
 News Service.....AP  
 V.P., Gen. Mgr.....G. W. Sandefur  
 Adv. Mgr.....R. C. Via

**WNRG—Grundy—1955**

Frequency: 1250 Kc.....Power: 1 Kw., d.



Owned-Oper. By..... Va.-Ky. Bcstg. Co., Inc.  
 Address..... Box 245  
 News Service..... UP  
 President..... H. G. Dotson  
 Gen., Mgr., Chef Eng., Sta. Mgr..... D. B. Jordan  
 Asst. Mgr..... Aubry Garber

**WVEC—Hampton—1948**  
 NBC

Frequency: 1490 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Peninsula Bcstg. Co.  
 Studio-Trans. Address..... 1930 Pembroke  
 Tel.: 6332..... News Service: AP  
 Representative..... Avery-Knodel  
 Membership..... NAB, RAB  
 Pres., Gen. Mgr..... Thomas P. Chisman  
 V.P. & Dir. Sls..... Harrol A. Brauer, Jr.  
 Oper. Mgr..... L. W. Kliever

**WHBG—Harrisonburg—1956**

Frequency: 1360 Kc..... Power: 5 Kw. d.  
 Owned..... Valley Bcstrs.  
 Address..... 75 East Market St.  
 Tel.: 4-7394..... News Service: AP  
 Trans..... Thesaurus  
 Representative..... Pearson  
 Membership..... NAB  
 Owner, Mgr., R. C. Currie, Jr., F. R. Griffiths  
 Sta. Mgr..... Larry O'Toole

**WSVA—Harrisonburg—1935**  
 NBC

Frequency: 550 Kc... Power: 5 Kw. d., 1 Kw. n.  
 Owned... Shenandoah Valley Broadcasting, Inc.  
 Address..... Rawley Pike  
 Tel.: 4-4431..... News Service: AP  
 Transcription..... Standard  
 Rep..... Peters, Griffin, Woodward, Inc.  
 Membership..... NAB, RAB  
 Pres., Gen., Sta. Mgr..... Hamilton Shea  
 Comm. Mgr..... Richard Johnson  
 Prom. Mgr., Pub. Director..... N. L. Royster  
 Program Director..... Andy McCaskey  
 Chief Engineer..... Tom Jones

**WHAP—Hopewell—1948**  
 KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By... The Hopewell Bcstg. Co.  
 Bus. Address... City Point Rd. & Old River Rd.  
 Tel.: CE 9-7301..... News Service: AP  
 Membership..... NAB  
 Pres..... C. S. Willis  
 Sta. Mgr..... William R. Craig  
 Comm. Manager..... Sally Lowry  
 Chief Engineer..... Everett Wilson

**WREL—Lexington—1948**  
 NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By... Rockbridge Bcstg. Co.  
 News Service..... AP

Representative..... Indie Sales  
 Membership..... NAB  
 Gen., Comm. Manager..... Milton B. Henson  
 Program Director..... Joseph E. Lynn, Jr.

**WBRG—Lynchburg—1956**  
 KBS

Frequency: 1050 Kc..... Power: 1 Kw., d.  
 Owned..... Harry A. Epperson, Sr.  
 Address..... Box 1079  
 Telephone..... 3-6451 (Madison Hts.)  
 News Service..... UP  
 Representative..... Thomas F. Clark  
 Gen., Comm. Mgr..... Tom Buckley

**WLVA—Lynchburg—1930**  
 ABN

Frequency: 590 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Lynchburg Bcstg. Corp.  
 Address..... 2320 Langhorne Rd.  
 Tel.: 2-1242..... News Service: AP  
 Transcription Service..... Lang-Worth  
 Representative..... George P. Hollingbery  
 Membership..... NAB  
 Gen. Manager..... Philip P. Allen  
 Sls. Prom., Prog. Dir..... Warren Uttal  
 Comm. Mgr..... Thomas L. Turner  
 Chief Engineer..... John T. Orth

**WWOD—Lynchburg—1948**  
 MBS

Freq.: 1390 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned... Lynchburg Independent Bcstrs., Inc.  
 Address..... P. O. Box 1300  
 Tel.: LY 2-3441..... News Service: UP  
 Representative..... Walker  
 Trans..... Thesaurus  
 Pres..... Cy N. Bahakel  
 Sta. Mgr., Chief Eng..... F. J. Pinkerton  
 General Manager..... Henry Hughes

**WPRW—Manassas—1957**  
 KBS

Frequency: 1460 Kc..... Power: 500 W., d.  
 Owned..... Prince William Bcstg. Corp.  
 Address..... Box 151  
 Tel.: 931..... News Service: AP  
 Pres., Gen. Mgr..... Harold H. Hersch  
 Sls. Mgr..... "Woody" Merchant

**WMEV—Marion—1948**  
 ABN-KBS

Frequency: 1010 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By... Mountain Empire Bcstg. Corp.  
 Address..... Park Boulevard & Rt. 737  
 Tel.: ST 3-9001..... News Service: AP  
 Transcription Service..... World  
 Representative..... Indie Sales  
 Membership..... NAB, RAB  
 Pres., Gen. Mgr..... Robert C. Wolfenden  
 Sales Prom. Mgr., Pub. Dir..... Bob Wolfenden  
 Pgm. Dir..... Stella D. Wolfenden  
 Chief Engineer..... Edward Surface



## WMBG—Richmond—1946 ABN

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By. Havens & Martin, Inc.  
Bus.-Studio Address. 3301 W. Broad St.  
Tel.: 5-8611. News Service: UP  
Membership RAB  
Representative Bolling Co.  
Pres., Gen., Sta. Mgr. Wilbur M. Havens  
Commerical Mgr. Walter A. Bowry, Jr.  
Sales Prom. Mgr. William J. Filer  
Prog. Dir. Frank Wilson  
Chief Engineer. James Kyle

## WRNL—Richmond—1937 MBS

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By. Richmond Newspapers, Inc.  
Business-Studio Address. 111 N. Fourth St.  
Tel.: RI 3-3436. News Service: AP  
Newspaper Affil. News Leader; Times Dispatch  
Trans. Serv. Standard, Thesaurus, SESAC  
Representative Edward Petry  
Membership NAB  
President. D. Tennant Bryan  
Station Manager. E. S. Whitlock  
Sales Manager. Frank Soden  
Prog. Dir. William Morrison  
Pub., Prom. Director. Lucy Pope  
Chief Engineer. E. V. Wolstenholme

## WRVA—Richmond—1925 CBS

Frequency: 1140 Kc. Power: 50,000 Watts  
Owned-Oper. By. Larus & Brother Co.  
Business Address. 22nd & Cary Sts.  
Tel.: 3-3511. News Services: UP, AP  
Transcription Service Lang-Worth  
Representative CBS Radio Spot Sales  
Membership NAB, RAB  
General Manager. John B. Tansey  
Asst. Gen. Mgr. W. R. Preston  
Sales Manager. Harold Barre  
Promotion Manager. Irby N. Hollans, Jr.  
Program Manager. Raymond L. Kennedy  
Production Manager. Harold Phillips  
Pub. Rel. Mgr. W. R. Bishop  
Chief Engineer. Rudolph W. Raabe

## WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Operated By. Radio Virginia, Inc.  
Bus.-Studio Address. 300 German School Rd.  
Tel.: BE 3-7666. News Service: UP  
Representative Burn-Smith  
President. Douglas H. Robertson  
General Mgr. David M. Wilburn

## WDBJ—Roanoke—1924—CBS

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By. Times-World Corp.  
Address. 201 Campbell Ave., S.W.  
Tel.: DI 3-8031. News Service: AP

News. Affil. Times, World News  
Transcription Service World  
Representative. Peters, Griffin, Woodward, Inc.  
Membership NAB, RAB  
President. M. W. Armistead, III  
V.P., Managing Dir. Ray P. Jordan  
V.P., Comm. Mgr. John Harkrader  
Program Director. Paul E. Reynolds  
Sales Director. Frank E. Koehler  
Promotion Director. Katherine Griffey  
Chief Engineer. J. Edward Newman

## WHYE—Roanoke—1957—KBS

Frequency: 910 Kc. Power: 1 Kw. d.  
Owned. Jefferson Bcstg. Corp.  
Address. Box 1187  
Tel.: DI 5-0988. News Service: AP  
Representative Simmons  
Exec. V.P., Gen. Mgr. Allan W. Roberts  
Comm. Mgr. Dorothy Hanley

## WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.  
Owned. Roanoke Independent Bcstrs. Inc.  
Address. Box 702  
Tel.: 2-3131. News Service: UP  
Representative Walker  
Membership NAB  
General Mgr. Cy Bahakel  
Asst. Gen. Mgr. Frank Tirico

## WROV—Roanoke—1946 ABN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. WROV Bcstrs., Inc.  
Bus.-Studio Address. 15th & Cleveland Ave.  
Tel.: 3-4444. News Service: UP  
Representative Burn-Smith  
Trans. Standard  
Membership RAB  
Pres., Gen. Mgr., Comm. Mgr. Burton Levine  
Prog. Dir. Barbara Felton  
Pub. Dir. Jim Gearhart  
Chief Engineer. A. T. Beckley

## WSLS—Roanoke—1940—NBC

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.  
Owned. Shenandoah Life Stations, Inc.  
Business-Studio Address. Radio-TV Center  
Tel.: DI 4-9226. News Service: AP  
Transcription Service Thesaurus  
Representative Avery-Knodel  
Membership NAB, RAB  
President. Blake T. Newton, Jr.  
Exec. Vice President. James H. Moore  
Prom. Mgr. F. L. Corstaphney  
Asst. Manager. Horace Fitzpatrick  
Sls. Prom. Dir. C. R. Garrison  
Program Manager. G. W. Chernaull, Jr.  
Chief Engineer. J. P. Briggs

## WYTI—Rocky Mount—1956 KBS

Frequency: 1570 Kc. Power: 500 Watts



# VIRGINIA



**Owned** ..... WYTI, Inc.  
**Address** ..... Drawer 471 (Main St.)  
**Tel.** HU 3-9955 ..... News Service: AP  
**Trans.** ..... Standard  
**Representative** ..... Hi. F. Best  
**Membership** ..... NAB  
**President** ..... S. L. Goodman  
**Gen., Sta. Mgr.** ..... Lester L. William  
**Comm., Sales Prom. Mgr.** ..... William E. Jefferson  
**Chief Engineer** ..... William A. Farley

## WHLF—South Boston—1947 ABN-KBS

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Halifax Bcstg. Co.  
**Address** ..... Webster St  
**Tel.:** 2-9988 ..... News Service: AP  
**Membership** ..... NAB  
**Transcription Service** ..... Lang-Worth  
**Gen., Comm. Mgr.** ..... John L. Cole, Jr.  
**Sta. Mgr.** ..... H. Preston Young, Jr.

## WJWS—South Hill—1953

**Frequency:** 1370 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Old Belt Bcstg. Corp.  
**Address** ..... P. O. Box 216  
**Tel.:** HI 7-4007 ..... News Service: AP  
**President** ..... C. D. Pennington, Jr.  
**Gen., Sta., Comm. Mgr.** ..... W. Hofler  
**Publicity, Program Director** ..... A. W. Walthall  
**Chief Engineer** ..... Charles E. Brown

## WAFB—Staunton—1954

**Frequency:** 900 Kc. .... **Power:** 1 Kw. d.  
**Owned** ..... Am. Home Bcstg. Corp.  
**Address** ..... P. O. Box 448  
**Tel.:** TU 6-0100 ..... News Service: UP  
**Membership** ..... NAB  
**Station Rep.** ..... Clark  
**General Manager** ..... Lloyd Gochenour  
**Chief Engineer** ..... J. L. McFarland

## WTON—Staunton—1946 ABN

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Charles P. Blackley  
**Business-Studio Address** ..... Morrison Bldg.  
**Tel.:** TU 6-6666 ..... News Service: AP  
**Transcription Service** ..... Lang-Worth  
**Membership** ..... NAB  
**Pres., Gen. Mgr.** ..... Charles P. Blackley  
**Sta., Comm. Mgr.** ..... Charles F. Seebeck  
**Program Director** ..... Ray H. Honaker, Jr.  
**Chief Engineer** ..... Rex C. Houser

## WLPM—Suffolk—1940 ABN-KBS

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Suffolk Bcstg. Corp.  
**Business-Studio Address** ..... Radio Bldg.  
**Tel.:** 2394 ..... News Service: AP  
**Pres., General Mgr.** ..... Fred L. Hart  
**Comm. Mgr.** ..... L. Earl Hundley

**Prog. Dir.** ..... Ted Potter  
**Chief Eng.** ..... Veryl W. Rupp

## WESR—Tasley—1957—KBS

**Frequency:** 1330 Kc. .... **Power:** 1 Kw.  
**Owned** ..... Accomack-Northampton Bcstg. Co.  
**Address** ..... Box 1330  
**Telephone** ..... SU 7-3200  
**Membership** ..... NAB  
**President** ..... Vernon H. Baker  
**Gen. Mgr.** ..... Brooks Russell  
**Ch. Eng.** ..... Glenn Kellam

## WBOF—Virginia Beach—1954 KBS

**Frequency:** 1600 Kc. .... **Power:** 1 Kw. d.  
**Owned** ..... Va. Beach Bcstg. Corp.  
**Address** ..... Box 36  
**Tel.:** 1217 ..... News Service: AP  
**Membership** ..... NAB, RAB  
**Pres., Gen., Sta. Mgr., Prom. Mgr.** ..... Leo Hoarty  
**Prog. Dir.** ..... Tom McNamara  
**Comm. Mgr.** ..... Ron Phillips  
**Prom. Mgr.** ..... Bill Ryan

## WNNT—Warsaw—1949—KBS

**Frequency:** 690 Kc. .... **Power:** 250 Watts d.  
**Owned** ..... Grayson Headley  
**Address** ..... Warsaw  
**Tel.** ..... ED 3-6900  
**Transcription Service** ..... Standard  
**Pres., Gen. Mgr.** ..... Grayson Headley  
**Commercial Mgr.** ..... Ruth R. Rouzie  
**Sales Prom. Mgr.** ..... Bill Allison  
**Prog. Dir.** ..... Chris Naumann  
**Chief Engineer** ..... W. Dean Loudy

## WEER—Warrenton—1957

**Frequency:** 1570 Kc. .... **Power:** 500 W., d.  
**Owned** ..... OK Bcstg. Co.  
**Address** ..... Rts. 29-211  
**Telephone** ..... 1500  
**Representative** ..... Best  
**Membership** ..... NAB  
**Gen. Mgr.** ..... Arthur Kellar  
**Sta. Mgr.** ..... Jules Henry

## WAYB—Waynesboro—1947 MBS-KBS

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Waynesboro Bcstg. Corp.  
**Tel.:** WH 3-6066 ..... News Service: AP  
**Rep.** ..... Donald Cooke  
**Membership** ..... NAB  
**Transcription** ..... World  
**Pres., Gen., Sta. Mgr.** ..... N. Wilbur Kidd  
**Sales Manager** ..... Al Charles  
**Prog. Dir.** ..... Gene Daugherty  
**Chief Engineer** ..... Donald D. Curtis

## WINC—Winchester—1941 ABN-KBS

**Frequency:** 1400 Kc. .... **Power:** 250 Watts



### WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.  
 Owned. Mechlenburg Bcstg. Corp.  
 Address Box 1284  
 Tel: ME 2-9811 News Service: UP  
 Membership NAB  
 Pres., Sta., Gen. Mgr. John W. Shultz  
 Comm. Mgr. Charles F. Adams  
 Promotion Manager. Thomas W. Patterson

### WMVA—Martinsville—1941 NBC-KBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By. Martinsville Bcstg. Co., Inc.  
 Address Chatham Heights  
 Tel: 2152 News Service: AP  
 Representative Bob Dore  
 Membership NAB  
 Exec. V.P. & Gen. Mgr. Maynard E. Dillaber  
 Commercial Mgr. Charles Cooper

### WSIG—Mount Jackson—1954 KBS

Frequency: 790 Kc. Power: 1 Kw. d.  
 Owned. Richard F. Lewis, Jr., Estate  
 Address WSIG Bldg.  
 Tel: MO 790 News Service: UP  
 President. Marion P. Lewis  
 Gen., Sta. Philip J. Potter  
 Program Director. Edward Madden

### WNRV—Narrows—1953

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Giles Bcstg. Co.  
 Address Route 100  
 Tel: PA 6-2211 News Service: AP  
 Transcription World  
 Representative Hopewell  
 President. H. J. Romanus  
 General Manager. Tom Hicks  
 Commercial Mgr. John Holland

### WYOU—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. United Bcstg. Co. of E. Va.  
 Business-Studio Address. 114 W. 24th St.  
 Tel: 6-1664 News Service: UP  
 Trans. Capitol  
 Representative Dora-Clayton  
 President. Richard Eaton  
 Station Manager. Joseph Gathings  
 Commercial Manager. Peter Giordano  
 Chief Engineer. Ernest C. Hooper

### WGH—Norfolk-Newport News 1928—ABN

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By. Hampton Roads Bcstg. Corp.  
 Bus-Studio Address. 739 Boush St., Norfolk  
 Tel: MA 2-3353 News Service: AP  
 News. Affil. Daily Press, Times-Herald  
 Representative Forjoe  
 Membership NAB, RAB

President. William R. Van Buren, Sr.  
 Gen. Manager, V.P. Edward E. Bishop  
 Station Manager. Dan E. Hydrick  
 Commercial Manager. Jack Whitehead  
 Sls. Prom. Mgr. Ambert Dail  
 Prog. Dir. Edward Meyer  
 Publicity Director. Robert Calvert  
 Chief Engineer. George Sokol

### WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.  
 Owned-Oper. By. Cy Blumenthal  
 Address Helena Building  
 Telephone MA 5-0525  
 Rep. Charles Bernard  
 President. Cy Blumenthal  
 General Manager. Roy LaMere  
 Asst. Manager. Charles Bentz  
 Commercial Manager. Al Lynn  
 Program Director. Joe Huppel

### WLOW—Norfolk—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. James Bcstg.  
 Bus-Studio Addr. 731 Boush St.  
 Tel: MA 7-5677 News Service: UP  
 Representative Jack Masla  
 Pres., General Manager. Michael Henry  
 Sta., Comm. Mgr. Paul M. Enright  
 Prog. Dir. Bruce M. Miller  
 Sales Prom. Mgr. Nancy Fentress  
 Chief Eng. Howard Hatcher

### WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By. Norfolk Bcstg. Co.  
 Address. 1019 Boissevain Ave.  
 News Service AP  
 Representative Weed  
 Transcription Service Lung-Worth  
 President. Louis H. Peterson  
 Gen. Manager. Earl Harper

### WRAP—Norfolk—1952

Frequency: 850 Kc. Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Operated By. Rollins Bcstg., Inc.  
 Address. 300 Portlock Bldg.  
 Tel. MA 7-8307  
 Representative Rollins  
 Membership RAB  
 President. O. Wayne Rollins  
 Gen. Mgr. Paul von Hagel  
 Dir. of Sales. A. R. Lanphear  
 Prog. Dir. Libby Taylor  
 Chief Eng. Glen Frazier

### WTAR—Norfolk—1923—CBS

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By. WTAR Radio Corp.  
 Bus-Studio Address. 720 Boush St.  
 Tel: MA 5-6711 News Service: AP  
 News Affil. Norfolk Newspapers, Inc.  
 Membership NAB, RAB  
 Trans. Standard, World  
 Representative Edward Peiry  
 Pres., Gen. Mgr. Campbell Arnoux



V.P., Operations.....John C. Peffer  
 V.P., Sales.....Robert M. Lambe  
 Radio Sls. Mgr.....Jack Black  
 Prog. Dir.....William Johnson  
 Pub. Dir.....Hal Powell  
 Chief Eng.....R. L. Lindell

**WNVA—Norton—1946—KBS**

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned.....Radio-Wise, Inc.  
 Address.....Progress Bldg.  
 Tel.: 700.....News Service: UP  
 Membership.....RAB  
 President.....R. B. Helms  
 Gen. Mgr.....Jack Helms  
 Comm. Mgr.....Jack Darnell  
 Chief Engineer.....Gene Tommerdahl

**WJMA—Orange—1949—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Charlottesville Bcstg. Co.  
 Address.....Box 271  
 Tel.: 7263.....News Service: UP  
 Membership.....NAB  
 Transcription Service.....World  
 President.....Donald G. Heyne  
 General Manager.....Bob C. Wagner  
 Commercial Manager.....John C. Mahaney, Jr.  
 Chief Engineer.....E. V. Bossieux, Jr.

**WPVA—Petersburg—1955**

Frequency: 1290 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....Harry A. Epperson, Jr.  
 Address.....Archer Ave., Colonial Hts., Va.  
 Tel.: RE 2-3478.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....Thomas F. Clark  
 Mgr., Owner.....Harry A. Epperson, Jr.  
 Sls. Mgr.....Ray Frazier

**WSSV—Petersburg—1945  
 MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Southside Virginia Bcstg. Corp.  
 Business-Studio Address.....112 W. Tabb St.  
 Tel.: RE 3-4567.....News Service: AP  
 Representative.....Weed  
 Membership.....NAB  
 President.....Louis H. Peterson  
 Comm. Mgr.....Jerome J. Droracher

**WAVY—Portsmouth—1943  
 NBC**

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Tidewater Teleradio, Inc.  
 Address.....709 Boush St., Norfolk  
 Tel.: MA 7-2345.....News Service: AP  
 Representative.....H-R Reprs., Inc.  
 Membership.....NAB, RAB  
 President.....Hunter C. Phelan  
 Gen. Mgr.....Carl J. Burkland  
 Sta., Comm. Mgr.....H. Stanley  
 Prog., Pub. Dir.....Ned Sheridan  
 Chief Engineer.....William Manrov

**WPUV—Pulaski—1946  
 KBS**

Frequency: 1580 Kc.....Power: 5000 Watts, d.  
 Owned-Oper. By.....WPUV, Inc.  
 Address.....Box 351  
 Tel.: 3-3931.....News Service: AP  
 Transcription Service.....World  
 Representative.....Dora-Clayton  
 Pres., Gen. Mgr.....J. A. Columbus  
 Commercial Manager.....Larry Schoenfeld

**WRAD—Radford—1950**

Frequency: 1460 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....WRAD Bcstg.  
 Address.....Radford & Christiansburg  
 Tel.: 2461.....News Service: AP  
 Representative.....Robert S. Keller, Inc.  
 President.....Dr. Perry E. Gresham  
 Manager.....Dave Milligan

**WRIC—Richlands—1951  
 KBS**

Frequency: 540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.  
 Address.....P. O. Box 218  
 Tel.: 450.....News Service: AP  
 Transc. Service.....World  
 Representative.....Hopewell  
 President.....J. Powell Royall, Jr.  
 Comm. Mgr.....Jack T. Bundy

**WANT—Richmond—1951**

Frequency: 990 Kc.....Power: 1000 Watts, d.  
 Owned.....United Broadcasting Co.  
 Address.....513 East Main Street  
 Tel.: 3-8368.....News Service: UP  
 Rep.....Oakes, United Broadcasting Co.  
 President.....Richard Eaton  
 General Manager, Chief Eng.....S. J. Bell

**WLEE—Richmond—1945  
 NBC**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Bcstg. Corp.  
 Business-Studio Address.....6200 Broad St. Road  
 Tel.: 88-2835.....News Service: AP  
 Representative.....Brown, McGavern  
 President.....Thomas G. Tinsley, Jr.  
 Gen. Mgr.....H. L. Hudson  
 Commercial Mgr.....Joseph S. Mason  
 Sales Prom. Mgr.....Thomas J. McCollum, Jr.  
 Program Director.....Robert DeBardelaben  
 Chief Engineer.....Thomas J. Kita

**WLLY—Richmond—1955**

Frequency: 1320 Kc.....Power: 1000 Watts, d.  
 Owned.....WLLY, Inc.  
 Address.....Broad-Grace Arcade  
 Tel.: MI 9-1223.....News Service: AP  
 Representative.....John E. Pearson  
 President.....Louis Adelman  
 Gen., Sta., Comm. Mgr.....Melvin E. Whitmire  
 Program Dir.....Gene Creasy  
 Chief Engineer.....Kenith Shelton





Owned-Oper. By Richard Field Lewis, Jr., Inc.  
 Business Address Kerr St.  
 Tel.: MO 2-4855 News Service: AP  
 Membership NAB  
 Pub. Dir. Gordon Walsh  
 Sales Prom. Mgr. Wally Hankin  
 Program Director Roy Nester  
 Sta. Mgr., Chief Engineer Phil Whitney

### WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Wythe County Bcstg. Co.  
 Address 195 S. 1st St.  
 Tel.: CA 8-3185 News Service: UP  
 Membership NAB  
 General Manager A. M. Gates, Jr.  
 Chief Engineer W. Jack Fleming

## Washington

Pop. March 1 (Est.)—2,767,000; Families—857,000; Lic. Stations—73,  
 Sta. CP's—7; Radio Homes—836,000; TV Homes—627,000

### KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By KBKW, Inc.  
 Address 701 E. Heron St.  
 Tel.: 1015 News Service: AP  
 Transcription World  
 Representative Feltis, McGillvra  
 President Archie Taft, Jr.  
 Manager Mahlon R. Taft

### KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By KXRO, Inc.  
 Address 207½ E. Market St.  
 Tel.: AB 4098 News Service: UP  
 Rep. Walker, Ayres, Art Moore  
 Membership NAB, RAB  
 President Harry R. Spence  
 General Manager Fred G. Goddard  
 Comm. Mgr. Roy Johnson  
 Sales Prom. Manager Monte Cook  
 Chief Engineer Robert J. McNamara

### KAGT—Anacortes—1956 KBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned Fidalgo Brcstg. Inc.  
 Address 2920 Commercial Ave.  
 Tel.: CY 4-2345 News Service: UP  
 Representative Art Moore  
 Membership RAB  
 Pres., Gen. Mgr. James C. Frits  
 Sales Prom. Mgr. James W. Bailey  
 Chief Engineer Donald Knuteson

### KFKF—Bellevue-Seattle 1958

Frequency: 1330 Kc. Power: 1 Kw., d.  
 Owned Bellevue Bcstrs.  
 Address 602 Colman Bldg. (Seattle)  
 Tel.: MA 0695 News Service: AP  
 Representative Pearson  
 Gen. Mgr. King Mitchell

### KPUG—Bellingham—1947 MBS-KBS

Frequency: 1170 Kc. Power: 1000 Watts  
 Owned-Operated By KPUG, Inc.

Business Address 2340 E. Sunset Dr.  
 Tel.: 1170 News Service: UP  
 Newspaper Affil. Othello (Wa.) Outlook  
 Rep. Headley Reed; Hunt; Day  
 Membership NAB  
 President Jessica L. Longston  
 Ex. V.P. Robert E. Pollock  
 Gen. Manager John DiMeo  
 Comm. Mgr. Oscar Lundgren  
 Publicity Dir. Dorothy Jacobson  
 Sls. Prom. Mgr. James Tincker  
 Program Director John K. Munroe  
 Chief Engineer Donald R. Pinney

### KVOS—Bellingham—1927 ABN

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By KVOS, Inc.  
 Bus. Studio Address 1155 Ellis St.  
 Tel.: 790 News Service: UP  
 Representative Forjoe, Art Moore  
 President Rogan Jones  
 Gen. Mgr. Hamilton Brosious  
 Prog. Dir. John Sherman  
 Nat. Sales Manager Fred Elsethagen

### KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Bruce Bartley  
 Address 2218 E. Prospect  
 Tel.: CA 3370 News Service: UP  
 Transcription Standard  
 Representative Hugh Feltis  
 Membership RAB, NAB  
 General Manager Linc Perry  
 Office Manager Shirley Seid  
 Sales Prom. Mgr. Bruce Perry  
 Program Director Bill Luckhurst  
 Chief Engineer Dick McCabe

### KRIV—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.  
 Owned Camas-Washougal Radio  
 Address Box 1025  
 Tel.: 6431 News Service: UP  
 Representative Art Moore  
 Gen. Mgr. John A. Luetjen

### KELA—Centralia-Chehalis 1937—MBS-DON LEE-KBS

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.



**Owned-Oper. By**..... Central Bcstg. Corp.  
**Business Address**..... P.O. Box 720, Centralia  
**Tel.:** PE 6-3321..... **News Service:** UP  
**Rep.** Walker, O'Connell, McGavren, Art Moore  
**Membership**..... RAB  
**President**..... J. Elroy McCaw  
**Sec.-Treas.**..... Mabel A. Gwinn  
**Gen., Sta. Mgr.**..... Joe Chytil  
**Asst. Mgr.**..... Lee Stottlemyre  
**Sales Prom. Mgr.**..... William Tilton  
**Program Director**..... Donald Youngmans  
**Publicity Director**..... Richard Dawson  
**Chief Engineer**..... Lloyd Hannah

### KITI—Chehalis-Centralia 1954

**Frequency:** 1420 Kc..... **Power:** 1 Kw. d.  
**Owned-Operated By**..... KITI Corp.  
**Address**..... 804 Market St.  
**Tel.:** SH 8-3379..... **News Service:** UP  
**Newspaper Affil.**..... Daily Chronicle  
**Transcription**..... World  
**Representative**..... Feltis, Grant  
**Membership**..... NAB, RAB  
**Pres., Gen., Sls. Prom. Mgr.**..... D. Whitman  
**Sta., Comm.**..... Phil Roewe  
**Chief Engineer**..... Harold C. Singleton

### KOZI—Chelan—1957

**Frequency:** 1220 Kc..... **Power:** 1 Kw., d.  
**Owned**..... Lake Chelan Bcstg. Corp.  
**Address**..... Lake Chelan Bldg.  
**Tel.:** 440..... **News Service:** AP  
**Representative**..... McGillvra  
**Gen. Mgr.**..... E. F. "Bill" Denton  
**Comm. Mgr.**..... Mark Sorley

### KCLX—Colfax—1950—KBS

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Adrian De Vries  
**Address**..... Box 710  
**Tel.:** 780..... **News Service:** UP  
**Representative**..... Best; Art Moore  
**Owner, Gen., Sta. Mgr.**..... Adrian De Vries

### KCVL—Colville—1955—KBS

**Frequency:** 1480 Kc..... **Power:** 1 Kw. d.  
**Owned-Operated By**..... Colville Bcstg. Co.  
**Address**..... P. O. Box 208  
**Tel.**..... CO 990  
**Representative**..... Best, Art Moore  
**Gen. Mgr., Chief Eng.**..... Merle B. Peterson  
**Commercial Manager**..... Jerry V. Fountain

### KGDN—Edmonds—1954

**Frequency:** 630 Kc..... **Power:** 1000 Watts  
**Owned**..... King's Garden, Inc.  
**Address**..... 190th & Fremont  
**Tel.:** LI 3131..... **News Service:** UP  
**Transcription**..... SESAC  
**President**..... A. B. Martin  
**Manager**..... A. Orville Helgeson  
**Program Director**..... Gerald Swanson  
**Chief Eng.**..... Walter Jamison

### KXLE—Ellensburg—1946 KBS

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Central Washington Bcstrs.  
**Bus. Add. Trans. Loc.**..... Box 600  
**Representative**..... McGillvra  
**President**..... Goodwin Chase, Jr.  
**Gen., Sta. Manager**..... Joe Kendall  
**Commercial Manager**..... Bill Hanning  
**Sls. Prom. Mgr.**..... Bill Allen  
**Publicity Director**..... Ron Forsell  
**Chief Engineer**..... Robert I. Sampson

### KULE—Ephrata—1949

**Frequency:** 730 Kc..... **Power:** 1000 Watts  
**Owned**..... Columbia Basin Broadcasting Co.  
**Tel.:** SK 4-4686..... **News Service:** UP  
**Transcription**..... Standard  
**Membership**..... RAB  
**President**..... R. E. Billingsley  
**Gen., Sta., Comm., Prom. Mgr.**..... Bob Moore  
**Program Director**..... Dorothy McCue  
**Chief Engineer**..... Len Brown

### KRKO—Everett—1920—MBS

**Frequency:** 1380 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... The Everett Bcstg. Co., Inc.  
**Address**..... P. O. Box 916  
**Tel.:** CE 1144..... **News Service:** AP  
**Membership**..... NAB, RAB  
**General Manager**..... William R. Taft  
**Sales Manager**..... Charles E. Sullivan  
**Chief Engineer**..... Dave Foley

### KQTY—Everett—1957

**Frequency:** 1230 Kc..... **Power:** 250 W.  
**Owned**..... W. Nelskog, P. Crain, A. Baker  
**Address**..... 3021 Rockefeller  
**Tel.:** CE 6111..... **News Service:** UP  
**Representative**..... Grant  
**President**..... Wally Nelskog  
**Gen. Mgr.**..... Paul Crain  
**Sta. Mgr.**..... Earle Gerdon  
**Prog. Dir.**..... Ray Courtmanch

### KFDR—Grand Coulee—1950

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Ralph A. Nachtmann  
**Address**..... Box 395  
**Tel.:** 140..... **News Service:** UP  
**Representative**..... Best, Art Moore  
**General Manager**..... R. A. Nachtmann  
**Program Director**..... Alcuin Theisen  
**Chief Engineer**..... Frank Van Hemert

### KLOG—Kelso—1949

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... KLOG, Inc.  
**Address**..... P. O. Box 90  
**Tel.:** EX 3-4900..... **News Service:** UP  
**Representative**..... Hollingbery  
**Trans.**..... Thesaurus  
**President**..... J. J. Flanigan  
**General Manager**..... John Carlson  
**Chief Engineer**..... Robert Meers



**KEPR—Kennewick—1949**  
CBS

Frequency: 610.....Power: 5000 Watts  
Owned-Oper. By.....KWIE, Inc.  
Address.....11 S. Cascade St.  
Tel.: JU 2-5151.....News Service: AP  
Representative.....Art Moore, Robert Meeker  
Membership.....NARTB  
President.....Thomas C. Bostic  
Sta., Comm. Mgr.....Monte Strohl  
Program Director.....Bill Moody

**KNBX—Kirkland—1947**  
KBS

Frequency: 1050 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Eastside Bdcstg. Co.  
Address Trans. Loca.....Civic Center  
News Service.....UP  
Representative.....Art Moore  
General Manager.....G. A. Wilson  
Program Director.....R. Anita Busek

**KBAM—Longview—1955**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Altru Bcstg. Co.  
Address.....Box 31  
Tel.: HA 3-1210.....News Service: INS  
Rep.....Holman, Grant  
Membership.....RAB  
President.....John Truhan  
Gen., Sta. Mgr.....William Hoftzyer  
Program Director.....Charles Nelson  
Chief Engineer.....Kenneth Vancil

**KWLK—Longview—1938**  
DON LEE-MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Triad Bcstg. Corp.  
Bus. Studio Add. Natl. Bank of Commerce Bldg.  
Tel.: HA 5-1500.....News Service: UP  
Transcription Service.....World  
Representative.....Everett-McKinney  
Pres.....Merton Glant  
Sta. Mgr.....Marvin E. Johnston  
Prog. Dir.....Betty Trinneer

**KSEM—Moses Lake—1947**  
KBS

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
Owned-Operated By.....KSEM, Inc.  
Address.....W. 2240 St.  
Tel.: RO 5-3441.....News Service: UP  
Representative.....Headley-Reed  
Gen. Manager.....John R. DiMeo  
Comm. Mgr.....Ray Robinson

**KWIQ—Moses Lake—1956**

Frequency: 1260 Kc.....Power: 1000 Watts, d.  
Owned.....Central Basin Broadcasting Co.  
Address.....Box 1696  
Tel.: RO 5-4501.....News Service: AP  
Representative.....Walker, Feltis  
Manager.....C. Nat Harris

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc.....Power: 1000 Watts  
Owned-Operated By.....Beckley Radio Co.  
Bus. Studio Address.....P.O. Box 240  
News Service.....UP  
Rep.....McGillvra, Art Moore  
Membership.....NAB, RAB  
Pres., Gen., Sta. Mgr.....Leo H. Beckley  
Commercial Mgr.....Frank Snyder  
Prog. Dir.....Joe Armev  
Pub. Dir.....Dick Buffum  
Chief Engineer.....Walt Bjerke

**KGy—Olympia—1922**  
MBS-DON LEE-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Tom Olsen  
Address Trans. Loca.....P. O. Box 710  
Tel.: FL 6-6636.....News Service: AP  
Representative.....Art Moore, Walker  
Membership.....RAB, NAB  
General Manager.....Tom Olsen  
Sta., Comm. Mgr.....Herb Anderson  
Sls. Prom., Prog Dir.....Don Jones  
Publicity Director.....Robert Cummings  
Chief Engineer.....Charles Roark

**KITN—Olympia—1956**

Frequency: 1440 Kc.....Power: 500 Watts d.  
Owned.....KITN Corp.  
Address.....610 Columbia Street  
Tel.: FL 7-7718.....News Service: UP  
Representative.....Feltis, Grant  
Trans.....World  
Pres., Gen. Mgr.....D. Whitman  
Sta. Commercial Manager.....Herb W. Hall  
Prog., Pub. Dir.....Ken Stuart

**KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KOMW, Inc.  
Business-Studio Address.....Box 151  
Tel.: 20.....News Service: UP  
Representative.....Feltis; Ayres  
Membership.....NAB  
President.....R. L. McNett  
General Manager.....Dean Nichols  
Comm. Mgr.....Jerry Weaver  
Prog. Dir.....Marilyn Moomaw

**KORD—Pasco—1956**

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned.....Music Bcstrs.  
Address.....Box 485  
Tel.: LI 7-9791.....News Service: UP  
Representative.....W. S. Grant  
Gen. Mgr.....Wally Reid

**KPKW—Pasco—1945—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Western Radio Corp.  
Address.....Pasco  
News Service.....UP  
Representative.....Feltis  
Pres., Gen. Mgr.....V. B. Kenworthy



Comm. Mgr. . . . . Shirley Wallen  
Prog. Dir., Chief Engineer. . . . . Robert Rockne

**KONP—Port Angeles—1945**  
**KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned. . . . . Radio Pacific Inc.  
Address. . . . . 313 West First Street  
Tel.: GL 7-4200. . . . . News Service: UP  
Transcription . . . . . World  
Representative . . . . . Art Moore  
Membership . . . . . RAB  
Gen. Mgr. . . . . George Buck  
Commercial Manager. . . . . Jack K. Proctor  
Chief Engineer. . . . . Frederick F. Fields

**KOFE—Pullman—1950**

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By. . . . . Bayton & Hicks  
Address. . . . . Pullman-Coltay Hy.  
Tel.: 1-5251. . . . . News Service: UP  
Representative . . . . . Ayres, Best  
Station Mgr. . . . . J. Ronald Bayton  
Promotion Mgr. . . . . B. J. Bayton

**KAYE—Puyallup—1952**  
**KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned. . . . . Radio "K" Inc.  
Address. . . . . P. O. Box 271  
Tel.: 5-7711. . . . . News Service: UP  
Gen. Mgr. . . . . E. L. O'Hearn  
Comm. Mgr. . . . . W. R. Bauer  
Local Sls. Mgr. . . . . Bob Rogers

**KPOR—Quincy—1957**

Frequency: 1370 Kc. . . . . Power: 1 Kw., d.  
Owned. . . . . Quincy Valley Bcstrs.  
Address. . . . . Box 1378  
News Service . . . . . AP  
Representative . . . . . Best  
Manager . . . . . Don Nelson  
Comm. Mgr. . . . . Charles Nelson

**KAPA—Raymond—1950**  
**KBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Willapa Bcstg. Corp.  
Address. . . . . P. O. Box 626  
Tel.: 1010. . . . . News Service: AP  
Representative . . . . . Walker, Art Moore  
Sta. Mgr. . . . . R. E. Claunch  
Comm. Mgr. . . . . J. W. Reavley  
Chief Engineer . . . . . Robert Sheetz

**KLAN—Renton—1952**

Frequency: 910 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . Interlake Bdcstg. Corp.  
Address Trans. Loca. . . . . 615 Third Ave.  
Tel.: OL 8245. . . . . News Service: UP  
President . . . . . Ralph Sander  
General Mgr. . . . . Clifford H. Hansen  
Sales Mgr. . . . . Tom Kelly  
Pub. Dir. . . . . Fred Grant  
Chief Engineer. . . . . L. E. Gustafson

**KALE—Richland—1950**

Frequency: 960 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . KALE, Inc.  
Address. . . . . P. O. Box 367  
Telephone . . . . . 4-3180  
Representative . . . . . Walker  
President . . . . . R. S. McCaw  
Gen., Comm. Mgr. . . . . Don Huber

**KAYO—Seattle—1926**

Freq.: 1150 Kc. . . . . Power: 5 Kw. d., 1 Kw. d.  
Owned-Operated By. . . . . Wash. Telecasters, Inc.  
Add., Trans. Loca. . . . . 2939 Fourth Ave. So.  
Tel.: EL 2480. . . . . News Service: UP  
Rep. . . . . Headley-Reed, Art Moore  
Trans. . . . . World  
President. . . . . Jessica L. Longston  
Gen. Mgr. . . . . R. E. Pollock  
Sta. Mgr. . . . . Jim Hamstreet  
Comm. Mgr. . . . . Gilbert C. Bond  
Sales Prom. Mgr. . . . . Ted Bell  
Pub. Dir. . . . . Bob Engler  
Prog. Dir. . . . . Ted Bell  
Chief Engineer. . . . . Verle Jones Jr.

**KING—Seattle—1927—ABN**

Frequency: 1090 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By. . . . . KING Bcstg. Co.  
Address. . . . . 320 Aurora Ave.  
Tel.: MU 3555. . . . . News Services: UP, INS  
Membership . . . . . NAB, RAB  
President. . . . . Mrs. A. Scott Bullitt  
V.P., Gen. Mgr. . . . . Otto P. Brandt  
Sales Mgr. . . . . Gibbs Lincoln  
Program Mgr. . . . . Jack Link  
Pub. & Prom. Mgr. . . . . Mel Anderson  
Chief Engineer. . . . . A. A. Shultz

**KIRO—Seattle—1927—CBS**

Frequency: 710 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By. . . . . Queen City Bcstg. Co.  
Bus.-Studio Address. . . . . 1530 Queen Anne Ave.  
Tel.: AL 9800. . . . . News Service: UP  
Representative. Peters, Griffin, Woodward, Inc.  
Membership . . . . . NAB  
President . . . . . Saul Haas  
Comm. Manager. . . . . William F. Tucker  
Station Manager. . . . . Lincoln W. Miller  
Program Director. . . . . Clair Weidenaar

**KJR—Seattle—1923**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
Owned-Oper. . . . . Mt. Rainier Radio & TV Bcstg.  
Business-Studio Address. . . . . 2600 26 Ave. S.W.  
Tel.: HO 5100. . . . . News Service: UP  
Transcription Service . . . . . Standard  
Representative. Branham, McGavren, Jacobson  
Membership . . . . . RAB  
Pres., Gen Mgr. . . . . Lester M. Smith  
Commercial Manager. . . . . Gaylen S. Blackford  
Pgm. Director. . . . . Homer Pope  
Chief Engineer. . . . . George Newton

**KOL—Seattle—1922**

Frequency: 1300 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Seattle Bcstg. Co.



# WASHINGTON



Bus.-Studio Address.....1100 W. Florida St.  
 Tel.: MA 2312.....News Services: UP, INS  
 Representative.....Bolling  
 Membership.....RAB  
 President.....Marie S. Taft  
 General Manager.....Archie Taft, Jr.  
 Commercial Manager.....W. L. Simpson  
 Program Director.....Phyllis O. Miller  
 Chief Engineer.....Perry Lind

Owned-Operated By.....KXA, Inc.  
 Bus.-Studio Address.....320 Second Ave., W.  
 Tel.: AL 8600.....News Service: AP  
 Representative.....Meeker  
 Membership.....NAB, RAB  
 President.....Wesley I. Dumm  
 Comm. Mgr.....G. A. Wellington  
 Gen. Mgr., Chief Eng.....John Dubuque

## KOMO—Seattle—1926—NBC

Frequency: 1000 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Fisher's Blend Station, Inc.  
 Bus.-Studio Address.....100 4th Ave. No.  
 Tel.: SE 6000.....News Service: UP  
 Transcription Service.....Associated  
 Representative.....NBC Spot Sales  
 Membership.....NAB, RAB  
 President.....O. W. Fisher  
 Gen. Mgr., Exec. V. P.....W. W. Warren  
 Comm. Manager.....James McLoughlin  
 Sls. Prom. Mgr.....Bob Ryan  
 Program Manager.....F. J. Patterson  
 Pub. Rel. Mgr.....Arthru Gerbel  
 Chief Engineer.....C. E. Miller

## KGA—Spokane—1926—ABN

Frequency: 1510 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Bankers Life & Casualty  
 Bus.-Studio Address.....Moran Prairie, Box 141  
 Tel.: KE 4-0631.....News Service: UP  
 Transcription.....World  
 Representative.....Everett-McKinney, O'Connell  
 General Manager.....Len Greenwood  
 Managing Director.....John P. Cannaven, Jr.

## KTIK—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned.....Tele-Bcstrs. of Wash.  
 Tel.: CA 1590.....News Service: INS  
 Representative.....Weed  
 Membership.....NAB, RAB  
 President.....H. Scott Killgore  
 Gen. Mgr.....Tom Kelly  
 Comm. Mgr.....Bill Rickard  
 Program Dir.....Keith M. Samples  
 Publicity Director.....Jerry Holzinger

## KHQ—Spokane—1922—NBC

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KHQ, Inc.  
 Bus.-Studio Address.....700 Radio Central Bldg.  
 Tel.: MA 4-5131.....News Service: AP  
 Representative.....Katz  
 Membership.....NAB, RAB  
 Pres., Gen. Sta. Mgr.....Richard O. Dunning  
 Comm. Mgr.....William Merrill  
 Prog. Dir.....John Fahey  
 Sls. Prom., Pub. Dir.....Rex Gerlach  
 Chief Engineer.....Dee Waymire

## KTW—Seattle—1920

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned.....The First Presbyterian Church  
 Address.....7th Ave. & Spring St.  
 Tel.: MU 1250.....News Service: AP  
 Pres.....Glenn T. Whitney  
 Sta. Mgr.....Don Bevilacqua  
 Comm. Mgr.....George Boucher  
 Ch. Eng.....James S. Ross

## KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Mt. Ranier Radio & TV  
 Address.....57th & Helena  
 Tel.: KE 4-9363.....News Service: UP  
 Representative.....Branham, McGovern  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Lester M. Smith  
 Station Manager.....William G. Rhodes

## KVI—Seattle—1929

### MBS-DON LEE

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Puget Sound Bcstg. Co., Inc.  
 Business Address.....Camlin Hotel  
 Tel.: SE 4848.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....H-R Reps.  
 Membership.....NAB  
 President, Gen. Mgr.....Mrs. Vernice Irwin  
 Commercial Mgr.....Earl T. Irwin  
 Sales Promotion Manager.....Evelyn Egan  
 Program Dir.....Harry Long  
 Chief Engineer.....D. M. McDonough

## KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.  
 Owned.....Bellevue Bcstrs.  
 Address.....Box 838, Bellevue  
 Representative.....Pearson  
 President.....H. Kemper Freeman  
 Gen. Mgr.....King Mitchell  
 Sales Prom. Mgr.....Larry Lester  
 Prog. Dir.....Jo Warner

## KREM—Spokane—1946

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KREM Bcstg. Co.  
 Address.....4103 South Regal  
 Tel.: KE 4-0466.....News Service: AP  
 Membership.....RAB  
 Representative.....Forjoe  
 Gen., Sta., Sales Prom. Mgr.....Robert H. Temple  
 Program Director.....E. A. Moseley  
 Pub. Dir.....Richard Hoover  
 Chief Engineer.....Hommer W. Mead

## KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.

## KLYK—Spokane—1922

Frequency: 1230 Kc.....Power: 250 Watts



Owned-Oper. By.....Williams and Cody  
 Address, Trans. Loca.....Realty Bldg.  
 Telephone .....8033  
 Membership .....NAB  
 Representative .....Grant Webb  
 General Manager.....Gene Williams

Station, Sales Prom. Mgr.....John Condon  
 Prog. Dir., Pub. Dir.....Dick Weeks  
 Chief Engineer.....R. C. Velo

**KXLY—Spokane—1922**  
**CBS**

Frequency: 920 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....No. Pacific Radio Corp.  
 Address .....W. 315 Sprague Ave.  
 Tel.: MA 4-1218.....News Services: AP, UP  
 Rep.....Avery-Knodel, Art Moore  
 Pres.....Norman Alexander  
 General Manager.....Richard E. Jones  
 Sales Mgr.....James Agostino  
 Program Director.....George Anthony  
 Prom. Mgr.....Richard P. Jones

**KTNT—Tacoma—1952**  
 Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Tribune Publ. Co.  
 Address.....So. 11th & Grant Sts.  
 Tel.: FU 3-2561.....News Services: AP, UP  
 Transcription Service.....Lang-Worth  
 Newspaper Affil.....News Tribune  
 Membership .....NAB,RAB  
 Representative .....Weed  
 Gen., Sta. Mgr.....Larry Carino  
 Commercial Mgr.....John Upham  
 Sales Prom. Mgr.....Robert Lyte  
 Program Director.....Don St. Thomas  
 Chief Engineer.....Max H. Bice

**KZUN—Spokane—1955**

Frequency: 630 Kc.....Power: 500 Watts, d.  
 Owned.....Voice of Spokane Valley  
 Address .....Box 123  
 Tel.: WA 4-2400.....News Service: AP  
 Representative.....W. S. Grant  
 General Manager.....Robert L. Swartz  
 Co-Manager.....Arthur R. MacKelvie  
 Sales Manager.....Richard White

**KENE—Toppenish—1954**  
**KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Radio Broadcasters Inc.  
 Address.....P. O. Box 350  
 Tel.: TO 5-7272.....News Service: UP  
 Representative.....Hil F. Best  
 President.....Jack R. Woodrooffe  
 General Manager.....Harold Z. Bagley  
 Program Director.....Charles Peterson  
 Comm. Mgr.....H. W. Fleming

**KREW—Sunnyside—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cole E. Wylie  
 Address .....7th & Decatur  
 Tel.: 7-2277.....News Service: AP  
 Representative.....Tracy Moore  
 Membership .....RAB  
 President.....Cole E. Wylie  
 General Manager.....Don G. Bennett  
 Program Director.....Jean Runyan  
 Chief Engineer.....John Berg

**KMO—Tacoma—1926**

Frequency: 1360 Kc.....Power: 5 Kw.  
 Owned.....Tacoma Radio Corp.  
 Address .....P. O. Box 1651  
 Tel.: WA 2-8733.....News Service: UP  
 Representative.....Avery-Knodel  
 Membership .....RAB  
 Pres., Gen. Sta. Mgr.....J. Archie Morton  
 Comm., Prom. Mgr.....Herb Pollock  
 Pub. Dir.....Doris Finholm  
 Chief Engineer.....Duane White

**KTAC—Tacoma—1942**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Tacoma Bcstrs., Inc.  
 Address .....Winthrop Hotel  
 Tel.: BR 2-2241.....News Service: UP  
 Transcription Service.....World  
 Representative.....Gill-Perna, Duncan A. Scott  
 Membership .....NAB  
 President, Gen. Mgr.....Jerry Geehan

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**KKEY—Vancouver—1954****KBS**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By Western Bcstg. Co.  
 Address: 5500 Fourth Plain Road  
 Tel.: OX 3-2565 News Service: UP  
 Representative Grant  
 General Manager Ralph C. Weagant  
 Commercial Manager Ernest Crater  
 Chief Engineer Bryce Howard

**KVAN—Vancouver—1939**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By KVAN, Inc.  
 Studio Address 707 Main St.  
 Newspaper Affil. Coos Bay Times  
 News Service UP  
 Representative Grant Webb, Tracy Moore  
 Membership RAB  
 President Sheldon F. Sackett  
 General Mgr. Larry H. Lau  
 Gen. Sales Mgr. Jim Green  
 Nat. Sales Mgr. Isabelle Hoyt  
 Chief Engineer Leo Erickson

**KTEL—Walla Walla—1946****ABN-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Walla Walla Bdcstg. Co.  
 Address Box 1028  
 Tel.: JA 5-4103 News Service: AP  
 Transcription Service World  
 Representatives Grant, Feltis  
 Pres., Gen. Mgr. Jack Keating  
 Sales Prom. Manager Everett Skubinna

**KUJ—Walla Walla—1928****MBS**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By KUJ, Inc.  
 Business-Studio Address 55 E. Main St.  
 Tel.: JA 9-1230 News Service: UP  
 Representative Forjoe, Art Moore  
 President, Gen. Mgr. H. E. Studebaker  
 Comm. Mgr. Norval Arnes  
 Prog. Dir. LaVerne Russell  
 Chief Eng. Glenn Dubbee

**KPQ—Wenatchee—1929****ABN-NBC-CBS**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Wescoast Bcstg. Co., Inc.  
 Bus.-Studio Address 32 N. Mission  
 Phone: NO 3-5121 News Service: UP  
 Representative Forjoe  
 Trans. World  
 Pres., Sta., Gen. Mgr. James W. Wallace  
 V. P., Comm. Mgr. Pat O'Halloran  
 Program Director Marc Bowman  
 Chief Engineer Doug Whipple

**KMEL—Wenatchee—1948****MBS-DON LEE**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By Wenatchee Broadcasters  
 Address P. O. Box 1510  
 Tel.: NO 2-7135 News Service: AP  
 Representatives McGillvra, Feltis, Cox  
 Transcription Standard  
 Co-Owners S. Maus, M. Sorley  
 Sales Manager Mark Sorley

**KUEN—Wenatchee—1956****KBS**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned Queens Bcstg. Co.  
 Address 209 Orondo Ave.  
 Tel.: NO 3-5168 News Service: AP  
 Transcription Service Thesaurus  
 Gen., Sta. Mgr. Dale R. Woods  
 Comm. Mgr. W. G. Cannon  
 Sales Prom. Mgr. James Johnson  
 Prog. Dir. William Moeller  
 Chief Engineer George Frese

**KIMA—Yakima—1944—CBS**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By Cascade Bdcstg. Co.  
 Address P. O. Box 702  
 Tel.: GL 2-9111 News Service: AP  
 Membership NAB, RAB  
 Rep. Weed & Co., Art Moore  
 President A. W. Talbot  
 Gen. Manager Thomas C. Bostic  
 Station Mgr. W. B. Hansen

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 VANCOUVER MARKETS

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W. S. GRANT CO., INC.



Sales Manager ..... Bob Davis
Program Director ..... Gene Grischow

Owned-Oper. By ..... H. A. Roddick
Address ..... 316 Butterfield Rd.
Tel.: GL 2-6900 ..... News Service: UP
Representative ..... Forjoe
President ..... W. N. Nelskog
Gen., Sta. Mgr. .... P. M. Crain
Comm. Mgr. .... R. R. Fleming

KIT—Yakima—1929

Freq.: 1280 Kc. .... Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By ..... KIT, Inc.
Bus.-Studio Address ..... 414 1/2 E. Yakima Ave.
Tel.: GL 7-8115 ..... News Service: UP
Representative ..... Branham
President ..... Carl E. Haymond
Gen., Sta., Comm., Prom. Mgr. .... Jack H. Goetz
Prog. Dir. .... John Puckett
Pub. Dir. .... Peder Wick
Chief Engineer ..... H. B. Murphy

KLOQ—Yakima—1947

MBS-DON LEE

Freq.: 1390 Kc. .... Power: 1 Kw. d., 500 W. n.
Owned-Oper. By ..... Yakima Bcstg. Co.
Address ..... P. O. Box 172
Telephone ..... GL 2-7143
Representative ..... Headley-Reed, Walker
President ..... Robert S. McCaw
Gen., Sta., Comm. Mgr. .... Warren J. Durham

KUTI—Yakima—1954

Frequency: 980 Kc. .... Power: 1000 Watts d.

West Virginia

Pop. March 1 (Est.)—2,020,000; Families—544,000; Lic. Stations—47,
Sta. CP's—1; Radio Homes—514,000; TV Homes—384,000

WJLS—Beckley—1939—CBS

Freq.: 560 Kc. .... Power: 5 Kw. d., 500 W. n.
Owned-Oper. By ..... Joe L. Smith, Jr., Inc.
Bus.-Studio Address ..... WJLS Building
Tel.: CL 3-7311 ..... News Service: UP
Representative ..... Burke—Stuart
Membership ..... NAB
President, Gen. Mgr. .... Joe L. Smith, Jr.

Owned-Oper. By ..... WKOY, Inc.
Address ..... Box 248
Tel.: DA 7-6124 ..... News Service: UP
Rep. .... Devney & Co., Holman, Dora-Clayton
Pres., Gen. Mgr., Comm. Mgr. . J. Lindsley Alley
Sta. Mgr., Prog. Dir ..... Ed Erb

WWNR—Beckley—1946

Freq.: 620 Kc. .... Power: 1 Kw. d., 500 W. n.
Owned-Operated By ..... Rahall Bcstg. Co.
Business-Studio Address ..... 1565 Harper Rd.
Tel.: CL 3-6145 ..... News Service: AP
Representative ..... Weed
President ..... N. Joe Rahall
Gen., Sta. Mgr. .... R. H. Booth
Comm. Mgr. .... Margaret A. Jenkins
Sls. Prom. Mgr. .... Paul Harless
Prog. Dir. .... William G. Dancy
Chief Eng. .... Anthony P. Gonzalez

WCAW—Charleston—1946

Frequency: 1400 Kc. .... Power: 250 Watts
Owned-Oper. By ..... Capitol Bcstg. Corp.
Address ..... Kanawha Hotel
Tel.: DI 3-7503 ..... News Service: UP
Representative ..... Headley-Reed
Membership ..... NAB
Pres., Gen., Sta. Mgr. .... E. M. Johnson
Comm. Mgr. .... Elaine Johnson
Local Sales Mgr. .... Bert Files
Chief Engineer ..... Frank Allender

WHIS—Bluefield—1929
NBC-KBS

Freq.: 1440 Kc. .... Power: 5 Kw. d., 500 W. n.
Owned-Oper. By ..... Daily Telegraph Prtg. Co.
Business-Studio Address ..... Box 10
Tel.: DA 7-7115 ..... News Service: AP
Representative ..... Katz
Gen. Mgr. .... Hugh I. Shott
Sta. Mgr. .... Melvin Barnett
Comm. Mgr. .... George Hendrick
Pub. Director ..... Janie Marie Lambert
Chief Engineer ..... P. T. Flanagan

WCHS—Charleston—1927
CBS

Frequency: 580 Kc. .... Power: 5000 Watts
Owned-Oper. By ..... The Tierney Co.
Address ..... 1111 Virginia St.
Tel.: DI 2-8131 ..... News Services: AP, UP
Representative ..... Branham
Membership ..... NAB, RAB
President ..... Hawthorne D. Battle
V.P., Gen. Mgr. .... John T. Gelder, Jr.
Prom. Mgr. .... William Cooke, Jr.
Comm. Mgr. .... Robert M. Sinclair
Program Director ..... Joe Farris
Chief Engineer ..... William E. Dixon

WKOY—Bluefield—1948
MBS

Frequency: 1240 Kc. .... Power: 250 Watts

WCKV—Charleston—1939
ABN

Frequency: 1490 Kc. .... Power: 250 W.



**Owned**.....Joseph L. Brechner  
**Address**.....Professional Bldg.  
**Tel.:** DI 3-9544.....**News Service:** AP  
**Representative**...Venard, Rintoul & McConnell  
**Gen. Mgr.**.....James K. Stock  
**Comm. Mgr.**.....Lee J. Molleson  
**Prog. Dir.**.....Harv Morgan  
**Chief Engineer**.....Vernon Hutchinson

**News Service**.....UP  
**Transcription Service**.....World  
**Membership**.....NAB, RAB  
**Pres., Gen. Mgr.**.....John Carr  
**Vice-Pres.**.....Howard A. Donahoe  
**Program Director**.....John O'Brien  
**Comm. Manager**.....Grady F. Guye

**WTIP—Charleston—1946**  
**MBS-KBS**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...Chemical City Bcstg. Co.  
**Bus-Studio Address**.....Capitol & Fife  
**Tel.:** DI 2-3136.....**News Service:** UP  
**Membership**.....NAB, RAB  
**Representative**.....Forjoe, Dora-Clayton  
**President**.....Gus Zaharis  
**Gen. Mgr.**.....Berton Sonis  
**Sta. Comm. Mgr.**.....Mel S. Burka  
**Sls. Prom., Prog. Dir., Pub. Dir.**.....Bob Bower  
**Chief Engineer**.....Paul Sullivan

**WMMN—Fairmont—1928**  
**CBS**

**Frequency:** 920 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Peoples Bcstg. Co.  
**Address**.....Columbus, Ohio  
**Tel.:** 3100.....**News Service:** AP  
**Representative**.....Hollingbery  
**Trans.**.....Standard  
**Membership**.....NAB, RAB  
**Vice President, Gen. Mgr.**.....Herbert Evans  
**Station Manager**.....A. G. Ferrise

**WBOY—Clarksburg—1937**  
**NBC**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WSTV, Inc.  
**Address**.....Steubenville, Ohio  
**Tel.:** MA 4-7571.....**News Service:** UP  
**Representative**.....Branham  
**Membership**.....RAB, NAB  
**Gen. Mgr.**.....George H. Clinton  
**Comm. Manager**.....Richard Husted  
**Sta. Manager**.....Carl Loose  
**Sales Prom. Mgr.**.....Gene Panetta  
**Program Manager**.....Don McWhorter  
**Chief Engineer**.....V. G. Brooks

**WTCS—Fairmont—1947**  
**ABN-KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Fairmont Broadcasting Co.  
**Address**.....Box 1549  
**Tel.:** 5000.....**News Service:** UP  
**Representative**.....Gill-Perna, Keystone  
**President**.....Paul Pitrolo  
**V.P., Gen. Mgr.**.....Nick Fantasia  
**Comm. Mgr.**.....Nuna Fabre, Jr.  
**Program Director**.....Josephine Trotta  
**Chief Engineer**.....Richard L. McBride

**WHAR—Clarksburg—1946**  
**MBS-ABN-KBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Harrison Corp.  
**Address Trans. Loca.**.....1200 E. Pike St.  
**Tel.:** MA 4-5525.....**News Service:** UP  
**Transcription**.....World  
**Rep.**.....Burn-Smith  
**Gen. Mgr.**.....Mason C. Deaver  
**Prom. Mgr.**.....Charles Gaylord  
**Commercial Manager**.....F. T. Gregg  
**Program Director**.....Harold McWhorter  
**Chief Engineer**.....Beryl Snyder

**WELD—Fisher—1956—ABN**

**Frequency:** 690 Kc.....**Power:** 500 W., d.  
**Owned**.....Richard F. Lewis, Jr.  
**Address**.....Fisher  
**Telephone**.....LE 8-6062  
**President**.....Richard F. Lewis, Jr.  
**Gen. Mgr.**.....Kimberley Johnson

**WPDX—Clarksburg—1947**

**Frequency:** 750 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Clarksburg Bcstg. Corp.  
**Business-Studio Address**.....339 W. Main St.  
**Tel.:** MA 4-6425.....**News Service:** AP  
**Gen. Mgr.**.....Joe M. Larosa  
**Sta. Mgr.**.....De Witt Wyatt

**WVWV—Grafton-Fairmont**  
**1947—MBS**

**Frequency:** 1260 Kc.....**Power:** 1 Kw. d.  
**Owned**.....Beacom Bcstg. Enterprises  
**Address**.....400 Quincy Street  
**Tel.:** GR 2000.....**News Services:** INS, UP  
**Trans.**.....Standard  
**Representative**.....Gill-Perna, Inc.  
**Membership**.....NAB  
**President**.....J. Patrick Beacom  
**Sta. Mgr.**.....Robert B. Frazier  
**Comm. Mgr.**.....William Cotrell

**WDNE—Elkins—1948—KBS**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Marja Bcstg. Corp.  
**Address**.....Davis & Wash. Sts.

**WHTN—Huntington—1947**  
**MBS**

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper.**.....Cowles Bcstg. Co.  
**Business-Studio Address**.....625 Fourth Ave.  
**Tel.:** JA 5-7661.....**News Service:** UP  
**Transcription Service**.....Thesaurus  
**Rep.**.....Meeker  
**Membership**.....NAB, RAB



General Manager.....Robert A. Tincher  
Station Manager.....John S. Phillips

**WPLH—Huntington—1946**  
KBS

Frequency: 1470 Kc.....Power: 5000 Watts, d.  
Owned-Oper. By.....Huntington Bcstg. Corp.  
Business-Studio Address.....1105 Fourth Ave.  
Tel.: JA 3-3421.....News Service: AP  
Transcription Service.....Capitol  
Representative.....Walker  
Membership.....NAB  
President.....Cy N. Bahakel  
Gen. Manager.....Les J. Tackett

**WSAZ—Huntington—1923**  
ABN-NBC

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WSAZ, Inc.  
Business-Studio Address.....201 Ninth St.  
Tel.: JA 3-8401.....News Service: AP  
Representative.....Katz  
Membership.....NAB, RAB  
President.....Lawrence H. Rogers  
Gen., Station Manager.....C. T. Garten  
Prom., Merchandising.....George Greenwood  
Comm. Manager.....George Andrick  
Program Director.....C. Bosworth Johnson  
Chief Engineer.....Carroll Kessell

**WKYR—Keyser—1953—KBS**

Freq.: 1270 Kc.....Power: 5000 Kw. d.

Owned.....WKYR Inc.  
Address.....Keyser  
Tel.: KE 3011.....News Service: UP  
Station Rep.....Burn-Smith  
Transcription.....World  
Membership.....NAB  
President.....Walter Patterson  
Gen. Mgr.....William W. Robinson  
Chief Engineer.....Wes Allen

**WLOG—Logan—1940—MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By...C. H. Frey, R. O. Greover  
Address.....445 Stratton St.  
Tel.: 540.....News Service: AP  
Newspaper Affil.....Banner  
Partner.....Clarence H. Frey  
Partner.....Robert O. Greover  
Comm. Mgr.....C. H. Murphey

**WVOW—Logan—1952—KBS**

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Logan Bcstg. Co.  
Address.....Box 1921  
Tel.: 2356.....News Service: UP  
Commercial Manager.....Martha J. Becker  
Program Director.....Audie Albright  
Chief Engineer.....John Lamont

**WEPM—Martinsburg—1946**  
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts

To Broadcasters

**AP**

Means

**Added Profits**

**Added Prestige**

**The Associated Press**

50 Rockefeller Plaza  
New York 20, N. Y.





**Owned-Oper. By** . . . . . Martinsburg Bcstg. Co.  
**Business Address** . . . . . Peoples Trust Co. Bldg.  
**Tel.:** AM 3-5252 . . . . . News Service: AP  
**Transcription Service** . . . . . Thesaurus  
**Representative** . . . . . McGillvra  
**Membership** . . . . . NAB  
**Co-Owner, Gen. Mgr.** . . . . . C. Leslie Golliday  
**Program Director** . . . . . John E. Taylor  
**Sta., Comm. Manager** . . . . . George N. O'Brien  
**Chief Engineer** . . . . . Sheridan Campbell

**Tel.:** TI 5-1230 . . . . . News Service: UP  
**Representative** . . . . . Thomas Clark  
**Pres., Gen., Prom. Mgr.** . . . . . John T. Taylor  
**Program Director** . . . . . John Corrigan  
**Comm., Sales Prom. Mgr.** . . . . . Nick Petersen, Jr.  
**Chief Engineer** . . . . . J. W. Jones

**WHJC—Matewan—1951**  
**KBS**

**Frequency:** 1360 Kc. . . . . Power: 1000 Watts d.  
**Owned-Operated By** . . . Three States Bcstg. Co.  
**Tel.:** 4771 . . . . . News Service: UP  
**Transcription Service** . . . . . SESAC, Standard  
**Representative** . . . . . Continental  
**President, Gen. Mgr.** . . . . . Fred Morningstar

**WETZ—New Martinsville**  
**1952—MBS-KBS**

**Frequency:** 1330 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Magnolia Broadcasting Co.  
**Address** . . . . . 3rd St., N.  
**Tel.:** GL 5-3030 . . . . . News Service: AP  
**Representative** . . . . . Gill-Perna  
**Membership** . . . . . NAB  
**Trans. Service** . . . . . Standard, Sesac  
**President, Gen. Mgr.** . . . . . Harry G. Bright  
**Comm. Manager** . . . . . George K. Eubanks  
**Sales Prom. Mgr.** . . . . . Lorraine Espy  
**Prog. Director** . . . . . Terence M. Anderson  
**Chief Engineer** . . . . . J. W. Jones

**WMON—Montgomery—1946**  
**MBS**

**Frequency:** 1340 Kc. . . . . Power: 250 Watts  
**Owned** . . . . . Fayette Associates, Inc.  
**Address** . . . . . 1028 First Ave.  
**Tel.:** HI 2-2191 . . . . . News Service: AP  
**Transcription** . . . . . Thesaurus  
**President** . . . . . Arnold M. Vickers  
**General Manager** . . . . . Andrew W. Vickers  
**Program Director** . . . . . Richard A. Rhodes  
**Chief Engineer** . . . . . J. C. Craver

**WOAY—Oak Hill—1947**

**Frequency:** 860 Kc. . . . . Power: 10 Kw. d.  
**Owned-Oper. By** . . . . . Robert R. Thomas, Jr.  
**Business Address** . . . . . Box 251  
**Tel.:** HO 9-3361 . . . . . News Service: AP  
**Transcription Service** . . . . . Capital, Thesaurus  
**Representative** . . . . . Pearson  
**Membership** . . . . . NAB  
**Pres., Gen. Mgr.** . . . . . Robert R. Thomas, Jr.  
**Chief Engineer** . . . . . Curtis Horton

**WAJR—Morgantown—1940**  
**KBS-MBS**

**Freq.:** 1440 Kc. Power: 5 Kw. d., 500 Watts, n.  
**Owned-Oper. By** . . . West Virginia Radio Corp.  
**Business-Studio Address** . . . . . 446 Spruce St.  
**Tel.:** 9488 . . . . . News Service: UP  
**Newspaper Affil.** . . . . W. Va. Newspaper Pub. Co.  
**Transcription Service** . . . . . World, Thesaurus  
**Rep.** . . . . . Tom C. Clark  
**Membership** . . . . . NAB  
**President** . . . . . Agnes J. Reeves Greer  
**General Manager** . . . . . M. A. Campbell, Jr.  
**Comm. Manager** . . . . . James Redmond  
**Prog. Director** . . . . . Adrian Jack Belt  
**Chief Engineer** . . . . . Al Novak

**WCEF—Parkersburg—1954**  
**KBS**

**Frequency:** 1050 Kc. . . . . Power: 1000 Watts  
**Owned** . . . . . Franklin Broadcasting Co.  
**Address** . . . . . P. O. Box 228  
**Tel.:** GA 2-1844 . . . . . News Service: UP  
**Transcription** . . . . . Standard  
**Representative** . . . . . Bcst. Time Sales  
**Membership** . . . . . NAB  
**Gen. Mgr., Ch. Eng.** . . . . . C. E. Franklin  
**Commercial Mgr.** . . . . . Mike Morris  
**Sales Prom. Mgr.** . . . . . Dorothy Leon  
**Publicity Director** . . . . . Harvey Kaye

**WCLG—Morgantown—1954**

**Frequency:** 1300 Kc. . . . . Power: 1000 Watts, d.  
**Owned** . . . . . Morgantown Broadcasting Co.  
**Address** . . . . . P. O. Box 885  
**Tel.:** 2-2222 . . . . . News Service: AP  
**Transcription Service** . . . . . Lang-Worth  
**Representative** . . . . . McGillvra  
**Owner, Gen. Mgr.** . . . . . C. Leslie Golliday  
**Station Manager** . . . . . Carl J. Raymond  
**Program Director** . . . . . John Floyd

**WCOM—Parkersburg—1947**  
**ABN**

**Frequency:** 1230 Kc. . . . . Power: 250 Watts  
**Owned-Oper. By** . . . . . Valley Broadcasters Inc.  
**Address** . . . . . 317 Ninth St.  
**Tel.:** HU 5-4491 . . . . . News Service: AP  
**Membership** . . . . . NAB, RAB  
**Transcription Service** . . . . . World  
**Representative** . . . . . McGillvra  
**President** . . . . . Joseph M. Handlam  
**Gen., Sta., Comm. Mgr.** . . . . . A. N. Archer  
**Chief Eng., Prog. Dir.** . . . . . William Collins

**WMOD—Moundsville—1950**  
**KBS**

**Frequency:** 1370 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Miracle Valley Bcstg. Co.  
**Address** . . . . . 505 Seventh St.

**WPAR—Parkersburg—1935**  
**CBS**

**Frequency:** 1450 Kc. . . . . Power: 250 Watts





**Owned-Oper. By**.....WSTV, Inc.  
**Business-Studio Address**.....211 5th St.  
**Tel.:** HU 5-5475.....**News Service:** UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Branham  
**Membership**.....NAB, RAB  
**President**.....Jack N. Berkman  
**V.P., Gen. Mgr.**.....George H. Clinton  
**Sta., Comm. Mgr.**.....Bert L. Walter  
**Prog. Dir.**.....Sherman Grimm  
**Chief Eng.**.....Vilah G. Brooks

**WWYO—Pineville—1949**

**Frequency:** 970 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**..Wyoming Bdcstg. Co., Inc.  
**Address**.....Box 184  
**Tel.:** 2711.....**News Service:** UP  
**President**.....R. D. Bailey  
**Gen., Sta., Comm. Mgr.**.....Edward Hawley  
**Program Director**.....Elaine Taylor  
**Chief Engineer**.....William D. Stone

**WLOH—Princeton—1947**  
**ABN-KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Mountain Bcstg. Co.  
**Tel.:** GA 5-2151.....**News Service:** AP  
**Representative**.....Hopewell  
**Membership**.....NAB  
**Gen., Sta. Mgr.**.....Robert Harrison  
**Commercial Manager**.....Bill Waldorf  
**Prog. Dir.**.....Bob Woodburn  
**Chief Engineer**.....Earle Graham

**WRON—Ronceverte—1947**  
**NBC**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Blake Bcstg. Co.  
**Address**.....Fairlea  
**Tel.:** RO 300.....**News Service:** AP  
**Transcription Service**.....World  
**Representative**.....Joseph Hershey McGillvra  
**Membership**.....NAB  
**General Mgr.**.....William E. Blake  
**Comm. Mgr.**.....Gladys Livesay

**WKLC—St. Albans—1956**

**Frequency:** 1300 Kc.....**Power:** 1 Kw., d.  
**Address**.....105 6th Ave.  
**Tel.:** PA 7-1300.....**News Service:** AP  
**Representative**.....Bernard  
**Transcription Service**.....Thesaurus  
**General Manager**.....Raymond I. Kandel  
**Prog. Dir.**.....Bob Entley  
**Chief Engineer**.....Harry Bowen

**WEIR—Weirton—1950**

**Frequency:** 1430 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Co.  
**Address**.....3992 Main St.  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Membership**.....RAB  
**Representative**.....Rambeau

**General Manager**.....Edward J. Hirschberg  
**Station Manager**.....Robert E. Badger

**WELC—Welch—1950**

**Frequency:** 1150 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Pocahontas Bcstg. Co.  
**Address**.....Box 1032  
**Tel.:** 1140.....**News Service:** UP  
**Representative**.....McGillvra  
**Transcription Service**.....World  
**Membership**.....NAB  
**President, General Manager**.....Sam Sidote  
**Comm., Prom. Mgr.**.....James French, Jr.  
**Program Director**.....Marilyn Sturgill  
**Chief Engineer**.....Howard R. King

**WMCD—Welch—1955—MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned**.....Williamson Broadcasting Corp.  
**Address**.....Rhodes Realty Building  
**News Service**.....AP  
**Membership**.....NAB  
**President**.....Alice Shein  
**Gen., Sta. Mgr.**.....John Blair  
**Chief Engineer**.....Clifton Branham

**WHAW—Weston—1948**  
**KBS-MBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...Central W. Va. Serv. Corp.  
**Address**.....P. O. Box 431  
**Tel.:** 1555.....**News Service:** UP  
**Trans. Service**.....World, Keystone  
**President**.....R. H. Ralston  
**Vice Pres.**.....Francis Andrew

**WHLL—Wheeling—1949**

**Frequency:** 1600 Kc.....**Power:** 5000 Watts d.  
**Owned-Operated By**.....Wheeling Bcstg. Co.  
**Address**.....Box 989  
**Tel.:** CE 3-1300.....**News Service:** UP  
**Representative**.....Gill-Perna  
**Transcription Service**.....Standard  
**Nat. Sales Mgr.**.....Paul Miles

**WKWK—Wheeling—1941**  
**ABN**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Community Bcstg., Inc.  
**Trans. Add.**..Pythian Bldg, 16th & Market Sts.  
**Tel.:** CE 2-2250.....**News Service:** AP  
**Station Representative**.....Walker  
**Membership**.....NAB  
**Pres., Gen. Manager**.....John B. Reynolds  
**Comm., Prom. Mgr.**.....Elsie M. Cook  
**Program Director**.....Dale M. Schussler  
**Chief Engineer**.....James Jones

**WVA—Wheeling—1926**  
**CBS**

**Frequency:** 1170 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Storer Broadcasting Co.  
**Address**.....Hawley Bldg.



Tel.: CE 2-1170..... News Service: AP  
 Representative ..... John Blair  
 Membership ..... NAB, RAB  
 President..... George B. Storer  
 Station Manager..... Paul J. Miller  
 Comm. Manager..... A. F. Hofman  
 Sales Prom. Mgr..... Howard W. Meagle  
 Program Director..... Paul A. Myers  
 Chief Engineer..... Edwin L. Keim

**WBTH—Williamson—1939**  
**MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Williamson Bcastg. Corp.  
 Business Address..... P. O. Box 261  
 Telephone ..... 1241  
 Representative..... Gene Grant & Co.  
 Membership ..... NAB  
 Manager ..... Alice Shein

**Wisconsin**

Pop. March 1 (Est.)—3,882,000; Families—1,119,000; Lic. Stations—74,  
 Sta. CP's—1; Radio Homes—1,104,000; TV Homes—924,000

**WATK—Antigo—1947**

Frequency: 900 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Antigo Bcastg. Co.  
 Address ..... Journal Bldg.  
 Telephone ..... 90  
 President, Gen. Mgr..... A. F. Berner

Transcription ..... Thesaurus  
 Representative ..... Hal Holman  
 Membership ..... NAB  
 President..... W. E. Walker  
 Exec. V.P., Gen. Mgr..... Charles R. Dickoff  
 Sta. Mgr..... Roy Ambrose

**WAPL—Appleton—1952**

Frequency: 1570 Kw..... Power: 1000 Watts d.  
 Owned-Oper. By..... WAPL Radio  
 Address..... Balliet Hotel, 124 W. Wash. St.  
 Tel.: RE 4-9226..... News Service: UP  
 Rep..... Young Rep., Inc.  
 Membership ..... NAB, RAB  
 Pres., General Manager..... Connie Forster  
 Reg. & Nat. Sales Manager..... Bob Culp  
 Program Director..... Rex Munger

**WBEL—Beloit—1948—KBS**

Frequency: 1380 Kc..... Power: 5000 Watts d.  
 Owned-Oper. By..... Beloit Bcstrs., Inc.  
 Business-Studio Address..... 430 State St.  
 Tel.: EM 5-5525..... News Service: UP  
 Representative ..... Gill-Perna  
 Membership ..... RAB  
 President ..... Russ Salter  
 General Mgr..... Robert O. Moran  
 Sta., Comm. Mgr..... Joe Moen  
 Sales Prom. Mgr..... Irv Andreoni  
 Chief Engineer..... Leo Wilcox

**WHBY—Appleton—1924**  
**MBS-KBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... WHBY, Inc.  
 Bus.-Studio Address..... 600 So. Law St.  
 Tel.: 3-6639..... News Service: AP  
 Trans. .... Lang-Worth  
 Gen. Comm. Mgr..... Lewis J. Process  
 Program Director..... Raymond Brock  
 Chief Engineer..... George Merkl

**WGEZ—Beloit—1948—MBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Beloit Bcastg. Co.  
 Business-Studio Address..... Hotel Hilton  
 Tel.: EM 5-8865..... News Service: AP  
 Rep..... Everett-McKinney  
 President..... Sidney H. Bliss  
 General Manager..... Vern Williams  
 Commercial Manager..... Bill Bessaire  
 Sta. Mgr..... Tom Anderson  
 Program Director..... Lou Wendlandt  
 Chief Engineer..... Wayne Clay

**WATW—Ashland—1950—KBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WATW, Inc.  
 Address..... 321 W. 3rd St.  
 Tel.: 1680..... News Service: UP  
 Representative ..... Thomas F. Clark  
 Trans. .... Thesaurus  
 President, Gen. Mgr..... Gene Halker  
 Comm. Mgr..... J. E. Huber  
 Sales Prom. Mgr..... Robert Murphy

**WCHF—Chippewa Falls—1954**

Frequency: 1150 Kc..... Power: 5 Kw. d.  
 Owned ..... Chipewa Bcastg. Co.  
 Address ..... Box 41  
 Tel.: PA 3-4476..... News Service: UP  
 Representative ..... Grant Webb  
 Transcription ..... World  
 Pres., Gen. Mgr..... W. F. Kean  
 Sales Prom. Mgr..... Bob Bailly  
 Comm. Station Manager..... John Phillips

**WBEV—Beaver Dam—1951**

Frequency: 1430 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Beaver Dam Bcastg. Co.  
 Address..... 109½ Front St.  
 Tel.: TU 5-4442..... News Service: UP

**WBIZ—Eau Claire—1947**  
**MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... WBIZ, Inc.



Address.....609 Cameron St.  
 Tel.: TE 5-5111.....News Services: UP  
 Representative.....Pearson  
 Membership.....RAB  
 President, General Mgr.....Howard G. Bill  
 Chief Eng., Prog. Dir.....Harold Jahnke

Pres., Gen. Mgr.....Ben A. Laird  
 Sta., Prom. Mgr.....Allen H. Embury  
 Comm. Mgr.....Kenneth Sorensen  
 Prog. Dir.....Dee Richards  
 Chief Engineer.....Leo Westerman

**WEAU—Eau Claire—1937**  
**NBC**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Central Bcstg. Co.  
 Business-Studio Address.....2415 Hastings Way  
 Tel.: 2-3474.....News Service: UP  
 Trans. Serv.....Thesaurus  
 Representative.....Hollingberry  
 Membership.....NAB, RAB  
 President.....W. C. Bridges  
 General Mgr.....Leo Howard  
 Commercial Mgr.....Norm Haagenon

**WJPG—Green Bay—1947**

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By....Green Bay Newspaper Co.  
 Business Address.....Box 766  
 Tel.: HE 5-7575.....News Service: AP  
 Trans. Ser.....World  
 Representative.....Burn-Smith  
 Membership.....NAB  
 General Manager.....Joseph Horner, Jr.  
 Station Manager.....John M. Walter  
 Commercial Manager.....Glen R. Holznecht  
 Program Director.....Clair Stone  
 Chief Engineer.....Elmo Reed

**WRFW—Eau Claire—1948**  
**KBS**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned...Chippewa Valley Radio & TV Corp.  
 Bus.-Studio-Transmitter Address...P. O. Box 23  
 Tel.: 2-1620.....News Service: AP  
 Transcription Service.....Capitol, Standard  
 Rep.....Sears & Ayer  
 President.....Thomas E. Werner

**WTKM—Hartford—1954**  
**KBS**

Frequency: 1540 Kc.....Power: 500 Watts d.  
 Owned-Operated By.Kettle Moraine Bcstg. Co.  
 Address.....Town of Erin, Hartford  
 Tel.: 600.....News Service: UP  
 Transcription Service.....World  
 General Mgr.....Walter Zastrow  
 Station Mgr., Prog. Dir.....Don Zastrow  
 Chief Engineer, Sales Mgr....George Dodge

**KFIZ—Fond Du Lac—1922**  
**MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KFIZ Bcstg. Co.  
 Bus.-Studio-Transmitter Address...18 W. First St.  
 Telephone.....WA 1-3770  
 Representative.....Holman  
 Membership.....NAB  
 Exec. Vice Pres.....Emery W. Martin

**WCLO—Janesville—1930**  
**MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Southern Wisconsin Radio, Inc.  
 Business-Studio Address...200 E. Milwaukee St.  
 Tel.: PL 4-3316.....News Service: AP  
 Newspaper Affiliation.....Daily Gazette  
 Representative.....Everett-McKinney  
 Membership.....NAB  
 President.....Sidney H. Bliss  
 Gen., Sta. Mgr.....V. W. Williams  
 Commercial Manager....Charles W. Bossire  
 Prom., Pgm., Pub. Dir.....Ralph Schroeder

**WBAY—Green Bay—1922**  
**CBS**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Norbartine Fathers  
 Address.....115 South Jefferson  
 Telephone.....HE 2-3333  
 Representative.....Weed  
 General Manager.....Haydn R. Evans  
 Comm. Mgr.....Joseph De Young  
 Prom. Manager.....Robert Meister  
 Sta. Mgr., Prog. Dir.....Rodger Mueller  
 Chief Engineer.....Wallace Stangel

**WLIP—Kenosha—1947**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Kenosha Bcstg., Inc.  
 Address.....Kenosha Nat. Bank Bldg.  
 Tel.: OL 7-6162.....News Service: AP  
 Transcription Service.....Lang-Worth  
 Representative.....Everett-McKinney  
 Membership.....RAB, NAB  
 Pres., Gen. Mgr.....William L. Lipman  
 Sta., Comm. Manager.....Hugh Gately  
 Program Director.....Steve Kelly  
 Pub. Dir.....Virginia Taylor  
 Chief Engineer.....Casimir Lubinsky

**WDUZ—Green Bay—1947**  
**ABN-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Green Bay Bcstg. Co.  
 Business-Studio Address.....225 N. Adams St.  
 Tel.: HE 5-5331.....News Service: UP  
 Rep.....Grant Webb  
 Trans.....Lang-Worth  
 Membership.....NAB

**WKBH—La Crosse—1923**  
**NBC**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WKBH, Inc.  
 Business-Studio Address.....141 So. 6th St.





Tel.: 2-4678 ..... News Service: AP  
 Transcription Service ..... Thesaurus  
 Representative ..... H.R.  
 Membership ..... RAB, NAB  
 President, Station Mgr. .... Howard Dahl  
 Program Director ..... Bernice Callaway  
 Sales Manager ..... Robert Z. Morrison, Jr.  
 Chief Engineer ..... Al Leeman

Representative. Peters, Griffin, Woodward, Inc.  
 Membership ..... RAB, NAB  
 President ..... Ralph M. Immell  
 General Manager ..... Ralph O'Connor  
 Comm. Sls. Prom. Mgr. .... Lewis J. Bassett  
 Prog. Pub. Dir. .... Phebe Rogers  
 Chief Engineer ..... Walter Hariu

**WKTY—La Crosse—1948**  
 ABN

Frequency: 580 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Lee & Associates, Inc.  
 Business-Studio Address ..... Box 751  
 Tel.: 2-6042 ..... News Service: UP  
 Rep. .... Everett-McKinney, Bulmer-Johnson  
 President, Gen. Mgr. .... Herbert H. Lee  
 Prog. Dir. .... Marilyn J. Bahwell  
 Comm. Mgr. .... Phillip A. Dyer  
 Office Mgr. .... George G. Sauer

**WKOW—Madison—1948**  
 CBS

Freq.: 1070 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By ..... Monona Bcstg. Co.  
 Address ..... 215 W. Washington Ave.  
 Tel.: AL 7-2261 ..... News Service: AP  
 Representative ..... Headley-Reed  
 Membership ..... NAB  
 President ..... Stewart Watson  
 General Manager ..... Ben Hovel  
 Sales Prom. Mgr. .... John Shambow  
 Program Director ..... Selma Parker  
 Tech. Supervisor ..... Bob Wickhem

**WLC—La Crosse—1948**  
 KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... La Crosse Radio Inc.  
 Address ..... Rivoli Theatre Bldg.  
 Tel.: 4-4521 ..... News Service: UP  
 Trans. .... World  
 Representative ..... Masla  
 President ..... Joseph H. Rohrer  
 Comm. Mgr. .... Burdett W. Wakeman

**WOMT—Manitowoc—1926**  
 MBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Francis M. Kadow  
 Business-Studio Address ..... 1118 Washington St.  
 Tel.: MU 4-6015 ..... News Service: UP  
 Membership ..... NAB  
 Representative ..... Hal Holman  
 General Mgr. .... Francis M. Kadow  
 Comm. Mgr. .... Kent Olson  
 Program Director ..... George H. Erdman  
 Chief Eng. .... H. E. Willis

**WLDY—Ladysmith—1948**  
 MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Flambeau Bcstg. Co.  
 Address ..... Hwy. 8  
 Tel.: 585 ..... News Service: AP  
 Representative ..... Thomas Clark  
 President ..... Ruth B. Nelson  
 Sec'y Treas., Gen. Mgr. .... Chas. H. Nelson

**WCUB—Manitowoc—1951**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Business Mgt., Inc.  
 Address ..... 2500 N. Mirro Drive  
 Tel.: MU 2-7763 ..... News Service: AP  
 Transcription Service ..... World  
 Representative ..... Radio-TV Reps.  
 Gen. Mgr. .... Christian Schneider  
 Comm. Mgr. .... Bob Rathman  
 Program Director ..... Dick Thomas  
 Chief Eng. .... Bob Robinson

**WIBA—Madison—1925—NBC**

Frequency: 1310 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Badger Bcstg. Co.  
 Business-Studio Address ..... 3800 Regent St.  
 Tel.: CE 3-5311 ..... News Service: AP  
 News. Afil. .... Capital Times  
 Trans. .... Thesaurus  
 Representative ..... Avery-Knodel  
 Membership ..... NAB  
 President ..... William T. Evjue  
 General Manager ..... Kenneth F. Schmitt  
 Commercial Manager ..... Howard A. Johnson  
 Chief Engineer ..... Norman Hahn

**WMAM—Marinette—1939**  
 NBC

Freq.: 570 Kc. .... Power: 250 W. d., 100 W. n.  
 Owned-Oper. By ..... M. & M. Bcstg. Co., Inc.  
 Bus. Studio Address ..... 400 Wells St.  
 Tel.: RE 5-6631 ..... News Service: UP  
 Representatives ..... Burn-Smith  
 President ..... William E. Walker  
 General Manager ..... Joseph D. Mackin  
 Sta. Comm. Mgr., Prog. Dir. .... Howard L. Emich  
 Prom. Mgr., Pub. Dir. .... Addlee Gray  
 Chief Engineer ..... Al Alexander

**WISC—Madison—1948**  
 MBS-ABN

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Radio Wisconsin, Inc.  
 Address ..... 4801 W. Beltline Hwy.  
 Tel.: CE 3-9791 ..... News Service: UP

**WDLB—Marshfield—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Clarkwood Broadcasting Corp.



# WISCONSIN



Address ..... Box 512  
 Tel.: 1450 ..... News Service: UP  
 Transcription ..... World  
 Representative ..... Grant-Webb  
 Membership ..... RAB  
 President, Gen. Mgr. .... Hartley L. Samuels  
 Commercial Manager ..... John R. Thornton  
 Program Director ..... Charles Lilligren  
 Publicity Director ..... Glenn Brown  
 Chief Engineer ..... Richard Hanneman

Tel.: DI 2-3000... News Services: AP, UP, INS  
 Representative ..... Petry  
 Membership ..... NAB  
 President ..... D. L. Provost  
 Gen. Mgr. .... John B. Soell  
 Prom. Mgr., Pub. Dir. .... Arthur H. Barnes  
 Chief Eng. .... Donald Weller

## WIGM—Medford—1941 KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... WIGM, Inc.  
 Address ..... Hy. 13  
 Telephone ..... 5147  
 Representative ..... Clark  
 Pres., Gen. Mgr. .... Paul Allman  
 V.P., Sls. Mgr. .... Joe Dalvig

## WMNE—Menomonie—1951 KBS

Frequency: 1360 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By. .... Menomonie Bcstg. Co.  
 Address ..... 603½ Broadway  
 Tel.: 1156 ..... News Service: UP  
 Transcription ..... Lang-Worth, World  
 General Manager ..... Don Mortwedt  
 Sales Mgr. .... Thor Edgeberg

## WEMP—Milwaukee—1935

Frequency: 1250 Kc. .... Power: 5 Kw.  
 Owned-Oper. By. .... Milwaukee Bcstg. Co.  
 Bus. Address ..... 1701 W. Wisconsin Ave.  
 Tel.: DI 2-4040 ..... News Service: UP  
 Representative ..... Headley-Reed  
 Membership ..... NAB, RAB  
 President ..... A. M. Sphaeris  
 V.P., Gen. Mgr. .... Hugh K. Boice, Jr.  
 Sales Manager ..... John C. Gaagliano  
 Publicity Director ..... Elise Rosenblum  
 Program Director ..... Tom Shanahan  
 Chief Engineer ..... Rolland Paske

## WFOX—Milwaukee—1946 MBS-KBS

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned ..... Business Management Inc.  
 Address ..... 208 E. Wisconsin Ave.  
 Tel.: BR 2-1272 ..... News Service: AP  
 Representative ..... Radio-TV Rep., Inc.  
 Trans. .... World  
 President ..... Joseph A. Clark  
 General Manager ..... Neil K. Searles  
 Program Director ..... Jo Boyd  
 Chief Engineer ..... Robert Mayer

## WISN—Milwaukee—1922 ABN

Frequency: 1150 Kc. .... Power: 5,000 Watts  
 Owned-Oper. By. .... Hearst Corporation  
 Address ..... 759 N. 19th St.

## WMIL—Milwaukee—1947

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Cream City Bcstg. Co., Inc.  
 Bus. Studio Address. 2625 W. Wisconsin Ave.  
 Tel.: WE 3-1290 ..... News Service: UP  
 Membership ..... NAB  
 Representative ..... Forjoe  
 President ..... Gene Posner  
 Station Mgr. .... Paul DeChan  
 Sales Prom. Mgr. .... Oliver West  
 Program Co-ord. .... Norman Marggraff  
 Chief Engineer ..... Gino Monaco

## WOKY—Milwaukee—1947

Frequency: 920 Kc. .... Power: 1 Kw.  
 Owned ..... Bartell Broadcasters, Inc.  
 Address ..... 522 W. Wisc. Ave.  
 Tel.: BR 1-8480 ..... News Service: UP  
 Representative ..... Katz  
 Membership ..... RAB, NAB  
 General Mgr., V.P. .... Melvin Bartell  
 Program Dir. .... J. A. Reddy  
 Chief Engineer ..... Ralph Evans

## WRIT—Milwaukee—1955

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Radio Milwaukee, Inc.  
 Address ..... 5407 W. Martin Dr.  
 Tel.: BL 8-9321 ..... News Services: AP, INS  
 Representative ..... John Pearson  
 Membership ..... NAB  
 President ..... Elmer Balaban  
 Gen., Sta. Mgr. .... James G. Haig  
 Chief Engineer ..... Ralph Ingraham

## WTMJ—Milwaukee—1927 NBC

Frequency: 620 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... The Journal Co.  
 Business Address ..... 333 W. State  
 Tel.: BR 1-6000 ..... News Service: AP  
 Newspaper Affil. .... Journal  
 Membership ..... RAB  
 Representative ..... Christal  
 V.P., General Mgr. .... Walter J. Damm  
 Asst. Mgr. .... R. J. Heiss  
 Station Manager ..... George Comte  
 Sales Mgr. .... Joseph Killeen  
 Prog. Mgr. .... Don Loose  
 Mgr., Engineering ..... Phillip B. Laeser  
 Prom. Mgr. .... R. Bruce Wallace

## WEKZ—Monroe—1951

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
 Owned-Operated By. .... Green County Bcstg. Co.  
 Address ..... Box 640  
 Tel.: 1260 ..... News Service: AP





Representative.....W. D. Roberts  
 Program Director.....Stan Neuberger  
 General Manager.....Joseph Urban  
 Chief Engineer.....Rex Eyler

President.....R. Bunker Rogoski  
 Sta. Mgr., Prog. Dir.....Milton Maltz  
 Gen., Comm. Mgr.....Robert G. Wright  
 Chief Eng.....Chris P. Markworth

**WNAM—Neenah—1947**

Frequency: 1280 Kc.....Power: 1 Kw.  
 Owned.....Neenah-Menasha Bcstg. Co.  
 Address.....Radio & Television Park  
 Tel.: PA 2-6471.....News Service: UP  
 Station Rep.....Everett-McKinney  
 Transcription.....Thesaurus  
 Membership.....NAB, RAB  
 V.P., Gen. Mgr.....Don C. Wirth  
 Commercial Mgr.....Don Harrington  
 Program Dir.....Tom Collins  
 Chief Engineer.....Gordon Daily

**WPDR—Portage—1952**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Portage Bcstg. Co.  
 Address.....Box 142  
 Tel.: RI 2-2350.....News Service: UP  
 President.....W. T. Comstock  
 Manager.....Robert D. Hutchings  
 Comm. Mgr.....Carol Mork

**WCCN—Neillsville—1957**

Frequency: 1370 Kc.....Power: 1 Kw., d.  
 Owned.....Central Wisconsin Bcstg.  
 Address.....Box 87  
 Tel.: 333.....News Service: UP  
 Trans.....Standard  
 V.P., Gen. Mgr.....Howard Sturtz, Jr.  
 Prog. Dir.....Robert Lulloff

**WIBU—Poynette—1925  
KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....William C. Forrest  
 Bus.-Transmitter Address.....Poynette  
 Pres., Gen. Mgr.....William C. Forrest

**WOSH—Oshkosh—1941  
ABN-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oshkosh Bcstg. Co.  
 Transmitter Location.....1235 Bowen St.  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Burn-Smith  
 General Manager.....Wm. L. McDonald

**WPRE—Prarie Du Chien—1952**

Frequency: 980 Kc.....Power: 500 Watts, d.  
 Owned.....Prarie Bcstg. Co., Inc.  
 Address.....P. O. Box 36  
 Tel.: 637.....News Service: UP  
 Transcription.....Capitol, World  
 Representative.....Holman  
 Gen., Sta. Mgr.....W. C. Schlaugat, Jr.  
 Comm., Sales Prom. Mgr.....Thomas Multerer

**WFPF—Park Falls—1953  
KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Northland Bcstg. Co., Inc.  
 Address.....Hwy. 13  
 Tel.: 369.....News Service: UP  
 Representative.....Clark  
 Pres., Gen., Comm. Mgr.....Gordon Schluter

**WRAC—Racine—1951**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WRAC, Inc.  
 Address.....Arcade Bldg.  
 Tel.: ME 2-1627.....News Service: UP  
 Trans. Service.....RCA  
 Representative.....McGillvra  
 Membership.....NAB  
 Vice-Pres., Gen. Mgr.....William J. Prialux  
 Comm. Mgr.....Raymond J. Pawzun

**WSWW—Platteville—1955  
KBS**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....Southwest Wisc. Co.  
 Address.....P. O. Box 1  
 Tel.: 2775.....News Service: AP  
 Membership.....NAB  
 General, Comm. Mgr.....R. J. Bodden  
 Chief Engineer.....Lloyd Nowak

**WRJN—Racine—1926—ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Racine Bcstg. Corp.  
 Business Address.....4201 Victory Ave.  
 Tel.: ME 4-3311.....News Service: AP  
 Representative.....Walker  
 Newspaper Affiliation.....Journal-Times  
 Membership.....NAB  
 Station Manager.....Harold J. Newcomb

**WPLY—Plymouth—1954  
KBS**

Frequencies: 1420 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WPLY, Inc.  
 Address.....Box 222  
 Tel.: TW 3-2661.....News Service: AP

**WRDB—Reedsburg—1953  
KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....William C. Forrest  
 Address.....Box 207, Reedsburg  
 Tel.: 400.....News Service: UP  
 President.....William C. Forrest  
 General Manager.....Mike Flaherty  
 Comm. Mgr.....Leo Olson  
 Prog. Dir.....Robert Sands  
 Chief Engineer.....Fred Schean



**WOBT—Rhineland—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Onelda Bcastg. Co.  
Business Address.....Route 2  
Tel.: FO 2-6140.....News Service: UP  
Trans.....Thesaurus  
Membership.....NAB, RAB  
Representative.....McGillvra  
President.....James Cleary  
Gen. Mgr., Sta. Mgr.....George F. Thoma  
Comm. Manager.....Howard Koenitzer  
Chief Engineer.....William Anderson

**WJMC—Rice Lake—1939**  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....WJMC, Inc.  
Address Trans. Loca.....Box 352  
Tel.: 550.....News Service: UP  
Transcription Service.....World  
Representative.....Hollingbery  
Membership.....RAB  
President.....W. C. Bridges  
Station Manager.....Russell J. Brown

**WRCO—Richland Center—1949**  
KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Richland Bcastg. Co.  
Address.....P. O. Box 192  
Tel.: MI 7-2111.....News Service: UP  
Transcription Service.....Thesaurus, World  
Membership.....NAB, RAB  
Gen. Sta. Mgr.....Hala D. Peebles  
Comm. Manager.....Gerald W. Cook  
Prog. Dir.....Robert M. Kame  
Chief Engineer.....Pete Athanas

**WCWC—Ripon—1957**

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned.....Central Wisconsin Co., Inc.  
Address.....Radio Road  
Tel.: BL 818.....News Service: AP  
Representative.....Walker  
President.....Miriam Montoe  
Gen., Sta. Mgr.....Francis J. Stratman  
Sales Prom. Mgr.....James Densmoor  
Prog. Dir.....Charles Heath

**WTCH—Shawano—1948**  
KBS

Frequency: 960 Kc. Power: 1,000 Watts d.  
Owner.....Shawano County Leader Pub. Co.  
Business-Studio Address.....107 E. Green Bay St.  
Tel.: 668.....News Service: UP  
Representative.....Hil F. Best  
Transcription Service.....World  
General Manager.....J. P. Donald  
Station Manager.....Ray Gruetzmacher

**WHBL—Sheboygan—1926**  
ABN

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....WHBL, Inc.  
Bus. Studio Address.....Box 27  
Tel.: GL 8-2107.....News Service: AP  
Membership.....NAB  
Sta. Rep.....Burn-Smith  
Pres., General Manager.....Paul F. Skinner  
Comm. Manager.....Ray Wittuhn  
Comm. Traffic Mgr.....Doris Donnie  
Chief Engineer.....Christ Bauer

**WSHE—Sheboygan—1956**

Frequency: 950 Kc. Power 500 Watts, d.  
Owned-Oper. By.....Lake Shore Bcastg. Co.  
Address.....1210 North 8th St.  
Tel.: GL 2-4671.....News Service: UP  
Rep.....Walker  
Membership.....NAB  
Pres., Gen. Manager.....David A. Bensman  
Sales Mgr.....Al Stern, Jr.  
Program Director.....Stu Olson

**WCOW—Sparta—1951—KBS**

Frequency: 1290 Kc. Power: 1000 Watts  
Owned.....Sparta-Tomah Broadcasting Co.  
Address.....124 1/2 S. Water Street  
Tel.: 3307.....News Service: UP  
Rep.....William Rambeau, Bulmer & Johnson  
Pres., Gen., Sta. Mgr.....John D. Rice  
Prog. Dir.....Larry Wayman  
Commercial Manager.....Charles Sullivan

**WSPT—Stevens Point—1948**  
KBS

Frequency: 1010 Kc. Power: 250 Watts d.;  
Owned-Oper. By.....Stevens Pt. Bcastg. Co.  
Business-Studio Address.....414 Main St.  
Tel.: DI 4-9778.....News Service: UP  
Representative.....Hal Holman  
General Manager.....P. A. Barnard  
Program Director.....Jere Smith, Jr.  
Sls. Mgr.....David Silverman

**WDOR—Sturgeon Bay—1947**  
KBS

Frequency: 910 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Door County Bcastg. Co. Inc.  
Address.....15th & Utah St.  
Tel.: 593.....News Service: AP  
Pres., Gen., Comm. Mgr.....Edward Allen, Jr.  
Sales Prom. Mgr.....Frank K. Ullsperger  
Prog. Director.....Jack Schaefer

**WDSM—Superior—1937**  
ABN-MBS

Frequency: 710 Kc. Power: 5000 Watts  
Owned-Oper. By.....Northwest Pub., Inc.  
Business Address.....230 E. Superior St.  
Tel.: RA 7-6875.....News Service: AP  
News, Affil.....Herald & News Tribune  
Representative.....Peters, Griffin, Woodward, Inc.  
Trans.....World  
Membership.....NAB



**President** ..... Robert Ridder  
**General Manager**..... Tom Gavin  
**Sales Prom. Mgr.**..... Gilbert Amundson  
**Program Director**..... James T. Payton  
**Chief Engineer**..... George Carlson

**President** ..... Hilding V. Forseen  
**General Mgr.** ..... R. Topinka

**WTRW—Two Rivers—1951**  
**KBS**

**Frequency:** 1590 Kc.....**Power:** 1000 W. d.  
**Owned-Operated By**.... Two Rivers Bcstg. Co.  
**Address** ..... 1817 Washington  
**Tel.:** 324.....**News Service:** UP  
**General Manager**..... Francis Schmitt  
**Manager** ..... Stanley Greene

**WOSA—Wausau—1948**  
**ABN-KBS**

**Frequency:** 550 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**..... Alvin E. O'Konski  
**Address**..... 4th & Scott Sts.  
**Tel.:** 2-2111.....**News Services:** AP, UP  
**Rep.**..... H-R, Bulmer & Johnson  
**Trans. Ser.**.... Capitol, Standard, Cole, SESAC  
**Owner** ..... Alvin O'Konski  
**Mgr.**..... Art N. Lynn  
**Comm. Mgr.**..... Dan Turner

**WTTN—Watertown—1950**  
**KBS**

**Frequency:** 1580 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.... Watertown Radio, Inc.  
**Address**..... 104 W. Main St.  
**Tel.:** 2215.....**News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Membership** ..... NAB  
**Pres., Gen. Mgr.**..... Carl V. Kolata  
**Sta. Mgr.**..... Willard James  
**Comm. Mgr.**..... Clifford Scott

**WSAU—Wausau—1937—NBC**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Wisc. Valley TV Corp.  
**Business-Studio Address**..... 714 Fifth St.  
**Tel.:** 2-1021.....**News Services:** AP, UP  
**Newspaper Affil.**..... Record Herald  
**Trans.**..... Thesaurus  
**Membership** ..... NAB  
**Representative** ..... Meeker  
**President**..... George T. Fricchette  
**Gen. Mgr.**..... Richard D. Dudley  
**Sta. Mgr.**..... George Bundener  
**Prog. Dir.**..... Don De Ryle  
**Pub. Dir.**..... Tom Bolger  
**Chief Engineer**..... Roland W. Richardt

**WAUX—Waukesha—1947**

**Frequency:** 1510 Kc.....**Power:** 250 Watts d.  
**Owned-Operated By**.... Waukesha Bcstg. Co.  
**Business-Studio Address**..... 319 W. Main St.  
**Tel.:** 6636.....**News Service:** AP  
**Transcription Service** ..... Standard  
**Representative** ..... Holman  
**Pres., Sls. Mgr.**..... Charles E. Williams  
**V.P., Gen. Mgr.**..... Mig Figi

**WBKV—West Bend—1950**

**Frequency:** 1470 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**..... West Bend Bcstg. Co.  
**Address**..... Box 60, Decorah Rd.  
**Tel.:** FE 4-2344.....**News Service:** UP  
**Representative** ..... Clark  
**Membership** ..... RAB  
**Pres., Gen. Mgr.**..... August C. Berkholtz  
**Sta., Prom. Mgr.**..... Harold H. Berkholtz  
**Comm. Mgr., Chief Eng.**..... Paul J. Mueller

**WDX—Waupaca—1956**  
**KBS**

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned**..... Laird Broadcasting Co.  
**Address**..... 204½ S. Main  
**Tel.:** 83.....**News Service:** UP  
**Representative** ..... Grant Webb  
**President**..... Ben A. Laird  
**General Mgr.**..... Garfield L. Fox  
**Comm. Mgr.**..... Tom Karavakis

**WFHR—Wisconsin Rapids**  
**1940—MBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**... William F. Huffman Radio  
**Business Address** ..... 143 W. Grand Ave.  
**Tel.:** 1340.....**News Service:** AP  
**Newspaper Affil.**..... Daily Tribune  
**Representative** ..... Devney & Co.  
**Trans.**..... Thesaurus  
**Membership** ..... NAB, RAB  
**President**..... Louise F. Huffman  
**Gen., Sta., Prom. Mgr.**..... Geo. T. Frechette  
**Comm., Prom. Mgr.**..... L. J. Zurawski  
**Prog. Dir.**..... James Tighe  
**Chief Engineer** ..... Gordon Miller

**WHVF—Wausau—1953**

**Freq.:** 1230 Kc.....**Power:** 250 Watts  
**Owned** ..... Lakeland Bcstg. Corp.  
**Address** ..... 1110 Wausau Ave.  
**News Service** ..... UP  
**Representative** ..... Indie  
**Trans. Service** ..... World, Standard  
**Membership** ..... NAB



# Wyoming

Pop. March 1 (Est.)—329,000; Families—96,000; Lic. Stations—22,  
Sta. CP's—0; Radio Homes—92,000; TV Homes—48,000

## **KBBS—Buffalo—1956—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned Northern Wyoming Bcstg. Corp.  
Address 98 S. Main Street  
Tel.: MU 4-7169 News Service: AP  
Membership NAB  
Gen. Mgr. Jack Rosenthal  
Comm. Mgr. Lance W. Vanderhoef

## **KATI—Casper—1956—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned KATI Corp.  
Address P. O. Box 2006  
Tel.: 2-2200 News Service: AP  
Representative Continental  
Pres., Comm. Mgr. Kenneth G. Prather  
Prog. Dir. Misha S. Prather

## **KSPR—Casper—1930—CBS**

Freq.: 1470 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Operated By Donald L. Hathaway  
Business Address Box 930  
Tel.: 3-5777 News Service: UP  
Trans. Service Thesaurus  
Representative Walker  
Membership NAB  
Gen. Mgr. Donald L. Hathaway  
Chief Eng. C. L. Brandt

## **KVOC—Casper—1946 ABN-MBS-IMN**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By KVOC Bcstg. Co.  
Bus.-Studio-Transmitter Address Box 2090  
Tel.: 2-4511 News Service: AP  
Membership NAB, RAB  
Representative McGillvra  
Co-Owner, Comm. Mgr. Duane Simons  
Co-Owner, Sta. Mgr. William F. Shuttts  
Program Director Robert P. Turner

## **KFBC—Cheyenne—1940 ABN-CBS-NBC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Frontier Bcstg. Co.  
Bus.-Studio Address 2923 East Lincoln Way  
Tel.: 4-4461 News Service: UP  
Representative Avery Knodel  
News, Affil. Wyoming Eagle, State Tribune  
Membership NAB  
President Robert S. McCracken  
Gen., Sta. Mgr., Chief Eng. William C. Grove  
Commercial Manager Charles Cahill  
Sales Prom. Mgr. Eddie Bogen  
Program Director Rose Anne Riggs  
Publicity Director Margaret O'Brien

## **KVWO—Cheyenne—1952 MBS-KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.

Owned-Operated By Great West Co.  
Address Box 926  
Tel.: 2-6433 News Service: AP  
Rep. McGillvra  
President W. T. Wright  
Gen. Mgr. A. C. Etter  
Commercial Mgr. William T. Brack  
Sales Prom. Mgr. R. Dorr Aubuchon  
Program Director J. Cameron Shustar  
Chief Engineer Harold M. Roberts

## **KODI—Cody—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Park Broadcasters  
Address P. O. Box 762  
Tel.: 1400 News Service: UP  
Transcription Service World  
Representative McGillvra  
President R. B. Croft  
General Manager R. B. Beall  
Comm. Manager W. E. Killmer  
Chief Engineer Phil Barnhart

## **KLUK—Evanston—1953 MBS-IMN-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By BBH Enterprises  
Address P. O. Box 198  
Tel.: 700 News Service: UP  
Transcription Service Thesaurus  
Representative Avery-Knodel  
President M. D. Buchen  
General Manager Al Pyatt  
Chief Engineer Harry Albers

## **KOVE—Lander—1948 KBS-MBS-IMN**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Operated By Fremont Bcstg.  
Business Address P. O. Box 436  
Tel.: 488 News Service: AP  
Membership NAB  
Representative Continental  
Sta., Gen. Mgr. Dan Breece  
Comm. Manager Dorothy L. Reed  
Sales Prom. Mgr. James Fitzgerald

## **KOWB—Laramie—1948 MBS-KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts d.  
Own.-Oper. By Kowboy Bcstg.  
Address Box 972  
Tel.: 4888 News Service: UP  
Representative Gill-Perna  
Transcription World  
President Richard P. McKee  
Pgm. Dir. L. O. Smith

## **KASL—Newcastle—1953 KBS**

Frequency: 1240 Kc. Power: 250 Watts

Owned ..... Northeast Wyoming Bcstrs. Inc.  
 Address ..... Masonic Bldg.  
 Tel.: SH 6-2721 ..... News Service: AP  
 Representative ..... McGillvra  
 Trans. .... World  
 General Manager ..... Ray Marsh  
 Prog. Dir. .... Dorothy Accola

### **KPOW—Powell—1941** MBS-KBS-IMN

Freq. . . 1260 Kc. . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... A. J. Meyer  
 Tel.: 222 ..... News Service: AP  
 Transcription ..... Thesaurus  
 Representative ..... Avery-Knodel  
 President, Sta. Manager ..... Al Meyer  
 Comm. Manager ..... K. Meyer  
 Program Director ..... Agnes Fields  
 Chief Engineer ..... J. S. Kilness

### **KRAL—Rawlins—1947—MBS** KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By ..... Rawlins Bcstg. Co.  
 Address ..... West Rawlins  
 Tel.: EA 4-2711 ..... News Service: AP  
 Membership ..... NAB  
 Gen. Mgr. .... W. C. Grove  
 Sta. Manager ..... Donald D. Stanczyk  
 Program Director ..... Joanne Nuhn

### **KWRL—Riverton—1948** MBS-IMN

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned ..... Joseph P. Ernst  
 Address ..... Riverton  
 News Service ..... AP  
 General Manager ..... Bill Ross  
 Prog. Dir. .... Betty Conrad  
 Commercial Manager ..... Ray Rostron

### **KVRS—Rock Springs—1938** MBS-IMN-KBS

Freq.: 1360 Kc. . . Power: 1 Kw. d., 500 Watts n.  
 Owned ..... Wyoming Broadcasting Co.  
 Address ..... Box 1067  
 Tel.: 93-94 ..... News Service: AP  
 Representative ..... Avery-Knodel  
 Membership ..... NAB  
 President ..... D. G. Richardson  
 Gen., Sta. Mgr. .... Dwight A. Fisher  
 Comm., Sales Prom. Mgr. . . . . Laurel H. Mosbey

### **KWYO—Sheridan—1934** MBS-IMN-KBS

Frequency: 1410 Kc. . . . . Power: 1000 d., 500 n.  
 Owned-Operated By ..... Bighorn Bcstg. Co.  
 Business-Studio Address ..... 21 N. Main  
 Tel.: OR 4-4461 ..... News Service: UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Avery-Knodel  
 Membership ..... NAB  
 Pres., Gen. Mgr. .... Jim Carroll  
 Commercial Mgr. .... Zeke Taggart  
 Sales Prom. Mgr. .... Don Tannehill  
 Program Director ..... Bill Thompson  
 Pub. Dir. .... Bob Wilson  
 Chief Engineer ..... Bob Crosthwaite

### **KRTR—Thermopolis—1955** MBS-IMN-KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned ..... Mildred V. Ernst  
 Address ..... 500 Broadway  
 Tel.: 500 ..... News Service: AP  
 Membership ..... NAB  
 Gen., Comm. Mgr. .... Mildred V. Ernst  
 Sta. Mgr. .... Karl V. Kerstan  
 Chief Engineer ..... Joseph P. Ernst

### **KTHE—Thermopolis—1955**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . Thermopolis Broadcasting Co., Inc.  
 Address ..... P. O. Box 192  
 News Service ..... UP  
 Transcription ..... World  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr., Chief Eng. . . . . Joe C. Henry  
 Commercial Manager ..... Olin Pike  
 Program Director ..... Patricia Hudson

### **KGOS—Torrington—1950** KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned ..... Kermit G. Kath  
 Address ..... Box 271  
 Tel.: JE 2-2158 ..... News Service: UP  
 Transcription ..... Lang-Worth  
 Gen., Comm. Mgr. .... Kerm Kath  
 Prog. Dir., Chief Eng. .... Frank Allen  
 Sales Prom. Mgr. .... Jack Jolly

### **KWOR—Worland—1946** KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By ..... Joseph P. Ernst  
 Comm. Manager ..... Mildred V. Ernst



# TERRITORIES and POSSESSIONS

## Alaska

### **KBYR—Anchorage—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
Tel.: 5-8211.....News Services: AP, UP  
Trans. ....Thesaurus  
Representative.....Pan-American Bcstg. Co.  
President.....J. C. Gordon  
General Manager.....E. Pournelle

### **KENI—Anchorage—1948** MBS-ABN-NBC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Address.....Box 1160  
Tel.: 2-0301.....News Service: AP  
Representative.....James Fletcher, Del Day  
President.....Harry J. Hill  
General Manager.....Alvin Bramstedt  
Comm. Mgr.....Jim Lawson  
Program Dir.....Ty Clark  
Chief Engineer.....Charles Gray

### **KFQD—Anchorage—1924** CBS

Frequency: 730 Kc. Power: 10,000 Watts  
Owned.....Anchorage Broadcasters, Inc.  
Address.....Box 1040  
Tel.: 2-4101.....News Service: AP  
Transcription Service.....Lang-Worth  
Representative.....Alaska Radio-TV Sales  
Pres.....Claude M. Bentz  
Gen., Sta. Mgr.....Ernest Spink  
Program Director.....Edward R. Mack  
Chief Engineer.....William E. Duck

### **KLAM—Cordova—1954**

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Northern Light Broadcasting Corp.  
Address.....Box 278  
Representative.....Del Day  
Pres., Gen., Sta.....Charles L. Buck  
Program Director.....Dona Buck

### **KFAR—Fairbanks—1939** MBS-NBC-ABN

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By.....Midnight Sun Bcstg. Co.  
Business-Studio Address.....Box 910  
Tel.: 2125.....News Service: AP  
Representative.....Fletcher, Del Day  
President.....Harry J. Hill  
Manager.....Alvin O. Bramstedt  
Comm. Mgr.....Ralph L. Crider

### **KFRB—Fairbanks—1948** CBS

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Fairbanks Radio Bcstrs, Inc.  
Address.....P. O. Box 950  
Tel.: 2155.....News Service: AP  
Representative.....Alaska Radio-TV Sales  
Trans.....Lang-Worth & Thesaurus  
Station Mgr.....Richard H. Garvin

### **KINY—Juneau—1935—CBS**

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Oper. By.....William J. Wagner  
Address.....831 Securities Bldg., Seattle  
Tel.: SE 6333.....News Service: AP  
Representative.....Alaska Radio-TV Sales  
Trans.....Lang-Worth  
Station Manager.....Jerry McKinley

### **KJNO—Juneau—1952** ABN-MBS-NBC-DON LEE

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Address.....Box 2231  
Tel.: 508.....News Service: AP  
Representative.....Day, Fletcher  
President.....Harry Hill  
Comm. Manager.....Joseph B. Mangan

### **KABI—Ketchikan—1952** ABN-MBS-NBC-DON LEE

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
News Service.....AP  
Representative.....Day, Fletcher  
President.....Harry J. Hill  
Manager.....George Placentia

### **KTKN—Ketchikan—1942** CBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By.....Robert C. Mehan  
Address.....Box 1308  
Tel.: 2191.....News Service: AP  
Representative.....Alaska Radio-TV Sales  
Gen. Mgr.....Robert C. Mehan

### **KIBH—Seward—1949—CBS**

Frequency: 1340 Kc. Power: 250 watts  
Owned-Operated By.....Seward Bcstg. Corp.  
Address.....Box 575  
Representative.....Alaska Radio-TV Sales  
Pres.....Robert Baumgartner  
Sta. Mgr.....Donald Lowell  
Comm. Mgr.....M. Gilliland



**KIFW—Sitka—1949—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: William J. Wagner  
Address: 831 Securities Bldg., Seattle  
Tel.: SE 6333 News Service: AP  
Representative: Alaska Radio-TV Sales  
Trans.: Lang-Worth  
Sta. Mgr.: Harry C. Lanz

**KSEW—Sitka—1954**

Frequency: 1400 Kc. Power: 260 Watts  
Owned-Oper.: Voice of Sheldon Jackson, Inc.  
Address: Box 258  
Tel.: 67 News Service: AP  
Trans.: Standard  
Rep.: Midnight Sun Bcstg. Co.  
Membership: NAB  
President: Brian Cleworth

**Guam**

**KUAM—Agana—1954  
NBC-CBS-ABC-MBS**

Frequency: 610 Kc. Power: 1000 Watts  
Owned: Radio Guam, Inc.  
Address: Box 68, Agana  
Tel.: 7961 News Service: AP  
Transcription: Sound Recorders, Inc.

Representative: Intercont. Services, Ltd.  
Membership: NAB  
President: Harry M. Engel Jr.  
General Mgr.: John P. Barton  
Commercial Manager: Mary Chapelle  
Sales Promotion Manager: Robert Green  
Program Director: Madeleine Bordallo  
Chief Engineer: Stuart Rider

**Hawaii**

**KHBC—Hilo—1936—CBS**

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By: Hawaiian Bcstg. System, Ltd.  
Address: Piihonua, Hilo  
Newspaper Affiliation: Honolulu Star Bulletin  
Representative: Peters, Griffin, Woodward, Inc.  
President: J. Howard Worrall  
Sta., Sales Rep.: Melvin B. Wright

News Service: UP  
Representative: Best, Moore  
President: Robert C. Loveless  
Gen. Mgr.: Cornelius Keur  
Comm. Mgr.: E. Henry Fallert

**KGMB—Honolulu—1929—CBS**

Frequency: 590 Kc. Power: 5000 Watts  
Owned: Hawaiian Bcstg. System, Ltd.  
Address: 1534 Kapiolani Blvd.  
Tel.: 9-2011 News Service: UP  
Newspaper Affiliation: Star-Bulletin  
Trans.: MJM  
Representative: Peters, Griffin, Woodward, Inc.  
President: J. Howard Worrall  
Sta. Mgr.: Melvin B. Wright

**KILA—Hilo—1951—KBS**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Oper. By: James E. Jaeger  
Address: Box 1497  
Tel.: 5-4913  
Representative: Duncan Scott  
President: James E. Jaeger  
Gen. Mgr.: Martin Sebastian

**KGU—Honolulu—1922—NBC**

Frequency: 760 Kc. Power: 10,000 Watts  
Owned-Operated By: Advertiser Pub. Co., Ltd.  
Address: Advertisers Bldg.  
Tel.: 5-2977 News Service: UP  
Representative: NBC Spot Sales  
Newspaper Affil.: Advertiser  
President: Lorrin P. Thurston  
General Mgr.: William O. Paine  
Comm. Mgr.: George C. Mansfield

**KIPA—Hilo—1947  
MBS-DON LEE**

Frequency: 1110 Kc. Power: 1,000 Watts  
Owned-Oper. By: Big Island Bcstg. Co., Ltd.  
Business-Studio Address: P. O. Box 1602  
Tel.: 2177 News Service: UP  
Representative: Hollingbery  
Manager: Carlos E. Rivas  
Sls. Mgr.: Fin Hollinger  
Program Dir.: James Miyamishi  
Chief Engineer: R. W. Jaderstrom

**KHON—Honolulu—1946**

Frequency: 1380 Kc. Power: 5,000 Watts  
Owned-Operated By: South Pacific Bcstrs.  
Business Address: 1701 Ala Wai Blvd.  
Tel.: 99-5395 News Service: UP  
Membership: NAB  
Gen. Mgr.: Richard H. Lee  
Sls. Prom. Mgr.: Donald Wesler

**KAIM—Honolulu—1956—KBS**

Frequency: 870 Kc. Power: 1 Kw.  
Owned: Christian Bcstg. Assoc.  
Address: 1136 12th Avenue



### KHVH—Honolulu—1957

Frequency: 1040 Kc. .... Power: 5 Kw.  
 Owned. .... Kaiser-Burns Development Corp.  
 Address. .... 2005 Kalia Road  
 Tel.: 991-041. .... News Service: AP  
 Representative. .... Duncan A. Scott  
 President. .... Henry J. Kaiser  
 Gen. Mgr. .... Robert Carson  
 Prog. Dir. .... Vince Priore

### KIKI—Honolulu—1957

Frequency: 830 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... KIKI, Ltd.  
 Address. .... 320 Ward Ave.  
 Tel.: 6-3456. .... News Service: AP  
 Representative. .... Grant  
 Pres., Chief Eng. .... Rayal V. Howard

### KPOA—Honolulu—1946

MBS

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Founders Corp.  
 Address. .... 420 Lexington Ave.  
 Tel.: MU 6-4686. .... News Service: UP  
 Sta. Add.: 575 Kamoku St. .... Tel.: 9-5236  
 Representative. .... George P. Hollingbery  
 President. .... John M. Shaheen  
 Exec. V.P. Gen. Mgr. .... Fin Hollinger  
 Comm. Mgr. .... Perry W. Carle  
 Program Director. .... Carlos Rivas  
 Chief Engineer. .... Bob Lang

### KULA—Honolulu—1947

ABC

Frequency: 690 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By. .... TV Corp. of America, Ltd.  
 Address. .... 1290 Ala Moana Blvd.  
 Tel.: 6-3666. .... News Service: AP  
 Representative. .... Young TV Corp.  
 Membership. .... RAB  
 General Manager. .... Jack A. Burnett  
 Sta. Manager. .... Ted R. Scott  
 Comm. Mgr. .... Robert Denison

### KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Windward Bcstg. Co., Ltd.  
 Address. .... P.O. Box 697, Oahu  
 Tel.: 24-2576. .... News Service: INS  
 President. .... Merrill K. Riley  
 Manager. .... Don Carter

### KTOH—Lihue, Kauai—1940

NBC

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Garden Island Publ. Ltd.  
 Address. .... Box 1748  
 Tel.: LI 2061. .... News Service: UP  
 Rep. .... NBC Spot Sales  
 General Mgr. .... Charles J. Fern  
 Station Mgr. .... Tadashi Eto

# KPOA

RADIO

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## HONOLULU, HAWAII

### 1<sup>st</sup> of Honolulu's 10 Stations in the Market

6:00 A.M. — 12 Noon.....25%

12 Noon — 6:00 P.M. ....23% (Pulse)

6:00 P.M. — Midnight.....24%

National representative — George P. Hollingbery Co.

## FOUNDERS CORP.

One of the Founders' group of stations, including  
 WTAC, Flint, Michigan; WFBL, Syracuse,  
 New York; and KTVR; Channel 2,  
 Denver, Colorado.







**KMVI—Wailuku-Maui—1947**  
NBC

Frequency: 550 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Maui Publ. Co., Ltd.  
Address Trans. Loca.....Wailuku-Maui  
Tel.: 33-981.....News Service: UP  
Newspaper Afil.....Maui News  
Transcription Service.....Thesaurus  
Representative.....Thomas A. Clarke  
Membership.....NAB  
President.....J. Walter Cameron  
General Manager.....Esra J. Crane  
Sta., Asst. Gen. Mgr.....Richard E. Mawson  
Commercial Manager.....Frank Kovacic

Promotion Manager.....W. J. Belknap  
Chief Engineer.....Neil F. Arveschoug

**KAHU—Honolulu—1950**

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Rural Bcstg. Co., Ltd.  
Address.....P. O. Box 1007, Waipahu, T. H.  
Tel.: 273121.....News Service: AP  
Representative.....William Rambeau  
President.....Dr. Timothy I. Wee  
General Mgr.....Harry En Chou  
Sta. Mgr.....Robert Miller  
Prom. Manager.....Jackson McBride  
Chief Engineer.....Robert Pearson

**Puerto Rico**

**WABA—Aguadilla—1951**

Frequency: 850 Kc.....Power: 500 Watts  
Owned-Operated By.....L. Hector Reichard  
Address.....Box 188  
Telephone.....241  
General Manager.....F. Bonnet Velez

**WMDD—Fajardo—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WMDD, Inc.  
Address.....Box 387  
General Manager.....Agustin B. Camunas

**WCMN—Arecibo—1947**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Caribbean Bdcstg Corp.  
Address.....P. O. Box 7  
Membership.....NAB  
President.....Antonio E. Vidal  
General Manager.....Nabal Barreto

**WXRF—Guayama—1948**

Frequency: 1590 Kc.....Power: 1,000 Watts  
Owned-Operated By.....Rafael Fuster  
Business-Studio Address.....42 Hostos St.  
Telephone.....243  
General Mgr.....G. Cordero, Jr.

**WMIA—Arecibo—1957**

Frequency: 1070 Kc.....Power: 500 Watts  
Owned.....Abacoa Radio Corp.  
Address.....Box 126  
President.....Jose Donate  
Sec., Gen. Mgr.....Carlos Pirallo-Lopez

**WAEL—Mayaguez—1948**

Frequency: 600 Kc.....Power: 1000 Watts  
Owned-Operated By.....Mario Acosta  
Business Address.....12 Iglesia St.  
Telephone.....600  
Rep.....Pan-American Bcstg.  
Gen. Manager.....Mario Acosta  
Comm. Mgr.....Manuel Pirallo

**WENA—Bayamon—1947**

Frequency: 1580 Kc.....Power: 250 Watts  
Owned-Operated By.....Gustavo Diaz Atilas  
Address.....Canto-Bayamon Rd.  
Telephone.....161  
Comm. Mgr.....R. A. Rodriguez

**WKJB—Mayaguez—1946**

Frequency: 710 Kc.....Power: 1000 Watts  
Owned-Operated By.....Jose A. Bechara, Jr.  
Address.....Box 1293  
Telephone.....983  
Pres., Gen. Mgr.....Jose A. Bechara, Jr.  
Manager.....Arturo Cortes

**WNEL—Caguas—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
Owner.....Inter-American Radio Corp.  
Address.....Box 487  
Tel.....677  
Pres., Gen. Mgr., C. E.....Eduardo Biascochea  
Station Mgr.....Emilia P. Biascochea  
Program Director.....Charles Miner  
Comm. Mgr.....Alberto Flores-Blandino

**WORA—Mayaguez—1947**

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Americas Corp.  
Studio Address.....P. O. Box 43  
Tel.: 1150.....News Service: AP  
Representative.....Adam Young, Int'l. Ltd.  
Pres., Gen. Mgr.....Alfredo R. DeArellano, Jr.  
Sta., Comm. Mgr.....Reinaldo M. Dupont

**WVJP—Caguas—1947**

Frequency: 1110 Kc.....Power: 250 Watts  
Owned-Oper. By.....Borinquen Bdcstg. Co.  
Address.....P. O. Box 207  
Telephone.....789  
General Manager.....Hector Pereira  
Station Manager.....Federico E. Virella  
Commercial Manager.....Jorge L. Arzuaga  
Program Director.....J. Colon Santiago

**WPRA—Mayaguez—1937**

Frequency: 990 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....WPRA, Inc.  
Address.....Box 869  
President.....Andres Camara  
Gen. Mgr.....E. Camara de Ramos

**WTIL—Mayaguez—1950**

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . Mayaguez Radio Corp.  
 Address . . . . . Box 1346  
 Telephone . . . . . 1290  
 President . . . . . William G. Mamary  
 Comm., Nat'l. Sales Mgr. . . . . Gilbert Mamary  
 Gen. Mgr. . . . . Patricio Fremaintt

**WISO—Ponce—1953**

Frequency: 1260 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . South P. R. Bcstg. Corp.  
 Tel.: 137 . . . . . Box 2023  
 President . . . . . Andres Grillasca  
 Gen. Comm. Mgr., Chief Eng. . . . . Luis E. Freyre  
 Program Dir. . . . . A. L. Ramos  
 Sta. Manager . . . . . Nilda P. Freyre  
 Sls. Prom. Mgr. . . . . Manuel Pirallo

**WPAB—Ponce—1939**

Frequency: 550 Kc. . . . . Power: 5 kwd.; 1 Kw n.  
 Owned By . . . . . Portorican Am. Bcstg. Co., Inc.  
 Bus. Studio Address . . . . . 164 Villa St.  
 Tel.: 783 . . . . . News Service: AP  
 Representative . . . . . Inter-American Pub'l, Inc.  
 Membership . . . . . NAB  
 Pres., Gen. Mgr. . . . . A. Gimenez-Aguayo

**WPRP—Ponce—1936**

Frequency: 910 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Voice of Forto Rico, Inc.  
 Address . . . . . P. O. Box 430  
 Telephone . . . . . 1015  
 Representative . . . . . Inter-Amer. Pub.  
 President, Gen. Mgr. . . . . Alfredo R. de Arellano  
 Station, Comm. Mgr. . . . . Antonio Miro  
 Chief Engineer . . . . . Pedro M. Conesa

**WRIO—Rio Piedras—1949**

Frequency: 1320 Kc. . . . . Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By . . . . . The Master Bdcstg. Corp.  
 Address . . . . . Box 335, Hato Rey, Rio Piedras  
 Telephone . . . . . 6-2450  
 President . . . . . Isidoro Quinones Vidal  
 Sta. Mgr., V.P. . . . . Julio Morales Ortiz

**WWW—Rio Piedras—1949**

Frequency: 1520 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Frank A. Gandia  
 Address . . . . . P. O. Box 935  
 Gen. Mgr. . . . . Frank A. Gandia

**WAPA—San Juan—1947**

Frequency: 680 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . José Ramón Quiñones  
 Bus. Address . . . . . 357 Ponce De Leon Ave.  
 Tel. . . . . 3-3000  
 Membership . . . . . NAB  
 Representative . . . . . Caribbean Network, Inc.  
 Owner, Gen. Mgr. . . . . José Ramon Quinones  
 Sta., Comm. Mgr. . . . . Segismundo Quinones  
 Program Dir. . . . . Francisco Aranzamendi, Jr.  
 Chief Engineer . . . . . Jose Arzuaga

**IN**

**Puerto Rico**

**WAPA**

680 Kcs                      10 Kws

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your

message

U. S. Sales Office:  
**CARIBBEAN NETWORKS, INC.**  
 200 West 57th Street  
 New York 19, N. Y.  
 Circle 7-8224





**WFOA—San Juan—1954**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned.....Continental Broadcasting Corp.  
Address.....Box 5323  
Tel.: 2-3187.....News Service: AP  
Transcription.....Lang-Worth  
Representative....Pan-American Broadcasting  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....William R. Anthony

**WIAC—San Juan—1947**

Frequency: 740 Kc. .... Power: 10 Kw.  
Owned-Oper. By...Radio Station WIBS, Inc.  
Address.....Box 4504  
General Manager.....Tomás Muniz  
Asst. Mgr.....B. P. Rios

**WITA—San Juan—1947**

Frequency: 1140 Kc. .... Power: 500 Watts  
Owned-Oper. By...Electronic Enterprises, Inc.  
Address.....P. O. Box 2792  
Newspaper Affiliation.....El Imparcial  
General Manager.....Jose L. Nunez

**WKAQ—Santurce—1922—CBS**  
**CBS**

Frequency: 580 Kc. .... Power: 5000 Watts  
Owned-Oper. By.....El Mundo Bcstg. Corp.  
Business Address...Box 9007, Santurce, P. R.  
Tel.: 2-2023.....News Service: UP  
Newspaper Affiliation.....El Mundo  
Transcription Service.....ASCAP, BMI  
Representatives....Inter-American Pub'l., Inc.  
Membership.....NAB  
President.....Angel Ramos  
General Mgr.....V. Lamas, Jr.  
Comm. Mgr.....Carlos Vizcarrondo  
Program Director.....Esther Pales  
Chief Eng.....Jose A. Fernandez

**WKVM—San Juan—1945**

Frequency: 810 Kc. .... Power: 5000 Watts  
Owned-Oper...American Colonial Bcstg. Corp.  
Address.....1000 Ponce de Leon Ave.  
Telephone.....3-0840  
Representative.....Pan American Bcstg. Co.  
Pres., Gen. Mgr.....R. P. Perry

**Virgin Islands**

**WSTA—St. Thomas—1950**

Frequency: 1340 Kc. .... Power: 250 Kc.  
Owned-Oper. By.....William N. Greer  
Address.....Box 538  
Tel.: 489.....News Service: AP  
Representative.....Young  
Gen. Mgr., Chief Eng.....William N. Greer  
Commercial Mgr.....Nellie Greer

**WIVI—Christiansted-  
Frederiksted—1952—ABN-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper..Radio American West Indies, Inc.  
Address.....Christiansted, St. Croix, V. I.  
Tel.: 28.....News Service: AP  
Transcription.....Standard, Associated  
Representative.....Pan American Bcstg. Co.  
Pres., Gen., Sta., Comm. Mgr..Hazel M. Vickers  
Chief Engineer.....Raymond E. Higdon

To Broadcasters

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